

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

TUESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—Program Resume
6.15—Edward Davis, Songs
6.30—Doris Scott, Songstress
6.45—Closing Stock Quotations
7.00—Rakov's Orchestra
7.30—The Witching Hour
8.00—Luigi Romanelli and Orch.
8.30—The Children's Album
8.45—Roland Todd, Organist
9.00—This English
9.15—Ottawa Temple Choir
9.30—Symphony in Rhythm
10.00—Bonjour Paris, Monsoir
10.30—R.C.M.P. Dramas
11.00—Symphonic Strings
11.30—I Remember
11.45—The News
12.00—Music for Music's Sake
12.30—In a Modern Mood

CKAC, MONTREAL, 730 K.
6.15—Summary and weather
6.30—Pianologue
6.45—Sleepex Program
7.15—L'Heure Recreative
7.30—Le Reporter Salada
7.45—Programme Valda
8.00—L'Ecole de Hockey de l'Air
8.15—Song Time
8.30—Queens Hotel Trio
8.45—The Don Juan of Song
9.00—The Provincial Hour
10.00—Di-So-Ma
10.45—Silver Strings
11.15—Westinghouse Newscast
11.30—Del Casino, Songs
11.45—Four Stars
12.00—Molson Sports Reporter
12.30—Orchestra

WEAF, NEW YORK, 660 K.
6.00—Songs by Carlotta
6.15—Terry and his Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Science in the News
7.15—Don Winslow of the Navy
7.30—Press Radio News
7.35—Today's Sports
7.45—Billy and Betty
8.00—Amos 'n' Andy
8.15—Lucca Varieties
8.30—Steine Bottle Boys
8.45—Benno Rabinoff
9.00—Johnny Presents
9.30—Lady Esther's Serenade
10.00—Vox Pop
10.30—Hollywood Mardi Gras
11.30—Jimmy Fidler
11.45—Serenade
12.00—Violin in the Night
12.15—Orchestra
12.30—Orchestra

WABC, NEW YORK, 950 K.
5.00—Myrt and Marge
5.15—Bob Byron, Whistler
5.30—Story of Industry
6.00—Follow the Moon
6.15—Life of Mary Sothorn
6.30—Dear Teacher
6.45—Dorothy Gordon's Corner
7.00—All Hands on Deck
7.30—Press Radio News
7.35—Sports Resume
7.45—George Hall's Orch.
8.00—Poetic Melodies
8.15—Song Time
8.30—Famous Actors' Guild
9.00—Newspaper Drama
9.30—Al Jolson Show
10.00—Watch the Fun Go By
10.30—Jack Oakie College
11.00—Swing School
11.30—Russell Dorr, Baritone
11.45—Four Stars
12.00—Tomorrow's News Tonight
12.30—Orchestra

WBZ, BOSTON, 990 K.
6.00—Peggy Wood Calling
6.15—Edward Dacies
6.30—Singing Lady
6.45—Tom Mix
7.00—String Time
7.30—Press Radio News
7.35—Tony Russell, Tenor
7.45—Lowell Thomas
8.00—Easy Aces
8.15—Dramatic Program
8.30—Lum and Abner
9.00—Edgar A. Guest
9.00—Husband and Wives
10.00—To be Announced
10.30—Roy Shield Review
11.00—Gen. Hugh Johnson
11.30—Orchestra
11.30—Past Masters' Program
12.00—Vagabonds
12.15—King's Jesters

WTIC, HARTFORD, 1040 K.
6.00—Songs by Carlotta
6.15—Terry and his Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Studio Program
7.30—Wrightville Clarion
7.45—Shero Trio
8.00—Amos 'n' Andy
8.15—Vocal Varieties
8.30—Chateau News Reporter
9.00—Johnny with Russ Morgan
9.30—Wayne King's Orchestra
10.00—Vox Pop
10.30—Hollywood Mardi Gras
11.30—Jimmy Fidler
11.45—Miss Fisher Directs
12.00—News

WEDNESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—Program Resume
6.15—The Four of Us
6.30—Adventures of Jamie and Josie
6.45—Closing Stock Quotations
7.00—Harry Kogan and Orch.
7.30—Canadian Capers
8.00—Markowsky and his Orch.
8.15—La Salle Cavaliers
8.30—Major Bill
8.45—Kathleen Stokes, Organist
9.00—Laughing with Canada
9.15—The Campbell Sisters
9.30—National Sing Song
10.00—Dramatic Mystery Series
10.30—Spotlight Parade
11.00—Labour Organization
11.30—Orchestra
11.45—The News
12.00—Restless Bows
12.30—Waltz Intermezzo

CKAC, MONTREAL, 730 K.
6.00—Social Announcements
6.15—Summary
6.30—Sleepex Program
6.45—The Fireside Program
7.15—L'Heure Recreative
7.30—Le Reporter Salada
7.45—L'Amour Contre la Haine
8.00—Melody Time
8.15—Le Cure de Village
8.30—Ma'enfant and Daunaia
8.45—Don Juan of Song
9.00—Les Montagnards de Quebec
10.00—Chantons en Choeur
11.00—La Ligue des Proprietaires
11.15—Westinghouse Newscast
11.30—Patti Chapin, Songs
12.00—Molson Sports Reporter
12.30—Orchestra

WEAF, NEW YORK, 660 K.
6.00—Not for Ladies
6.15—Terry and the Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—America's Schools
7.15—Don Winslow of the Navy
7.30—Press Radio News
7.35—Songs
7.45—Billy and Betty
8.00—Orchestra
8.15—Uncle Ezra
8.30—Swing Harmonicas
8.45—Jean Sablon
9.00—One Man's Family
9.30—Lady Esther's Serenade
10.00—Town Hall Tonight
11.00—Hit Parade
11.45—Alistair Cooke
12.00—Orchestra
12.15—Ink Spots
12.30—Orchestra

WABC, NEW YORK, 950 K.
5.00—Curtis Institute
5.45—Dr. Daffoe
6.00—Follow the Moon
6.15—Life of Mary Sothorn
6.30—Children's Corner
6.45—To be Announced
7.00—Jack Shannon, Songs
7.15—Four Stars
7.30—Press Radio News
7.35—Orchestra
7.45—The Singing Walters
8.00—Poetic Melodies
8.15—Hobby Robby
8.30—Arolia Trio
8.45—Boake Carter
9.00—The Cavalcade of America
9.30—Texaco Town
10.00—Chesterfield Presents
10.30—Colonel Jack
10.00—Gang Busters
11.30—Del Casino, Songs
12.00—Tomorrow's News Tonight
12.30—Orchestra

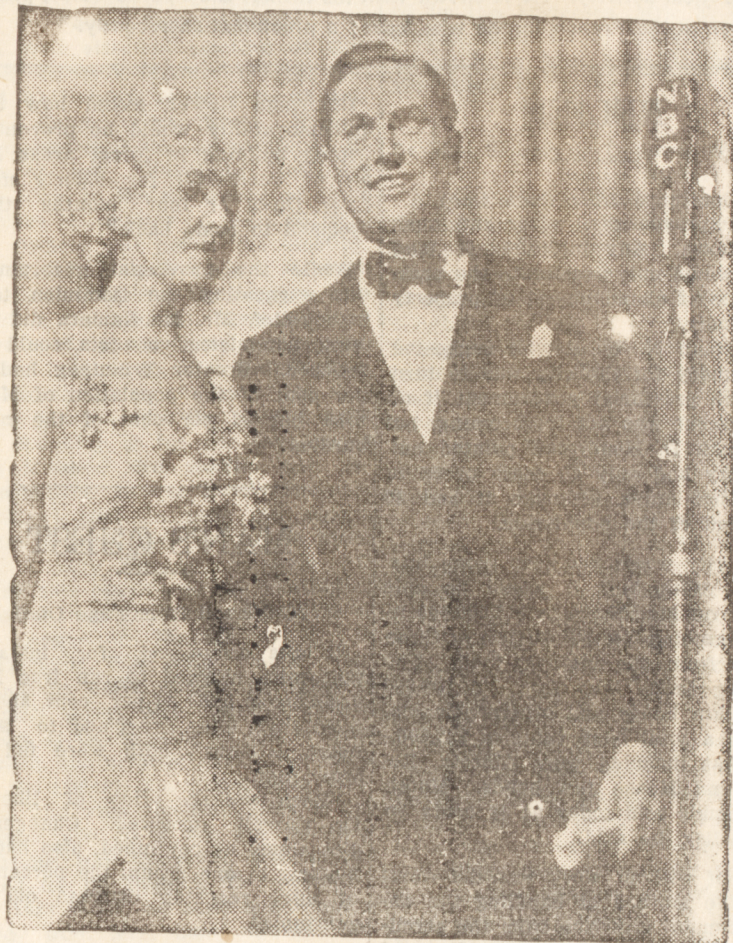
WBZ, BOSTON, 990 K.
6.00—Neighbor Nell
6.15—The Four of Us
6.30—Singing Lady
6.45—Tom Mix
7.00—Orchestra
7.30—Press Radio News
7.35—Jack Baker, Tenor
7.45—Lowell Thomas
8.00—Easy Aces
8.15—Dramatic Program
8.30—Lum and Abner
8.45—Charlotte Landings, Soprano
9.00—Eddy Duchin
9.30—To be Announced
10.00—Musical Comedy Hits
11.00—Gen. Hugh Johnson
11.15—Songs
11.30—Waltz Interlude
12.00—Vagabonds
12.15—King's Jesters
12.30—Orchestra

