

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

THURSDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.30—Chateau Laurier Concert Trio
6.45—Closing Stock Quotations
7.00—Dinner Music, Montreal
7.30—Rebroadcast of B. B. C. Empire Transmission
8.00—Anne Merle, Pianist
8.30—Guess What?
8.45—Irene Landor
9.00—Echoes of the Masters
9.30—Guy Lombardo
10.00—This is Paris
10.45—Christie Street Capers
11.00—By The Sea
11.30—Ozzie Williams Orch.
11.45—Canadian Press Bulletin and the Weather Forecast
12.00—Paysages de Reves
12.30—30 Minutes to Go
1.00—Hacienda
1.30—Hawaiian Nights

WEAF, NEW YORK, 660 K.
5.00—La Salle Style Show
5.30—Three Marshalls
5.45—Answer Me This
6.00—While the City Sleeps
6.15—Tom Mix
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Southernaires
7.15—Esso News Reporter
7.30—News
7.35—Three X Sisters
7.45—Billy and Betty
8.00—Amos 'n' Andy
8.15—Voice of Experience
8.30—Gilbert Seldes
8.45—Fox Fur Trappers
9.00—Rudy Vallee
10.00—Show Boat
11.00—Bing Crosby; Kraft Music Hall
12.00—Esso News Reporter
12.15—Sherlock Holmes
12.30—Keith Beecher's Orch.
1.00—Shandor
1.30—Frank Le Marr Orch.

WJZ, NEW YORK, 760 K.
5.30—Strolling Songsters
6.00—Choral Arts Society
6.30—Singing Lady
6.45—Sweethearts of the Air
7.00—Esso News Reporter
7.15—Animal Close-Ups
7.25—Concert Pianist
7.30—News
7.35—Ruth Lyon
7.45—Lowell Thomas
8.00—Easy Aces
8.15—James J. Braddock
8.30—Lum and Abner
8.45—P. G. Company
9.00—Boston Symphony
10.00—Russian choir
10.30—Town Meeting
11.30—NBC Jamboree
12.35—Ray Noble's Orch.
1.00—Shandor, violinist
1.08—Frank La Mar's Orch.
1.30—Bobby Hayes and Orch.

WTIC, HARTFORD, 1040 K.
5.00—La Salle Style Show
5.30—New York Program
5.45—Dick Tracy
6.00—While the City Sleeps
6.15—Tom Mix
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Eddie Casey
7.30—Wrightville Clarion
7.45—Rubinoff and Jack Arthur
8.00—Amos 'n' Andy
8.15—Voice of Experience
8.30—Roy Campbell's Royals
8.45—Red Roberts Orch.
9.00—Rudy Vallee's Variety Show
10.00—Show Boat
11.00—Jimmy Dorsey's Orch.
12.00—News
12.15—Henry Busse's Orch.
12.30—Xavier Cugat's Orch.

CKAC, MONTREAL, 730 K.
5.00—Columbia Concert Hall
5.30—All Hands on Deck
6.00—Social Announcements
6.20—Jim Forget, pianist
6.30—The Fireside Program
7.15—Eugene Corbell, Operette
7.25—Organ Interlude
7.30—L'Heure Recreative
8.00—Roger Gallet
8.15—Le Cure de Village
8.30—Concert Moments
8.45—Mimi La Petite
9.00—Dr. J. O. Lambert
9.30—Radio Encyclopedia
10.00—Major Bowes Amateur Hour
11.00—The Life of the Party
11.30—News
11.45—Concours De So Ma
12.00—Molson Sports Reporter
12.30—Abe Lyman and Orch.
1.00—Vincent Lopez Orch.

WABC, NEW YORK, 860 K.
5.00—Concert Hall
6.00—Salvation Army Staff Band
6.15—Clyde Barrie, Baritone
6.30—Girls Voca Trio
6.45—Wilderness Road
7.00—Patti Chopin
7.15—Howard Barlow
7.30—News

7.45—Renfrew of the Mounted
8.00—Poetic Melodies
8.15—Sportcast, Ted Husing
8.30—Vee Lawnhurst and Orch.
8.45—Boake Carter
9.00—Kate Smith
10.00—Major Bowes' Amateur Hour
11.00—To be announced
11.30—March of Time
12.30—Abe Lyman and Orch.
1.30—Phil Harris and Orch.

FRIDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.30—Chateau Laurier Orch.
7.00—Good Evening
7.30—Rebroadcast of B. B. C. Empire
8.00—At the Organ Console
8.15—Les Cavaliers de LaSalle, a novelty orchestra
8.30—This Week in History, commentary by Kannawin
8.45—The Lyric Trio
9.00—Acadian Serenade
9.30—Cesare Sodero
10.00—Musical Hall
10.30—Pironelles
11.00—Ye Olde Medicine Showe with Hillbillyettes, etc.
11.30—I Cover the Waterfront, presenting Pat Terry
11.45—Canadian Press Bulletin and the Weather Forecast
12.00—Horace Lapp Orch.
12.30—Live, Laugh and Love
1.00—The Ghost Walker
1.30—Freshmen and Freshettes

WJZ, NEW YORK, 760 K.
5.00—Radio Guild
6.00—Airbreaks, variety program
6.30—The Singing Lady
6.45—Flying Time
7.00—Esso News Reporter
7.15—Midge Williams
7.30—News
7.45—Lowell Thomas
8.00—Mary Small, songs
8.15—Tony Russell
8.30—Lum and Abner
8.45—Dream Singer
9.00—Irene Rich
9.15—Singer Sam
9.30—Death Valley Days
10.00—Fred Waring's Pennsylvanians
10.30—Twin Stars
11.00—Radio Court of Honor
11.30—Vivian Della Chiesa
11.45—Elza Schallert Reviews
12.00—Henry Busse and his Orch.
12.15—Ink Spots
12.30—Esso News Reporter
1.00—Shandor, violinist
1.30—Riley and Farley Orch.

WEAF, NEW YORK, 660 K.
4.45—The O'Neills, dramatic sketch
5.00—Tea Time at Morrell's
5.30—Claudine MacDonald
5.45—Grandpa Burton
6.00—Lee Gordon Orch.
6.15—Tom Mix
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Moorish Tales
7.15—Esso News Reporter
7.25—Jackie Heller
7.45—Billy and Betty
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Edwin C. Hill
8.45—Robert Gately
9.00—Cities Service Concert
10.00—Waltz Time
10.30—Court of Human Relations
11.00—First Nighter
11.30—"Red" Grange, football star
11.45—Four Showman Quartet
12.00—Esso News
12.15—Phil Levant's Orchestra
12.30—Glen Gray
1.00—Fletcher Henderson's Orch.
1.30—To be Announced
1.45—Louis Panico's Orch.

CKAC, MONTREAL, 730 K.
4.00—Cincinnati Symphony Orch.
5.30—La Peptoline
6.30—The Fireside Program
7.15—Instrumental Novelties
7.30—L'Heure Recreative
8.00—Montreal Pharmacy
8.15—Le Cure de Village
8.30—Curiosities
8.45—La Maison de Satan
9.00—The Provincial Hour
10.00—Hollywood Hotel
11.00—The Life of the Party
11.15—Le Merle Rouge
11.30—News
11.45—The Piano Rambler
12.00—Molson Sports Reporter
12.05—Berceuse
12.15—Le Psychologue Consultant
12.30—Eddie Duchin's Orch.
1.00—The Guiding Voice

WTIC, HARTFORD, 1040 K.
5.00—French Lessons
5.30—Claudine MacDonald
5.45—Four Star Hits
6.00—Baseball School
6.15—Tom Mix
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Eddie Casey

Screen Stars' Diaries "Burn"—An Old Habit

NEW YORK, Jan. 21—It seems a diary has its moments. One of them had several such this year and for a while it appeared that the diary as an institution was about to lose caste, or something. Off hand, one might have said: "After what Mary Astor did to her diary, or rather what her diary did to Mary Astor, every date had better be an open date hereafter."

