

## THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

## THURSDAY'S PROGRAMMES

**CANADIAN BROADCASTING CORP.**  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

**CBC, OTTAWA, 550 K.**  
6.00—To be Announced  
6.15—Little Variety Show  
6.30—Peter and Mathews  
6.45—To be Announced  
7.00—Orchestra  
7.30—L'On Chante  
8.00—Rex Battle and Orch.  
8.30—Gloom Chasers  
8.30—Radio Journal  
8.45—Ernest Dainty, Organist  
9.00—Democracy at Work  
9.15—Piano Sophisticates  
9.30—String Quartette  
10.00—Canadian Legion Broadcast  
11.00—Concert Hall of the Air  
11.30—Canadian Portraits  
11.45—The News  
12.00—August 4th, 1914  
12.30—Orchestra

**CKAC, MONTREAL, 730 K.**  
6.00—Social Announcements  
6.15—Elsie Thompson at the Organ  
6.30—Sleepex Program  
6.45—The Fireside Program  
7.15—L'Heure Recreative  
7.30—A Baton Rompus  
7.45—Among Our ouvenirs  
8.00—Hockey School of the Air  
8.15—Howard Phillips, Songs  
8.30—French Sketch  
8.45—Don Juan of Song  
9.00—Gratien Gellinas  
9.30—Radio Encyclopedia  
10.00—Major Bowes Amateur Hour  
11.00—To be Announced  
11.15—Westinghouse Newscast  
11.30—Alex, Lajoie & Orch.  
11.45—Berceuse  
12.00—Molson Sports Reporter  
12.30—Orchestra

**WEAF, NEW YORK, 660 K.**  
6.00—Golden Melodies  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—Norseman's Quartet  
7.15—Don Winslow  
7.30—Press Radio News  
7.45—Billy and Betty  
8.00—Amos 'n' Andy  
8.15—Vocal Varieties  
8.30—Schaefer Revue  
8.45—Rudy Valee and Guest Artists  
9.00—Maxwell House Program  
9.15—Kraft Music Hall  
9.30—Footnotes on Headlines  
9.45—Northern Lights  
10.00—Orchestra

**WABC, NEW YORK, 860 K.**  
6.00—Myrt and Marge  
6.15—Bob Byron, Whistler  
6.30—U. S. Army Band  
6.45—Follow the Moon  
7.00—Life of Mary Sothern  
7.15—To be Announced  
7.30—Del Casino, Songs  
7.45—Eton Boys  
7.55—Press Radio News  
8.00—Eddie Dooley's News  
8.15—George Hall and Orch.  
8.30—Poetic Melodies  
8.45—Song Time  
8.55—We the People  
9.00—Kate Smith Hour  
9.15—Eddie Dooley's News  
9.30—Major Bowes' Hour  
9.45—Dramatic Program  
10.00—Essays on Music  
10.15—Orchestra  
10.30—Orchestra  
10.45—Orchestra  
11.00—Orchestra

**WBZ, BOSTON, 990 K.**  
6.00—Junior Nurse Corps  
6.15—Tom Mix  
6.30—Orchestra  
6.45—Press Radio News  
7.00—Tony Russell, Tenor  
7.15—Lowell Thomas  
7.30—Easy Aces  
7.45—Mr. Keene  
7.55—Lum and Abner  
8.00—Kidoodlers  
8.15—Gen. Hoge Johnson  
8.30—Vocal Selections  
8.45—March of Time  
8.55—NBC Nightclub  
9.00—Vagabonds  
9.15—King's Jesters  
9.30—Orchestra  
9.45—Orchestra  
10.00—Orchestra

**WTIC, HARTFORD, 1040 K.**  
6.00—Golden Melodies  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—News  
7.15—Casey at the Mike  
7.30—Wrightville Clarion  
7.45—Shero Trio  
8.00—Amos 'n' Andy  
8.15—Vocal Varieties  
8.30—Continental  
8.45—The Spotlight  
9.00—Rudy Valee's Variety Show  
9.15—Variety Show  
9.30—Bing Crosby  
9.45—News  
10.00—Orchestra  
10.15—Orchestra  
10.30—Orchestra  
10.45—Orchestra  
11.00—Orchestra

## FRIDAY'S PROGRAMMES

**CANADIAN BROADCASTING CORP.**  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

**CBC, OTTAWA, 550 K.**  
6.00—Program Resume  
6.15—Edward Davies Songs  
6.30—Piano Recital  
6.45—Closing Stock Quotations  
7.00—Harry Kogan and Orch.  
7.30—Golden Journeys  
8.30—Markovsky and Orch.  
8.30—Major Bill  
8.45—Kathleen Stokes, Organist  
9.00—The Caribou Mirror  
9.15—Two piano Recital  
9.30—Poppy Day Appeal  
9.45—Backstage  
10.30—Night Shift  
11.00—"Canada 1937"  
11.45—The News  
12.00—By the Sea

