

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

TUESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—Program Resume
6.15—Don Winslow
6.30—Vocal Selections
6.45—Closing Stock Quotations
7.00—Rakov's Orchestra
7.20—Let Us Sing
8.00—Chateau Laurier Orch.
8.15—Luigi Romanelli and Orch.
8.30—The Children's Album
8.45—Roland Todd, Organist
9.00—This English
9.15—The Gloom Chasers
9.30—Acadia Serenade
10.00—Bonjour Paris, Bonsoir
10.30—Dramatic Presentation
11.00—Symphonic Strings
11.30—Talk
11.45—The News
12.00—Music for Music's Sake
12.30—In a Modern Mood

CKAC, MONTREAL, 750 K.
6.15—Summary and weather
6.30—Sleepex Program
6.45—The Fireside Program
7.15—L'Heure Recreative
7.30—Le Reporter Salada
7.45—Programme Valda
8.00—L'Ecole de Hockey de l'Air
8.15—Song Time
8.30—Queens Hotel Trio
8.45—The Don Juan of Song
9.00—The Provincial Hour
10.00—Di-So-Ma
10.45—Silver Strings
11.15—Westinghouse Newscast
11.30—Del Casino, Songs
11.45—Four Stars
12.00—Molson Sports Reporter
12.30—Orchestra

WEAF, NEW YORK, 660 K.
6.00—Songs by Carlotta
6.15—Terry and his Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Science in the News
7.15—Don Winslow of the Navy
7.30—Press Radio News
7.45—Today's Sports
7.55—Bily and Betty
8.00—Amos 'n' Andy
8.15—Local Varieties
8.30—Steine Eoffe Boys
8.45—Benno Rabinoff
9.00—Johnny Presents
9.30—Lady Esther's Serenade
10.00—Vox Pop
10.30—Hollywood Mardi Gras
11.30—Jimmy Fidler
11.45—Serenade
12.00—Violin in the Night
12.15—Orchestra
12.30—Orchestra

WABC, NEW YORK, 850 K.
6.00—Myrt and Marge
6.15—Bob Byron, Whistler
6.30—Story of Industry
6.45—Follow the Moon
6.55—Life of Mary Sothorn
7.00—Dear Teacher
7.15—Dorothy Gordon's Corner
7.30—All Hands on Deck
7.45—Press Radio News
7.55—Sports Resume
8.00—George Hall's Orch.
8.15—Poetic Melodies
8.30—Song Time
8.45—Famous Actors' Guild
9.00—Newspaper Drama
9.30—Al Jolson Show
10.00—Watch the Fun Go By
10.30—Jack Oakie College
11.00—Swing School
11.30—Russell Dorr, Baritone
11.45—Four Stars
12.00—Tomorrow's News Tonight

WBZ, BOSTON, 990 K.
6.00—Peggy Wood Calling
6.15—Edward Dacies
6.30—Singing Lady
6.45—Tom Mix
7.00—String Time
7.30—Press Radio News
7.45—Tony Russell, Tenor
7.55—Lowell Thomas
8.00—Easy Aces
8.15—Dramatic Program
8.30—Lum and Abner
9.30—Edgar A. Guest
9.00—Husband and Wives
10.00—To be Announced
10.30—Roy Shield Review
11.00—Gen. Hugh Johnson
11.30—Orchestra
11.45—Past Masters' Program
12.00—Vagabonds
12.15—King's Jesters

WTIC, HARTFORD, 1040 K.
6.00—Songs by Carlotta
6.15—Terry and his Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Studio Program
7.30—Wrightville Clarion
7.45—Shero Trio
8.00—Amos 'n' Andy
8.15—Vocal Varieties
8.30—Chateau News Reporter
9.00—Johnny with Russ Morgan
9.30—Wayne King's Orchestra
10.00—Vox Pop
10.30—Hollywood Mardi Gras
11.30—Jimmy Fidler
11.45—Miss Fisher Directs
12.00—News

WEDNESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—Program Resume
6.15—Don Winslow
6.30—Adventures of Jamie and Josie
6.45—Closing Stock Quotations
7.00—Orchestra
7.30—Canadian Capers
8.00—Markowsky and his Orch.
8.15—La Salle Cavaliers
8.30—Major Bill
8.45—Kathleen Stokes, Organist
9.00—Laughing with Canada
9.15—The Campbell Sisters
9.30—National Sing Song
10.00—Dramatic Mystery Series
10.30—Spotlight Parade
11.00—Labour Organization
11.30—Orchestra
11.45—The News
12.00—Restless Bows
12.30—Waltz Intermezzo

