

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

THURSDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.30—Chateau Laurier Concert Trio
6.45—Closing Stock Quotations
7.00—Dinner Music, Montreal
7.30—Rebroadcast of B. B. C. Empire Transmission
8.00—Anne Merle, Pianist
8.30—Guess What?
8.45—Irene Landor
9.00—Echoes of the Masters
9.30—Guy Lombardo
10.00—This is Paris
10.45—Christie Street Capers
11.00—By The Sea
11.30—Ozzie Williams Orch.
11.45—Canadian Press Bulletin and the Weather Forecast
12.00—Paysages de Reves
12.30—30 Minutes to Go
1.00—Hacienda
1.30—Hawaiian Nights

WEAF, NEW YORK, 660 K.
5.00—La Salle Style Show
5.30—Three Marshalls
5.45—Answer Me This
6.00—While the City Sleeps
6.15—Tom Mix
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Southernaires
7.15—Eso News Reporter
7.30—News
7.35—Three X Sisters
7.45—Billy and Betty
8.00—Amos 'n' Andy
8.15—Voice of Experience
8.30—Gilbert Seldes
8.45—Fox Fur Trappers
9.00—Rudy Vallee
10.00—Show Boat
11.00—Bing Crosby; Kraft Music Hall
12.00—Eso News Reporter
12.15—Sherlock Holmes
12.30—Keith Beecher's Orch.
1.00—Shandor
1.30—Frank Le Marr Orch.

WJZ, NEW YORK, 760 K.
5.30—Strolling Songsters
6.00—Choral Arts Society
6.30—Singing Lady
6.45—Sweethearts of the Air
7.00—Eso News Reporter
7.15—Animal Close-Ups
7.25—Concert Pianist
7.30—News
7.35—Ruth Lyon
7.45—Lowell Thomas
8.00—Easy Aces
8.15—James J. Braddock
8.30—Lum and Abner
8.45—P. G. Company
9.00—Boston Symphony
10.00—Russian Chorus
10.30—Town Meeting
11.30—NBC Jamboree
12.35—Ray Noble's Orch.
1.00—Shandor, violinist
1.08—Frank La Mar's Orch.
1.30—Bobby Hayes and Orch.

WTIC, HARTFORD, 1040 K.
5.00—La Salle Style Show
5.30—New York Program
5.45—Dick Tracy
6.00—While the City Sleeps
6.15—Tom Mix
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Eddie Casey
7.30—Wrightville Clarion
7.45—Rubinoff and Jack Arthur
8.00—Amos 'n' Andy
8.15—Voice of Experience
8.30—Roy Campbell's Royals
8.45—Red Roberts Orch.
9.00—Rudy Vallee's Variety Show
10.00—Show Boat
11.00—Jimmy Dorsey's Orch.
12.00—News
12.15—Henry Busse's Orch.
12.30—Xavier Cugat's Orch.

CKAC, MONTREAL, 730 K.
5.00—Columbia Concert Hall
5.30—All Hands on Deck
6.00—Social Announcements
6.20—Jim Forget, pianist
6.30—The Fireside Program
7.15—Eugene Corbelli, Operette
7.25—Organ Interlude
7.30—L'Heure Recreative
8.00—Roger Gallet
8.15—Le Cure de Village
8.30—Concert Moments
8.45—Mimi La Petite
9.00—Dr. J. O. Lambert
9.30—Radio Encyclopaedia
10.00—Major Bowes Amateur Hour
11.00—The Life of the Party
11.30—News
11.45—Concours De So Ma
12.00—Molson Sports Reporter
12.30—Abe Lyman and Orch.
1.00—Vincent Lopez Orch.

WABC, NEW YORK, 860 K.
5.00—Concert Hall
6.00—Salvation Army Staff Band
6.15—Clyde Barrie, Baritone
6.30—Girls Vocal Trio
6.45—Wilderness Road
7.00—Patti Chopin
7.15—Howard Barlow
7.30—News

7.45—Renfrew of the Mounted

8.00—Poetic Melodies
8.15—Sportcast, Ted Husing
8.30—Vee Lawnhurst and Orch.
8.45—Boake Carter
9.00—Kate Smith
10.00—Major Bowes' Amateur Hour
11.00—To be announced
11.30—March of Time
12.30—Abe Lyman and Orch.
1.30—Phil Harris and Orch.

FRIDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.30—Chateau Laurier Orch.
7.00—Good Evening
7.30—Rebroadcast of B. B. C. Empire
8.00—At the Organ Console
8.15—Les Cavaliers de LaSalle, a novelty orchestra
8.30—This Week in History, commentary by Kannawin
8.45—The Lyric Trio
9.00—Acadian Serenade
9.30—Cesare Sodero
10.00—Music Hall
10.30—Pirelles
11.00—Ye Olde Medicine Showe with Hillbillyettes, etc.
11.30—I Cover the Waterfront, presenting Pat Terry
11.45—Canadian Press Bulletin and the Weather Forecast
12.00—Horace Lapp Orch.
12.30—Live, Laugh and Love
1.00—The Ghost Walker
1.30—Freshmen and Freshettes

WJZ, NEW YORK, 760 K.
5.00—Radio Guild
6.00—Airbreaks, variety program
6.30—The Singing Lady
6.45—Flying Time
7.00—Eso News Reporter
7.15—Midge Williams
7.30—News
7.45—Lowell Thomas
8.00—Mary Small, songs
8.15—Tony Russell
8.30—Lum and Abner
8.45—Dream Singer
9.00—Irene Rich
9.15—Singing Sam
9.30—Death Valley Days
10.00—Fred Waring's Pennsylvanians
10.30—Twin Stars
11.00—Radio Court of Honor
11.30—Vivian Della Chiesa
11.45—Elza Schallert Reviews
12.00—Henry Busse and his Orch.
12.15—Ink Spots
12.30—Eso News Reporter
1.00—Shandor, violinist
1.30—Riley and Farley Orch.

WEAF, NEW YORK, 660 K.
4.45—The O'Neills, dramatic sketch
5.00—Tea Time at Morrell's
5.30—Claudine MacDonald
5.45—Grandpa Burton
6.00—Lee Gordon Orch.
6.15—Tom Mix
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Moorish Tales
7.15—Eso News Reporter
7.35—Jackie Heller
7.45—Billy and Betty
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Edwin C. Hill
8.45—Robert Gately
9.00—Cities Service Concert
10.00—Waltz Time
10.30—Court of Human Relations
11.00—First Nighter
11.30—"Red" Grange, football star
11.45—Four Showman Quartet
12.00—Eso News
12.15—Phil Levant's Orchestra
12.30—Glen Gray
1.00—Fletcher Henderson's Orch.
1.30—To be Announced
1.45—Louis Panico's Orch.

CKAC, MONTREAL, 730 K.
4.00—Cincinnati Symphony Orch.
5.30—La Peptonine
6.30—The Fireside Program
7.15—Instrumental Novelties
7.30—L'Heure Recreative
8.00—Montreal Pharmacy
8.15—Le Cure de Village
8.30—Curiosities
8.45—La Maison de Satan
9.00—The Provincial Hour
10.00—Hollywood Hotel
11.00—The Life of the Party
11.15—Le Merle Rouge
11.30—News
11.45—The Piano Rambler
12.00—Molson Sports Reporter
12.05—Berceuse
12.15—Le Psychologue Consultant
12.30—Eddie Duchin's Orch.
1.00—The Guiding Voice

WTIC, HARTFORD, 1040 K.
5.00—French Lessons
5.30—Claudine MacDonald
5.45—Four Star Hits
6.00—Baseball School
6.15—Tom Mix
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Eddie Casey

NELSON EDDY, NADINE CONNOR ON AIR SUNDAY

Nelson Eddy and Nadine Connor, the soprano on the Vicks Open House series, will blend their voices in the romantic duet, "To the Land of My Own Romance," from Victor Herbert's operetta, "The Enchantress," Sunday, Jan. 17, at 8 p.m., EST, over the WABC-CBS network.

