

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

TUESDAY'S PROGRAMMES
CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

6.30—Glenn Darwin
6.45—Mozart Trio
7.00—Tribute to Stephen Foster
7.15—Tariffs
7.30—Your Garden
7.45—The Top Hatters
8.00—En Roulant ma Boule
8.30—Concert Series
9.00—Pictures in Black and White
9.30—ICI Paris
10.00—The Cosmopolitans
10.30—These Times
10.45—Canadian Press News
11.00—Picadilly Music Hall
12.00—Just S'posin
12.30—Fish and Fishermen
12.45—Good Evening
1—As Embers Glow
1.45—Old Time Frolic
2.00—The News
2.15—Chamber Music

CKAC, MONTREAL, 730 K.
5.00—Social Announcements
5.15—Summary and Weather
5.20—Planologue
5.30—Black Horse Time
5.35—Fireside Program
6.15—Waltz Time
6.30—Black Horse Time
6.30—L'Heure Recreative
7.00—Les Sports de L'Air
7.15—Le Cure de Village
7.30—Adventures Pierre Lavigne
7.45—Dinner Music
8.00—Provincial Hour
9.00—Di-so-ma
9.30—Vin St. George's Orch.
10.00—Chas. Kramer and Orch.
10.15—Westinghouse Newscast
10.30—Alex. Lajoie and Orch.
11.00—Molson Sports Reporter
11.10—Gus Arnheim and Orch.
11.30—Frank Dailey and Orch.
12.00—Radio Minuit
12.15—Anson Weeks and Orch.
12.30—Bob McGrew and Orch.
1.00—Time and Sign Off

WEAF, NEW YORK, 660 K.
5.00—Nellie Revell Interviews
5.15—Women's Clubs
5.30—Don Winslow of the Navy
5.45—Little Orphan Annie
6.00—Science in the News
6.20—Three X Sisters
6.30—News
6.45—Little Orphan Annie
7.00—Amos 'n' Andy
7.15—Vocal Varieties
7.45—The Passing Parade
8.00—Russ Morgan and Orch.
8.30—Wayne King and Orch.
9.00—Vox Pop
9.30—Fred Astaire
10.30—Hollywood Gossip
10.45—Vic and Sade
11.00—Esso News
11.05—Les Brown's Orch.
11.15—Martinez Bros.
12.00—Rainbow Orch.
12.30—Casino Orch.

WABC, NEW YORK, 860 K.
4.30—Pop Concert
5.00—Tite Gutzar
5.15—Science Service Series
5.30—St. Louis Syncopators
5.45—Children's Corner
6.00—Patti Chapin
6.15—Alexander Cores
6.30—Dinner Concert
6.40—News
6.45—To be Announced
7.00—Poetic Melodies
7.15—Ma and Pa
7.30—Alexander Woolcott
7.45—Boake Carter
8.00—Hammerstein Music Hall
8.30—Al Jolson Show
9.00—Watch the Fun Go By
9.30—Jack Oakie
10.15—Sperry Male Chorus Parade
10.30—Musical Americana
10.45—Tommy Dorsey and Orch.
11.00—Anson Weeks and Orch.
11.30—Leon Belasco and Orch.
12.00—George Olsen and Orch.
12.30—Happy Felton and Orch.

WBZ, BOSTON, 990 K.
4.00—Bavarian Orch.
4.30—Dog Heroes
4.45—Young Hickory
5.00—Your Health
5.30—Singing Lady
5.45—Little Orphan Annie
6.00—Minute Men
6.15—Animal Close-Ups
6.25—Concert Pianist
6.30—News
6.35—Lowell Thomas
7.00—Easy Aces
7.15—Tony Russell, Songs
7.30—Lum and Abner
7.45—Vivian Della Chiesa, Soprano
8.00—Log Cabin Dude Ranch
8.30—Edgar A. Guest
9.00—Ben Bernie and the Lads
9.30—Husbands and Wives
10.00—Red Cross Program
10.30—Portraits of Harmony
11.00—Harry Roser's Orch.
11.30—Johnny Hamp Orch.
12.00—Shandor, Violinist
12.08—To be Announced
12.30—Jimmy Dorsey's Orch.
WTIC, HARTFORD, 1040 K.
5.00—Nellie Revell
5.15—Women's Club Program
5.30—Don Winslow of the Navy

