

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

SATURDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—Program Resume
6.30—Bocal Selections
6.45—Closing Stock Quotations
7.00—Rakov's Orchestra
7.30—Weekly Song Sheet
8.00—Luigi Romanelli and Orch.
8.30—Book Review
8.45—Piano Recital
9.00—The Indian Speaks
9.15—Irene Landor
9.30—Reflections
10.00—Louisiana Hayride
10.30—BBC Music Hall
11.00—NBC Jamboree
11.30—Horace Lapp's Orch.
11.45—The News
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

CKAC, MONTREAL, 730 K.
6.30—Social Announcements
6.45—Classical Interlude
7.00—Sports Parade
7.30—Gems of Melody
8.00—Le Bon Parler Français
8.15—To be Announced
8.30—Saturday Swing Session
8.00—Old Fashioned Spelling Bee
9.30—To be Announced
10.00—To be Announced
11.00—Les Chevaliers du Folklore
11.15—Westinghouse Newscast
11.30—Berceuse
11.45—Patti Chapin, Songs
12.00—Molson Sports Reporter
12.30—Orchestra
1.00—Orchestra

WEAF, NEW YORK, 660 K.
6.30—Kaltenmeyer's Kindergarten
7.00—El Chico
7.30—Press Radio News
7.45—Strolling Songster
7.55—The Art of Living
8.00—Top Hatters
8.30—Football Scores
8.45—Steinle Bottle Boys
8.55—Jimmy Kemper
9.00—Believe It or Not
9.30—The Log Cabin
9.45—Concert Orchestra
10.30—Special Delivery
11.00—NBC Jamboree
11.30—Orchestra
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

WABC, NEW YORK, 560 K.
5.15—The Dancopators
5.45—Orchestra
6.30—Orchestra
6.45—Dorothy Gordon's Corner
7.00—Columbia Concert Hall
7.25—Press Radio News
7.30—Eddie Dooley's News
7.45—Orchestra
8.00—Saturday Night Swing Club
8.30—Carborundum Band
9.00—Your Unseen Friend
9.30—Johnny Presents
10.00—Professor Quiz
10.30—All in Fun
11.00—Your Hit Parade
11.45—Patti Chapin, Songs
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

WBZ, BOSTON, 990 K.
6.45—Orchestra
7.00—Rakov's Orchestra
7.30—Press Radio News
7.45—Vocal Program
8.00—Message of Israel
8.30—Uncle Jim's Question Bee
9.00—Orchestra
9.30—Linton Wells
10.00—National Barn Dance
11.00—Gun Smoke Law
11.30—To be Announced
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

WTIC, HARTFORD, 1040 K.
6.00—Vagabond Adventures
6.30—Kaltenmeyer's Kindergarten
7.00—News
7.15—Casey at the Mike
7.30—Wrightville Clarion
7.45—Medical Talk
8.00—Top Hatters
8.30—Shero Trio
8.45—Sports of the Week
9.00—Believe It or Not
9.00—Variety Show
9.15—NBC Concert Hour
10.30—Special Delivery
11.00—Jamboree
11.30—Orchestra
12.00—News
12.15—Orchestra
12.30—Orchestra
1.00—Weather

SUNDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—Silver Theatre
6.30—Choir Invisible
7.30—Weekly News Review
7.45—Piano Recital
8.00—Popular Classics
8.30—Along the Danube
9.00—Columbia Workshop
9.30—Music Time
10.00—Within These Walls
10.30—Friendly Music
11.00—The Constitution
11.30—The Lieder Sings
11.45—The News
12.00—Director's Choice

CKAC, MONTREAL, 730 K.
6.00—1847 Silver Theatre
6.30—Continental Varieties
6.45—Catholic Hour
7.30—Bleau and Rousseau
7.45—Jacques and Jacqueline
8.00—Association des Marchands
8.15—Alouette Program
8.30—Child Amateurs
9.00—Columbia Workshop
9.30—David Ross' Birthday Party
10.00—Ford Sunday Evening Hour
11.00—Jose de Laquerriere, Tenor
11.15—Westinghouse Newscast
11.30—To be Announced
12.00—Molson Sports Reporter

