

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

THURSDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—Program Resume
6.15—Stuart Gracie, Songs
6.30—John Duncan, Harpist
6.45—Closing Stock Quotations
7.00—Harry Kogan and Orch.
7.30—L'On Chante
8.00—G. R. Markowsky and Orch.
8.15—LaSalle Cavaliers
8.30—The Lamplighter
8.30—Radio Journal
8.45—Kathleen Stokes, Organist
9.00—Democracy at Work
9.15—Mary Frances James, Soprano
9.30—Back to Methuselah
10.00—To be Announced
11.00—Witch's Tale
11.30—Canadians That Count
11.45—The News
12.00—The Farmer Fiddlers

CKAC, MONTREAL, 730 K.
5.00—Social Announcements
5.30—Fireside Program
6.15—Organ Interlude
6.30—L'Heure Recreative
7.00—Musical Varieties
7.30—Adventures of Laviguer
8.00—French Talk
9.00—Amateur Hour
10.00—To be Announced
10.30—Lloyd Huntley and Orch.
11.00—Sports Reporter
11.30—Isaham Jones and Orch.
12.00—Radio Minuit
12.15—Harry Owen and Orch.
12.30—Vincent Lopez and Orch.
1.00—Sign Off

WEAF, NEW YORK, 660 K.
6.00—Carlile and Bon Bon
6.15—Organ Recital
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Norseman's Quartet
7.15—Turn Back the Clock
7.30—Press Radio News
7.45—Today's Sports
7.55—Billy and Betty
8.00—Amos 'n' Andy
8.15—Vocal Varieties
8.30—Schaeffer Revue
9.00—Rudy Vallee and Guest Artists
10.00—Show Boat
11.00—Kraft Music Hall
12.00—Footnotes on Headlines
12.30—Northern Lights
1.00—Orchestra

WABC, NEW YORK, 860 K.
5.00—Myrt and Marge
5.15—The Novelists
5.30—U. S. Army Band
6.00—Clyde Barrie, Baritone
6.15—Elsie Thompson at the Organ
6.45—Dorothy Gordon's Corner
7.00—Del Casino, Songs
7.15—Hobart Bosworth
7.25—Press Radio News
7.30—Eddie Dooley's News
7.45—George Hall and Orch.
8.00—Poetic Melodies
8.15—Song Time
8.30—Lewis Browne Comments
8.45—Patti Chapin, Songs
9.00—Kate Smith Hour
9.30—Eddie Dooley's News
10.00—Major Bowes' Hour
11.00—Your True Adventures
11.30—March of Time
12.00—Orchestra

WBZ, BOSTON, 990 K.
6.00—Peggy Wood Calling
6.15—Stuart Gracie, Baritone
6.30—Singing Lady
6.45—Tom Mix
7.00—Orchestra
7.30—Press Radio News
7.30—Tony Russell, Tenor
7.45—Lowell Thomas
8.00—Easy Aces
8.15—Healani of the South Seas
8.30—Lum and Abner
8.45—Kidoodlers
9.00—Gen. Hugu Johnson
9.15—Helen Traubel, Soprano
9.30—George Bernard Shaw's Plays
10.45—To be Announced
11.00—NBC Nightclub
12.00—Vagabonds
12.15—King's Jesters
12.30—Orchestra
1.00—Orchestra

WTIC, HARTFORD, 1040 K.
6.00—Carlile London and Bon Bon
6.15—Archer Hibson, Organist
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Casey at the Mike
7.30—Wrightville Clarion
7.45—Whispering Jack Smith
8.00—Amos 'n' Andy
8.15—Vocal Varieties
8.30—Continental
8.45—The Spotlight
9.00—Rudy Vallee's Variety Show
10.00—Show Boat
11.00—Johnny Trotter's Orch.
12.00—News
12.15—Orchestra
12.30—Orchestra
1.00—Weather

FRIDAY'S PROGRAMMES

CBC, OTTAWA, 550 K.
6.00—Program Resume
6.15—Jackie Heller, Songs
6.30—Leo Barkin, Pianist
6.45—Closing Stock Quotations
7.00—Harry Kogan and Orch.
7.30—Golden Journeys
8.00—Rex Battle's Orch.
8.30—Major Bill
8.45—Kathleen Stokes, Organist
9.00—The United States
9.15—Two-piano Recital
9.30—Pictures in Music
10.00—Backstage
10.30—Night Shift
11.00—To be Announced
11.30—A Westerner Looks About
11.45—The News
12.00—By the Sea

