

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

SATURDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—Variety Show
6.30—Doris Foote, Contralto
6.45—Closing Stock Quotations
7.00—Len Salvo, Organist
7.15—Four Californians
7.30—Lucio Agostini
8.00—Luigi Romanelli and Orch.
8.30—Book Review
8.45—Novelty Program
9.00—Ten Thousand Miles in the Air
9.15—Irene Lander
9.30—Reflections
10.00—Louisiana Hayride
10.30—BBC Music Hall
11.00—NBC Jamboree
11.30—Horace Lapp's Orch.
11.45—The News
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

CKAC, MONTREAL, 730 K.
6.30—Social Announcements
6.45—Classical Interlude
7.00—Sports Parade
7.30—Gems of Melody
8.00—Le Bon Parler Français
8.15—To be Announced
8.30—Saturday Swing Session
9.00—Old Fashioned Spelling Bee
9.30—To be Announced
10.00—To be Announced
11.00—Les Chevaliers du Folklore
11.15—Westinghouse Newscast
11.30—Berceuse
11.45—Patti Chapin, Songs
12.00—Molson Sports Reporter
12.30—Orchestra
1.00—Orchestra

WEAF, NEW YORK, 660 K.
6.30—Kaltenmeyer's Kindergarten
7.00—El Chico
7.30—Press Radio News
7.45—Today's Sports
8.00—The Art of Living
8.30—Top Hatters
8.45—Jimmy Kemper
9.00—Meredith Wilson
9.30—Linton Wells
9.45—Concert Orchestra
10.30—Special Delivery
11.00—NBC Jamboree
11.30—Orchestra
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

WABC, NEW YORK, 860 K.
5.15—The Dancepaters
5.45—George Olsen and Orch.
6.15—Frank Bailey's Orch.
6.45—Dorothy Gordon's Corner
7.00—Columbia Concert Hall
7.25—Press Radio News
7.30—Eddie Dooley's News
7.45—Fighting Crime
8.00—Count Basie and Orch.
8.15—Ben Feld's Orch.
8.30—Saturday Night Swing Club
9.00—Your Unseen Friend
9.30—Johnny Presents
10.00—Professor Quiz
10.30—Among Our Souvenirs
10.30—To be Announced
11.00—Your Hit Parade
11.45—Patti Chapin, Songs
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

WBZ, BOSTON, 990 K.
6.45—Orchestra
7.00—Piano Recital
7.30—Press Radio News
7.45—To be Announced
8.00—Message of Israel
8.30—Uncle Jim's Question Bee
9.00—Home Towners
9.30—Nola Day, Songs
10.00—National Barn Dance
11.00—Gun Smoke Law
11.30—Gems of Light Opera
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

WTIC, HARTFORD, 1040 K.
6.00—Vagabond Adventures
6.30—Kaltenmeyer's Kindergarten
7.00—News
7.15—Casey at the Mike
7.30—Wrightville Clarion
7.45—Behind the Scenes
8.00—Top Hatters
8.30—Shere Trio

SUNDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—Choir Invisible
7.00—It Came to Pass
7.30—Weekly News Review
7.45—Leo Pol Morin
8.00—Music of the Masters
8.30—The Constitution
9.00—Benny Davis' Revue
9.30—Music Time
10.00—Within These Walls
10.30—Friendly Music
11.00—Along the Danube
11.30—To be Announced
11.45—The News
12.00—Director's Choice

CKAC, MONTREAL, 730 K.
6.00—1847 Silver Theatre
6.30—Continental Varieties
6.45—Catholic Hour
7.30—Bleau and Rousseau
7.45—Jacques and Jacqueline
8.00—Association des Marchands
8.15—Alouette Program
8.30—Child Amateurs
9.00—Columbia Workshop
9.30—David Ross' Birthday Party
10.00—Ford Sunday Evening Hour
11.00—Jose de Laquerriere, Tenor
11.15—Westinghouse Newscast
11.30—To be Announced
12.00—Molson Sports Reporter

WEAF, NEW YORK, 660 K.
6.00—Marion Talley
6.30—The Time of Your Life
7.00—Catholic Hour
7.30—A Tale of Today
8.00—Jack Benny
8.30—Fireside Recitals
8.45—Interesting Neighbors
9.00—Nelson Eddy, Baritone
10.00—Manhattan Merry-Go-Round
10.30—Album of Familiar Music
11.00—Sunday Night Party
12.00—Russ Morgan and Orch.

