

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

SATURDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CEC, OTTAWA, 550-K.

6.30—Alma Kitchell, Contralto
6.45—Recital
7.00—El Chico
7.30—Ecuador
7.45—Luigi Romanelli
8.00—Don Messer and Orch.
8.30—Meredith Willson and Orch.
9.00—Louisiana Hayride
9.30—Legends d'un People
10.00—Toronto Little Symphony
10.30—Our Heritage
10.45—Canadian Press News
11.00—Exchange Program
11.30—Banff Springs Orch.
12.00—La Hacienda

CKAC, MONTREAL, 730-K.

6.00—Columbia Concert Hall
6.15—Music School
6.30—Gems of Melody
7.00—Sports of the Air
7.30—Le Bon Parler Français
7.45—La Salle Cavaliers
8.00—Radio Divinettes
8.30—Radio Clubs
9.00—Di-so-ma
9.30—La Chansonnette
10.00—M. Lesage, Organist
10.15—Newscast
10.30—Alex. Lajoie and Orch.
11.00—Sports Reporter
11.30—Anson Weeks and Orch.
12.00—Radio Minuit
12.15—Dance Orchestra
12.30—Dance Orchestra
1.00—Sign Off

WEAF, NEW YORK, 660 K.

5.30—Kaltenmeyer's Kindergarten
6.00—Top Hatters
6.15—Esso News Reporter
6.30—Press News
6.35—Alma Ketchel, Contralto
6.45—Religion in the News
7.00—Martinez Brothers
7.15—Hampton Institute Singers
7.30—Gilbert Seldes
7.45—The ABC of NBC
8.00—Saturday Evening Party
9.00—Snow Village Sketches
9.30—Shell Show
10.30—Irvin S. Cobb
11.00—Esso News Reporter
11.15—Ink Spots
12.15—Dance Orchestra
12.30—Dance Orchestra
12.30—Ray Pearl's Orch.

WABC, NEW YORK, 360 K.

5.00—Eddie Duchin and Orch.
5.30—Singing Waiters
6.00—Columbia Concert Hall
6.30—Sports Resume
6.45—Ben Field and Orch.
7.00—Saturday Night Club
7.30—Universal Rhythm
8.00—Professor Quiz
8.30—Morgan's Orch.
9.00—Grace Moore, soprano
9.30—Keyboard Serenade
10.00—Your Hit Parade
10.45—Design in Harmony
11.00—Dance Music
11.30—Dance Music
12.30—Dance Orchestra
1.00—To be announced

WBZ, BOSTON, 990 K.

4.00—Herman Middleman and Orch.
4.30—Joan and the Escorts
4.45—Concert Ensemble
5.00—Musical Adventures
5.15—Timothy Makepeace, comedy
5.30—Buzzy Kountz Orch.
5.45—Ruth and Ross
6.00—Esso News Reporter
6.30—News
6.35—Home Symphony
7.00—Message of Israel
7.30—Uncle Jim's Question Bee
8.00—Ed Wynn
8.30—Meredith Willson and Orch.
9.00—National Barn Dance
10.00—Nickelodeon
10.30—Hildegarde
11.00—Riley and Farley's Orch.
11.30—Esso News Reporter
12.00—Dance Music
12.30—Dance Orchestra

WTIC, HARTFORD, 1040 K.

4.30—Program from New York
5.30—Kaltenmeyer's Kindergarten
6.00—News
6.15—Baseball Scores
6.30—Wrightville Clarion
6.45—Medical Talk
6.55—Salon Orchestra
7.00—Martinez Brothers
7.15—Sports of the Week
7.30—Hour of Cheer
8.00—Variety Show
9.00—Snow Village
9.30—The Chateau
10.30—Program from New York
11.00—News
11.15—Dance Music
11.30—Dance Music
12.00—Weather Report
12.02—Dance Music
12.30—Dance Orchestra

SUNDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.