**CKAC, MONTREAL, 730 K.**  
6.00—Social Announcements  
6.15—Eton Boys  
6.30—Sleepex Program  
6.45—The Fireside Program  
7.15—L'Heure Recreative  
7.30—A Baton Rompus  
7.45—The Chic Program  
8.00—Derny's Three Secrets  
8.15—Le Cure de Village  
8.30—Radio Bingo Leduc  
8.45—Queens Hotel Trio  
9.00—The Provincial Hour  
10.00—Hollywood Hotel  
11.00—Elmer W. Ferguson  
11.15—Westinghouse Newscast  
11.30—Vin St. George Orch.  
12.00—Molson Sports Reporter  
12.30—Orchestra

**WEAF, NEW YORK, 660 K.**  
6.00—Arthur Lang, Baritone  
6.15—Vocal Selections  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—Education in the News  
7.15—Don Winslow  
7.30—Press Radio News  
7.45—Billy and Betty  
8.00—Amos 'n' Andy  
8.15—Uncle Ezra  
8.30—Eddie Duchin and Orch.  
9.00—Cities Service Concert  
10.00—Waltz Time  
10.30—Court of Human Relations  
11.00—Campana's First Nighter  
11.20—Jimmy Fidler  
11.45—Dorothy Thompson  
12.00—George R. Holmes  
12.15—Orchestra  
12.30—Orchestra  
1.00—Orchestra

**WABC, NEW YORK, 860 K.**  
5.00—Bob Byron, Whistler  
5.15—Sing and Swing  
5.30—Bon Voyage  
6.00—Salvation Army Staff Band  
6.15—Three Treys  
6.30—Ray Heatherton, Songs  
6.45—Children's Corner  
7.00—Margaret Daum, Soprano  
7.30—Press Radio News  
7.45—Federation of Jewish, Charities  
8.00—Poetic Melodies  
8.15—Song Time  
8.30—Jay Freeman and His Orch.  
8.45—Boake Carter  
9.00—Hammerstein Music Hall  
9.30—Hal Kemp's Dance Band  
10.00—Hollywood Hotel  
11.00—The Songshop  
11.45—To be Announced  
12.00—Tomorrow's News Tonight

**WBZ, BOSTON, 990 K.**  
6.00—Neighbor Nell  
6.15—Vocal Selections  
6.30—Orchestra  
6.45—Tom Mix  
7.00—Orchestra  
7.30—Press Radio News  
7.45—Charles Sears, Tenor  
7.55—Lowell Thomas  
8.00—Mary Small, Songs  
8.15—Commentator  
8.30—Lum and Abner  
8.45—Louise Florea, Soprano  
9.00—Grand Central Station  
9.30—Death Valley Days  
10.00—Pontiac Variety Show  
10.30—Tommy Dorsey  
11.00—Russian Rhapsody  
11.30—Detective Series  
12.00—Vagabonds  
12.15—King's Jesters  
12.30—Orchestra  
1.00—Orchestra

**WTIC, HARTFORD, 1040 K.**  
6.00—Arthur Lang  
6.15—Program from New York  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—News  
7.15—Casey at the Mike  
7.30—Wrightville Clarion  
7.45—Vic Arden's Orchestra  
8.00—Amos 'n' Andy  
8.15—Uncle Ezra  
8.30—Concert Program  
8.45—White Eagles  
9.00—Lucille Manners  
10.00—Waltz Time  
11.00—The First Nighter  
11.30—Jimmy Fidler  
11.45—Dorothy Thompson  
12.00—News  
12.15—Orchestra  
12.30—Orchestra  
1.00—Weather

## TOURING ENGLISH SOPRANO WILL BE FEATURED ON CBC

Miss Stiles-Allen Will Sing Selections By Frederick Delius; Will Return to England Soon to Sing in Queen's Hall, London.

The Canadian Broadcasting Corporation will present Stiles-Allen, English concert soprano, in a song recital over the coast-to-coast network tonight at 9.15 p.m., AST. Miss Stiles-Allen is touring the United States and Canada at present and will return shortly to England to sing in the Wahler 8th Symphony at the Queen's Hall, London, as guest soloist on one of the BBC Symphony Concerts.

Songs by Frederick Delius will open the 15-minute recital. Miss Stiles-Allen singing three of his works: "Twilight Fancies," "Sweet Venevil" and "Love Concealed." Other selections will be: "I heard a Piper Piping," by Arnold Bax, and "Blackbirds Song," by Cyril Scott. Gwen Williams will be the accompanist at the piano.

