

# THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

## TUESDAY'S PROGRAMMES

**CANADIAN BROADCASTING CORP.**  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

**CBC, OTTAWA, 550 K.**  
6.30—Chateau Laurier Concert Trio  
6.45—Stock Quotations  
7.00—Dinner Music  
7.30—Overseas Program  
8.00—Lionel Daunis, Baritone  
8.15—Rex Battle and Orchestra  
8.30—The Children's Album  
8.45—Piano Duo  
9.00—Shadows of Evening  
9.30—Reminiscing  
10.00—Anecdotes of Past Coronations  
10.30—Pictures in Black and White  
11.00—National Sing-Song  
11.30—Canada's Forest Wealth  
11.45—News  
12.00—Old Time Frolic  
12.30—Airs Gais, Airs Tendres

**CKAC, MONTREAL, 730 K.**  
5.30—Pop Concert  
6.00—Time  
6.20—Pianologue  
6.45—Fireside Program  
7.15—Waltz Time  
7.30—L'Heure Recreative  
8.15—Le Cure de Village  
8.45—Program Sedozan  
9.00—The Provincial Hour  
10.00—Di So Ma  
10.30—Vin St. George Gypsy Orch.  
11.00—The Life of the Party  
11.15—Westinghouse Newscast  
11.30—Federation des œuvres Charité  
11.45—Americana  
12.00—Molson Sports Reporter  
12.10—Club 413  
12.45—George Olsen and Orch.  
1.00—Mal Hallett and Orch.  
1.30—Bob McGre wand Orch.

**WEAF, NEW YORK, 660 K.**  
5.00—Cherico  
5.15—Three Marshalls  
5.30—To be Announced  
5.45—Consumer's Program  
6.00—While the City Sleeps  
6.15—Tom Mix and his Shooters  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—Science in the News  
7.15—Mid-Week Hymn Sing  
7.30—News  
7.35—Jackie Heller, tenor  
7.45—Dorothy Dresler  
8.00—Amos 'n' Andy  
8.15—Voice of Experience  
8.30—Fred Hufsmith, tenor  
8.45—Leo Reisman's Orchestra  
9.00—Lady Esther Serenade  
10.00—Sidewalk Interview  
10.30—Fred Astaire  
11.30—To be Announced  
11.45—Roy Campbell's Royalists  
12.00—Clem McCarthy  
12.15—Will Osborne and Orch.  
12.35—Xavier Cugat's Orchestra  
1.00—Stanley Norris's Orchestra  
1.30—Jesse Crawford, organist  
1.45—Phil Levant's Orchestra

**WJZ, NEW YORK, 760 K.**  
5.00—Bavarian Orch.  
5.30—Dog Heroes  
5.45—Young Hickory  
6.00—Your Health  
6.30—Singing Lady  
6.45—Little Orphan Annie  
7.00—Minute Men  
7.15—Animal Close-Ups  
7.25—Concert Pianist  
7.30—News  
7.35—Walter Cassel, baritone  
7.45—Lowell Thomas  
8.00—Easy Aces  
8.15—Tony Russell, songs  
8.30—Lum and Abner  
8.45—Vivian Della Chiesa, soprano  
9.00—Log Cabin Duke Ranch  
9.30—Edgar A. Guest  
10.00—Ben Bernie and the Lads  
10.30—Husbands and Wives  
11.00—Red Cross Program  
11.30—Portraits of Harmony  
12.00—Harry Reser's Orch.  
12.30—Johnny Hamp Orch.  
1.00—Shandor, Violinist  
1.08 To be Announced  
1.30—Jimmy Dorsey's Orchestra