This programme will be broadcast from Portland, Oregon, one of the 43 cities which Eddy is visiting in the course of a four months' concert tour. Josef Pasternack's orchestra will accompany the vocalists, and also will present a special arrangement of "Neapolitan Nights."

The complete programme follows:
A Wild, Wild Rose, from Sally (Jerome Kern) by Eddy; Captain Mack (Wilfred Sanderson) by Eddy; Bubble Song, from The Firefly (Friml) by Miss Connor; Neapolitan Nights by Joseph Pasternack's Orchestra; Lolita (Buzzi-Pecia) by Eddy; To the Land of My Own Romance, from The Enchantress (Herbert) by Eddy and Miss Connor; Old Man River, from Showboat (Jerome Kern) by Eddy.

INGENUITY

A beautiful high soprano voice soared above all others at the "Community Sing" programme, attracting so much attention that after awhile others in the audience lowered their voices so that they could listen.

After the programme went off the air, the group singing continued for a time, and the soprano once more was so unusual that gradually the others ceased. The young woman wound up as a soloist, amid enthusiastic acclaim.

Wendell Hall, the song-leader, made his way to her side, afterward, and inquired her name. She was Carmen Cuyler, a member of the "Great Waltz" company. Though she had ambitions, she knew no one in authority, and had no idea how to secure an audition. She had taken this means of being heard on the air, hoping that someone would recognize her talent.

And she was right in the surmise, for Hall is now arranging an audition for her at one of the radio studios this week.

Honduras Has Two Short Wave Stations, Listens to U. S.

Honduras has two short-wave radio stations and listens to short-wave programmes from the United States, according to the U. S. Vice-Consul at Tegucigalpa.

"Short-wave programmes from the United States are year-round favorites," he reported to the Commerce Department.

The two Honduras short-wave stations are HRD, La Ceiba, which operates on 6.23 megacycles from 8 to 11 p.m., EST, daily except Sundays, with 250 watts; and HRPL, San Pedro Sula, on 6.35 megacycles, from noon to 2 p.m., and 7.45 p.m., to 9 p.m., EST, daily except Sundays, with 75 watts.

New Khabarovsk Station Heard

G. C. Sholin, of San Francisco, concludes that the mystery station reported by A. Saito, of Japan, in the Oct. GC, as operating on 585 kc, is the same station that was recently operating on a S. W. frequency of 5.7 mc, and assumed by many to be to be RV15. This station, Mr. Sholin advises the International DX'ers Alliance, is RV54 of Khabarovsk, USSR, is operating on 540 ks at present, and is the best TP on the band for West Coast listeners.

7.30—Wrightville Clarion
7.45—Jackie Cooper
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Concert Program
9.00—Jessica Dragonette
10.00—Guy Hedlund Co.
10.30—Court of Human Relations
11.00—First Nighter
11.30—Red Grange
11.45—Four Showmen
12.00—News
12.15—Phil Levant's Orch.
12.30—Casa Loma Orch.

WABC, NEW YORK, 860 K.
5.30—U. S. Army Band
6.00—Junior Nurse Corps
6.15—Dorothy Gordon's Corner
6.30—Adventures of Jack Masters
6.45—Wilderness Road
7.00—Buddy Clark, Baritone
7.15—News of Youth
7.30—News
7.35—The Three Aces
7.45—Renfrew of the Mounted
8.00—William Hard
8.15—Popeye the Sailor
8.30—Goose Creek Parson
8.45—Boake Carter
9.00—Broadway Varieties
9.30—Hal Kemp's Dance Band
10.00—Hollywood Hotel
11.00—Mark Warnow's Orch.
11.45—Jimmie Bierly, Tenor
12.00—Shep Fields and Orch.

THAT PESKY RUSSIAN TIME

There's been much controversy as to the actual time of Moscow as in its relation to Greenwich Mean Time. H. L. Van Wyck, "The Sky-Pilot," of Radio Park, Pearl River, N. Y., says he is now able to actually settle this question.

