

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

WEDNESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.

6.30—Jack Baker, tenor
6.45—Irene Lauder, songs
7.00—Rene Mathieu
7.15—Les Cavaliers de La Salle
7.30—Canadian Press News
7.45—The Strollers
8.00—Del Greco Entertains
8.30—U. S. Marine Band
9.00—String Symphony
9.30—Silent
10.00—Automobile Vagabond
10.30—Lloyd Huntley and Orch.
10.45—Canadian Press News
11.00—Joe DeCoursey and Orch.
11.30—Romantic Mood
12.00—The Pleasure Bowl
12.30—Safety First
12.45—Good Evening
1.00—Listening Time

6.00—News

6.30—Wrightville Clarion
6.45—Musical Moments
7.00—Amos 'n' Andy
7.15—Uncle Ezra
7.30—Through the Looking Glass
7.45—Count of Monte Cristo
8.00—One Man's Family
8.30—Wayne King's Orch.
9.00—Fred Allen
10.00—Hit Parade
10.45—Kemper and Company
11.00—News
11.15—The Connecticut Legislature
11.30—Meeting House
12.00—Weather Report
12.30—Lights Out
1.00—Silent

THURSDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.

6.30—Martinez, Tenor
6.45—Recital
7.00—Dancing Strings
7.30—Canadian Press News
7.45—Cabin in the Cotton
8.00—International Salon
8.30—Robin Hood Dell Concert
9.30—Midnight in Mayfair
10.00—The Ghost Story
10.30—Nature Has a Story
10.45—News
11.00—Summer Milady
11.30—Soliloquy
12.00—Sign Off

CKAC, MONTREAL, 730 K.

5.00—Social Announcements
5.30—Fireside Program
6.15—Organ Interlude
6.30—L'Heure Recreative
7.00—Musical Varieties
7.30—Adventures of Laviguer
8.00—French Talk
9.00—Amateur Hour
10.00—To be Announced
10.30—Lloyd Huntley and Orch.
11.00—Sports Reporter
11.30—Isam Jones and Orch.
12.00—Radio Minuit
12.15—Harry Owen and Orch.
12.30—Vincent Lopez and Orch.
1.00—Sign Off

WEAF, NEW YORK, 660 K.

4.30—Follow the Moon
4.45—The Guiding Light
5.00—Organ Music
5.30—Don Winslow of the Navy
6.00—Kandollers
6.30—Press-radio News
7.00—Amos 'n' Andy
7.30—B.B.C. Broadcast
8.00—International Broadcast
9.00—Show Boat
10.00—Music Hall
11.00—News
11.30—Northern Lights
12.00—Park Central Hotel Orch.
12.30—Dance Orchestra

WABC, NEW YORK, 860 K.

5.45—Children's Corner
6.00—Patti Chapin
6.15—All Hands on Deck
6.30—Sports Resumé
7.00—Poetic Melodies
7.15—Clyde Barrie, Baritone
7.30—The Town Crier
7.45—Boake Carter
8.00—A. & P. Bandwagon
9.00—Major Bowes Amateur Hour
10.00—True Adventures
10.30—March of Time
11.00—Dance Orchestra
11.30—Dance Orchestra
12.00—Dance Orchestra
1.00—Dance Orchestra

WBZ, BOSTON, 990 K.

4.30—Medical Society
5.00—Story of Mary Marlin
5.30—The Singing Lady
5.45—Pie Plant Pete
6.00—Esso News Reporter
6.05—Evening Little Show
6.15—Musical
6.25—Concert Pianist
6.30—News
6.45—Lowell Thomas
7.00—Easy Aces
7.15—Cycle Trades of America
7.30—Lum and Abner
7.45—Jerry Cooper, Songs
8.00—Roy Shields Review
8.30—To be Announced
9.00—Russian Choir
9.30—To be Announced
10.00—Esso News Reporter
10.05—Time, Weather
10.15—Don Bestor
10.30—NBC Jamboree
11.35—Dance Orchestra
12.00—Dance Orchestra
12.30—Dance Orchestra

WTIC, HARTFORD, 1040 K.

