

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

THURSDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.30—Chateau Laurier Concert Trio
6.45—Closing Stock Quotations
7.00—Dinner Music, Montreal
7.30—Rebroadcast of B. B. C. Empire Transmission
8.00—Rita Bilodeau Fleury
8.15—Luigi Romanelli
8.30—Guess What?
8.45—Roy Campbell's Royalists
9.00—Echoes of the Masters
9.30—Guy Lombardo
10.00—This is Paris
10.30—Light Shift
10.45—Christie Street Capers
11.00—Nancy Reed
11.30—Ozzie Williams and Orch.
11.45—Canadian Press Bulletin and the Weather Forecast
12.00—Paysages de Reves
12.30—30 Minutes to Go
1.00—Hacienda
1.30—Hawaiian Nights

WEAF, NEW YORK, 660 K.
5.00—La Salle Style Show
5.30—Three Marshalls
5.45—Answer Me This
6.00—While the City Sleeps
6.15—Tom Mix
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Southernaires
7.15—Esso News Reporter
7.30—News
7.35—Three X Sisters
7.45—Billy and Betty
8.00—Amos 'n' Andy
8.15—Voice of Experience
8.30—Gilbert Seldes
8.45—Fox Fur Trappers
9.00—Rudy Vallee
10.00—Show Boat
11.00—Bing Crosby; Kraft Music Hall
12.00—Esso News Reporter
12.15—Sherlock Holmes
12.30—Keith Beecher's Orch.
1.00—Shandor
1.30—Frank Le Marr Orch.

WJZ, NEW YORK, 760 K.
5.30—Strolling Songsters
6.00—Choral Arts Society
6.30—Singing Lady
6.45—Sweethearts of the Air
7.00—Esso News Reporter
7.15—Animal Close-Ups
7.25—Concert Pianist
7.30—News
7.35—Ruth Lyon
7.45—Lowell Thomas
8.00—Easy Aces
8.15—James J. Braddock
8.30—Lum and Abner
8.45—P. G. Company
9.00—Boston Symphony
10.00—Russian choir
10.30—Town Meeting
11.30—NBC Jamboree
12.35—Ray Noble's Orch.
1.00—Shandor, violinist
1.05—Frank La Mar's Orch.
1.30—Bobby Hayes and Orch.

WTIC, HARTFORD, 1040 K.
5.00—George Heesberger's Orch.
5.30—Follow the Moon
5.45—The Guiding Light
6.00—While the City Sleeps
6.15—Tom Mix
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Listen to Alice
7.30—Wrightville Clarion
7.45—Doc Schneider's Texans
8.00—Amos 'n' Andy
8.15—Vocal Varieties
8.30—Guess the Name
8.45—Red Roberts Orch.
9.00—Rudy Vallee's Variety Show
10.00—Show Boat
11.00—Jimmy Dorsey's Orch.
12.00—News
12.15—Connecticut Legislature
12.20—King's Jester's Orch.
12.30—Frankie Master's Orch.

CKAC, MONTREAL, 730 K.
5.00—Columbia Concert Hall
5.30—U. S. Army Band
6.00—Social Announcements
6.20—Jim Forget, pianist
6.30—The Fireside Program
7.15—Eugene Corbell, Operette
7.25—Organ Interlude
7.30—L'Heure Recreative
8.00—Roger Gallet
8.15—Le Cure de Village
8.30—Hockey School of the Air
8.45—Mimi La Petite
9.00—Dr. J. O. Lambert
9.30—Radio Encyclopedia
10.00—Major Bowes Amateur Hour
11.00—The Life of the Party
11.30—La Salle Cavaliers
11.45—Vin St. George
12.00—Molson Sports Reporter
12.10—Jean Forget, pianist
12.15—Abe Lyman and Orch.
12.30—Isam Jones and Orch.
1.00—Ted Fiorito and Orch.