5.45—Little Orphan Annie
6.00—News
6.15—Baseball Scores
6.30—Wrightville Clarion
6.45—Baxter and Son
7.00—Amos 'n' Andy
7.15—Vocal Varieties
7.30—Chateau News Reporter
8.00—Johnny with Russ Morgan
8.30—Wayne King's Orch.
9.00—Vox Pop
9.30—Fred Astaire
10.30—Jimmy Fiddler
10.45—Vic and Sade
11.00—News
11.15—Connecticut Legislature
11.20—Polish National Home
11.50—Rudolf Friml Jr's Orch.
12.02—Emery Duetsch's Orch.
12.30—Lou Breeze's Orch.
12.45—Maurice Sherman's Orch.
1.00—Silent

WEDNESDAY'S PROGRAMMES
CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.30—Swing Harmonicas
6.45—Organ Rhapsody
7.00—Rene Mathieu
7.15—Les Cavaliers de La Salle
7.30—Labour Organization
7.45—Gordon Calder, Tenor
8.00—FOR Friends of Music
8.30—To Be Announced
9.00—Engineering Institute
9.30—Silent
10.00—Lavender and Old Lace
10.30—Ranger Reminiscences
10.45—Canadian Press News
11.00—Lloyd Huntley & Orch.
11.30—Musical Horizons
12.00—The Pleasure Bowl
12.30—Safety First
12.45—Good Evening
1.00—Listening Time
1.30—Choral Echoes
2.00—The News
2.15—Dance Music

CKAC, MONTREAL, 730 K.
5.30—The Fireside Program
6.15—Waltz Time
6.30—The Recreative Hour
7.00—French Songs
7.15—Le Cure de Village
7.30—Nationale de Benefices Mutuel
7.45—Dans les Griffes du Diable
8.00—Emission
8.30—Laugh with Ken Murray
9.00—Chantons en Choeur
10.00—Cavaliers de la Salle
10.15—Westinghouse Newscast
10.30—Montreal Pharmacy
10.45—Berceuse
11.00—Molson Sports Reporter
11.10—Bunny Berigan and Orch.
11.30—Joe Reichman and Orch.
12.00—Radio Minuit
12.15—Eddie Elkins and Orch.
12.30—Red Nichols and Orch.
1.00—Time and Sign Off

WEAF, NEW YORK, 660 K.
6.00—Our American Schools
6.30—Press Radio News
7.00—Amos 'n' Andy
7.15—Uncle Ezra
7.45—Vic and Sade
8.00—One Man's Family
8.30—Wayne King
9.00—Town Hall Tonight
10.00—Your Hit Parade
10.45—Jimmy Kemper's Song Stories
11.00—Esso News Reporter
11.05—Eddie Le Baron's Orch.
11.15—Hotel LaSalle Orch.
11.30—Trump Davidson's Orch.
12.00—Henry Busse's Orch.
12.30—Lights Out

WABC, NEW YORK, 860 K.
4.15—Curtis Institute of Music
4.30—Jack Shannon
4.45—Academy of Medicine
5.00—To be Announced
5.15—Mixed Quartet
5.30—Doris Kerr, songs
5.45—Funny Things
6.00—Del Casino, songs
6.15—George Hall and His Orch.
6.30—Sports Resume
6.40—Radio News
7.00—Poetic Melodies
7.15—Ma and Pa
7.30—Time for Buddy Clarke
7.45—Boake Carter
8.00—The Cavalcade of America
8.30—Laugh with Ken Murray
9.00—Lily Pons
9.30—Beauty Box Theatre
10.00—Gang Busters
10.30—Babe Ruth Program
11.00—News
11.15—Goodman's Orch.
11.30—Reichman's Orch.
12.00—Dorsey's Orch.
1.00—To be Announced

WBZ, BOSTON, 990 K.
4.00—Parents and Teachers Assn.
4.30—Safety Crusaders
4.45—Monitor News
5.00—Story of Mary Marlin
5.15—Dan and Sylvia
5.30—The Singing Lady
5.45—To be Announced
6.00—Esso News Reporter
6.15—Evening Little Show
6.30—News
6.35—Musical
6.45—Lowell Thomas
7.00—Easy Aces
7.15—Doris Hare
7.30—Lum and Abner
7.45—Musical Moments
8.00—Merry Go Round

9.00—String Symphony
10.00—Vic and Sade
10.15—Manuel and Williamson
10.30—Lawden on Judiciary
11.00—Esso News Reporter
11.15—Emil Coleman's Orch.
12.00—Bob Crosby's Orch.
12.30—Lon Breeze's Orch.
1.00—Red Narvo and Orch.