Miss Stiles-Allen had the honor of singing at the opening concert of the new Carnegie Hall in Dumfriesshire, Scotland, birthplace of Andrew Carnegie. She also created the part of "Hokomis" in Coleridge-Taylor's "Hiawatha" which is presented annually at the Royal Albert Hall, London.

## POPULAR STYLIST OF SONGS HEARD ON "STREAMLINE"

Dorothy Alt, popular young song stylist, and the "Fashionaires", novelty vocal trio, will be featured with Percy Faith and his 25-piece orchestra in the next edition of the CBC's musical presentation, "Streamline," to be heard over the national network on Thursday, December 2, at 10.00 p.m., AST.

The orchestra, under the Faith baton, will feature three famous compositions from the classics in special swing arrangements by the director: Brahms' familiar "Lullaby"; Johann Strauss' beloved melody, "Blue Danube"; and "Minuet," by Paderewski.

The "Fashionaires" will offer their novel interpretations of Abner Silver's "Practising the Piano" and Larry Clinton's "Dipsy Doodle", specially arranged by Bernie Mannon. Dorothy Alt will sing "Everything You Said Came True," and the romantic number "Farewell My Love".

## RECIPES - AND HOWE

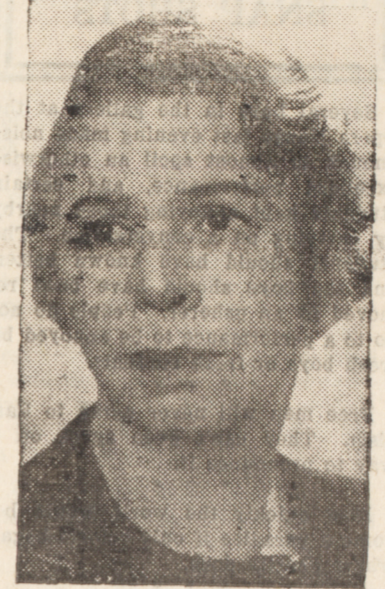
NEW YORK, Dec. 2—Eleanor Howe's new Homemakers Exchange program is going to make her a much traveled commuter between New York and Chicago. The famous home economist, who began her twice-a-week program of household hints and original recipes and ideas over the NBC-Red Network on November 30, at 11.30 a.m. EST, lives in Chicago, but broadcasts from Radio City. She comes to New York each week in time for her Tuesday broadcast and returns to Chicago after her Thursday broadcast.

In the course of her 52-weeks contract, Miss Howe estimates she will travel almost 100,000 miles by train.

Miss Howe formerly conducted the NBC Radio Kitchen and other network programs. She has a background of extensive lecture work and the conducting of cooking schools.

Every household hint, recipe or idea to be broadcast will be original either with Miss Howe or one of her listeners, and will be tested in Miss Howe's own experimental kitchen before going on the air. From time to time, Miss Howe will introduce prominent people of particular interest to homemakers.

The program is sponsored by the country's leading ice and ice refrigerator companies.



Eleanor Howe figures she'll travel almost 100,000 miles in a year to broadcast her new Homemakers Exchange program on NBC.

## LAUGH LINES FROM THE KILOCYCLES

Jack Benny is always kidding Phil Harris, easy going orchestra leader, who hails from the cotton country. "Phil's so lazy," says Jack, "he won't even walk in his sleep. He rides a nightmare."

Joe Penner knows a radio crooner's son who is following in his father's footsteps—because his mother is suspicious.

When Jack Benny and Fred Allen patched up their radio "feud" last season, says Bob Burns, many a true word was spoken in jest!

If you ask B. A. Rolfe how many comedians there are in radio he'll invariably answer "Too."

A radio gag, defines Spencer Bentley, is merely an epigram in low company—and an epigram is usually a disappointment paragraph!

Most radio humorists insist Carlton Kadel, should be called exhumers!

Any network dramatic artist, says Alice Frost, will tell you that a small role is better than a long loaf. Success on radio, observes Edgar A. Guest, operates on the self-service plan!

Jack Fulton asserts he came across the dumbest girl on the air. She's a singer who discovered that she had a hole in her stocking so she turned the stocking inside out!

Radio producers whose programs are successful, says Joe Reichman, should thank their lucky stars. Parkparkarkus says he knows a girl who reminds him of a brand new car. Seize; "She has a streamlined chassis and an air conditioned brain."

## MOST BRILLIANT PROGRAM OF GMC CONCERT SERIES IS NOW PROMISED

Grace Moore Will Lead Company of Singers Including Jussi Bjoerling, Noted Swedish Tenor

As brilliant a program as has yet been heard in the current series by the General Motors Concert Company will be that to be broadcast by the nation-wide NBC-WJZ ("Blue") network on Sunday evening, December 5, between 9 and 10 p. m.