CKAC, MONTREAL, 730 K.
5.30—Fireside Program
6.15—Instrumental Novelties
6.30—L'Heure Recreative
7.00—French Songs
7.15—Le Cure de Village
7.30—Radio Bingo
7.45—La Quintonine Program
8.00—The Provincial Hour
9.00—Hollywood Hotel
10.00—Elmer Ferguson
10.30—Montreal Pharmacy
10.45—Berceuse
11.00—Sports Reporter
11.30—Eddie Duchin and Orch.
12.00—Radio Minuit
12.15—Dance Orchestra
12.30—Dance Orchestra
1.00—Sign Off

WEAF, NEW YORK, 660 K.
6.00—Arthur Lang, Baritone
6.15—While the City Sleeps
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Education in the News
7.15—Barry McKinley
7.30—Press Radio News
7.35—Today's Sport
7.45—Billy and Betty
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Eddie Duchin and Orch.
9.00—Cities Service Concert
10.00—Waltz Time
10.30—Court of Human Relations
11.00—Campana's First Nighter
11.30—Jimmy Fidler
11.45—Dorothy Thompson
12.00—George R. Holmes
12.15—Orchestra
12.30—Orchestra
1.00—Orchestra

WABC, NEW YORK, 860 K.
5.00—Bob Byron, Whistler
5.15—Among Our Souvenirs
5.30—Bon Voyage
6.00—Salvation Army Staff Band
6.15—Three Treys
6.30—Ray Heatherton, Songs
6.45—Funny Things
7.00—Margaret Damm, Soprano
7.30—Press Radio News
7.35—Sports Resume
7.45—Federation of Jewish Charities
8.00—Poetic Melodies
8.15—Song Time
8.30—Jay Freeman and His Orch.
8.45—Boake Carter
9.00—Hammerstein Music Hall
9.30—Hal Kemp's Dance Band
10.00—Hollywood Hotel
11.00—The Songshop
11.45—To be Announced
12.00—Tomorrow's News Tonight

WBZ, BOSTON, 990 K.
6.00—Neighbor Nell
6.15—Jackie Heller, Tenor
6.30—Choir Symphonette
6.45—Tom Mix
7.00—Orchestra
7.30—Press Radio News
7.35—Charles Sears, Tenor
7.45—Lowell Thomas
8.00—Mary Small, Songs
8.15—Piano Duo
8.30—Lum and Abner
8.45—Louise Florea, Soprano
9.00—Pontiac Varsity Show
9.30—Death Valley Days
10.00—Believe It Or Not
10.30—To be Announced
11.00—Tommy Dorsey and Orch.
11.30—Fortune Series
12.00—Vagabonds
12.15—King's Jesters
12.30—Orchestra
1.00—Orchestra

WTIC, HARTFORD, 1040 K.
6.00—Arthur Lang
6.15—While the City Sleeps
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Casey at the Mike
7.30—Wrightville Clarion
7.45—Vic Arden's Orchestra
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Concert Program
8.45—White Eagles
9.00—Lucille Manners
10.00—Waltz Time
10.30—Court of Human Relations
11.00—The First Nighter
11.30—Jimmie Fidler
11.45—Dorothy Thompson
12.00—News
12.15—Orchestra
12.30—Orchestra
1.00—Weather

PART OF RADIO IN BROADCASTS OF OPERA TOLD

"Backstage at the Opera" Attributes Much to Work of N. B. C.

Fine Productions

Vast Amount Fan Mail Testifies to Good Work of Technicians

NEW YORK, Sept. 30—Lifting the Metropolitan Opera 'permanently out of the ranks of local, metropolitan institutions' and spreading it to and beyond the borders of the United States is directly credited to the National Broadcasting Company in the newly published book, "Backstage at the Opera", by Rose Heylbut and Aime Gerber.

"From that time forward," say the authors, referring to the first broadcast of Hansel and Gretel on Christmas Eve, 1931, "Metropolitan opera has become national (and, for one season thus far, international as well); America as a whole has begun a personal acquaintanceship not only with opera, but with the finest productions of opera available."

The chapter on NBC's Saturday broadcasts from the stage of the Metropolitan begins with an account of how Giulio Gatti-Casazza finally capitulated to NBC's persistent requests to broadcast the performances. He had turned a deaf ear to all appeals.

Finally Capitulates

"I must continue to withhold my consent to broadcasting the Metropolitan performances," he said, "until it is proven to me that my objections are groundless."

