

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

THURSDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—To be Announced
6.15—Little Variety Show
6.30—Peter and Mathews
6.45—To be Announced
7.00—Orchestra
7.30—L'On Chante
8.00—Rex Battle and Orch.
8.30—Gloom Chasers
8.30—Radio Journal
8.45—Ernest Dainty, Organist
9.00—Democracy at Work
9.15—Piano Sophisticates
9.30—String Quartette
10.00—Canadian Legion Broadcast
11.00—Concert Hall of the Air
11.30—Canadian Portraits
11.45—The News
12.00—August 4th, 1914
12.30—Orchestra

CKAC, MONTREAL, 730 K.
6.00—Social Announcements
6.15—Elsie Thompson at the Organ
6.30—Sleepex Program
6.45—The Fireside Program
7.15—L'Heure Recreative
7.30—A Baton Rompus
7.45—Among Our ouenirs
8.00—Hockey School of the Air
8.15—Howard Phillips, Songs
8.30—French Sketch
8.45—Don Juan of Song
9.00—Gratien Gelinas
9.30—Radio Encyclopedia
10.00—Major Bowes Amateur Hour
11.00—To be Announced
11.15—Westinghouse Newscast
11.30—Alex, Lajoie & Orch.
11.45—Berceuse
12.00—Molson Sports Reporter
12.30—Orchestra

WEAF, NEW YORK, 660 K.
6.00—Golden Melodies
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Norseman's Quartet
7.15—Don Winslow
7.30—Press Radio News
7.35—Today's Sports
7.45—Billy and Betty
8.00—Amos 'n' Andy
8.15—Vocal Varieties
8.30—Schaefer Revue
9.00—Rudy Vallee and Guest Artists
10.00—Maxwell House Program
11.00—Kraft Music Hall
12.00—Footnotes on Headlines
12.30—Northern Lights
1.00—Orchestra

WABC, NEW YORK, 880 K.
5.00—Myrt and Marge
5.15—Bob Byron, Whistler
5.30—U. S. Army Band
6.00—Follow the Moon
6.15—Life of Mary Sothern
6.45—To be Announced
7.00—Del Casino, Songs
7.15—Eton Boys
7.25—Press Radio News
7.30—Eddie Dooley's News
7.45—George Hall and Orch.
8.00—Poetic Melodies
8.15—Song Time
8.30—We the People
9.00—Kate Smith Hour
9.30—Eddie Dooley's News
10.00—Major Bowes' Hour
11.00—Dramatic Program
11.30—Essays on Music
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

WBZ, BOSTON, 990 K.
6.00—Junior Nurse Corps
6.45—Tom Mix
7.00—Orchestra
7.30—Press Radio News
7.30—Tony Russell, Tenor
7.45—Lowell Thomas
8.00—Easy Aces
8.15—Mr. Keene
8.30—Lum and Abner
8.45—Kidodlers
9.00—Gen. Huger Johnson
9.15—Vocal Selections
9.30—March of Time
10.30—Meeting of the Air
11.00—NBC Nightclub
12.00—Vagabonds
12.15—King's Jesters
12.30—Orchestra
1.00—Orchestra

WTIC, HARTFORD, 1040 K.
6.00—Golden Melodies
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Casey at the Mike
7.30—Wrightville Clarion
7.45—Shero Trio
8.00—Amos 'n' Andy
8.15—Vocal Varieties
8.30—Continental
8.45—The Spotlight
9.00—Rudy Vallee's Variety Show
10.00—Variety Show
11.00—Bing Crosby
12.00—News
12.15—Orchestra
12.30—Orchestra
1.00—Orchestra

FRIDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—Program Resume
6.15—Don Winslow
6.30—Piano Recital
6.45—Closing Stock Quotations
7.00—Orchestra
7.30—Golden Journeys
8.00—Orchestra
8.30—Major Bill
8.45—Kathleen Stokes, Organist
9.00—Germany Salutes Canada
9.30—Recital
10.00—Backstage
10.30—Night Shift
11.00—"Canada 1937"
11.45—The News
12.00—By the Sea

CKAC, MONTREAL, 730 K.
6.00—Social Announcements
6.15—Eton Boys
6.30—Sleepex Program
6.45—The Fireside Program
7.15—L'Heure Recreative
7.30—A Baton Rompus
7.45—The Chic Program
8.00—Derny's Three Secrets
8.15—Le Cure de Village
8.30—Radio Bingo Leduc
8.45—Queens Hotel Trio
9.00—The Provincial Hour
10.00—Hollywood Hour
11.00—Elmer W. Ferguson
11.15—Westinghouse Newscast
11.30—Vin St. George Orch.
12.00—Molson Sports Reporter
12.30—Orchestra

