

# THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

## THURSDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

**CBC, OTTAWA, 550 K.**  
6.30—Martinez, Tenor  
6.45—Les Dameselles Guay  
7.00—owboy Songs  
7.30—News Bulletin  
7.45—Norman Long  
8.00—Music and You  
8.30—Boston Symphony  
9.30—Midnight in Mayfair  
10.00—Dramatic Presentation  
10.30—I Cover the Waterfront  
10.45—News  
11.00—Music for Music's Sake  
11.30—Soliloquy  
12.00—Au Clair de la Lune  
12.30—Swing High  
12.45—Good Evening  
1.00—Restless Bows  
1.30—From the Coastline  
2.00—The News  
2.15—Tropic Goodnight

**CKAC, MONTREAL, 730 K.**  
5.00—Social Announcements  
5.30—Fireside Program  
6.15—Organ Interlude  
6.30—L'Heure Recreative  
7.00—Musical Varieties  
7.30—Adventures of Laviguer  
8.00—French Talk  
9.00—Amateur Hour  
10.00—To be Announced  
10.30—Lloyd Huntley and Orch.  
11.00—Sports Reporter  
11.30—Isaham Jones and Orch.  
12.00—Radio Minuit  
12.15—Harry Owen and Orch.  
12.30—Vincent Lopez and Orch.  
1.00—Sign Off

**WEAF, NEW YORK, 660 K.**  
4.45—Follow the Moon  
4.55—The Guiding Light  
5.00—Organ Music  
5.30—Don Winslow of the Navy  
6.00—Kandollers  
6.30—Press-radio News  
7.00—Amos 'n' Andy  
7.30—B.B.C. Broadcast  
8.00—International Broadcast  
9.00—Show Boat  
10.00—Music Hall  
11.00—News  
11.30—Northern Lights  
12.00—Park Central Hotel Orch.  
12.30—Phil Ohman's Orch.

**WABC, NEW YORK, 860 K.**  
5.45—Children's Corner  
6.00—Patti Chapin  
6.15—All Hands on Deck  
6.30—Sports Resume  
7.00—Poetic Melodies  
7.15—Clyde Barrie, Baritone  
7.30—The Town Crier  
7.45—Boake Carter  
8.00—A. & P. Bandwagon  
9.00—Major Bowes Amateur Hour  
10.00—True Adventures  
10.30—March of Time  
11.00—Dance Orchestra  
11.30—Dance Orchestra  
12.00—Dance Orchestra  
1.00—Dance Orchestra

**WBZ, BOSTON, 990 K.**  
4.30—Medical Society  
5.00—Story of Mary Marlin  
5.30—The Singing Lady  
5.45—Pie Plant Pete  
6.00—Esso News Reporter  
6.05—Evening Little Show  
6.15—Musical  
6.25—Concert Pianist  
6.30—News  
6.45—Lowell Thomas  
7.00—Easy Aces  
7.15—Cycle Trades of America  
7.30—Lum and Abner  
7.45—Jerry Cooper, Songs  
8.00—Roy Shields Review  
8.30—To be Announced  
9.00—Russian Choir  
9.30—To be Announced  
10.00—Esso News Reporter  
10.05—Time, Weather  
10.15—Don Bestor  
10.30—NBC Jamboree  
11.35—Ray Nobles Orch.  
12.00—Henry Busse's Orch.  
12.30—Don Ferdi's Orch.

**WTIC, HARTFORD, 1040 K.**  
5.00—Haverback Sisters  
5.15—Program from New York  
5.30—Don Winslow of the Navy  
5.45—Little Orphan Annie  
6.00—News  
6.15—Baseball Scores  
6.30—Wrightville Clarion  
6.45—Baxter and Son  
7.00—Amos 'n' Andy  
7.15—Vocal Varieties  
7.30—Guess the Name  
7.45—Red Roberts Orch.  
8.00—Rudy Vallee's Variety Show  
9.00—Show Boat  
10.00—Jimmy Dorsey's Orch.  
11.00—News  
11.15—Connecticut Legislature  
11.20—Martinez Brothers  
11.30—Northern Lights  
12.00—Weather  
12.02—Jerry Blaine's Orch.  
12.30—Phil Ohman's Orch.  
1.00—Silent

## FRIDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

**CBC, OTTAWA, 550 K.**  
6.30—Clark Dennis, Tenor  
6.45—Frank Oldfield  
7.00—Mary Small, Songs  
7.15—Novellette  
7.30—Canadian Press News  
7.45—Bughouse Rhythm  
8.00—Recollection  
8.30—Edmund Trudel and Orch.  
9.00—Shadows on the Grass  
9.30—From a Viennese Garden  
10.00—Backstage  
10.30—New Canadian Coins  
10.45—Canadian Press News  
11.00—Promenade Concert  
12.00—Hawaiian Nights  
12.30—Nature Has a Story  
12.45—Good Evening  
1.00—Continental Varieties  
1.30—At the Red Gap Social  
2.00—The News  
2.15—Stringtime

**CKAC, MONTREAL, 730 K.**  
5.30—Fireside Program  
6.15—Instrumental Novelties  
6.30—L'Heure Recreative  
7.00—French Songs  
7.15—Le Cure de Village  
7.30—Radio Bingo  
7.45—La Quintonine Program  
8.00—The Provincial Hour  
9.00—Hollywood Hotel  
10.00—Elmer Ferguson  
10.30—Montreal Pharmacy  
10.45—Berceuse  
11.00—Sports Reporter  
11.30—Radio Duchin and Orch.  
12.00—Radio Minuit  
12.15—Charlie Dornberger's Orch.  
12.30—Frank Dailey and Orch.  
1.00—Sign Off

**WEAF, NEW YORK, 660 K.**  
3.45—The O'Neils  
4.00—Tea Time at Morrell's  
4.30—Claudine MacDonald  
4.45—Grandpa Burton  
5.00—Lee Gordon Orch.  
5.15—Tom Mix  
5.30—Jack Armstrong  
5.45—Little Orphan Annie  
6.00—Moonish Tales  
6.30—Jackie Heller  
6.45—Billy and Betty  
7.00—Amos 'n' Andy  
7.15—Edwin C. Hill  
7.45—Robert Gately  
8.00—Cities Service Concert  
9.00—Waltz Time  
9.30—Court of Human Relations  
10.00—First Nighter  
10.30—Red Grange, football star  
10.45—Four Showman Quartet  
11.00—Esso News  
11.15—Phil Levant's Orch.  
11.30—Glen Gray  
12.00—Fletcher Henderson's Orch.  
12.30—To be Announced  
12.45—Louis Panico's Orch.

**WABC, NEW YORK, 860 K.**  
6.00—Tito Guizar, songs  
6.15—Buddy Clark  
6.30—Sports Resume  
7.00—Poetic Melodies  
7.15—Ma and Pa  
7.30—Hollace Shaw, songs  
7.45—Boake Carter  
8.00—Broadway Varieties  
8.30—Hai Kemp's Dance Band  
9.00—Hollywood Hotel  
10.00—San Francisco Symphony Orch  
10.30—Sinclair-Ruth Program  
11.00—Tomorrow's News Tonight  
11.15—Dance Orchestra  
11.30—Dance Orchestra  
12.00—Dance Orchestra  
12.30—Dance Orchestra  
1.00—To be Announced

**WBZ, BOSTON, 990 K.**  
5.00—Story of Mary Marlin  
5.15—The Singing Lady  
5.45—Musical  
6.00—Esso News Reporter  
6.05—Evening Little Show  
6.30—News  
6.45—Lowell Thomas  
7.00—Uncle Sam at Work  
7.15—The Stainless Show  
7.30—Lum and Abner  
7.45—Musical Moments  
8.00—Irene Rich  
8.15—Singin' Sam  
8.30—Death Valley Days  
9.00—Chicago Symphonic Hour  
9.30—Twin Stars  
10.00—Jack Pearl  
10.30—Girl Scout Dinner  
10.45—Elza Schallert Reviews  
11.00—Esso News Reporter  
11.05—Chicago Symphonic Hour  
11.30—Esso News Reporter  
12.00—Bob Crosby  
12.30—To be Announced

**WTIC, HARTFORD, 1040 K.**  
5.00—Marlowe and Lyon  
5.15—Adventures of Dari-Dan  
5.30—Don Winslow of the Navy  
5.45—Little Orphan Annie  
6.00—News  
6.15—Baseball and Highlights  
6.30—Wrightville Clarion  
6.45—Musical Moments  
7.00—Amos 'n' Andy  
7.15—Uncle Ezra  
7.30—Concert Program  
7.45—Count of Monte Cristo

## BERGEN AND M'CARTHY

Edgar Bergen, new NBC star who established a precedent by becoming the first ventriloquist in radio, was born in Chicago February 16, 1903.

He first discovered his talent for ventriloquism while a student at Lakeview High School, and it was at this time that he conveyed the idea for his dummy—the now famous "Charlie McCarthy." The inspiration for his dummy was a street-urchin newsboy with an impish face and bright red hair. Bergen had a master craftsman carefully carve the features according to these specifications.

