

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

WEDNESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.30—Jack Baker, tenor
6.45—Irene Lauder, songs
7.00—Muriel Hall
7.15—Les Cavaliers de La Salle
7.30—Canadian Press News
7.45—Doris Foote, Contralto
8.00—Along Gypsy Trails
8.30—Vincent Lopez
9.00—Silent
10.00—To be Announced
10.30—Tales from the Lookout
10.45—Canadian Press News
11.00—Joe DeCoursey and Orch.
11.30—Soft Lights, Sweet Music
12.00—The Pleasure Bowl

CKAC, MONTREAL, 730 K.
5.30—The Fireside Program
6.15—Waltz Time
6.30—The Recreative Hour
7.00—French Songs
7.15—Le Cure de Village
7.30—Nationale de Benefices Mutuel
7.45—Dans les Griffes du Diable
8.00—Emission
8.30—Laugh with Ken Murray
9.00—Chantons en Choeur
10.00—Cavaliers de la Salle
10.15—Westinghouse Newscast
10.30—Montreal Pharmacy
10.45—Berceuse
11.00—Molson Sports Reporter
11.10—Bunny Berigan and Orch.
11.30—Joe Reichman and Orch.
12.00—Radio Minuit
12.15—Dance Orchestra
12.30—Dance Orchestra
1.00—Time and Sign Off

WEAF, NEW YORK, 660 K.
6.00—P's and Q's
6.30—Press Radio News
6.45—Today's Sports
6.55—Billy and Betty
7.00—Amos 'n' Andy
7.30—String Quartette
7.45—Uncle Ezra
7.55—Jean Sablon
8.00—One Man's Family
8.30—Wayne King
9.00—Town Hall Tonight
10.00—Your Hit Parade
10.45—Commentator
11.00—Eddie Le Baron's Orch.
11.15—Dance Music
11.30—Dance Orchestra
12.00—Dance Orchestra
12.30—Dance Orchestra

WABC, NEW YORK, 860 K.
4.15—Curtis Institute of Music
5.30—Doris Kerr, songs
5.45—Funny Things
6.00—Jack Shannon, songs
6.15—To be Announced
6.30—Press-Radio News
6.40—Sports Resume
7.00—Poetic Melodies
7.15—Song Time
7.30—Orchestra
7.45—Boake Carter
8.00—The Cavalcade of Music
8.30—Laugh with Ken Murray
9.00—Frank Parker
9.30—Beauty Box Theatre
10.00—Gang Busters
10.30—U. S. Cabinet Series
11.00—News
11.15—Dance Music
11.30—Dance Orchestra
12.00—Dance Orchestra
1.00—To be Announced

WBZ, BOSTON, 990 K.
4.00—Club Matinee
5.00—Animal News Club
5.15—Dot and Pat
5.30—The Singing Lady
5.45—Three Cheers
6.00—Orchestra
6.30—News
6.35—Jack Baker, Tenor
6.45—Lowell Thomas
7.00—Easy Aces
7.15—Nola Day, Songs
7.30—Lum and Abner
7.45—Charlotte Lansing
8.00—Roy Shields' Review
9.00—String Symphony
10.00—Motion Picture Review
10.15—Joan Edwards
10.30—NBC Minstrel Show
11.00—The Vagabonds
11.15—Dance Music
12.00—Dance Music
12.30—Dance Orchestra

WTIC, HARTFORD, 1040 K.
5.00—Not for Ladies
5.15—White City Sleeps
5.30—Don Winslow of the Navy
5.45—Johnny Johnston
6.00—News
6.30—Wrightville Clarion
6.45—Musical Moments
7.00—Amos 'n' Andy
7.15—Uncle Ezra
7.30—Through the Looking Glass
7.45—The White Eagle
8.00—One Man's Family
8.30—Wayne King's Orch.
9.00—Town Hall Tonight
10.00—Hit Parade
10.45—Talks by Alstaire Cook
11.00—News
11.15—Orchestra
12.00—Weather
12.02—Dance Orchestra
12.30—Dance Orchestra
1.00—Silent

THURSDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.30—Tony Russel, tenor
6.45—To be Announced
7.00—Organ Rhapsody
7.30—News
7.45—Kidoodlers
8.00—Music By—
8.30—Helen Traubel, Soprano
9.00—To be Announced
9.30—Midnight in Mayfair
10.00—The Ghost Room
10.45—News
11.00—Music for Music's Sake
11.30—Mount Royal Hotel Orch.
12.00—Sign Off