WTIC, HARTFORD, 1040 K.

4.15—Collegians
4.30—Follow the Moon
4.45—The Guiding Light
5.00—Adventures of Dari Dan
5.15—Don Winslow of the Navy
5.30—Jack Armstrong
5.45—Little Orphan Annie
6.00—News
6.30—Wrightville Clarion
6.45—Musical Moments
7.00—Amos 'n' Andy
7.15—Uncle Ezra
7.30—Through the Looking Glass
7.45—Count of Monte Cristo

8.00—One Man's Family
8.30—Wayne King's Orch.
9.00—Fred Allen
10.00—Hit Parade
10.45—Kemper and Company
11.00—News
11.15—The Connecticut Legislature
11.30—Meeting House
12.00—Weather Report
12.30—Lights Out
1.00—Silent

Why at 40 You Think You're "GROWING OLD"



It's Frequently Just an "Idea." Not "Old Age." And According to Scientists, May be Something No More Alarming Than A Touch Of Acid Stomach

At about 40, many people think they're "growing old." They're tired a lot. Have headaches. Stomach upsets. Dizziness. Nausea.

Well, scientists say the cause, in a great many cases, is merely an acid condition of the stomach. The thing to do is simply to neutralize the excess stomach acidity.

When you have one of these acid stomach upsets, all you do is take Phillips' Milk of Magnesia after meals and before going to bed.

Try this. You'll feel like another person! Take either the familiar liquid "PHILLIPS'" or the convenient new Phillips' Milk of Magnesia Tablets. Made in Canada.

Also in Tablet Form:
Phillips' Milk of Magnesia Tablets are now on sale at all drug stores everywhere. Each tiny tablet is the equivalent of a teaspoonful of Genuine Phillips' Milk of Magnesia.

PHILLIPS' Milk of Magnesia

NEWS NOTES

Lebert Lombardo, third oldest of the Lombardo brothers, and trumpeter of the Royal Canadians, took a bride Monday, June 14. Mrs. Lombardo was Helen Pershing Healey, a socialite of Bradford, Pa. The ceremony was performed in New York's St. Patrick's Cathedral.

Following the ceremony there was a reception in the Jade Room of the Waldorf-Astoria, where, June 24, the Lombardo orchestra begins its gala summer engagement on the Starlight Roof.

The newest "Hour of Charm" moving picture short with Phil Spitalny and his all-girl orchestra, sixth in the series, has just been completed and will be released throughout the country on August 2. It already has been acclaimed by Paramount officials as the outstanding achievement in the field of cinematic musical shorts.

Gertrude Niesen, deep-toned glamorous songstress, is to be vocal star of a new air series beginning Wednesday June 30, at 7:30 p.m., PST, over the West Coast network of NBC. Featured comics of the broadcasts, sponsored by the Richfield Gasoline Company, will be Olsen and Johnson.

ON HOLIDAY

Eddie Cantor is starting his "vacation" before the cameras in the Twentieth-Century Fox studio, working on his new picture, "All Baba Goes to Town."

Kate Smith will rest at Banff, Canada, where she will motor with Mr. and Mrs. Ted Collins. Then they'll be off to Kate's island in Lake Placid to enjoy the summer sports.

Robert L. Ripley remains in Manhattan, after a two week relaxation at his Mamaroneck island home, 20 miles from New York. For the first time in 10 years he'll forgo his annual vagabondage to some far part of the world.

Guy Lombardo takes up the baton in the cool breezes of the Waldorf-Astoria's Starlight Roof. Week-ends he and Carmen will be zipping over Long Island Sound in their speedboats, Tempo I and II.