6.30—News Commentary
6.45—Molly Mooney, Soprano
7.00—Helen Traubel, Soprano
7.30—Melodic Strings
8.00—Piano Magic
9.00—International Varieties
8.30—Rex Battle and Orch.
9.30—Music Time
10.00—Adventures in Melody
10.45—Canadian Press News
11.00—Atlantic Nocturne
11.30—String Quartette
12.00—Romance of Song
12.30—Woodwind Duo
12.45—Good Evening
1.00—Interlude
1.30—The Glee Singers

CKAC, MONTREAL, 730 K.

5.00—Afternoon Party
5.30—La Choral de Notre Dame
6.00—Continental Varieties
6.30—Bleau and Rousseau
6.45—Jacques and Jacqueline
7.00—Association des Marchands
7.30—Church Service
9.00—Ford Sunday Evening Hour
10.00—Community Sing
10.30—Newscast
10.45—Chas. Kramer and Orch.
11.00—Sports Reporter
11.30—Jay Freeman and Orch.
12.00—Red Nichols
12.30—Joe Reichman and Orch.
1.00—Sign Off

WEAF, NEW YORK, 660 K.

5.00—Marion Talley, Soprano
5.30—Smiling Ed McConnell
6.00—Catholic Hour
6.30—A Tale of Today
7.00—Jello Program
7.30—Fireside Recitals
7.45—Fitch Program
8.00—Chase and Sanborn Hour
9.00—Manhattan Merry-go-round
9.30—Album of Familiar Music
10.00—Sunday Night Party
10.30—To be Announced
10.45—The Singing Strings
11.00—Press Radio News
11.30—Press Radio News
12.00—Will Osborne's Orch.
12.30—One Man's Family

WABC, NEW YORK, 360 K.

5.00—Sunday Afternoon Party
5.30—Guy Lombardo and Orch.
5.45—Eddie House, Organist
6.00—Joe Penner
6.30—Rubinoff
7.00—Columbia Workshop
7.30—Phil Baker
8.00—1937 Edition of Twin Stars
8.30—Eddie Cantor
9.00—Ford Sunday Evening Hour
10.00—Gillette Community Sing
10.30—News Commentator
11.30—Eddie Duchin and Orch.
12.00—Red Nichols and Orch.

WBZ, BOSTON, 990 K.

5.00—National Vespers
5.30—Roy Shields' Orch.
6.00—Antabal's Cubans
6.30—Band Concert
7.00—Helen Traubel
7.30—Bakers Broadcast
8.00—General Motors Program
9.00—Rhythm Revue
9.30—Walter Winchell
9.45—Choir Symphonette
10.00—South Seas Broadcast
10.15—California Concert
11.00—Judy and the Bunch
11.10—News
11.15—King's Jesters
11.30—Jimmy Jay and Orch.
12.00—Henry Busse Orch.
12.30—Louis Panico and Orch.

WTIC, HARTFORD, 1040 K.

5.00—Joseph Koestner's Orch.
5.30—Smiling Ed McConnell
6.00—Catholic Hour
6.20—News
6.45—Baseball Results
7.00—Jack Benny
7.30—Fireside Recital
7.45—Sunset Dreams
8.00—Edgar Bergin
9.00—Manhattan Merry-go-round
9.30—Album of Familiar Music
10.00—Variety Show
10.30—Wallflower
11.00—News
11.15—Doc Schneider's Texans
11.35—El Chico Orch.
12.00—Weather Report
12.02—Del Courtney's Orch.
12.30—Blue Barren's Orch.
1.00—Silent

DR. G. R. LISTER

: Dentist :

Burchill-Wilkinson Building

QUEEN STREET : Below Regent

FOUR IN HANDS MAKE



Presenting four feminine stars not lucky enough to see unless they come upon them sun-bathing, as the camera man did, in the cougion of the Palace of Honor. Left heard on the California Concert or atic staff colleagues—Mary Ellen Herrick, Phoebe Clark and Nancy Coleman.

