

FIND HIGH GRADE ON STRATHCONA

Roy Anderson Tells of Strike on 600-Foot Level

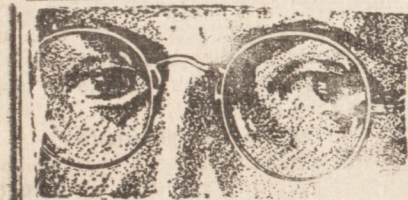
MONTREAL, April 5—An official statement by Roy Anderson, managing director of Stadacona Rouyn Mines, clarifies relationship of the recent high-grade discovery on the 600-foot level to the general mining and development programme of this Northwestern Quebec gold producer. Mr. Anderson states:

"The discovery was made in the south wall of No. 643 stope on the 600-foot level, approximately 350 feet west of the shaft, in the ordinary course of taking down ore. Coarse gold in many places has been found scattered through the vein system. Up to Good Friday the showing had been opened for a length of 35 feet, as which point the high-grade persisted. No attempt is being made to assay ore of this type since the values returned would be out of all proportion to normal ore conditions in any mine.

"The mining programme generally is advancing according to plan. Ore reserves have been materially increased since the mine went into production last Autumn, due chiefly to development west of the diabase dyke where new ore bodies of better than what was formerly considered average mine grade have been opened on the 300-foot and 450-foot levels.

"By the end of April the mine will be established on a 300-ton daily milling basis, auxiliary machinery for that purpose now being in process of installation."

Efforts are being made to ensure that London's last workable windmill at Cornwall road, three miles from Charing Cross, shall be preserved. The mill was built in 1816 by John Ashby. In 1872 the sails were taken off when his firm, Ashby and Sons, moved to the watermill at Mitcham.



EXAMINATION AND FITTING

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We are able to help you see better through correctly fitted glasses.

E. H. Wilbur
69 Regent St. Phone 1305-21
OPTOMETRIST

WATCHING THEM MAKE PICTURES

HOLLYWOOD, April 5—The girls on the magazine covers and billboards have come to Hollywood, at least a dozen of them have, to work in a flicker called "Vogues of 1938." After you have seen the photograph of a girl for months, and the girl has been recommending a toothpaste or demonstrating some lingerie—don't ask me what I was doing in that department—it is an odd feeling to meet that girl as a normal person. It's like an advertisement personally.

This shipment of professional models isn't hard to look at, but not every one is a beauty, and not every one of them has an alluring figure. But they are "new faces," and Hollywood is always interested in something new. In fact, a couple of them are Hollywood gals who had to go to New York to get a call to Hollywood. There isn't any publicity value for a picture company to hire the girl next door.

When I came on the set of "Vogues" some of the models were parading about, those that were in the scene. The rest were sitting on chairs, the majority gabbing, some writing letters, a few knitting. Betty Wyman, the highest-priced model in the country, was knitting.

The girls are good copy, and have been expertly coached during their various experiences to be a good copy. Ida Vollmar, the gal who poses for toothpaste, will tell you that she uses salt and water to clean her teeth. And Dorothy Day, a shapely blonde, who has been told that she resembles Carole Lombard, runs about the set playing gags and cracking wise, because she probably read that is what Lombard does.

The picture, "Vogues," has in it besides the models, Warner Baxter, Joan Bennett, Helen Vinson, and is being directed by Irving Cummings. The yarn is about a man, Baxter, who owns an exclusive dress shop, his extravagant wife, Helen Vinson, and the richest girl in the world, Joan Bennett. Somehow, Baxter and his fashions and models get into the show business, which gives them a chance to display the girls and the latest fashions. And now that you've got a quick idea of the story, I'll get back to the models.

One of the loveliest is Frances Joyce, who poses for Lucky Strikes, and is often on the cover of Red Book. I happened to know Miss Joyce when she was one of Earl Carroll's show girls in the "Vanities."