WABC, NEW YORK, 860 K.
5.00—Concert Hall
6.00—Current Questions of Congress
6.15—All Hands on Deck
6.30—Clyde Barrie

6.45—Wilderness Road
7.00—Patti Chopin
7.15—Clyde Barrie
7.30—News
7.45—Renfrew of the Mounted
8.00—Poetic Melodies
8.15—Ma and Pa
8.30—Alexander Woolcott
8.45—Boake Carter
9.00—Kate Smith
10.00—Major Bowes' Amateur Hour
11.00—Your True Adventures
11.30—March of Time
12.30—Isam Jones Orch.
1.30—Vincent Lopez

FRIDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.30—Chateau Laurier Orch.
7.00—Good Evening
7.30—Rebroadcast of B. B. C. Empire
8.00—At the Organ Console
8.15—The Lyric Trio
8.30—This Week in History, commentary by Kannah
8.45—Mexican Singers
9.00—Cesare Sodero
9.30—Acadian Serenade
10.00—Inter University Debate
10.30—Pirouettes
11.00—Music for Music Sake
11.30—I Cover the Waterfront, presenting Pat Terry
11.45—Canadian Press Bulletin and the Weather Forecast
12.00—Horace Lapp Orch.
12.30—Live, Laugh and Love
1.00—Mid Continental
1.30—Freshmen and Freshettes

WJZ, NEW YORK, 760 K.
5.00—Radio Guild
6.00—Airbreaks, variety program
6.30—The Singing Lady
6.45—Flying Time
7.00—Esso News Reporter
7.15—Midge Williams
7.30—News
7.45—Lowell Thomas
8.00—Mary Small, songs
8.15—Tony Russell
8.30—Lum and Abner
8.45—Dream Singer
9.00—Irene Rich
9.15—Singing Sam
9.30—Death Valley Days
10.00—Fred Waring's Pennsylvanians
10.30—Twin Stars
11.00—Radio Court of Honor
11.30—Vivian Della Chiesa
11.45—Elza Schallert Reviews
12.00—Henry Busse and his Orch.
12.15—Ink Spots
12.30—Esso News Reporter
1.00—Shandor, violinist
1.30—Riley and Farley Orch.

WEAF, NEW YORK, 660 K.
4.45—The O'Neills, dramatic sketch
5.00—Tea Time at Morrell's
5.30—Claudine MacDonald
5.45—Grandpa Burton
6.00—Lee Gordon Orch.
6.15—Tom Mix
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Moorish Tales
7.15—Esso News Reporter
7.35—Jackie Heller
7.45—Billy and Betty
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Edwin C. Hill
8.45—Robert Gately
9.00—Cities Service Concert
10.00—Waltz Time
10.30—Court of Human Relations
11.00—First Nighter
11.30—"Red" Grange, football star
11.45—Four Showmen Quartet
12.00—Esso News
12.15—Phil Levant's Orchestra
12.30—Glen Gray
1.00—Fletcher Henderson's Orch.
1.30—To be Announced
1.45—Louis Panico's Orch.

CKAC, MONTREAL, 730 K.
4.00—Cincinnati Symphony Orch.
5.30—Black Horse Time
6.30—Adventures
7.15—Instrumental Novelties
7.30—L'Heure Recreative
8.00—Concours di so ma
8.15—Le Cure de Village
8.30—Radio Bingo
8.45—Programme Sedozen
9.00—The Provincial Hour
10.00—Hollywood Hotel
11.00—The Life of the Party
11.15—Westinghouse Newscast
11.20—Montreal Pharmacy
11.45—The Piano Rambler
12.00—Molson Sports Reporter
12.10—Jay Freeman and Orch.
12.15—Le Psychologue Consultant
12.30—Eddie Duchin's Orch.
1.00—Guy Lombardo and Orch.

WTIC, HARTFORD, 1040 K.
5.00—French Lessons
5.30—Follow the Moon
5.45—The Good Samaritan
6.00—Baseball School
6.15—Tom Mix
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News

HAMLET HOWARD CLOWNS AGAIN

Even rarer than the clown who wants to play Hamlet, is the Hamlet who wants to play clown. Rarest of all is the Hamlet who has played clown—and wants to do it again!

Several weeks ago, during the run of Leslie Howard's Broadway production of "Hamlet," he appeared as a comedian on Eddie Cantor's broadcast. He scored a notable success, and has been invited to make a return appearance as gagster extraordinary.

An epoch-making opus, titled "Shades of Hamlet," will bring comedian Howard—with Tragedian Cantor returning the compliment by playing Hamlet—to the radio public Sunday, Feb. 14, at 8:30 p.m., EST, over the WABC-CBS network.

