

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

WEDNESDAY'S PROGRAMMES

THURSDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

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CBC, OTTAWA, 550 K.
6.30—Jack Baker, tenor
6.45—Irene Lauder, songs
7.00—Muriel Hall
7.15—Les Cavaliers de La Salle
7.30—Canadian Press News
7.45—Stanley Guest, tenor
8.00—Along Gypsy Trails
8.30—Wycliff College Jubilee
9.00—Silent
10.00—It's in the Air
10.30—A Canadian Looks at Canada
10.45—Canadian Press News
11.30—Joe DeCoursey and Orch. ...
11.30—Soft Lights, Sweet Music
12.00—The Pleasure Bowl

CBC, OTTAWA, 550 K.
6.30—Tony Russel, tenor
6.45—To be Announced
7.00—Organ Rhapsody
7.30—News
7.45—Kidoodlers
8.00—Music By—
8.30—Helen Traubel, Soprano
9.00—To be Announced
9.30—Midnight in Mayfair
10.00—The Ghost Room
10.45—News
11.00—Music for Music's Sake
11.30—Mount Royal Hotel Orch.
12.00—Sign Off

CKAC, MONTREAL, 730 K.
5.30—The Fireside Program
6.15—Waltz Time
6.30—The Recreative Hour
7.00—French Songs
7.15—Le Cure de Village
7.30—Nationale de Benefices Mutuel
7.45—Dans les Griffes du Diable
8.00—Emission
8.30—Laugh with Ken Murray
9.00—Chantons en Choeur
10.00—Cavaliers de la Salle
10.15—Westinghouse Newscast
10.30—Montreal Pharmacy
10.45—Berceuse
11.00—Molson Sports Reporter
11.10—Bunny Berigan and Orch.
11.30—Joe Reichman and Orch.
12.00—Radio Minut
12.15—Dance Orchestra
12.30—Dance Orchestra
1.00—Time and Sign Off

CKAC, MONTREAL, 730 K.
5.00—Social Announcements
5.30—Fireside Program
6.15—Organ Interlude
6.30—L'Heure Recreative
7.00—Musical Varieties
7.30—Adventures of Lavigne
8.00—French Talk
9.00—Amateur Hour
10.00—To be Announced
10.30—Lloyd Huntley and Orch.
11.00—Sports Reporter
11.30—Isam Jones and Orch.
12.00—Radio Minut
12.15—Harry Owen and Orch.
12.30—Vincent Lopez and Orch.
1.00—Sign Off

WEAF, NEW YORK, 660 K.
6.00—P's and Q's
6.30—Press Radio News
6.45—Today's Sports
6.45—Billy and Betty
7.00—Amos 'n' Andy
7.30—String Quartette
7.15—Uncle Ezra
7.45—Jean Sablon
8.00—One Man's Family
8.30—Wayne King
9.00—Town Hall Tonight
10.00—Your Hit Parade
10.45—Commentator
11.00—Edde Le Baron's Orch.
11.15—Dance Music
11.30—Dance Orchestra
12.00—Dance Orchestra
12.30—Dance Orchestra

WEAF, NEW YORK, 660 K.
4.30—Story of Mary Marlin
4.45—The Road of Life
5.00—Top Hatters
5.15—Organ Recital
5.30—Don Winslow of the Navy
5.45—Johnny Johnston, Baritone
6.00—Norsemen's Quartette
6.15—Turn Back the Clock
6.30—Press-radio News
6.45—Today's Sports
6.45—Billy and Betty
7.00—Amos 'n' Andy
7.15—Vocal Varieties
7.30—Orchestra
8.00—Rudy Vallee's Variety Show
9.00—Show Boat
10.00—Bob Burns and Guests
11.00—News
11.30—Orchestra
12.00—Park Central Hotel Orch.
12.30—Dance Orchestra

WABC, NEW YORK, 860 K.
4.15—Curtis Institute of Music
5.30—Doris Kerr, songs
5.45—Funny Things
6.00—Jack Shannon, songs
6.15—To be Announced
6.30—Press-Radio News
6.40—Sports Resume
7.00—Poetic Melodies
7.15—Song Time
7.30—Orchestra
7.45—Boake Carter
8.00—The Cavalcade of Music
8.30—Laugh with Ken Murray
9.00—Frank Parker
9.30—Beauty Box Theatre
10.00—Gang Busters
10.30—U. S. Cabinet Series
11.00—News
11.15—Dance Music
11.30—Dance Orchestra
12.00—Dance Orchestra
1.00—To be Announced