These models, the most photographed girls in America, deserted their trade because they want to be in the movies. Like practically every one else. Their rate of posing is \$5 and \$10 an hour, but they have to pay their own expenses, like taking a taxi to the job, and they have to supply their clothes except when they are demonstrating furs or the new styles. Betty Wyman, the highest priced model, receives \$25 an hour to pose. These models are now getting \$200 a week to work in "Vogues," and a studio car calls for them at their hotel every morning.

They are really movie struck. When they are asked to pose for a photograph, these models, the most photographed girls in America, rush as though they never had had their picture taken before.

Now that I have written so much about "the girls" I might as well continue with them and look over the chorines who are going to do the dance number, "Mazurka," in a Kay Francis flicker, "One Hour of Romance." The girls are sitting about waiting. They are in their rehearsal clothes, and the majority of them are painting their lips with a new lipstick brush the majority of them just purchased. This is the typical Hollywood troupe of gals; that is, they have played in so many pictures that they are considered the regular stock. Although one of the girls, Louise Allen, played in the same edition of "Vanities" with Frances Joyce. Another of the girls a lovely blonde, Elizabeth Cook, is a match for any of the models. You remember me, I became an expert when I selected the 10 shapeliest girls for The News.

The dance director, Carl McBride, comes in and starts to put the girls through their paces. They must dance to and sing the lyrics of the ditty called "Mazurka." This is a translation of an Austrian song, and the Hays office had them make the lyric less suggestive than the original. The girls are singing: "Mazurka rules the savage night, and guides my foolish heart. So dance with me, and kiss me, my own, take my love, it's yours, dear, alone. . . . I feel a wild impulsive urge to give my soul away." is another line which should give you an idea what the song used to be.

So I leave the girls, dancing and modeling. Next time I'll try to tell you something about the male performers. They have them in Hollywood, you know.

MAJOR MURRAY UNDER FIRE IN THE COMMONS

Criticized Over Recent Statement on Bilingualism and the Radio.

OTTAWA, April 3—Major Gladstone Murray, general manager of the Canadian Broadcasting Corporation, was under fire today in the House of Commons for his recent "bilingual" speech in Montreal.

Conservative Leader Bennett declared that if Major Murray was not speaking without authority of the Government "he should certainly be dismissed at once."

Prime Minister Mackenzie King and Transport Minister Howe both stated that Major Murray's statements were made "without any knowledge in advance on the part of the Government."

Report of His Remarks

Major Gladstone Murray addressed the Canadian Club in Montreal March 22 when he was reported as saying:

"There is a very important development connected with the public service broadcasting in Canada and the whole of Canada must realize that we have two parent languages.

"We must be ready and willing, and we should be anxious, to accept the heritage of these parent languages with their storehouse of literature and history, and the Canadian Broadcasting Corporation is pledged to make Canada bilingual, to eliminate these differences of opinion."

The Discussion in House

Following is the Hansard report of the discussion in the House today:

Mr. Church: "I wish to ask a question based on an article in the Montreal Gazette of March 23 in which it is reported that Major Gladstone Murray said, 'The Canadian Broadcasting Corporation is pledged to make Canada bilingual, to eliminate these differences of opinion.' I should like to ask the Government whether that is the policy of the Government and was the head of the Commission speaking for the Government? The other day I got no reply but 'no.' They struck out the article altogether from the question."

Mr. Howe: "That question was answered the other day."

Mr. Bennett: "No, it was not answered."

Mr. Howe: "That the Government had no knowledge of the speech."

Says Answer Not Satisfactory

Mr. Bennett: "That is not an answer at all. There is rather a serious issue involved in connection with this. The answer given to Mr. Church's question is not an answer at all. Mr. Church did submit to the Clerk before placing it on the order paper a question that contained an extract from a newspaper. The Clerk struck it out and put on the order a question of his own making, which was not satisfactory to the honourable member, but that has nothing to do with this. But the answer does not deal with the question."