There is a report that never has been substantiated that right after the court got through with Mary's diary, incinerator fires were kept going through the hottest part of summer, and many a daily journal that had headed for treasure chests or safe deposit boxes was suddenly fed to the flames. Many a life story ended before it was fairly started. It was the only thing to do. No one knew when a process server might ring the door bell and it was a satisfaction and relief to answer truthfully, "I keep no diary," and thus save a day in court.

From all of which one might have inferred that the diary business had been set back a hundred years, say, to the days when the entry for January first read:

"This day, blistery cold. Arose at 5.30, my usual hour, and after lighting my candle proceeded to the kitchen where I started the fire, while mother put logs on the fire-place in the sitting room. After breakfast got ready for church, put the foot stove in the carole and we drove off. Temperature 20 below zero. The minister, however, fired us all with his sermon on the subject 'How to be Happy Though Single.' Secretly I yearn to be married, but the man of my choice already has one wife. But enough. It is sinful for me to go on in this strain. I must sing at my knitting."

But strange as it may seem, the diary business has come through its trying ordeal without a scar or a blemish. If anything, the big diary event of the year has acted like a shot in the public's writing arm. If a cursory investigation is worth anything, every young woman in New York and possibly some in Hollywood, is going to take a page or perhaps several, from Mary Astor's experiences and keep diaries next year. A five minute session at the diary counter in one store supplied the clue. A mother thought it would be a good idea to buy one for her daughter, a sister expressed the hope that her sister would reciprocate and a youth not long on his adolescent way, received his mother's permission to buy a diary for "Helen." There were others. One middle-aged man whose pince-nez and scarf pin all but gave him away as a former society editor or perhaps a sea-shell expert, picked out a diary of ample proportions handsomely bound. It was for his own use, he said. Watch out for some forthcoming reminiscences.

So there is every indication that Americans, especially the younger set, are going to keep a more strict account of their days—and nights than ever before. College girls of course, have always been the diary's most zealous devotees. Their diaries have been known to cause them and their families embarrassing moments but by and large, they've been worth the time and the effort. Their husbands, after their acquirement, have spent some of the happiest and again the most miserable moments of their lives perusing these day by day records. Men are inclined to be jealous at times.

And men, on the other hand, seem to be rather slow to fall for the diary habit. Perhaps it is with the idea of playing safe, or maybe they want to feel that their lives are an open book. A diary without an entry, for instance. But what boy never

7.30—Wrightville Clarion
7.45—Jackie Cooper
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Concert Program
9.00—Jessica Dragonette
10.00—Guy Hedlund Co.
10.30—Court of Human Relations
11.00—First Nighter
11.30—Red Grange
11.45—Four Showmen
12.00—News
12.15—Phil Levant's Orch.
12.30—Casa Loma Orch.

WABC, NEW YORK, 860 K.
5.30—U. S. Army Band
6.00—Junior Nurse Corps
6.15—Dorothy Gordon's Corner
6.30—Adventures of Jack Masters
6.45—Wilderness Road
7.00—Buddy Clark, Baritone
7.15—News of Youth
7.30—News
7.35—The Three Aces
7.45—Renfrew of the Mounted
8.00—William Hard
8.15—Popeye the Sailor
8.30—Goose Creek Parson
8.45—Boake Carter
9.00—Broadway Varieties
9.30—Hal Kemp's Dance Band
10.00—Hollywood Hotel
11.00—Mark Warnow's Orch.
11.45—Jimmie Brierly, Tenor
12.00—Shep Fields and Orch.

KOSTELANETZ RADIO'S NO. 1 "PASSENGER"

The two major fields of activity in which man has conquered the air, aviation and radio, have worked together to produce a remarkable record of achievement in 1936 for Andre Kostelanetz, radio and concert conductor, America's "No. 1 Air Passenger." The combination of radio activities in New York, and a concurrent engagement as musical director for the latest Lily Pons picture out on the Coast, required frequent transcontinental week-end flights which added 76,000 miles to his total air mileage of 126,000 miles, the equivalent of five times the earth's circumference.