WEAF, NEW YORK, 660 K.
6.00—Marion Talley
6.30—The Times of Your Life
7.00—Catholic Hour
7.30—A Tale of Today
8.00—Jack Benny
8.30—Fireside Recitals
8.45—Interesting Neighbors
9.00—Nelson Eddy, Baritone
10.00—Manhattan Merry-Go-Round
10.30—Album of Familiar Music
11.00—Sunday Night Party
12.00—Russ Morgan and Orch.

WABC, NEW YORK, 560 K.
6.00—Silver Theatre
6.30—Guy Lombardo and Orch.
7.00—Joe Penner
7.30—Roantic Rhythm
8.00—Vicks Open House
8.30—Phil Baker
9.00—Columbia Workshop
9.30—Birthday Party
10.00—Ford Sunday Night Hour
11.00—Orchestra
12.00—Press Radio News
12.30—Orchestra
1.00—Orchestra

WBZ, BOSTON, 990 K.
6.00—Opera Auditions of the Air
6.30—Smiling Ed McConnell
7.00—Orchestra
7.30—Orchestra
8.00—Popular Classics
8.30—Ozzie Nelson's Orch.
9.00—General Motors Concert
10.00—Tyrone Power
10.30—Walter Winchell
10.45—Irene Rich
11.00—The Zenith Foundation
11.30—Cheerio
12.00—News

WTIC, HARTFORD, 1040 K.
6.00—Orchestra
6.30—The Time of Your Life
7.00—Catholic Hour
7.30—News
7.5—Flufferettes
8.00—Jack Benny
8.30—Fireside Recital
8.45—Interesting Neighbors
9.00—Don Ameche
10.00—Manhattan Merry go Round
10.30—Album of Familiar Music
11.00—Rising Musical Stars
11.30—Orchestra
1.00—News

ENERGY
for your CHILDREN
"Crown Brand" Corn Syrup makes happy, healthy children. No doubt about that, for doctors say it creates Energy and helps to build strong, sturdy bodies. Children love it and never tire of its delicious flavor.

THE FAMOUS EDWARDSBURG CROWN BRAND CORN SYRUP
The CANADA STARCH COMPANY Limited

SCREEN PLAYERS TO STAR IN NEW LUCKY STRIKE RADIO SERIES

HOLLYWOOD, Nov. 20. — Your Hollywood Parade, a new 52-week series of full hour musical and dramatic broadcasts designed to provide a panoramic radio view of activities in the movie capital, will be launched over the NBC-Red Network Wednesday, December 8.

The program, replacing the current Your Hit Parade, will be sponsored by the American Tobacco Company for Lucky Strike Cigarettes and produced by Warner Bros. Pictures, Inc., and will be heard at the usual Wednesday hour of 11:00 p.m., AST, with the addition of 15 minutes to round out a full hour.

With Dick Powell as master of ceremonies and central star, and all the talent resources of Warner Bros. Pictures behind it, the new show will include reviews of Warner Brothers pictures and feature guest stars of prominence in all fields.

The orchestral phases of the entertainment will be under the direction of Leo Forbstein, musical director of the Warner Bros. studios at Burbank, Calif., Dudley Chambers will direct the choral numbers.

Rosemary Lane, recently featured with Dick Powell in the picture, "Vanity Show," and shortly to be seen with him again in the forthcoming "Hollywood Hotel," will also be starred in the new radio series.

Other Warner screen stars to be heard from time to time in Your Hollywood Parade include: Bette Davis, Kay Francis, Errol Flynn, Edward G. Robinson, Leslie Howard, Olivia de Havilland, Fernand Gravet, Pat O'Brien, Boris Karloff, George Brent, Claude Rains, Joan Blondell, Lola and Priscilla Lane, Margaret Lindsay, Anita Louise, Johnnie (Scat) Davis, Hugh Herbert, Ian Hunter, Humphrey Bogart, Basil Rathbone, Frank McHugh, Beverly Roberts, Dick Foran, Ann Sheridan and many others.