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CANADA IN THE BRITISH PRESS

Concern at the Lack of News

LONDON, April 5—Outspoken comment at the lack of Canadian news in the British Press is made by "Canada's Weekly," the only journal devoted to Anglo-Canadian affairs published in Britain. The journal says:

"Some 15,000 Canadians visit England in the course of a year. So it is estimated. How frequently they complain of the paucity of Canadian news in the English public press! Many prominent Canadians whom 'Canada's Weekly' interviews during their visits to London express acute dissatisfaction and we know how fully their dissatisfaction is shared among Canadians generally. We should in fairness remember how wide a variety of world, as well as Home and Empire, events have to be covered in the news columns of English Journals and how difficult it is to find the space to record and comment on Canadian happenings with the fullness which to us they seem to merit.

"It is right to recall these facts in an attempt to assess the Canadian grievance fairly. Also it must be admitted that of late the news and comment about Canada in the United Kingdom Press have tended to react not favourably but unfavourably upon Canada's national interests. What the newsmen say and record is often most harmful to the healthy expansion of Canadian relations with the Motherland. Can we wonder at this? Would it be reasonable to expect a British financial editor to speak favourably of the way in which the Ontario Government has dealt with the contracts of the Province with the power companies in which British investors are involved? Is it reasonable to complain if Mr. Aberhart's strange adventures in economics do not commend themselves to Englishmen who have staked money in Alberta? Ought we to feel aggrieved if English writers warn their readers against some of the share-pushing methods of some Canadian mining enterprises and the often meretricious circulars which they broadcast in order to lure small British people into risky Canadian mining ventures? On the other hand it must in fairness be recognized that such happenings as the conclusion of the new United Kingdom-Canada Trade Agreement and the provisions of Mr. Dunning's latest Budget have been both fully recorded and most warmly approved.

"All the same we do most earnestly desire, as do all Canadians, that Canada should command a larger share of British attentions. Canada's resources are almost illimitable and for many years to come outside capital will be required in increasing volume. Much British capital has gone into Canadian enterprises in past years and the investment has not always been an entirely happy one. No doubt the British investor has often been himself to blame in that he has neglected the ordinary opportunities of prior inquiry and inspection. What we should now unite to achieve is a fuller knowledge of Canada as a safe and profitable field for investments in which the small man as well as the big man may expect to get a square deal.

"Australia and South Africa are not worried about their share of space in British journals. They are more secure in the knowledge that there is a sufficiently active British interest taken in their industries, mining and loans to warrant a continuous Press interest in their welfare. The average Englishman has been brought up to regard the Empire as part of his rightful heritage and when he seeks for investment openings he naturally turns to that part of the Empire which has treated British investors fairly in the past, and the interest created by his fresh investment goes far to influence him to ask for and buy the produce of that particular country. The housewife when filling her basket is much concerned with the assurance that the produce she buys—whether it be bacon or canned goods—is of good quality, packed and sold in an attractive way. She must be given value for her money. The deduction is clear. To increase the sale of Canadian products in this country even more heed must be paid to these conditions and we are glad to know that this is being done. We must see to it that we supply at least as well as other competitors in the British market and we must spare no effort to discourage the exploitation both of the Canadian investor and the Canadian housewife. News editors in the United Kingdom must cater to the demands and interests of their readers. We want to make these readers demand more news of Canada because of their personal appreciation of things Canadian. No better way than this could be found of meeting grievance of the lack of Canadian news.

"Let us add that the Canadian Government maintain in London a Press Bureau for the dissemination of news.

SAYS DOCUMENTS WERE STOLEN

Quebec Premier Causes Brief Sensation in House

QUEBEC, April 5—A storm blew up in the Quebec Legislature recently over alleged theft of documents from government offices. Premier Duplessis battled his "two oppositions" briefly over the incident before the House finally gave third reading to a bill creating a national park in Gaspé.

The Premier revealed there had been theft of documents from offices in the Parliament Buildings. One man arrested had pleaded guilty and was awaiting sentence, and police were on the trail of others.