4.15—Golegians
4.45—The Guiding Light
5.00—Adventures of Dari Dan
5.15—Don Winslow of the Navy
5.30—Jack Armstrong
5.45—Little Orphan Annie
6.00—News

CKAC, MONTREAL, 730 K.

5.30—The Fireside Program
6.15—Waltz Time
6.30—The Recreative Hour
7.00—French Songs
7.15—Le Cure de Village
7.30—Nationale de Benefices Mutuel
7.45—Dans les Griffes du Diable
8.00—Emission
8.30—Laugh with Ken Murray
9.00—Chantons en Choeur
10.00—Cavaliers de la Salle
10.15—Westinghouse Newscast
10.30—Montreal Pharmacy
10.45—Berceuse
11.00—Molson Sports Reporter
11.10—Bunny Berigan and Orch.
11.30—Joe Reichman and Orch.
12.00—Radio Minuit
12.15—Dance Orchestra
12.30—Dance Orchestra
1.00—Time and Sign Off

WEAF, NEW YORK, 660 K.

6.00—Our American Schools
6.30—Press Radio News
7.00—Amos 'n' Andy
7.15—Uncle Ezra
7.45—Vic and Sade
8.00—One Man's Family
8.30—Wayne King
9.00—Town Hall Tonight
10.00—Your Hit Parade
10.45—Jimmy Kemper's Song Stories
11.00—Esso News Reporter
11.05—Eddie Le Baron's Orch.
11.15—Dance Music
11.30—Dance Orchestra
12.00—Dance Orchestra
12.30—Dance Orchestra

WABC, NEW YORK, 860 K.

4.15—Curtis Institute of Music
4.30—Jack Shannon
4.45—Academy of Medicine
5.00—To be Announced
5.15—Mixed Quartet
5.30—Doris Kerr, songs
5.45—Funny Things
6.00—Del Casino, songs
6.15—George Hall and His Orch.
6.30—Sports Resumé
6.40—Radio News
7.00—Poetic Melodies
7.15—Ma and Pa
7.30—Time for Buddy Clarke
7.45—Boake Carter
8.00—The Cavalcade of America
8.30—Laugh with Ken Murray
9.00—Lily Pons
9.30—Beauty Box Theatre
10.00—Gang Busters
10.30—Babe Ruth Program
11.00—News
11.15—Dance Music
11.30—Dance Orchestra
12.00—Dance Orchestra
1.00—To be Announced

WBZ, BOSTON, 990 K.

4.00—Parents and Teachers Assn.
4.30—Safety Crusaders
4.45—Monitor News
5.00—Story of Mary Marlin
5.15—Dan and Sylvia
5.30—The Singing Lady
5.45—To be Announced
6.00—Esso News Reporter
6.15—Evening Little Show
6.30—News
6.35—Musical
6.45—Lowell Thomas
7.00—Easy Aces
7.15—Doris Hare
7.30—Lum and Abner
7.45—Musical Moments
8.00—Merry Go Round
9.00—String Symphony
10.00—Vic and Sade
10.15—Manuel and Williamson
10.30—Lawden on Judiciary
12.00—Bob Crosby's Orch.
11.00—Esso News Reporter
11.15—Dance Music
12.30—Dance Orchestra
1.00—Dance Orchestra

WTIC, HARTFORD, 1040 K.

4.15—Golegians
4.45—The Guiding Light
5.00—Adventures of Dari Dan
5.15—Don Winslow of the Navy
5.30—Jack Armstrong
5.45—Little Orphan Annie

HOME, SWEET HOME, FOR THE McGEES



Fibber and Molly can hardly suppress their joy at returning to Chicago after making their first talking picture, "This Way Please," in Hollywood. Back from movieland with the NBC stars came Bill Thompson, dialect comic; Harrow Wilcox, the show's announcer, and Don Quinn, author of the script. Ted Weems will rejoin the program on Monday, July 19, over the NBC-Red Network at 9:00 p.m., EDST.