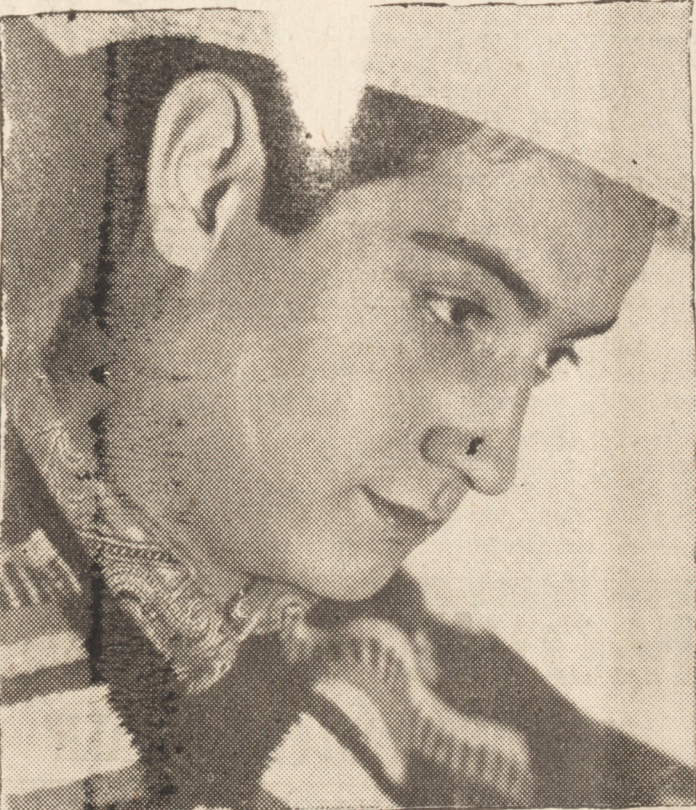
Joe Penner and the Mrs. will spend happy hours cruising in Pacific waters—when they're not basking in their own garden.

Jack Oakie and his wife, the former Venita Varden, will be at the shore every moment "Honest John" can get away from the studio activities that are part of his "playtime" schedule.

Gertrude Niesen is set to indulge her favorite sport, deep-sea fishing, in the limpid waters of Catalina Island.



RADIO IMMIGRANTS



From Mexico, Chu Chu Martinez

NEW YORK, June 15—Chu Chu Martinez, Mexican song stylist who is featured over the NBC-Blue network each Sunday at 3:45 p.m., EDT, has just passed two important milestones. He has learned how to speak perfect English and has passed a screen test with one of the major film studios.

Since he came North from below the Rio Grande several months ago at the suggestion of John F. Royal, NBC vice-president, Chu Chu has been studying assiduously at a lan-

LANNY ROSS - OUR GUEST TODAY

(By Lanny Ross)

I have on my desk a copy of one of the pleasantest letters I've ever had the good luck to receive from a Fan Club. "We often wonder," the members begin their collective message, "what are the problems of a radio singer. Of course we understand that all singers must continue to practice seriously no matter how successful they are. We know they all have to be good little boys and girls who take care of their vocal chords."

"But that's not the point. We're radio fans, and we want to know what are the special problems of air artists, that others, perhaps, would never experience."

The letter went on to say that they were going to have fun sending their suggestions for a "solution" to the problems I reported. More power to them! I'll certainly wait eagerly for their reply. Sometimes we in the studio are too close to our difficulties to have a clear perspective about them.

I'm passing along some of the knots we have to untangle, and I'll be more than willing to consider any "helpful hints" that might be offered as "a way out."

First of all, the schedule of a radio singer's whole life must be more exact than that of other performers. Broadcasts, as we all know, are timed to the second. The schedule does not vary. Consequently, practice hours, meals, and sleeping time must fit into a prescribed pattern.

You've heard of mike-fright, similar to the stage-fright that makes people on stage forget their lines or even go "dumb" for the moment, and not be able to speak a word.