Young Bergen soon put his wooden associate to practical use. While working as an usher in Chicago's old Victoria theatre after school hours, he entertained small children between serials at Saturday matinees. In the summer vacations he (and Charlie) worked in Chautauqua.

**Worked His Way**  
Stimulated by his success as an entertainer, Bergen made up his mind to pursue a theatrical career. But he wanted also to go to college. Maybe he could do both. Scraping together all the cash on hand, he entered Northwestern University in 1923 just barely able to pay tuition.

But Charlie McCarthy came to the rescue, helping his master work his way through. There came to be such a great demand for Bergen's act at campus functions, that he would frequently take Charlie to lectures with him.

When Edgar graduated from college, vaudeville was at its height of popularity and he took full advantage of it. Booked on a wide traveling circuit, the young ventriloquist presented his act in pretty nearly every state in the Union.

When an offer came to play in London he seized it and took the first boat out of New York. He had a terrific case of jitters all the way across, wondering how the English would take Charlie McCarthy, whose monologues, tail-suit and silk top were satiric thrusts at them. Nervously he faced his opening night at the Grosvenor House, but the audience, which included Barbara Hutton and Lady Furness, clamored for more.

After the successful London engagement, the young ventriloquist went on to Sweden where he played before the Crown Prince in his native Swedish. Edgar wondered why his most famous skit, "The Operation," didn't click in Sweden. He soon found out it was sacrilege to make fun of the medical profession of that land.

Bergen's travels have taken him to practically every country in the world including Russia, the countries of South America, and even Iceland. His most tragically touching experience occurred in Lagunara, Venezuela, where he played before a leper colony. Bergen worked with Charlie outside locked gates.

**Night Club Success**  
On returning to America Bergen found his little world of vaudeville had completely disappeared. Ever resourceful, he adapted his act to night-club style and worked in floor shows. It was an innovation which soon brought him new honors—and offers. One of his biggest thrills in club-work came when he appeared at the Cassanova Club in Hollywood before Marion Davies, Cary Grant, Mary Brian, and Allan Mowbray. He played the Chez Paree in Chicago to packed houses and this led to the Rainbow Room in Radio City. Rudy Vallee saw Bergen perform one night and thought him likely radio material but just couldn't make up his mind whether ventriloquism would register over the air. Rudy took a chance and presented the ventriloquist on his Variety Hour on December 16, 1936. Bergen was an overnight sensation and was brought back to the hour week after week.

**A Bachelor**  
At first, Bergen declined Vallee's invitation because, he explained, "I have only got two routines. If I broadcast both of them it'll hurt me in the night clubs."

Bergen is rather shy and retiring. Charlie is just the opposite. Charlie says things, particularly to the opposite sex, that Bergen, a bachelor, would like to say himself. He is quite modest about his work and still wonders how it all happened because Bergen to Bergen is not such a great person.

9.00—Waltz Time  
9.30—Court of Human Relations  
10.00—The First Nighter  
10.30—Varsity Show  
11.00—News  
11.15—Connecticut Legislature  
11.20—Jean Sablon  
11.30—Cotton Land Musical Festival  
12.00—Weather Report  
12.02—Emery Deutsch's Orchestra  
12.30—Harold Stern's Orch.  
1.00—Silent

## FLASH! WALTER WINCHELL

Mention Broadway and John Doe immediately conjures up a dominating picture of Walter Winchell, the celebrated columnist who airs his "flashes" over NBC.

His name is synonymous with the Main-Stream kaleidoscope which includes first-nights, clip joints, swanky supper clubs, critics, chorines, press-agents, taxi-dancers, neon signs, down-and-outers, higher ups and all the razzle dazzle which he has incorporated into his Broadway column. The Great White Way was legendary a long time before Winchell tackled it with his busy pen, but his unique flair for inside gossip, has added a distinctive chapter to its glamour.

Those writing of American newspaper lore, have said that Winchell's intimate reportorial style is a revolutionary departure in present-day journalism. Not content with mere surface details, he went after human interest angles. His material, which at first was accepted with skepticism, made him nationally famous.

**Coast-to-Coast Now**  
Today he is one of the highest paid columnists in the world. All of this leads up to his staccato air delivery on Sundays over NBC for Jergens' firm which has sponsored him for several years.

Not alone is Broadway covered now, but coast-to-coast and globe-circling scoops are also part of his diverting program. The whistle-stops are given as much attention as the key cities.