Directors under contract to Warner Brothers will be available in the production of dramatic sketches and picture previews to be heard in the series. These directors include: William Dieterle, Lloyd Bacon, William Keighley, Max Reinhardt, Busby Berkeley, Michael Curtiz, Anatol Litvak, John Farrow, Edmund Goulding, Stanley Logan, Frank McDonald, William McGann, Bobby Connolly and Reeves Eason.

The latest compositions of the song-writing teams of Harry Warner and Al Dubin, Richard Rodgers and Lorenz Hart, M. K. Jerome and Jack Scholl, and Richard Whiting and Johnny Mercer, will be heard, and the services of all the Warner Brothers script writers will be available.

BABY'S OWN SOAP
Best for You and Baby too.

TWO CANADIAN STATIONS TO BECOME AFFILIATED WITH AMERICAN N. B. C.

Master Ceremonies New "Luckies" Show



Dick Powell will be master of ceremonies of Your Hollywood Parade broadcasts on NBC.

TO BE PERMANENT STAR



Rosemary Lane will be a permanent star of the new Lucky Strike series beginning over NBC December 8.

"CHORISTERS" TO BE PRESENTED ON SUNDAY

"The Choristers", a CBC presentation which will originate in the Winnipeg studios on Sunday, November 21, at 12:30 p.m., AST, will highlight works of English, Spanish and Ukrainian composers.

Under the direction of W. H. Anderson, the Choristers will offer "Jesu, The Very Thought Is Sweet", by Victoria; Elgar's "Feasting I Watch"; "Violin Singing in the Street"; a Ukrainian folk song; Morley's "Fire, Fire My Heart", a madrigal with very involved rhythm; Weelke's gem of Elizabethan contrapuntal writing, "David's Lamentation".

Herbert Sadler, organist, will offer Rowley's "Benedictus"; "A Trumpet

Popular Vocalist To Entertain Via CBC

Louise King, popular vocalist of the Canadian airwaves will entertain CBC national network listeners on Monday, November 22, at 9:15 p.m., AST, in a brief song recital from the Toronto studios.

Miss King, who has been featured in many of the leading CBC musical productions, will sing George Jessel's "Roses In December", from "Life of the Party", Cliff Friend's top rating popular "Everything You Said Came True", and "Nice Work If You Can Get It", from George Gershwin's last musical show, "Damsels In Distress."

Minuet, by the blind organist, Hollins, which was written in the traditional minuet dance form; and Haydn's "Andante Cantabile."

New York, Nov. 20—Two major Canadian radio stations, CBM and CBF, in Montreal, largest population center of the Dominion, are recent affiliates of the National Broadcasting Company, having joined NBC on November 14.

The association of these two stations, together with CFCF, already an NBC affiliate in Montreal, will make available complete NBC service to both the French and English speaking Canadians of Quebec.

The outstanding programs of both the NBC-Blue and the NBC-Red Network will be heard throughout the Montreal area under the new arrangement. CBM, carrying programs of the NBC-Blue Network, will broadcast in English. The French-speaking population will be served by CBF, a new high-powered French language station, which will be available to either the NBC-Red or the NBC-Blue Network, and which may be used in combination with either CBM or CFCF.

Station CRCT, NBC affiliate in Toronto, will, within the next few weeks change its call letters to CBL and increase its power from 5,000 to 50,000 watts. CRCT is supplementary to either the NBC-Red or the NBC-Blue Network.

CBC BROADCAST WILL DESCRIBE FACTORY

LETHBRIDGE, Nov. 20—The process of extracting sugar from beets will be described during an actuality broadcast to be presented over the national network of the CBC on Nov. 26, 10:30 to 11:00 p.m., AST, from a sugar refinery at Picture Butte Alta. The broadcast will be the next in the series entitled "Night Shift."