WABC, NEW YORK, 860 K.
5.30—Organ Recital
6.00—Ray Heatherton, songs
6.15—Dean of Hollywood
6.30—Press-Radio News
6.35—Sports Resume
7.00—Poetic Melodies
7.15—Song Time
7.30—News Commentary
7.45—Patti Chapin, Songs
8.00—Columbia Concert Orch.
9.00—Major Bowes Amateur Hour
10.00—True Adventures
10.30—March of Time
11.00—Danche Orchestra
11.30—Dance Orchestra
12.00—Dance Orchestra
1.00—Dance Orchestra

WBZ, BOSTON, 990 K.
4.00—Club Matinee
5.00—Animal News Club
5.15—Dot and Pat
5.30—The Singing Lady
5.45—Three Cheers
6.00—Orchestra
6.30—News
6.35—Jack Baker, Tenor
6.45—Lowell Thomas
7.00—Easy Aces
7.15—Nola Day, Songs
7.30—Lum and Abner
7.45—Charlotte Lansing
8.00—Roy Shields' Review
9.00—String Symphony
10.00—Motion Picture Review
10.15—Joan Edwards
10.30—NBC Minstrel Show
11.00—The Vagabonds
11.15—Dance Music
12.00—Dance Music
12.30—Dance Orchestra

WBZ, BOSTON, 990 K.
5.00—Lucille and Lonney
5.30—The Singing Lady
5.45—King's Men
6.00—Orchestra
6.30—News
6.30—Tony Russel, Tenor
6.45—Lowell Thomas
7.00—Easy Aces
7.15—Hawaiian Music
7.30—Lum and Abner
7.45—Kidoodlers
8.00—Gun Smoke Law
8.30—Helen Traubel
9.00—To be Announced
9.30—To be Announced
10.00—Senator Borah
11.00—Vagabonds
11.35—Dance Orchestra
12.00—Dance Orchestra
12.30—Dance Orchestra

WTIC, HARTFORD, 1640 K.
5.00—Not for Ladies
5.15—While City Sleeps
5.30—Don Winslow of the Navy
5.45—Johnny Johnston
6.00—News
6.30—Wrightville Clarion
6.45—Musical Moments
7.00—Amos 'n' Andy
7.15—Uncle Ezra
7.30—Through the Looking Glass
7.45—The White Eagle
8.00—One Man's Family
8.30—Wayne King's Orch.
9.00—Town Hall Tonight
10.00—Hit Parade
10.45—Talks by Alstair Cook
11.00—News
11.15—Orchestra
12.00—Weather
12.02—Dance Orchestra
12.30—Dance Orchestra
1.00—Silent

WTIC, HARTFORD, 1640 K.
5.00—Top Hatters
5.15—Organ Recital
5.30—Don Winslow of the Navy
5.45—Johnny Johnston
6.00—News
6.15—Baseball Scores
6.30—Wrightville Clarion
6.45—The Constitution
7.00—Amos 'n' Andy
7.15—Vocal Varieties
7.30—Continental
7.45—The Spotlight
8.00—Rudy Vallee's Variety Show
9.00—Show Boat
10.00—Orchestra
11.00—News
11.15—Orchestra
11.30—Northern Lights
12.00—Weather Report
12.02—Orchestra
12.30—Orchestra
1.00—Silent

DR. G. R. LISTER

: Dentist :

Burchill-Wilkinson Building

QUEEN STREET : Below Regent

MADE BROADCAST FROM A TANK—



WHEN Robert L. Ripley invited Charles Zimmy, legless long-distance swimmer, to appear on his NBC-Blue Network program as a living Believe-It-or-Not, Zimmy said he would have to be interviewed in his private water tank, as he could not talk naturally out of water. So Zimmy, bobbing in his tank, was rolled into Ripley's Radio City studio and talked "naturally" about his recent 148-hour non-stop swim down the Hudson River from Albany to New York.

Vacation Time's Over

.....for Kate Smith, who's locking up her Lake Placid bungalow for her return to New York, her new CBS series on September 30th and the management of her Original Celts professional basketball champions.

.....for Arthur Godfrey, the crack announcer-commentator, who will add newsreel work in the Edith C. Hill-Jean Paul King fashion to new radio chores that include a potential sponsorship.

.....for Eddie Cantor, who returns to the air on September 29th for the first of his Wednesday night programs with Jimmy Wallington, Deanna Durbin and Jacques Renard.

.....for Gertrude Niesen, who is surrendering her Malibu Beach house on the Coast for a quick personal appearance trip to the mid-West, including a stop at the Kansas City Jubilee Celebration.