CKAC, MONTREAL, 750 K.
6.00—Social Announcements
6.15—Summary
6.30—Sleepex Program
6.45—The Fireside Program
7.15—L'Heure Recreative
7.30—Le Reporter Salada
7.45—L'Amour Contre la Haine
8.00—Melody Time
8.15—Le Cure de Village
8.30—Ma'enfant and Daunals
8.45—Don Juan of Song
9.00—Les Montagnards de Quebec
10.00—Chantons en Choeur
11.00—La Ligue des Proprietaires
11.15—Westinghouse Newscast
11.30—Patti Chapin, Songs
12.00—Molson Sports Reporter
12.30—Orchestra

WEAF, NEW YORK, 660 K.
6.00—Not for Ladies
6.15—Terry and the Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
6.55—America's School
7.00—Don Winslow of the Navy
7.30—Press Radio News
7.45—Songs
7.55—Bily and Betty
8.00—Orchestra
8.15—Uncle Ezra
8.30—Swing Harmonicas
8.45—Jean Sallion
9.00—One Man's Family
9.30—Lady Esther's Serenade
10.00—Town Hall Tonight
11.00—H. T. Parade
11.45—Alstair Cooke
12.00—Orchestra
12.15—Ink Spots
12.30—Orchestra

WABC, NEW YORK, 850 K.
6.00—Curtis Institute
6.15—Dr. Dacey
6.30—Follow the Moon
6.45—Life of Mary Sothorn
6.55—Children's Corner
7.00—To be Announced
7.15—Jack Shannon, Songs
7.30—Four Stars
7.45—Press Radio News
7.55—Orchestra
8.00—The Singing Waiters
8.15—Poetic Melodies
8.30—Hobby Robby
8.45—Ardian Trio
8.55—Boake Carter
9.00—The Cavalcade of America
9.30—Texaco Town
10.00—Chesterfield Presents
10.30—Colonel Jack
10.45—Gang Busters
11.30—Del Casino, Songs
12.00—Tomorrow's News Tonight
12.30—Orchestra

WBZ, BOSTON, 990 K.
6.00—Neighbor Nell
6.15—The Four of Us
6.30—Singing Lady
6.45—Tom Mix
7.00—Orchestra
7.30—Press Radio News
7.45—Jack Baker, Tenor
7.55—Lowell Thomas
8.00—Easy Aces
8.15—Dramatic Program
8.30—Lum and Abner
8.45—Charlotte Landling, Soprano
9.00—Eddy Duchin
9.30—To be Announced
10.00—Musical Comedy Hits
11.00—Gen. Hugh Johnson
11.15—Songs
11.30—Waltz Interlude
12.00—Vagabonds
12.15—King's Jesters
12.30—Orchestra

WTIC, HARTFORD, 1040 K.
6.00—Not for Ladies
6.15—Terry and the Pirates
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—The Revellers
7.30—Wrightville Clarion
7.45—Vic Arden's Orch.
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Highway Safety Address
8.45—White Eagles
9.00—One Man's Family
9.30—Wayne King's Orch.
10.00—Walter O'Keefe and Orch.
11.00—Your Hit Parade
11.45—Talks by Alstair Cooke
12.00—Orchestra

"AIR CHAUFFEUR" DRIVES BENNY BUS



Pinto Colvig, veteran Hollywood sound effects man, helps Jack Benny demonstrate the ancient Maxwell that Benny has been bragging about during his Sunday night broadcasts over the NBC-Red Network in recent weeks. It's Colvig who makes the realistic Maxwell sounds that have "taken in" more than one Benny fan.

NEW YORK, Dec. 14.—"How do you make a Maxwell sound like a Maxwell when it isn't a Maxwell?" This in effect, is the most frequent question asked of recent weeks in the thousands of letters Jack Benny has received in regard to his sound-effects auto.

Pinto Colvig is the man responsible for the development of the apparatus which is the "Maxwell of the Air". It is he who operates it so skillfully that many persons are prompted to inquire whether or not Jack has a real Maxwell on the stage of the NBC studio.