WTIC, HARTFORD, 1040 K.
6.00—Not for Ladies
6.15—Terry and the Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—The Revellers
7.30—Wrightville Clarion
7.45—Vic Arden's Orch.
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Highway Safety Address
8.45—White Eagles
9.00—One Man's Family
9.30—Wayne King's Orch.
10.00—Walter O'Keefe and Orch.
11.00—Your Hit Parade
11.45—Talks by Alistair Cooke
12.00—Orchestra

THREE THOUSAND MILES APART IN DRESS, TOO



In Hollywood Lanny Ross comes to the microphone in a sleeveless shirt open at the collar. Florence George doesn't seem to mind.



In New York Lanny is quite the fashion plate. You see him here in his formal finest with Helen Jepson, famous radio and opera star.

BROADCASTS OF BIG BOUTS BY NBC SPONSORED

Topliners in Fight Game In Scraps to be B'cast Over NBC Network

NEW YORK, Dec. 6.—Blow by blow descriptions of bouts between the world's crack prizefighters in all divisions will be brought to the radio audience in a weekly series of broadcasts over the NBC-Blue Network under the sponsorship of the Adams Hat Stores, Inc. Madison Square Garden will be the scene of the broadcasts.

Sam Taub, veteran boxing announcer, will give the descriptions. Brooke Temple will also be at the ringside to give summaries and background descriptions between rounds.

The series will be heard on Friday nights, from 11 p.m. AST to the finish of each fight, through May 27, 1938.

The world's topnotch fighters will be brought together in the broadcast series, each bout eliminating one contender for the championship of his class. Headliners to be matched at the Garden include Joe Louis, Tommy Farr, Max Schmeling, Lou Ambers, Barney Ross, Henry Armstrong, and others in the 13 bouts scheduled. The next broadcast will be that of the heavyweight fight between Max Schmeling and Al Thomas on Dec. 17. On Jan. 7, Tommy Farr will meet the winner of the Nov. 26 fight—Nathan Mann.

With one fight to be added, the dates already announced are: Dec. 17, Jan. 7 and 21, Feb. 4 and 18, March 11 and 18, April 1, May 13, 20 and 27.

Snapshots from NBC's family album: Bob Brown, the Chicago announcer, is the husband of Mary Louise Steele, the contralto. Helen Marshall is the wife of Bliss Woodward, an advertising man.

NEW YORK SHOW PRODUCERS ARE GLOOMY.

The footlight impresarios had been entertaining hopes of luring Edward G. Robinson back to New York and the boards this winter. They swarmed upon Mrs. Robinson during her recent visit east and loaded her with scripts. If Mr. Robinson would be kind enough to read them and pick out a suitable vehicle—

But the returns on Robinson's first air show, "Big Town," are now in, and the producers have given up with a sigh. Public acclaim for the drama series has been so tremendous that other air sponsors are already bidding for Robinson's services for the dim future. His present sponsors, however, have no intention of letting him go.

