

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

TUESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.30—Chateau Laurier Concert Trio
6.45—Stock Quotations
7.00—Dinner Music
7.30—Overseas Program
8.00—Lionel Daunais, Baritone
8.15—Rex Battle and Orchestra
8.30—The Children's Album
8.45—Piano Duo
9.00—Junior Choral Concert
9.30—Reminiscing
10.00—Seven Last Words of Christ
10.30—To be Announced
11.00—National Sing-Song
11.30—Canada's Forest Wealth
11.45—News
12.00—Old Time Frolic
12.30—Airs Gais, Airs Tendres

CKAC, MONTREAL, 730 K.
5.30—Pop Concert
6.00—Time
6.20—Pianologue
6.45—Fireside Program
7.15—Waltz Time
7.30—L'Heure Recreative
8.15—Le Cure de Village
8.45—Program Sedozan
9.00—The Provincial Hour
10.00—Di So Ma
10.30—Vin St. George Gypsy Orch.
11.00—The Life of the Party
11.15—Westinghouse Newscast
11.30—Federation des oeuvres Charité
11.45—Americana
12.00—Molson Sports Reporter
12.10—Club 413
12.45—George Olsen and Orch.
1.00—Mal Hallett and Orch.
1.30—Bob McGre wand Orch.

WEAF, NEW YORK, 660 K.
5.00—Cheerio
5.15—Three Marshalls
5.30—To be Announced
5.45—Consumer's Program
6.00—While the City Sleeps
6.15—Tom Mix and his Shooters
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Science in the News
7.15—Mid-Week Hymn Sing
7.30—News
7.45—Jackie Heller, tenor
7.45—Dorothy Dresler
8.00—Amos 'n' Andy
8.15—Voice of Experience
8.30—Fred Hufsmith, tenor
9.00—Leo Reisman's Orchestra
9.30—Lady Esther Serenade
10.00—Sidewalk Interview
10.30—Fred Astaire
11.30—To be Announced
11.45—Roy Campbell's Royalists
12.00—Clem McCarthy
12.15—Will Osborne and Orch.
12.35—Xavier Cugat's Orchestra
1.09—Stanley Norris' Orchestra
1.30—Jesse Crawford, organist
1.45—Phil Levant's Orchestra

WJZ, NEW YORK, 760 K.
5.00—Bavarian Orch.
5.30—Dog Heroes
5.45—Young Hickory
6.00—Your Health
6.30—Singing Lady
6.45—Little Orphan Annie
7.00—Minute Men
7.15—Animal Close-Ups
7.25—Concert Pianist
7.30—News
7.35—Walter Cassel, baritone
7.45—Lowell Thomas
8.00—Easy Aces
8.15—Tony Russell, songs
8.30—Lum and Abner
8.45—Vivian Della Chiesa, soprano
9.00—Log Cabin Dude Ranch
9.30—Edgar A. Guest
10.00—Ben Bernie and the Lads
10.30—Husbands and Wives
11.00—Red Cross Program
11.30—Portraits of Harmony
12.00—Harry Reser's Orch.
12.30—Johnny Hamp Orch.
1.00—Shandor, Violinist
1.05 To be Announced
1.30—Jimmy Dorsey's Orchestra

WABC, NEW YORK, 860 K.
5.30—Pop Concert
6.00—Tito Guizar
6.15—Science Service Series
6.30—St. Louis Synchronators
6.45—Wilderness Road
7.00—Del Casino, songs
7.15—Alexander Cores
7.30—News
7.35—Dinner Music
7.45—Renfrew of the Mounted
8.00—Poetic Melodies
8.15—Ma and Pa
8.30—Alexander Woolcott
8.45—Boake Carter
9.00—Hammerstein Music Hall
9.30—Al Jolson Show
10.00—Watch the Fun Go By
10.30—Jack Oakie
11.30—Mark Warnow Orch.
11.45—Sperry Male Chorus Parade
12.00—Jay Freeman Orch.
12.15—Renfrew of the Mounted
12.30—Al Jolson's Show
1.00—George Olsen and Orch.
1.30—Happy Felton and Orch.

WTIC, HARTFORD, 1040 K.

