

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

TUESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—Program Resume
6.15—Clifford Menz, Tenor
6.30—Jimmy Namaro
6.45—Closing Stock Quotations
7.00—String Time
7.30—The Witching Hour
8.00—Luigi Romanelli and Orch.
8.30—The Children's Album
8.45—Norman Wilkes, pianist
9.00—The King's English
9.15—Capital Chorus
9.30—Symphony in Rhythm
10.00—Bonjour Paris
10.30—R.C.M.P. Dramas
11.00—Symphonic Strings
11.30—I Remember
11.45—The News
12.00—Music for Music's Sake
12.30—Orchestra

CKAC, MONTREAL, 730 K.
6.15—Summary and weather
6.20—Planologie
6.30—Sleepex Program
6.45—The Fireside Program
7.15—L'Heure Recreative
7.30—A Baton Rompus
7.45—The Chic Program
8.00—L'Ecole de Hockey de l'Air
8.15—To be Announced
8.30—Queens Hotel Trio
8.45—The Don Juan of Song
9.00—The Provincial Hour
10.00—Di-So-Ma
10.45—To be Announced
11.15—Westinghouse Newscast
11.30—Russell Dorr, Baritone
11.45—Four Stars
12.00—Molson Sports Reporter
12.30—Orchestra

WEAF, NEW YORK, 660 K.
6.00—Piano Duo
6.15—Nellie Revell Interviews
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Science in the News
7.15—Three X Sisters
7.30—Press Radio News
7.35—Today's Sports
7.45—Billy and Betty
8.00—Amos 'n' Andy
8.15—Local Varieties
8.30—Steine Bottle Boys
8.45—Command Performance
9.00—Johnny Presents
9.30—Lady Esther's Serenade
10.00—Vox Pop
10.30—Hollywood Mardi Gras
11.30—Jimmy Fidler
11.45—Miss Fisher Directs
12.00—Violin in the Night
12.15—Orchestra
12.30—Orchestra

WABC, NEW YORK, 860 K.
5.00—Bob Byron, Whistler
5.15—The Novelists
5.30—Sing and Swing
6.00—Ray Heatherton, Songs
6.15—Science Service Series
6.30—St. Louis Syncopators
6.45—Dorothy Gordon's Corner
7.00—All Hands on Deck
7.30—Press Radio News
7.35—Sports Resume
7.45—George Hall's Orch.
8.00—Poetic Melodies
8.15—Song Time
8.30—Famous Actors' Guild
9.00—Blue Velvet Music
9.30—Al Jolson Show
10.00—Watch the Fun Go By
10.30—Jack Oakie College
11.30—Russell Dorr, Baritone
11.45—Four Stars
12.00—Tomorrow's News Tonight
12.30—Orchestra

WBZ, BOSTON, 990 K.
6.00—Peggy Wood Calling
6.15—Southernaires
6.30—Singing Lady
6.45—Tom Mix
7.00—String Time
7.30—Press Radio News
7.35—Tony Russell, Tenor
7.45—Lowell Thomas
8.00—Easy Aces
8.15—Benno Rabinoff
8.30—Lum and Abner
9.00—Husband and Wives
9.30—Edgar A. Guest
10.00—Ben Bernie and the Lads
10.30—Grand Central Station
11.00—Gen. Hugh Johnson
11.15—Joan Edwards, Contralto
11.30—Past Masters' Program
12.00—Vagabonds
12.15—King's Jesters
12.30—Orchestra

WTIC, HARTFORD, 1040 K.
6.00—Benno Rabinoff
6.15—Nellie Revell
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Baseball Scores
7.30—Wrightville Clarion
7.45—Whispering Jack Smith
8.00—Amos 'n' Andy
8.15—Vocal Varieties
8.30—Chateau News Reporter
9.00—Johnny with Russ Morgan
9.30—Wayne King's Orchestra
10.00—Vox Pop
10.30—Hollywood Mardi Gras
11.30—Jimmy Fidler
11.45—Program from New York
12.00—News

WEDNESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—Program Resume
6.15—Piano Recital
6.30—Adventures of Jamie and Josie
6.45—Closing Stock Quotations
7.00—Harry Kogan and Orch.
7.30—Dancing Strings
8.00—Markowsky and his Orch.
8.15—La Salle Cavaliers
8.30—Major Bill
8.45—Ernest Dainty, Organist
9.00—Laughing with Canada
9.15—Lloyd Bullen, Baritone
9.30—National Sing Song
10.00—Dramatic Mystery Series
10.30—Spotlight Parade
11.00—Tudor String Quartet
11.30—The Last Buffalo Hunter
11.45—The News
12.00—Restless Bows
12.30—Orchestra

CKAC, MONTREAL, 730 K.
6.00—Social Announcements
6.15—Summary
6.30—Sleepex Program
6.45—The Fireside Program
7.15—L'Heure Recreative
7.30—A Baton Rompus
7.45—L'Amour Contre la Haine
8.00—Melody Time
8.15—Le Cure de Village
8.30—Famex Program
8.45—Don Juan of Song
9.00—Les Montagnards de Quebec
10.00—Chantons en Choeur
11.00—La Ligue des Proprietaires
11.15—Westinghouse Newscast
11.30—Lloyd Huntley and Orch.
12.00—Molson Sports Reporter
12.30—Orchestra

WEAF, NEW YORK, 660 K.
6.00—Not for Ladies
6.15—While the City Sleeps
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Ps and Qs
7.15—Carol Deis, Soprano
7.30—Press Radio News
7.35—Today's Sports
7.45—Billy and Betty
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Swing Harmonicas
8.45—Jean Sablon
9.00—One Man's Family
9.30—Lady Esther's Serenade
10.00—Town Hall Tonight
11.00—Hit Parade
11.45—Alistair Cooke
12.00—Orchestra
12.15—Ink Spots
12.30—Orchestra

WABC, NEW YORK, 860 K.
5.00—Dance Time
5.30—Russell Dorr, Baritone
5.45—Academy of Medicine
6.00—Ann Leaf at the Organ
6.15—Song Stylists
6.30—Doris Kerr, Songs
6.45—Funny Things
7.00—Jack Shannon, Songs
7.15—Four Stars
7.30—Press Radio News
7.35—Sports Resume
7.45—The Singing Waiters
8.00—Poetic Melodies
8.15—Song Time
8.30—Jay Freeman and Orch.
8.45—Boake Carter
9.00—The Cavalcade of Music
9.30—Texaco Town
10.00—Chesterfield Presents
10.30—Beauty Box Theatre
10.00—Gang Busters
11.30—Del Casino, Songs
12.00—Tomorrow's News Tonight
12.30—Orchestra

WBZ, BOSTON, 990 K.
6.00—Neighbor Nell
6.15—Piano Recital
6.30—Singing Lady
6.45—Tom Mix
7.00—Orchestra
7.30—Press Radio News
7.35—Jack Baker, Tenor
7.45—Lowell Thomas
8.00—Easy Aces
8.15—Nola Day
8.30—Lum and Abner
8.45—Charlotte Landing, Soprano
9.00—Mary Small
9.30—To be Announced
10.00—Frank Black, String Symphony
11.00—Gen. Hugh Johnson
11.15—Joan Edwards, Contralto
11.30—NBC Minstrel Show
12.00—Vagabonds
12.15—King's Jesters

WTIC, HARTFORD, 1040 K.
6.00—Not for Ladies
6.15—While the City Sleeps
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Baseball Scores
7.30—Wrightville Clarion
7.45—Vic Arden's Orch.
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Shero Trio
8.45—White Eagles
9.00—One Man's Family
9.30—Wayne King's Orch.
10.00—Walton O'Keefe and Orch.
11.00—Your Hit Parade
11.45—Talks by Alistair Cooke
12.00—News

ORCHEST. LEADER EXPLAINS REASON OLD TUNES PLAYED

Answers Same Question 25 Times Per Day For Radio Fans

OLD SONGS BETTER

Listeners Won't Give Same Attention to New Numbers As They Will Old

"Why don't radio bands constantly feature new music rather than play old tunes over and over again?" That's the question Wilbur Hatch' answers at least 25 times per week, and the CBS 'Song Time' maestro feels that an answer should be given—once and for all.