**WABC, NEW YORK, 860 K.**  
5.30—Pop Concert  
6.00—Tito Guizar  
6.15—Science Service Series  
6.30—St. Louis Syncopators  
6.45—Wilderness Road  
7.00—Del Casino, songs  
7.15—Alexander Cores  
7.30—Dinner Concert  
7.40—News  
7.45—Pretty Kitty Kelley  
8.00—Poetic Melodies  
8.15—Ma and Pa  
8.30—Alexander Woolcott  
8.45—Boake Carter  
9.00—Hammerstein Music Hall  
9.30—Al Jolson Show  
10.00—Watch the Fun Go By  
10.30—Jack Oakie  
11.15—Sperry Male Chorus Parade  
11.30—Musical Americana  
11.45—Tommy Dorsey and Orch.  
12.00—Anson Weeks and Orch.  
12.30—Leon Belasco & Orch.  
1.00—George Olsen and Orch.  
1.30—Happy Felton and Orch.

## WTIC, HARTFORD, 1040 K.

5.00—Illima Islanders  
5.15—Men of the West  
5.30—Follow the Moon  
5.45—The Guiding Light  
6.00—Nellie Revell  
6.15—Don Winslow of the Navy  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—News  
7.15—Jackie Duggan, songs  
7.30—Wrightville Clarion  
7.45—Baxter & Son  
8.30—Amos 'n' Andy  
8.30—Wayne King and Orch.  
8.45—First National Party  
9.00—Leo Reisman's Orch.  
9.30—Jimmy Fiddler  
10.00—Vox Pop  
10.30—Fred Astaire  
11.30—Jimmy Fiddler  
11.45—Roy Campbell's Royalists  
12.00—News  
12.15—Connecticut Legislature  
12.20—Polish Dance Orch.  
1.02—Shandor, Violinist

## WEDNESDAY'S PROGRAMMES

**CANADIAN BROADCASTING CORP.**  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

**CBC, OTTAWA, 550 K.**  
6.30—Chateau Frontenac Concert  
6.45—Closing Stock Quotations on the Montreal Exchange  
7.00—The Friendly Corner, program for shut-ins  
7.30—Overseas Program  
8.00—Popular Organ Recital  
8.15—Les Cavaliers de la Salle  
8.30—The Broken Arc, lecture series  
8.45—The Three Rancheros  
9.00—Twilight Echoes  
9.30—Band Box Review  
10.00—Concert Canadian  
11.00—Chamber Musicale  
11.30—Lloyd Huntley and Orch.  
11.45—Canadian Press Bulletin and the Weather Forecast  
12.00—Mart Kenny and Orch.  
12.30—Woodwind Duo  
12.45—Nittwit Court  
1.00—Springtime  
1.30—Malds and Middies  
2.00—Jessie McLeod

**CKAC, MONTREAL, 730 K.**  
5.00—Curtis Institute of Music  
5.45—Instrumental Numbers  
6.00—Social Announcements  
6.20—Jean Forget, pianist  
6.30—Black Horse Time  
6.45—Fireside Program  
7.15—Pastilles Valda  
7.30—Black Horse Time  
8.00—Consultations  
8.15—Le Cure de Village  
8.30—Fonds des Prets Immobiliers  
8.45—Dans les Griffes du Diable  
9.00—Time Signals  
9.30—Burns and Allen  
10.00—Chantons En Chœur  
11.00—The Life of the Party  
11.15—Westinghouse Newscast  
11.30—Montreal Pharmacy  
11.45—The Piano Rambler  
12.00—Time and Weather Forecast  
12.10—Benny Goodman and Orch.  
12.45—Red Nichols and Orch.  
1.00—Radio Minuit  
1.15—Tommy Dorsey and Orch.

**WEAF, NEW YORK, 660 K.**  
5.00—Henry Busse and Orchestra  
5.30—Men of the West  
5.45—Gwendra Burton  
6.00—Adventures of Dari Dan  
6.15—Tom Mix  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—To be Announced  
7.15—Esso News Reporter  
7.30—News  
7.35—Castles of Romance  
8.00—Amos 'n' Andy  
8.15—Uncle Ezra  
8.30—Frank Parker, tenor  
9.00—One Man's Family  
9.30—Lady Esther Serenade  
10.00—Town Hall Tonight  
11.00—Hit Parade  
12.00—Esso News Reporter  
12.15—King's Jesters  
12.30—Glen Grey's Orch.  
1.00—Fletcher Henderson's Orch.