"In our extensive Overseas listening, we found that we would hear the Chimes of the Kremlin at four in the afternoon, EST. That makes it eight hours from N. Y.," Mr. Van Wyck writes. "The English, German and Japanese Time Charts show Moscow as being two hours. The U. S. Hydrographic Office stated two hours. Even the Soviet Embassy in Washington stated two hours."

"But if Midnight Chimes are heard at four p.m., EST, it is eight hours. We were not at all satisfied so we wrote direct to the Soviet Government. We received this past week, under date of Nov. 17, a letter sent to us from Moscow via London reading as follows:

"In reply to your letter of Oct. 17, regarding difference in time between Moscow and London, please note that the difference in time between Moscow and Greenwich Mean Time is three hours. This is the time that should appear on any clock you are making. The confusion has arisen owing to London (English) Summer Time. This must be ignored in any calculation of time between Moscow and GMT. (Sgd.) Inna Marr, Chief Editor, Radio Centre, Moscow, U. S. S. R."

RADIO SHORTS

Two Mayors Meet

What the Governor of North Carolina said to the Governor of South Carolina will be as nothing compared to what the Mayor of Texaco Town says to the Mayor of Encino, when the two meet on Al Jolson's air show, Tuesday, Jan. 19 at 8:30 p.m., EST, over the WABC-CBS network. Eddie Cantor is Mayor of a mythical town, of course, while his crony presides over the destinies of a real municipality, twelve miles from Hollywood. When the two get together on the same radio programme, with Cantor as Jolson's guest star, audiences may expect to see the fun fly.

Visit Oakie's College

"Doc" Rockwell, America's favorite laugh medico, and Lee Wiley, prominent blues singer, will join the professional staff of Jack Oakie's College, Tuesday, Jan. 19, at 9:30 p.m., EST, over the WABC-CBS network. "Doc" Rockwell will attempt to prove that modern mental aberrations are due to not enough sitting in old-fashioned rocking chairs. Lee Wiley will sing to the accompaniment of Georgie Stoll's orchestra from Hollywood where Proxy Jack Oakie will carry on in his usual prankish fashion. Benny Goodman's band and a college musical organization will be heard from New York.

SHORT-WAVE FLASHES

Stations DJB and DJQ, Berlin, testing on 19 and 25 meters shortly before noon (EST) Christmas Day were heard in Washington, D.C., and no doubt throughout many other parts of the U. S. as clearly as a local station. It was explained by Berlin that the tests were being made to ascertain the quality of reception in New York City.

Borrowing the title from "Alice in Wonderland," the British Broadcasting Corporation will broadcast a highly interesting programme on "Clocks" at 6:30 p.m., EST, Saturday, Jan. 23, under the title "Butter Wouldn't Suit the Works." The broadcast will be over GSD, 25.5 m., 11.75 meg.; GSC, 31.3 m., 9.58 meg.; GSB, 31.5 m., 9.51 meg.

Two operas are on the "American Hour" from 2RO, Rome, the week of Jan. 17. The first, "Alceste," is on Monday; the second "Amico Fritz," is on Friday.

Construction of a short-wave station at Palestine is being considered by Reuven Sokolovsky, according to the Chicago Short Wave Club.

A choice selection of folk songs broadcast during 1936 over the German Short-Wave Station will be repeated on Monday, Jan. 18, at 7:30 p.m., EST.

MONTREAL, Jan. 14—The second in the series of song recitals by Gerald Duranleau, tenor, will be broadcast over the CBC eastern network on Jan. 16, at 7 p.m., EST, from the Montreal studios.

This popular young tenor, who gained considerable favor last fall when he appeared on a similar series of recitals, will be assisted by a concert trio under the direction of Edmund Trudel. Mr. Duranleau will sing Gustave Doret's "Les feuilles sont mortes;" Haydn Wood's "Brown Bird Singing;" and Parera's "San tol . . . j'ai du chagrin." The trio will be heard in "Reve d'amour," by Liszt.