"Listeners won't give a new tune the attention they will numbers like 'Moonlight and Roses,' 'Song of Songs,' 'Trees,' or 'Sylvia.' Older people, particularly, lose pace with the popular numbers and they don't pay as much attention to new tunes. They'd rather have the old-time hits."

According to Hatch, all listeners must be satisfied. Consequently there is a pleasant mixture of numbers on most programs. There a few programs, if any, which feature nothing but old hits. Yet even the most popular shows, featuring the latest in new music, intermingle these with old tunes.

"Personally, I'd much rather hear a half-hour of old musical comedy hits," says Hatch, "than all the popular tunes of today. In the first place, more thought was given music of a few years ago. Composers didn't have radio and talking pictures to cope with, and they spent more time on each tune. Radio and pictures are such consumers of material, however, that it's necessary to turn out new music like a machine."

Did You Know That —

Bing Crosby is so color blind he once attended a wedding wearing a full dress and a bright red tie.

Nelson Eddy can sing in English, French, German, Italian, Russian, Spanish and Yiddish.

Alice Faye and Tyrone Power were born just six hours apart on May 5, 1914.

W. C. Fields was once trout fishing. His line got caught and he admitted he had hooked a rabbit. (So he says.)

Allan Jones paid for his early singing lessons by working in a Pennsylvania coal mine.

Joe Penner is a clever violinist. (Page Jack Benny).

Pinky Tomlin discovered he had a singing voice during a hog calling contest in Oklahoma.

Do You Ever Wonder

Whether the "Pain" Remedy You Use is SAFE?

Ask Your Doctor and Find Out

Don't Entrust Your Own or Your Family's Well-Being to Unknown Preparations

The person to ask whether the preparation you or your family are taking for the relief of headaches is SAFE to use regularly is your family doctor. Ask him particularly about "ASPIRIN."

He will tell you that before the discovery of "Aspirin" most "pain" remedies were advised against by physicians as bad for the stomach and, often, for the heart. Which is food for thought if you seek quick, safe relief.

Scientists rate "Aspirin" among the fastest methods yet discovered for the relief of headaches and the pains of rheumatism, neuritis and neuralgia. And the experience of millions of users has proved it safe for the average person to use regularly. In your own interest remember this.

"Aspirin" Tablets are made in Canada. "Aspirin" is the registered trade-mark of the Bayer Company, Limited. Look for the name Bayer in the form of a cross on every tablet.

Demand and Get "ASPIRIN"

March of Time To Become NBC-Blue Network Feature Beginning Oct. 14



MUSSOLINI STALIN HITLER
Those are the roles that Ted di Corsia, Edwin Jerome and Dwight Eist (left to right) take in radio-dramatizations of March of Time, which will move to the NBC October 14.



More than thirty actors are required for each March of Time dramatization. Here part of the cast busies itself with a script.

JEANETTE TAKING UP BAGPIPES IN BETWEEN PROGRAMS

Columbia's new Vick's 'Open House' program, starring Jeanette MacDonald, has a new kind of rehearsal relaxer: blowing bagpipes.

Announcer Tommy Freebairn-Smith started something when he admitted that he could play the 150-year-old set of pipes endowed him by his great, great grandfather. Miss MacDonald decided her Scotch heritage ought to give her a knack for playing them, too, and Tommy agreed to give her lessons.

"Playing bagpipes isn't difficult because it takes so much lung power," Freebairn-Smith told her, "although that is the popular conception. But fingering does take a certain knack."

"On a clarinet, the musician blows four times to get four tunes. On the bagpipes, the wind is continuous and you achieve the breaks by playing grace notes which are very difficult to master."

