

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

MONDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.30—Chateau Frontenac Ensemble
6.45—Closing Stock Quotations on the Montreal Exchange
7.00—Tune Time
7.30—Rebroadcast of B. B. C. Empire Transmission
8.00—Ernest Dainty, Organ
8.15—Les Cavaliers de LeSalle, a novelty orchestra program
8.30—Tales of Adventure in Far-off Lands
8.45—Roy Campbell's Loyalists
9.00—Fantasy
9.30—Dr. C. M. Courboin, organist
10.00—Melodic Strings
10.30—Strike up the Band
11.30—Gilbert Darrise Orch.
11.45—Canadian Press Bulletin and Weather Forecast
12.00—Luigi Romanelli Orch.
12.30—Adventures in Poetry
12.45—Book Review
1.00—Rhythm Rebels
1.30—To an Evening Star
2.00—Calgary Symphony Orch.

CKAC, MONTREAL, 730 K.
5.00—Violin Interlude
5.15—Guilford College Choir
5.30—Chicago Variety Hour
5.45—L'Ecole du Doux Parler
6.00—Social Announcements
6.20—Jean Forget, pianist
6.30—Black Horse Time
6.45—The Fireside Program
7.15—Pastilles Valda
7.30—The Recreative Hour
8.00—Time
8.15—Le Cure de Village
8.30—Living Room Furniture
9.00—Syrup Symphonies
9.30—Radio Encyclopedia
10.00—Lux Theatre of the Air
11.00—The Life of the Party
11.15—Westinghouse Newsreel
11.30—Montreal Pharmacy
11.45—La Salle Cavaliers
12.00—Time and Weather Forecast
12.10—Club 413
12.45—Jay Freeman and Orch.
1.00—Ozzie Nelson and Orch.

WEAF, NEW YORK, 660 K.
5.30—Hour of Charm
5.30—To be Announced
5.45—Grandpa Burton
6.00—Joey Nash, tenor
6.15—Tom Mix
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Education in the News
7.15—John Gurney, basso
7.30—News
7.35—Gale Page, songs
7.45—Flying Time
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Human Side of the News
9.00—Fibber McGee and Molly
9.30—Voice of Firestone
10.00—20,000 Years in Sing Sing
10.30—Studebaker Champions
11.00—Contented Program
11.30—Krueger Musical Toast
12.00—Stenross' Orch.
12.15—Henry Busse's Orch.
12.30—Magnolia Blossoms
1.00—Francis Craig's Orch.
1.30—Phil Levant's Orch.

WJZ, NEW YORK, 760 K.
5.00—Beatrice Mock
5.15—Jackie Heller, tenor
5.30—Tune Twisters
5.45—Young Hickory
6.00—Let's Talk it Over
6.30—The Singing Lady
6.45—Little Orphan Annie
7.00—U. S. Army Band
7.30—News
7.35—Three X Sisters
7.45—Lowell Thomas
8.00—Mary Small, songs
8.15—To be Announced
8.30—Lum and Abner
8.45—John Herrick, baritone
9.00—Helen Hayes
9.30—Melodiana
10.00—Greater Sinclair Minstrels
10.30—Jack Pearl
11.00—Ten Years in Retrospect

WABC, NEW YORK, 860 K.
5.00—Treasures Next Door
5.15—The Dictators
5.45—Chicago Variety Hour
6.00—Sunbrite Junior Nurse Corps
6.15—Dorothy Gordon's Corner
6.30—Doris Kerr, songs
7.30—Tito Guizar, tenor
7.45—News of Youth
7.50—Gogo De Lys
7.45—Renfrew of the Mounted
8.00—Poetic Melodies
8.15—Popeye the Sailor
8.30—Ray Heatherton
8.45—Boake Carter
9.00—Horace Heidt's Brigadiers
9.30—Pick and Pat
9.45—Moon Glow Melodies
10.00—Lux Radio Theatre
11.00—Wayne King's Orchestra
11.30—What Do You Think
12.00—Ozzie Nelson and Orch.
12.30—Red Nichols and Orch.

1.00—Isham Jones and Orch.
1.30—Carl Ravell and Orch.

