

Marven's Limited, Moncton, Reverts to Maritime Ownership

W. A. Walker Remains as General
Manager of Long Established Bis-
cuit Concern

In a statement released to the press today, W. A. Walker, General Manager of Marven's Limited, Moncton, N. B., outlined the changes which have recently taken place in the ownership and control of this well-known biscuit concern.

"It is very gratifying to announce to our many friends and customers that the ownership and control of the



W. A. WALKER
General Manager, Marven's
Limited

firm of Marven's Limited, formerly J. A. Marven Limited, has reverted to its status as a 100 per cent Maritime Industry.

"During the past thirty years of my association with this firm, twenty of which were spent in association with the revered founder of the business—the late J. A. Marven—my interest and faith in this organization has kept pace with its steady growth in these Provinces. Associated with me are men whose homes are in the Maritimes, whose business and social connections are closely allied with Canada's Maritime Provinces, whose aim in life it is to make Marven's Limited a major industry in Eastern Canada. Hence, in the change of ownership, Marven's really comes back to its own after a ten year sojourn as part of the Canada Biscuit-McCormick Organization.

"I am happy to announce that my close associates of the business for the past years will continue in their various capacities as heretofore: Mr. C. E. Fraser as Secretary-Treasurer and Office Manager; Mr. W. H. Spear as Manager of our Halifax Branch; Mr. C. H. Davies, Production Super-

Exports

(Continued from Page One)

the highest since 1929, the total in that year being \$1,120,000,000. In 1935 imports were \$512,000,000 and exports \$750,000,000.

Trade with the United Kingdom aggregated \$477,798,000, which was the highest since 1928, the total in that year being \$578,164,000. A year ago it was \$390,452,000. Imports at \$114,465,000 were highest since 1930 at \$150,762,000 and exports at \$363,333,000 have only been exceeded once in the last nine years. That was in 1928, the total then being \$403,795,000. A year ago the imports were \$109,464,000 and the exports \$280,988,000.

The November trade with the United Kingdom rose to \$63,219,000 from \$54,815,000 a year ago. Imports at \$12,488,000 were down \$423,000, but exports at \$50,731,000 were up \$9,427,000.

intendent, remains to safeguard the high quality of Marven's products at the source of production in the factory at Moncton.

"Sales representatives of the company in various parts of the Maritime Provinces are all men of long association and well known in their respective communities; Mr. W. W. Ingram 'n Cape Breton; A. T. Avaré in Cumberland and Colchester Counties, Nova Scotia; J. D. Dunlop of Saint John; W. Lank in Prince Edward Island; L. W. Price in the city of Moncton; D. M. Lohnes of the Valley, South Shore, Hants and Pictou Counties, Nova Scotia; S. C. DeLong, covering the Saint John River District; F. A. Cochran of the North Shore, New Brunswick area; A. Leclair, Manager of the Montreal Branch and Sales Staff. These men constitute our field force whose constant aim it is to provide an unfailing supply of Marven's Biscuits, along with Marven Service, for merchants and consumers wherever they may live, and with our Factory Departmental Executives, Messrs. Steeves, Sycamore, Cormier and Barton, are definitely committed to the continuation of that quality and service for which the name of Marven's has always been synonymous throughout the Maritime Provinces. The "new" organization is new in name only—in reality it is the same organization with the deletion of two letters in our name. The ownership of the company is now vested in Maritime Stockholders—its directors, representatives and executives are your own neighbours and friends—it is in truth a 100 per cent Maritime Industry.

"We welcome as our President Senator F. B. Black, who is well known throughout the entire Maritimes and who is keenly interested in the welfare and advancement of Maritime Industries."

Earl Graham, of Saint John, is a visitor to the city today, and is a guest at the Queen hotel.

SOCIAL HAPPENINGS

Mr. and Mrs. James H. Conlon were host and hostess at a charmingly arranged social evening at their home over the week-end. The house was bright with festive decorations and the guests played bridge and other games following which a programme of music was enjoyed. The hostess was assisted by Miss Mary Conlon of Saint John who presided over the coffee cups and by her daughters Miss Conny Conlon and Miss Lois Conlon.

Miss Jennie McFarlane of Nashwaakiss is leaving tonight for Montreal, where she expects to spend the next three months.

Many friends of Mrs. M. I. F. Carvell will be glad to know that she is enjoying the winter in southern California. At the present time she is in Venice, a small town outside of Los Angeles and so called from the fact that it resembles Venice in Europe. The promoter of the town fashioned the main street into canals and the houses are built on pillars. Mrs. Carvell has been in Los Angeles for the past several weeks and expects to visit other parts of California before returning home.

Mrs. Joseph Dolph of Marysville left on Saturday for New York and will be joined tomorrow by Mr. Dolph who will accompany her on a six weeks' southern cruise which will include a visit at Kingston, Jamaica and other points of interest. Prior to their departure Mr. and Mrs. Dolph were honor guests at several social functions.