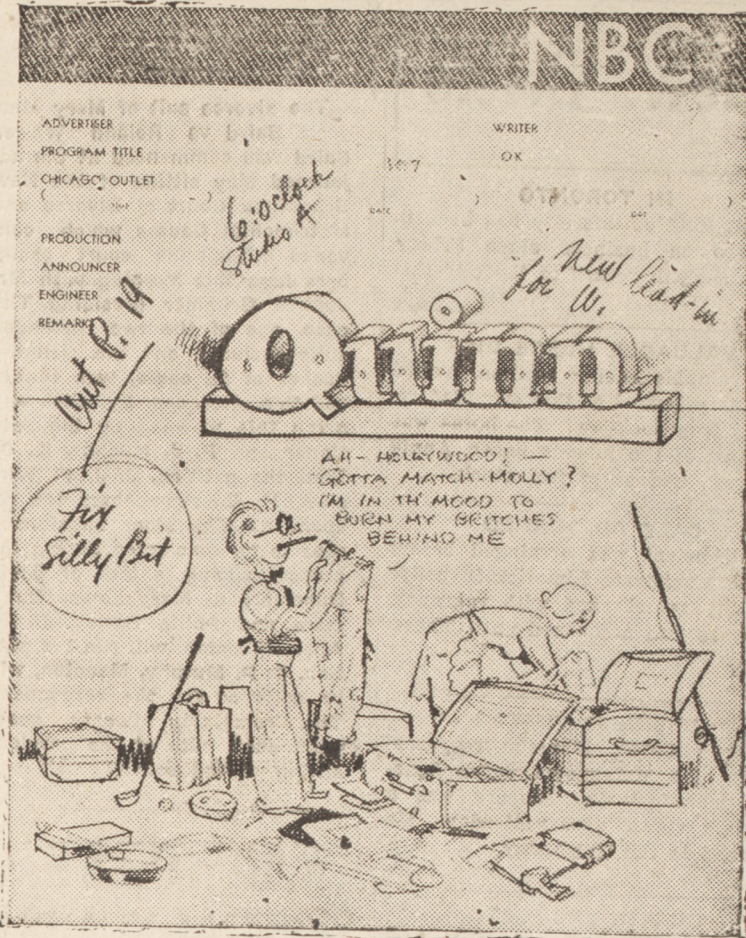
I can't understand why radio singers new to the airwaves should be alarmed by that harmless looking little microphone. But the more experience a radio artist has, the more knowledge he gains of the technical complexities of voice production over the air. He learns that he ought to stand just this or that far from the microphone itself. He discovers, with the aid of sound engineers, that certain brand new tricks of voice control can be utilized to improve the tonal quality he sends into the ether.

Most everyone has heard a friend, someone whose voice is quite familiar, speak on the air. How many times have you heard such a comment as "Well, if that's Homer Zilch, I'm Bernard Shaw. He doesn't sound like himself at all."

Wait till you've experienced what most radio singers undergo very early in their career. Usually the studio will make a recording of one of your broadcasts. Then you listen to it on what's known as a "playback" or transcription.

More likely than not, you'll be in for some shock. The first time you hear yourself as others hear you, you'll be likely to say the same

Doodles of a Radio Gag Writer



If you want to know what a gag writer thinks about while sitting through the long hours of rehearsal, study the front page of a recent Fibber McGee and Molly script reproduced above. The markings on it represent the doodling of Don Quinn, writer of the popular NBC comedy program. That Don was a cartoonist before he turned gag writer you gather from the drawing. Above the "Q" in Don's elaborate lettering of his own name is the notation "6 o'clock Studio A," reminding him that dress rehearsal would start at that time. Above the two "N's" is the note, "New lead-in for W," meaning that a new introduction for Silly (Hugh Studebaker) Watson's lines is needed. The same idea evidently is referred to at left center in the circled notation to "Fix Silly Bit."

At the left of Quinn's name is a note to "Cut P. 19."

things people do when they see their passport photos.

Training and many broadcasts accustomed a radio singer to an objective attitude toward his own voice, and as time goes on the problem of control becomes less difficult.

But consider one difficulty that becomes more complex all the time. The problem of repertoire!

A singer knows his own shortcomings and best qualities. Naturally he must limit his choice to compositions with which he can work to best advantage.

With a problem every week in the year, you can see how swiftly radio devours the sum total of an artist's repertoire. At least three, and usually four or five new songs a week. Each one must be melodious, suitable to the performer's style, and consistent with radio's technical requirements.

I mean, for instance, that one must avoid a great number of selections that depend upon pantomimic aid for their interpretation. These may be very humorous or highly dramatic in concert, but not convey their full meaning unseen.

We go on hunting for songs new to listeners. Once I went as far back

as the first English lyric known—"Summer Is I-Comen In"—and found that the radio audience were as charmed by it as they might be by today's popular waltz hit. Singing that song was a shot in the dark on my part.

Introducing a song for the first time, while it makes one a bit nervous, has its thrill, too—the same thrill that makes any radio singer's problems seem worth solving. That is the mysteriously fascinating realization that one's voice is going out into millions of unseen homes, where some one song may have a "special" meaning, a special delight for that moment.