Mrs. Winchell's son was born in New York City in 1897. He was in the 6B grade when he left school (apparently no public school official interfered) to join the newly formed Imperial Trio. This high-falutin' title heralded an act which included besides Winchell, George Jessel and Eddie Cantor, all of whom were destined for fame on Broadway. And the theatre which first presented this ambitious trio was in Harlem. That was before this neighborhood became famous on its own for any undercurrent of sepi rhythm.

The boys collected tickets, ushered a bit and sang ballads during intermissions which were then just starting to stress a new note of ragtime. They burst into song between reels of the early flickers.

Cantor sang the lead, Jessel, bass and Winchell, the tenor role. Gus Edwards caught the act and signed all three for vaudeville. Winchell got his first taste of one-night stands when he embarked on this footlight career. When the act became better known over the thriving vaudeville circuits the engagements became longer. It was a hard schooling for the young man. However, this experience seasoned him, and when he turned to newspaper reporting, he was able to jot down the little known edges of vaudeville life and its folk with authority. He knew his line.

When the World War started, Winchell enlisted in the Navy. Next to routine drilling aboard ship and land, the new job was given such assignments as confidential secretary to various officers. Following the war, Winchell returned to vaudeville, which was then going into its healthiest box-office spurt. But somehow the old professional life had lost its tang to the energetic fellow. Those two and three-day performance schedules were beginning to pall.

He was more anxious than ever to get into newspaper work then. He used to write a bulletin called "The Daily News Sense" which he tacked up beside the mail box in every theatre he was booked.

This novel sheet finally came to the eyes of Glenn Condon, editor of the New York Vaudeville News, who agreed to meet Walter's request for \$25 a week. Knowing Broadway, he was able to establish quick contacts with the right persons, and ensnare some neat scoops.

He was a familiar figure around "Variety's" office, and Sime Silverman, founder of the theatrical weekly, often passed on hot leads which his own paper could not use because they were not trade copy. Along with this, Winchell was acquiring a name on his own. Brickbats and bouquets trailed him now. It was some things for a reporter himself to have news value. But Winchell was getting there, with his earning increasing rapidly.

**In the Money**  
A new tabloid was started in New

## Personal Glimpses . . .

Ask an experienced radio artist whether he is ever afflicted with "mike fright" and nine out of ten will answer in the affirmative. Even "Singing Lady" Irene Wicker admits the feeling and describes it as an "unaccountable nervousness—extremely difficult to control—accompanied by a slight dizziness and an awful effort not to show. Fortunately it disappears when the performance gets under way—I hope!"

**Henpecked?**  
Being an announcer's wife has its compensations, thinks Meri Bell, CBS songstress, for she can hear her husband, Del Sharbutt while he is at work—something few wives can do. Only draw-back is she can't talk back!

**Laughing With the World**  
Whenever comedy hits are used on one of her programs, Willie Morris leaves the studio during rehearsal. Reason: She enjoys jokes but prefers hearing them when she can join in the spontaneous laughter of the rest of the audience.

**Foxy**  
When Del Sharbutt, ace-announcer, played in the band at Texas Christian University, he earned the name of "Laziest Man in College." Although he could play several other instruments, he insisted on the piano because it was the easiest to carry and could be tucked away in his pocket. Lazy?—lazy like a fox, we say!

**Fashion Note**  
Being a ski enthusiast of quite some repute, Stuart Churchill is toying with the idea of attending the Midnight-Sun Maypole Dance June 23 in Abisko, Sweden. Dancing shoes for the occasion are not the usual patent leathers—but eight foot hickory skis!

## Mrs. Martin Johnson

(Continued from Page Three)  
to think quietly, to invite my soul, to develop beautiful and satisfying plans and patterns. It does not take all I have of energy, feeling, and hope, and leave me broken and dry in the end. Here, in civilization, I have found only a demand for action at any price, even the price of sound thinking, noble feeling, and splendid health.

I am not seeking to make the outer world to my mold. I grant that I have been so long away that I do not understand civilization—why it rears ugly things upon green places, why men and women so tenaciously and savagely cling to ideas that don't matter, how people can imagine that the possession of more things than another person owns can improve their lives and make for happiness. Perhaps the jungle has made me too simple.

Yes, I am going home—to the little compound in East Africa which we built, my late husband and I, through the years. I could make a new home elsewhere, but I shall go there because I love the world as God made it, a world that every man loves, I think, in the secret process of his heart.

Winchell's column is alert to new developments, no matter where they may break. If, for example, he is on the West Coast making a picture, field representatives tip him off faithfully to news breaks. Even at broadcasts, any last minute lead which makes the front-page is rushed into the studio and inserted during actual airing. His scoops though have caused most talk and made him famous.