CKAC, MONTREAL, 730 K.
5.00—Social Announcements
5.30—Fireside Program
6.15—Organ Interlude
6.30—L'Heure Recreative
7.00—Musical Varieties
7.30—Adventures of Laviguer
8.00—French Talk
9.00—Amateur Hour
10.00—To be Announced
10.30—Lloyd Huntley and Orch.
11.00—Sports Reporter
11.30—Isam Jones and Orch.
12.00—Radio Minuit
12.15—Harry Owen and Orch.
12.30—Vincent Lopez and Orch.
1.00—Sign Off

WEAF, NEW YORK, 660 K.
4.30—Story of Mary Marlin
4.45—The Road of Life
5.00—Top Hatters
5.15—Organ Recital
5.30—Don Winslow of the Navy
5.45—Johnny Johnston, Baritone
6.00—Norsemen's Quartette
6.15—Turn Back the Clock
6.30—Press-radio News
6.45—Today's Sports
6.55—Billy and Betty
7.00—Amos 'n' Andy
7.15—Vocal Varieties
7.30—Orchestra
8.00—Rudy Vallee's Variety Show
9.00—Show Boat
10.00—Bob Burns and Guests
11.00—News
11.30—Orchestra
12.00—Park Central Hotel Orch.
12.30—Dance Orchestra

WABC, NEW YORK, 860 K.
5.30—Organ Recital
6.00—Ray Heatherton, songs
6.15—Dean of Hollywood
6.30—Press-Radio News
6.35—Sports Resume
7.00—Poetic Melodies
7.15—Song Time
7.30—News Commentary
7.45—Patti Chapin, Songs
8.00—Columbia Concert Orch.
9.00—Major Bowes Amateur Hour
10.00—True Adventures
10.30—March of Time
11.00—Dance Orchestra
11.30—Dance Orchestra
12.00—Dance Orchestra
1.00—Dance Orchestra

WBZ, BOSTON, 990 K.
5.00—Lucille and Lonney
5.30—The Singing Lady
5.45—King's Men
6.00—Orchestra
6.30—News
6.30—Tony Russel, Tenor
6.45—Lowell Thomas
7.00—Easy Aces
7.15—Hawaiian Music
7.30—Lum and Abner
7.45—Kidoodlers
8.00—Gun Smoke Law
8.30—Helen Traubel
9.00—To be Announced
9.30—To be Announced
10.00—Senator Borah
11.00—Vagabonds
11.35—Dance Orchestra
12.00—Dance Orchestra
12.30—Dance Orchestra

WTIC, HARTFORD, 1040 K.
5.00—Top Hatters
5.15—Organ Recital
5.30—Don Winslow of the Navy
5.45—Johnny Johnston
6.00—News
6.15—Baseball Scores
6.30—Wrightville Clarion
6.45—The Constitution
7.00—Amos 'n' Andy
7.15—Vocal Varieties
7.30—Continental
7.45—The Spotlight
8.00—Rudy Vallee's Variety Show
9.00—Show Boat
10.00—Orchestra
11.00—News
11.15—Orchestra
11.30—Northern Lights
12.00—Weather Report
12.02—Orchestra
12.30—Orchestra
1.00—Silent

DR. G. R. LISTER

: Dentist :

Burchill-Wilkinson Bldg.

QUEEN STREET : Below Regent

RADIO MUCH MORE DIFFICULT THAN STAGE SAYS STAR

Jessica Dragonette Compares The Two

A half hour on the air is more difficult for a singer than two and a half hours on the stage, according to Jessica Dragonette, singing star of the 'Beauty Box Theatre' on CBS from 9:30 to 10:00, Wednesday nights. As a performer in both fields, Miss Dragonette is fully qualified as a participating expert on the subject.

In the radio presentation of operettas, she points out, "The condensation of hits like 'Three Musketeers', 'Desert Song' and 'New Moon' demand the elimination of waste motion. Such atmospheric 'buildup' as the maid's tidying the room or a minor character's newspaper reading is not permissible on the air because of time limits. On the stage, these seeming irrelevancies permit the major characters to 'build up' to the naturalness necessary for a convincing performance.

"Radio demands immediate action. A radio singer must attract the audience from the start or risk the danger's twist of a wrist and the attendant oblivion.

"Except for occasional narration, the performers must employ the 'sense memory' technique that has been advocated by such stage directors as Benno Schneider and Stanislawski. There must be a 'selling of the song' as soon as the singer projects the first sequence of sound.

"In only one fundamental respect does the radio singer have the proverbial 'edge' on her sisters of the stage. The condensation of full-length operettas make it permissible to incorporate appropriate songs that are not in the original score."

ON THE C.B.C.

"Songs Of Irene Landor"

When Irene Landor, Windsor's mistress of melody, offers her weekly quartet hour of popular songs on Wednesday, September 22, at 5.45 p.m. EST, listeners of the eastern network of the Canadian Broadcasting Corporation will hear a variety of tunes and tempos from the CBC Windsor studios.