In addition, his radio success has made him more valuable to the movies and he has upped his price per picture to \$80,000. Film magnates are expected to go into lively competition for "Eddie" even at that figure, making his return to New York a forlorn hope to the theatre men.

THE "CYCLE TITLE" RACE IS ON

For a time radio had things pretty much its own way, with its play on "Hollywood." Joe Penner has tabulated no less than a dozen radio titles featuring Hollywood, and the list is still growing.

"But the film title hunters are warming up," Penner says. "They've hit upon 'Mister' as their best bet, and the 'mister movies' are growing at a staggering rate. There was 'Mr. Deeds,' then 'Mr. Dodd,' and now there are a 'Mr. Boggs' and a 'Mr. Doodle' in production.

"The most important cycle in radio right now, however, is the run on guest stars. It's a golden harvest for the important radio and picture people, but the public is getting a bit confused."

By BO SUMMEL

NEW YORK, Dec. 7.—Look here, West Coast, it's time to tidy up. It's time to dignify your station by the accoutrements of civilization, time to put aside the lean and hungry garments of the under-privileged, and arise, like the phoenix in the resplendent plumage of the radio aristocracy.

You'd never catch Nero facing the multitude attired in a toga of checked gingham. Louis the Sixteenth, you might say, lost his head over cloth of gold. Lucius Beebe took 9 suits and 42 shirts with him on a ten-day pilgrimage to Hollywood.

But you, West Coast, think nothing of company manners. Here in the East we approach the NBC microphones in Radio City with a full realization of our awesome place in society. By our neat tie and ebon swallow-tails shall you know our respect for the thing that is broadcast.

When we have an audience to face, we face it in full regiments,

in the formal raiment befitting a ceremonial, and we never cringe when the wing collar fights it out with the high "C."

But whittle the West Coast down to its component part Hollywood—and what do you find? A battered felt hat that might once have been forest green, a mulberry polo shirt, and cylindrical slacks of corduroy the color of California's native fruit, all wrapped around a voice that is known as Bing Crosby. Ermine may be indigenous to Grauman's Chinese Theatre, but judging by the radio stars who inhabit NBC's Hollywood studios the only thing indigenous there is a shirt that's loud and sleeveless.

What's the meaning of it all, West Coast? Are you trying to undermine civilization with a return to the clothing of the aborigines? You can't tell us that there aren't any dress clothes in Hollywood. We've seen Robert Taylor. We know!

MICROPHONICS

John Anthony, who plays Dr. Parsons on Irna Phillips' Road of Life program, says that one of the greatest experiences in his life was playing with Mrs. Fiske. Known as one of the most dignified women in the theatre, who unbent very little backstage, she kissed him goodbye and presented him with her fan on the final night of a play. The latter is his fondest memento and the kiss his fondest memory.

Walter Preston, baritone soloist heard on NBC's Neighbor Nell program, has been singing in radio since 1925. He was on the staff of Station WJZ before it became a part of NBC. Mr. Preston, whose voice has won him many medals and awards of merit, first sang as a high school boy in an amateur production of The Pirates of Penzance.

Here's the Perfect Christmas

GIFT!

Give a PHILCO!

They'll like

THE NEW 19 PHILCO

BECAUSE WITH THE NEW VISIBLE LONGER STOOPT, SQUINT OR

ing decorative effect, which is extended along lamp on the desk.

but can tune your radio dial standing the machine to be above. In many type, approved by the Illuminating Engineering Society, in order that whoever is seated at it may have ample local light by which to see clearly and without eyestrain.

It should be understood, too, that regardless of what the room may offer in the way of built-in or installed lighting panels, every chair used for reading or other eye work should have its own lamp, else the purpose of the scheme, which is control and flexibility, will be defeated. Ornamental fixtures are designed largely for decoration, and should never be permitted to displace the table or floor lamps needed for lighting convenience and ease of seeing.

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Acclaim the

VALLEY ELECTRIC Co., Ltd.

83 Westmorland St. RICTON, N. B. Phone 256