

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

THURSDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—To be Announced
6.15—Little Variety Show
6.30—Peter and Mathews
6.45—To be Announced
7.00—Orchestra
7.30—L'On Chante
8.00—Rex Battle and Orch.
8.30—Gloom Chasers
8.30—Radio Journal
8.45—Ernest Dainty, Organist
9.00—Democracy at Work
9.15—Piano Sophisticates
9.30—String Quartette
10.00—Canadian Legion Broadcast
11.00—Concert Hall of the Air
11.30—Canadian Portraits
11.45—The News
12.00—August 4th, 1914
12.30—Orchestra

CKAC, MONTREAL, 730 K.
6.00—Social Announcements
6.15—Elsie Thompson at the Organ
6.30—Sleepex Program
6.45—The Fireside Program
7.15—L'Heure Recreative
7.30—A Baton Rompus
7.45—Among Our ouenirs
8.00—Hockey School of the Air
8.15—Howard Phillips, Songs
8.30—French Sketch
8.45—Don Juan of Song
9.00—Gratin Gelines
9.30—Radio Encyclopedia
10.00—Major Bowes Amateur Hour
11.00—To be Announced
11.15—Westinghouse Newscast
11.30—Alex. Lajoie & Orch.
11.45—Berceuse
12.00—Molson Sports Reporter
12.30—Orchestra

WJAF, NEW YORK, 660 K.
6.00—Golden Melodies
6.20—Jack Armstrong
6.45—Little Orphan Annie
7.00—Norseman's Quartet
7.15—Don Winslow
7.30—Press Radio News
7.35—Today's Sports
7.45—Billy and Betty
8.00—Amos 'n' Andy
8.15—Vocal Varieties
8.30—Schaefer Revue
9.00—Rudy Vallee and Guest Artists
10.00—Maxwell House Program
11.00—Kraft Music Hall
12.00—Footnotes on Headlines
12.30—Northern Lights
1.00—Orchestra

WABC, NEW YORK, 860 K.
5.00—Myrt and Marge
5.15—Bob Byron, Whistler
5.30—U. S. Army Band
6.00—Follow the Moon
6.15—Life of Mary Southern
6.45—To be Announced
7.00—Del Casino, Songs
7.15—Eton Boys
7.25—Press Radio News
7.30—Eddie Dooley's News
7.45—George Hall and Orch.
8.00—Poetic Melodies
8.15—Song Time
8.30—We the People
9.00—Kate Smith Hour
9.30—Eddie Dooley's News
10.00—Major Bowes' Hour
11.00—Dramatic Program
11.30—Essays on Music
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

WBZ, BOSTON, 990 K.
6.00—Junior Nurse Corps
6.45—Tom Mix
7.00—Orchestra
7.30—Press Radio News
7.30—Tony Russell, Tenor
7.45—Lowell Thomas
8.00—Easy Aces
8.15—Mr. Keene
8.30—Lum and Abner
8.45—Kidoodlers
9.00—Gen. Hugu Johnson
9.15—Vocal Selections
9.30—March of Time
10.20—Meeting of the Air
11.00—NBC Nightclub
12.00—Vagabonds
12.15—King's Jesters
12.30—Orchestra
1.00—Orchestra

WTIC, HARTFORD, 1040 K.
6.00—Golden Melodies
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Casey at the Mike
7.30—Wrightville Clarion
7.45—Shero Trio
8.00—Amos 'n' Andy
8.15—Vocal Varieties
8.30—Continental
8.45—The Spotlight
9.00—Rudy Vallee's Variety Show
10.00—Variety Show
11.00—Bing Crosby
12.00—News
12.15—Orchestra
12.30—Orchestra
1.00—Orchestra

FRIDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—Program Resume
6.15—Don Winslow
6.30—Piano Recital
6.45—Closing Stock Quotations
7.00—Orchestra
7.30—Golden Journeys
8.00—Kishmoul Castle
8.30—Major Bill
8.45—Kathleen Stokes, Organist
9.00—Germany Salutes Canada
9.15—Two-piano Recital
9.30—Recital
10.00—Backstage
10.30—Night Shift
11.00—Canada 1937
11.45—The News
12.00—By the Sea

