

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

MONDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
5.00—Closing Stock Quotations
5.15—Overseas Program
5.30—Three X Sisters
5.35—The Children's Album
6.00—Mary Small, Songs
6.15—The Three Rancheros
6.30—Canadian Press News
6.45—Roy Campbell's Royalists
7.00—Romance in Rhythm
7.15—Coronation Ode
8.00—Good Time Society
8.50—Empire Parade
9.00—Badinage
9.30—Giving Youth a Chance
10.00—Pageant of Melody
10.30—Sailor's Song
10.45—Youngbloods, of Beaver Bend
11.00—Magnolia Blossoms
11.30—Book Review
11.45—Good Evening
12.00—Rhythm Rebels
1.00—From the Coastline

CKAC, MONTREAL, 730 K.
5.00—Social Announcements
5.15—Lakko Program
5.30—Fireside Program
6.15—Waltz Time
6.30—The Recreative Hour
7.00—L'Arc en Ciel Musical
7.15—Le Cure de Village
7.30—Living Room Furniture
8.00—Horace Heidt's Brigadiers
8.30—Radio Encyclopedia Frontenac
9.00—Lux Theatre of the Air
10.00—LaSalle Cavaliers
10.15—Westinghouse Newscast
10.30—Montreal Pharmacy
10.45—Alex, Lajoie and Orch.
11.00—Montreal Sports Reporter
11.10—Happy Felton and Orch.
11.30—Jay Freeman and Orch.
12.00—Radio Minuit
12.15—Carl Ravel and Orch.
12.30—Ted Fiorito and Orch.
1.00—Time and Sign Off

WEAF, NEW YORK, 660 K.
5.00—Top Hatters
5.15—Adventures of Dari Dan
5.30—Don Winslow of the Navy
5.45—Little Orphan Annie
6.00—Broadcast from London
6.30—Press-Radio News
7.00—Amos 'n' Andy
7.15—Uncle Ezra
7.30—Midge Williams
7.45—The Passing Parade
8.00—Burns and Allen
8.30—The Voice of Firestone
9.00—Fibber McGee and Molly
9.30—Hour of Charm
10.00—Contented Program
10.30—Music for Moderns
11.00—News
11.30—Rainbow Orch.
12.00—Magnolia Blossoms
12.30—Vex Pep.

WABC, NEW YORK, 860 K.
4.30—Treasures Next Door
4.45—Harry G. Vavra
4.55—Chicago Variety Hour
5.00—To be Announced
5.15—Eton Boys
5.30—Doris Kerr, Songs
6.00—Tito Guizar, Tender
6.15—Patti Chapman
6.30—Press-Radio News
6.45—To be Announced
7.00—Poetic Melodies
7.15—Ma and Pa
7.30—Hollace Shaw
7.45—Boake Carter
8.00—Alemitte Half Hour
8.30—Pick and Pat
9.00—Lux Radio Theatre
10.00—Wayne King's Orch.
10.30—Let Freedom Ring
11.15—Isam Jones and Orch.
11.30—Jay Freeman and Orch.
12.00—Ozzie Nelson and Orch.
12.30—Ted Fiorito and Orch.

WBZ, BOSTON, 990 K.
4.00—Beatrice Mock
4.15—Jackie Heller, Tender
4.30—Tune Twisters
4.45—Young Hickory
5.00—Let's Talk it Over
5.30—The Singing Lady
5.45—Little Orphan Annie
6.00—U. S. Army Band
6.30—News
6.45—Three X Sisters
6.55—Lowell Thomas
7.00—Mary Small, Songs
7.15—To be Announced
7.30—Lum and Abner
7.45—John Herrick, Baritone
8.00—Helen Hayes
8.30—Melodiana
9.00—Greater Sinclair Minstrels
9.30—Jack Pearl
10.00—Ten Years in Retrospect

WTIC, HARTFORD, 1040 K.
5.00—Kert School Glee Club
5.15—Adventures of Dari Dan
5.30—Don Winslow of the Navy
5.45—Little Orphan Annie
6.00—News
6.15—Baseball Scores
6.30—Wrightville Clarion
6.45—Studio Program
7.00—Amos 'n' Andy
7.15—Uncle Ezra
7.30—Midge Williams
7.45—Count of Monte Cristo
8.00—Burns and Allen
8.30—William Daly's Orch.