"It's a play," says "Comic" Howard, "in three acts. Eddie acts Hamlet, I act Polonius, and the rest of the cast acts puzzled."

The comedian who made an outstanding hit on Cantor's programme last Sunday, Feb. 7, is Harry Savoy, a former vaudeville headliner. He also, will appear on the programme for Feb. 14.

Another highlight of the broadcast will be presented by Deanna Durbin. The 14-year-old soprano will open the American celebration in honor of the 70th anniversary of Johann Strauss' "The Beautiful Blue Danube," singing a special arrangement of the most famous of all waltzes.

Other members of the Cantor troupe, including Bobby Breen, 10-year-old vocal star, and Jacques Renard and his orchestra will contribute additional musical features.

Community Singers A La Kostelanetz

Community singers in the RKO-Keith neighborhood movie house in Flushing, New York, aspire to choral quality of the Andre Kostelanetz Wednesday night CBS programmes. Bernie Cowham, organist of the theatre, has the word-slides flashed on the screen with certain words in capitalized type and others in very small print.

"Follow the suggestion of the printed lyric," he tells his "gang" of songsters, "and let's hear your volume on those big words and soft tones on the small ones. That's the way for us to get the fine shading that'll give us the Andre Kostelanetz touch."

They're trying it—and it works! The management declares audiences are taking real pride in the resultant improvement.

Gillette Original On Community Sing

A week sooner than the original date set, the Gillette Original Community Sing leaves for the West Coast on Feb. 15. The first Hollywood programme will feature five favorite songs of moviedom's royalty Sunday, Feb. 21, from Station KNX at 10 p.m., EST, over the WABC-CBS network.

The change in scheduled plans resulted from a step-up of Milton Berle's film assignment.

The entire cast will get an added week of the thrill that comes from warbling with stars—incognito though they may be. California here we come, say Wendell Hall, Jones and Hare, Jolly Gillette, Andy Sanella, Tommy Mack, Bert Gordon, and Announcer Dan Seymour.

7.15—Listen to Alice
7.30—Wrightville Clarion
7.45—Jackie Cooper
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Concert Program
9.00—Jessica Dragonette
10.00—Guy Hedlund Co.
10.30—Court of Human Relations
11.00—First Nighter
11.30—Varsity Show
11.45—Four Showmen
12.00—News
12.15—Connecticut Legislature
12.30—Casa Loma Orch.

WABC, NEW YORK, 860K.
4.30—Cincinnati Symphony Orch.
5.45—Salvation Army Staff Band
6.00—Junior Nurse Corps
6.15—Dorothy Gordon's Corner
6.30—Doris Kerr, Songs
6.45—Wilderness Road
7.00—Buddy Clark, Baritone
7.15—News of Youth
7.15—Russell Dorr and Organ
7.30—News
7.35—The Three Aces
7.45—Renfrew of the Mounted
8.00—Mortimer Gooch
8.15—Popeye the Sailor
8.30—Ray Heatherton
8.45—Boake Carter
9.00—Broadway Varieties
9.30—Hal Kemp's Dance Band
10.00—Hollywood Hotel
11.00—Philadelphia Orch.
11.45—Vocals by Verrill
12.00—Jay Freeman and Orch.
12.30—Eddie Duchin and Orch.
1.00—Guy Lombardo and Orch.
1.30—Carl Ravel and Orch.

SCREEN NEWS AND REVIEWS

HOLLYWOOD, Feb. 11—"The Good Earth" is the most expensive picture ever made in Hollywood, costing over \$2,500,000. The highest priced flicker ever made is "Ben Hur," which cost \$3,000,000, but that picture was filmed in Italy as well as in Hollywood. The amount of film used for make-up tests of Paul Muni would make a couple of shorts, and the amount of film used to test the various people considered for the role of Lotus would make a regular feature picture.

The role of Wang and O-Lan, the two main Chinese people in this great tale, went to rau Muni and Luise Rainer, who, oddly enough, are both Austrians. Muni, after much bargaining, was borrowed from Warners. Luise Rainer asked to play the role of O-Lan, but many executives opposed her for the part, for after "Escapade" and "The Great Ziegfeld," she was supposed to be a glamour actress. This role is devoid of all glamour. And there aren't many actresses who would consent to be—"not pretty"—on the screen.

