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... OF ...

**Interest to Women****MEN LIKE DEEP VOICES IN WOMEN?  
PERHAPS THEY'RE ONLY FRIGHTENED**

Speech Authority Points Out That Masculine Ear Catches Low Tones Better Than High Ones

"Men are attracted to women with deep voices," says Mrs. Allys Dwyer Vergara, recognized authority on speech cultivation and associate professor of speech at the College of New Rochelle.

Describing the deep voice as 'a low pitched voice,' Mrs. Vergara pointed out that experiments in acoustics performed by C. C. Bunch and T. S. Railford show that 'men hear low tones better than high tones.'

Emphasizing the need of a good voice for social as well as business success, particularly among women, Mrs. Vergara used as illustrations Katharine Cornell, Judith Anderson, and Margaret Sullivan, whose low-pitched voices account for a good portion of their allure. For further demonstration she offered Duchess of Windsor, and added that 'the woman who would soothe the ear of man would use low tones.'

"Since the eye is best accommodated with good light, so, too, the ear is happiest in the company of agreeable sounds," she continued. "The sounds can be developed through voice training to produce a truly velvety quality. We have available in our speaking voices as many notes as we have in our singing voices."

Discussing the speech courses at the College of New Rochelle one of the pioneer institutions in the State of New York to require speech training among students, Mrs. Vergara said the objectives of the department are 'to make the young woman socially agreeable by cultivating ease in conversation, assurance in public speaking and correct diction.'

For those students who aim at the profession of teaching, the theatre and radio, the department conducts clinics to remove speech deficiencies and courses are offered in phonetics, oral interpretation of poetry, choric recitation, history of language, play production and public speaking.

Mrs. Vergara, who was graduated from the College of New Rochelle, where she was president of the student body in her senior year, continued her studies at Columbia University.

Before entering the field Mrs. Vergara studied voice and toured the theatres of England and the Continent. Upon her return to New York she played in a number of Broadway productions.

**SLOVENLINESS HAS SEEN ITS DAY**

We Hail the New Order of Things Which Brings Fewer Run-Down Heels and the Like

(By Antoinette)

Noting a pair of horribly run-down shoes on the street ahead of me the other day, I studied a hundred or more pairs. Just stood by and let the busy corner parade pass, observing the nether ends closely. It was grand seeing how few women are remiss in this heel connection today.

I recall years ago how it was said you could tell a bad housekeeper by her heels. I can't give offhand a true report on the housekeeping improvement, but it can be said with accuracy that if neat heels are the criterion, there is little wrong with our housekeepers.

This observation on neat heels reminded me of another thing one sees comparatively rarely today I refer to stray hairs at the back of the neck and down around the ears. The permanents deserve a vote of praise for clearing the scene of this one-time offender.

Another thing while we are on the subject of escape, from an ugly, older order of things, is the disappearance of the overtrimmed dresses and over-trimmed hats, too. The latter used to be incongruous with their variety of ribbon, feather and rose weight. Today, you see such just often enough to bear out the theory, advanced above, that some self-respect has attacked the feminine spirit.

**VOMITING IN BABIES**

(By Dr. Herman N. Bundesen, Former President American Public Health Association)

Vomiting in babies is not usually a serious condition. As a rule, it is due simply to the fact that the baby's stomach is filled to overflowing and the extra milk only spills over.

Sometimes, however, vomiting may be a sign that there is something wrong and it is wise to watch such a condition carefully and have the doctor make an examination.

It is interesting to know that the breast-fed babies rarely suffer from vomiting as a result of disturbed digestion. In the breast-fed baby, according to Dr. William Brown, of Edinburgh, the stomach empties itself in an average time of two to three hours. At the end of this time acid will be found in the stomach. As you may know, acid is normally present in the stomach. During digestion, this acid combines with the food in the stomach. After the food is digested and leaves the stomach, acid continues to be formed.

On the other hand, in a bottle-fed baby, the stomach does not empty itself for from three to three and a half hours after a feeding is given, and at the end of this time little acid will be found in the stomach because the acid has combined with the milk.

These figures are important, according to Dr. Brown, in deciding on the treatment to be used for vomiting. If a bottle-fed or breast-fed baby vomits a great deal no food should be given for from 12 to 24 hours. However, the baby should be offered plenty of water to drink.

Sometimes persistent vomiting occurs because the infant is fed from a nipple in which the holes are too large or too small. If the holes are too large, the food runs into the baby's mouth so quickly that he has trouble in swallowing it and he has difficulty in stopping to breathe, so that he chokes and vomits. If the nipple openings are too small, air is swallowed and, as a result, the stomach becomes distended and vomiting occurs.

When a baby keeps on vomiting, it may be due to the blocking of the opening between the stomach and intestine. This condition is called pyloric stenosis. Taking X-rays helps to make a diagnosis. An operation is sometimes necessary to relieve it. In other instances, treatment with a drug known as atropine, and the giving of feedings of thick cereal will overcome the trouble.