Joining forces with the two piano team of Bernie Yuffy and Wally Townsend, Irene Landor will be heard offering three melodies quite appropriate to her individual style of vocalizing. These numbers include 'Where or When' from the production 'Babes in Arms', by Rodgers and Hart, and a recent publication 'Tears in My Heart'. Her concluding selection will be a revival of 'Smoke Rings', a favourite theme melody of listeners everywhere. Bernie Yuffy and Wally Townsend have prepared for their contribution to the program, special arrangements of two well known numbers. Listeners will hear first a modern arrangement of 'Dark Eyes', and concluding the broadcast, 'Paradise in Waltz Time.'

Dr. G. W. MacDonald
Since the return of His Excellency the Governor General from the Canadian Arctic, there has been an increasing interest shown in descriptions of these far northern regions of the Dominion. Dr. G. W. MacDonald, of Edmonton, who accompanied Lord Tweedsmuir on his trip down the Mackenzie River, has been asked by the CBC to give a broadcast commentary on their trip in the Canadian Arctic this summer. Dr. MacDonald has travelled considerably through the Northwest Territories and is well qualified to describe their recent development. He will be heard over the national network from Edmonton on Friday, September 24, from 9.30 to 9.45 p. m. EST

BABY'S OWN SOAP

Best for Baby
Best for you

The aroma of roses clings to the skin long after the refreshing wash with Baby's Own Soap.

Its use is as pleasant as it is beneficial.

Sold Everywhere



SOCIETY'S GIFTS TO RADIO



Marjorie Anderson

Marjorie Anderson, the New York society girl who got into radio several years ago when she walked into a radio casting bureau instead of the artist model agency she was seeking, is as happy as can be in her role of Mrs. Collins, in The O'Neills serial on NBC.

Because she's so very fond of children, Marjorie feels she can throw herself with complete sincerity into the part Mrs. Collins represents—a stepmother, quite young, who has the job of winning over her husband's children.

The O'Neills are heard over the NBC-Blue Network, Mondays through Fridays at 11:00 a. m., EDT, and over the NBC-Red Network at 3:45 p. m., EDT.

WATERS' RECORD

NEW YORK, Sept. 22 — Twelve years impersonating two Jewish characters is the unique stage record of James R. Waters, who has returned to the NBC airwaves as Jake Goldberg in The Goldbergs with Gertrude Berg. From 1914 to 1919 Waters appeared as Abe Potash in Potash and Perlmutter. From 1922 to 1923 he was Isaac Cohen in Anne Nichols' record-breaking play, Abe's Irish Rose.

'Boy Explorers'

This summer a party of young boys from Upper Canada College and other schools in Eastern Canada, under the leadership of Nicholas Ignatieff, a master at Upper Canada, turned themselves into explorers and went on



Sheila Graham

Sheila Graham, London born actress, author and newspaper columnist, who has appeared as guest speaker on various radio programs including Campana's First Nighter, will become permanent motion picture commentator for Campana's new weekly variety show, Campana's Vanity Fair, when it makes its debut over the NBC-Blue Network at 8:30 p. m., EDT, Monday, September 20.

Miss Graham will be heard from Hollywood during her part of the half-hour program.

Miss Graham's background contrasts with that of Cal Tinney, the master-of-ceremonies of the series. Educated in England, she was presented at the court of George V. After studying to be an actress at the Royal Academy of Dramatic Art in London, she went on the stage as understudy for Jessie Matthews. This led to a contract with Charles B. Cochran and a film test.

A newspaper career followed and she landed on the New York Evening Journal in 1933 as a columnist. She's now movie columnist for the North American Newspaper Alliance.

a trip of adventure through northern British Columbia. On Saturday, September 25, from 9.30 to 9.45 p. m. EST, Ignatieff will give a description of their exploits in a broadcast talk from Toronto to the national network of the CBC

ORPHAN ANNIE'S SEVENTH YEAR

CHICAGO, Sept. 22—Dr. John J. B. Brown, eminent child psychologist of Northwestern University, who has long passed on the scripts of Little Orphan Annie, radio serial based on the comic strip of the newspapers, has been re-engaged to carry on the same work when Little Orphan Annie returns to the NBC-Red Network, Monday, September 27, to be heard at 5:45 and 6:45 p. m., EST, Mondays through Fridays.

The Wander Company, maker of Ovaltine and sponsor of the serial, believes with Dr. Morgan that a juvenile radio program, such as Little Orphan Annie, is beneficial to the child listener when skilfully written and presented. Their intention is to devise situations which will stimulate the courage of the listeners.

First heard over a Chicago station in 1930, Little Orphan Annie will be beginning its seventh year on the air this month. Unlike the comic strip, the radio serial allows Joe Corns, the boy character, to rival Annie herself in popularity.

