

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

THURSDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
5.30—Martinez, Tenor
5.45—Les Dames de Guay
6.00—Violin Recital
6.30—News Bulletin
6.45—Cabin in the Cotton
7.00—Music and You
7.30—Boston Symphony
8.30—Midnight in Mayfair
9.00—Dramatic Presentation
9.30—Cover the Waterfront
9.45—News
10.00—Music for Music's Sake
10.30—Soliloquy
11.00—Airs Gals, Airs Tenders
11.30—Swing High
11.45—Good Evening
12.00—Restless Bows
12.30—From the Coastline
1.00—The News
1.15—Tropic Goodnight

CKAC, MONTREAL, 730 K.
5.00—Social Announcements
5.30—Fireside Program
6.15—Organ Interlude
6.30—L'Heure Recreative
7.00—Musical Varieties
7.30—Adventures of Laviguer
8.00—French Talk
9.00—Amateur Hour
10.00—To be Announced
10.30—Lloyd Huntley and Orch.
11.00—Sports Reporter
11.30—Isam Jones and Orch.
12.00—Radio Minut
12.15—Harry Owen and Orch.
12.30—Vincent Lopez and Orch.
1.00—Sign Off

WEAF, NEW YORK, 660 K.
4.30—Follow the Moon
4.45—The Guiding Light
5.00—Departure of 1937 total eclipse expedition
5.30—Don Winslow of the Navy
6.00—Kandollers
6.30—Press-radio News
7.00—Amos 'n' Andy
7.30—B.B.C. Broadcast
8.00—International Broadcast
9.00—Show Boat
10.00—Music Hall
11.00—News
11.30—Northern Lights
12.00—Park Central Hotel Orch.
12.30—Phil Ohman's Orch.

WABC, NEW YORK, 860 K.
5.45—Children's Corner
6.00—Patti Chapin
6.15—Clyde Barrie, Baritone
6.30—Sports Resume
7.00—Poetic Melodies
7.15—Ma and Pa
7.30—The Town Crier
7.45—Boake Carter
8.00—A. & P. Bandwagon
9.00—Major Bowes Amateur Hour
10.00—True Adventures
10.30—March of Time
11.00—Happy Felton and Orch.
11.30—Isam Jones and Orch.
12.00—Harry Owens and Orch.
12.30—Vincent Lopez and Orch.
1.00—To be Announced

WBZ, BOSTON, 990 K.
4.30—Medical Society
5.00—Story of Mary Martin
5.30—The Singing Lady
5.45—Pie Plant Pete
6.00—Esso News Reporter
6.05—Evening Little Show
6.15—Musical
6.25—Concert Pianist
6.30—News
6.45—Lowell Thomas
7.00—Easy Aces
7.15—Cycle Trades of America
7.30—Lum and Abner
7.45—Jerry Cooper, Songs
8.00—Roy Shields Review
8.30—To be Announced
9.00—Russian Choir
9.30—To be Announced
10.00—Esso News Reporter
10.05—Time, Weather
10.15—Don Bestor
10.30—NBC Jamboree
11.35—Ray Nobles Orch.
12.00—Henry Busse's Orch.
12.30—Don Ferdi's Orch.

WTIC, HARTFORD, 1040 K.
5.00—Haverback Sisters
5.15—Program from New York
5.30—Don Winslow of the Navy
5.45—Little Orphan Annie
6.00—News
6.15—Baseball Scores
6.30—Wrightville Clarion
6.45—Baxter and Son
7.00—Amos 'n' Andy
7.15—Vocal Varieties
7.30—Guess the Name
7.45—Red Roberts Orch.
8.00—Rudy Vallee's Variety Show
9.00—Show Boat
10.00—Jimmy Dorsey's Orch.
11.00—News
11.15—Connecticut Legislature
11.20—Martinez Brothers
11.30—Northern Lights
12.00—Weather
12.02—Jerry Blaine's Orch.
12.30—Phil Ohman's Orch.
1.00—Silent

FRIDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
5.30—Clark Dennis, Tenor
5.45—Young Mans Fancy
6.00—Mary Small, songs
6.15—Novellette
6.30—Canadian Press News
6.45—Bughouse Rhythm
7.00—Black and White Varieties
7.30—Edmund Trudel and Orch.
8.00—Shadows on the Grass
8.30—From a Viennese Garden
9.00—Backstage
9.30—British Broadcast
9.45—Can. Press News
10.00—Promenade Concert
11.00—Hawaiian Nights
11.30—Nature Has a Story
11.45—Good Evening
12.00—Continental Varieties
12.30—At the Red Gap Social
1.00—The News
1.15—Stringtime