WTIC, HARTFORD, 1040 K.
5.00—Phil Spitalny's Orch.
5.30—Follow the Moon
5.45—The Guiding Light
6.00—Adventures of Dari Dan
6.15—New York Program
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Judy and Julie
7.30—Wrightville Clarion
7.45—Ask Me Another
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Midge Williams
8.45—Count of Monte Cristo
9.00—Fibber McGee
9.30—William Daly's Orch.
10.00—Warden Lawes
10.30—NBC Program from New York
11.00—Contented Program
11.30—Musical Toasts
12.00—News
12.15—The Connecticut Legislature
12.30—Casa Loma Orch.

TUESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.30—Chateau Laurier Concert Trio
6.45—Stock Quotations
7.00—Dinner Music
7.30—Overseas Program
8.00—Lionel Daunais, Baritone
8.15—Rex Battle and Orchestra
8.30—The Children's Album
8.45—Piano Duo
9.00—Acadian Serenade
9.30—Cesare Sodero
10.00—Seven Last Words of Christ
11.00—National Sing-Song
11.30—Canada's Forest Wealth
11.45—News
12.00—Old Time Frolic
12.30—Airs Gais, Airs Tendres

CKAC, MONTREAL, 730 K.
5.30—Pop Concert
6.00—Time
6.20—Pianologue
6.45—Fireside Program
7.15—Waltz Time
7.30—L'Heure Recreative
8.15—Le Cure de Village
8.45—Program Sedozan
9.00—The Provincial Hour
10.00—Di So Ma
10.30—Vin St. George Gypsy Orch.
11.00—The Life of the Party
11.15—Westinghouse Newscast
11.30—Federation des œuvres Charité
11.45—Americana
12.00—Molson Sports Reporter
12.10—Club 413
12.45—George Olsen and Orch.
1.00—Mal Hallett and Orch.
1.30—Bob McGee wand Orch.

WEAF, NEW YORK, 660 K.
5.00—Cheerio
5.15—Three Marshalls
5.30—To be Announced
5.45—Consumer's Program
6.00—While the City Sleeps
6.15—Tom Mix and his Shooters
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Science in the News
7.15—Mid-Week Hymn Sing
7.30—News
7.35—Jackie Heller, tenor
7.45—Dorothy Dresler
8.00—Amos 'n' Andy
8.15—Voice of Experience
8.30—Fred Hufsmith, tenor
9.00—Leo Reisman's Orchestra
9.30—Lady Esther Serenade
10.00—Sidewalk Interview
10.30—Fred Astaire
11.30—To be Announced
11.45—Roy Campbell's Royalists
12.00—Clem McCarthy
12.15—Will Osborne and Orch.
12.35—Xavier Cugat's Orchestra
1.00—Stanley Norris' Orchestra
1.30—Jesse Crawford, organist
1.45—Phil Levant's Orchestra

WJZ, NEW YORK, 760 K.
5.00—Bavarian Orch.
5.30—Dog Heroes
5.45—Young Hickory
6.00—Your Health
6.30—Singing Lady
6.45—Little Orphan Annie
7.00—Minute Men
7.15—Animal Close-Ups
7.25—Concert Pianist
7.30—News
7.35—Walter Cassel, baritone
7.45—Lowell Thomas
8.00—Easy Aces
8.15—Tony Russell, songs
8.30—Lum and Abner
8.45—Vivian Della Chiesa, soprano
9.00—Log Cabin Dude Ranch
9.30—Edgar A. Guest
10.00—Ben Bernie and the Lads
10.30—Husbands and Wives
11.00—Red Cross Program
11.30—Portraits of Harmony
12.00—Harry Reser's Orch.
12.30—Johnny Hamp Orch.
1.00—Shandor, Violinist
1.08To be Announced
1.30—Jimmy Dorsey's Orchestra

HE'S JUST A SMALL-TOWN EDITOR

NEW YORK, March 29—Walter Winchell sat back in the NBC studio and heaved a sigh. It was at the end of one of his first broadcasts from Radio City since his return from Hollywood. "That's that," he grinned. "You know," he said, "my job is really much similar to that of an editor of a small country weekly."