If the number of scenarios prepared for the flicker, "The Good Earth," were stacked up they would provide a high hurdle. The credit slide on the screen mentions Talbot Jennings, Jess Slesinger and Claudine West; but some of those who worked on it include Marc Connelly, George Kaufman, Frances Marion, Robert E. Sherwood, S. N. Behrman and many of the regular studio writers on contract.

The picture was directed by Sidney Franklin, who also worked on the script. When the flicker finally went into actual production, there were three units shooting to hurry production.

The other directors enlisted in the production were Sam Wood and Fred Niblo. Director Wood did many of the mob scenes, such as the looting of the temple, while Director Niblo had charge of many of the farm sequences made with the Chinese extras at Chatsworth.

There is a bit of drama in this yarn itself, for it was Fred Niblo, a one big director at Metro, who made the most expensive picture ever produced, "Ben Hur," for the very company in which he had charge of a unit.

During the filming of the sequence showing the mob rushing in to loot the temple and Luise Rainer being pushed and tossed to the floor, they had to station six husky actors around Miss Rainer to make certain she wouldn't be trampled in this scene.

The march of the locusts is one of the great scenes of this picture. This scene was partly filmed in Kentucky and Tennessee last year when there was an actual invasion by locusts.

Then, of course, these scenes were used, on film, as a background for the invasion of the locusts. Also, for the close-ups of the locusts used in the picture, a scientist was employed and with a microscopic lens on a camera, he got the close-ups seen in the picture. For a few shots, the locusts are seen on the actual players who are in the field. They are working at the location, Chatsworth, and in this sequence grasshoppers were used.

The entire print of the flicker, "The Good Earth," is sepiá tinted, and is really a brown print instead of the usual black. It is the best use of color made in a picture for it gives the feel and the appearance of the earth.

"On The Avenue," Irving Berlin, besides doing the words and music for this picture, also supplied the original idea. Berlin had just completed his deal for the Fred Astaire flickers, was considering another, when Joseph Schenck said: "Why don't you do one for Darryl Zanuck." Schenck and Berlin have been friends since their Bowery days. They were associated in show business before and it wasn't difficult to arrange a deal between Berlin and Zanuck. Berlin told his idea to writer William Conselman, who also does the cartoon, "Ella Cinders." Conselman did the screen treatment. He later worked on the screen play with Gene Markey, who is Joan Bennett's husband. Berlin sat in on all the story conferences. Irving Berlin is the highest priced songwriter in pictures. He received \$75,000 for his songs in "On the Avenue," and is to receive a percentage if the gross goes over a certain amount.

Madeleine Carroll, who was brought to this country by Fox Pictures for one flicker, allowed to return to England, then signed by Walter Wanger was borrowed by 20th Century-Fox. Alice Faye, who allowed her eyebrows to grow back, never looked better than she does in this flicker—and never sang better. The preview audience liked her so much that there was some discussion of changing the ending of the flicker and having Dick Powell get Miss Faye instead of Miss Carroll. . . . The title of "On the Avenue" comes from Irving Berlin's son, "Easter Parade."

This Year of Grace Is Gracie's Fifth

George Burns will celebrate his fifth anniversary in radio without any interruptions—except by Gracie Allen—this Feb. 17 when they will dedicate their regular Wednesday night CBS broadcast, at 8:30 p.m., EST, to the occasion.

Chief among the guests of honor during the broadcast will be the network executive who, five years ago, viewed the Burns and Allen act in a Broadway vaudeville theatre. "They have got 13 minutes of swell material," he said, "but they'll never do for radio—not enough material."

For his edification, the record reveals the following information: Burns and Allen have been on the air continuously for five years, never missing a week. Each week, they have done an average of 20 minutes of material. Their 13 minute routine has stretched to approximately 5,700 minutes on the air.

Also present in the studio will be Gracie's missing brother who three years ago became the cause celebre of radio. George Allen, Gracie's brother, became as famous on the air, without appearing before the microphone, as Eddie Cantor's Ida and Milton Berle's Ma.

Gracie doesn't know what to give George for their "wooden" radio anniversary. George says Gracie got her "wooden" gift long ago. She was born with it—and it went to her head.

Kate Smith Heard Twice This Week

Kate Smith's famous song-style will be heard twice over the airwaves this week. In addition to her regular broadcast, Kate will appear as guest star on Floyd Gibbons' radio presentation, Saturday, Feb. 13, at 1 p.m., EST, over the WABC-CBS network.