**WABC, NEW YORK, 860 K.**  
5.15—Curtis Institute of Music  
5.45—Academy of Medicine  
6.00—Sunbrite Junior Nurse Corps  
6.15—Dorothy Gordon's Corner  
6.30—Blue Flames  
6.45—Wilderness Road  
7.00—Buddy Clarke, songs  
7.15—George Hall and Orch.  
7.30—Dr. Esmond R. Long  
7.35—Press Radio News  
7.45—Pretty Kitty Kelley  
8.00—Poetic Melodies  
8.15—Ma and Pa  
8.30—Gogo De Lys, songs  
8.45—Boake Carter  
9.00—Cavalcade of America  
9.30—Laugh with Ken Murray  
10.00—Chesterfield Presents:  
11.00—Gang Busters  
11.30—To be Announced  
11.45—Patti Chapin, songs  
12.00—Tomorrow's News Tonight  
12.05—Benny Goodman and Orch.  
12.30—Red Nichols and Orch.  
1.00—Tommy Dorsey and Orch.

## NBC TO DESCRIBE PAGEANTRY OF CORONATION IN FULL DETAIL

NEW YORK, April 6—The grandeur and majesty of the medieval pageantry surrounding the coronation of the world's mightiest King—Emperor, George VI of England, and his Queen, Elizabeth, will be spirited across the Atlantic to the American radio audience in all its details by the National Broadcasting Company May 12.

Co-operating with the British Broadcasting Corporation in a continuous six-hour broadcast, NBC will follow the ceremonies from the departure of the King and Queen from Buckingham Palace for Westminster Abbey to their return, concluding with the new King's address to his people from the palace balcony.

After the departure of the royal couple from the Palace is described in detail, NBC and BBC will follow them to Westminster Abbey. The actual coronation ceremonies will be broadcast in fullest detail for more than two hours. Then NBC's audience in America will follow the King

and Queen as microphone guests in the historic and joyous coronation procession to Constitution Hill.

For more than an hour, microphones installed in scores of the most advantageous positions along the line of march will pick up the stirring sound of the parade—the shouts of parade commanders, hoofbeats of horses, bells of St. Margaret's and St. Martin's Churches, whistles and sirens from boats, shouts of tremendous throngs hailing their new monarch, the blare of trumpets, roll of drums and music from hundreds of bands.

Not a single event of importance, not a bit of the pomp and joy of the occasion will be missed by NBC listeners. Engineers virtually scoured London in their search to place microphones at every vantage point in England's capital, some of them being at Buckingham Palace, the Cenotaph, Great Britain's Unknown Soldier Memorial, inside and outside of Westminster Abbey, at Constitution Hill, at Oxford and Piccadilly Circus, St. James' Palace, and Trafalgar Square.

## SIDE GLANCES

Seen in the New York public library: Myrtle Vail, studying old, yellow newspapers for authentic atmosphere in a future "Myrt and Marge" script dealing with the theatre at the turn of the century.

When Edgar Guest and Frankie Masters met for the first time at the new "It Can Be Done" programme, guest asked maestro Masters to play his favorite song, "Flow Genui, Sweet Aton," and Masters asked the poet for his autograph!

Col. Stoopnagle claims that he has one of the rarest comedians' libraries in the world. It doesn't contain a single joke book.

Shakespeare was right when he said "All the world's a stage," says Haven MacQuarrie who adds from his radio experience, "And everyone wants to be an actor!"

One of Ray Paige's favorite musical chores is making special orchestral arrangements of Walt Disney's "Silly Symphony" tunes. The Hollywood Hotel maestro has been first to play each of 'em on the air.

