THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

MONDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP. This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and

CBC, OTTAWA, 550 K. 6.30-Three X Sisters 6.45-The Children's Album 7.00-The Smoothies 7.30-Canadian Press News 7.45-Roy Campbell's Royalists 8.80-Jazz Nocturne 8.30—Exchange Program 9.00-Mirror of Music 9.30-Back to Methuselah 9.50-Louis-Farr Heavyweight Fight direct from the ringside at

Yankee Stadium, New York. Commentator, R. T. Bowman 10.45-Canadian Press News 11 00-Orchestra 11.30-Soliloquy

12.00-Orchestra

CKAC, MONTREAL, 730 K. 5.00-Social Announcements 5.15-Chamber Music 5.30-Fireside Program 6.15-Waltz Time 6.30-The Recreative Hour 7.00-L'Arc en Ciel Musical 7.15-Chateau Zynophos 7.30-Jack Shannon 8.00-Horace Heidt's Brigadiers 8.30-To be Announced 9.00-Lux Theatre of the Air 10.00-LaSalle Cavaliers 10.15-Westinghouse Newscast 10.30-Montreal Pharmacy 10.45-Alex. Lajoie and Orch. 11.00-Molson Sports Reporter

12.15-Dance Orchestra 12.00-Radio Minuit 12.30-Dance Orchestra 12.30-Dance Orchestra 1.00-Time and Sign Off WEAF, NEW YORK, 660 K.

11.30-Dance Orchestra

5.00-Top Hatters 5.15-Adventures of Dari Dan 5.30-Don Winslow of the Navy 5.45-Little Orphan Annie 6.15-Esso News 6.30-Press-Radio News 6.55-Today's Sports 7.00-Amos 'n' Andy 7.15-Uncle Ezra 7.30-Commentator 7.45-The Passing Parade 8.00-Burns and Allen 8.30-The Voice of Firestone

9.00-Fibber McGee and Molly 9.30-Hour of Charm 10.00—Contented Program 10.30-Music for Moderns 11.00-News 11.30-Jean Sablon, songs

12.00-Orchestra 12.30-Magnolia Blossoms WABC, NEW YORK, 860 K.

4.00-Treasures Next Door 4.15-Harry G. Vavra 4.45-Chicago Variety Hour 5.00-To be Announced 5.15-Eton Boys 5.30-Doris Kerr, Songs 6.00-Tito Guizar, Tenor 6.15-Patti Chapman 6.40-Press-Radio News 6.45-To be Announced 7.00-Poetic Melodies 7.15-Ma and Pa 7.30-Hollace Shaw 7.45-Boake Carter 8.00-Alemite Half Hour 8.30-Pick and Pat 9.00-Lux Radio Theatre 10.00-Wayne King's Orch. 10.30-Let Freedom Ring 11.15—Dance Orchestra 11.30-Dance Orchestra

12.00-Dance Orchestra

12.30-Dance Orchestra

4109-Beatrice Mock 4.15-Jackie Heller, Tenor 4.30-Tune Twisters 4.45-Young Hickory 5.00-Let's Talk it Over 5.30-The Singing Lady 5.45-Little Orphan Annie 6.00-U. S. Army Band 6.30-News 6.35-Three X Sisters 6.45-Lowell Thomas 7.00-Mary Small, Songs 7.15-To be Announced 7.30-Lum and Abner 7.45-John Herrick, Baritone 8.00-Helen Hayes 8.30-Melodiana 9.00-Greater Sinclair Minstrels 9.30-Jack Pearl 10.00-Ten Years in Retrospect

WBZ, BOSTON, 990 K.

WTIC, HARTFORD, 1040 K. 5.15-Adventures of Dari Dan 5.30-Don Winslow of the Navy 5.45-Little Orphan Annie 6.00-News 6.15-Baseball Scores 6.30-Wrightville Clarion 6.45—Studio Program 7.00-Amos 'n' Andy 7.15—Uncle Ezra 7.30-Jerry Cooper, songs 7.45-The Family Doctor 8.00-Burns and Allen 8.30-Margaret Speaks 9.00-Fibber McGee and Molly 9.30-Hour of Charm 10.00-Contented Program 10.30-Guy Hedlund and Company 11.20-Jean Sablon

11.30-Orchestra 12.02-Magnolia Blossoms 12.30-Francis Craig's Orch. 1.00-Silent

TUESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP. This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and

