

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

TUESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—Program Resume
6.15—Edward Davis, Songs
6.30—Doris Scott, Songstress
6.45—Closing Stock Quotations
7.00—Rakov's Orchestra
7.30—The Witching Hour
8.00—Luigi Romanelli and Orch.
8.30—The Children's Album
8.45—Roland Todd, Organist
9.00—This English
9.15—Ottawa Temple Choir
9.30—Symphony in Rhythm
10.00—Bonjour Paris, Monsoir
10.30—R.C.M.P. Dramas
11.00—Symphonic Strings
11.30—Remember
11.45—The News
12.00—Music for Music's Sake
12.30—In a Modern Mood

CKAC, MONTREAL, 730 K.
6.15—Summary and weather
6.20—Planologue
6.30—Sleepex Program
6.45—The Fireside Program
7.15—L'Heure Recreative
7.30—Le Reporter Salada
7.45—Programme Valda
8.00—L'Ecole de Hockey de l'Air
8.15—Song Time
8.30—Queens Hotel Trio
8.45—The Don Juan of Song
9.00—The Provincial Hour
10.00—Di-Sa-Ma
10.45—Silver Strings
11.15—Westinghouse Newscast
11.30—Del Casino, Songs
11.45—Four Stars
12.00—Molson Sports Reporter
12.30—Orchestra

WEAF, NEW YORK, 660 K.
6.00—Songs by Carlotta
6.15—Terry and his Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Science in the News
7.15—Don Winslow of the Navy
7.30—Press Radio News
7.45—Today's Sports
8.00—Billy and Betty
8.15—Amos 'n' Andy
8.30—Local Varieties
8.45—Steine Bottle Boys
9.00—Benno Rabinoff
9.30—Johnny Presents
9.45—Lady Esther's Serenade
10.00—Vox Pop
10.30—Hollywood Mardi Gras
11.30—Jimmy Fidler
11.45—Serenade
12.00—Violin in the Night
12.15—Orchestra
12.30—Orchestra

WABC, NEW YORK, 860 K.
5.00—Myrt and Marge
5.15—Bob Byron, whistler
5.30—Story of Industry
6.00—Follow the Moon
6.15—Life of Mary Sothern
6.30—Dear Teacher
6.45—Dorothy Gordon's Corner
7.00—All Hands on Deck
7.30—Press Radio News
7.45—Sports Resume
8.00—George Hall's Orch.
8.30—Poetic Melodies
8.45—Song Time
9.00—Famous Actors' Guild
9.30—Newspaper Drama
9.45—Al Jolson Show
10.00—Watch the Fun Go By
10.30—Jack Oakie College
11.00—Swing School
11.30—Russell Dorr, Baritone
11.45—Four Stars
12.00—Tomorrow's News Tonight
12.30—Orchestra

WBZ, BOSTON, 990 K.
6.00—Peggy Wood Calling
6.15—Edward Dacies
6.30—Singing Lady
6.45—Tom Mix
7.00—String Time
7.30—Press Radio News
7.45—Tony Russell, Tenor
7.55—Lowell Thomas
8.00—Easy Aces
8.15—Dramatic Program
8.30—Lum and Abner
9.00—Edgar A. Guest
9.30—Husband and Wives
10.00—To be Announced
10.30—Roy Shield Review
11.00—Gen. Hugh Johnson
11.30—Orchestra
11.45—Past Masters' Program
12.00—Vagabonds
12.15—King's Jesters

WTIC, HARTFORD, 1040 K.
6.00—Songs by Carlotta
6.15—Terry and his Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Studio Program
7.30—Wrightville Clarion
7.45—Shero Trio
8.00—Amos 'n' Andy
8.15—Vocal Varieties
8.30—Chateau News Reporter
9.00—Johnny with Russ Morgan
9.30—Wayne King's Orchestra
10.00—Vox Pop
10.30—Hollywood Mardi Gras
11.30—Jimmy Fidler
11.45—Miss Fisher Directs
12.00—News

WEDNESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—Program Resume
6.15—The Four of Us
6.30—Adventures of Jamie and Josie
6.45—Closing Stock Quotations
7.00—Harry Kogan and Orch.
7.30—Canadian Capers
8.00—Markowsky and his Orch.
8.15—La Salle Cavaliers
8.30—Major Bill
8.45—Kathleen Stokes, Organist
9.00—Laughing with Canada
9.15—The Campbell Sisters
9.30—National Sing Song
10.00—Dramatic Mystery Series
10.30—Spotlight Parade
11.00—Labour Organization
11.30—Orchestra
11.45—The News
12.00—Restless Bows
12.30—Waltz Intermezzo

