

SHARP RAZOR BLADES ESPOUSED BY SAVANTS

You'll Suffer Less If You Use Hot Water, Research Reveals Too (We Knew It All the Time)

CHICAGO—Pogonotom, or shaving, as it sometimes is called, went scientific tonight, and if your face smarts tomorrow morning you have not been paying attention.

The Journal of the American Medical Association reported that thirty-one martyrs to science, supervised by two Pittsburgh savants, suffered four years of shaving with dull blades held at improper angles with cold water, and without any water, to determine how mankind may shave with the least suffering and the most efficiency.

It turned out that the scientists at last were able to reveal that hot water is better than cold for shaving purposes, plenty of water ought to be used, with shaving soap, and sharp razor blades shave closer than dull ones.

And here is how a true pogonotomist shaves:

1. Washes face with soap and hot water for thirty seconds, then rinses thoroughly. Gets soap in eyes and swears.
2. Applies shaving soap, rubbing in for two minutes. Decides he's getting bald.
3. Brushes teeth. Reloads razor, or

gazes dreamily out window while beard soaks up lather. Mutters he'll miss the train to town sure, but asks self is he a pogonotomist or a mouse.

4. Starts shaving, keeping razor and face wet during entire operation. Shaves less difficult portions of the face first, so that more difficult portions may have benefit of longer contact with water. Can't decide whether beneath chin or between moustache and nose is more difficult. Solves by shaving off moustache.

5. Rinses face thoroughly and dabs on shaving lotion. Says 'There.'

6. Discovers he missed some neck hairs and starts all over again.

The scientists Dr. Lester Hollander, Chief Dermatologist of Pittsburgh City Hospital, and Elbridge J. Casselman, S.B., Industrial Fellow of Mellon Institute, University of Pittsburgh, made other observations on shaving.

Safety razors differ in shaving quality, they reported 'largely as a result of their differences in the effective shaving angle.'

And you can get as many as five good shaves from a blade, they asserted, if you spend ten minutes under a hot shower before each shave.



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\$305,000 BEEF AUCTION STIRRED HIS ENTHUSIASM

A herd of cattle that will bring more than \$300,000 at a sale must be rare cattle. Furthermore, when 643 head of cattle will sell for that amount of money, the cattle must be bluebloods. They are bluebloods.

Edward S. Clawson, a literary agent, just back from the Coast, tells about them. On the train he met a wealthy Los Angeles lawyer who said he was on his way to El Dorado, Kan., to attend the Hazlett Hereford sale. Mr. Clawson, whose interest in cattle is or rather was confined to a pastoral painting which he purchased at a sale several years ago, confessed that the Hazlett Hereford sale didn't mean anything to him, and the Los Angeles lawyer told him something about it. It seems Mr. Hazlett was a Kansas banker who noted that cattle men were not getting the best out of their beef herds, so he bought some land and stocked it with fine Hereford cattle, the kind that grow heavy and produce a lot of beef. Mr. Hazlett soon became known as the man who was revolutionizing the live-stock business and his herds were known all over the world.

Not long ago Mr. Hazlett died. In this will he provided that his cattle should be sold. And the sale was to take place early this month. The Los Angeles lawyer was going to see if he couldn't buy a few of the Hazlett cattle to bolster his own

Great Corporations Have Big Libraries

Some giant, this library industry! Some influence, books! Just how big and how important it remained for a visitor to New York to reveal to relatives here, who had understood in a general sort of way that after graduating from her New England college four years ago, she took a library course and went west. They had understood she had a position with a big corporation and had presumed she was in secretarial work.

For the first time in several years she came to New York recently. Telephoned her relatives and told them she was here attending a convention. What kind of a convention? The convention of the Special Libraries Association. What is that? 'I'll explain when I see you if you don't know,' she said. So when she saw them she explained. They felt somewhat ashamed to think that they hadn't known about it because they are people who think they are up on everything.