SAN FRANCISCO, July 17—If you happen to be strolling through the court of San Francisco's famous Palace of the Legion of Honor one of these days and find four beautiful maidens enjoying a sunbath there, in pajamas and sun-suits, you probably are gazing on one of the pleasantest four-cornered friendships in radio.

It is composed of three pretty NBC dramatic stars, Mary Ellen Herrick, Phoebe Clark and Nancy Coleman, and a Russian song-bird, Zarova, who was born in Petrograd, grew up in the midst of the Russian Revolution and arrived in this country several years ago with several Russian operas and a sheaf of her native folk music as her only possessions.

Phoebe Clark, blonde, lissome and wife of a well-known San Francisco newspaperman, grew up in the theatrical profession in San Francisco. She played almost every Shakespearean heroine in the Bard's plays before she entered radio.

Mary Ellen Herrick grew up in a small town in California's beautiful mountain country and studied dramatics for several years. Radio gave her her first professional experience. Pretty Nancy Coleman, who hails from the state of Washington, is the daughter of a newspaper editor.

After his death and her graduation from college, she came to San Francisco, vainly tried to get a radio hearing, then took a job in a department store. There, believe it or not, a radio writer discovered her and persuaded her to enter the profession that a short time ago would have none of her.

Zarova came to radio by way of the stage and films. She was signed by NBC after singing one song and is heard regularly on the California Concert and other transcontinentals.

FINANCE BILL GETS THIRD READING

(Special to The Daily Mail)
LONDON, July 16—The Finance bill was given a third reading today in the House of Commons. The debate on the bill was lead by the leader of the Labor Party and the Chancellor of the Exchequer.

SEARCH FOR MISS EARHART FRUITLESS

(Special to The Daily Mail)
SAN FRANCISCO, July 16—Forty airplanes which were released from the United States ship Lexington have returned to headquarters after a search for Amelia Earhart, lost famed aviatrix has proved fruitless.

FARM HOUR MOVES TO CAMPUS OF PURDUE UNIV.

CHICAGO, July 17—The National Broadcasting Company will set up its microphones on the banks of the Wabash in Lafayette, Indiana, to broadcast a special program direct from the campus of Purdue University during the National Farm and Hoe Hour, Wednesday, July 21, at 1:30 p. m., EDT over the NBC-Blue Network.

The broadcast from Purdue is another in the monthly series featured on the Farm and Home Hour from various Land Grant Colleges established under the provisions of the Land Grant Act of 1862.

Officials of the college and specialists in the agricultural extension service will be heard in discussions explaining how Purdue is aiding the farmers of Indiana and of the nation in meeting changing conditions through teaching, research and extension work.

Among the speakers who will appear on the Farm and Home Hour will be Dr. E. C. Elliott, president of Purdue University; Dean J. H. Skinner of the school of agriculture; T. A. Coleman, assistant director of agriculture extension; H. J. Reed, assistant director of the experiment station; V. C. Freeman, assistant dean of agriculture; Dean Mary L. Matthews of the school of home economics; and Hassil Schenck, president of the Indiana Farm Bureau.

DARI DAN RETURNS IN NEW NBC SERIES

CHICAGO, July 17—While the City Sleeps, the popular program dramatizing actual experiences of milkmen and featuring Finney Briggs in his customary role of Dari Dan, has returned to the air after a three-month absence. It is broadcast each Monday, Wednesday and Friday over the NBC-Red Network at 5:15 p. m., EDT.

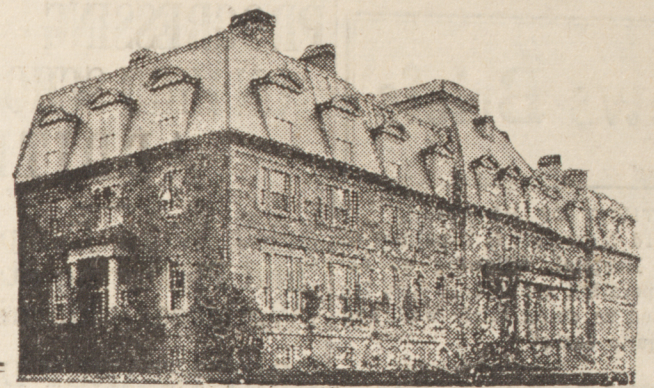
Each broadcast in the new series, which again is under sponsorship of Bowey's, Inc., presents a complete episode in the life of some milkman. The dramatizations, prepared by Bill Moore, Chicago radio writer, are based on information received from milkmen and listeners throughout the country.