NBC arranged a test pick-up of "Madame Butterfly." Gatti and other Metropolitan officials listened at NBC headquarters. Charles Grey, NBC's engineer at the broadcasts of Chicago Civic Opera, manipulated the intricate apparatus set up in Box 44 at the Metropolitan and the beautiful tones of Puccini's opera began coming over the wires. At the end an excited voice came over the telephone cue circuit into the Metropolitan.

"You've done it! We're putting the 'Met' on the air for good!" The volumes goes into some detail on the methods used by NBC in picking up the Saturday matinee performance for broadcast. It tells of the difficulties encountered by the ruling that all equipment must be hidden away from the sight of persons in the audience, characteristics of the different types of opera, and the masterful teamwork of the NBC personnel at the Metropolitan.

"Like a Miracle"

Of the great volume of fan mail, all entirely unsolicited, received by the Metropolitan and NBC, the authors say:

"At the same time, the officials of both organizations realized that something very like a miracle was asserting itself in the realm of public taste. In the case of even the most popular form of entertainment, the normal procedure is for press-agents and publicity departments to bestir themselves to devise ways and means of arousing public interest. Here, the process was reversed. The entertainment in question was perhaps the last in the world which astute showmen would have styled 'popular,' yet the public, of its own accord, was deluging two managements with requests for information about it."

In Operatic Octet



Grace Moore, one of eight world famous singers who will comprise radio's first permanent concert company to be heard regularly on the General Motors Concerts over NBC.

NEW YORK, Sept. 30—Radio's first permanent concert company, consisting of eight of the world's greatest operatic and concert singers, has been engaged to broadcast exclusively with the 70-piece General Motors Symphony Orchestra in the concert series beginning next Sunday, from 8:00 to 9:00 p. m., EST, over the NBC-Blue Network.

The General Motors Concert Company is comprised of Grace Moore, soprano star of stage, screen and radio; Maria Jeritz, glamorous Viennese soprano; Helen Jepson, American, born soprano of the Metropolitan Opera; Erna Sack, coloratura soprano of the Dresden Opera Company; Richard Tauber, tenor star of European opera and operetta stages; Joseph Schmidt, European tenor who made his American radio debut last year; Jussi Björling, 26-year-old leading tenor of the Royal Opera at Stockholm, and Donald Dickson, promising young baritone and member of the Metropolitan Opera.

John B. Kennedy, well known NBC commentator, will be the 'voice' of the series, discussing at each broadcast new and exciting discoveries in science and kindred fields under the title, "Parade of Scientific Progress." Milton Cross will again be the announcer, and Erno Rapee will conduct for the third consecutive year.

The members of the operatic octet will appear on the Sunday night programs as soloists, and in groups of two, three or four at a time and as a full company.

In announcing the new organization the sponsors explained that it will aid in the planning of a full season of programs in advance of the season and the adequate rehearsal time will also be had, thus overcoming one of the difficulties of the guest-artist programs.

MODERN HOME IS SUBJECT OF TALKS BY NORA CLARKE

TORONTO, Sept. 30—"The Modern Home" will be the title of a series of eight talks in interior decoration by Miss Nora Clarke of Toronto, to be broadcast over the national network of the CBC every Monday from 3.45 to 4.00 p. m. EST starting October 4. Miss Clarke, who is in charge of new apprenticeship classes in design which are being held this season in Toronto, will approach the subject from the angle of building and furnishing houses of modern design, built for the maximum of light and arranged with the maximum of simplicity.

(Special to The Daily Mail)
HANKOW, Sept. 29—British citizens aboard a ship were all eye witnesses to the attacks made on Chinese junks by Japanese destroyers. The destroyer fired directly and several of the bodies of the victims were picked up by the crew of the steamship.

PREMIERE OF SCHUMANN WORK IS SLATED FOR OCTOBER 20TH

Violin Concerto Unpublished For 100 Years After Author's Death

NEW YORK, Sept. 30—First performance of Robert Schumann's Violin Concerto, ordered unpublished until 100 years after his death, will be heard in a special international program by the BBC Symphony Orchestra in London, October 20, over the NBC-Blue Network from 3.40 to 4.08 p. m., EST. Jelly d'Aranyi will be the soloist.

Few persons know of the existence of the Schumann Violin Concerto, which has lain 30 years in the archives of the Prussian State Library at Berlin. The composer confided the work, shortly before his death in 1856, to Joseph Joachim, who was one of the most distinguished violinists of his day and a close associate of Schumann and Mendelssohn.

Joachim, before he died in 1907, deposited the manuscript in the library. Instructions were given that it should not be published until 100 years after Schumann's death. The ban has been lifted, however, and the concerto will be performed for the first time at the opening BBC Symphony Concert of the 1937-38 season under the direction of Sir Adrian Boult.