GENE AUSTIN, FIRST "CROONER," MAKES COMEBACK

Gene Austin, who was a singing sensation back in 1925 and introduced one of the greatest song-hits of all time, "My Blue Heaven," is making a radio comeback as the featured vocalist of Joe Penner's Sunday CBS broadcasts.

Although he has been consistently prominent as a recording artist, the tenor had not been heard on the air for some time until Penner signed him for the current series. His fame is now growing rapidly, and bids fair to equal that which he achieved several years ago.

Austin is a native of Gainesville, Texas, and 37 years old. His perfect microphone voice and unique style started a new vogue in the pioneering days of radio, 12 years ago. A year later, when he made a triumphant personal appearance tour in vaudeville, the word "crooner" was used in the billing. Austin disliked the term for himself, and somehow passed it on to Rudy Vallee.

Previously he had been a song-plugger, until his voice attracted the attention of a noted recording company. His records have out-sold all others. More than 30,000,000 have been purchased by the legions of Austin admirers.

For his current radio appearances, Austin has developed a new, modern rhythmic style of music. He plays his own accompaniment on the piano. He achieves a weird, semi-barbaric effect by playing only the black keys, and singing very softly.

Several new short-wave stations in Mexico are being reported by listeners.

OFF Easy as Wink!



THE latest Barbour achievement is the new, easy-opening ACADIA Baking Powder tin. One twist and off comes the top. It's the most convenient Baking Powder tin that ever graced a pantry shelf.

THE SAME LOW PRICE 25c THE POUND TIN

And just as the easy-to-open tin gives you delight so does ACADIA Baking Powder bring you economy. Because ACADIA is double acting it assures baking success, and you need smaller quantities than with ordinary brands. One level teaspoonful to each cup of sifted flour is the correct proportion. You owe it to your budget to try ACADIA.

ACADIA DOUBLE ACTING BAKING POWDER

M.M.A. STORES HOME OWNED



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SHE BALANCES WITH THE GREATEST OF EASE!

Meals that bring out the family hurrahs . . . yet are well within the family budget --- you're right, that's a REAL balancing act, but Mother's an expert at it after shopping at her neighborhood M. M.A. store for awhile! The best costs less here!

Prices for Jan., 15, 16, 18

VI-TONE 6 oz. tin	25c
VI-TONE 12 oz. tin	47c
SUNBEAM TOFFEE Asst. (17 varieties) per lb.	29c
Maritime Golden WAX BEANS 2's 2 tins	21c
Libby's SLICED PINEAPPLE 10 oz. per tin	19c
KIRK'S CASTILE SOAP 2 cakes	11c
Lathers like magic in any water	
HAPPYVALE MINCEMEAT 28 oz. jar	25c
MARITIME STRAWBERRIES 2's per tin	25c
QUAKER OATS Quick Plain, per package	25c
Sliced or Halves AUSTRALIAN PEACHES Per tin	15c
COLMAN'S MUSTARD 1/4's per tin	30c
KELLOGG'S ALL BRAN Per package, large	24c
SNOWDRIFT COCONUT Bulk, per pound	25c
CANNED APPLES Solid pack 2 1/2's per tin	15c
CHICKEN HADDIE 1's (Comeau) per tin	15c
TUNA FISH SANDWICH SPREAD 3/2's per tin	10c
CROWN BRAND CORN SYRUP 2's per tin	22c
HADAMOR CHEESE 1/2's 2 packages	25c
MAGIC SOAP 6 cakes	25c
Nature's Best ASPARAGUS CUTTINGS 16 oz. per tin	15c
LIBBY'S SOUR KRAUT 2 1/2's per tin	15c
Libby's or Campbell's TOMATO JUICE 1's 4 tins	25c
HEREFORD CORNED BEEF 1's 2 tins	25c
Rowntree's COOKING CHOCOLATE 1/2's per cake	17c
WILLARD'S COUGH DROPS Menthol or Black, per cart.	5c
No. 1 Canadian SEPTEMBER CHEESE Per pound	19c

Listen in to the M.M.A. Radio Broadcast over Station CFNB every morning (except Sunday) at 8.30 a.m.