

No Happiness In the Home When the Mother Is Sick



The tired, worn out mother cannot make a happy home if she is sick and worried by the never ending household duties. She gets run down and becomes nervous and irritable, downhearted and discouraged, can't rest at night, and gets up in the morning as tired as when she went to bed.

Women suffering in this way will find in Milburn's H. & N. Pills a remedy with which to recuperate their health, build up the run down system, and bring back their bodily vigor.

HARNESS
OVERALLS
WORK PANTS
GLOVES

H. A. Burt
TEL. 1234

CURTAINS AND DRAPES

JUST RECEIVED...
OUR NEW SPRING RANGE OF
Curtains in plain and figured
Marquises, flared and tuskant
nets, Curtains, widths from 27
to 54 inches. Lengths from 2 to
3 yards. Drapes in all the new
shades. Also a full range of Tap
estries and Homespuns.

"See our stock before
purchasing."

Stanley Delong
Phone 68-11 63 Carleton St.

A TAILORED-MADE SUIT IS
TAILORED OF EXCLUSIVE

FABRICS

We buy only a limited amount
in each pattern and fabric.
That's why you can choose your
fabric and know that you won't
be seeing it on every other man
in town! Our complete line of
fall fabrics are now in. Call and
select YOUR OWN Distinctive
Pattern.

Alex. Ingram
376 KING ST.

WORD O' MOUTH ADVERTISING

Travelling men have no "heart"
when talking about a hotel. To
them, it's either "good" or "bad."

Give them a clean room, abun-
dant hot water supply, and mod-
ern bathing facilities and you'll
have them "telling the world"
to stop at our hotel.

Modern plumbing fixtures —
easily kept clean—mean more
business. Ask us about econom-
ical installations.

D.J. Shea
80 Carleton St. Phone 563-11

A MESSAGE TO INVESTORS IN THE MARITIME PROVINCES —

Surplus funds invested in sound development
of natural resources and industry within the
Maritime Provinces will return maximum In-
come—Increase Purchasing Power—Create
Permanent employment and prove the great-
est benefit to general business. A list of
carefully selected offerings will be forward-
ed on request.

IRVING, BRENNAN & COMPANY, LTD.

J. G. BADCOCK, Manager.

Fredericton Office, Suite 1, Loyalist Building Phone 454
Fredericton Charlottetown Halifax Saint John, N.B.

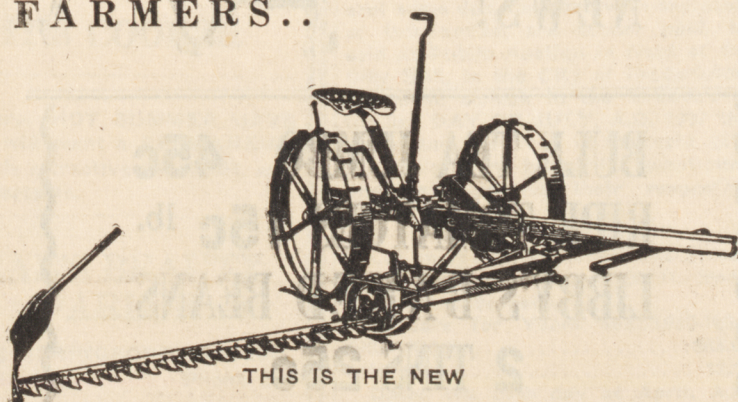
There is hardly anything* in the world that
some man can not make a little worse and
sell a little cheaper, and the people who con-
sider price only are this man's lawful prey.
(Ruskin)

* Insurance is no exception.

HOWARD H. BLAIR

68 YORK ST. YOU CAN REST ASSURED PHONE 291

FARMERS..



McCORMICK-DEERING MOWER
If you want the BEST—No need to go any further.