5.00—Illima Islanders
5.15—Interviews with the Past
5.30—Follow the Moon
5.45—The Guiding Light
6.00—While the City Sleeps
6.15—Tom Mix
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Jackie Duggan, songs
7.20—Wrightville Clarion
7.45—Four Star Hits
8.00—Amos 'n' Andy
8.45—Vocal Varieties
8.30—Listen to This
9.00—Leo Reisman's Orch.
9.30—Wayne King's Orch.
10.00—Sidewalk Interviews
10.30—Fred Astaire
11.30—Jimmy Fiddler
11.45—Roy Campbell's Royalists
12.00—News
12.15—Connecticut Legislature
12.20—Polish Dance Orch.
1.02—Shandor, Violinist

WEDNESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.30—Chateau Frontenac Concert
6.45—Closing Stock Quotations on the Montreal Exchange
7.00—The Friendly Corner, program for shut-ins
7.30—Overseas Program
8.00—Popular Organ Recital
8.15—Les Cavaliers de la Salle
8.30—The Broken Arc, lecture series
8.45—Ruth Lyon, soprano
9.00—Twilight Echoes
10.00—Concert Canadian
11.00—Chamber Musicale
11.30—Consequences of the Slump
11.45—Canadian Press Bulletin and the Weather Forecast
12.00—Mart Kenny and Orch.
12.30—Woodwind Duo
12.45—Nitwit Court
1.00—Music for Music's Sake
1.30—Maid and Middles
2.00—Jessie McLeod

CKAC, MONTREAL, 730 K.
5.00—Curtis Institute of Music
5.45—Instrumental Numbers
6.00—Social Announcements
6.20—Jean Forget, pianist
6.30—Black Horse Time
6.45—Fireside Program
7.15—Pastilles Valda
7.30—The Recreative Hour
8.00—Consultations
8.15—Le Cure de Village
8.30—National Association
8.45—Notre Maitre d'Amour
9.30—Burns and Allen
10.00—Chantons En Choeur
10.30—Girls Orch.
11.00—The Life of the Party
11.15—Westinghouse Newscast
11.30—Montreal Pharmacy
11.45—The Piano Rambler
12.00—Time and Weather Forecast
12.10—Club 413
12.45—Roger Pryor and Orch.
1.00—Tommy Dorsey and Orch.
1.30—Larry Lee and Orch.

WEAF, NEW YORK, 660 K.
5.00—Henry Busse and Orchestra
5.30—Men of the West
5.45—Candpa Burton
6.00—Adventures of Dari Dan
6.15—Tom Mix
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—To be Announced
7.15—Esso News Reporter
7.30—News
7.35—Castles of Romance
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Frank Parker, tenor
9.00—One Man's Family
9.30—Lady Esther Serenade
10.00—Town Hall Tonight
11.00—Hit Parade
12.00—Esso News Reporter
12.15—King's Jesters
12.30—Glen Grey's Orch.
1.00—Fletcher Henderson's Orch.

WJZ, NEW YORK, 760 K.
5.00—Nat. Parents and Teachers Ass.
5.30—Robt. Gately, baritone
5.45—Young Hickory
6.00—String Ensemble
6.15—The Freshmen
6.30—The Singing Lady
6.45—To be announced
7.00—Esso News Reporter
7.15—Midge Williams
7.30—News
7.35—The Revelers
7.45—Lowell Thomas
8.00—Easy Aces
8.15—James J. Braddock
8.30—Lum and Abner
8.45—James Wilkinson
9.00—Revue de Parée
9.30—Ethel Barrymore
10.00—Professional Parade
11.00—To be Announced
11.30—Meredith Willson's Orch.
12.15—Ink Spots
12.30—Esso News
1.00—Gen Gray's Orch.
1.08—Bobby Hayes' Orchestra
1.30—Red Narvo and Orch.

CBC Plans Complete Coverage of Coronation

CORONATION CEREMONIES MAY 12 TO BE BROADCAST DIRECT FROM LONDON TO CANADIAN NETWORKS

CBC to Bring Scenes From London to Canadian Listeners --- To Participate in Special Empire Homage Program and to Carry First Radio Address by His Majesty.

OTTAWA, March 23—Complete coverage for Canadian radio listeners of the Coronation on May 12 of His Majesty, King George VI, and special overseas broadcasts prior to and after the ceremonies, are to be given by the Canadian Broadcasting Corporation through co-operation with the British Broadcasting Corporation. CBC also plans to present from its own studios, commencing March 30, a series of dramatizations, musical programmes, and talks based on different phases of the Coronation.

Every effort is being made, and will be made, to bring listeners in this country as close to the scenes in London as possible. Plans for the broadcasts on May 12 are still subject to modification but it has been decided the CBC will open its national network between five and six o'clock in the morning and keep it open throughout the day. Through CBC Canada will participate in the Empire homage programme which will precede the message to his peoples by His Majesty following the Coronation service in Westminster Abbey.

Description of Procession
Elaborate arrangements are being made for pick-ups from every point of interest along the route of procession from Buckingham Palace to the Abbey and back to the Palace. The actual words of the Coronation service itself, which is expected to last for about two-and-a-half hours, likewise will be brought to Canada.