Dari Dan, the central figure in each episode, is a character symbolic of all milkmen.

The new series of While the City Sleeps programs replaces the serial Adventures of Dari Dan, which has been on the air since last March.

THEIR MAJESTIES BACK TO LONDON

(Special to The Daily Mail)
LONDON, July 16—King George VI and Queen Elizabeth returned to London today after having completed their tour through Wales.



University of New Brunswick

FREDERICTON, N. B.

SESSION 1937-38 BEGINS SEPTEMBER 14

ARTS AND PURE SCIENCE

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The Lady Beaverbrook Building affords first-class residence accommodation for men.

Full information regarding courses, terms, scholarships, etc., is contained in the University Calendar. A copy will be mailed on request.

C. C. JONES, President.

MOVING OF CITY TO NEW SITE TO BE TOLD ON NBC

SHAWNEETOWN, Ill., July 17—Echoes of the great Ohio River flood of 1937 will be heard over NBC networks when officials and citizens of Shawneetown, Ill., oldest city in Illinois, go on the air at 5:30 p. m., EDT, Sunday, July 25, over the NBC-Red Network. They will discuss how they plan to move the Gallatin county seat to higher ground about three miles west of the present site in order to forestall damage from another major flood such as has ravaged the city twice in the last quarter of a century.

The broadcast will open in front of the First National Bank, which was erected in 1838, and then switch to the NBC mobile unit for a tour of the town, still lying prostrate under the mighty blow dealt it early this year. The announcer will describe the site as it is today, with houses overturned, streets torn up, and people living in tents while they wait for the new town to be built—a town free of all flood menace and laid out as a model city.

In a concluding pickup from the bank, Mayor H. F. Howell, W. H. Brinkley, former mayor, Max H.

Galt, cashier of the First National Bank; E. L. Rich, R. N. Harmon and other leading citizens, as well as representatives of the Federal Housing authority, the Disaster Loan Corporation, the Home Owners' Loan Corporation, the Reconstruction Finance Corporation and the WPA will discuss the problems involved in moving a city three miles and tell how its 1,400 inhabitants feel about thus being transplanted and how the present site of the historic river town will become a State park.