Colvig, Hollywood's most unusual sound effects engineer, is a veteran of both radio and animated cartoon sound effects. He was consulted regarding effects for the venerable Benny vehicle following the first broadcast on which the Maxwell was mentioned.

He uses the "south end" of the trombone for the sound of the car's starting motor. The battered wash-bottle with mounted electric motor gives a perfect imitation of a rickety floppy rolling down a bumpy road. The siphon bottle simulates the sound of a gasoline pump putting in two gallons. The rattle, cowbell, steel plate, and coffee can mounted on a board, when beaten with a wooden hammer, create an illusion of things dropping off the Maxwell.

The mechanical effects, together with whistles, screams, chugs and wheezes supplied by Pinto himself, constitute the working parts of Jack's famous Maxwell. Jack calls the talented sound effects engineer his "air chauffeur," and no name could be more accurate. For Colvig is the only fellow who's ever actually "driven" the Benny bus.

"BESTS" BEGINNING TO BE THE BIGGEST CONSIDERATIONS

Radio Fans Starting To Wonder Who Will Be King In Different Lines Of Performance

CHICAGO, Dec. 14.—Just about this time of the year, the boys who sit at radio editors' desks throughout the country are turning their attention to the "best" this, the "best" that, and the "finest" the other—preparing to cast their ballots in the various news paper polls which will determine just what the newspaper boys think of the 1937 radio year.

Who will be the outstanding comic? Will Jack Benny repeat again and will Don Wilson once more head the list of announcers? Will Lombardo, King and Kostelanetz again vie

for honors in the popular music field? Only time will tell and the ballots haven't as yet even been mailed, let alone counted up for final judgment. But that will all come in time.

Out in Chicago, concentration has been of course, on drama. Shows like "First Nighter," "Girl Alone" and "Grand Hotel"—in fact, virtually every dramatic show of importance has been closely identified with the Loop.

Naturally, then, Chicago's interest center on the spoken word. How Chicago feels in the matter of individual performers was evinced a couple of weeks ago when 3,000 persons identified with radio in the Windy City chose young and pretty Betty Winkler as its favorite actress.

The choice was not as unexpected and surprising as it might seem at first glance. Since she came into the network firmament four years ago, Miss Winkler has made a steady climb. The first year's ballots found a scattering of votes in her behalf. This number was doubled a season later, and last year she was well in the running.

To Broadcast Talk On Dialect Used On Red River

WINNIPEG, Dec. 14.—Osborne Scott, general passenger agent of the CNR, and a prominent figure in Western Canada, will speak over the CBC's national network on December 14, at 11.30 p.m. AST. The subject of Mr. Scott's talk will be "The Red River Dialect", a dialect which has its origin in the early days of the north-western fur trade. While generally spoken in the Red River Valley and at the posts of the Hudson's Bay Company, it is now practically extinct. How it originated and to what extent it was used will be explained by the speaker.

Mr. Scott is well versed in the lore of the old fur trade days, as his family has been connected with the Hudson's Bay Company almost since its inception. He was born at Old St. Andrews, near Lower Fort Garry, and his earliest recollections were of the trappers and traders who spoke nothing but the Red River dialect.

NEXT GENERAL MOTORS CONCERT TO BE DEVOTED TO SPIRIT OF CHRISTMAS

Included On Program Will Be Carols and Season's Songs By the Distinguished Company of Artists

ELLINGTON GETS CONGRATS ON ANNIVERSARY

Ten Years Ago, Dec. 4, Coloured Swing Band Made Harlem Debut

Hundreds of congratulatory letters from other orchestra leaders, and from prominent persons in the world of music were received by Duke Ellington on the occasion of the tenth anniversary of his original premiere at the old Cotton Club in Harlem, which he observed on Dec. 4.

Ellington's rise to the heights as a composer, arranger, musician and conductor dates from that occasion a decade ago, when he made his bow to Cotton Club patrons with his first twelve piece orchestra. Although he had been active with small five and six piece combinations for some years before, most of his strides to fame have been taken within the last decade.

In addition to friendly and admiring letters from such celebrities as Perle Grofe, Andre Kostelanetz, Rudy Vallee, Glen Gray, Victor Young, Al Donahue, Abe Lyman, Le Reisman, Xavier Cugat and others, many additional messages were received from leaders in the musical field. Following are direct quotations from a few of them:

GEORGE FRAZIER (Boston Music Critic): "If there is one thing more than another that you contributed to our music, it has been good taste. You took disreputable music out of the gutter and injected it with solidity and splendor and—although this is no word to be bandied about—with, I think, genius."