WEAF, NEW YORK, 660 K.
6.00—Arthur Lang, Baritone
6.15—Vocal Selections
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Education in the News
7.15—Don Winslow
7.30—Press Radio News
7.45—Billy and Betty
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Eddie Duchin and Orch.
9.00—Cities Service Concert
10.00—Waltz Time
10.30—Court of Human Relations
11.00—Campana's First Nighter
11.30—Jimmy Fidler
11.45—Dorothy Thompson
12.00—George R. Holmes
12.15—Orchestra
12.30—Orchestra
1.00—Orchestra

WABC, NEW YORK, 880 K.
5.00—Bob Byron, Whistler
5.15—Sing and Swing
5.30—Bon Voyage
6.00—Salvation Army Staff Band
6.15—Three Treys
6.30—Ray Heatherton, Songs
6.45—Children's Corner
7.00—Margaret Daum, Soprano
7.30—Press Radio News
7.35—Sports Resume
7.45—Federation of Jewish Charities
8.00—Poetic Melodies
8.15—Song Time
8.30—Jay Freeman and His Orch.
8.45—Boake Carter
9.00—Hammerstein Music Hall
9.30—Hal Kemp's Dance Band
10.00—Hollywood Hotel
11.00—The Songshop
11.45—To be Announced
12.00—Tomorrow's News Tonight

WBZ, BOSTON, 990 K.
6.00—Neighbor Nell
6.15—Vocal Selections
6.30—Orchestra
6.45—Tom Mix
7.00—Orchestra
7.30—Press Radio News
7.35—Charles Sears, Tenor
7.45—Lowell Thomas
8.00—Mary Small, Songs
8.15—Commentator
8.30—Lum and Abner
8.45—Louise Florea, Soprano
9.00—Grand Central Station
9.30—Death Valley Days
10.00—Pontiac Variety Show
10.30—Tommy Dorsey
11.00—Russian Rhapsody
11.30—Detective Series
12.00—Vagabonds
12.15—King's Jesters
12.30—Orchestra
1.00—Orchestra

WTIC, HARTFORD, 1040 K.
6.00—Arthur Lang
6.15—Program from New York
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Casey at the Mike
7.30—Wrightville Clarion
7.45—Vic Arden's Orchestra
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Concert Program
8.45—White Eagles
9.00—Lucille Manners
10.00—Waltz Time
11.00—The First Nighter
11.30—Jimmy Fidler
11.45—Dorothy Thompson
12.00—News
12.15—Orchestra
12.30—Orchestra
1.00—Weather

AMOS 'N' ANDY CHANGING SPONSORS, TO CONTINUE BROADCASTS OVER NBC NETWORKS ON SAME TIME

HOLLYWOOD, Dec. 30—Amos 'n' Andy, perennial favorites of the radio audience, will make their first change in sponsorship on Monday, January 3, when they begin a three-year contract with the Campbell Soup Company. The new contract will continue their daily broadcasts over the same National Broadcasting Company stations now used and, in addition, will extend the network to include Canada.

The character of the popular comedy-dramatic serial will remain the same. Bill Hay, the veteran announcer who has introduced Amos 'n' Andy since the inception of their program, will continue in the same capacity.

After the comedians, who in real life are Freeman F. Gosden and Charles J. Correll, signed their new contract, they flew 3,000 miles across the continent, eager to get acquainted with their new sponsors and inspect their factory at Camden, N. J.

Amos 'n' Andy, after their long record of continuous network broadcasting, have a greater audience today than ever before in their career. According to an extensive national survey, an average of more than 3,200,000 radio sets are tuned to Amos 'n' Andy each day. As they broadcast five nights a week, this means a weekly audience of 16,000,000 sets.

The celebrated black face pair made their radio debut as Amos 'n' Andy over Chicago Station WMAQ, the network debut, following a year and a half later, in the autumn of 1929.

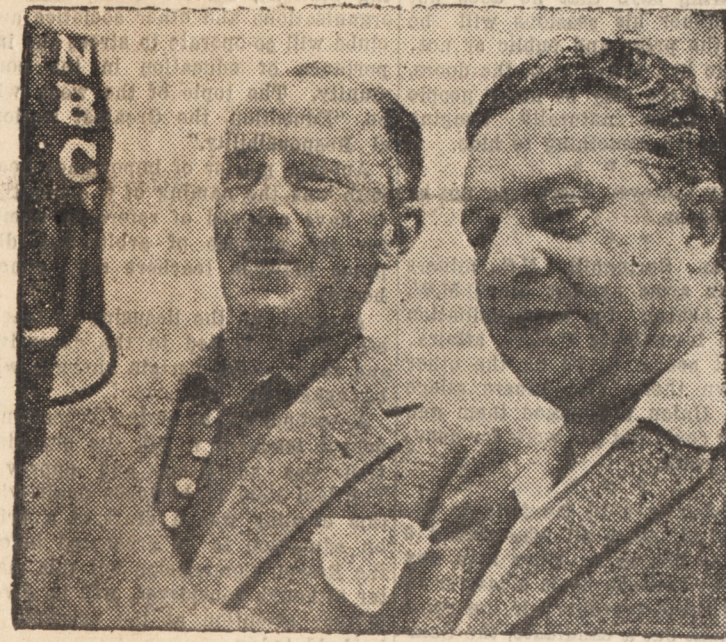
The pair's network success was immediate. Soon there were countless Amos 'n' Andy legends. A physician advertised in a small-town newspaper, urging that his patients not call at the Amos 'n' Andy hour except in extreme emergency. In 1929 the broadcast time was changed and that precipitated what has gone down in radio history as the great Radio Revolt of 1929. Protests poured in by the thousands in telegrams, letters and telephone calls from people who would be unable to listen to their favorites at the new early hour. They were even mass meetings to demand radio audience rights.