CKAC, MONTREAL, 730 K.
5.30—Fireside Program
6.15—Instrumental Novelties
6.30—L'Heure Recreative
7.00—French Songs
7.15—Le Cure de Village
7.30—Radio Bingo
7.45—La Quintonine Program
8.00—The Provincial Hour
9.00—Hollywood Hotel
10.00—Elmer Ferguson
10.30—Montreal Pharmacy
10.45—Berceuse
11.00—Sports Reporter
11.30—Eddie Duchin and Orch.
12.00—Radio Minut
12.15—Charlie Dornberger's Orch.
12.30—Frank Bailey and Orch.
1.00—Sign Off

WEAF, NEW YORK, 660 K.
3.45—The O'Neils
4.00—Tea Time at Morrell's
4.30—Claudine MacDonald
4.45—Grandpa Burton
5.00—Lee Gordon Orch.
5.15—Tom Mix
5.30—Jack Armstrong
5.45—Little Orphan Annie
6.00—Moorish Tales
6.30—Jackie Heller
6.45—Billy and Betty
7.00—Amos 'n' Andy
7.15—Edwin C. Hill
7.45—Robert Gately
8.00—Cities Service Concert
9.00—Waltz Time
9.30—Court of Human Relations
10.00—First Nighter
10.30—Red Grange, football star
10.45—Four Showman Quartet
11.00—Esso News
11.15—Phil Levant's Orch.
11.30—Glen Gray
12.00—Fletcher Henderson's Orch.
12.30—To be Announced
12.45—Louis Panico's Orch.

WABC, NEW YORK, 860 K.
6.00—Tito Guizar, songs
6.15—Buddy Clark
6.30—Sports Resume
7.00—Poetic Melodies
7.15—Ma and Pa
7.30—Hollace Shaw, songs
7.45—Boake Carter
8.00—Broadway Varieties
8.30—Hal Kemp's Dance Band
9.00—Hollywood Hotel
10.00—San Francisco Symphony Orch.
10.30—Sinclair-Ruth Program
11.00—Tomorrow's News Tonight
11.15—Eddie Duchin's Orch.
11.30—Shep Fields and Orch.
12.00—Guy Lombardo and Orch.
12.30—Benndy Goodman and Orch.
1.00—To be Announced

WBZ, BOSTON, 990 K.
5.00—Story of Mary Martin
5.15—The Singing Lady
5.45—Musical
6.00—Esso News Reporter
6.05—Evening Little Show
6.30—News
6.45—Lowell Thomas
7.00—Uncle Sam at Work
7.15—The Stainless Show
7.30—Lum and Abner
7.45—Musical Moments
8.00—Irene Rich
8.15—Singin' Sam
8.30—Death Valley Days
9.00—Chicago Symphonic Hour
9.30—Twin Stars
10.00—Jack Pearl
10.30—Girl Scout Dinner
10.45—Eliza Schallert Reviews
11.00—Esso News Reporter
11.08—Chicago Symphonic Hour
11.30—Esso News Reporter
12.00—Bob Crosby
12.30—To be Announced

WTIC, HARTFORD, 1040 K.
5.00—Marlowe and Lyon
5.15—Adventures of Dari-Dan
5.30—Dow Winslow of the Navy
5.45—Little Orphan Annie
6.00—News
6.15—Baseball and Highlights
6.30—Wrightville Clarion
6.45—Musical Moments
7.00—Amos 'n' Andy
7.15—Uncle Ezra
7.30—Concert Program
7.45—Count of Monte Cristo

THE POSTMAN RANG TWICE

For Lanny Ross: Lanny Ross has been chosen as an outstanding example of a generation of Boy Scouts, now grown to manhood, who have taken a prominent place in the affairs of the nation and whose activities, in various business and professional fields, serve today as an inspiration to Boy Scouts everywhere.

As such, he has received the following invitation:

"Dear Lanny:

I invite you to the first National Jamboree of the Boy Scouts of America in Washington, D. C., June 30 to July 9. More than 25,000 Boy Scouts from all parts of the world will attend this great convocation which is our response to the invitation issued by the President of the United States.