W. C. HANDY (Composer, St. Louis Blues): "I have been jealous of this thing we called Negro music, now matured into American music, for years in this generation might carry it in the wrong direction. I have been critical of your work and the more I have studied it and you, the more there is to admire and emulate, because you have kept it Negro and set a pace. Your career has not been meteoric but instead you have plodded patiently and energetically up the ladder."

HUBERT OAKLEY (New York Music Critic): "You have innumerable admirers throughout the world who are convinced that your written works will live through and beyond this generation. The works of Ellington will forever testify to the indubitable greatness of your creative ability." CAB CALLOWAY: "Of all your con-

The December 19 program of the General Motors Concert Company from Carnegie Hall in New York will be a Christmas program. Erno Rapee will conduct the General Motors Symphony Orchestra and Chorus, and Helen Jepson, soprano, will join Jussi Björling, tenor, as the Concert Company's soloists for the evening. In addition there will be presented Joseph Schuster, noted cellist, who was heard in one of the concerts last season; and the first radio appearance of the recently organized General Motors Glee Club of New York, an organization formed among the company's employees.

John B. Kennedy will again talk of the current "Parade of Scientific Progress," and the program, as usual, will be broadcast by a nationwide hookup of the NBC-WJZ Blue network between 9 and 10 p.m.

Schuster joined the New York Philharmonic Symphony Orchestra last year, to be solo cellist. Born in Constantinople of Russian parents, he became a protégé of the noted Russian composer, Glasounov. In 1929 he was invited by Furtwaengler to succeed the world famous Gregor Piatigorsky as first cellist of the Berlin Philharmonic. He held the post five years, and then came to America. He is widely ranked among the great solo cellists of our time, and his recent appearances and tours, both in the United States and in the Orient, have been uniformly successful.

The General Motors Glee Club of New York was organized among the employees of the corporation on the initiative of a group of men in its Export Division. Formed in January last, the Club gave its first public concert this month in New York, with Donald Dickson, young baritone member of the General Motors Concert Company, as soloist. The conductor is E. A. Hilmuth, Jr.

Lloyd Bullen To Sing Tonight On CBC Spot

The Canadian Broadcasting Corporation will present Lloyd Bullen, English-Canadian baritone, in a song recital from the Toronto studios on Tuesday, December 14, at 6.30 p.m. AST, over the coast-to-coast network. Mr. Bullen will sing selections from Beethoven classics, opening the broadcast with Arthur Meale's dramatic song, "Drums." The numbers to be featured will be: "A Sea Song," by William Stillness, "As You Pass By" by Kennedy Russell and the "Chinamen Song" from the musical production, "Chu Chin Chow."

Contributions to music, not the least has been your creation and development of an orchestral style which has had a profound influence on the modern trend."

How to Win Friends & Influence People

By DALE CARNEGIE

Author of the famous book of this name

AVOID ARGUMENT



"You can't win friends by arguing with people. The only way to get the best of an argument is to avoid it."

"Nine times out of ten an argument ends with each of the contestants being more firmly convinced than ever that he is absolutely right."



"You can't win an argument; you can't, because if you lose it you lose it, and if you win it you lose it."

"Why? Suppose you triumph over the other man and shoot his argument full of holes and prove that he is non compos mentis."



"Then what? You will feel fine, but what about him? You have made him feel inferior. You have stirred up his resentment and hurt his pride."

"If you argue and wrangle and contradict you may achieve victory sometimes; but it will be an empty victory because you will never get your opponent's goodwill."

HAVE YOU SMOKED A TURRET LATELY?

WE never argue with people about the cigarettes they smoke, because every smoker is entitled to choose the cigarette that suits him best.

However, if you haven't smoked a Turret lately, we do think you are missing something. When you light a Turret, you will immediately recognize it as an unusual cigarette—a cigarette that is milder and cooler, with an original and unique blend of tobacco which makes Turret just that much better, just that much different. Treat your taste—get a package of Turrets today!

Imperial Tobacco Company of Canada, Limited

For Christmas Gifts
Turrets Come in Handsome
Special Holiday Packages
of 50 and 100 Cigarettes



Quality and Mildness
Turret
CIGARETTES

PLAIN OR CORK TIP