J. Clark & Son, Ltd
"A GOOD PLACE TO DEAL"

SUGGESTIONS

for
JUNE



DON'T LET SUN RUIN YOUR HAIR

A Mermaid's Locks Need Special Care to Prevent
Drying Out

Fine for beach wear are the new
big bandana handkerchiefs (a lead-
ing hair firm incloses one as part
of their cabana kit) tied loosely over
the hair peasant fashion. Be sure
the bandana is tied loosely enough
to let the air circulate under it so
your scalp won't perspire.

The toxins and acids in dried per-
spiration are bad for the hair. Salt
water should never be allowed to
remain in the hair. If you get your
whole head soaked, cleanse the salt
water out as soon as you can, but
not under the shower. Do your clean-
sing with a tonic. It's easy enough
to stick a small bottle of cleansing
tonic in your beach bag.

Try Pomade

A stitch in time is a whole lot eas-
ier than trying to correct sad-look-
ing sun streaks after the damage is
done. A light lotion sprayed over
your curls will protect them just as
a cream or lotion does shoulders or
legs. If the ends of the hair grow
brittle and split, rub a little pom-
ade sparingly over them. Either rub
it on with the fingertips, or put a
tiny bit on a comb and draw it
through the ends of the hair several
times so the pomade will be distrib-
uted.

The more you brush the better, is
as true in summer as in winter;
truer, even, since outdoor exposure
dries the hair and brushing encour-
ages the natural oil and carries it
down to the ends of the last curls.
Aside from health, brushing brings
out the sleek beauty of hair that's
so important with the turbans and
crownless hats. Nothing looks worse
than a thatch of dried bushy hair
sticking out of the top of a crown-
less hat. And with the even more
revealing halos, sleekness and a
groomed look are frightfully impor-
tant.

Convertible

A convertible summer haircut is
the prize in the scissors bag of a
man who does gorgeous hair styling
and is just back from Hollywood. He
cuts the hair to a four or five inch
length over the entire head so that
it will easily lend itself to being
combed in different directions. For
informal sports wear all you have to
do is run a comb through it.

Then if you want a formal even-
ing coiffure comb the whole thing
back down slick to the head, and
hold the hair down with one hand
while you pick out small ringlets
with the comb wherever you want
them. The way he sets those ring-
lets you can comb as much as you
like and they'll still snap back into
place.

In Hollywood, he says, they're us-
ing a loose scroll-like curl on sculp-
tured heads. It's a loose, rather
open curl with a space of straight
hair between the head and the curl-
ing ends. Slanted sideways up from
the hairline, the scroll curls stay
curled longer than straight, tight
ringlets close against the scalp.

A Hollywood trick which would
be helpful on any beach from Cali-
fornia's Malibu to our own Jones is
braiding the two pieces of hair on
either side of centre part and twist-
ing the plaits into two rosettes pin-
ned above and slightly behind the
ear. The top hair is always falling
down into your eyes anyway unless
you keep it pinned back. And the
braided rosettes with the fluffed ends
of each little braid left curly are
quaint and charming, and give the
effect of high halo curls.

HAS NO FAITH IN TESTS OF INTELLIGENCE

(By Arthur Dean, Sc.D.)

"What do you think of these in-
telligence tests?—Reader."

They claim they test intelligence.
They do not. A foot rule tests length.
A gallon measure tests liquid meas-
ure. A thermometer tests, or meas-
ures temperature. Each does a good
job in its own field. A spelling test
can test spelling ability or a mechan-
ical test can measure to a degree
certain mechanical skills. But when
these 'intelligence tests' claim to test

VIONNET PREFERS LEMON CHIFFON

This Color Shades Into
Green Hem Border in
Effective Gown--White
Shown by This Design-
er, Too.

PARIS—Madeleine Vionnet, the
French couturiere who dresses most
of the Parisian film and stage stars,
favors chiffon for summer evening
gowns.

One of her most successful gowns
is in lemon chiffon which shades in
vibrating bands from the bodice to
the hem, where it becomes a deep
emerald green. The gown is made
with a low-cut decollete in back, al-
though the front corsage is built
high. The waist is fitted but un-
belted, and the skirt is extremely
full and bouffant. This costume is
worn with a long black cape which
is lined in the same chiffon that
shades from lemon green to deep
emerald.