CKAC, MONTREAL, 730 K.
6.00—Social Announcements
6.15—Eton Boys
6.30—Sleepex Program
6.45—The Fireside Program
7.15—L'Heure Recreative
7.30—A Baton Rompus
7.45—The Chic Program
8.00—Derny's Three Secrets
8.15—Le Cure de Village
8.30—Radio Bingo Leduc
8.45—Queens Hotel Trio
9.00—The Provincial Hour
10.00—Hollywood Hotel
11.00—Elmer W. Ferguson
11.15—Westinghouse Newscast
11.30—Vin St. George Orch.
12.00—Molson Sports Reporter
12.30—Orchestra

WEAF, NEW YORK, 660 K.
6.00—Arthur Lang, Baritone
6.15—Vocal Selections
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Education in the News
7.15—Don Winslow
7.30—Press Radio News
7.45—Billy and Betty
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Eddie Duchin and Orch.
8.45—Cities Service Concert
9.00—Waltz Time
10.00—Court of Human Relations
11.00—Campana's First Nighter
11.30—Jimmy Fidler
11.45—Dorothy Thompson
12.00—George R. Holmes
12.15—Orchestra
12.30—Orchestra
1.00—Orchestra

WABC, NEW YORK, 860 K.
5.00—Bob Byron, Whistler
5.15—Sing and Swing
5.30—Bon Voyage
6.00—Salvation Army Staff Band
6.15—Three Treys
6.30—Ray Heatherton, Songs
6.45—Children's Corner
7.00—Margaret Daum, Soprano
7.30—Press Radio News
7.35—Sports Resume
7.45—Federation of Jewish Charities
8.00—Poetic Melodies
8.15—Song Time
8.30—Jay Freeman and His Orch.
8.45—Boake Carter
9.00—Hammerstein Music Hall
9.30—Hal Kemp's Dance Band
10.00—Hollywood Hotel
11.00—The Songshop
11.45—To be Announced
12.00—Tomorrow's News Tonight

WBZ, BOSTON, 990 K.
6.00—Neighbor Nell
6.15—Vocal Selections
6.30—Orchestra
6.45—Tom Mix
7.00—Orchestra
7.30—Press Radio News
7.35—Charles Sears, Tenor
7.45—Lowell Thomas
8.00—Mary Small, Songs
8.15—Commentator
8.30—Lum and Abner
8.45—Louise Florea, Soprano
9.00—Grand Central Station
9.30—Death Valley Days
10.00—Pontiac Variety Show
10.30—Tommy Dorsey
11.00—Russian Rhapsody
11.30—Detective Series
12.00—Vagabonds
12.15—King's Jesters
12.30—Orchestra
1.00—Orchestra

WTIC, HARTFORD, 1040 K.
6.00—Arthur Lang
6.15—Program from New York
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Casey at the Mike
7.30—Wrightville Clarion
7.45—Vic Arden's Orchestra
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Concert Program
8.45—White Eagles
9.00—Lucille Manners
10.00—Waltz Time
11.00—The First Nighter
11.30—Jimmy Fidler
11.45—Dorothy Thompson
12.00—News
12.15—Orchestra
12.30—Orchestra
1.00—Weather

KING OF SWING TO INVAD SANCTUM OF THE CLASSICS

Goodman To Broadcast From Carnegie Hall On Jan. 16; Threatens To Be Sellout House

Benny Goodman will appear in concert at New York's celebrated Carnegie Hall with his "Swing School" band on January 16th, under the auspices of S. Hurok, the nation's foremost concert and opera impresario.

The signing of final articles for the Goodman "Swing" concert at Carnegie Hall—an institution of international renown by virtue of the appearances of Jascha Heffetz, Kirsten Flagstad, Toscanini and the similar outstanding members of the classical musical world—marks the first time that radio has contributed its own orchestral product to the concert field.

Heretofore, radio has drafted its singers of classical music and concert orchestras from grand opera and the concert halls, reciprocating only with such occasional vocalists as Lenny Ross, Jessica Dragonette and Tito Guizar.

As a neo-concert artist, Goodman is the very first product of radio to enter the sancro sanctum (and swanky) temples of the classics without kneeling to tradition. Although Goodman will cull his selections carefully for the occasion, he will pay tribute to radio by offering the same fundamental music that is featured on his Tuesday night contributions to the "Oakie College" double feature via WABC-CBS.

Consummation of details for the Goodman concert has not been without dramatic repercussions. The overwhelming sense of "tradition and propriety" that has long been regarded as a snobbish trait of certain orthodox music lovers has already come to the fore in protest against alleged "sacrilege".