6.45-Le Bonhomme 7.00-Rex Battle Orch. 7.30-Canadian Press News 7.45—Rhythmaires 8.00-En Roulant ma Boule 8.30-Concert Series 9.00-Pictures in Black and White 9.30—Ici Paris 10.00-Streamline 10.30-These Times 10.45-Canadian Press News 11.00-NBC Night Club 11.30-Mart Kenny and Orch. 12.00-Orchestra

6.30-Glenn Darwin

CKAC, MONTREAL, 730 K. 5.00-Social Announcements 5.15-Summary and Weather 5.20—Pianologue 5.30-Fireside Program 6.15-Waltz Time 6.30-L'Heure Recreative 7.00-Les Sports de L'Air 7.30-Jose Deloquerriere 7.45-Dinner Music 8.00-Provincial Hour 9.00-Di-so-ma 9.30-Vin St. George's Orch. 10.00 -- Chas. Kramer and Orch. 10.15-Westinghouse Newscast 10.30-Alex, Lajoie and Orch. 11.00-Molson Sports Reporter 11.10-Dance Orchestra 11.30-Dance Orchestra 12.00-Radio Minuit 12.15-Dance Orchestra 12.30-Dance Orchestra 1.00-Time and Sign Off

WEAF, NEW YORK, 660 K. 5.00-Nellie Revell Interviews 5.15-Women's Clubs 5.30-Don Winslow of the Navy 5.45-Little Orphan Annie 6.00-Science in the News 6.20-Three X Sisters 6.30-News 6.45-Little Orphan Annie 7.00-Amos 'n' Andy 7.15-Vocal Varieties 7.45-The Passing Parade 8.00-Russ Morgan and Orch. 8:80-Wayne King and Orch. 9.00-Vox Pop 9.30-Fred Astaire 10.30-Hollywood Gossip 10.45-Vic and Sade 11.00-Esso News Reporter 11.05-Dance Orchestra 12.00-Dance Orchestra 12.30-Dance Orchestra

WABC, NEW YORK, 860 K. 4.30-Pop Concert 5.15-Science Service Series 5.30-St. Louis Syncopators 5.45-Children's Corner 6.00-Patti Chapin 6.15-Alexander Cores 6.30-Dinner Concert 6.40-News 6.45-To be Announced 7.00-Poetic Melodies 7.15-Ma and Pa 7.30-Alexander Woollcott 7.45-Boake Carter 8.00-Hammerstein Music Hall 8.30-Al Jolson Show 9.00-Watch the Fun Go By 9.30-Benny Goodman 10.00-Musical Americana 10.30-Your Unseen Friend 11.00-Tomorrow's News 11.30-Dance Orchestra 12.00-Dance Orchestra 12.30-Dance Orchestra

4.00-Bavarian Orch. 4.30-Dog Heroes 4.45-Young Hickory 5.00-Your Health 5.30-Singing Lady 5,45-Little Orphan Annie 6.00-Minute Men 6.15-Animal Close-Ups 6.25-Concert Pianist 6.30-News 6.35-Lowell Thomas 7.00—Easy Aces 7.15-Tony Russell, Songs 7.30-Lum and Abner 7.45-Vivian Della Chiesa, Soprano 8.00-Husbands and Wives 8.30-Edgar A .Guest 9.00-Ben Bernie and the Lads 9.30—Sweeteast Love Songs 10.00-To be Onnounced 10.30-Portraits of Harmony 11.00-NBC Night Club 11.30-Johnny Hamp Orch. 11.30-Dance Orchestra

WBZ, BOSTON, 990 K.

12.30-Dance Orchestra WTIC, HARTFORD, 1040 K. 5.00-Nellie Revell 5.15-Women's Club Program 5.30-Don Winslow of the Navy 5.45-Little Orphan Annie 6.00-News 6.15—Baseball Scores 6.30-Wrightville Clarion

12.08-Dance Orchestra

6.45-Frank Morgan

7.00-Amos 'n' Andy

SLIGHTLY ON THE BATTY SIDE



Hugh Studebaker, known on the Fib ter McGee and Molly program as Sylvous Leviticus Numbers Deuteronomy Watson, calls this his most striking picture. Gabby Hartnett, catcher of the Chicago Cubs, thinks Watson looks as silly as he sou nds over the air.