WABC, NEW YORK, 860 K.
5.00—Our American Neighbors
5.30—Guy Lombardo and Orch.
6.00—Phil Harris and Orch.
6.30—Chicagoans
7.00—Columbia Workshop
7.30—Gulf Summer Stars
8.00—Singing Alliance
8.30—Texaco Town
9.00—Ford Sunday Evening Hour
10.00—Pete Cavallo and Band
11.00—Press Radio News
11.05—Orchestra
11.30—Orchestra
12.00—Orchestra

WBZ, BOSTON, 990 K.
6.00—Opera Auditions of the Air
6.30—Smiling Ed McConnell
7.30—Codolban and his Violin
7.30—Helen Traubel, Soprano
8.00—Ted Wallace and Sing Band
8.30—Ozzie Nelson's Orch.
9.00—Symphony Orchestra
10.00—Tyronne Power
10.30—Walter Winchell
10.45—Irene Rich
11.00—The Zenith Foundation
11.30—Ernest Gill and Concert
12.00—Judy and the Bunch

WTIC, HARTFORD, 1040 K.
5.00—Orchestra
5.30—Roy Shields Music
6.00—Catholic Hour
6.20—News
6.45—Baseball Results
7.00—Jane Frohman
7.30—Fireside Recital
7.45—Sunset Dreams
8.00—Edgar Bergin
9.00—Manhattan Merry-Go-Round
9.30—Album of Familiar Music
10.00—Sunday Night Party
11.00—News
11.15—Orchestra
11.35—Musical Interlude
12.00—Weather Report
12.02—Orchestra
12.30—Orchestra
1.00—Silent

8.45—Sports of the Week
9.00—Meredith Willson's Orch.
9.30—Linton Wells, Commentator
9.45—NBC Concert Hour
10.30—Special Delivery
11.00—Jamboree
11.30—Orchestra
12.00—News
12.15—Orchestra
12.30—Orchestra
1.00—Weather

MICROPHONICS

Raymond Paige, conductor of the Hollywood Mardi Gras on NBC, is a sartorial delight in white tie and tails. But he wasn't always so. The first time he donned full dress was back in his college days when he contributed a violin solo to a class entertainment and it was a most agonizing occasion. For several weeks thereafter he went into seclusion in a garage, there practicing on his violin while wearing an old dress shirt and stiff collar. Thus, having gotten the feel of formal armor, Paige has never had any trouble with his "soup and fish" since.

Bits about NBC broadcasters: As

might be expected, Edward MacHugh, the Gospel Singer, collects hymn books. He has a library of 2,000. . . Helen Jepson finds relaxation in the kitchen, specializing in fried frogs' legs which dinner guests pronounce a culinary masterpiece. . . Smilin' Ed McConnell made his professional debut as a trap drummer at the age of nine.

GYPSY FIDDLER ON 'NOVELETTE'
Maurice Sbriger, famous gypsy fiddler, will appear on the programme, 'Novelette', to be broadcast from the CBC Montreal studios, Saturday, October 30, at 8.45 p. m. EST. The quarter hour feature will embrace the music of Rumania, Russia and Hungary.

Mr. Gable Has An Arch Rival



Despite their rivalry for Carole Lombard's favor, Clark Gable and Charlie McCarthy were on exceedingly cordial terms when they met before an NBC mike recently. . . No wonder Edgar Bergen shows much surprise

Charlie McCarthy, who admits that he's Clark Gable's biggest rival in Hollywood, met Gable for the first time when they appeared on the air together from the NBC studios.

"So you're Clark Gable?" said the diminutive man-about-town.

"Yes, Charlie, and I admire you very much," said Gable, while Carole Lombard looked on.

"I don't blame you, Clark, so do I," modestly replied McCarthy.