"Les Miserables" Will Be 'Projected' In Seven Installments Beginning July 23rd

Orson Welles, who directed the Federal theater all-Negro production of "Macbeth," will present "Les Miserables," Victor Hugo's classic, in a series of seven Friday half-hour installments over WOR beginning July 23. Not a dramatization or an adaptation, the production will be what Welles calls a "projection," a new technique, he said, calculated to put on the air the essential character of the book.

While Welles is of necessity condensing certain passages, the script will be to the fullest extent possible the work of Hugo. A narrator will read the descriptive and background passages of the book; all dialogue will be read from the book by a group of actors, whose names will be announced later. Other theatrical effects, further differentiating the "projection" from a reading, will be

supplied by appropriate sound effects and by Alfred Wallenstein's orchestra.

Margaret has traded gag-lines with Jack Benny, Edward Everett Horton, Al Pearce and many other air favorites, and right now she is the highly amusing English character of Mrs. Billingsley on the George Burns and Gracie Allen broadcast heard each Monday over NBC.

Margaret, who has blue eyes and jet black hair, has known the stage all her life. She got her start in radio opposite Al Pearce in San Francisco. Later she moved to Hollywood and started grabbing off air roles that would make most young girls' heads swim—opposite Clark Gable, Cary Grant, Robert Taylor, Frances Lederer and Herbert Marshall.

Today Margaret is one of the most sought after actresses in Hollywood because producers appreciate her flexibility before the mike.

Ever since the days when she used to watch Edmund Lowe and Douglas MacLean from backstage of the old Morosco Theatre in Los Angeles, where her stepfather, Bert Wesner, was the director, Margaret has loved the stage.

Both Wesner and Margaret's mother tried to discourage her, but the stick-to-itiveness that is one of the outstanding traits of her character made her forge ahead, and prove to her parents that the stage held her future. So along with her high school and college education she received her stage training in stock companies.

Margaret's greatest critic is her mother who has always travelled with her, and who now listens in on every one of her broadcasts.

A splendid swimmer, Margaret once saved a man from drowning off a California beach.

Asked what she did, Margaret replied with a simplicity of manner that is hers, "Simply swam out and brought him in."

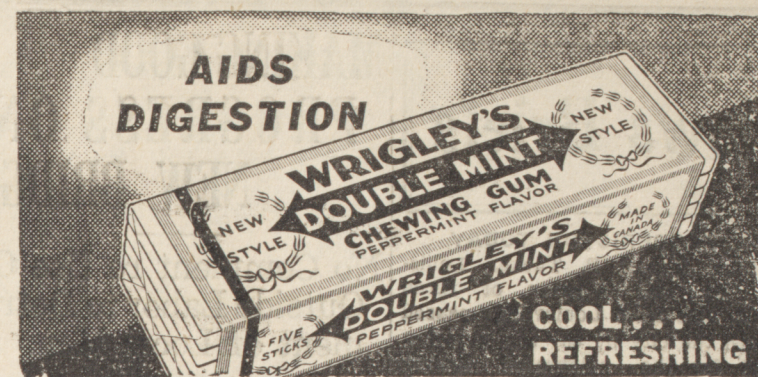
AND LOOK OUT FOR SPLINTERS, FOLKS

CHICAGO, July 14—Woolen gifts received by the cast of Today's Children, on the occasion of the serial's fifth anniversary on the air, have at last been sorted and classified.

The gifts and their donors follow: A croquet set from Bruce Kamman and the kids of Kaltenmeyer's Kindergarten; a wooden salad bowl from NBC soprano Vivian Della Chiest; an ax handle from Bob Burns on which he extended congratulations and scrawled "handle with care"; a hickory hammer handle from MacDonald Carey of Young Hickory, and a Chinese backscratcher and a wooden match holder from Fibber McGee and Molly.

Rudy Valse sent a small wooden dog; George Burns and Gracie Allen, a rolling pin; Joan Blaine, a wooden tub; Orchestra Leader Harry Kogen, a meat pounder; NBC Night Club Master-of-Ceremonies Morey Amsterdam, a pair of boat oars; Les Tremayne, a photo of a lumber camp, and Anne Seymour and Bob Griffin of The Story of Mary Marlin, a wooden duck containing a clock.