9.00—Fibber McGee and Molly

10.00—Contented Program
10.30—Guy Hedlund and Company
11.15—Connecticut Legislature
11.20—Jean Sablon
11.30—Blue Grass Roy
12.02—Magnolia Blossoms
12.30—Francis Craig's Orch.
1.00—Silent

TUESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

5.30—Chateau Laurier Concert Trio
5.45—Stock Quotations
6.00—Dinner Music
6.30—Overseas Program
7.00—Lionel Daunais, Baritone
7.15—Rex Battle and Orch.
7.30—Radio Journal
7.45—Piano Due
8.00—Shadows of Evening
8.30—Reminiscing
9.00—Anecdotes of Past Coronations
9.30—Pictures in Black and White
10.00—National Sing-Song
10.30—Northern Adventures
10.45—News
11.00—Old Time Frolic
11.30—Airs Gais, Airs Tendres

CKAC, MONTREAL, 730 K.
5.00—Social Announcements
5.15—Summary and Weather
5.20—Pianologue
5.30—Black Horse Time
5.35—Fireside Program
6.15—Waltz Time
6.30—Black Horse Time
6.30—L'Heure Recreative
7.00—Les Sports de L'Air
7.15—Le Cure de Village
7.30—Adventures Pierre Lavigneur
7.45—Dinner Music
8.00—Provincial Hour
9.00—Dis-so-ma
9.30—Vin St. George's Orch.
10.00—Chas. Kramer and Orch.
10.15—Westinghouse Newscast
10.30—Americana
11.00—Molson Sports Reporter
11.10—Tommy Dorsey and Orch.
11.30—Lennie Hayton and Orch.
12.00—Radio Minuit
12.15—Frank Dailey and Orch.
12.30—Anson Weeks and Orch.
1.00—Time and Sign Off

WEAF, NEW YORK, 660 K.
6.00—Science in the News
6.15—Esso News
6.30—Press Radio News
7.00—Amos 'n' Andy
7.15—Vocal Varieties
7.30—Hendrik Van Loen
8.00—Russ Morgan and Orch.
9.00—Vox Pop
9.30—Fred Astaire
10.30—Hollywood Gossip
10.45—Vic and Sade
11.00—Esso News
11.15—Martinez Bros.
11.30—Casino Orch.
12.00—Rainbow Orch.

WABC, NEW YORK, 860 K.
4.30—Pop Concert
5.00—Tito Guizar
5.15—Science Service Series
5.30—St. Louis Syncopators
5.45—Children's Corner
6.00—Patti Chapin
6.15—Alexander Cores
6.30—Dinner Concert
6.40—News
6.45—To be Announced
7.00—Poetic Melodies
7.15—Ma and Pa
7.30—Alexander Woolcott
7.45—Boake Carter
8.00—Hammerstein Music Hall
8.30—Al Johnson Show
9.00—Watch the Fun Go By
9.30—Jack Oakie
10.15—Sperry Male Chorus Parade
10.30—Musical Americana
10.45—Tommy Dorsey and Orch.
11.00—Anson Weeks and Orch.
11.30—Leon Belasco and Orch.
12.00—George Olsen and Orch.
12.30—Happy Felton and Orch.

WBZ, BOSTON, 990 K.
4.00—Bavarian Orch.
4.30—Dog Heroes
4.45—Young Hickory
5.00—Your Health
5.30—Singing Lady
5.45—Little Orphan Annie
6.00—Minute Men
6.15—Animal Close-Ups
6.25—Concert Pianist
6.30—News
6.35—Lowell Thomas
7.00—Easy Aces
7.15—Tony Russell, Songs
7.30—Lum and Abner
7.45—Vivian Della Chiesa, Soprano
8.00—Log Cabin Dude Ranch
8.30—Edgar A. Guest
9.00—Ben Bernie and the Laes
9.30—Husbands and Wives
10.00—Red Cross Program
10.30—Portraits of Harmony
11.00—Harry Reser's Orch.
11.30—Johnny Hamp Orch.
12.00—Shandor, Violinist
12.05—To be Announced
12.30—Jimmy Dorsey's Orch.

