

# THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

## SATURDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

### CBC, OTTAWA, 550 K.

6.30—Alma Kitchell, Contralto  
6.45—Yodelling Youngster  
7.00—El Chico  
7.30—Safety First  
7.45—Luigi Romanelli  
8.00—Don Messer and Orch.  
8.30—Meredith Wilson and Orch.  
9.00—Legends d'un People  
9.30—Louisiana Hayride  
10.00—Toronto Little Symphony  
10.30—Our Heritage  
10.45—Canadian Press News  
11.00—La Hacienda  
11.30—Banff Springs Orch.  
12.00—Rhythm and Song  
12.30—Sports Week  
12.45—Good Evening  
1.00—Sandy Desont's Orch.  
1.30—Orchestra  
2.00—The News  
2.15—Dance Music

### CKAC, MONTREAL, 730 K.

6.00—Columbia Concert Hall  
6.15—Music School  
6.30—Gems of Melody  
7.00—Sports of the Air  
7.30—Le Bon Parler Français  
7.45—LaSalle Cavaliers  
8.00—Radio Divinettes  
8.30—Radio Clubs  
9.00—Di-so-ma  
9.30—La Chansonnette  
10.00—M. Lesage, Organist  
10.15—Newscast  
10.30—Alex. LaJole and Orch.  
11.00—Sports Reporter  
11.30—Anson Weeks and Orch.  
12.00—Radio Minut  
12.15—Dance Orchestra  
12.30—Dance Orchestra  
1.00—Sign Off

### WEAF, NEW YORK, 660 K.

5.30—Kaltenmeyer's Kindergarten  
6.00—Top Hatters  
6.15—Esso News Reporter  
6.30—Press News  
6.45—Alma Ketchell, Contralto  
6.55—Religion in the News  
7.00—Martinez Brothers  
7.15—Hampton Institute Singers  
7.30—Gilbert Seldes  
7.45—The ABC of NBC  
8.00—Saturday Evening Party  
9.00—Snow Village Sketches  
9.30—Shell Show  
10.30—Irvin S. Cobb  
11.00—Esso News Reporter  
11.15—Ink Spots  
12.15—Dance Orchestra  
12.30—Dance Orchestra  
12.45—Ray Pearl's Orch.

### WABC, NEW YORK, 860 K.

5.00—Eddie Duchin and Orch.  
5.30—Singing Waiters  
6.00—Columbia Concert Hall  
6.30—Sports Resume  
6.45—Ben Field and Orch.  
7.00—Saturday Night Club  
7.30—Universal Rhythm  
8.00—Professor Quiz  
8.30—Morgan's Orch.  
9.00—Grace Moore, soprano  
9.30—Keyboard Serenade  
10.00—Your Hit Parade  
10.45—Design in Harmony  
11.00—Dance Music  
11.30—Dance Music  
12.30—Dance Orchestra  
1.00—To be announced

### WBZ, BOSTON, 990 K.

4.00—Herman Middleman and Orch.  
4.30—Joan and the Escorts  
4.45—Concert Ensemble  
5.00—Musical Adventures  
5.15—Timothy Makepeace, comedy  
5.30—Buzzy Kountz Orch.  
5.45—Ruth and Ross  
6.00—Esso News Reporter  
6.30—News  
6.45—Home Symphony  
7.00—Message of Israel  
7.30—Uncle Jim's Question Bee  
8.00—Ed Wynn  
8.30—Meredith Willson and Orch.  
9.00—National Barn Dance  
10.00—Nickelodeon  
10.30—Hildegard  
11.00—Riley and Farley's Orch.  
11.30—Esso News Reporter  
12.00—Dance Music  
12.30—Dance Orchestra

### WTIC, HARTFORD, 1040 K.

4.30—Program from New York  
5.30—Kaltenmeyer's Kindergarten  
6.00—News  
6.15—Baseball Scores  
6.30—Wrightville Clarion  
6.45—Medical Talk  
6.55—Salon Orchestra  
7.00—Martinez Brothers  
7.15—Sports of the Week  
7.30—Hour of Cheer  
8.00—Variety Show  
9.00—Snow Village  
9.30—The Chateau  
10.30—Program from New York  
11.00—News  
11.15—Dance Music  
11.30—Dance Music  
12.00—Weather Report  
12.02—Dance Music  
12.30—Dance Orchestra

## SUNDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

### CBC, OTTAWA, 550 K.

6.30—News Commentary  
6.45—Piano Recital  
7.00—Helen Traubel, Soprano  
7.30—Melodic Strings  
8.00—Piano Magic  
9.00—International Varieties  
8.30—Rex Battle and Orch.  
9.30—Magic Time  
10.00—Fugitive Melodies  
10.45—Canadian Press News  
11.00—Atlantic Nocturne  
11.30—String Quartette  
12.00—Romance of Song  
12.30—Woodwind Duo  
12.45—Good Evening  
1.00—Interlude  
1.30—The Glee Singers

### CKAC, MONTREAL, 730 K.

5.00—Afternoon Party  
5.30—La Choral de Notre Dame  
6.00—Continental Varieties  
6.30—Bleau and Rousseau  
6.45—Jacques and Jacqueline  
7.00—Association des Marchands  
7.30—Church Service  
9.00—Ford Sunday Evening Hour  
10.00—Community Sing  
10.30—Newscast  
10.45—Chas. Kramer and Orch.  
11.00—Sports Reporter  
11.30—Jay Freeman and Orch.  
12.00—Red Nichols  
12.30—Joe Reichman and Orch.  
1.00—Sign Off

### WEAF, NEW YORK, 660 K.

5.00—Marion Talley, Soprano  
5.30—Smiling Ed McConnell  
6.00—Catholic Hour  
6.20—A Tale of Today  
7.00—Jello Program  
7.30—Fireside Recitals  
7.45—Fitch Program  
8.00—Chase and Sanborn Hour  
9.00—Manhattan Merry-go-round  
9.30—Album of Familiar Music  
10.00—Sunday Night Party  
10.30—To be Announced  
10.45—The Singing Strings  
11.00—Press Radio News  
11.30—Press Radio News  
12.00—Will Osborne's Orch.  
12.30—One Man's Family

### WABC, NEW YORK, 860 K.

5.00—Sunday Afternoon Party  
5.30—Guy Lombardo and Orch.  
5.45—Eddie House, Organist  
6.00—Joe Penner  
6.30—Rubinoff  
7.00—Columbia Workshop  
7.30—Phil Baker  
8.00—1937 Edition of Twin Stars  
8.30—Eddie Cantor  
9.00—Ford Sunday Evening Hour  
10.00—Gillette Community Sing  
10.30—News Commentator  
11.30—Eddie Duchin and Orch.  
12.00—Red Nichols and Orch.

### WBZ, BOSTON, 990 K.

5.00—National Vespers  
5.30—Roy Shields' Orch.  
6.00—Antabal's Cubans  
6.30—Band Concert  
7.00—Helen Traubel  
7.30—Bakers Broadcast  
8.00—General Motors Program  
9.00—Rhythm Revue  
9.30—Walter Winchell  
9.45—Choir Symphonette  
10.00—South Seas Broadcast  
10.15—California Concert  
11.00—Judy and the Bunch  
11.10—News  
11.15—King's Jesters  
11.30—Jimmy Jay and Orch.  
12.00—Henry Busse Orch.  
12.30—Louis Panico and Orch.

### WTIC, HARTFORD, 1040 K.

5.00—Joseph Koestner's Orch.  
5.30—Smiling Ed McConnell  
6.00—Catholic Hour  
6.20—News  
6.45—Baseball Results  
7.00—Jack Benny  
7.30—Fireside Recital  
7.45—Sunset Dreams  
8.00—Edgar Bergin  
9.00—Manhattan Merry-go-round  
9.30—Album of Familiar Music  
10.00—Variety Show  
10.30—Wallflower  
11.00—News  
11.15—Doc Schneider's Texans  
11.35—El Chico Orch.  
12.00—Weather Report  
12.02—Del Courtney's Orch.  
12.30—Blue Barren's Orch.  
1.00—Silent

## DR. G. R. LISTER

: Dentist :

Burchill-Wilkinson Building

QUEEN STREET : Below Regent

## Blue Network Expanding in South



The stars on the above map indicate the locations of the new stations added to the Blue Network of the N. B. C.

## NEW TALENT "FINDS" GETS OWN PROGRAM

NEW YORK, July 10—Lucille Linnwood and Lanny Grey, first "finds" in the new talent search being conducted by Ernest Cutting, of the NBC Artists Service, have been given a spot of their own over the NBC-Blue Network. They are heard as Lucille and Lanny on Tuesdays and Thursdays at 5:00 p. m., EDST.

Lucille was born 18 years ago in Cleveland. Dancing lessons at the age of five started her on a career of dancing, singing and dramatic acting. She won a singing contest over a local station in Columbus and the beauty contest title of "Miss Columbus, 1935." Since then, singing and dancing, she has toured in the United States and Canada.

Lanny, born in Elkins, W. Va., and graduated from the University of Pennsylvania in 1932, began his career as a song writer. With Bing Crosby, he wrote the tune, "I would if I Could, But I Can't."