Not only the droll adventures of the mythical principals, but their intense "humanness" appealed to millions who sat—and still sit in increasing numbers by their receiving sets to follow closely each new episode in the life of Amos 'n' Andy.

The new series of programs will continue to originate in Hollywood at the usual hour of 8 to 8:15 p.m. AST, Mondays through Fridays over the NBC - Red Network.

Jack Fulton flies to New York this week for a conference with his partner in a Fifth Avenue men's furnishing store.

M. H. H. Joachim, producer of "Your Unseen Friend," is writing a series of articles titled, "Conscience, the Boogie Man."



On January 3 Amos 'n' Andy, shown above in a new photograph, change sponsors. They begin a new three-year contract with Campbell Soup Company. The program, however, will continue to be heard over NBC-Red Network, Mondays through Fridays, from 8 to 8:15 p.m. AST, with a repeat broadcast at 12:00 p. m., AST.

"Dick Tracy" Show Patterned To Give Kids Moral Strength

CHICAGO, Dec. 30 — When "Dick Tracy" comes to the radio on Jan. 3, it will be a series in which the hero is pictured as a force for law and order, according to Chester Gould, creator of the comic strip which is being dramatized for radio.

"We are modelling our characters after those described as proper by J. S. List, child guidance director of the Heckscher Foundation in New York City," said Gould.

"In my cartoon I have had Tracy the detective in eventual triumph over all evil forces," he continued. "In radio the serial becomes a crime prevention force, showing the child without a second's deviation that crime does not pay."

"When List pointed out that an adventure series is wholesome for the child so long as the child can picture himself in the role of the good man defeating the evil doer, he proved what hundreds of youngsters have written us in the past. There are always cheers for the triumphing detective, never any for the criminals he apprehends."

"In every script the character of Dick Tracy has a talk, subtly placed, to eliminate any 'moral tone' in which he speaks against crime and for the cause of law and order, clean living and good sportsmanship."

"And Dick Tracy Jr. will never handle firearms. This character is representative of the young listeners. He is a curious, courageous lad who has a mild case of hero worship—his hero being, of course, Dick Tracy."

Ripley To Present Believe-It-Or-Not Contest Winners

Robert L. Ripley will present the three winners of his contest to discover the most amazing "Believe It or Not" facts for 1937, on his program Saturday night, Jan. 1st, 1938, on WEAF-NBC at 9 p.m. AST.

The three winners of the 1937 "Believe It or Not" contest will be awarded cash prizes in addition to a trip to New York City with all expenses paid for an entire week.

The contest, held in conjunction with the regular Saturday night "Believe It or Not" program presided over by Ripley, drew more than 30,000 letters from persons in all walks of life who believed that they had outstanding "Believe It or Not" saga of the past year.

The contest was open to all comers with no age limit or geographic restrictions. All the person needed to enter the contest was a legitimate "Believe It or Not" that occurred sometime in 1937. The incident could have been serious, funny, odd or weird.

In addition to the three winners of the 1937 "Believe It or Not" contest, the Ripley broadcast will feature the music of B. A. Rolfe and his orchestra, the harmonies of the "Men About Town" and the songs of the pretty Linda Lee.

Frank Crumit, "Song Shop" master of ceremonies, is part owner of a music store.

Curtis Arnall of "Pepper Young's Family" is the target of a practical joker who mails him a box of red pepper every week.

CBC TORONTO STUDIOS TO PRESENT SEVERAL MAJOR RADIO FEATURES

Will Originate A Number Of Dramatic And Musical Spots For Presentation On New Schedules For 1938

TORONTO, Dec. 30—The Toronto studios of the CBC will originate a number of important dramatic and musical presentations for the national network as part of the improved and enlarged new program schedule announced for the first week in January, 1938.