The closest Hugh has ever come to

Chicago Cup. An ardent baseball fan,

Studebaker watches Gabby play every

chance he gets and Gabby occasion-

all makes a personal visit to the NBC

studios in Chicago to watch his actor

Though a character comedian now,

Hugh once did a song and patter act

in vaudeville and was staff organist

for a Kansas City radio station. He

came to Chicago four Years ago. He

plays several roles in daily programs.

Studebaker, Bill Thompson, Harlow

heard over the NBC-Red Network

Mondays at 9:00 p. m., EDST, spon-

sored by S. C. Johnson & Son, Inc.

Fibber McGee and Molly, starring

friend "do his stuff."

CHICAGO, Aug. 30-Hugh Stude how drifted into selling newspapers baker, who plays the part of Slyvius on a railroad, where he met the ori-Leviticus Numbers Deuteronomy Wat- g nal of his Billy Watson character. son in the Fibber McGee and Molly broadcasts over NBC each Monday, big league baseball is his friendship wanted to be a big league ball player with Gabby Hartnett, catcher for the when he was a small boy, but some-

MICROPHONICS

In the way of sports, rest assured that all important events at this year's C.N.E. will be thoroughly aired. Both the men's and the women's professional swims will be described by Toronto sports announcers. The championship softball games, the track meet and the motor boat races also will be aired.

Plans have been made to broadcast a description of the Tom Mix circus Wilcox and Ted Weems' orchestra, is and to interview that cowboy actor himself before the microphone. The horse show will be described. There'll be a tour of the art gallery for all to hear. Microphones will be installed in the building where the typewriting championship is to be staged. Through the medium of the Canadian network listeners will be able to hear the clackety-clack of the keys as the world's fastest typists vie for speed

And in addition to all that, the educational angle will not be overlooked. Microphones will be taken into various buildings for interviews with exhibitors as well as visitors. Vox pop programs, trips downs the midway, descriptions of the grand stand spectacle, etc., will be thoroughly covered for the nation's radio listeners.

Now, one of these fine days when the Canadian network starts its televising, we'll no doubt be able to hear Geoffrey Waddington conducting that orchestra of his-and see him, too. And when he does a face scanning machine with his baton raised, he's going to have to be pretty fussy about what he wears.

London's St. Regis hotel is planning the installation of vision receiving equipment. It will be one of the first hostelries in the world to feature a television screen in its lounge.

Eddie Cantor, the first major air comedian to give his orchestra leader a chance to speak, the first to give announcer an active part in the show, and the first to kid his sponsor, will be back on the air in the fall for another six years of broadcasting. His contract has been renewed until June

Cantor made his debut as star of his own radio show in 1931 following a guest appearance with Rudy Vallee which established him as a microphone favorite. He introduced a new informality to listeners which immediately resulted in his climb to the throne of the airwaves No. 1 performer.

The banjo-eyed comedian's unceasing search for new talent to introduce on his program has earned him a reputation as Rudy Vallee's only rival when it comes to making "discoveries."

In rapid succession Gracie Allen, Parkyakarkus, those two little Canadians, Bobby Breen and Deanne Durbin; and now Saymore Saymore, made their bagtime radio debuts on his Sunday night broadcasts.

If a staff of radio engineers and announcers of the Canadian Broadcasting Corporation, a new studio, months of preparation, and ace-productionist Rupert Lucas mean anything, this year's crop of broadcasts from the Canadian National Exhibition grounds is going to be a bumper.

7.15-Vocal Varieties 7.30-Chateau News Reporter 8.30-Wayne King's Orch. 9.00-Vox Pop 9.30-Johnny Green's Orch. 10.30-Jimmy Fiddler 10.45-Vic and Sade 11.15—Orchestra 11.45—Dance Orchestra 12.00-Dance Orchestra

12.30-Dance Orchestra

1.00-Silent

HE'LL SING STEPHEN FOSTER

NEW YORK, Aug. 30-Richard Crooks, famous operatic tenor, will be the featured artist when the Magic Key of RCA turns here and there for its entertainment Sunday, September 5, from 2:00 to 3:00 p. m., EDST, over the NBC-Blue Network.



Crooks, summering in Maine, will sing from station WHCS in Portland. Among his numbers will be the Stephen Foster selections "Old Uncle Ned" and "Oh. Susannah."

