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FREDERICTON, N. B., MONDAY, OCTOBER 18, 1937

Fair today; Tuesday rain.

LONDON, Oct. 18-Lord Plymouth

British chairman of the sub-commit-

tee of the nonintervention committee

over the week-end is reported as hav-

ing expressed his view that whereas

"Foreign intervention in the Span sh conflict continues, and wherea

the United Kingdom Government are

convinced that the longer this situa-

tion lasts, the more dangerous it will

The agreement reached at Nyon

and the adherence thereto of the

welcomed, created in our view a fav-

view the whole problem presented by

would allow non-intervention to be

consider, as I have frequently stat-

tionals taking part on both sides in

Italy's readiness to co-operate in

((ontinued on Page Five)

Definite abatement of int

a settlement.

# CANADA'S ADVERTISING HAS PRODUCED RESULTS IN BRITAIN

## Revolutionary Change Expected In Postal Service

New and Striking Ideas To Be Introduced Into the System Will Benefit Service

Officials Meet At Ottawa

Trans-Canada, Trans-Atlantic and Trans-Pacific Service Will Increase Use of Mails

(By Dean Wilson)

(Special to The Daily Mail) OTTAWA, October 18 - It may not be realized by the general public of this Domnion, but it is a fact now that a revolutionary change will soon take place in the postal system of Canada, although officials and others in Ottawa and elsewhere have been reticent about this subject because it happens that it pertains to a matter of communication between various sections

a number of state secrets. However, this column has discoverwill be of the highest importance and they will involve ideas as new and striking as those initiated by the great and pioneer Rowland Hill, the British reformer and father of penny

Within recent days several important officials have been in Ottawa, ant officials have been in Ottawa, and it is believed that their visits RAIDED may be linked with the obvious efforts on the part of the Canadian officials to bring about certain changes which will put the delivery of mail in this country in a position never witnessed before in the history of this system. Sir Thomas Gardiner. director general of the Post Office of Great Britain, and Sir Raymond Woods, solicitor for the said Post Office, have paid a visit to Canada travelling throughout the Dominion from the East to the West Coast, and although these technical heads of the British system would not commit themselves, it is known that they took a keen interest in discussing and studying the delivery of mail here. Then again, during this visit, certain officials such as Major General A. G. L. McNaughton, president of the National Research Council of Canada, Colonel W. Arthur Steel, and J. H. Parkin, were busily occupied in the same matter as the high British officials. It is now stated in the Capital that the work of all these

(Continued on Page Four)

## ITALY'S BAKERS MUST USE MORE

(Special to The Daily Mail)

MAIZE IN BREAD

ROME, Oct. 18-Owing to the poor wheat harvest bakers in Italy must include five per cent maize in their of the British Empire and involves bread until November 30th and afterwards ten per cent. This is the first time since the Great War that such ed lately that the prospective changes a regulation was enforced. Mussolini in the postal system of this country will preside at a Cabinet Council meeting tomorrow when laws promoting self-sufficiency will be examined.

(Special to The Daily Mail) NANKING, Oct. 18-A heavy air raid was staged over Nanking today. The civil population was not bother the airdrome and the military points being the objects of the bombs

### Armed Uprising Nipped In the Bud

(Special to The Daily Mail)

HUNGARY, Oct. 18-Eighty-nine men were tried in a mass trial today. Government officials stated that an armed uprising had been nipped in the bud during the summer and these men were being tried in connection with these activities.

PARAGUAY, Oct. 18-A number of army officers are under arrest accused of treason. The Brazil Government has recently appointed a committee who will take measures to leading postal experts were closely stop uprising before they actually

### SOCIAL SERVICE PLAN OF PERMANENCE URGED

Definition of Jurisdiction of Various Agencies Needed, Hon. N. Rogers Tells Fed. Workers

hundred volunteer workers of the Fed | led years which lie just behind us." eration for Community Service.

munity without charity or kindness sibility."

TORONTO, Oct. 18-If Canada is to would cease to be worthy of the deal wisely with social insecurity, name. The public spirit of Toronto social distress and unemployment, has found many expressions through some permanent machinery is necess- the years-in times of war and peace. ary. Hon. Norman MacLeod Rogers, This meeting is a splendid and con-Federal Minister of Labor, declared vincing tribute to the survival of that recently in an address to several spirit through the difficult and troub-

In his declaration of public policy One of the most urgent problems concerning the alleviation of social confronting Canada at the moment, distress, Mr. Rogers werned that be said, was the necessity for a more Governments could not and should precise division of jurisdiction over not relieve entirely the responsibilisocial services among Dominion, Pro- ties of the individual or the welfare vincial and municipal Governments. organizations. "Such a principle, if His address was given in the Eaton expressed in policy," he said, "would Auditorium, where the first meeting dry up sooner or later the individual in the federation's drive for \$604,000 springs of industry and thrift which was launched. The Labor Minister in the final analysis, supply the re gave his whole-hearted endorsation servoir of national income. It would of the campaign, and said: "A com- destroy individual morale and respon-

## The Citizen and the University

FEW DAYS AGO the Saint John Citizen came out with the sug-A gestion that a medical school affiliated with the University of New Brunswick be established at Saint John. If the Citizen had stopped there, its Editor could not have been blamed for trying to boost Saint John as an educational centre, even though the arguments are all against splitting up the different departments of the University of New Brunswick, and scattering them all about the province. The Citizen, however, went even further than that and suggested the establishment at Saint John of an engineering school, and of other courses now carried on at the University here.