Sedley Brown's advice is often sought in production of radio shows other than his own "Husbands and Wives." Before entering radio, Brown produced plays for Cecil B. DeMille and Augustus Thomas.

There's plenty of shooting going on in Frank Black's country home. Nothing serious: Black is an expert shot and is practising up to hunt pheasants.

Joe Cook, the "Chateau" zany, tries out his new yarns on his house guests. He starts to tell a straight story, then goes goofy and charts the guests' reactions.

## WBZ, NEW YORK

5.00—Nat. Parents and Teachers Ass.  
5.30—Safety Crusaders  
5.45—Monitor News  
6.00—Story of Mary Martin  
6.15—Dan and Sylvia  
6.30—The Singing Lady  
6.45—To be announced  
7.00—Esso News Reporter  
7.15—Evening Little Show  
7.30—News  
7.35—Musical  
7.45—Lowell Thomas  
8.00—Easy Aces  
8.15—Doris Hare  
8.30—Lum and Abner  
8.45—Musical Moments  
9.00—Merry Go Round  
9.30—Ethel Barrymore  
10.00—String Symphony  
11.00—Vic and Sade  
11.15—Manuel and Williamson  
11.30—Lawden on Judiciary  
12.00—Esso News Reporter  
12.15—Emil Coleman's Orch.  
1.00—Bob Crosby's Orch.  
1.30—Lon Breeze's Orch.  
1.30—Red Narvo and Orch.

## WTIC, HARTFORD, 1040 K.

5.15—Colleagues  
5.00—Luboshutz and Nemenoff  
5.30—Follow the Moon  
5.45—The Guiding Light  
6.00—Adventures of Dari Dan  
6.15—Don Winslow of the Navy  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—News  
7.15—Stewart Sisters  
7.30—Wrightville Clarion  
7.45—Musical Moments  
8.00—Amos 'n' Andy  
8.15—Uncle Ezra  
8.30—Through the Looking Glass  
8.45—Count of Monte Cristo  
9.00—One Man's Family  
9.30—Wayne King's Orch.  
10.00—Fred Allen  
11.00—Hit Parade  
11.30—New York Program  
12.00—News  
12.15—The Connecticut Legislature  
12.20—King's Jesters' Orch.  
12.30—Meeting House  
1.00—Weather Report  
1.02—Henry Busse's Orch.  
1.30—Lights Out  
2.00—Silent

## PROMENADE WITH GENERAL MOTORS

The second of the new General Motors Concerts will be broadcast by a nation-wide hook-up of the NBC-WJZ ("Blue") Network on Sunday night, April 11, between 8 and 9 p.m., EST.

Again two soloists will be presented—this time the remarkable European tenor, Joseph Schmidt, in his farewell appearance in the United States this season; and Helen Gleason, soprano, former member of the Metropolitan Opera and now star of the current new Lehar operetta on Broadway, "Frederika."

The two co-soloists will appear with the 70-piece General Motors Symphony Orchestra, under the baton of Erno Rapee, conductor, and with the new 16-voice male chorus augmenting the orchestra. The broadcast will come from Carnegie Hall in New York.

A highlight of the music of the hour will be when Miss Gleason, Schmidt, the orchestra and the male chorus join in what the programme makers have called a "concert presentation of Franz Lehar." This presentation—last week featuring Jerome Kern songs—is expected to be a feature each week, with a new and special arrangement for soloists, symphony orchestra and male chorus, of selections from the best music written by the most noted composers in the light opera field.

Without doubt, Schmidt has been one of the sensational voice discoveries of the year in the United States. He arrived here to make his American radio and concert debut in a General Motors Concert about four weeks ago. This second appearance for General Motors will be his last here this season, as he leaves to fulfill European engagements immediately following Sunday's concert.

His tenor is of an amazingly lyrical type, and inspired many laudatory notices from radio editors and music critics following his air debut. In some respects his voice has been compared to that of the famous Gigli, although Schmidt's triumphs have been in European radio and movie mediums rather than opera. The power of his voice is all the more astonishing in that Schmidt is only 4 feet 11 inches tall.