For the first time in the history of commercial aviation, an annual award has been established for the person who, each year, has travelled the greatest number of air miles. A committee of leading air transport officials has announced that Kostelanetz will be the first recipient of the new award.

Members of this committee are: Jack Frye, president of TWA; W. A. Patterson, president of United Air Lines; C. R. Smith, president of the American Air Lines; and Capt. E. V. Rickenbacker, General Manager of Eastern Air Lines.

In recognition of his notable passenger record, Kostelanetz will be awarded a silver loving cup topped with a replica of a commercial transport plane at a unique banquet held in a new 29 passenger Douglas airliner, which will take off from Newark airport at 1 p.m., Tuesday, Jan. 26. Clyde Pangborn, prominent pilot, will make the presentation, which will be aired as the plane flies over New York City. This broadcast will be sent through the nationwide facilities of the Columbia Broadcasting System.

During 1936, 1,140,000 passengers were carried by the aviation companies, and, in view of this fact, Kostelanetz' feat is particularly outstanding. Only once, during a two-week stay in Hollywood, did the orchestra conductor take temporary leave of absence from his radio duties. Otherwise he was able to maintain unfailingly the schedule of two programmes weekly.

Twice weekly, for 13 consecutive weeks, he made transcontinental flights which contributed a major portion of his total of 675 flying hours, or almost nineteen days of air travel. Trips between Los Angeles and New York made it possible to work in Hollywood and still be on hand for his broadcasts each Wednesday and Friday night in Manhattan.

Additional mileage accrued as a result of frequent flights to Chicago and numerous other cities where Kostelanetz conducted symphony programmes, as well as a number of vacation flights to Florida.

Radio and aviation co-operated and dovetailed neatly to make it possible for Andre Kostelanetz to achieve a 1936 record of aerial achievement that will be hard to surpass!

started off a new year without inscribing an entry something like this: "I have resolved to make this the best year of my life. I shall study hard and stand well in school and mind my parents and not do anything to bring disgrace upon my family, or at least hardly anything?"

There are, of course, confirmed, habitual diarists. Literary men, college professors, some business men and at least one journalist. He lives in California. His diary begins with his first year in a Massachusetts high school. It is complete, filled to the brim, 365 days in the year, from that year to date unless, perchance, he lost one day in 1928 when he and a group of his old schoolmates foregathered until too late on a succeeding day at a reunion in one of New York's famous hotels. His pen, at least, was quiet for a whole day. His diary will be worth more than a niche in any future history of this country.

And there is a retired minister in Connecticut who can account for almost every moment of his life from 1871 until this day. There is such a thing as starting out with a diary and finishing with it. Intentions are always good on New Year's Day, but not so good the day after and if Jan. 3, 1937, is to be a repetition of the same day in the current year, there will be two days following New Year's when there will be no urge to keep up a diary.

However, let no one be discouraged. A diary with some entries is a nice thing to keep against a rainy day, in court or out of it. And the hotter it is the easier it burns. It looks as if 1937 is going to be a big year for the diarists. It's a good plan, however, never to let a diary be kicked around.

DIGBY, N. S., Jan. 21—A cheque for \$400 was mailed to Halifax from here for a snow removal fund, the provincial government having promised to provide an equal sum should \$400 be subscribed in this area.

Eddie Cantor and Parkyakarkus Have Separated

Eddie Cantor and Parkyakarkus will amicably terminate a three year professional association on Sunday, Jan. 31. At that time, Parkyakarkus, whose legitimate label is Harry Einstein, will depart from Texaco Town with Eddie Cantor's best wishes.

Parkyakarkus will soon star on a new radio series. In order to permit him to accept the offer, Cantor has released him from a long-term contract. As soon as negotiations are completed, the plans for the dialect comedian's starring vehicle will be announced.

Although their long and successful appearances together each week will come to a close, Einstein will continue to adhere to Cantor's friendly guidance. It was the Cantor showmanship that catapulted the former Boston furniture advertising man to national radio prominence and made "parkyakarkus a household suggestion."