WTIC, HARTFORD, 1040 K.
5.00—Nellie Revell
5.15—Women's Club Program
5.30—Don Winslow of the Navy

HEAD OF HOME FOR FOUNDLINGS ON GUEST SHOW

CHICAGO, May 17—The story of the founding of one of the nation's most unusual institutions, The Evanston Cradle, home for foundling babies, will be told in the It Can Be Done programme, Tuesday, May 18, at 8:30 p.m., EDST, over the NBC-Blue network, when Edgar A. Guest interviews Mrs. William B. Walrath, founder and director of the home.

Many motion picture and radio stars have adopted children from this now famous institution.

In its 14 years of existence the Evanston Cradle has cared for more than 2,500 babies under its program of preparing homeless infants for adoption into permanent homes.

Usually the It Can Be Done programmes bring to the microphone two persons who have made noteworthy successes, but in this case all of the time will be given to the one story. Mr. Guest's poetry, and music by Frankie Masters and his orchestra and the Master's Voices will complete the show.

Biography of Jean O'Neill

Jean O'Neill is a Brooklyn girl who made the big-time overnight. Starting Monday, May 17, at 7 p.m., she'll be heard in her first network series, "Tic Toc Revue," over the NBC-Blue network. . . . Just 18, red-haired and pretty, the petite singer will be co-starred with Barry McKimley, 23-year-old baritone. . . . Hughie Barrett's orchestra will also be featured.

Jean was one of Fred Allen's "New Talent Parade" entries. . . . She also did a bit of television work, at W2XAB, Columbia's television outlet. . . . Her real name is Regina O'Neill, but the nickname was bestowed upon her in school days. . . . Now it's her professional name as well.

Born in Brooklyn, on March 1, 1919, Jean is partly Irish, partly French. . . . Lives with her parents. . . . Her entire schooling was obtained at St. Savier's School in Brooklyn. . . . She says her childhood ambition, oddly enough, was to become a maid! . . . Thought it would be fun to cut up fancy sandwiches for the children's lunch boxes.

Her "biggest thrill" was when she sang for Paul Whiteman's "Youth of America" auditions, winning over 1,000 contestants at the Biltmore Hotel. . . . That marked her real start as a vocalist. . . . A childhood "crush" was John S. Young, the announcer, to whom she wrote her first and only fan letter. . . . Jean met him a few years later, and they became friends.

She's only five feet, three inches tall and weighs about 115 pounds. . . . Her favorite hobby is playing the piano. . . . If she ever deserts radio, she'd like to be a buyer for a department store, or own a smart clothing shop. . . . She collects dolls and stuffed animal toys. . . . Still keeps her childhood dolls in her room. . . . Sews expertly and designs many of her own clothes. . . . Has made her own gown for the "Tic Toc Revue" premiere. . . . It's white, trimmed with blue.

Her idea of a fine evening is one spent with friends she has met in the radio business. . . . Finds them most congenial. . . . Her new radio job has curtailed her social life considerably. . . . The youthful singer, though engrossed in her career, would sacrifice it if she married. . . . Does not believe she could combine a professional and domestic life satisfactorily. . . . Her pet aversions are caraway seeds and persons who dispense malicious gossip.

Guy Lombardo and his Royal Canadians have been signed as the Roosevelt Grill musical attraction for the seventh consecutive season, 1937-38, beginning in September.

The Lombardo orchestra is now on a tour that includes major cities throughout the country, terminating its itinerary in June to begin a summer engagement in Manhattan at the Waldorf-Astoria Starlight Roof, prior to returning to the Roosevelt.

Suggested High Spots For Mid-Week Period

(Monday, May 17, at 7 p.m., EDST, over NBC-Blue) "Tic Toc Revue" makes debut.

A sparkling new variety show, "Tic Toc Revue," will make its debut with Jean O'Neill, song stylist and Barry McKimley, baritone, as the featured vocalists; Hughie Barrett's orchestra providing the instrumental music; and John Gambling as m. c.

(Monday, May 17, at 7:45 p.m., EDST, over NBC-Red) Nesbitt discussed Fritz Leiber interview.

John Nesbitt will reveal an intriguing series of accidents that have happened in the midst of plays which were told to him by Fritz Leiber, the famous actor, in a recent Hollywood interview, on his "Passing Parade of the Years" broadcast.

Monday, May 17, at 10 p.m., EDST, over NBC-Red) Black offers international song medley.