CKAC, MONTREAL, 730 K.
6.00—Social Announcements
6.15—Summary
6.30—Sleepex Program
6.45—The Fireside Program
7.15—L'Heure Recreative
7.30—Le Reporter Salada
7.45—L'Amour Contre la Haine
8.00—Melody Time
8.15—Le Cure de Village
8.30—Malenfant and Daunais
8.45—Don Juan of Song
9.00—Les Montagnards de Quebec
10.00—Chantons en Choeur
11.00—La Ligue des Proprietaires
11.15—Westinghouse Newscast
11.30—Patti Chapin, Songs
12.00—Molson Sports Reporter
12.30—Orchestra

WEAF, NEW YORK, 660 K.
6.00—Not for Ladies
6.15—Terry and his Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—America's Schools
7.15—Don Winslow of the Navy
7.30—Press Radio News
7.45—Songs
7.55—Billy and Betty
8.00—Orchestra
8.15—Uncle Ezra
8.30—Swing Harmonicas
8.45—Jean Sablon
9.00—One Man's Family
9.30—Lady Esther's Serenade
10.00—Town Hall Tonight
11.00—Hit Parade
11.45—Alistair Cooke
12.00—Orchestra
12.15—Ink Spots
12.30—Orchestra

WABC, NEW YORK, 860 K.
5.00—Curtis Institute
5.45—Dr. Dafee
6.00—Follow the Moon
6.15—Life of Mary Sothern
6.30—Children's Corner
6.45—To be Announced
7.00—Jack Shannon, Songs
7.15—Four Stars
7.30—Press Radio News
7.45—Orchestra
7.55—The Singing Walters
8.00—Poetic Melodies
8.15—Hobby Robby
8.30—Arolan Trio
8.45—Boake Carter
9.00—The Cavalcade of America
9.30—Texaco Town
10.00—Chesterfield Presents
10.30—Colonel Jack
10.45—Gang Busters
11.30—Del Casino, Songs
12.00—Tomorrow's News Tonight
12.30—Orchestra

WBZ, BOSTON, 990 K.
6.00—Neighbor Nell
6.15—The Four of Us
6.30—Singing Lady
6.45—Tom Mix
7.00—Orchestra
7.30—Press Radio News
7.45—Jack Baker, Tenor
7.55—Lowell Thomas
8.00—Easy Aces
8.15—Dramatic Program
8.30—Lum and Abner
8.45—Charlotte Landing, Soprano
9.00—Eddy Duchin
9.30—To be Announced
10.00—Musical Comedy Hits
11.00—Gen. Hugh Johnson
11.15—Songs
11.30—Waltz Interlude
12.00—Vagabonds
12.15—King's Jesters
12.30—Orchestra

WTIC, HARTFORD, 1040 K.
6.00—Not for Ladies
6.15—Terry and his Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—The Revellers
7.30—Wrightville Clarion
7.45—Vic Arden's Orch.
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Highway Safety Address
8.45—White Eagles
9.00—One Man's Family
9.30—Wayne King's Orch.
10.00—Walter O'Keefe and Orch.
11.00—Your Hit Parade
11.45—Talks by Alistair Cooke
12.00—Orchestra

Gone Far Since Rudy Found 'Em



Some of the most famous artists on the air today got their start on Rudy Vallee's NBC program. A few of them are pictured with their discoverer in a reunion in NBC Hollywood studios. From left to right, they are: Bob Burns, Tommy Riggs, Charlie McCarthy and Edgar Bergen, Vallee and Joe Penner.

Paid Fine For Playing Wagner

NEW YORK, Nov. 16—How Walter Damrosch, music counsel of the National Broadcasting Company and conductor of its Music Appreciation Hour, once was fined for giving a performance of Wagner's "Parsifal," is told in an article on the 75-year-old composer-conductor in the December issue of Cosmopolitan. Deems Taylor, famous composer and music critic, author of the article, tells the story.

"During his career as symphonic conductor he (Damrosch) probably introduced more new music to this country than any other conductor of his time. The introductions were sometimes attended with difficulties. In 1886, everyone was still talking about Wagner's 'Parsifal,' which had had its first performance at Bayreuth four years before. Damrosch decided to produce it in concert form with the Oratorio Society.