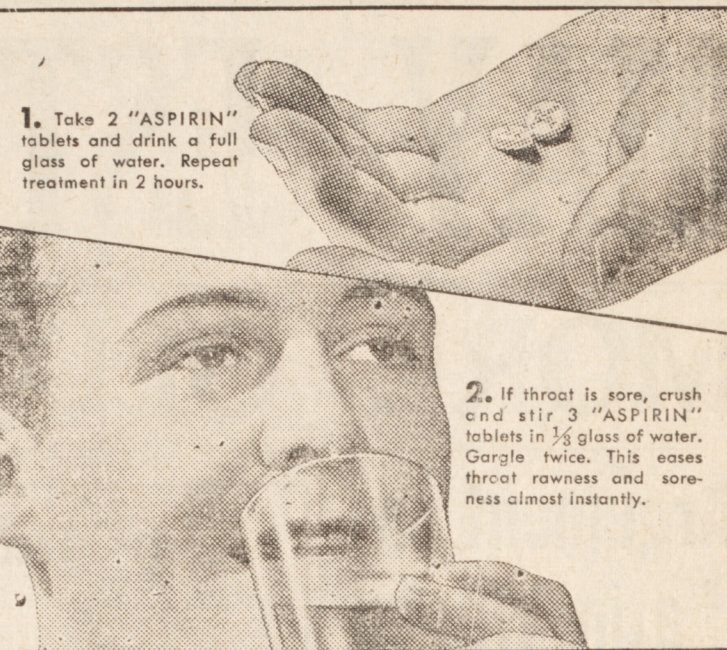
He suggested there was an organization to steal the documents with complicity of either the official opposition or the unofficial "disguised" opposition. Liberal Leader Bouchard declared his party had nothing to do with the affair.

Dr. Philippe Hamel (Un-Quebec Centre), leader of the dissident Nationalist group of Union Nationale, said neither had the group he led anything to do with the theft, or rather disappearance of the documents.

There is also in Canada House an information bureau to provide the weekly and trade Press with information and statistics about Canada.

"Thus it can be fairly said that there is no lack of Canadian information available to the Press. It is the business of Canadians to make their country and their interests so attractive that this information is more readily sought and used by news editors and their readers. So far as they succeed in putting Canada on the British map journalists will take their own means of increasing their Canadian news services. There is no lack of British goodwill—it is more evident than ever before—and Canadians can quicken it and encourage the fruits of it by playing the game in all their relations with the Motherland."

How to Ease a Cold Quickly



1. Take 2 "ASPIRIN" tablets and drink a full glass of water. Repeat treatment in 2 hours.

2. If throat is sore, crush and stir 3 "ASPIRIN" tablets in 1/2 glass of water. Gargle twice. This eases throat rawness and soreness almost instantly.

Get Quick-Acting, Quick-Dissolving "Aspirin." Take 2 Tablets

The modern way to ease a cold is this: Two "Aspirin" tablets the moment you feel a cold coming on. Then repeat, if necessary, according to instructions in the box.

At the same time, if you have a sore throat, crush and dissolve three "Aspirin" tablets in one-third glass of water. And gargle with this mixture twice.

The "Aspirin" you take internally will act to combat fever, cold pains and the cold itself. The gargle will provide almost instant relief from rawness and pain, acting like a local anesthetic on the irritated membrane of your throat.

Try this way. Your doctor, we know, will endorse it. For it

is quick, effective and ends the taking of strong medicines for a cold.

"Aspirin" tablets are made in Canada. "Aspirin" is the registered trade-mark of the Bayer Company, Limited, of Windsor, Ontario. Look for the name Bayer in the form of a cross on every tablet.

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ROSEBUD

Cut smoking tobacco

THE MARITIME SMOKE

THE SAME LOW PRICE 25c PER POUND TIN

It's a real treat to get this wonderful new tin, along with the double-acting efficiency of ACADIA, at the same low price. ACADIA'S double action makes it worth double what you pay for it. The first action takes place in your mixing bowl when liquid is added . . . the second when heat is applied. It is this well-timed, continuous action that ensures your baking success.

ACADIA **DOUBLE ACTING** **BAKING POWDER**

THE *Only* **COUGH DROP**
medicated with throat-soothing ingredients of Vicks VapoRub.
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