Carrying with him a portable microphone and other special transmitting equipment, the CBC special commentator will visit various parts of the factory and will give listeners a word-picture of the activities as he sees them. There will be direct sound pickups of the machinery in action.

The Picture Butte factory is the most modern plant in Canada, and it cost \$1½ million to build. It employs 300 people. In addition to direct employment in the factory itself, it provides a livelihood for 1,200 farmers and their families who, in turn, employ over 800 labourers. Originally introduced into Canada by the Utah Mormons, the sugar beet industry has made tremendous strides during the past few years and has entirely changed the complexion of farming operations over a large area of Alberta. The factory will process more than 100,000 tons of sugar beets this fall.

UNITED BAPTIST

(Continued from Page Six)

comfort and cheer the stricken but help him in solving his problems. The Gospel must be applied to all areas and conditions of life. No man can have the abundant life here who has to work in a sweatshop. We can not save the individual fully without remedying the conditions under which he lives—physically, morally, socially, economically. Men are not born to be mere cogs in a machine, mere tools, but to serve God. A Christian society would not have extremes of poverty and luxury. The Church is not always the strongest when largest—does not bear the best fruit when most quiet and comfortable. The world is not the same now as even twenty years ago, and the Church must be able to meet and solve new difficulties. God will not forsake His own. Let us lose ourselves in the great task of bringing in the Kingdom of God—in being co-workers with Christ. Jesus can be the Light of the World only as we allow His light to shine through us. He challenges us today as never before.

Enrollment

Ten of the nineteen churches of the District were represented at the meeting, as follows:
Ripples—J. Allen Young.
Upper Manoeuvre—Rev. J. Wood.
Oromocto—Rev. and Mrs. T. A. Glendenning, Mrs. Ashley Young and Mrs. Allan Smith.
French Lake—Willard Smith.
Central Blissville—Licentiate and Mrs. J. W. Mott.
Rusagons—Rev. and Mrs. S. D. Ricker.
McAdam—Mrs. G. H. Narrowmore.
Tracy—Mrs. Nehemiah DeWitt, Mrs. Elsie Nason.
Fredericton Junction—Rev. B. G. Linton, Mrs. S. L. Alexander, H. H. Stuart.
Upper Gagetown—Licentiate Nell Ganter, Leslie Estabrooks, Fred Hoben and others.

HOW TO WIN FRIENDS AND INFLUENCE PEOPLE BY Dale Carnegie

1. What are the six ways of making people like you? See pages 83 to 145.
2. What are the twelve ways of winning people to your way of thinking? See pages 149 to 241.
3. What are the nine ways to change people without giving offense or arousing resentment? See pages 245 to 263.

BECOME GENUINELY INTERESTED IN PEOPLE

1. "If you would make friends, be friendly. Forget your own interests. Think of other people's interests."
2. "You can make more friends in two months by showing that you are interested in other people than you can in two years by trying to force other people to become interested in you."
3. "Ask yourself this question:—'Why should people be interested in me unless I am first interested in them?'"
4. "If you merely try to impress people and get people interested in you, you will never have many true, sincere friends. Friends, real friends, are not made that way."
5. "People are not interested in you—or in me. They are interested in themselves—first, last and all the time."
6. "When you see a group photograph that you are in, whose face do you look for first?"
7. "But you can win the attention and time and cooperation of even the busiest, most sought after people by becoming genuinely interested in them."
8. "So if you want to make friends, put yourself out to do things for other people."

HAVE YOU SMOKED A TURRET LATELY?

ONE way to show interest in other people is to introduce them to the satisfying goodness of Turret cigarettes. They'll quickly appreciate Turret's original and unique blend of choice Virginia tobaccos, which makes Turret just that much different—just that much better. Show them, too, that the Turret package has a handy calendar on the back! Imperial Tobacco Company of Canada, Limited

Turret CIGARETTES
Quality and Mildness
PLAIN OR CORK TIP

the ONLY cough drop
medicated with throat-soothing ingredients of Vicks VapoRub.
VICKS COUGH DROP