

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

MONDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW and CHNC.

CBC, OTTAWA, 550 K.
6.00—Program Resume
6.15—Don Winslow
6.30—Virginia Fair Entertains
6.45—Closing Stock Quotations
7.00—Dancing Strings
7.30—Fanfare
8.00—London Calling
8.30—Major Bill
8.45—Kathleen Stokes, organist
9.00—Canada Week by Week
9.15—Vocal Selections
9.30—Pictures in Music
10.00—Melodic Strings
10.30—Half Hour with Herbert
11.00—Sam Slick
11.15—Winnipeg Male Choir
11.30—Sports in Canada
11.45—The News
12.00—On the Mark

CKAC, MONTREAL, 730 K.
6.15—Eton Boys
6.30—Sleepers Program
6.45—The Fireside Program
7.15—L'Heure Recreative
7.30—A Baton Rompus
7.45—To be Announced
8.00—Melody Time
8.15—La Cure de Village
8.30—Living Room Furniture
9.00—Radio Vaudeville
9.30—Radio Encyclopedia Frontenac
10.00—Lux Radio Theatre
11.00—Lafayette Cavaliers
11.15—Westinghouse Newscast
11.30—Alex. Lajoie and Orch.
11.45—To be Announced
12.00—Molson Sports Reporter

WEAF, NEW YORK, 660 K.
6.00—Songs by Bonnie Stewart
6.15—Terry and his Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Vocal Program
7.30—Press Radio News
7.45—Billy and Betty
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—New York on Parade
9.00—Burns and Allen
9.30—Voice of Firestone
10.00—Fibber McGee and Molly
10.30—Hour of Charm
11.00—Contented Program
11.30—Music for Moderns
12.00—Orchestra
1.00—Larry Burke, tenor

WABC, NEW YORK, 860 K.
6.00—Between the Bock Ends
6.15—Orchestra
6.30—Music from the Gold Coast
6.45—Follow the Moon
6.55—Life of Mary Sothorn
7.00—Children's Corner
7.15—Hilltop House
7.30—Vocal Selections
7.45—New Horizons
7.55—Press Radio News
8.00—George Hall's Orch.
8.15—Poetic Melodies
8.30—Song Time
8.45—Jay Freeman and Orch.
8.55—Boake Carter
9.00—Alemitte Half Hour
9.30—Pick and Pat
10.00—Lux Radio Theatre
11.00—Wayne King's Orch.
11.30—Brave New World

WBZ, BOSTON, 990 K.
6.00—Neighbor Nell
6.15—The Fear of Us
6.30—The Singing Lady
6.45—Tom Mix
7.00—U. S. Army Band
7.30—Press Radio News
7.45—Charles Sears, Tenor
7.55—Lowell Thomas
8.00—Time to Shine
8.30—Lum and Abner
8.45—Vocal Program
9.00—Gen. Hugh Johnson
9.15—Campbell's Royalists
9.30—Campana's Vanity Fair
10.00—Philadelphia Orchestra
11.00—Behind Prison Bars
11.30—National Radio Forum
12.00—Orchestra
12.15—King's Jesters
12.30—Orchestra
1.00—Orchestra

WTIC, HARTFORD, 1040 K.
6.00—Hank Keene
6.15—Terry and his Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—The Revelers
7.30—Wrightville Clarion
7.45—Jack the Inquisitor
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—George Jessel
8.45—White Eagles
9.00—Burns and Allen
9.30—Margaret Speaks, Soprano
10.00—Fibber McGee and Molly
10.30—Hour of Charm
11.00—Contented Program
11.30—Guy Hedlund and Company
12.00—News
12.30—Orchestra
1.00—Weather

TUESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—Program Resume
6.15—Don Winslow
6.30—Vocal Selections
6.45—Closing Stock Quotations
7.00—Rakov's Orchestra
7.30—Let Us Sing
8.00—Chateau Laurier Orch.
8.15—Luigi Romanelli and Orch.
8.30—The Children's Album
8.45—Roland Todd, Organist
9.00—This English
9.15—The Gloom Chasers
9.30—Acadia Serenade
10.00—Bonjour Paris, Bonsoir
10.30—Dramatic Presentation
11.00—Symphonic Strings
11.30—Talk
11.45—The News
12.00—Music for Music's Sake
12.30—In a Modern Mood