Lanny works out the word and melody arrangements for their programs, plays the piano and holds up his end of the singing and banter.

## TO MISS VACATION

NEW YORK, July 10—For the first time in ten years, Robert (Believe-It-Or-Not) Ripley will forego his annual Summer trip into the earth's far corners. The reason is he has been signed for a new series over the NBC-Blue Network beginning on Friday, July 16, at 9:00 p. m., EDST.

MONTREAL, July 9—It cost Leo Joubert \$16 to find out he's a sound sleeper. Joubert, a gasoline station attendant, told police today while he was sleeping in the station some one entered and stole that much money from a pocket in his trousers.

## Devotes 24 Hours a Day to His Programs



A pencil in hand, Mr. Green makes a revision in his score, tries it slowly, cautiously and then shouts, "Buh . . . perfect!"

HOLLYWOOD, July 10—Johnny Green, musical director of NAC's Packard Hour, supervises every note of music and musical material used on his programs heard over the NBC-Red Network each Tuesday at 9:30 p. m., BDST.

Johnny conceives the production numbers, writes all the dialogue and special lyrics, and leaves incidental music to his able chief arranger, Conrad Salinger, only when there aren't enough hours around the clock. Often Johnny devotes 24 hours a day to his program.

At rehearsals the young conductor expresses his pleasure with a favorite expression, "But . . . perfect!" After a while he dashes into the control room to hear how it comes over while an assistant conducts. When the program is on the air, Johnny goes from podium to the piano and to any of the widely separated microphones. He seems to be everywhere at once.

## BARRYMORES AS ARIEL, CALIBAN, TO DO 'TEMPEST'

HOLLYWOOD, July 10—John Barrymore and Elaine Barrie, who have been featured in the news paper headlines as Ariel and Caliban, will take those roles in Shakespeare's immortal "Tempest," to be presented by the National Broadcasting Company on Monday, July 12, from 9:30 to 10:15 p. m., EDST, over the NBC-Blue Network.

One of the most colorful Shakespearean casts ever assembled to portray the works of the Bard will assist the recently reconciled Barrymores.

Walter Brenna, winner of the National Academy of Motion Picture Arts and Sciences Award for the best screen performance of 1936, will enact the role of Stephano.

Herbert Mundin, a thespian familiar to every motion picture patron in America, will interpret the part of Trinculo; Robert Warwick, veteran actor of the legitimate stage, will be heard as Alonso, and Henry Hunter, star of pictures, will play the role of Ferdinand.

Barrymore, who played both Hamlet and the Ghost in the premiere of NBC's streamlined Shakespeare, will again enact a dual role in "The Tempest." He will be heard both as Caliban and as Prospero. Elaine Barrie, who made her Shakespearean debut on the air opposite her husband as Ann in "Richard III," second play of the cycle, likewise will demonstrate her versatility as an actress by undertaking the roles of Ariel and Miranda.

The National Broadcasting Company has drawn warm praise from critics and educators all over the country for its streamlined Shakespeare presentations. Such distinguished Shakespearean authorities as Dr. Allison Gaw, of the University of Southern California, and Dr. Walter J. Graham, of the University of Illinois, have termed the series "a great cultural asset."

Dr. Graham in a congratulatory message to NBC, expressed his reactions to NBC's streamlined Shakespeare series as "a pioneer effort to make the radio public acquainted with the noblest dramatic and poetic productions in literature."

Original music by Will Prior and narration by Ken Carpenter will be heard during the production of "The Tempest."

NEW YORK, July 10—Jean Ellington, NBC contralto, sings with her shoes off. Lest you see her broadcasting some time and wonder at her eccentric behavior the explanation can be traced to an audition she did a few months ago for a recording company. Without realizing what she was doing she slipped out of her tight fitting shoes as she sang. Jean received the recording assignment and has been singing without shoes ever since. She now imagines it brings her luck.

## The SEA ROUTE, 'INEXPENSIVE' AND COMFORTABLE, to BOSTON via EASTERN STEAMSHIP LINES

One round trip per week from Saint John (calling at Yarmouth, N. S., en route)

Sailing from Reed's Point Wharf, Saint John, every Friday at 8 A. M. (A. T.). Due Boston 8 o'clock (E. S. T.) following morning. Local passengers are not carried between Saint John and Yarmouth.

One-way fare \$10 from Saint John. Round trip \$18.40. Warm, comfortable staterooms \$2.25 up, good for two people. Fine meals at fair prices.

Passengers holding through tickets to Boston or beyond may occupy staterooms Thursday night, while the ship is lying in Saint John, without extra charge.