EPICS OF R.C.M.P. ARE BROADCASTED

"The Taming of Sitting Bull" Over C. B. C. on October 5

"The Taming of Sitting Bull," the second of a series of true dramas based on real life achievements of the Royal Canadian Mounted Police, adapted by Harwood Steele from the official records by kind permission of Sir James H. MacBrien, K.C.B., C.M.G., D.S.O., will be broadcast over the CBC national network on Tuesday, October 5, at 9.30 p. m. EST. Rupert Lucas will produce the drama with a cast of well known Toronto dramatic players.

The play deals with the epochal period that Sitting Bull, chief of the Sioux, the fiercest, most powerful, and last of the tribes to oppose the onrush of the pioneers, flees into Canada with his braves to escape the wrath of the United States cavalry for wiping out General Custer and his small company of soldiers.

The presence of Sitting Bull and his thousands of bloodthirsty followers menaces the whole of the Canadian West and is a source of friction between Canada and the United States. How a handful of Mounties by simple justice and kindness backed by firmness and tact, persuades Sitting Bull and his braves to return peacefully to the States is portrayed in a gripping manner by the players.

MICROPHONICS

Bits about NBC broadcasters: Tommy Riggs, creator of 'Betty Lou,' in his early days in radio had a partner, Blake Moke by name. As Riggs and Moke they were heard on Pittsburgh stations several years ago. . . . Carol Weyman, soprano, appears in the family Bible as Emily Marie Weymann. She is a product of Philadelphia night clubs.

Sidelights on Margaret Speaks, Voice of Firestone Concerts prima donna on NBC: Dislikes fast motor riding and longs for the day when she can drive her own horse and buggy. . . . A baseball and basketball star in her college days, today excels as a ping-pong player. . . . Early trained at church entertainments, made her professional debut in the chorus of a musical comedy.

Lucille and Lanny, the song and patter team who have been going places on the NBC-Blue Network, are a discovery of Ernest Cutting, talent scout for the NBC Artists Service. Linwood is Lucille's other name and she is an 18-year-old beauty prize winner, having been "Miss Columbia, 1935." Lanny is otherwise Lanny Grey, a native of Elkins, W. Va., and was a songwriter before he became a broadcaster. With Bing Crosby he wrote 'I Would If I Could But I Can't.'

Concerning the trio of artists heard on the Fireside Recitals Sunday on the NBC-Red Network: Sigurd Nilssen, bass, was a landscape artist in his youth. He is American born, of Norwegian parentage. . . . Helen Marshall, soprano, studied piano and violin before turning to voice. She became a singer on the advice of Mme. Marcella Sembrich. . . . Frank St. Leger, composer-conductor, was born in Madras, India, the son of an Irish editor. He was educated in England.

PROF. TO SPEAK ON ENGLISH

WINNIPEG, Sept. 30—"Literary Excursions" will be the title of a new series of talks to be broadcast over the national network of the CBC from Winnipeg every Thursday from 2.15 to 4.00 p. m. EST beginning October 7. The talks, which will be based on rambling excursions into the realm of literature, authors, commentaries on poetry and scraps of anecdote about travel and about books generally, will be given by Arthur L. Phelps, Professor of English at Wesley College, Winnipeg. Mr. Phelps has done much broadcasting in Winnipeg in recent years and this summer while visiting England was heard by listeners of the BBC.



THE NOVA SCOTIAN HALIFAX, N.S.

Progressive business-men . . . to whom convenience, comfort and prestige are invaluable . . . find the "Nova Scotian" the ideal address when stopping over in Halifax. Delightful, too, is this strictly modern hotel as a headquarters for vacationists who would explore the splendid roads, inland beauty spots and picturesque coastline of sea-girt Nova Scotia.

The "Nova Scotian" offers 170 splendidly appointed guest rooms; exceptionally fine public rooms; service of metropolitan standard; and an unsurpassed cuisine, with the sea-foods of the province a specialty.

All rooms with bath. Rates from \$3.50 per day. Ask any C.N.R. Agent for booklet or write: Manager, The Nova Scotian, Halifax, N.S.

CANADIAN NATIONAL Hotels

ROSEBUD
is right up my alley

Rosebud is a prime favourite with pipe smokers . . . and it should be. For Rosebud fills the bill . . . measures up in every way to a man's idea of what good tobacco should be. Try Rosebud in your pipe and you'll say there IS keener pleasure in this popular Maritime smoke.

ROSEBUD
Cut smoking tobacco

THE MARITIME SMOKE