CKAC, MONTREAL, 730 K.
6.15—Summary and weather
6.30—Pianologue
6.45—The Fireside Program
7.15—L'Heure Recreative
7.30—Le Reporter Salada
7.45—Programme Valda
8.00—L'Ecole de Hockey de l'Air
8.15—Song Time
8.30—Queens Hotel Trio
8.45—The Don Juan of Song
9.00—The Provincial Hour
10.00—Di-Sa-Mo
10.45—Silver Strings
11.15—Westinghouse Newscast
11.30—Del Casino, Songs
11.45—Four Stars
12.00—Molson Sports Reporter
12.30—Orchestra

WEAF, NEW YORK, 660 K.
6.00—Songs by Carlotta
6.15—Terry and his Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Science in the News
7.15—Don Winslow of the Navy
7.30—Press Radio News
7.45—Today's Sports
7.55—Billy and Betty
8.00—Amos 'n' Andy
8.15—Local Varieties
8.30—Steine Bottle Boys
8.45—Benno Rabinoff
9.00—Johnny Presents
9.30—Ledy Esther's Serenade
10.00—Vox Pop
10.30—Hollywood Mardi Gras
11.00—Jimmy Fidler
11.45—Serenade
12.00—Violin in the Night
12.15—Orchestra
12.30—Orchestra

WABC, NEW YORK, 860 K.
6.00—Myrt and Marge
6.15—Bob Byron, whistler
6.30—Story of Industry
6.45—Follow the Moon
6.55—Life of Mary Sothorn
7.00—Dear Teacher
7.15—Dorothy Gordon's Corner
7.30—All Hands on Deck
7.45—Press Radio News
7.55—Sports Resume
8.00—George Hall's Orch.
8.15—Poetic Melodies
8.30—Song Time
8.45—Famous Actors' Guild
9.00—Newspaper Drama
9.30—Al Jolson Show
10.00—Watch the Fun Go By
10.30—Jack Oakie College
11.00—Swing School
11.30—Russell Dorr, Baritone
11.45—Four Stars
12.00—Tomorrow's News Tonight

WBZ, BOSTON, 990 K.
6.00—Peggy Wood Calling
6.15—Edward Dacies
6.30—Singing Lady
6.45—Tom Mix
7.00—String Time
7.30—Press Radio News
7.45—Tony Russell, Tenor
7.55—Lowell Thomas
8.00—Easy Aces
8.15—Dramatic Program
8.30—Lum and Abner
9.00—Edgar A. Guest
9.30—Husband and Wives
10.00—To be Announced
10.30—Roy Shield Review
11.00—Gen. Hugh Johnson
11.30—Orchestra
11.45—Past Masters' Program
12.00—Vacabonds
12.15—King's Jesters

WTIC, HARTFORD, 1040 K.
6.00—Songs by Carlotta
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12.00—News
12.30—Orchestra
1.00—Weather

NBC SHORT-WAVE DIVISION GROWING STEADILY LARGER

Staff Of Language Specialists One Of Important Features

NEW YORK, Dec. 13.—The greatly enlarged staff of foreign language radio specialists in the National Broadcasting Company's International Program Division, one of the fastest growing divisions in the company, has moved into new and spacious quarters in Radio City. This action is NBC's latest move to back up its promise to make America supreme in the highly competitive field of international short-wave radio.

The move signifies the firm competitive position taken by NBC's International Program Division in the few months it has actively vied with elaborate short-wave systems subsidized by foreign governments. Thousands of letters received amply testify to the adequacy of the coverage of NBC's station W3XAL at Bound Brook, New Jersey, and the satisfaction of listeners in every part of the world with the hundreds of programs built for foreign audiences in six languages. Figures for September of this year reveal that 564 such special programs were transmitted, as against 403 for August, and 173 in July.

While the chief emphasis of NBC's International service is on Latin America, its staff of experts also serves foreign listeners in French, German, Italian and English. News, of course, is the principal item given out on directional beams for the information of listeners, but cultural activities and attainments in the United States rank a close second. The news, based on NBC's radio news service, is free from bias. It emphasizes, however, the news that will interest the particular audience the broadcast is aimed at, such as prices of commodities and minerals imported by American business firms. Other subjects covered are American literature, the theatre, science, sports and music.

Outstanding special events, such as a Presidential inauguration or a major sporting event, are relayed to audiences across the seas.