Sincerely and cordially yours,

JAMES E. WEST,
Chief Scout Executive, Boy Scouts of America."

For Eddie Cantor: The theatrical newspaper "Variety" published the following letter in its June 9 issue:

"I've been mentioned in Variety as the University of Pennsylvania Dental School student working his way through by collaborating on radio and magazine material with Eddie Cantor. I was also mentioned last summer when working on the United Artists lot for Goldwyn on a Cantor story.

"The news now is that I have graduated, receiving my D. D. S. next Wednesday, June 9.

"I've been associated with Eddie Cantor for three and a half years and all the time I was on his staff I received weekly checks with the stipulation that if school should get tough, I was to forget Eddie and concentrate on dentistry, the checks would come in just the same. He followed out this promise to the letter. It was swell of him.

"I'm sure Mr. Cantor would gladly verify this, and I shall greatly appreciate your publishing it. I think Mr. Cantor may like it, too."

(Sgd.) SAM KURTZMAN.

ZARAVO



From Russia, Zaravo

SAN FRANCISCO, June 17 — Zaravo, exotic Russian songstress on the NBC staff in San Francisco, likes radio because it has given her the first opportunity she has had to sing the native songs of her own land.

"Since I have been a professional singer, I have been Mexican, Spanish, Tahitian — everything except Russian," says Zaravo. "I say, long live radio because now I can sing the folk songs of my country."

Born in Petrograd, Zaravo was trained in opera, ballet and other arts at the Imperial Conservatory.

In 1928 she arrived in Mexico City with hopes of earning a livelihood singing Russian folk-songs. But night clubs, which offered employment, had managers with different ideas. In a few weeks Zaravo was singing Spanish and Mexican with the assurance of a native.

Zaravo's facility with languages was demonstrated later in Hollywood when she learned enough Tahitian in a few weeks to play in several movies of the South Sea Islands.

8.00—Lucille Manners
9.00—Waltz Time
9.30—Court of Human Relations
10.00—The First Nighter
10.30—Varsity Show
11.00—News
11.15—Connecticut Legislature
11.20—Jean Sablon
11.30—Cotton Land Musical Festival
12.00—Weather Report
12.02—Emery Deutsch's Orchestra
12.30—Harold Stern's Orch.
1.00—Silent

GRIPPING... TENSE... ABSORBING...



"Will You Sup Tea With me, You Cur, Sir," is the provocative title of the dramatic vehicle being enacted by the Club Matinee Idols in this Club Matinee broadcast from Chicago over the NBC-Blue Network. The Idols are really the Cadets Quartet in disguise. Just so you can follow your favorite, the dramatis personae consists of (left to right): Lonny Isolin, first tenor, juvenile; Sam Thompson, second tenor, manager; Reo Fletcher, pianist, 'the sweet young thing'; Cal Schisbe, baritone, villain, and Al Stracke, second bass, the "goof." They're heard from Monday to Saturday inclusive at 4.00 p.m., EDST.

JOE PENNER - OUR GUEST TODAY

(By Joe Penner)

(Of the Park Avenue Penner, whose trials and tribulations will be heard through 1937-38, too, over CBS each Sunday.)

Ever since I have been in show business I have heard actors express the opinion that they know better than anyone else what they can do best. I've even said that myself. However, boys and girls, if you want my frank opinion that statement is a gross exaggeration.

The real truth of the matter is that most actors know less than anyone else about what they can or can't do.

While it wouldn't be exactly polite to name them, it's safe to say there are plenty of former stars floating around who would still be on top of the heap if they had been a little less stubborn and listened to the advice of others.

On the other hand, look at our present day stars of the stage, screen and radio. Every one of them is still a star because he or she has been excellent vehicles which have been selected by some person other than the star.

If you will permit me to become personal, I can cite an instance in my own career which proved most conclusively that I was not the proper person to guide my affairs. Not that I am laboring under the delusion of being on top by any means, but I am eating a lot more regularly than I would be if I had followed my own convictions.

As it was, I was tricked (praise Allah) and by my own wife. Several years ago when radio was just beginning to be an important factor in the entertainment world, I received several offers to do radio shows.

Would I do it? No, a thousand times no—well, anyway ten. I had visited several friends while they were broadcasting and it made me shudder to even think of trying to be funny while being cooped up in a tiny studio with no audience except that horrible "mike."