White crepe is used for another
Vionnet gown which is worn with a
transparent jacket of white chiffon
that is heavily embroidered in silver
beads. The high round neck of the
jacket is banded in the silver beads
and the flaring basque is embroide-
red. And the short, puffed sleeves
are banded with a border of silver
beading.

White organza is used for a third
gown, which is trimmed with a hand
painted design in gold and green
paint, while the belt is entirely of
gold kid. The extremely full skirt
is edged in a hand-painted border
of gold and green stripes.

Crinkled mousseline in multicol-
ored floral prints also is used
as a great deal at this house. The mou-
sseline has a wrinkled surface simi-
lar to that of a rough crepe, but is
much lighter and cooler. The gowns
usually are made with tight, low-cut
bodices, pulled-in waists and enor-
mously full, bouffant skirts.

Intelligence, they are, to put it mildly,
overstepping truth.

There are at least three sorts of
intelligence. 1, the ability to handle
ideas; 2, the capacity for handling
things; 3, the power of handling people.

Your boy may be good in handling
tools and materials and not so good
in handling ideas from books. Your
girl may be perfectly grand in her
school work and a different child so-
cially. Your husband may be a great
salesman, 'can sell anything,' you
say, but he has no interest in cul-
ture. The wife may be socially gra-
cious and yet be neither proficient
with the needle or using her brains.

There is a very sane specialist in
child guidance in Boston by the
name of Dr. William Healy who is
worth quoting.

"Rating in terms of the intelli-
gence quotient, or of mental age, or of
percentile distributions, certainly
does not cover all of these, and yet
they have all some importance in
relation to the development of per-
sonality. I may fairly state that with
the general use of so-called intelli-
gence ratings, there has grown up the
notion in many quarters that if the I. Q.
is settled a great deal is known
about the personality and a great
deal can even be predicted
concerning behavior tendencies of
the individual. Of course, this is very
far from the truth.

We should be critical of the use
of the term intelligence. In these
days of widespread utilization of in-
telligence ratings scales, we cannot
do better than continually remind
ourselves that there are several
kinds of intelligence. Thorndike long
ago attempted to make this clear by
his common-sense statement that
there are at least three sorts, ab-
stract, concrete and social; or other-
wise stated, the capacities for han-
dling ideas, for handling things, and
for handling people."

WHERE A VITAMIN ISN'T, DISEASE IS

Lack of One or Another of Them is Certain to
Contribute to a Physical Disorder

At a recent meeting of the New
York State Dietetic Association, Dr.
Walter Eddy, professor of physiologi-
cal chemistry at Teachers College,
Columbia University, reviewed the
enormous amount of work on the
vitamin problem which is being car-
ried out in scientific laboratories
throughout this country and others.

It is being recognized that lack of
one vitamin or another is a factor in
the cause of a number of serious
diseases as well as in conditions
which might be called low states of
health. In England, for instance, it
has been found that the normal vita-
min A count of the liver is lower-
ed by such diseases as tuberculosis,
measles, pneumonia, head infections,
septic diseases and heart diseases.
Vitamin A is apparently a factor in
the prevention of a formation of kid-
ney and bladder stones. It has been
found that ulcers and burns heal
more quickly when ointment con-
taining cod liver oil, with its high
vitamin A content, is used.

Vitamin B2 or D in both yeast and
liver extract has been found to be
effective in the cure of pellagra. It
is also reported that vitamin B2 has
proved beneficial in the treatment of

certain forms of heart disease. Vita-
min B2 or G has been found to be a
factor in the prevention of cataracts.
It has been accepted for a long time
that vitamin D is a factor in the pre-
vention of rickets. A study of over
twelve hundred infants by Drake of
Toronto shows that there is no es-
sential difference in the use of vita-
min D in cod liver oil, other fish
oil concentrates, milk and other food
to which irradiated cholesterol has
been added or those which have been
irradiated directly.