Frank Black's orchestra will visit 13 countries, musically during the "Contented programme with Vivian Della Chiesa, the Carnation Quartet, and the Lullaby Lady. Healan of the South Seas and his string ensemble will be guest artists.

(Tuesday, May 18, at 11:15 a.m., EDST, over CBS) East and Dumke in "Sit-down Strike."

Ed East and Ralph Dumke will stage their own version of a sit-down strike, thereby wrecking a bench and two piano stools with the combined weight of their 550 pounds, for the edification of radio listeners.

(Tuesday, May 18, at 7:45 p.m., EDST, over NBC-Red) Strange divorces revealed by Nesbitt.

John Nesbitt will relate some of the strange reasons which happily married people have found for breaking up a home, on his "Passing Parade of Today" broadcast.

(Tuesday, May 18, at 8 p.m., EDST, over NBC-Red) George Goodman is guest on "Johnny Presents—"

Johnny the Call Boy will present Russ Morgan's orchestra and the story of George Goodman, ex-boxer, who took a terrific beating in the ring for his sick wife's sake, dramatized by Charles Martin on "Johnny Presents—". Vocal highlights will be provided by Frances Adair, Glenn Cross, the Giersdorf Sisters, the Rhythm Rogues and the Swing Fourteen, accompanied by Morgan's orchestra.

(Tuesday, May 18, at 8:30 p.m., EDST, over NBC-Blue) Founder of "Cradle" on Guest show.

Mrs. William B. Walrath, founder and director of Chicago's famous founding home, the "Cradle," will appear on Edgar A. Guest's show, "It Can Be Done." Mrs. Walrath was originally scheduled to speak on the May 11th programme, but was postponed. Another guest will be Clayton Bruckner, president of the Waco Aircraft Corporation. Frankie Masters' orchestra and vocal ensemble will furnish the music.

(Wednesday, May 19, at 11 a.m., EDST, over CBS) Rolfe's orchestra presents popular tunes.

B. A. Rolfe will direct his orchestra in "You're Here, You're There, You're Everywhere" and "On a Little Dream Ranch" on the "Magazine of the Air" broadcast. Gelett Burgess, author and illustrator, will be the guest.

Coronation Films Available Monday

LONDON, May 15 — Coronation films running 33 minutes will be available to the public by Monday, it was announced here today.

Reports that film companies had limited showings of the Coronation to nine minutes, 1,000-foot reels, were scouted as "utterly ridiculous" by C. P. Metcalfe, president of the Cinematograph Exhibitors' Association.

Shorts of the ceremony, now showing in British motion picture theatres, were "the longest that could be produced in time," Metcalfe said.

Metcalfe's statements were prompted by a headlined story in the London Evening Star entitled "Scandal of the Coronation Films" and asserting that the United States was being favored over Britain by being given 20-minute showings of the event.

"The whole of the film industry realized long ago that intense interest would be taken in the Coronation by the English-speaking world," Metcalfe said. "Money was spent lavishly and the whole resources of the industry were pooled."

The scenes of the Abbey ceremony alone will run far longer than nine minutes, Metcalfe added, promising that a 33-minute, 3,000 foot film, one-third of it in color, would be available by Monday.

Between the end of his early Thursday night Show Boat broadcast—10 p.m.—and beginning of his re-broadcast at 11:15 p.m., Lanny Ross will make an appearance as one of the honor guests at the closing banquet of the season which climaxes the 31st Annual Convention activities of the Boys' Clubs of America.

Other honor guests will be Herbert Hoover, chairman of the Board of Directors, and Sanford Bates, executive director.

STUDIO NOTES

Five leading songs, at the present count, in the Gillette Sunday Night Community Sing poll to determine the ten most popular American songs of all time are: 1—"Home Sweet Home;" 2—"Silver Threads Among the Gold;" 3—"My Old Kentucky Home;" 4—"Sweet Adeline," and, 5—"Swanee River."

The ten most popular melodies will be selected by majority votes sent in from all over the country. At present, the south and west have voted a landslide for the Stephen C. Foster songs, but the eastern favorite climbing toward the top is that old three o'clock in the morning ballad, "Sweet Adeline."

Phil Spitalny and his pulchritudinous all-girl orchestra are busy these days at the New York Paramount film studios, making a musical short.