Vic and Sade sent a wooden plaque; Thor Ericson of Kaltenmeyer's Kindergarten, a pair of wooden door knobs; Sports Announcer Hal Totten, a baseball bat; Betty Winkler, two pieces of wooden dinner ware; Barbara Luddy, a wooden cigarette



Veteran Maestro States His Credo

New York, July 14—Gustave Haenschen, NBC conductor, is a maestro with a credo. Ask him how he manages to stay on the top after so many years in the business and he becomes philosophic.

Say Gus: "There aren't any six easy success rules to paste in your hat. The main problem is to keep

changing at the same time that you always remain the same. That isn't as bad as it sounds. You have to hold your old listeners by giving them what they have learned to expect from you, and you have to get up on your toes to attract new ones who may never have heard from you before. Sometimes it's a little like skiing. When your right ski starts in one direction and your left heads off in the other, your problem is to keep your balance between them—if you can.

"But there's more success in radio than keeping up with your listeners at the same time that you keep ahead of them. Primarily, any success of my orchestra must go back to the men themselves. They are the best musicians available, for on the American Album of Familiar Music program we play everything from swing to operatic arias.

"But success? Well, you just can't afford to think of it that way. You've got to keep going—up or down, and we haven't any idea of going down!"

case; Mercedes McCambridge, a wooden serving tray, and Sports Announcer Clem McCarthy, a brass-bound oaken bucket. Joan Winters' gift was a small tree.

Gifts from West Coast artists included a rolling pin from Carlton Morse, clothes pins from Johnnie O'Brien, toothpicks from Charlie Marshall, a mouse trap from Meredith Willson, a wood brush from Ted Maxwell, a top ship from Zarova and a mouse trap from The Three Cheers, singing trio.



"It makes a man think,"
SAID MR. PICOBAC

"Well," remarked Les, proprietor of the leading two-chair barber shop of Essex Centre as Mr. Picobac walked in, "did you hear the Coronation Broadcast?"

"I certainly did," replied Mr. Picobac, exhaling a fragrant cloud of smoke as he took a luxurious seat in one of the two chairs. "And I wouldn't have missed it for worlds. I tell you it makes a man think."

"And what does it make you think?" asked Les, removing Mr. Picobac's pipe and laying it on the shelf under the mirror.

"Well, it makes me think how proud I am to be British . . . to be born a subject of the British Crown. And what's more, we are the most democratic people in the whole wide world and we've got the most democratic king. God Save The King!"

"Hear, hear," said Les, tucking in the towel.

Mr. Picobac chuckled. Then realizing that shaving operations had interrupted a mild . . . cool . . . sweet Picobac smoke, he stiffened to attention.

"Give me a quick one, Les," commanded he. "I've got important business down street this morning."

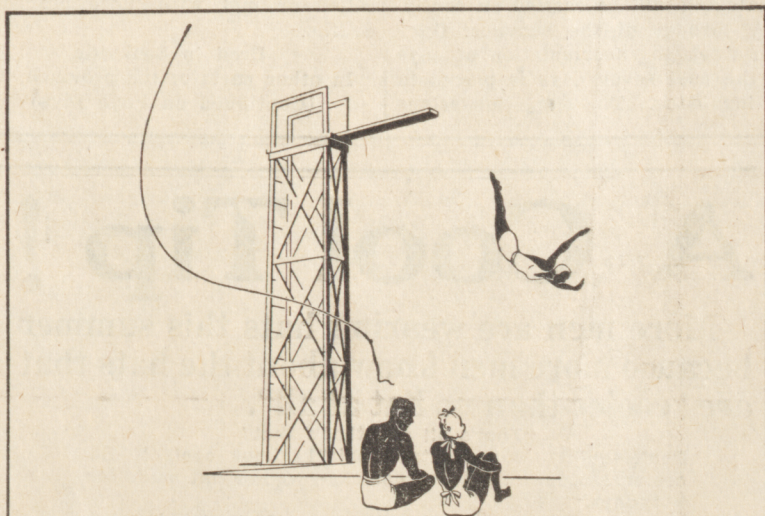


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"The purest form in which tobacco can be smoked."—*Lancet*