But Eleanor (Mrs. Penner) had different ideas. She thought I could be just as good on the radio as I was on the stage. Or perhaps she thought I couldn't be any worse. She never would say.

Anyway, she tricked me into going down to a radio studio one Sunday afternoon under the pretext of making a record just for ourselves. She had been after me constantly to take one of the offers I had received and I was getting pretty tired of it. So I agreed to make the record if she would quit talking about the radio.

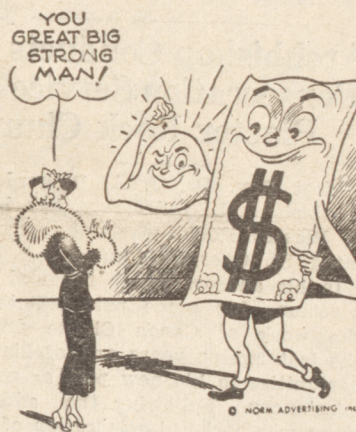
It was a bargain, so off we went. Thinking we were alone in the studio, I clowned, much as if I had been at home. When it was over, Rudy Vallee and two officials, who had been listening in another studio, came in and offered me a job. Eleanor knew all the time they were there because she had arranged it.

I didn't dare say I wouldn't be any good because they had just heard me and regardless of what I thought, they liked me. So I was fairly forced to sign.

It's hardly necessary now to say how grateful I am for that little incident. If it hadn't been for that, there's no telling where I might be now. Vaudeville is all shot to pieces. And it's a cinch I never would have been given a crack at pictures if I hadn't first acquired some reputation

as an air entertainer.

So, my friends, let me leave this thought with you. Don't feel too sorry for your favorite star when you read about his having trouble with his producers over what he's going to do. In all probability they are trying to make him do just the thing in which you will like him best—only he hasn't sense enough to realize it.



Watch Your Buying Power Develop --- At Your M. M. A. Store!

Every dollar you spend here goes farther, gives you more quality, and does a better job. We give it FOOD VALUES for nourishment and it thrives!

Get acquainted with The M.M.A. — TODAY!

Gillett's LYE
2 for 25c

JELLO'S NEW CHOCOLATE PUDDING
3 packages 25c

Aeroxon FLY STOPS
4 for 9c

HIRE'S ROOT BEER EXTRACT
Bottle 35c

Challenge CORN STARCH
Package 12c

KRAFT SANDWICH SPREAD
6 oz. Jar 18c

COW BRAND SODA
1's Package 10c

EACH 25c

BRASSO

MMAS STORES HOME OWNED
VALUES FOR JUNE 18, 19, 21

SPECIAL —
VACUUM PACKED
RED ROSE COFFEE
39c POUND

Swan's Down Cake Flour
Package 34c

SPECIAL —
Aylmer Peaches
16 oz. "Halves or Sliced" 2 tins 29c

SPECIAL —
Brunswick Brand SARDINES
"OIL OR MUSTARD"
3 tins 14c

WILLARD'S CHOCOLATE BUDS
Pound 29c

SPECIAL —
Nature's Best Orange Marmalade
32 oz. Jar 25c

Aylmer Tomato Catsup
12 oz. Bottle ... 17c

WELCH'S GRAPE JUICE
Bottle 29c

Just say—
WHITE OWL Cigars
IN TWO SHAPES INVINCIBLE AND STREAMLINE

It's the ONE
cough drop medicated with throat-soothing ingredients of Vicks VapoRub.
VICKS COUGH DROP

CHRISTIE'S GRAHAM WAFERS
1's Package 25c

ALL FOR 21c
Flit Fly Spray 33c
8 oz. tin

1 MEDIUM PKG.
OXYDOL
AND 4 CAKES
Guest Ivory Soap

1/2's Tin
25c

FRY'S COCOA

AYLMER FRUITS FOR SALAD
16 oz. Tin 25c

EACH 19c

NATIONAL PEA OR VEGETABLE SOUP
28 oz. tin 10c

RANKINE'S CREAM SODAS
15 oz. Waxtite pkg. ... 20c

PRIMROSE PASTRY FLOUR
7 lb. Bag 35c

SCHWARTZ PREPARED MUSTARD
6 oz. Table Jar 10c

Schwartz Pure LEMON or VANILLA EXTRACT
2 oz. Bottle 23c