**SUPER-SENSITIVENESS**

(By Dr. Herman N. Bundesen, Former President American Public Health Association)

I hear so many people say, "I never heard of allergy when I was a youngster, but now everybody seems to have it". Of course, everybody does not have an allergy, which is a sensitiveness to some kind of food, dust or substance, yet it is true that about one out of 12 people in the United States is allergic.

The reason that we did not hear much about it years ago is because we did not know then that such diseases as hay fever, asthma, eczema, hives, digestive upsets and even blood pressure can be caused by sensitivity to certain substances.

Every once in a while you hear of a youngster who gets a running nose when he plays with the cat. Well,

that youngster is probably sensitive to the dander from the cat. In most persons, the cat dander causes no trouble, because these persons are not allergic.

We may have the symptoms of allergy in different parts of the body—the nose, the skin, the stomach, the brain, or bronchi, that is, the little tubes in the lungs. Practically every food may be a cause of allergy. The commonest ones seem to be wheat, eggs, fish and chocolate. The pollen from the ragweed causes hay fever that comes in the autumn. But pollens from other plants, such as Timothy or June grass, may cause symptoms of hay fever that occur at other times of the year.

Until experiments on animals give us more information about what happens in the allergic persons, we must

**FRANKNESS IS  
NOT ALWAYS  
APPRECIATED**

(By Ruth Cameron)

A letter friend says that she wishes I'd write some brief essays on the qualities that I value most in people and those I dislike the most.

She is gracious enough to say that she thinks they'd make a good character scrapbook.

I think the compliments far too great, but still I'm going to take her suggestion and give a series of Monday morning talks on the qualities I admire the most and, later, those I dislike most, if it matters to anybody.

So here goes with one of the foundation qualities.

**Honesty.**  
On this rock you can build a character or a friendship.

I love honesty. You feel as if you had hold of something when you find that quality in a person.

The honest person is sincere. And by sincerity I don't mean frankness.

Frankness, as we generally think of that word, suggests the terrible person who is always saying, "I hate to say this, but I think friends ought to be frank with you."

The honest, sincere person doesn't feel any sacred call to tell you all your faults, unless you lay yourself open by asking him to. Then he will be honest, but probably in as kind a way as possible.

The honest person tries to speak nothing but the truth, but he doesn't always speak the truth.

The honest person is genuine. He isn't always putting on a show, putting up a bluff.

If you ask him a question, he does not just answer off the top of his mind, or with a wisecrack; he really thinks about what you have said and answers with sincerity.

Above and below all—for it is the foundation of all honesty—the truly

continue our treatment of this disorder by trying to find out the substance to which the person is sensitive and then keep him out of contact with it.

These skin tests are made by putting a tiny scratch on the skin and rubbing a bit of the various substances into these scratches, or just a tiny bit of them may be injected into the skin through a needle. Then, if the person is sensitive to any of these substances, within 15 minutes or so a red ring occurs around the scratch, or the place where it was injected.

**King Cole  
TEA  
Old English Blend****BAYER COMPANY PROTECTS  
ITS TRADE MARK "ASPIRIN"**

OTTAWA, Ontario, Dec. 3.—The Bayer Company Limited having brought actions to restrain infringement of its registered trade mark "Aspirin" the Exchequer Court of Canada has given judgment against its five defendants. In each case the Exchequer Court perpetually restrains the defendants Ivan Lambert, Joseph Nozick, Standard Bottlers and Packers, Ltd., B. Newman and Joe Beckman from using the trade mark "Aspirin" on preparations put out by themselves and awards the Bayer Company costs and damages.

The defendants were marketing the infringing product under various names including Pioneer Sales Co., Western Sales Co., Western Distributing Co., Advance Specialty Co., and Acme Specialty Company. The tablets labelled "Aspirin" were not of Bayer Manufacture and were packed in small envelopes, each containing three or four tablets, and mounted on cards.

It is the intention of The Bayer Company Limited to take every legal method to uphold its trade mark. "Aspirin" is the trade mark of The Bayer Company, Limited, Windsor, Ontario.

Monday, attorneys for the plaintiff will move for judgment by Mr. Justice E. C. McDougall in accordance with the jury's findings, while counsel for the defendant will move for quashing of the award.

Mr. Blair will be remembered by many of the older Monctonians, having for some years been organist of St. John's Church in this city. He is a native of Chatham, N. B.

N. B.—Mr. Blair was formerly also for a short time organist at Christ-church Cathedral in the city.

honest person is honest with himself. Or tries to be. No one can be perfectly so in this imperfect world.

He may not always see his motives just as God does perhaps, but at least he doesn't deliberately tell himself lies about them.

And if through some twist of circumstances he finds it better for the interests of all to tell a lie, he does not persistently believe it is true.

He knows it's a lie and hates it. Honesty is not a showy quality, but it's a sterling one.

You can't make a perfect friend out of honesty alone, but neither could you make a good friend without it.



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