\* Apply any Canadian National Railway Company Ticket Office, or at Reed's Point Wharf, Saint John.

## All Details Must Be Precise for Mr. Janssen

HOLLYWOOD, July 10—Not a whisper in the studio is the rule when Werner Janssen rehearses his 38-piece orchestra for the new Fleischmann programs, broadcast over the NBC-Blue Network every Sunday at 7:30 p. m., EDST.

So sensitive is Janssen's ear that he can detect a whisper above the music of the largest orchestra. Among musicians he is famous for that ear. If one note from the string or brass section is as much as a half or quarter tone off, Janssen quickly points an accusing baton.

The conductor works as prodigiously behind the scenes as he does in the studios. On just one number—an adaptation of Sibelius' "Finlandia"—which he played in the opening broadcast, Janssen worked from 7:00 a. m., one day until 4 a. m. the next without sleep.

These marathon arranging sessions are only a part of Janssen's "perfectionist" technique. Every detail must be exactly right.

## He 'Triple-Checks' His Band in a Single Move

NEW YORK, July 10—Robert Emmett Dolan, who leads the orchestra on the Sealtest Sunday Night Party, heard at 10:00 p. m., EDST, is a "triple check" conductor.

Dolan sets the tempo of the or-

## C. B. C. NOTES

Another exciting animal story for juvenile listeners will be featured during "The Children's Album," to be presented on Monday, July 12, at 5:45 p. m. EST from the Windsor studios of the CBC when "The Story Book Lady" will tell "The Story of the Squirrel," an amusing script based on the life of this interesting dweller of Canada's forests and woodlands.

"The Children's Album" with "The Story Book Lady" will be presented as an international exchange feature to stations of the Mutual Broadcasting System in the United States as well as to listeners of the Canadian Broadcasting Corporation's eastern network.

A half hour program of light-classical selections will be heard

hestra in a low circular sweep that gives him an opportunity to glance at the vocalist, the orchestra, and the men in the control-room almost simultaneously. If the orchestra is too loud for the vocalist, the control-room engineer gives Robert Emmett a signal. The leader puts his right index finger to his lips, which means, "Shh!"

During rehearsals Dolan corrects his vocalists' error aloud, but on the air it is another matter. He has an elaborate "deaf and dumb" sign language worked out which virtually allows him to converse with the singers during an actual broadcast.

over the national network of the CBC on Monday, July 12, at 8:30 p. m. EST, with Roland Todd, organist, Eileen Waddington, pianist, and Jean Chown, contralto, as featured artists on the program, "Golden Journeys."

Roland Todd and Eileen Waddington, the past four years from the Toronto studios of the CBC. Jean Chown, an artist of international experience, recently has returned to her native Canada and has been heard also from Toronto. On this date Miss Chown is recognized as one of the outstanding organ and piano duos of the Canadian air and they have been heard on network presentations for will sing "Ships That Pass," by Stephenson; "The Golden Nenuphar," by Bantock, and "The Second Minute" by Besley.

The organ-piano duo will play special arrangements of "Marche Militaire" by Schubert; Schytte's "Norwegian Suite"; "Nocturne," by Grieg, and, as their closing number, "Prelude in G Minor," by Rachmaninoff.



## Mr. Picobac's Advice to Anglers

"I WANT you to put a piece in the paper where everybody will see it," said Mr. Picobac to his friend, Herb Smith, editor of the Essex Centre Gazette and County Advertiser (circulation guaranteed). "It'll save me a lot of time writing letters in answer to correspondents."

"Sure," said Herb, feeling for the pencil behind his ear.

"It's poetry," confessed Mr. Picobac, handing it over.

The editor read it aloud:

### "Angler's Calendar for April"

"Give your good trout rod a coat of shellac,  
"Glue up the ferrules if any be slack;  
"Test all your tapers, silk, linen or cotton,  
"Cut off the ends of all such as be rotten;  
"Take last summer's leaders now frayed and worn,  
"All moth-eaten trout flies, tattered and torn,  
"Make one last cast with them—throw them away,  
"Stock up with new stuff for Trout Opening Day."

"Sounds like an ad," said the editor. "What about the smokes?"

"Picobac, of course," said Mr. Picobac briefly. "In handy seal-tight pouches."

HANDY SEAL-TIGHT POUCH 15c.  
1 1/2-Lb. "LOK-TOP" TIN 60c.  
also packed in Pocket Tins

IMPERIAL TOBACCO COMPANY OF CANADA, LIMITED

"IT DOES TASTE GOOD IN A PIPE!"  
**Picobac.**  
GROWN IN SUNNY, SOUTHERN ONTARIO