The broadcast will commence three-quarters of an hour before the service when an observer will describe the scenes as the King and Queen depart from the Palace. The progress of the royal pageant through the crowded streets of London to the Abbey will be pictured by other observers stationed at at least five more major points of vantage; opposite the Cenotaph in Whitehall; outside Middlesex Guildhall, overlooking Westminster Abbey; in the annex that now is being built in front of the west door of the Abbey; inside the Abbey, and at the top of Constitution Hill.

After the Coronation service listeners will be kept in touch with the procession as Their Majesties return from Westminster Abbey to Buckingham Palace by a long and circuitous route which will take them past such places as Trafalgar Square, St.

WABC, NEW YORK, 860 K.
5.15—De Valera, President Irish Free State
5.45—Del Casino, Songs
6.00—Sunbrite Junior Nurse Corps
6.15—Dorothy Gordon's Corner
6.30—Blue Flames
6.45—Wilderness Road
7.00—Buddy Clarke, songs
7.15—News of Youth
7.30—News
7.35—George Hall's Orch.
7.45—Pretty Kitty Kelley
8.00—Poetic Melodies
8.15—Ma and Pa
8.30—Gogo De Lys, songs
8.45—Boake Carter
9.00—Cavalcade of America
9.30—Burns and Allen
10.00—Chesterfield Presents:
10.30—Beauty Box Theatre
11.00—Gang Busters
11.30—Dr. Cyrus Adler
11.45—Patti Chapin, songs
12.00—Tomorrow's News Tonight
12.05—Benny Goodman and Orch.
12.30—Roger Pryor and Orch.
1.00—Ozzie Nelson's Orch.

WTIC, HARTFORD, 1040 K.

5.00—Program from New York
5.30—Follow the Moon
5.45—The Guiding Light
6.00—Adventures of Dari Dan
6.15—Tom Mix
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Judie and Julie
7.30—Wrightville Clarion
7.45—Russ Gardner at the Organ
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Through the Looking Glass
8.45—Count of Monte Cristo
9.00—One Man's Family
9.30—Wayne King's Orch.
10.00—Fred Allen
11.00—Hit Parade
11.30—Gladys Swarthout
12.00—News
12.15—The Connecticut Legislature
12.20—King's Jesters' Orch.
12.30—Meeting House
1.02—Henry Busse's Orchestra
1.30—Larry Lee Orch.

James's Palace, and Oxford Circus. Then will come a description of the scene as they appear on the balcony of the Palace to receive the cheers of their loyal subjects.

That afternoon the CBC will join the broadcasting facilities of the other Dominions in a programme to be known as "The Empire's Homage." This programme, in which the Dominions and some of the Colonies will participate, will end with a message by His Majesty in person.

To Inaugurate "Coronation Week"
CBC's broadcasting activities in connection with the Coronation will start March 30 and will continue until May 12, although from time to time following the Coronation there may be special overseas broadcasts of royal functions and other events. One of the major plans of the CBC prior to the Coronation, moreover, will be the inauguration of a "Coronation Week" during which it will broadcast special programmes from its own studios and from England.

Dramatizations, musical programs, and addresses by distinguished Canadians both here and abroad will be heard as from March 30. The dramatizations, to be produced weekly in the Toronto studios and to be relayed to the national network, will tell the story of English coronations from earliest times and are tentatively titled: "Origins of the Coronation Services," "Anecdotes of Past Coronations," "Further Anecdotes of Past Coronations," "Coronation Legends," "The Crown Jewels and Coronation Regalia," "Ritual of the 1937 Coronation Service," and "Tomorrow's Coronation." It also is hoped to have certain famous Canadians, now living in London, address CBC listeners and tell of arrangements that are being made to receive and accommodate visitors from this country. Timely news and views of the Coronation by speakers well known to Canadian listeners also will be broadcast. The musical programmes, which will originate in CBC studios throughout Canada, will feature compositions by noted English composers.

ALOUETTE QUARTET ON CBC



RADIO BRIEFS

Right on Tap
At a final rehearsal for the appearance of Helen Menken as Queen Elizabeth, in the play of the same name, on Kate Smith's Bandwagon last Thursday, the sound-effect of Her Majesty treading a stone passage way eluded reproduction. None of the various old shoes that were tried produced just the right effect.

Kate told them to call a momentary halt. She produced from her dressing-room a pair of shoes with tap-tips on the toes and heels, which made just the right sound. Kate has kept these shoes for good luck in her dressing-rooms for the past ten years, ever since her musical comedy debut as a dancing-comedienne in "Honeymoon Lane."