Dustin Conlon, son of Mr. and Mrs. J. H. Conlon, who spent part of his Christmas holidays with relatives in Saint John has returned home.

FELL AND CUT LEG

Friends will regret to learn of an accident which befell Charles Fleet, Sr., at the city pumping station on Saturday, when he fell from a ladder onto a piece of glass and received a bad gash in his leg. He received medical attention and today was about his work, although still suffering from the effects, and hobbling about with his leg bandaged.

Entertained at Dinner Party

Mr. and Mrs. Leo F. Cain entertained at a dinner party over the week-end. The table was artistically decorated. Covers were laid for eight including Rev. Dr. J. H. Milligan, Rev. Father Albert McDonald, Miss Annie Martin, Miss Lena Carten of Campbellton, Miss Martha O'Neill, Mr. and Mrs. Cain and Master Pat Cain.

Walter Gilbert, purchasing agent for the Provincial Government, and Mrs. Gilbert have returned to the city after spending the Christmas season with relatives. They spent Christmas with their daughters, Mr. Temple H. Lane and Mr. Lane, and Mrs. Graham McLeod and Mr. McLeod in Halifax. For New Years Mr. and Mrs. Gilbert were with the former's sisters, the Misses Gilbert in Saint John. A brother Raleigh joined the family party.

Mr. and Mrs. H. S. Murray recently entertained in honor of Mr. and Mrs. Joseph Dolph of Marysville prior to their departure for a trip to the south.

Mrs. R. D. Hanson is spending the winter in Sussex at the home of her brother-in-law, Dr. J. J. Daly, York Lodge.

Miss Josie Conlon and Miss Mary Conlon who were New Year guests of their brother, J. H. Conlon and Mrs. Conlon, returned to their home in Saint John this morning.

Miss Mary Barker and Miss Catharine Conlon are expected to arrive home today from Saint John where they have been guests of relatives and friends for the past few days.

IMPROVES DAILY

Improvement is noted in the condition of Mrs. Charles Whelpley, who suffered a painful injury to her arm a week ago, when her hand was caught in the wringer of a washing machine at her home. Mrs. Whelpley has been confined to her bed since the accident.

1937

O New Year bells, ring near, ring far, your merry message fling. Glad New Year bells,—so sweet, so clear, your hopeful tidings bring To bleeding hearts so sore distressed, to praying souls who plead At Heaven's gate this New Year's Eve for all the world in need.

We pray for those who guide our State; may they in wisdom plan The legislation that will bring most good to every man.

May love of God and love for right their souls with radiance fill, That not their own they seek, but strive to do Thy Holy Will.

O New Year chimes, ring near, ring far, your cheery message send. Glad New Year chimes—so sweet, so clear—your silvery voices blend Till o'er this weary, sin-cursed world the wings of Love unfold. Till men no more fan high the flames of greed and lust for gold.

The singing tower has ceased its song the bells are hushed and low, The city sinks to rest beneath its blanket soft of snow;

But O, Our Father! we who pray on hended knee this night, Still voice our supplications for this year so new and bright!

The bells are mute, the city sleeps, but Thou, O God Most High, Look down on us, the sons of men—in pity hear our cry!

Bring healing to all hardened hearts embittered by the strife, Bring peace on earth, good-will to men, and hope to every life.

—Susie E. Oille

Cut Flowers
Potted Beautiful
Blooming Plants,
Everything to Make Your
House Attractive for
That Party

BEBBINGTON'S
GARDENS

PHONE 254
834 CHARLOTTE ST.

"The Home of Beautiful
Flowers"

C. N. STEAMSHIP LADY SOMERS STARTS SEASON

HALIFAX, N.S., Jan. 4—The cruise liner Lady Somers, Canadian National Steamships arrived at this port last Friday with passengers returning from a holiday cruise to Bermuda the Bahamas and Jamaica via Boston.

Passengers on board included Major F. Betts and Mrs. Betts, London; C. Fessenden, Toronto; Miss V. Lovejoy, Ottawa. Passengers for the Maritimes which were all for points in Nova Scotia included W. McKinnon, E. Manderville, Bedford; H. Marshal, Digby; Mr. and Mrs. E. MacKay, Riverton; and B. Bacon, Major W. Cookson, Dr. F. Duxbury, Miss C. Hall, Mrs. P. Murray, D. O'Hagen, Miss Poirier and Mr. and Mrs. I. Ross and Master E. Ross, all of Halifax. Cargo included bananas, citrus fruits, tomatoes, onions and general.

Continuous

(Continued from Page One)
tion at luncheon in the Royal York yesterday.

In the revised system the college had departed from the traditional view of training in Ontario. The college, he believed, should not turn out finished craftsmen, but hand over to the Principals and seniors in service "promising, finishing apprentices."

"The quality of their craftsmanship in the last analysis, will depend on you, under whom they secure their first employment. If you accept that responsibility, the quality of teaching in this Province will be the better because of our changed mode of training. If you are unwilling to accept the responsibility of turning apprentices into journeymen, then we shall have to go back to a more or less didactic, safety-first type of training," Dr. Alt-house asserted.