Tex O'Rourke, humorist and master of ceremonies; Jean Sablon, the Parisian singer, and Dr. Frank Black and the Magic Key Orchestra will round out the program.

The Old Song dramatization promises a heart throb for many an oldster and perhaps a laugh for the chief surgeon of the American Musyounger generation. It will be the eum of Natural History, the party Jim and Marian Jordan in the title famous balled of another day, "The will includeDr. A. C. Smith, associated roles and featuring, in addition to Curse of An Aching Heart." song will be played and sung by a Gardens; Robert Snedigar of the Dechorus directed by Dr. Frank Black and the dramatic parts will be directed by James Church, of the NBC production division.



JUNGLE PARTY TO CONTACT OUTSIDE WORLD OVER NBC

the Amazonian wilderness of South radio engineer. America in search of scientific data, heart of the jungle.

The expedition, which sails from plant specimens, New York for British Guiana on August 27, will maintain contact with the outside world through the National Broadcasting Company. The party is equipped to chart its course through a jungle hitherto unvisited by white men by means of radio equipment provided by the Radio Corporation

After the expedition reaches British Guiana, its progress will be described built river boats, now under construconce or twice weekly, depending on tion. These boats, each 32 feet long technical conditions, in broadcasts re- and six feet in the beam, with a 32layed from the jungle through RCA horsepower outboard motor, have Communications to the networks of a draft of only two feet ten inches the National Broadcasting Company. in order to negotiate the swift, but

Scientists in Party

In addition to Dr. Holden, who is The curator of the New York Botanical partment of Herpetology of the American Museum of Natural History; William G. Hassler, official

NEW YORK, Adg. 30-Bound for assistant, and Orison W. Hungerford,

Dr. Holden's expedition will study an expedition under the leadership of diseases and drugs of the Indian Dr. William Hall Holden will be the tribes along the Northern tributaries first in the history of jungle explora- of the Amazon River. At the same tion to be guided by radio direction time, the other members of the party bearings and to broadcast from the will collect reptiles, amphibians, small mammals and insects as well as

> The sector to be explored is the remote, inaccessible and scantily known Sierra Akarai range of mountains in the Southernmost portion of British Guiana along and within the Brazilian border.

> The expedition sails on board the Royal Dutch Liner, Van Rennselaer, for Georgtown, British Guiana. Here they will embark on two specially shallow rivers.

OR G. R. LISTER

Dentist :

Burchin-Wilklason Building

photographer; Neil MacMillan, field ,UEEN STREET : Below Regent

Four great new Packards... FOUR NEW LOW PRICES! For 1937, Packard presents the top-quality car in each of four price classes THE BRAND-NEW PACKARD SIX \$1013. and up including FOR 1937 Packard offers you the axes f.o.b. Windsor is an even better car this year. four greatest, Packards ever And up, list at factory, standard accessory group extra And-out of Packard's 36 years built. Each is the leader of its of experience in building fine cars, price class. And each sells for a now comes a brand-new Packard THE GREATER PACKARD 120 new low price! \$1332. and up including -The Packard Six. The 1937 Packard Twelve is the taxes f.o.b. Windsor The greatest low-priced car finest car money can buy. It steps And up, list at factory, undard accessory group extra America has ever seen so far ahead mechanically for 1937 that there simply is no other make of car with which to compare it. Priced at \$1113 t.o.b, Windsor, & the \$3219. and up including new Packard Six 7s a car that is destined to completely re-shape the The 1937 Packard Super-Eight low-priced car picture! It brings to its field a combination of qualities taxes f.o.b. Windsor succeeds both last year's Eight and And up, list at factory Super-Eight, and brings to motorthat no car of this price has ever ists a combination of mechanical advancements which promise to

possessed before—long mechanical life combined with long style life. The Packard Six, and its brother Packards, are now ready for you to see and drive. Come in at your earliest convenience and let us demonstrate the tremendous values these Packards offer this year.

revolutionize fine-car motoring.

The 1937 Packard 120 is proof

that a car can be a sensation three

times in a row. This car, whose

outstanding performance has been

the talk of the motoring world,

THE ADVANCED PACKARD TWELVE \$4713. including taxes f.o.b. Windsor And up, list at factory

Every Tuesday night—THE PACKARP HOUR, starring Fred Astaire—NBC Red Net york, Coast to Coast, 9:30 E. D. S. T.