Approtiation

Lanny Ross, at the completion of his dramatization of the life of Stephen C. Foster, on his Show Boat hour over the WEAF-NBC network, received a phone call immediately after the conclusion of the broadcast. "Thank you, Mr. Ross," said a charming feminine voice, "that was a beautiful tribute, and the best version I've ever heard of Uncle Ste-

GREAT NUTS TO GRAPE - NUTS

Gracie Allen and George Burns will say au revoir in their own unique style to CBS, Campbell's Soup, Ken Niles, Tony Martin, et al Wednesday, March 24, at 9.30 p.m. AST, over the WABC, CBS network, before going to their new NBC home Monday over WEAF at 9.00 p.m., AST.

This farewell programme marks their wooden jubilee and the wind-up of a record-breaking five year broadcasting run, during which time they've only had time out for one brief summer vacation—or, as George observes, looking strangely at La Gracie—for one brief relapse.

Gracie has made delightful-dumbness a favorite indoor and outdoor sport among the fair flower of American womanhood. Only America's stalwart masculine population can compute the effect of George's heroic efforts to deal with Gracie's drolleries.

"Burns and Allen" has become a trade-mark for setting a precedent in radio circles, so many innovations are due to their progress on the air.

Gracie, for instance, is the only radio star to have a stand-in, a custom adapted from Hollywood. A friend of Gracie's vaudeville past has stimulated her delivery, and takes her place at preliminary rehearsals, giving Gracie a chance to live the life domestic with her two little ones, Sandra and Ronnie.

Gracie's new sponsors evidently recognized the kinship between their new star and their product, Grape Nuts. She and George were signed eight months in advance for this, their first adventure under the NBC banner.

"I suppose now," say the irrepressible Allen, "they'll be making George and me a couple of those Kentucky Kernels."

Strike Up the Band

Long before this era of strikes, Haydn wrote a symphony about a musicians' strike, reports Andre Kostelanetz. Calling it "The Farewell Symphony," Madyn wrote it so that each musician in the orchestra drops out individually until one lonesome violinist—a scab—remains to finish the piece.

Kostelanetz planned to do it on one of his Wednesday night CBS broadcasts but he realized it violated the spirit of the present day trend in strikes. A sidown strike would be impossible because musicians sit down to work and stand up to strike.

HIMMEL, HE GIVE THE HORSE LAUGH



Rudy Vallee's crooning voice may be a pleasure to millions of radio fans, but to Rudy's pal Himmel it's something else. The popular director of the Royal Gelatin Hour over the NBC-Red Network Thursdays at 8:00 p.m., EST, was caught relaxing at the Deauville hotel pool in Miami.

"THREE GOOKS" TO PRESENT SHOWS MISER'S FORTUNE BELIEVED HIDDEN IN SHACK

Busy individuals are those three happy Gooks, Vic, Sade and Rush, these days, especially on Wednesdays for they have just been signed to present two extra shows each Wednesday night, in addition to their regular schedule of two shows a day five days a week. So that each Wednesday they are heard four times, twice on each network, the NBC-Blue and the NBC-Red, and a total of 12 times a week.

That is more times than any straight script show of its type has ever been heard regularly each week according to radio officials, and so constitutes a record for the show, which will be five years old June 29.

Addition of the night shows represents a triumph for just four persons, the only four who have ever been associated directly with the skit of small town family life. Those persons are Art Van Harvey (Vic), Bernardine Flynn (Sade) and Billy Idelson (Rush), the only characters ever heard in the show, and Paul Rhymer, the author, who wrote the first Gook sketch as an assignment while he was working in the NBC continuity department. The show has been described as representing a perfect meeting of script and cast.

The night broadcasts are to be pointed to interest especially the male audience, as well as the women and children.

The fact is that Van Harvey, living an hour and a half from the studios, doesn't get a chance to go home from early morning Wednesdays until after the last night broadcasts. He just goes to Studio J early each Wednesday for rehearsal and sticks there most of the day, as do others of the cast, although Billy and Bernardine live closer.



OFF Easy as Wink!

Barbour ACADIA BAKING POWDER

THE latest Barbour achievement is the new, easy-opening ACADIA Baking Powder tin. One twist and off comes the top. It's the most convenient Baking Powder tin that ever graced a pantry shelf.

THE SAME LOW PRICE **25c** THE POUND TIN

And just as the easy-to-open tin gives you delight so does ACADIA Baking Powder bring you economy. Because ACADIA is double acting it assures baking success, and you need smaller quantities than with ordinary brands. One level teaspoonful to each cup of sifted flour is the correct proportion. You owe it to your budget to try ACADIA.

ACADIA DOUBLE ACTING BAKING POWDER