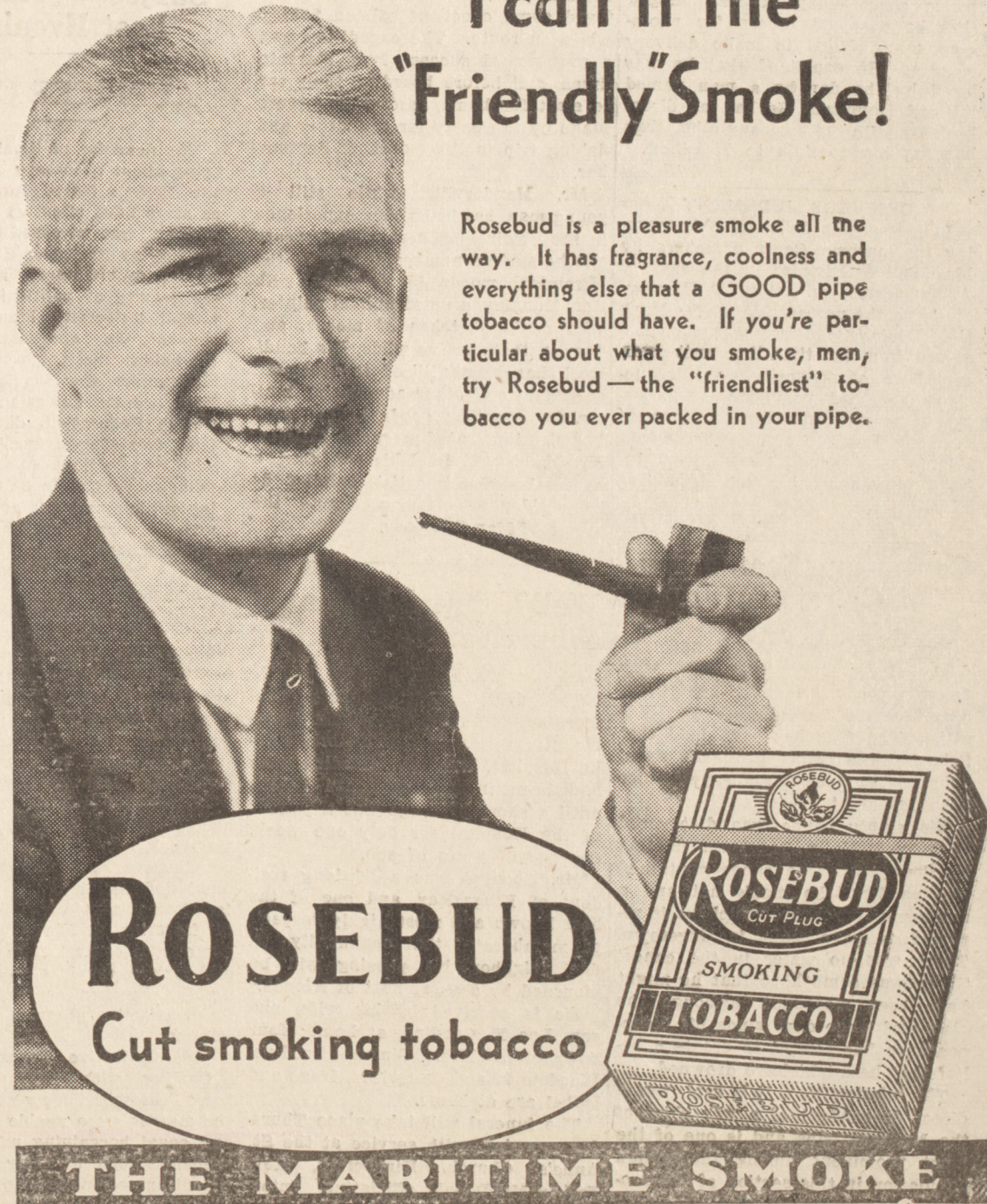
**the ONLY
cough drop**

medicated with throat-soothing ingredients of Vicks VapoRub.

VICKS COUGH DROP

I call it the
"Friendly" Smoke!

Rosebud is a pleasure smoke all the way. It has fragrance, coolness and everything else that a GOOD pipe tobacco should have. If you're particular about what you smoke, men, try Rosebud—the "friendliest" tobacco you ever packed in your pipe.



ROSEBUD
Cut smoking tobacco

THE MARITIME SMOKE