The announcer learned to play them under direction of Pipe Major Smith of the Fourth Scottish Guards, and played with the London Scottish band for two years during the war.

Miss MacDonald won't have to worry too much about blowing the pipes for awhile. According to Smith, the first three months he was in the band, he spent learning to carry them.

Large Flour Mill Is Subject of Broadcast

A broadcast from the scene of a large Moose Jaw, Sask. flour mill will form the basis of the next presentation in the CBC series, 'Night Shift,' on October 15, from 10.00 to 11.00 p. m. AST.

A CBC special commentator will give a word-picture of what actually happens when a carload of grain reaches the mill. He also will describe the storage actual washing and milling and the process of packing and preparing grain for its journey through commercial channels. Listeners actually will hear the machinery as it transforms wheat into flour.

The mill from which this broadcast is to originate is capable of 20,000 98-lb. sacks of flour daily. The output from this mill receives world-wide distribution, being shipped to 51 foreign countries.

RADIO STAR MAKES TRANSCONTINENTAL TRIP FREE

Travelling Expenses So Low for Betty Lou That They Don't Exist

DOESN'T EVEN EAT

Expenses Even Less Than Charlie McCarthy Who Takes Up Whole Suitcase

HOLLYWOOD, Oct. 12—When Betty Lou, the trip didn't cost a cent. New York, the trip didn't cost a cent. In fact, she is probably the only radio star who ever journeyed across the continent without somebody paying the bill.

It cost something for even Charlie McCarthy to get to town because he occupies a whole suitcase, but Betty Lou only exists in one voice of Tom-



my Riggs, the "Mr. Tommy" of Rudy Vallee's Royal Variety Hour, and the man who gave Betty Lou a very real existence on the radio.

For two months now Tommy and Betty Lou have been building up two likable characters on the Vallee broadcasts over the NBC-Red Network Thursdays at 9.00 p. m. and the two (or one if you like) are one of the three acts ever to be signed for a series of performances on the show. And they got the job by auditioning less than 24 hours before they went on the air the first time.

for the first time. For in radio, you know, he doesn't have to worry about material. Oh, goodness gracious no! A couple of hard-working young men wrack their brains all week for his half hour.

"If his program runs a half hour, he's on the air for about 20 minutes each week. Then his exhausting routine is finished, and he can spend a week in bed recuperating from the terrific grind."

"But before he goes he must sign a few autographs for adoring fans—and he just hates that! Then someone comes along asking him to endorse Krisp-Krunch Kiddies' breakfast food. He gives the endorsement and takes a check for \$1,000."

"He's all set to go until that awful agency man bothers him with a \$5,000 check. Again he has to sign his name before going home."

SWEDISH COMEDIAN EXPLAINS TROUBLE OF RADIO STARS

Give the floor, please, to Chic Johnson, the Swedish half of the Scandinavian team of Olsen and Johnson, stars of stage, screen, radio, billboards, 24-sheets, the A.E.F. and beyond question of doubt, the two worst fishermen ever to troll for bass in California's Sherwood Lake. Mr. Johnson is speaking:

"So the comedian of radio says he's over worked, does he? He wants a 13-week rest each summer because the pressure of presenting a weekly show is too much for him."

"It certainly is very tough. In the first place, he doesn't have to memorize a single line. He doesn't have to dress formally, just any old knick-knack that may be decorating the mantle, and it isn't necessary to don make-up. And still he complains."

"He arrives at the studio an hour after everybody else, keeps the entire company waiting while he has a cup of coffee, and then puts on his glasses and picks up and looks at his script

ARMY RECRUITING LOOKS UP



There is a boom in recruiting for the British regular army. The recruiting staff at the general recruiting depot at Great Scotland Yard has been working at high pressure. This is owing to the announcement of new terms of service and the news that 1,500 reservists have rejoined. Our picture shows would-be recruits lined up at the entrance to Great Scotland Yard.