.....for Jack Oakie, who returns to the air as dean of "Oakie Doakie College" via WABC-CBS on Tuesday night, September 28th, at 9:30 Oakie has spent his holiday basking in the warmth of Paramount's klieg lights.

.....for Andre Kostelanetz, who never had a vacation to begin with! He starts his new series via WABC-CBS on the 29th of this month.

It's Fun To Be Fooled

"Radio's illusions are often accepted as actualities by other listeners," says Jack Oakie, who returns to the networks with his Jack Oakie College on Tuesday night, September 28th, on WABC-CBS at 9:30 P. M., EST.

"When my new program was announced recently as the fall opening of Jack Oakie College, I received more than 350 entrance applications within a two-week period.

"Several years ago, the Showboat program announced that the next week it would dock at St. Louis to entertain the people with the activities on the Showboat. The following Thursday hundreds of people gathered on the docks of St. Louis to await the arrival of the radio steamer.

"Recently Gracie Allen started her "Gav '90's Follies" on the Burns and Allen Monday night show. As part of the plot she began to cast players for various parts. To date she has received letters from three large booking offices and more than a thousand requests from actors and singers applying for roles in her Follies.

"The weekly mail at the Hollywood Hotel show is sure to include requests for reservations at the hotel and inquiries as to the daily and weekly rates. Some of them even ask if the same show is given every night as on Friday.

"The same goes for Eddie Cantor. On his radio program he is known as the "Mayor of Texaco Town". Each week Cantor receives letters asking where Texaco Town is located and if the taxes there are very high."

VETERAN AT 29

Robert Emmet Delan, NBC conductor, is believed to be the youngest all-around musical director in radio. He is experienced in every type of music. Only 29, he has staged operettas for Sigmund Romberg, given classical piano recitals, served as musical director for several motion pictures, and has led an orchestra in a night club. His contract as musical director of the Sealtest Sunday Night Party on NBC was recently renewed for the first time.



HATS OFF To Barbour's

Because you can now get, absolutely free, with every 16, 25 or 32 ounce jar of Barbour's Peanut Butter and with every pound of Barbour's Acadia Baking Powder, a thrilling story about me and my friends. How you'll enjoy collecting the 15 different stories in the set! And how you'll enjoy that Peanut Butter! U-m-m-m! Tell mother to start to-day. At your grocer's.

Your friend,
P. RABBIT



NEWS NOTES

Broadcasting from one of the cities where his touring all-girl orchestra is starred in a personal appearance, Maestro Phil Spitalny ran into a little difficulty at the studio. It seemed there was not enough room to accommodate his 62-piece aggregation and the punctilious conductor refused to reduce his orchestra for the occasion.

Noticing that a great deal of the floor space was being taken up by an overgrown but compact console organ, Spitalny asked two of the studio porters to remove it. When the gentlemen informed him that

their work did not include moving furniture, Phil decided to do things himself. Without help, he pushed the piece out of the studio.

Maestro Spitalny is now visiting local chiropractors for treatment of his strained back muscles.

Stuffy Head.

Just a few drops up each nostril. Quickly, breathing again becomes clear.



MISS MARGARET HOWE CAPTURES HONORS IN FINE ARTS AND CRAFTS JUDGING OF F'TON EXHIBITION

Miss Margaret E. Howe of this city won the honors in the judging of the Fine Arts and Crafts at the Fredericton Exhibition yesterday afternoon, taking eight first places and three seconds. Other winners are as follows:

Amateur painting in oils—1, D. C. Lockhart, Moncton; 2, Margaret Howe, Fredericton.

Landscape or marine—1, Margaret Howe; 2, Richard Howe, Newcastle.

Figure study, original—1, D. C. Lockhart.

Still life study, original—1, Miss Margaret Howe; 2, Richard Howe.

Flower study, original—1, Miss Margaret Howe.

Amateur painting, water color—1, J. R. Holohan, Newcastle.

Landscape or marine, original—1, John Bishop, Saint John 2, J. R. Holohan, Newcastle.

Figure study, original—1, J. R. Holohan; 2, Miss M. Lillian Clarke, Saint John.

Still life study, original—1, Miss M. Lillian Clarke; 2, J. R. Holohan.

Flower study, original—J. R. Holohan; 2, Edgar Christie, Fredericton.

Original illustration, any medium—1, J. R. Holohan; 2, Edgar Christie.

Amateur work, pastel—1, Miss Margaret Howe; 2, John Bishop.

Landscape or marine, original—1, Miss Margaret Howe.