He urged the senior teachers and Principals to use patience, intelligence and inspirational treatment of the new teachers. "What we fear is that many of our beginners will be asked to assume the full burdens of experienced teachers before they are ready for them, that we shall be tempted to go back to the old practice of trying to tell them what to do in every conceivable crisis," the Dean continued.

"The changes imply a different approach to the whole problem of teacher-training. It was an acute observer who remarked that teacher-training in Ontario has seemed to believe the worst of the prospective teacher and has concerned itself with trying to prevent him from doing stupid and harmful things he might be expected to do. The same observer points out how appallingly easy it is to attain this negative aim by requiring all young teachers to do the same thing in the same way.

IN SPEEDY TRIALS

The case of G. Walter Kitchen vs. John McAleer, of McNamara was heard in Speedy Trials before Hon. Judge A. R. Slipp this morning. The case concerns a debt owed by McAleer to the plaintiff. Judgment has been reserved.

NEW DANCE SEASON

George Oltz and his new ten piece orchestra will open the new dance season at Castle Hall Thursday night. Come and dance to their new style of sophisticated rhythm.

GOING OUT OF BUSINESS SPECIAL

BOUCLE DE LAINE
30c per skein
Bias Tape, 10c per bunch
Bargains on Yarns, Novelties,
and all other Merchandise.
Phone 547-11 131 York St.

NOVELTY SHOP

131 York St. 2nd Block Out

City of Fredericton Prepayment of Taxes

Effective January 2, 1937 payments in whole or part on account of 1937 taxes will be received by the City Treasurer and interest at the rate of 4 per cent. per annum will be allowed on all such payments from the day payment is made until June 23, 1937. The amount of deposit in any case not to exceed that amount paid on 1936 assessment.

Adjustments for under-payment or over-payment may be made at any time after the 1937 tax bills are issued.

This arrangement will in no way affect the usual 5% discount which will be allowed as heretofore.

FRED I. HAVILAND,
City Treasurer.

City Hall,
January 4, 1937.

City of Fredericton Registration of Dogs

Owners of dogs are hereby notified that all dogs must be registered at the office of the undersigned.

The fee for such registration is \$2.00 for a male and \$5.00 for a female.
FRED I. HAVILAND,
City Treasurer.

City Hall,
January 4, 1937.

NOTICE OF MEETING Municipality of York

The Annual Session of the County Council of the Municipality of York will convene at the Council Chamber, County Court House, Fredericton, Tuesday, the 5th day of January, 1937, at 2 o'clock p.m.

JOHN S. SCOTT,
Secretary-Treasurer.

Dec. 28th, 1936.

Classified Ads.

RATE: 25 words 25 cents per
insertion. Each additional
word 1/4 cent.

We will have some special values in second hand radios traded in on New DeForest Crosley machines from now until the end of the year. Included are five to eleven tube cabinet and mantle radios, of the electric type, and a few battery operated machines. All these machines have been thoroughly reconditioned and are sold under a guarantee.—S. Locke & Co.

EXPERT RADIO REPAIR SERVICE
—Our prices are sure to suit you.
J. Fraser MacKay, Phone 1138-21.
Coy's Elec. Shop, 80 Regent St.

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TELEPHONE IN EVERY ROOM
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Here's Simple Way to Curb a Cold



Two "ASPIRIN" Tablets—A Full Glass of Water—That's All



The modern way to curb a cold is this: Two "Aspirin" tablets the moment you feel a cold coming on. Then repeat, if necessary, according to instructions in the box.

At the same time, if you have a sore throat, crush and dissolve three "Aspirin" tablets in one-third glass of water. And gargle with this mixture twice. The "Aspirin" you take internally will act to combat fever, cold pains and the cold itself. The gargle will act as a medicinal gargle to provide almost instant relief from rawness and pain. It is really marvelous; for it acts like a local anesthetic on the irritated membrane of your throat.

Try this way. Your doctor,

we know, will endorse it. For it is quick, effective and ends the taking of strong medicines for a cold.

● "Aspirin" tablets are made in Canada. "Aspirin" is the registered trade-mark of the Bayer Company, Limited, of Windsor, Ontario. Look for the name Bayer in the form of a cross on every tablet.

Demand and Get
ASPIRIN



Any tobacco is better than none, we'll admit, but until you try Rosebud you'll never know what it means to be really pipe-happy—to prefer a pipe to any other smoke. Load up your pipe with Rosebud, and see if it doesn't give you a new idea of the pleasure there is in smoking!

ROSEBUD

Cut smoking tobacco

THE MARITIME SMOKE



There is an easy-opening ribbon on every Rosebud package — to make it easy for you to remove the Cellophane wrapper. Just a quick pull and the wrapper is off!

Cold Weather Ahead

Better get that Winter Overcoat now. We have a good stock of Best Styles just waiting for Buyers.

Get yours now and be ready for the zero weather when it comes. Come and see us when you want to buy.

ROYAL STORES, Ltd.