The small studio group smiled at the picture of Broadway's best-known columnist in such a role. "It's true," Winchell said. "In those little papers the most popular feature is the personals column. Every country editor knows that names make news, and that people are more interested in items about themselves and their neighbors than anything else."

"There's little difference between writing about your neighbors and in writing about people who, always in print, are familiar to everybody. It just happens," he laughed, "that I have a few more acquaintances and like to coin new phrases and words."

"There's one big difference, though, Walter," a listener remarked. "If the editor of a country newspaper gets a story wrong, the consequences are not nearly so widespread as if that happens to you."

"It isn't pleasant in any case," answered Walter. "I know that I have to be very careful that what appears in my column is on the level."

"How do you make sure your information is all authentic?"

"Every item appearing in my column is checked by me personally," Walter replied. "And those people who send me exclusive tips know that. It's quite a job but it's worth it."

Winchell glanced up at the clock and jumped from his chair. "Everybody out, I've got a repeat broadcast at 11:15 and I'm hungry."

He walked toward the elevators but was stopped en route by a page boy. "Got a tip for you, Mr. Winchell," Food, broadcast, alj was forgotten as as newspaperman listened, laughed, slapped the youngster on the back and called out, "That's swell! Read Tuesday's column"

NOTED CALGARY ORCHESTRA IN CBC BROADCAST

CALGARY, March 29—The Calgary Symphony Orchestra, one of Western Canada's most noted musical organizations, will be heard over the national network of the Canadian Broadcasting Corporation in a special programme Friday, April 2, at 9 p.m., EST. The orchestra, which consists of 75 musicians, will be under the distinguished direction of Grigori Garbovitsky.

The programme, of half hour's duration, will open with "Allegro" and "Minuet," two movements from Mozart's C Major Symphony, "The Jupiter," and will continue with "Sarabande and Rigaudon" from "Masque Suite" by Handel; Prelude from "Moyen Age" Suite by Glazounov, and "Saltarello," the fourth movement of Mendelssohn's Symphony in A Major, the "Italian."

THE PICKUPS

COLOR: "A hostess . . . placed a few electric light bulbs in holders under some of her furniture and a magenta-colored paper slide over their tops. The soft flattering glow gave the room a new and different appearance, a relaxing effect. This is just an example of the influence of color on the mind," Betty Moore on Betty Moore's Triangle Club over NBC.

COMFORT: "It's a mystery to me why comfort loving people like Americans should be spending so much time and money to make your houses as uncomfortable as possible. But when I think of the years of my life I've spent standing up to shave, when I would have preferred to be comfortably sitting down, I'm disgusted with myself . . ."—Eugen Boissevain.

WOMEN IN IRAK: "Our butler, for instance, had a bamboo fence built around his hut so that no one could see his wife, and he thought it his duty to beat her once a day . . . but alj this was a form of affection and part of a good husband's duties." Mrs. Ruth Hoffman Brooks, artist-traveller, on Let's Talk It Over.

MEAL: "They used to charge five cents a mile to ride on river boats in the old days. They had meals of roast beef, mashed potatoes, green peas, rolls, coffee and rice pudding. If you were smart, you could hop aboard at dinner time, ride a mile, and then go ashore."—Dramatization of famous questions on Kitchen Cavalcade.

FORKS: In 1601 a country squire returned to his native England from a trip to Venice, bringing with him "a strange object whose sharp little prongs at the end of the handle are for spearing one's food and for raising it to the mouth." When shown to his hostess, she remarked, "And are not the fingers of the Venetians good enough for raising food to their mouths?" So the first fork had to be practically bootlegged into Merry Old England.—Also from Kitchen Cavalcade.



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MICROPHONICS

Edgar Bergen, the ventriloquist whose doulogues with "Charlie McCarthy" have become one of the highlights on the Rudy Vallee show on NBC, has been practicing his art since a high school boy. In those days he amused himself and his classmates and confounded his teachers by answering for his fellows in classes when they faltered. Later, he put himself through a medical course at Northwestern University by playing Chautauqua circuits in the summer with his ventriloquist act.