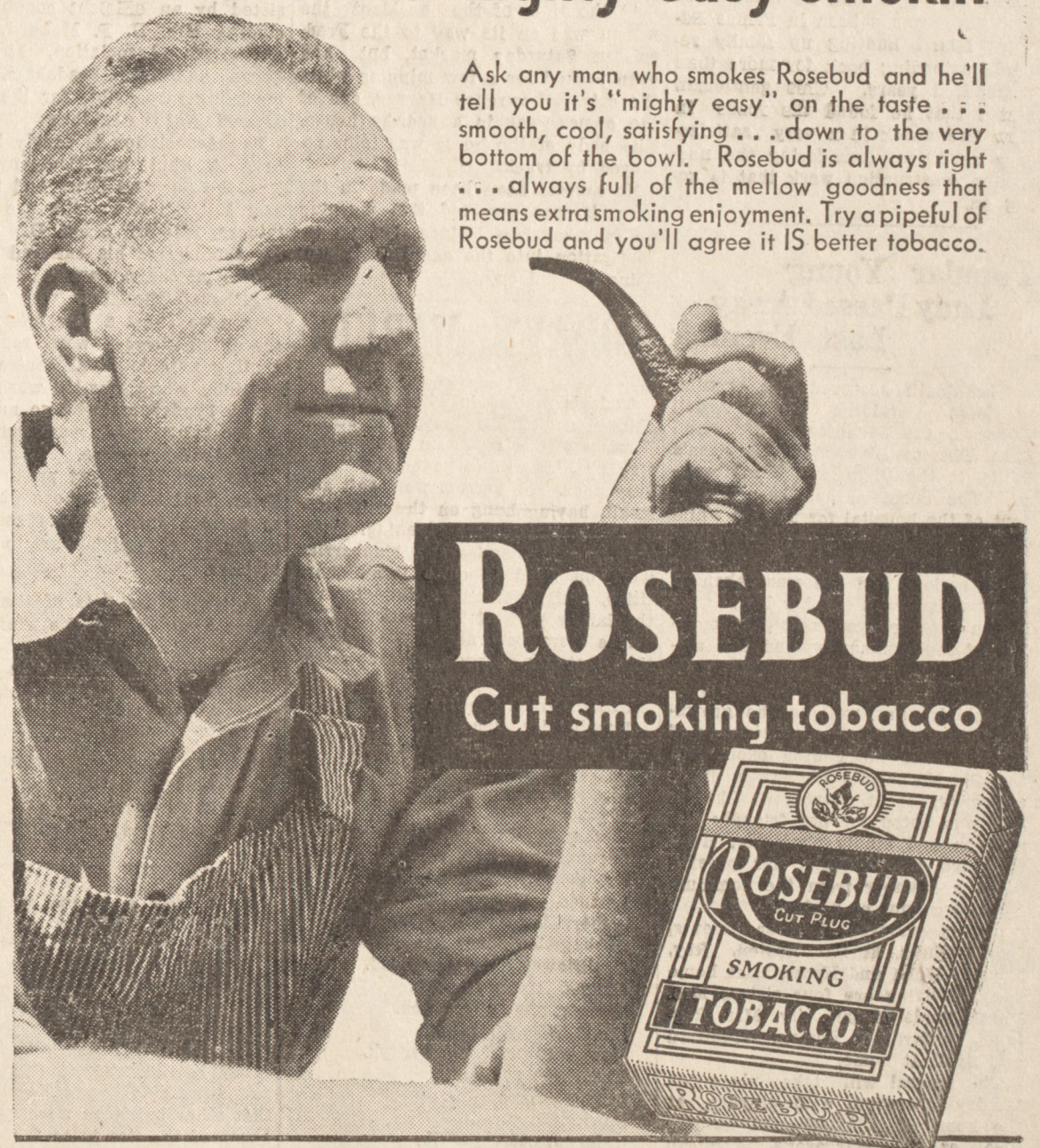
The National Broadcasting Company, by this NBC-Red Network broadcast, will bring millions of listeners the story of a town which was old when America was discovered, a town near which the Mound Builders, half-mythical residents of the Ohio River Valley, established some of their finest mounds, a town which was known as "Shawnee Village" in 1765, but which did not see its first white settler until Michael Sprinkle moved there in 1797.

ROOSEVELT CANCELS CRUISE

(Special to The Daily Mail)
WASHINGTON, D. C., July 16—President Roosevelt has cancelled his proposed week-end cruise due to the seriousness of the situation in the far east resulting from trouble between China and Japan.

ROSEBUD is mighty easy smokin'

Ask any man who smokes Rosebud and he'll tell you it's "mighty easy" on the taste . . . smooth, cool, satisfying . . . down to the very bottom of the bowl. Rosebud is always right . . . always full of the mellow goodness that means extra smoking enjoyment. Try a pipeful of Rosebud and you'll agree it IS better tobacco.

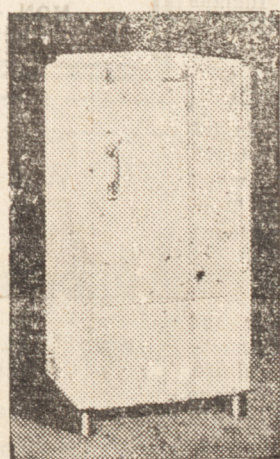


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