Helen Gleason sang for four seasons with the Metropolitan, and left that company this season in order to take the leading part in the new Frank Lehar operetta, "Frederika," which made its bow on Broadway the past winter. Miss Gleason is said to be the only native New Yorker ever to become a member of that august company. Prior to joining the Metropolitan she sang at the famous La Scala Opera House under the name of Elena Glisone—because the Italians were unable to pronounce her American name.



A Wise Man's Smoke!  
**WHITE OWL**  
Cigars  
IN TWO SHAPES INVINCIBLE and STREAMLINE  
**5¢**

## BIOGRAPHY OF SEDLEY BROWN

Sedley Brown, co-director of the "Husbands and Wives" programmes, heard over the NBC-Blue network, is the son of the famous actress, Henrietta Crossman. . . . Has had a varied career, serving as actor, professional hockey player, movie "stunt man," advertising man and manager of radio artists.

Born in Youngstown, Ohio, Brown entered the theatre at the age of 21, joining his mother on tour. . . . In one play, "Thou Shalt Not Kill," he played a husband role to his mother's "wife!" . . . Became a "stunt man" at the old Biograph Studios in New Rochelle, with Cecil B. DeMille. . . . Took plenty of punishment in jumping off horses, falling down mountain sides and battling with raging torrents. . . . Not content with all these hazards, he joined the old New York Wanderers, one of the roughest, toughest hockey teams ever to cut figures on ice. . . .

The World War found him serving overseas with the 12nd Coast Artillery, as First Lieutenant. . . . And after the armistice of the war saw him trying hard to start anew in the theatrical profession, via the "super" route. . . . After a period in which he barely managed to exist on a "super's" salary, he turned to advertising.

As advertising manager for an automobile firm, Brown engineered the most expensive single radio programme in history. . . . It cost all of \$144,000—and this was in 1927, when huge radio salaries were a novelty! . . . In this broadcast, the late Will Rogers entertained from his home in Hollywood, Paul Whiteman and his orchestra were heard from New York, Fred and Dorothy Stone broadcast from Chicago, and Al Jolson came on the air from New Orleans.

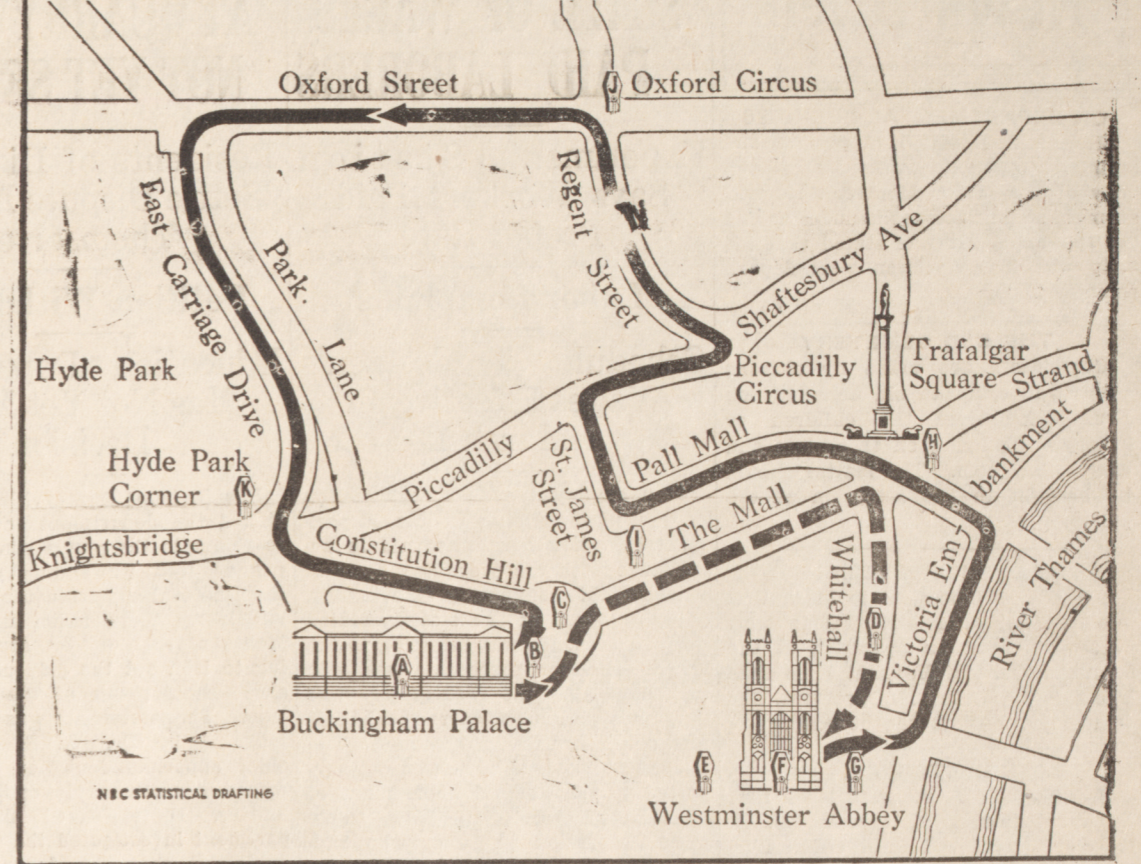
The venture was so successful that Sedley decided to make radio his regular work. . . . He became manager of several artists, including Raymond Knight and Ray Perkins, also discovered many newcomers, such as Shirley Howard, the Jesters and the DeMarco Sisters.