Fortunately for Goodman adherents, however, favor for "Swing" concert has also been manifested by the regular subscribers of Carnegie Hall. The management of the auditorium reports an advance sale far in advance of the most optimistic speculation, with the regular "die

TO BROADCAST WAGNER OPERA FROM NEW YORK CITY OVER CBC NETWORK

"Die Walkure" To Be Presented Over National Network of the Canadian Broadcasting Corporation December 18

MAGNIFICENT CAST

Kirsten Flagstad and Lauritz Melchior to Take Leading Roles; Broadcast Will Come Direct From Stage of Metropolitan Opera House

OTTAWA, Dec. 16—The broadcast season's first Wagnerian opera "Die Walkure", sung by a magnificent cast headed by Kirsten Flagstad and Lauritz Melchior, will be heard in full Saturday, December 18, beginning at 1.40 p.m. EST, over the national network of the Canadian Broadcasting Corporation. Arthur Bodanzky will conduct.

Kirsten Flagstad will sing the role of Siegmund, and Melchior will have the part of Siegmund. These two world-famous Wagnerian stars will be supported by Marjorie Lawrence, as Brunnhilde, Friedrich Schorr, as Wotan, and Ludwig Hofman, as Hunding. Kerstin Thorberg, Swedish contralto will be Fricka.

Taken together, these stars of the Metropolitan constitute probably the finest Wagnerian cast in the world today. Flagstad, the reigning sensation of the Metropolitan, has long since exhausted the superlatives of critical praise; Melchior, now in his twelfth season at the Metropolitan, is universally recognized as the finest of Wagnerian tenors. Marjorie Lawrence, heard for several years at the Metropolitan, is teaching her full operatic stature. Her work in the first weeks of the season has excited New York critics. Schorr, Kerstin Thorberg and Hofmann are by-words

hardly prominently listed among ticket purchasers.

Opinion is split on the motive. Some are held to be interested in the distinguished Hurok's statement that "Swing music is not a passing fancy-variation of jazz, but an interpretation of emotion indigenous to the American Southland—promising to take its place for future generations as true American folk music."

PARROTS JITTERY AS NBC ANNOUNCES FINALS DATE



More than 400 monkeys were the honored, but uninvited, guests at an audition given to 150 parrots by National Broadcasting Company talent scouts seeking candidates for the NBC broadcast which will determine America's best talking parrot. Here's a scene as a parrot in an animal storage plant in New York went through his paces to the delight of the monkeys.

"Cuban Pete" to Get Works From CBC Piano Team Tonite

Specially arranged melodies will be played by Snyder and Ross, well known piano duo, during a broadcast of the CBC programme. "Sophisticates of the Piano" on Thursday, December 16, at 9.15 p.m. AST, over the CBC national network. The duo will open the half hour by presenting their interpretation of the European song hit, "Cuban Pete".

Snyder and Ross will highlight the programme with Gregory Stone's "Three Rivers", and international rhapsody on three themes: "The Volcanic Pattern", "The Blue Danube", and "Swanee River".

NEW YORK, Dec. 16—America's best talking parrot will be selected by a board of distinguished judges on Saturday, January 8, when the National Broadcasting Company will broadcast the final auditions in the National Parrot Contest over the coast-to-coast NBC-Red Network. Soon after the date was announced, several cases of mike-fright were reported.

More than 900 parrots already have been auditioned by NBC talent scouts in the search for the parrot with the best English vocabulary, exclusive, of course, of unsavory and ungentlemanly expressions. In New York alone, 400 parrots were auditioned.

In the final audition, the champion birds representing Boston, New York, Philadelphia, Washington, Seattle, Hollywood and Columbus, Ohio, will compete.

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MIRACULOUS RIDE—The new Packard Six and new Packard Eight (formerly called Packard 120) bring you the gentlest ride ever offered to motorists—a ride that literally re-makes roads!