Rosario Bourdon, for nine years conductor of the Cities Service Concerts on NBC and for 23 years a maker of RCA-Victor records, is the father of one of America's happiest families. There are two boys and a girl, all grown. Charlie, the oldest, is a journalist and the other boy, John, an automobile man. Rosaire, the daughter, is studying voice in Europe preparatory to a radio career. Mrs. Bourdon is the former Esther Fisher, Philadelphia socialite, with whom the maestro eloped when 21.

Sidelights on Vivian Della Chiesa, soprano soloist of NBC's Carnation Contended programme: Began voice study at the age of seven after first learning to play the violin and piano. . . . At 20 made professional debut as a singer and at 21 became prima donna of the Chicago City Opera Company. . . . Of Italian ancestry, Della Chiesa is her real name.

"40 AND 8" CALLS ON A MEMBER TO M.C.

NEW YORK, March 29—When the American Legion was making plans for the annual radio get-together of the "40 and 8," they picked radio's foremost master of ceremonies as "m.c." of their programme—Rudy Vallee, himself a Legionnaire and member of "40 and 8."

This annual radio meeting of the "40 Hommes et 8 Chevaux," as the Legion's honor society is called, will be held on Saturday, April 3, with a broadcast over the NBC-Red network at 11:30 p.m., EST.

National Vice Commander Henry W. Plate, of Yonkers, is shown above as he and Rudy were planning the programme. Plate's official "40 and 8" title is "Sous Chef Chemin de Fer."

Mrs. Robt. Simmons nee Patti Pickens of the Pickens Sisters, NBC's famous trio, took cooking as well as singing lessons. This is on the authority of her spouse. For Patti surprised the groom on his arrival home the other night by having a dinner prepared by her own hands awaiting him on the table.

Al Jolson will sing a basso profundo aria from the hitherto unpublished A Minor Mass of the Russian composer Mussorgsky. Special lyrics for the English version have been edited by Parkyakarkus.

Philosophes of despair born out of the special occasion fade before the surge of returning health.—Simeon Strunsky.

CBC ANNOUNCES NEW PROGRAM

"Shadows of the Evening," presenting well loved songs and familiar music, with an orchestra under the direction of Percy Faith, and Billie Bell, the well known radio contralto, as featured vocalist, will be heard over the CBC eastern and midwest networks, every Tuesday commencing March 30, at 8 p.m., EST.

The first programme of this new series will feature Percy Faith's own arrangements of "Nocturne," from "Two American Sketches," by Grizelle; two pieces from the "Children's Corner," by Debussy; "At Evening," by the same composer, and "In Old Vienna," by Godowsky.

Billie Bell has selected for her numbers on this twilight presentation the immortal Scottish ballad, "Annie Laurie," Laura Lemon's song, "My Ain Folk," and the Edwin Green lullaby, "Sing Me To Sleep."

Gertrude Niesen, guest star on Jack Oakie's College program heard on Tuesdays, will do a torch medley of early American folk tunes, featuring her own arrangement of "Aunt Dinah's Quilting Party," titled "Aunt Doesn't Quilt Here Any More."

It is the refusal of employers to grant reasonable conditions and to deal with their employes through collective bargaining that leads to wide spread labor unrest.—J. L. Lewis.



"I'm for Peace,"

. . . . said Mr. PICOBAC

A benign expression spread over Mr. Picobac's countenance. Removing his pipe, he leaned against the desk of the Essex Centre Grand Central Hotel, and gazed at his audience of two.

"I'm a peaceful man," repeated he. "I try to be a good neighbour, same as President Roosevelt does . . . and Mr. Baldwin. But . . ."

"You don't like people to walk on you," suggested George Boniface, genial proprietor of the hostelry.

"Peace with self-respect," agreed the Burley tobacco patriot. "Canada is a self-governing, self-respecting Dominion in the British Commonwealth of Nations. She's not looking for trouble. But I'll say she will hold up her end if trouble ever starts."

"Well, don't start anything around here," advised Gus, who drives the bus that meets all the trains.

"Don't worry," rejoined Mr. Picobac, puffing in great content. "I won't. As long as I have enough Picobac tobacco for a mild . . . cool . . . sweet smoke, there'll be no trouble with me. I'll keep the peace and be a friendly neighbour."



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