The Daily Mail pointed out that instead of establishing a number of branches of the University, that the different chairs of the University faculty should continue undivided in the parent institution of learning in this city and that any other scheme would weaken our provincial University. We also pointed out the advantage it would be to students from all over the province to live in the city of culture like the capital of the province where the social life of the small city is necessarily superior to that of a larger

The Editor of the Citizen gives us a slap across the wrist because we said that Saint Johnners wanted to grab everything in sight in the province, and says at the same time that we are in the same category in regard to Fredericton. We do not plead guilty to this charge. We, however, want to hold what we have, and we have had the University for over a century. We are willing to let Saint John have its hospitals, especially that one which is appropriate to the place, situated behind the high fences and close to the Reversible Falls at Saint John, but we would like to keep the Provincial University intact instead of splitting it up for the benefit of Saint John and we even repeat what we said the other day that we believe that the U. N. B. law school should be located at the University of New Brunswick here and in the centre of the higher law courts of the province, and of the provincial law library instead of at Saint John. The farther off the U. N. B. establishes affiliations. the worse off and the weaker it will become. Common economy, efficiency, and stability indicate that the proper and most desired course is to have all the faculties, arts, law, engineering, medecine, and so on, centred at one place and that place is Fredericton, the capital and seat of our provincial University. No successful University in Canada is scattered all over the Province.

The Editor of the Citizen believes that this paper should stand for the progress of the province as a whole and that we should have a wider vision and not be so self-centred in regard to Fredericton. We are glad to say that we agree with this idea and that The Daily Mail is ready to boost other centres of the province any time. But, we believe that the Editor of the Citizen and many of his fellow citizens imagine that SAINT JOHN IS THE WHOLE PROVINCE AND IS SURROUNDED BY A LITTLE SUBURB CALLED NEW BRUNSWICK. THIS HAS BEEN DEMONSTRAT-ED MORE THAN ONCE. IT HAS BEEN SAID THAT THE SAINT JOHNER BELIEVES HIS CITY OF THE ROCKS AND HILLS IS BOUNDED ON THE EAST BY THE RISING SUN, ON THE WEST BY THE SETTING SUN, ON THE NORTH BY THE AUR-ORA BOREALIS, AND ON THE SOUTH BY THE DAY OF JUDGMENT.

Because we praised up the Citizen as a good newspaper and then criticized its suggestion of wanting to split up important functions of the University, the Editor of The Citizen says that the Editor of The Daily Mail reminds him of a cow that gives a pail of milk and then kicks it over. When the Editor of The Citizen comes forth with his pipe dream regarding the splitting up of the University for the benefit of the "Province of Saint John" he reminds us of another cow-the one that jumped over the moon-or perhaps of the historic cow belonging to Mrs. Maloney that kicked over a lamp and set fire to the city of Chicago. We feel that the lamp of learning, the University, would be kicked over if the suggestion made by the Editor of the Citizen should be adopted. So far as Saint John is concerned whilst we think that its citizens want the earth, and believe that they are the whole cheese, and think that they have the smartest men and the best looking women in the province, and point with pride at the rock at the end of Dock Street which landed on the Loyalists-or on which the Loyalists landed-we forgot which, we will be glad to help them out at any time that they get down to earth and want something reasonable. For instance when it comes to supporting Saint John in regard to having freight from the west routed by McGivney Junction and down the valley to the sea where it should go, we will be behind Saint John one hundred per cent. But when it comes to splitting up the University of New Brunswick just to accommodate a few Saint Johnners we are not in it. The great body of students with common sense and good taste would certainly much prefer living in Fredericton, the Celestial City, rather than in Saint John, no matter how much the Saint John fog may be considered as good for their complexion.

## Real Problem For Tuesday's Meeting Will Be Numbers

How Many Volunteers Will Committee Demand Italy To Recall?

**Abatement Tension Noted** 

Delay Will Create More Dangers, Rapid Results Important

SHANGHAI, Oct. 18-In their heaviest onslaught on the Japanese force since the beginning of the far east conflict, yesterday low-flying Chinese warplanes roared over Shanghai Italian Government, which we all in waves, raining bombs on the lower Whangpoo River area, where the orable atmosphere in which to remajority of Japan's fleet rode at anchor, and the Japanese air field be- the Spanish situation and reach by yond the eastern borders of the In- frank discussion an agreement which ternational Settlement.

Japanese warship batteries and an- made really effective," said the ti-aircraft emplacements rocked the speaker. city with fusillades in an effort to The United Kingdom Government beat off the raiders.

Shell fragments showered the en- ed, that the presence of foreign natire International Settlement.