Grace Moore, stellar soprano in a company of famous singers; Jussi Bjoerling, sensational young Swedish tenor whose debut with the concert group took place on November 28; and Donald Dickson, young American member of the concert company and the Metropolitan; will join to present the singing part of the program. Misha Plastro, noted concert violinist, will be assisting soloist.

Erno Rapee, permanent conductor, will direct the 70-piece General Motors Symphony Orchestra, the Chorus and the soloists in a program titled Opera Night. Many of the greatest and most popular of the arias, duets and ensemble numbers from the works of the great masters who composed in the operatic field will be included in the broadcast hour from Carnegie Hall in New York.

Operas to be presented in the program include "The Jewels of the Madonna," "Carmen," "Thais," "Mignon," "Goyescas," "L'Elisir d'Amore," "Sadko," "The Love for Three Oranges," "La Forza del Destino," "La Traviata" and "Rienzi."

Mr. Rapee has programmed for the opening of the concert the "Intermezzo" to Act 3 from Wolf-Ferrari's

"The Jewels of the Madonna." Donald Dickson will be the first of the soloists to make his appearance, and will sing with the Chorus the "Toreador Song" from Bizet's "Carmen." Misha Plastro will next be heard in a violin solo rendition of the "Meditation" from Massenet's "Thais."

Grace Moore will then make her first appearance, and will be heard in two numbers, one with orchestra and the other with orchestra and chorus. Her first number will be the nostalgic "Connais-tu le pays?" from "Mignon," by Thomas; and then, with the chorus, the "Bolero" from "Carmen." Following the Moore solos, Rapee will conduct the orchestra in the "Intermezzo" from the Granados opera, "Goyescas."

Bjoerling will then appear, and also sing one number with orchestra and one with orchestra and chorus. "Una furtiva lagrima" from Donizetti's "L'Elisir d'Amore" will be his first song, and secondly, with chorus, he will sing the "Song of India" from Rimsky-Korsakoff's "Sadko." The orchestra will follow with the "March" from Prokofiev's modern opera, "The Love for Three Oranges."

The three violinists will next be heard in two duets, Bjoerling and Dickson in the famed "Solemn in quest" ora from Verdi's "La Forza del Destino" and Miss Moore and Bjoerling in "Brindisi" from "La Traviata," also by Verdi. The orchestra will conclude with the "Overture" to Wagner's "Rienzi."

## Service for Owners of Securities

If you find it difficult to look after both your business and your securities—if you are not an expert in investment matters—The Central Trust Company will attend to the details for you. While under your full control they will have the attention of an experienced organization.

One of our officers will gladly call and discuss this service with you at any time.

ENQUIRIES INVITED

## THE CENTRAL TRUST COMPANY OF CANADA

Head Office: Moncton, N. B.  
Branches: Fredericton, N. B.; Woodstock, N. B.;  
Saint John, N. B.

**HOW TO WIN FRIENDS AND INFLUENCE PEOPLE BY Dale Carnegie**

1. What are the six ways of making people like you? See pages 83 to 145.  
2. What are the twelve ways of winning people to your way of thinking? See pages 149 to 241.  
3. What are the nine ways to change people without giving offense or arousing resentment? See pages 245 to 283.

**BECOME GENUINELY INTERESTED IN PEOPLE**

① "If you would make friends, be friendly. Forget your own interests. Think of other people's interests."  
"You can make more friends in two months by showing that you are interested in other people than you can in two years by trying to force other people to become interested in you."

② "People are not interested in you—or in me. They are interested in themselves—first, last and all the time."  
"When you see a group photograph that you are in, whose face do you look for first?"

③ "Ask yourself this question:—  
"Why should people be interested in me unless I am first interested in them?"  
"If you merely try to impress people and get people interested in you, you will never have many true, sincere friends. Friends, real friends, are not made that way."

④ "But you can win the attention and time and cooperation of even the busiest, most sought after people by becoming genuinely interested in them."  
"So if you want to make friends, put yourself out to do things for other people."

## HAVE YOU SMOKED A TURRET LATELY?

ONE way to show interest in other people is to introduce them to the satisfying goodness of Turret cigarettes. They'll quickly appreciate Turret's original and unique blend of choice Virginia tobaccos, which makes Turret just that much different—just that much better. Show them, too, that the Turret package has a handy calendar on the back!

Imperial Tobacco Company of Canada, Limited

**Quality and Mildness**

**Turret**

**CIGARETTES**

PLAIN OR CORK TIP