Of major interest is the folk-song series, "Canadian Mosaic," which has been designed by J. Murray Gibbon to present the traditional music of the many races who have settled in Canada. This feature will be heard on Sundays from 8:30-9:00 p.m., AST, with Frances James as soloist, the Toronto Conservatory String Quartet under the leadership of Elie Spivak; Louis Crearer as pianist, and Mr. Gibbon as commentator.

On the same day at 10 p.m., AST, the Toronto studios will offer the "CBC Music Hour" with a 35-piece orchestra and 16-voiced chorus under the direction of Geoffrey Waddington, presenting a pageant of the world's finest melodies in special arrangements.

"The CBC Singers," a choir of mixed voices under the direction of Al-

bert Whitehead, will be heard each Wednesday at 11:30 p.m. AST, in a program of traditional English choral arrangements, with madrigals, sea shanties, canons and ballads belov-

ed of old. The "CBC Drama Hour" will be a weekly feature on Thursdays from 10 to 11 p.m. AST, commencing with Laurence Gilliam's production of H. G. Wells' story, "The Man Who Could Work Miracles." The play will be heard on Thursday, Jan. 6th, over a coast-to-coast network. On the same night at 12:15 p.m. will begin the new series, "Between Two Oceans," a talk broadcast by Dr. Stanley Russell. The series will be an appreciation of "This Canada" by a distinguished adopted son.

Outstanding successes of the previous season's schedule included in the New Year' listings will be "Melodic Strings," under the direction of Alexander Chuhaldin, from Toronto on Wednesdays at 9:30 p. m.; "Streamline," the modern symphonic presentation arranged by Percy Faith and featuring Dorothy Alt; "The Fashionaires," and orchestra on Mondays from 9:30 - 10 p.m., commencing Jan. 3; "Seeing Pictures," a word tour of the famous galleries of Canada, in which Graham McInnes describes the art treasures of the Dominion; "Canadian Portraits," a series of biographical sketches of famous Canadians, and "The Book Review," presented by the eminent Canadian literary commentator, Prof. J. F. MacDonald.

RADIO DOPE

Mary Margaret McBride will make four of her CBC broadcasts from Orlando, Florida, while spending the holidays with her mother.

Lucille Manners has mailed more than 5,000 copies of her favorite photograph this year.

Peter Van Steeden, in Hollywood with Fred Allen, will be separated from his family on Christmas for the first time since he has been married.

Jean Hersholt, "Dr. Christian" will be heard in two broadcasts from New York.

Bess Johnson gets mail addressed: "Mistress of Hilltop House."

Johnny the Call Boy has a pass for all Madison Square Garden bouts.

Edgar Guest has been supported by more than 150 different dramatic actresses and actors since he started broadcasting.

Margaretta Shanna has an offer from a music publisher for the rights to her comedy tune, "I Always Have My Way."

Don Voorhees could assume the role of an expert sound man if he ever decides to give up music.

Phil Baker has received word that a trainer has named a race-horse "Baker's Beetle."

Members of the cast of "Big Sister" are all former legitimate stage performers.



TED HEALY
Well known vaudeville and screen comedian, whose death, a few days after his wife gave birth to a child, is thought possibly to have been the result of a fight after a celebration

HOW TO
*Win Friends
AND
Influence
People*

By Dale Carnegie Author of the famous book of this name...

HAVE YOU
SMOKED A
TURRET LATELY?

If every nagging wife, and every fault-finding husband would make it a point to "cool off" by smoking a Turret in silence, before saying a single word, many a home might be a pleasanter place in which to live. Turrets are so soothing because they are made from an original and unique blend of fine Virginia tobaccos. Even the package is better—it has a handy calendar on the back to keep you up to date. If you haven't smoked a Turret lately, try a package today.

Imperial Tobacco Company of Canada, Limited

IF YOU WANT
A HAPPY
HOME LIFE
Don't nag!

"Of all the sure-fire devices ever invented for destroying love and breaking up a home, nagging is the most deadly. An authority on Domestic Relations says that one of the chief reasons why men leave home is because they won't tolerate nagging wives."

"If you are prone to nag, don't try to justify yourself by saying that you have cause. Perhaps you have. But that is not the point. The point is that nagging never accomplishes anything you want. Invariably, it only makes a bad matter worse."

"Yes, and many a wife has been driven to desperation by a carping, fault-finding husband. Probably, more promising marriages have been wrecked, more homes broken up, by nagging partners than by any other one cause."

"Husbands and wives are human beings—prone to faults and shortcomings. Yet, by adjusting themselves to each other's personalities, lasting happiness is possible. Later in this series, I will tell you how these adjustments can sometimes be made. But remember, nagging is worse than useless, always. Avoid it as you would avoid a snake."

Quality and Mildness
Turret
CIGARETTES
PLAIN OR CORK TIP