"You've been quite a success at this Casanova business, Charlie,"

said Gable, "tell me your secret and I'll tell you mine."

"Would Lombard tell Dietrich?" was Charlie's swift retort.

Despite their rivalry over Miss Lombard's friendship, Gable and McCarthy parted the best of friends.

"You know, Carole, I've really wanted to meet that nipper very much," said Gable, who engaged in the duel with the dummy over objections of some of his closest advisers, as he left the studios with Miss Lombard. "He's really great!"

OLD SONG FAVOURITES HAVE MORE APPEAL THAN NEW, CLAIMS STAR

POLICY IN FAR EAST TOPIC AT TOWN MEETING

Four Eminent Authorities On International Affairs Will Speak On "Town Meeting of the Air" Next Thursday

"What Should Be America's Policy in the Far East?" A discussion of this question by four eminent authorities on international relations will launch the third season of America's Town Meeting of the Air over NBC networks on Thursday, November 4.

The speakers during the season's initial broadcast, to be heard over the NBC-Blue Network from 10.30 to 1.30 p. m., AST, will include Nathaniel Preffer, writer and lecturer on the Far East, who will take the Chinese viewpoint; Professor Edwin Borchard, professor of international law in Princeton, who speaks for the isolationists; and Frederick Moore, adviser to the Japanese Embassy, who will present the Nipponese attitude. A fourth speaker, to be announced, will defend the co-operative efforts of the Roosevelt administration.

Denny in Charge

As in its two previous seasons, America's Town Meeting of the Air will be under the direction of George V. Denny, Jr., and will be given under the auspices of the League for Political Education in co-operation with the National Broadcasting Company.

Hailed as "the best thing on the air" and "one of radio's best features" by outstanding newspapers, the Town Meeting of the Air has been highly successful ever since its first program was broadcast in 1935.

Denny, who joined the idea of the early town meeting of New England with that of reaching millions of persons by radio, explained his purpose in a recent address at Harvard University.

"Because of the abysmal failure of what passes for political education in this country," he said, "and the growing tendency of our people to listen only to congenial views and the tremendous power of minority pressure groups, I believe the revival of the early American town meeting on a nationwide scale in some form is essential if we are to have a workable democracy."

Awakens Responsibility

Denny's concern is with the awakening of the responsibility of that minority of American citizens who hold the balance of political power.

"If we would save democracy," said Denny, "we must concentrate our attention on the character of this group and make it aware of its power and responsibility. It is not a cohesive group and it is in no sense a third party. Its great strength lies in the fact that it is composed predomi-

Herbert, Friml and Others Have Wide Audience and Their Melodies Last Longer Than Current Music.

Despite the liberal Hollywood output of musical movies, which have supplanted the east's Tin Pan Alley as the main source of popular tunes, the star of the 'Open House' radio series believes that most of these current musical films will not have the same long-lasting quality for either radio or film audiences as do the old established melodies.

Consequently, in addition to starring in such films as 'Rose Marie,' 'The Firefly,' 'Naughty Marietta,' 'The Merry Widow' and others, Miss MacDonald includes several of the hit melodies from the Romberg, Herbert and Friml operettas in every one of her 'Open House' Sunday night programs from Hollywood.

Another reason for the lasting qualities of those operettas is that while it is difficult to condense the average current musical comedy movie into broadcast-length form and still preserve the appeal, the older operettas lend themselves much better to such radio transition. Furthermore, those productions depended more on melody than on the eye-filling spectacles, big chorus effects, pretty girls, etc., none of which—until the advent of practical television—have much part in the radio program.

Miss MacDonald is in no wise taking sides with the producers of either kind as against the older, inasmuch as she has scored successes in both types of movies musicals, and her pictures range from the immortal 'Naughty Marietta' and 'Merry Widow' to the popular 'Love Parade' with Maurice Chevalier, 'San Francisco,' and others equally recent. And in her coming M-G-M production she will sing grand opera, in Puccini's 'Girl of the Golden West.'

In addition, such well-loved old melodies as 'Annie Laurie,' 'Home Sweet Home' and hymns like 'Abide With Me,' 'Lead Kindly Light' and others, are included in the MacDonald programs, thus covering an unusually wide range of music in a single program.