On her regular Thursday programme at 8 p.m., EST, over CBS, Kate will feature her Bandwagon troupe with comedian Henry Youngman and "Professor Quiz" as guest stars.

Last week, when Kate discontinued her "Command Appearances," in order to give the award money to flood victims, she shattered all previous records for Columbia network mail. Over 485,000 letters were received, including many missives commending this action, in addition to her regular fan mail.

OAKIE COLLEGE

Jack Oakie, president of the Tuesday night Camel "College," heard at 9:30 over the WABC-CBS network, will talk to you for hours about his "little woman."

He locked her in her room one night and made her listen to him play the flute.

She gave him an electric train for Christmas.

Things go on like that and people call them "those mad Oakies." Their mothers don't think they should have latchkeys, let alone an allowance. But they're having fun—and "settling down"—in their own merry fashion.

There's one thing the former Venita Warren—she's the "little woman"—finds it easy to be serious about. It's Jack's budding career as a radio star.

"You can see him every moment he is on the air," she says.

Oakie passed it off with "Why shouldn't they know what I look like? I've only been in 85 pictures in the last five years." But he's glad the "little woman" likes it.

Venita goes to all of Jack's radio rehearsals, managing by main force alone to keep from making suggestions. The "little woman" disappears when the dress rehearsal is over, and Oakie is in there to do or die for himself.

Venita, her ear glued to the radio at home, is preparing a critical estimate of his performance.

The phone rings the minute the last "za-zu-zaz" is over. It's President Jack of Oakie College calling up for his report card.

Memos on a Radio City reporter's pad: Asked the other day by an interviewer what was the first thing he did on migrating to America from Russia, Conductor Phil Spitalny of the Hour of Charm programme, promptly replied, "I joined the musicians' union."

STUDIO NOTES

Pinky Lee, whose lisp and excited stammer are familiar to NBC audiences on Joe Rines' Dress Rehearsal, sounds happy-go-lucky over the air but he is far from that. Like many another artist, Pinky is a bundle of nerves and still feels he has lots to learn about microphone technique despite many years on the vaudeville stage. The comic is continually button-holing associates in the studio for advice and criticism of his performances.

The smallest of NBC's famous quartet, The Norsemen, is the "top" tenor, Theodore T. Kline. His associates, Adrian Revere, second tenor, Ed Lindstrom, baritone, and Kenneth Schom, bass, all stand more than six feet in their stocking feet. But Kline has to stand not only in high-heeled shoes but also on a specially constructed platform to meet them on the same level with the mike.

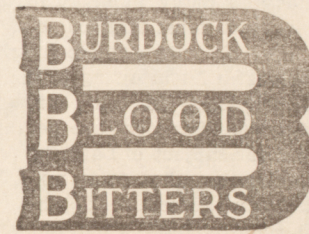
Memos on a Radio City reporter's pad: The business affairs of Judy, Anne and Zeke Canova, the hillbillies, are managed by their brother, Pete, once a performer in the group.

Sidelights on Everett Mitchell, announcer of NBC's National Farm and Home Hour: Is a native of Austin, Ill. . . . Was a grocery delivery boy and juvenile singer with the late Billy Sunday, the evangelist. . . . began his radio career as a singer of sacred songs while singing in the choir of a Chicago church.

Critics acknowledge that Elsie Hitz, co-starred with Nick Dawson in NBC's new serial Follow the Moon, possesses one of radio's finest voices. A daily singing exercise keeps her in trim.

If, in spite of all, war should come, let there be no doubt about America's ability to defend her shores from aggression.—Charles Edison.

How You May Get Rid of Those Painful Boils



When boils start to break out it is an evidence the blood is clogged up with impurities and requires to be thoroughly purified by a good blood medicine.

We believe there is no better blood cleansing medicine than Burdock Blood Bitters. It helps to remove the foul matter from the blood, and once the blood is purified the boils disappear and your misery at an end. Try it!

... YOU CAN'T ADVERTISE TODAY and QUIT TOMORROW!

YOU'RE NOT TALKING
TO A MASS MEETING
--- YOU'RE TALKING
TO A PARADE.

The Daily Mail

BRINGS RESULTS