Still life, original—1, John Bishop; 2, S. E. Clark, Saint John.

Amateur painting in oils (under 18)—1, Miss Marguerite Atkinson, Fredericton; 2, Miss Madeline Dunphy, Durham Bridge.

Charcoal, portrait from life—1, J. R. Holohan; 2, Margaret Howe.

Cast drawing, original—1, Miss Margaret Howe.

Still life, original—2, J. R. Holohan; 3, S. E. Clark.

Pen and ink portrait—1, John Bishop; 2, J. R. Holohan.

Pen and ink landscape—1, Miss M. Lillian Clarke; 2, J. R. Holohan.

Pen and ink illustration—1, Miss Ardith Robertson, Fredericton; 2, Miss Marguerite Murray, Fredericton.

R. R. No. 6.

Best pencil drawing—1, Miss Margaret Howe; 2, Miss Roscoe Charles Fredericton.

Best wood block, prints—2, J. R. Holohan.

Best paper batik, in black and white—2, J. R. Holohan.

Best paper batik, in color—1, Miss Marguerite Murray; 2, Edgar Christie.

Model airplane—1, Percy Smith, Fredericton; 2, Roscoe Charles, Fredericton.

Model of boat—1, Tracy MacFarlane, Fredericton; 2, William Melvin, Marysville.

Reed work—1, Miss Isabelle C. Smith, Saint John.

Raffia work—1, E. Keirstead.

Wood carving—1, E. L. McFarlane, Fredericton.

Batik work—1, Miss Margaret Howe; 2, Tied and dyed articles—2, Miss Margaret Howe.

Christmas Cards, original—1, Miss M. Lillian Clarke; 2, S. E. Clarke.

Piano lamp, wood, complete—1, Byron R. Cumming, Fredericton; 2, Gerald Goodine, Fredericton.

Joudoir lamp, complete—1, Byron R. Cumming.

Any other piece of hand made work made at home—1, Mrs. F. Ramey, Fredericton; 2, Byron R. Cumming.

Miss Elizabeth R. Holt, Saint John, judged the exhibits.

TYSON INAUGURATION

The inauguration of Dr. Levering Tyson, pioneer in radio broadcasting and until recently director of the National Advisory Council on Radio in Education, as president of Muhlenberg College, Allentown, Penn., will be broadcast Saturday, October 2, from 11:00 a.m. to 12:00 Noon, EST, over the NBC-Blue Network.

FIRST, FIRST AND FIRST

Ben Bernie, NBC's yowah troubadour, claims three big time radio "firsts." He believes he was the first to have guest artists on a radio program, the first to pay his guest stars and the first to play-act the commercials.

Four great new Packards...

FOUR NEW LOW PRICES!

For 1937, Packard presents the top-quality car in each of four price classes

FOR 1937 Packard offers you the four greatest Packards ever built. Each is the leader of its price class. And each sells for a new low price!

The 1937 Packard Twelve is the finest car money can buy. It steps so far ahead mechanically for 1937 that there simply is no other make of car with which to compare it.

The 1937 Packard Super-Eight succeeds both last year's Eight and Super-Eight, and brings to motorists a combination of mechanical advancements which promise to revolutionize fine-car motoring.

The 1937 Packard 120 is proof that a car can be a sensation three times in a row. This car, whose outstanding performance has been the talk of the motoring world,

is an even better car this year. And—out of Packard's 36 years of experience in building fine cars, now comes a brand-new Packard—**The Packard Six**.

The greatest low-priced car America has ever seen

Priced at \$1113 f.o.b. Windsor, the new Packard Six is a car that is destined to completely re-shape the low-priced car picture! It brings to its field a combination of qualities that no car of this price has ever possessed before—long mechanical life combined with long style life.

The Packard Six, and its brother Packards, are now ready for you to see and drive. Come in at your earliest convenience and let us demonstrate the tremendous values these Packards offer this year.

THE BRAND-NEW PACKARD SIX
\$1013. and up including taxes f.o.b. Windsor
And up, list at factory, standard accessory group extra

THE GREATER PACKARD 120
\$1332. and up including taxes f.o.b. Windsor
And up, list at factory, standard accessory group extra

THE NEW PACKARD SUPER-EIGHT
\$3219. and up including taxes f.o.b. Windsor
And up, list at factory

THE ADVANCED PACKARD TWELVE
\$4713. including taxes f.o.b. Windsor
And up, list at factory

Every Tuesday night—THE PACKARD HOUR, starring Fred Astaire—NBC Red Net, York, Coast to Coast, 9:30 E. D. S. T.