PIANO RECITAL

Hortense Lord, prominent Montreal concert pianist, who is being presented in a series of quarter-hour piano recitals over the national network of the CBC every Sunday at 1.15 p. m. AST, will be heard again October 31. Her programme in that date will feature the first movement from Beethoven's 'Sonata, Opus 31, No. 1'; 'Fantasietucke No. 3,' by Schumann, and 'Dreams' from 'The Feast of the Bohemian Peasants,' by Smetana.

antly of men and women of independent judgment. People habitually loyal to a party may occasionally join this group but most people are too busy doing other things and for convenience, if nothing else, blindly accept the party's candidates.

Chamber Orchestra To Feature Mozart On Sunday Program

Another programme of fine music for strings will be played by the 'New World Chamber Orchestra' under the direction of Samuel Hershoren on Sunday, October 31, at 2.00 p. m. AST over the CBC national network and in the United States over the Mutual Broadcasting System as an international exchange feature.

Mr. Hershoren will direct the orchestra in a performance of Mozart's 'Three Divertimento Movements'—(1) Allegretto; (2) Andante and (3) Presto. Other works to be heard will be 'Adagio and Ciga,' by Galuppi; 'Sinfonie No. 2,' by Bach, and 'Canto Amoroso' by Sammartini.

Adolph Koldofsky Famous Violinist To Play On C. B. C.

Adolph Koldofsky, who appeared as guest soloist with the Promenade Symphony Orchestras last summer, will be heard in a violin recital over the CBC national network this afternoon, October 30, at 5.15 p. m. AST. Mr. Koldofsky will open the programme with two movements of Handel's 'Sonata in F Major'; (1) Adagio and (2) Allegro. This work will be followed by 'Chanson Arabe,' from Rimsky-Korsakov's 'Scherzade,' 'Berceuse,' by Greig, and 'Lobesied,' by Kreisler. Gwen Williams, pianist, will be accompanist.

Old Classical Favorites On "Friendly Music"

The Canadian Broadcasting Corporation will present the programme, "Friendly Music," featuring Geoffrey Waddington and his concert orchestra, in old favourites from the classics on Sunday, October 31, at 10.30 p. m. AST from the Toronto studios. Frances James, soprano, will be the guest vocalist.

The orchestral highlights will be "Kamenoi Ostrow," by Rubenstein; "Trauerlied," by Schumann; "To a Wild Rose," by MacDowell, and "At Dawning," by Cadman. Miss James will sing 'My Hero,' by Strauss from the musical comedy 'Chocolate Soldier.'

Hat's From Paris, Inspiration's From NBC:



One of the newest fashions from Paris is the "NBC-Blue Network hat," worn here by Margaret Brill, NBC harpist. It is designed to "express radio's spirit of youth and gayety," according to the designer.

NEW YORK, Oct. 30—Chapter two in the story of how a radio network fashion inspiration is the arrival this week from Paris of an "NBC-Blue Network hat." No, it isn't made of mosquito netting nor even tulle, but the 'network' effect is there, in the form of intricate pieces of blue velvet set into a blue felt fez.

Madame Eneley, Paris milliner who appeared in an NBC broadcast during the past Summer, said in a letter accompanying the hat, "I have created a new and original fashion in commemoration of my pleasant experi-

ence before the NBC microphone. It is designed to express radio's spirit of youth and gayety."

The hat was preceded, earlier in the Fall, by the now-famous "NBC-Blue Network Gown." Both are in the season's high style shade of brilliant royal blue—a color the fashion experts suggests for contrast with all the basic costume shades, black, brown, gray or beige. Both, too, have been paid the compliment of being "put into work," which means that copies will be available to women throughout the country.

Say!
This is
Corking Good
Tobacco!

When you touch a light to a pipeful of Rosebud, you'll know why this grand Maritime favourite has made so many life-long friends! Cool, mellow, fragrant and friendly, Rosebud is the buy-word with Maritime smokers—they're particular!



ROSEBUD
Cut smoking tobacco
THE MARITIME SMOKE