It has recently been found that
both vitamins A and D can be ab-
sorbed through the skin when ap-
plied by means of oils, creams and
soaps which contain them.

Creamed Eggs on Deviled Ham Toast
3 cups white sauce
6 hard-boiled eggs, sliced.
6 slices toast
Deviled ham

Combine white sauce with eggs, re-
heat and serve on toast which has
been spread thinly with deviled ham
Garnish with chopped parsley.

Italian Meat Balls

1 pound chopped meat
1 tablespoon chopped green pepper

Best for You and Baby too

Baby's Own Soap

10 cents Individual Cartons

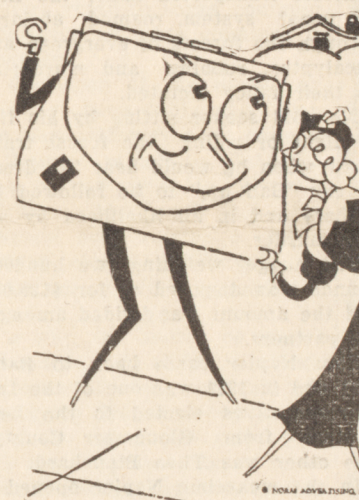
Chest Colds
Rub well over
throat and chest

VICKS VAPORUB

OVER 17 MILLION JARS USED YEARLY

1 cup soft bread crumbs
1 tablespoon chopped pimento.
1 tablespoon chopped onion
1 egg
2 tablespoons butter
½ cup milk.

Mix all ingredients and form into
very small round balls. Fry in oil or
other fat until brown on all sides.
Cover and let cook over low fire un-
til done. Serve with tomato sauce
made of Italian tomato paste.



WHY PLAY TAXI TO A PENNY?

Why chase all around town, going
here and there, trying to save
money on your food budget—when
anyone who shops at M.M.A. Stores
will tell you that Here are the fin-
est food values you'll find! Take
advantage of M.M.A. Savings, Ser-
vice and Satisfaction!
WATCH FOR THE M.M.A. BLUE
AND RED SIGN

M.M.A. STORES

HOME OWNED

VALUES FOR JULY 2, 3, 5

— SPECIAL —

Clark's Pork & Beans 29c

— SPECIAL —
BORDEN'S
Eagle Brand SWEETENED Milk 21c
For magic ice cream, cookies, pies

MAGIC BAKING POWDER
16 oz. tin 30c

VICEROY
FRUIT JAR RINGS
Double Lip 3 pkgs. 25c
PAROWAX
2 packages 25c

1's
Tin 30c

AEROXON FLY STOPS 9c
4 for
FLY SWATTERS 10c
Each
PARA SANI WAX 25c
PAPER Box
Trinidad GRAPEFRUIT JUICE 13½ oz. Tin 15c
COUNTRY KIST PEAS 17 oz. 2 tins 25c
Naphtha Soap 23c
5 Cakes

FRUIT SYRUP
SCHWARTZ 12 oz. bottle 25c

— SPECIAL —

McCREADY'S
Pickles 18 oz. bot. 19c
"Sweet, Sour or Mustard"
"Crisp and Tasty"

Club House Olives 8 oz. bottle 29c

TEABISK 2½'s Pkg. 35c

JELLO "All Flavors" 3 pkgs. 25c

"DRINK AND ENJOY GURD'S
3 BEVERAGES—A GOOD MIXER
IN ANY COMPANY"

— SPECIAL —
CERTO 8 oz. bottle 25c

— SPECIAL —
Shredded Wheat 2 PACKAGES 23c

— SPECIAL —
Boneless Chicken 1/2's TIN 30c

12 oz. bottle 25c

KIPPERED SNACKS 5c
FIN

BAKER'S Premium CHOCOLATE 21c
1/2's Cake

LOWNEY'S SUGAR 10c
PLUMS Pkg.

1's Pkg. 12c