He collaborated on the conception of the "Husbands and Wives" series. . . . One day, when a principal member of the cast failed to show up, Brown stepped into the role. . . . He has been heard on the programme ever since. . . .

Brown is six feet, two inches tall, weighs 220 pounds, and is an expert swimmer. . . . He collects ship models and has 33 authentic replicas in his collection. . . . Likes riding in planes and enjoys night clubs. . . . His idea of perfect happiness is "a good job well done."

**BABY'S OWN SOAP**  
Sold everywhere 10¢ a cake  
BEST for YOU and BABY too

## NBC RADIO GUIDE TO THE CORONATION



This map shows the route that the coronation procession will follow in London, and the location of the microphones over which NBC listeners will hear a full description of the ceremonies. The microphones are placed as follows: (A) two inside Buckingham Palace; (B) four outside Buckingham Palace; (C) two at Constitution Hill and The Mall; (D) two at the Cenotaph; (E) two outside Westminster Abbey; (G) two inside Abbey Annex; (H) one in Trafalgar Square; (I) one at St. James' Palace; (J) one in Oxford Circus, and (K) one at Hyde Park Corner.

## PRIME MINISTERS WILL BROADCAST

'Empire's Homage' Program Planned by BBC Following Coronation

LONDON, April 6—The British Broadcasting Corporation announced yesterday that the prime ministers of the Dominions will broadcast messages to the Empire after the King has spoken to his peoples following the coronation.

His Majesty will speak at 7.20 p.m., G.M.T. (3.20 p.m., A.S.T.) from a special microphone in Buckingham Palace. It will be the first occasion on which a king has spoken by radio to his subjects after his coronation.

Prime Ministers Mackenzie King, Joseph Lyons, Michael Savage and J. B. M. Hertzog—representing Canada, Australia, New Zealand and South Africa respectively—will speak from London. Prime Minister G. M. Huggins will represent Southern Rhodesia and Hon. W. R. Howley, vice chairman of the commission of government, will speak for Newfoundland.

From New Delhi the Viceroy, Lord Linlithgow, will broadcast the homage of the Indian empire, while from Bermuda, Governor Sir Reginald Hildyard will speak for the colonial empire.