Sixteen year old Susie McKee, of Valdosta, Georgia, won Eddie Cantor's contest to find a new name for his telephone operator on his Sunday night air shows. By dubbing the phone girl "Saymore Saymore," Miss McKee won the grand prize—a trip to Hollywood with another person as Eddie's personal guests for an all-inclusive visit in the film capital.

Susie didn't rush right out, however. In fact she and her brother, Wibby, aged 18, will literally go West by degrees.

Their trip has been delayed till late in June, when she will be graduated from Valdosta High School—and during the same week her brother will get his diploma from Emory Junior College.

"If the mountain won't come to Mohammed, then Mohammed will go to the mountain," said the first Realist, and people are still following his suggestion—with variations.

A Los Angeles theatre manager has decided if people won't come to the movies Sunday night because they'd rather stay home and listen to Eddie Cantor, he'll bring the comedian's radio show to the movies.

Amplification is made off a standard set and the picture is stopped while the programme goes on. Cantor fans have been crowding the theatre since they discovered they can have both Eddie's high-jinks and the picture.

ture-play fare of a Sunday evening.

Guy Lombardo, appearing with his Royal Canadians in Pittsburgh, received a wire from a former schoolmate and pal, now Mayor of London, Ont., the Lombardo's home town.

The wire asked if Guy would provide the music for a flood relief benefit on Thursday night, May 6.

When Guy answered "Yes" he also informed his old friend that he'd be in Detroit at the Fox Theatre on the date mentioned.

What Guy didn't expect, at 10:30 Thursday night, was to find a fleet of Lincolns at the stage door. The cars, equipped with Canadian "official" licenses and sirens, whisked the entire band to London to play—and back to Detroit in time for their first show the following day.

If Joe Penner's dad hadn't been convinced that everybody in America could make money, Joe might still be a farm lad in the little Hungarian village of Hagechekereck.

If Phil Spitalny hadn't been clever enough to pretend his group was a "male" orchestra and to induce a prospective sponsor to hear an audition in his office, "piped" from a CBS outlet, he might not have overcome the prejudice against all-girl bands.

If Gracie Allen hadn't accepted Eddie Cantor's invitation to make a guest appearance on his programme back in 1932—even though George demurred—she might never have realized that a laugh-getter she could prove herself with an unseen audience.

If Arthur Godfrey hadn't become interested in the course offered Navy radio operators which led to his broadcast activities later on, he might still be a member of the U. S. Coast Guard.

If Guy Lombardo's father hadn't insisted, when his nine-year-old son said he'd rather play hockey than a violin, so that Guy later became interested in music and passed his enthusiasm along to his brothers, there might not have been any "Royal Canadians" orchestra.

Medicated
with ingredients of
Vicks VapoRub
VICKS COUGH DROP

VIC AND SADE WILL BE HEARD FRIDAY NIGHTS

CHICAGO, May 17—Vic and Sade, who several weeks ago began working extra hours with three night broadcasts a week, will lighten their Wednesday night chores, but they will have a new Friday night broadcast, beginning May 21.

Their broadcast at 10 p.m., EDST on Wednesday, May 12, over the NBC-Blue network, was the last they will have at that time. Their earlier Wednesday night broadcast, at 7:45 p.m., EDST, over the NBC-Red network, will be continued, as will their 10:45 p.m., EDST broadcast each Tuesday over the NBC-Red network. The new Friday night broadcast will come at 10:45 p.m., EDST, over the NBC-Red network.

Thus Vic, Sade and Rush, and Paul Rhymer, the author of the episodes concerning "the family in the small house half way up in the next block," will continue with what is believed to be a record number of script broadcasts per week, 13 in all. They are heard at 11:30 a.m., EDST, Mondays through Fridays, over the NBC-Blue network and at 3:30 p.m., EDST, over the NBC-Red network, Mondays through Fridays, in addition to the night broadcasts.



Just say—
WHITE OWL Cigars
IN TWO SHAPES INVINCIBLE and STREAMLINE



Any tobacco is better than none, we'll admit, but until you try Rosebud you'll never know what it means to be really pipe-happy—to prefer a pipe to any other smoke. Load up your pipe with Rosebud, and see if it doesn't give you a new idea of the pleasure there is in smoking!

ROSEBUD

Cut smoking tobacco

THE MARITIME SMOKE