WINTER PORT AT ST. JOHN OPENS ON DECEMBER 3rd

(Special to The Daily Mail)

MONTREAL, Sept. 21—Christmas and New Year passengers to Great Britain and European ports, some of whom leave by the last sailings from the St. Lawrence and others who make a last minute rush from Saint John and Halifax, will find plenty of ships and sailing dates, according to the Canadian Pacific schedule.

Three Canadian Pacific passenger ships will sail in two days to end the St. Lawrence season. They are the Duchess of York leaving Nov. 24 for Glasgow, Belfast and Liverpool; the Montrose Nov. 25 for the same ports, and the Duchess of Richmond Nov. 25 for Havre and Southampton.

The Montcalm will open the Canadian Pacific's winter schedule from Saint John Dec. 3rd and Halifax Dec. 4 going to Glasgow and Liverpool. Then follow the last three Christmas departures, the Duchess of Bedford Dec. 10 and 11, and the Duchess of Athol Dec. 15 and Dec. 16 for Glasgow, Belfast and Liverpool, and the Duchess of Richmond Dec. 14 and Dec. 15 for Havre and Southampton. The Athol, last of them to leave, is scheduled to reach Liverpool, Dec. 23.

Last connection for the New Year, actually scheduled to reach Glasgow and Liverpool on New Year's Day, is the Montrose, which sails from Saint John Christmas Eve and from Halifax Christmas Day.

The number 24 is the amazing digit in the life of Raymond Scott, surrealist of swing, 2 months ago he made 2 records with his Quintet and fame and a Hollywood contract was the result.

4 TITLE BOUTS TO BE ON NBC SAME NIGHT

NEW YORK, Sept. 22—Sixty scheduled rounds of world's championship boxing, featuring title bouts in the lightweight, bantamweight, welterweight and middleweight classes, will be described blow-by-blow in an exclusive broadcast from the Polo Grounds. Thursday, September 23, over the coast-to-coast NBC-Blue Network, beginning at 8:00 p. m., EDT.

In keeping with its policy of broadcasting eye-witness accounts of all leading sports events, NBC has arranged with the Twentieth Century Sporting Club for complete coverage of the Carnival of Champions.

The championship bouts are four 15-round battles. Lou Ambers, world's lightweight titleholder, will defend his crown against Pedro Montanez; Barney Ross will risk his world welterweight crown against Cefterino Garcia; Sixto Escobar's bantamweight championship will be at stake when he meets Harry Jeffra, and Freddie Apostoli will seek to lift the European middleweight championship from Marcel Thill.

BETTER APPROACH CAUTIOUSLY, FOLKS

CHICAGO, Sept. 22—When Anne Seymour, star of The Story of Mary Marlin, isn't broadcasting or working in rehearsals it's ten one she's 'gone to the dogs.'

Anne, a rabid dog fancier, keeps her own kennel and owns two giant German police dogs—Hansel and Gretel—and another tiny white feist, Rob Roy.

Great playfellows, the three dogs spend their mornings romping in Anne's brick-walled garden at her home on Chicago's north side. When she returns from Chicago NBC studios they rush to greet her.

The Story of Mary Marlin is sponsored by Procter & Gamble in the interest of Ivory Flakes, and is heard Mondays through Fridays at 10:00 a. m. EDT, over the NBC-Blue Network and on the same days at 4:30 p. m., EDT, over the NBC-Red Network.

Gertrude Niesen is satisfied with the traditionally lucky number 3. Her first singing opportunity was at New York's 300 Club, when she was asked to sing three different songs.

"and it's easy to pay for"

HOME IMPROVEMENT PLAN

Do you need a modern home? Are you dissatisfied with the out-of-date interior, the shabby exterior of your house? Then why not make those improvements you have always wanted, and enjoy a brighter, happier place to live in? You can do it so easily — and comfortably — under the Home Improvement Plan. Decide on the work you want done and get an estimate of its cost.

SIMPLIFIED FINANCING

Any contractor, supply firm or architect can help you arrange a Home Improvement Plan loan if you need it, to finance the work for you, or you can apply direct to your banker. No security or endorsement needed: you simply show that you can repay in instalments and the loan is made, the work proceeds, your home is made brighter and more livable and men get needed jobs.

Full information on the Home Improvement Plan and what it covers may be obtained from your local committee, your Provincial Chairman, your bank or the National Employment Commission, Ottawa.

NATIONAL EMPLOYMENT COMMISSION

UNDER THE AUTHORITY OF THE DOMINION GOVERNMENT

(The cost of this series of advertisements sponsored by the National Employment Commission, has been defrayed entirely by public-spirited concerns and individuals as a contribution towards that "Nation-wide, co-operative effort" envisaged by the Parliament of Canada in the National Employment Commission Act.)