The programme, entitled "The Empire's Homage," will embody many features of King George V's Christmas broadcasts.

## PORTUGAL SIGNS AGREEMENT FOR USE OF THE AZORES FOR PAN-AMERICAN AIRWAYS

(Special to The Daily Mail)  
LISBON, April 6—The Portuguese Government has signed an agreement with the Imperial Airways and the Pan-American Airways in connection with using the Azores. This will make trans-Atlantic airways possible in the near future.

## FIFTH ANNUAL ANNAPOLIS VALLEY BLOSSOM FESTIVAL

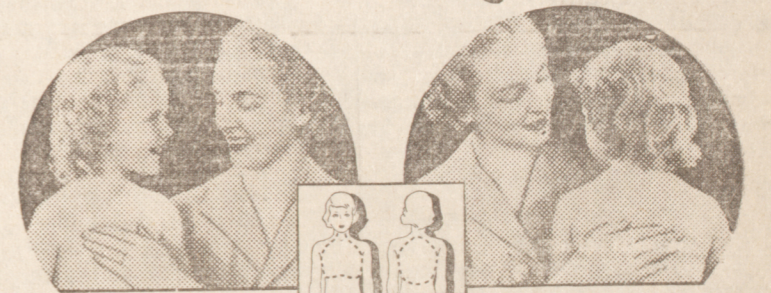
The annual meeting of the Annapolis Valley Apple Blossom Festival was held at the Cornwallis Inn Thursday afternoon last, and adjourned until Monday afternoon, when officers for the year were elected and preliminary plans for the fifth annual festival submitted. O. C. Jones was elected president, F. J. Burns, vice-president; R. H. Shaw, secretary and managing director; A. A. Thomson, treasurer. An executive committee composed of Messrs. O. C. Jones, George E. Graham, B. W. Roscoe, G. L. Calkin, G. R. Palmer, R. H. Shaw, and F. J. Burns, was appointed; also the following directors: Messrs. O. C. Jones, George E. Graham, R. D. L. Bligh, G. L. Calkin, G. R. Palmer, T. P. Stent, M. A. Girvan, B. W. Roscoe, R. W. Harris, C. H. Chute, Dr. C. S. Beanson, and R. H. Shaw.

The various committees for the fifth annual Apple Blossom Festival will be appointed in the near future and a survey of attractions available made. The dates will be announced as soon as possible.

The Festival has the endorsement of the provincial government, the Municipal and Town Councils, and is looked upon as one of the finest advertising mediums for tourist development in the province. It is expected that this year's Festival will be fully up to the standard reached in past years. Further announcements will be made as organization progresses.

The earth would be pelted by pieces of meteors, if it were not for the layer of atmosphere around it. Friction, caused by air resistance, burns up most of the "shooting stars" before they reach us.

## Here's the Modern Way to Help END A COLD Quicker



## The 3-Minute VapoRub Massage

Massage VapoRub briskly on the throat, chest and back (between and below the shoulder blades). Then spread it thick over the chest and cover with warm cloth.

Almost before you finish rubbing, VapoRub starts to bring relief two ways at once—two direct ways:

1. Through the Skin. VapoRub acts direct through the skin like a poultice or plaster.

2. Medicated Vapors. At the same time, its medicated vapors, released by body heat, are breathed in for hours—about 18 times a minute—direct to the irritated air-passages of the nose, throat, and chest. This combined poultice-and-vapor action loosens phlegm—relieves irritation—helps break congestion.

During the night, VapoRub keeps right on working. Often, by morning the worst of the cold is over.

**Avoids Risk of Stomach Upsets**  
This safe, external treatment cannot possibly upset the stomach, as constant internal "dosing" is so apt to do. It can be used freely, as often as needed, even on the youngest child.

**Now White—Stainless**  
Thanks to a new process, VapoRub now comes to you in white stainless form. Only the color is removed; it is the same VapoRub—the same formula and the same effective double action.

**VICKS VAPORUB**