In discussing the professional parting of their ways, Cantor said: "I believe that Parky in the past three years with us has carved a name for himself on the parlor chairs of the country. He is an excellent performer and his previous experience in business has given him a good business sense. Although I hate to lose his nonsense, I sincerely feel that he has reached the point where he is destined for further success both on the radio and the screen. On this basis, I thought it best to cancel our agreement so that he may accept these opportunities."

Einstein, a native of Boston, was a successful furniture advertising executive coincident with his lighter moments as a local radio favorite. He arrived in New York with a letter of recommendation to Eddie Cantor. The star immediately signed him and the Hub City lost one of its promising business men.

PAIR ACQUITTED

AMHERST, N. S., Jan. 20—Mrs. Esther Wood and Napoleon White, who were charged with theft of \$16 from James Garner, a resident of the Tyndale Road, were acquitted by Judge A. A. MacDonald in the county court yesterday. While Garner asserted he had been held by White while Mrs. Wood went through his pockets and removed the money, Mrs. Wood said Garner had the money in his possession when he left her home and Mrs. Napoleon White corroborated her evidence.

Quality Tea King Cole Old English Blend

Nelson Eddy, Nadine Conner on Air Sunday

Nelson Eddy and Nadine Conner, soprano, will run the gamut of musical variety, from Miss Conner's operatic solo, Bizet's "Ouvre Ton Coeur," to Mr. Eddy's rendition of "Hallelujah," smash song hit from "Hit the Deck," one of the most popular revues in the history of the American theatre, in their Vicks Open House programme, Sunday, Jan. 24, at 8:00 p.m., EST, over the WABC-CBS network.

This broadcast originates in Salt Lake City, Utah, one of the 43 cities which Eddy is visiting in the course of a four months' concert tour. Josef Pasternack's orchestra, in addition to its specially orchestrated accompaniments, will feature the maestro's own arrangement of George Gershwin's first hit, "Swanee."

The complete programme follows: Song of the Mounties, from Rose Marie (Rudolf Friml) by Eddy; Through the Years (Vincent Youmans) by Eddy; Ouvre Ton Coeur (Bizet) by Miss Conner; Swanee (special arrangement of Gershwin's number) by Pasternack's Orchestra; Gypsy Love Song, from The Fortune Teller (Victor Herbert) by Eddy; Give Me One Hour, from White Eagle (Rudolf Friml) by Eddy, Miss Conner; Hallelujah, from Hit the Deck (Vincent Youmans) by Eddy.

What is Noise On the Radio?

The American Standards Association has arrived at a new definition for the word "noise." According to a lengthy newspaper editorial, Guy Lombardo reports, they say noise is "unwanted sound."

This definition will create havoc in radio circles, if it is taken seriously. The programme of a radio comedian who has not found public favor is definitely "unwanted sound." Yet his fans, however few, will still insist that his programme is grand fun. In the minds of that portion of the radio audience which does not like or understand the classical compositions of Bach and Beethoven and others among the immortals, the latter will become problems for the Noise Abatement Committee.

Inversely, the various programmes of popular music, including his own, says Guy, will become noisy anathema to those who are devotees of classical music.

Should this definition be taken to heart by the public, radio will have a fine time deciding what is noise and what is not, perhaps even having to create its own noise abatement commission. It must be remembered, however, that the radio audience has been doing an effective job of proving its own ideas about noise all this time, by merely turning the dial.



Mother Not to Blame For the Children's Colds

Despite all the mothers can do the kiddies will run out of doors not properly wrapped up; have too much clothing on; get overheated and cool off too suddenly; get their feet wet; kick off the bed-clothes, and do a dozen things the mother cannot prevent.

Half the battle in doctoring children's colds is to give them something they will like; something they will take without any fuss, and this the mother will find in Dr. Wood's Norway Pine Syrup. It acts promptly and effectively.

... YOU CAN'T ADVERTISE TODAY and QUIT TOMORROW!

YOU'RE NOT TALKING TO A MASS MEETING --- YOU'RE TALKING TO A PARADE.

The Daily Mail

BRINGS RESULTS