The increasingly heavier Chinese the Spanish conflict is the greatest raids gave substance to unconfirmed obstacle to the realization of this aim eports China was receiving renewed supplies of airscraft from Russia and al tension over the Spanish civil wa France. These craft were reported to was predicted last night in informed be capable of tremendous speeds.

quarters as the result of diplomati Thoughout Sunday the Japanese developments over the week-end. Con swept the 25-mile Chinese line fidence was expressed that the meetstretching stubbornly from the North ing of the non-intervention sub-Station to the muddy Yangtze with committee set for tomorrow in Lonintensified artillery fire as cover for don would see real progress toward a concerted drive on the Miaochang sector near the mid-point of the bat-

Casualties Heavy Both Chinese and Japanese casualties were said to be heaviest thus far of the Shanghai battle.

### Chamberlain Years For Days When England's Might Is At Peak

MANCHESTER, Oct. 18 - Prime Minister Chamberlain yearned for the

"good old days" tonight.

Addressing the Association of British Chambers of Commerce, he said: his Majesty's Ministers—must look back with envy on the good old days derstanding between producers and price residential areas with small priland and possessed the only fleet of Hon. Vincent Massey, Canada's High tion of its significance, he said, was consequence in the world, and when men, if they cast upward an inquiring glance at the sky, did so only to as- 23 for London. certain what were the weather pros-

have been easier in those days when coupled with a greater willingness its fulfilmen every word was not examined with a microscope to find in it meanings in- of foodstuffs to attain the standards veloped along lines which had convisible to the naked eye, and when a peculiar to the British market; uni- centrated its effect on specific areas. man might address his own countrying his utterances—and even his reticences-at some other nation."

### 9,300 Coronation Medals Have Been Given to Canadians

in progress for the past two months.

IN THE NEWS



Canada's High Commissioner in England who tells of increased Canadian U.K. intertrade

OTTAWA, Oct. 18-Disposal of the disallowed Alta. measures will probably be the immediate business of the week in cabinet council.

With respect to the acts increasing the tax on banks and the licensing of bankers, it is expected the federal authority will suggest a reference to the courts on their validity, as was done when the disallowed in August. At that time Alberta refused such reference and the bills were disallowed.

What attitude will be adopted toward the news control measure has not been indicated. It could be disallowed if the government so desired, without any explanation, even if its constitutional validity was beyond

(Speciall to The Daily Mail) SHANGHAI, Oct. 18—An inquiry into the sinking of the ten Chinese junks was started here today. It was brought out that the Japanese sank ten junks without inquirying into the business of the Chinese junks in these waters where they were sunk and also without making any inquiry into the safety of the survivors.

(Special to The Daily Mail) SPAIN, Oct. 18—General Franco has issued an annulment on all mine transactions which have taken place since the start of the war. Six Insurgent planes today did considerable damage to a railway which connected Barcelona with outside

### BRITAIN BUYING MORE CANADIAN PRODUCTS

Dominion's Advertising Campaign Brings Results Says Hon. V. Massey, Visiting Toronto

for the increase of trade between construction wor Canada and the United Kingdom dur-"Every one, I think-certainly least ing the past two years, and the de- said, the erection of apartment dwelwhen Britain was an impregnable is- buyers, was expressed recently by the vate dwellings. The fullest realiza-

Great Britain for Canadian products The contrast, said Mr. Massey, vivid-"I think that public speaking must has been apparent, said Mr. Massey, ly revealed the need and portrayed on the part of Canadian producers formity of the product and constancy had been achieved on a financial outof the supply. Coupled with a very lay of one-tenth the amount often successful advertising campaign by expended by private firms, Mr. Mas-Canada in the British Isles, the re- sey said, with highly sat'sfactory sult has been beneficial to both results. An idea of the willingness of countries, said Mr. Massey.

Britain Builds Houses

ion as to its feasibility. housing came they could as easily sell one shipment in for some comment during his press as the other. ing of employment and stimulation dustries.

TORONTO, Oct. 18-Enthusiasm of all industries that contribute to

Housing had taken two forms, he velopment of appreciation and un- lings and the development of low Commissioner, during a brief visit in reached when a big, modern build-Canada before his departure on Oct. ing was seen arising in the heart of a slum district, surrounded by build-A constantly increasing desire in ings already doomed to extinction.

Canada's advertising campaign, deretailers to handle Canadian goods was shown when one firm, unable to Although he declined to comment obtain Canadian apples, took Canaon Canada's need or to offer an opin- dian tinned peas and catsup, knowing

interview of Government House. In | Employment and industry were still OTTAWA, Oct. 18-A total of 9,300 this Mrs. Massey joined because of definitely on an uptrend in Great Coronation medals have been distrib- her interest in social welfare. Three Britain, he said, and armament conuted in Canada, it was learned here million homes had been built, said struction did not form the basis for today. This country's apportionment Mr. Massey, under the public and the prosperity, as popularly believed was 10,000, exclusive of the number private plans, which had solved two sometimes. The real uptrend had awarded to the Coronation conting- problems: the social problem of slum started long before Britain's decision elearance and provision of adequate, to rearm, and had continued increas-Distribution of the medals has been healthful residences, and the increasing, with the effects evident in all in-