"Another conductor might have been slightly daunted by the fact that the Wagner family held the copyright and refused to allow the 'stage festival play' to be produced outside Bayreuth. Not Damrosch. He decided to ask permission to produce it here, and to offer \$500 for one performance.

"Bayreuth turned him down—did not even give him a chance to make his offer. So he went to the publishers. Yes, the orchestra score could be bought, in London; but no parts for the musicians.

"Suppose I had the parts copied and played the music without permission?" he asked.

"Then you would be guilty of violation of copyright and would have to pay a heavy fine."

"How much?"

"Fifty pounds."

"Damrosch, who knew his arithmetic as well as the next man, promptly figured that 50 pounds amounted to \$250. Accordingly, he gave a bootleg performance, paid his fine—and everybody was happy. That is, everybody except the Wagner family, who would not speak to him for years."

HOLLYWOOD, Nov. 16—The artists you see with Rudy Vallee in the accompanying picture represent a small portion of the number he has started on the road to fame.

Among those he is credited with introducing to radio are Milton Berle, George Gershwin, Bert Lahr, Olsen and Johnson, Tamara, Alice Faye, Burns and Allen, Victor Moore, "Snoony" (Barbara Blair), Lou Holtz, Walter O'Keefe, Joe Cook, Helen Hayes, Benny Rubin.

At one time or another, they have all come before a microphone in Rudy's Variety Hour broadcast currently over the NBC-Red Network on Thursdays at 8.00 p.m. EST, under the sponsorship of Royal Gelatin.

Horace Lapp To Be Guest "Canadian Capers"

Horace Lapp, noted orchestra conductor, will be guest artist with Percy Pasternak and his swing band on the CBC presentation, "Canadian Capers," to be broadcast from the Toronto studios on Wednesday, Nov. 17, at 7.30 p.m. AST.

Mr. Lapp, known from coast to coast as a leading Canadian conductor, pianist and organist, will be interviewed and will give a piano rendition of George Gershwin's "Rhapsody in Blue." Mr. Lapp has played Gershwin's famous composition on many occasions and his interpretation has been received with acclaim by critics and audiences alike.

Percy Pasternak will direct his orchestra in special swing arrangements of "Blossoms on Broadway," from the film of the same name; the sing hit, "I've Got My Heart Set On You," from the motion picture "Ala Baba Goes to Town" starring Eddie Cantor; "Midnight in a Madhouse," by Larry Clinton, and "I Told Santa Claus To Bring Me You," by Pinky Tomlin.

Toy Animal Noises Made By NBC Trio

CHICAGO, Nov. 16—Children visiting toy displays in department stores at Christmas time will see an assortment of animal toys depicting the story of Alice in Wonderland, but they will hear not the voices of the animals but those of Verne, Lee and Mary, noted trio of NBC's Alka-Seltzer National Barn Dance.

Verne, Lee and Mary, in private life Verne and Lee Hassell and Evelyn Wood, were selected to make recordings of the voices of the animals who wander through the pages of Alice in Wonderland. These are strange animals not found in the wood lots of farms in the guise in which they appear to Alice.

These recordings have been fitted to large sized mechanical animals and now the March Hare, the Old Dodo Bird, the Cheshire Cat and the host of other strange beings are ready to strut their stuff for the children. The animals are so arranged that in each display they will picture the story for the children. But when their mouths mechanically drop open the voice that issues for the entertainment of the spectators will be the voice of Verne, or Lee, or Mary. Even the Mad Hatter, when he chatters of the mistake of ever "beating time, my dear" will speak with the voice of one of stars of the Alka-Seltzer National Barn Dance.

Veteran Organist To Be Heard Nov. 16

Roland Todd, veteran Canadian organist, who is heard every Tuesday at 8.45 p.m. AST from the CBC Toronto studios, will present his next organ recital on Nov. 16 over the national network. Mr. Todd will play four movements of the ballet music from "La Source," and "Czardas" from "Ballet Coppelia," both of Delibes, "Le Roman De Pierrot et Pierrette," by Burfmeil, also will be presented.