The programs are prepared in Radio City and given from NBC's studios there. They are then sent to Bound Brook, N. J., for transmission on one of W3XAL's directional beams. Daytimes, up to 6.45 p.m., AST, there is a service to Europe on a directional beam at 17.750 kilocycles. Listener response shows that the signals are received throughout Europe and in part of Asia. Then, until 10.05 p.m., AST, the International Program Division concentrates its attention on Central and South America through another directional antenna array. After a short period of silence for changing frequencies W3XAL goes on a directional beam at 6.100

THIRTY GIRLS AND MAN ADOPT CHILD AND GET BARGAIN

Mary Anne Bock, Ten-Year-Old Sensation To Sing With "Hour Of Charm" Orchestra.

Mary-Anne Bock, 10 year old Pittsburgh sensation, has been signed as a member of the famous Phil Spitalny all-girl "Hour of Charm" orchestra, heard every Monday night on WEAF - NBC at 10.30 p.m., AST.

Her appearance with the maestro on his "Hour of Charm" program last Monday, marked the first time that the youthful possessor of radio's most unusual voice has ever been heard on the network. Hers is the singing - whistling voice that is a real warbler. She starts singing her song and when she reaches a high pitch it becomes the singing-whistle. There are times when the youthful Mary-Anne attains the pitch greater than the highest note on the piano keyboard. The singing-whistle reaches F above an octave above High C. It was while he was appearing recently with his orchestra on the stage of the Stanley Theatre in Pittsburgh that Spitalny found the new radio sensation.

Mary-Anne Bock is but ten years old. She was born in McKeesport, Pennsylvania, 15 miles outside of Pittsburgh. Although she is but in the 7th grade of public school, she has already written a school song for her alma mater in McKeesport. She is five feet tall and tips the scale at 91 and a half pounds. Her blonde hair and blue eyes to match.

Fortunately for the youngster, her precocity is confined to music instead of corresponding sociologic problems. She still thinks roller skating is the best way to have fun!

Louise King Offers Her Songs On CBC At 9:15 Tonight

Louise King, song stylist, will entertain CBC national network listeners in another of her series of weekly song recitals on Monday, December 13, at 9.15 p.m., AST. Harold Spina's "I Still Love to Kiss You Goodnight", from the motion picture success, "52nd Street", will be the featured song on this date. Miss King, who is a favorite over the Corporation's network, also will sing Ralph Grainger's "Ebb Tide", from the film of the same name; Joe Burke's "Getting Some Fun Out of Life", and "True Confessions", the latest hit from Tin Pan Alley.

kilocycles for deeper penetration of the South American republics. The station signs off at 2 o'clock in the morning AST.

You See Odd Things at Mikes Nowadays



Jean Ellington, NBC contralto, takes her shoes off when she comes to the microphone.

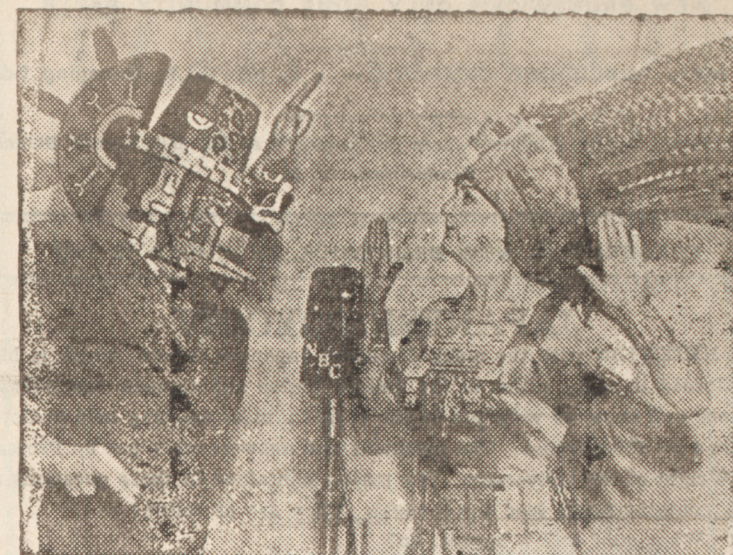
NEW YORK, Dec. 13.—Jean Ellington, lovely NBC contralto, who sings with her shoes off because she considers it lucky, is being made the butt of many practical jokes by the men in Joe Green's band who accompany her on her Sunday programme over the NBC - Blue Network.