As a colder of glib phraseology, Winchell has no equal. He tosses in "orchids" for praise, and "scalpions" for rebuke. He rises at 4:00 p.m., gets to his office by 5:00, and soon begins his nightly tour of his Broadway news beat.

"It's dizzy alright," he comments, "but sweet . . . just the same!"

## School Heads To Talk From NEA Conclave

DETROIT, June 24 — Talks by noted educators and a dramatic presentation by the Antioch College Players will highlight five NBC broadcasts from the annual convention of the National Education Association, to be held June 26 to July 1, at Detroit. All of the programs will originate in the studios of WWJ and WXYZ, NBC Detroit affiliates.

Our American Schools, an NBC feature presented under the auspices of the N.E.A., will visit the convention for two programs. Florence Hale will appear with prominent guests Saturday, June 26, at 11 a.m., EDST, and Dr. Belmont Farley will review the convention activities Wednesday, June 30, at 6 p.m., EDST, over the NBC-Red network.

Orville C. Pratt, superintendent of schools in Portland, Ore., and presi-

dent of the N. E. A., and Dr. Arthur E. Morgan, of the TVA, will be heard in talks Monday, June 28, at 2:30 p.m., EDST. On the following day, Tuesday, June 29, the Antioch College Players will present a dramatization of the life of Horace Mann, famous educator and first president of Antioch College, Yellow Springs, Ohio, at 2 p.m., EDST. Both broadcasts will be heard over the NBC-Red network.

A program of brief interviews, on educational problems, with several of the principals and school teachers among the 10,000 who are expected to attend the convention, will close the annual meeting Thursday, July 1, from 5:45 to 6:00 p.m., EDST, over the NBC-Blue network.

NBC activities at the convention will include an address by Dr. Franklin Dunham, NBC Educational Director, before the seventh general session, July 1, on "Radio Education in America," and the display of an NBC exhibit.



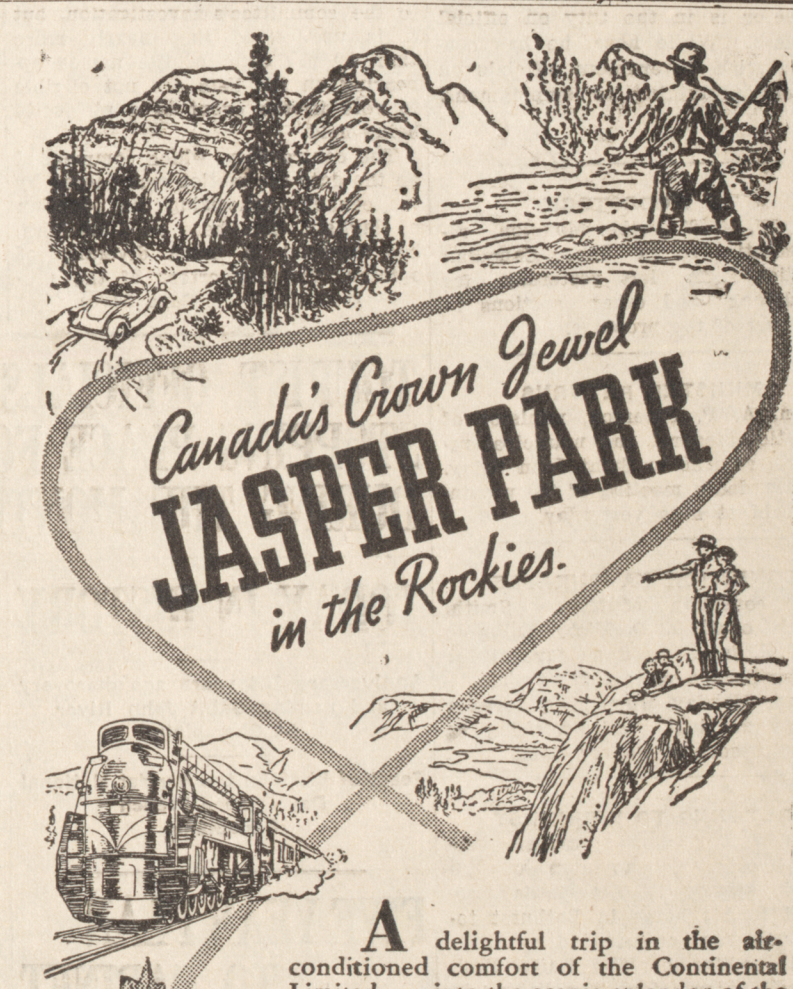
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