RESEARCH IS IMPORTANT ITEM ON MARCH OF TIME PROGRAM

Search For Proper Sound Effects Alone Entails Much Time — Huge Library Of Recordings Gives Proper Inflections of Famous Voices

NEW YORK, Nov. 16—There is often as much research as rehearsal behind those March of Time programs you hear over the NBC-Blue Network, Thursdays, at 8.30 p. m. EST. To give you an idea:

In order to produce the correct sound effects in a dramatization depicting a doctor who revived a dead dog, the March of Time sound crew stopped dogs on the streets, listened to their heart beats and then duplicated the technically correct sounds on the air.

In duplicating the voices of famous personalities in the news, March of Time actors spend hours listening to recordings of the persons they are to stimulate. They consult either a library of more than 600 recordings or the sound track of the March of Time cinema reel. In this way inflection and accent are studied long before rehearsal time.

Every news and historical fact is checked and re-checked. Even pronunciation involves research. When, for example, the word "streptococci" appeared in a medical sketch, the dictionary was not the final authority for pronunciation. Webster gave the final letter the value of the long "e," but a telephone check-up with physicians and hospitals indicated that in the profession the word was pronounced "strepto-cock-eye."

March of Time used the professional pronunciation. The March of Time boasts one of the most versatile and talented casts of dramatic players on the air. Here's who's who:

BILL ADAMS, who has simulated President Roosevelt's voice, has played Shakespeare with Sothern and Marlow and directed John Barrymore in "Hamlet."

TED JEWETT, radio voice of Alf Landon, was born in Yokohama, Japan. His father a silk merchant there, Ted missed a business career for himself by an eyelash. Graduating from Princeton, he entered radio as an announcer in 1930. A March of Time veteran, his knowledge of

the Japanese language comes in handy in Oriental impersonations.

FRANK READICK was born to the theatre. His father's wagon show played the grass roots from Nome to Juarez, with Frank's first cradle a wardrobe trunk. He came to the radio in 1928. Was once the ominous "Shadow," and one of the original March of Time staff. Is radio voice of Secretary of Agriculture Wallace. Plays small town merchants and professional men.

EDWIN JEROME impersonates Stalin. Turned out 20 movie shorts in a row. Came to March of Time from the musical comedy "Roberta" and has turned down all stage offers since.

WESTBROOK VAN VOORHIS is famous for "Time Marches On," one of America's best known last lines. Tall, slim and handsome, "Van" entered radio as an \$18 a week announcer after running through a \$150,000 legacy. One of radio's busiest people, he works on 15 to 20 free-lance assignments each week.

WILL "BILL" JOHNSTONE was born in Paisley, Scotland, came to America to be a newspaper reporter but early deserted headline hunting for the stage. Played in stock, worked with the Provincetown Players, and made his radio debut in 1925.

PAUL STEWART, who does Trotsky, newspaper reporters and gangsters with equal aplomb, was born in New York. Made his radio debut with Burns and Allen.

The "Campbell Sisters" To Swing Through Pop Numbers

Two recent song hits from motion pictures will be featured by the Campbell Sisters, internationally known vocal trio, during their weekly broadcast over the combined CBC-MBS facilities on Wednesday, Nov. 17, at 9.15 p.m. AST from the Toronto studios. The trio will sing Sammy Fain's "Our Penthouse on Third Avenue," from "New Faces of 1937," and "The Life of the Party," from the film of the same name by Allie Wrubel.

The Campbell Sisters will be accompanied by the piano team of Johnny Perkins and Torrey Jack. They will play as their solo offering the appropriate number, "Flying Fingers," by Lennie Hayton.

Hawaiian Nights Will Feature New Hit

A new musical hit, "I'd Like To See Samoa of Samoa," by Harold Spina, will be included on the "Hawaiian Nights" program to be broadcast from the Winnipeg studios of the CBC on Tuesday, Nov. 16, at 12.30 p. m. AST, over the mid-east and western network.

Other selections to be presented by the Hawaiian ensemble, under the direction of Jack Riddell, will be "Dork-eyed Hula Lou," the "Island Love Song," and "He Aloha No Kauiki." Mary Baron, Helen Chance and Edith Smithson, vocal trio, will sing "South Wind," "On the Beach at Waikiki," "Reflections of You," and "Song of the Islands."

Girl Wins Aunt Jenny's Scottie



Jean Jarvis, of Kansas City, won herself a lovely Scottie dog because she submitted the name "Stymie" for the animal in a naming contest held on the "Aunt Jenny" radio program. She said she was stymied and therefore named the dog after her dilemma. The canine's father was one of the champions of the American Royal Dog Show last year and papers for the pup's registration have been filed. The winner is only 14 years of age.