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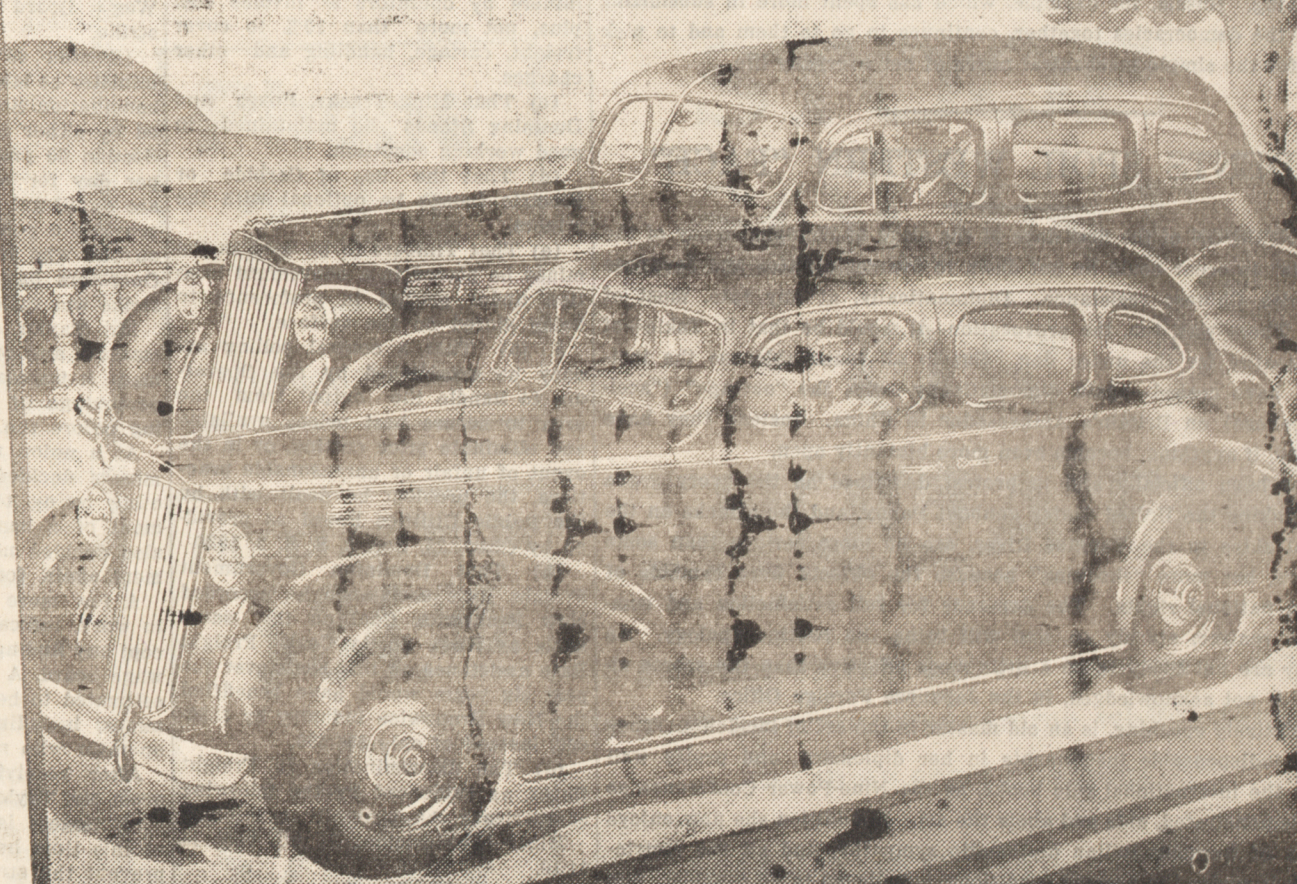
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MORE LUXURIOUS SIZE—Both the Packard Eight and Packard Six are seven full inches longer in wheelbase than last year. Bodies are far wider. Trunks challenge those of any cars for roominess.

SERVICE NEEDS CUT—The need for service is still further reduced. Example: Chassis lubrication is now needed only twice a year!

ENDURING BEAUTY—The famous Packard lines are now more beautifully streamlined than ever. But they still proclaim your car a Packard, still guard it from early style obsolescence. Only Packard gives you both long mechanical life and long style life!

EASY AVAILABILITY—YOU can afford one! See your Packard dealer. He will give you proof that, if you can afford to buy and operate any new car, you can afford to buy and operate a Packard!



YOU HAVE A DATE TUESDAY EVENINGS

Each Tuesday evening, at 9.30 P.M., over the N.B.C. Red Network, Packard brings you one of the most entertaining full-hour shows on the air. Lanny Ross, Charles Butterworth, and Florence George head a brilliant cast that entertains each week one of the topmost stars of radio, stage or screen!

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