#### THE DAILY MAIL, FREDERICTON, N. B. SATURDAY, OCTOBER 2, 1937

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AVOID HOME-MADE WIRING JOBS. HAVE YOUR CHIMNEY CLEANED. REMOVE ALL UNNECESSARY RUBBISH.



NEVER STALT FIRES WITH KEROSENE. BE SURE YOUR STOVES, FURNACES, BOIL-ERS AND PIPES ARE IN GOOD REPAIR

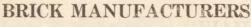




#### THE RYAN BUILDING

Is Constructed With RYAN'S CHERRY RED BRICK

Made from the "Cream of the Clay" and is generally conceded to be one of the finest store and office buildings to be found in the Maritimes



THIS WOULD NOT HAVE HAPPENED IF YOUR HOME HAD BEEN BUILT OF BRICK



Twenty minutes after the fire was discovered there was nothing standing but the brick chimney. Here is a moral for home builders. If you want to guard against fire, then you must build with brick. Your home contains the treasures of a lifetime; so don't build to burn; don't tempt the flames. Build for the future with Ryan's Cherry Red and Red Rustic Brick' made from the "Cream of the Clay," because by building with brick your troubles are over and by building with wood your troubles come afterwards.

The small difference in favor of wood is lost in the first painting, and when this cheap material begins to crack and the walls begin to sag, when the floors get out of level, the money you thought you had saved melts away and with it goes many dollars more. Be wise. Be economical. Build with Brick. If you want to cut down your heating costs-if you want to save 50 per cent. on the insurance-if you want to cut out your paint bill entirely and a dozen other bills-then you must build with Brick. And best of all is the "peace of mind" that comes only from the knowledge that Brick withstands all the elements. Then do your part with Fire Prevention by BUILDING WITH BRICK.

## Be Wise - Be Economical With Brick Build

A great many people seem to think that a brick is only a brick, that any kind of brick will do in a chimney, this is absolutely wrong because all over this Province and the State of Maine there has been disastrous fires caused by not using proper chimney brick. In the Fredericton district there are more of the soft burned brick used for building chimneys than of the hard because the builders have been educated to know the proper uses of brick. Ryan's big red brick, made expressly for chimneys, will stand more heat than the hard burned brick with the result that you seldom hear of a building being destroyed from a chimney fire. These big porous brick allow the heat to escape and do not become red hot like hard red building brick. Your home contains the treasures of a lifetime so don't build to burn-don't tempt the flames-build for the future with Ryan's Genuine Chimney Brick, made expressly for chimneys.

Mr. Home Builder: Do you realize that by building with brick you have no painting every four or five years to do, that your heating costs are practically cut in two, and best of all is the saving to be made with insurance. Do you realize that \$1,000 worth of insurance on a wooden building in the City of Fredericton for just one year will cost you \$26.50; while on the other hand, if you build with brick you will be able to get \$2,500 worth of insurance for three years for only \$20.00. BE WISE. BE ECONOMICAL. BUILD WITH BRICK.



### **ROOFS CAN SAVE YOU** WORRY AND BILLS

Hot weather is a demon enemy of roofs. The end of a warm summer may bring serious consequences, the result of warping and expansion. Mild fall weather is an ideal time to make necessary repairs. A checkup may not reveal cracks openly exposed, but it may show small openings through which driving winds may whip snow and rain up beneath warped members, resulting in leaks which might otherwise reveal themselves during a siege of the "worst" weather.

The home owner who follows through a regular programme of inspection of his roofs following each hot season is creating his own insurance against costly repairs such as sometimes result from slow seepage. By being able to recognize small failures in his roof in time he assures himself protection against a number of minor ailments that may soon lead to major faults.

RISTE

Fireproof your home as far as possible by firesafe roofing, fire stopping in hollow walls and partitions to stop the spread of flame, and a non-combustible basement ceiling.



Fire Prevention begins when you have your home built of proper materials selected by experts and furnished by a reputable tirm with years of experience in the building trade.

# A FEW TIPS ABOUT

#### YOUR ROOF

There are four basic types of roof and each requires special attention to some of its features. Loose shingles on gabled roofs should be replaced. Check asphalt roofing for loosened nails and fill empty nail holes with cement. Check lapped joints for cracked cement. Warped pieces of roofing should be straightened or be replaced.

The flat roof presents its individual problems. Contrary to its name, this roof should have a slope not less than 1 in 20. It should be free of depressions where puddles might collect as these induce serious warping in hot climates. Be sure that all joints are securely sealed. Provision for clearing of snow should be provided in colder climates. Supports should be regularly examined because of the peculiarities of seepage common to this sort of roof.