She told them, for instance, that General Motors, which employs over 240,000 persons, maintains a library whose clients number 240,000 or more; that they read books on almost every subject, and that the librarian's business is to know how to help those who are in search of specialized knowledge. She herself is librarian of an industrial concern which employs about 4,000 people. And the subjects they are interested in range from tops to trigonometry and from pins to philosophy. The new industrial order makes it as much a part of its equipment as it does its machinery. Books seem to be doing a lot of things that the average person doesn't know anything about.

Four hundred of these special librarians were here for their convention. That gives a pretty good idea of what books are doing toward keeping things in balance.

—New York Sun.

herd. The more he talked about it the more Mr. Clawson became interested. He finally decided to stop off at El Dorado and see what went on.

"I never dreamed that such beautiful specimens of cattle could be developed," he said. "I almost got the fever myself. My lawyer friend succeeded in buying about a dozen cows through another man who bid for about a hundred. There were buyers from thirty States and some from Canada. The sale was probably the biggest event that had ever taken place in that part of the country. The highest price paid was \$6,800 for one bull. I left the day after the sale was over and the total proceeds were announced as \$305,000 and over. It was one of the greatest experiences of my life."

—New York Sun.

FELLER BACK!

CHICAGO, July 15—Bob Feller, the 18-year-old Cleveland Indian's hurler, who blazed a knockout trail across the baseball horizon in 1934 then injured his arm this season, is convinced he's just as good as ever, notwithstanding his current record of three defeats and no victories.

He lost his third game to Detroit 3 to 2, even though he allowed only two hits.

"I'll get the breaks soon," he smiled, "and I'm far from discouraged over losing those games, even though I'd have liked to have won them. But if I could go out and pitch like I did

against Detroit, I'd win 25 games a season.

"I've been relying mainly on my fast ball, and my arm feels just as good as ever. My curve is getting better—when it's right I think it's as good a curve as any pitcher has in the league—and I'm sure that I'll start winning soon. I'm not trying to fan every batter. If I can fan them with men on bases I'll be satisfied."

"My control hasn't been too good at times, but I'm not going to try

KIDDIES BOYCOTT MILKMEN TILL SWIMMING FREE

ROCKGLEN, Sask., July 6—A unique kind of "strike" almost put a milkman out of business in this town, 140 miles southwest of Regina, because boys and girls were asked to pay a small fee for swimming in the dairyman's pond.

All the town's children were said to have signed an agreement to cease drinking milk until the milkman staked up a "Free Swimming" sign.

too hard to better it. If I can put two balls over out of three I think I'll deliver good pitching. I think that if a pitcher has too much control he loses some of his stuff."

MONTREAL DEBT \$276 MILLIONS

MONTREAL, July 4—The city of Montreal's financial statement for the year ended April 30 last shows the net debt of the city to have increased by \$2,577,114.

Total funded debt now stands at \$276,207,378 compared with \$275,584,877 at April 30, 1935. Net debt amounts to \$201,581,016. Temporary bank loans amount to \$13,628,000, of which \$10,650,000 are in anticipation of revenue and \$2,978,000 for relief payments.

Permanent assets of the city are valued at 189.6 million dollars.

Relief expenditures by the city in 1936 totalled 6.8 millions, bringing the total for the past seven years to 35.3 million dollars. Revenue surplus increased during the year by \$261,076 to \$377,327.

WHY WOMEN WEAR THOSE FUNNY HATS

A clever young matron with a flair for clothes equaled only by her flair for keeping a spick-and-span house, walked in on a debate about hats, sponsored by the leading lights of the Friday Night Bridge Club.

"Women never will learn," one of the benedicts was saying sadly. "Year after year men keep on telling them that they simply look silly in 'silly hats, and year after year they keep on buying 'em."

"Yes," put in another martyr. "They'll spend \$10 on something that looks like a field mouse's domicile and kick when their poor husbands buy a two-dollar tie."

The aforementioned c. y. m. put her chin up.

"I think you men miss the point of it altogether," she said. "There isn't anything in the world that has as much effect on a woman's morale as a hat—and these hats you call 'silly' are wonderful spirit builders. They make women who wear them feel young and giddy and perhaps even a little wicked. They keep her from getting down-in-the-mouth over everyday troubles. If you knew how many times your wives have gone out to buy a hat instead of going home to mother you'd be surprised!"

—New York Sun.

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