The latest prank happened last Sunday when, after the broadcast, Jean found her size 4 shoes had been replaced by a pair of size 10 brogans. She went on a studio sit-down strike until her shoes turned up.

"Gloom Chasers" On CBC Program On Tuesday Nite

"Alf and Bernie", vocal duo, again will greet CBC national network listeners with a group of cheerful tunes on the programme, "The Gloom Chasers", to be broadcast from the Toronto studios on Tuesday, December 14, from 9.15 to 9.30 p.m. AST. Torrey Jack will accompany them at the piano.

The harmony duo, known over the airwaves for their novelty interpretations and humorous informalities, will present the following selections: "Chirp a Little Ditty", from the film "Life of the Party"; the old hit, "The Bath Tub Ran Over Again"; Harry



Madame Irma Labastille, authority on the customs of Latin-America, believes in getting in the mood for her broadcasts on NBC by donning native costume in the studios. The masked gentleman at left is contributing to the atmosphere.

NEW YORK, Dec. 13.—Madame Irma Goebel Labastille, formerly of Haiti, and a recognized authority on Latin-America, will appear in a series of three programs built around the native music cultures of nations south of the United States, to be broadcast on Sundays at 5.30 p.m., AST, over the NBC - Red Network, beginning Dec. 12.

Madame Labastille's appearances will be episodes of The World Is Yours, a program of education and culture sponsored by the Smithsonian Institution, of Washington, D.C. She will explain the different instruments used by the native populations in Latin-America and tell stories of the music traditions that have grown up among the various nations.

The first program on Dec. 12 will be devoted to the music of the Aztecs. This will be followed by a program on the Incas, in January, 1938. The third will deal with Haiti and will be a "scientific presentation of voodoo."

The Aztec program will dramatize the life and rituals of the Aztecs before the coming of Cortez, the Conqueror. Authentic copies of Aztec instruments will be in the performance of ritual music of Aztec origin. Features of this program will be the ceremony of the Rain God Tlaloc and the War Dance of the God of War.

Don Prindle thinks up many of the gags for the Panner show while he is driving to the station from his North Hollywood home.

"Hampstead Heath", painted by Constable (1776-1837) hangs in the National Gallery of Canada, Ottawa, and is characteristic of this great artist whose canvases have captured the beauties of Eighteenth Century rural England for posterity.

"West Wind" is Tom Thomson's best known canvas and hangs in the art gallery of Toronto, perpetuating the mood of Algonquin and the gifts of a young Canadian who lost his life in the north woods he loved so passionately. One of the founders of the Group of Seven which paved the way for the Canadian group, Thomson was drowned at Canoe Lake in 1917 at the age of forty.

Woods novelty number, "I'm Nuts about Nuts" and the rhythmic favorite "Goofus".

CHILDRENS COLDS



HOW TO WIN FRIENDS AND INFLUENCE PEOPLE BY Dale Carnegie

1. What are the six ways of making people like you? See pages 83 to 145.
2. What are the twelve ways of winning people to your way of thinking? See pages 149 to 241.
3. What are the nine ways to change people without giving offense or arousing resentment? See pages 245 to 283.

BECOME GENUINELY INTERESTED IN PEOPLE

"If you would make friends, be friendly. Forget your own interests. Think of other people's interests."
"You can make more friends in two months by showing that you are interested in other people than you can in two years by trying to force other people to become interested in you."

"Ask yourself this question:—
"Why should people be interested in me unless I am first interested in them?"
"If you merely try to impress people and get people interested in you, you will never have many true, sincere friends. Friends, real friends, are not made that way."

"People are not interested in you—or in me. They are interested in themselves—first, last and all the time."
"When you see a group photograph that you are in, whose face do you look for first?"

"But you can win the attention and time and cooperation of even the busiest, most sought after people by becoming genuinely interested in them."
"So if you want to make friends, put yourself out to do things for other people."

HAVE YOU SMOKED A TURRET LATELY?

ONE way to show interest in other people is to introduce them to the satisfying goodness of Turret cigarettes. They'll quickly appreciate Turret's original and unique blend of choice Virginia tobaccos, which makes Turret just that much different—just that much better. Show them, too, that the Turret package has a handy calendar on the back! Imperial Tobacco Company of Canada, Limited

Turret CIGARETTES

Quality and Mildness
PLAIN OR CORK TIP