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**ROUGE LASTS LONGER ON A CREAM BASE Foundation - Important Item in Creating Natural Makeup**

(By Antoinette)  
When girls complain that their makeup doesn't seem to have lasting qualities, invariably it is because they do not use foundation cream or lotion.

A foundation is an important item in creating a natural makeup. In fact it is an essential to a successful makeup because it makes for a much easier application of rouge and causes the makeup to cling for a longer time.

When you apply foundation, don't stop at the chin. The throat needs it as much as the face does. There is a time when the throat was much neglected but more and more women are realizing that stopping at the chin is a mistake.

When the throat is no longer young and the skin not smooth and velvety, a foundation will do flattering things. It will hide the lines and make the skin appear smooth and soft.

Apply the foundation as the first step in your makeup program. On a dry skin a cream foundation usually is the choice. It softens the skin and enables the rouge to spread evenly and easily. For the oily skinned person a lotion is better than a cream.

A thin application is all you need. Pat it lightly on the throat, the chin, the cheeks and the forehead, and then blend it into the skin. There is a wide selection of shades to enable everyone to match her skin tone.

Give the same thought to the selection of a foundation that you give to the choice of a powder; always keeping in mind that you match your own natural skin tone. Your makeup is bound to have more lasting qualities when applied atop a foundation.

Phil Spitzky is one of the most authoritative music arrangers among radio maestros—BUT—he has most of the scoring for his all-girl orchestra done by three feminine experts, Evelyn Kay, concert-mistress; Pat Harrington, trumpet; and Gypsy Cooper, saxophonist.

**Now Science Explains Why So Many People Past 40**

Feel That They're Slipping Losing Their "Grip" on Things



Many people round 40 think they're "growing old." They feel tired a lot... "wonk." Have headaches, dizziness, stomach upsets.

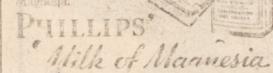
Well, scientists say the cause of all this, in a great many cases, is simply an acid condition of the stomach. Nothing more.

All you have to do is to neutralize the excess stomach acidity.

When you have one of these acid stomach upsets, take Phillips' Milk of Magnesia after meals and before going to bed. That's all.

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**Interest to Women**  
**SPECTACULAR COLOR SCHEME IN PURPLE**

**Novel Method of Assorting Partners Will Make a Hit and the Dances and Favors Are in Keeping With the Occasion**

(By Cynthia Proctor)  
Elizabeth Woodward of the Ladies Home Journal is responsible for a breath-taking prom idea that will have your guests literally gasping. She tells us about it in the March number of the magazine and it will answer your requests for school party ideas, here and now.

Throw your class colors out of the window, says Elizabeth Woodward, and plan a sophisticated Prom in purple, pale green and touches of silver. The general idea is a vineyard in Valencia. Such a color scheme will make a huge barnlike hall super-spectacular.

Use huge purple balloons to make huge bunches of grapes. Purple balloons with a few unripe green ones thrown in and tied on strings of uneven lengths, will look like giant's fruit.

Hang the grape clusters high up in the corners of the room and around the sides against an arbor of strips of white and crepe paper. Cut out huge leaves from green and silver paper and fasten them on the arbor.

Fill in your side walls with greenery and palms and transform hanging lights into huge bunches of grapes.

**Partner Finders**  
For a partner finder, fill up two huge goblets with green and purple marbles, numbered with little gummed stickers in pairs. Each boy matches his purple marble with the girl's green one.

Let three girls, balancing flat baskets of artificial fruit on their heads do the cutting in for a novelty dance. They surrender the baskets to the girls whose partners they dance off with. And let three boys wait round with big water jugs for another cut-in number.

**Mix-Up**  
A Macaroni Mix-up is a grand way to sort out partners, too. White serpentine, all mixed up on a round platter, with all the ends hanging over, looks quite like macaroni. Let the boys choose ends from one side and match up with the girls who are holding the ends on the other side. When the serpentine is all unraveled and partners found and the floor is a mess anyway, pass around plat-

ters of round green and purple packages of brightly colored confetti. And let it rain!

**Favors**  
Ask a couple of underclass girls dressed in peasant costumes, to pass out favors which might be clips in the form of clusters of grapes and fruit for the girls and real boutonnières for the boys. The same girls can preside over the gaily painted punch in the corner, too, and serve grapey-looking punch and cookies.

**Orchestra**  
Your orchestra might trot out a few Neapolitan airs for you and on your programs you might name the dances for grapes—the Muscat Hop and the Malaga Swing. You'll have a prom no one will ever forget!

**Other Plans**  
If you'd like other ideas, you'll welcome a prom in the form of a bon voyage party or a carnival prom, or a jungle party.

**Balloon Dance**  
The balloons to the ankles of each sufficiently agile girl. She starts dancing in a quiet, orderly manner, with the gentleman who has chosen her. But the stag line can cut in provided they can step on the lady's balloon and make it collapse with a loud snap. This will not promote orderly, peaceful behavior!

**The Three Terrors**  
This stunt is another noisy dashing affair. Three men are chosen who stand on the side lines; clapping hands. Each has his head thrust into the corners of a pillow case in which eye, nose and mouth holes have been cut. At first they appear harmless enough but suddenly they go crazy. Screaming and yelling, they rush out on the floor and encircle some hapless couple by forming a ring around them, which is instantly done since they are already joining hands and it takes but a second for the first and third man to join their disengaged hands to complete the circle.

The imprisoned lady must now choose one of the hooded hoodlums as her partner, her ousted escort donning the headgear which he discards. Then the Three Terrors swoop down on the next unsuspecting couple. If the crowd is large have several groups of "terrors."

**RHUBARB WITH ORANGE**  
**A GOOD MEAT RELISH**

(By Marjorie Mills)  
Probably one of the first spring and summer fruits you'll use to replenish the jelly closet will be rhubarb. We like the Spiced Rhubarb Conserve and the Spiced Rhubarb Jam the best of all.

You've tried the way of baking rhubarb with orange to produce a relish that is so good with meats, haven't you? And the best part of baking rhubarb is that you can do it with other foods are baking that require slow cooking.

**Spiced Rhubarb Conserve**  
1 orange  
1 lemon  
1 ounce ginger root  
1/4 pound red cinnamon candy  
1 blade mace  
2 whole cloves  
1/2 cup water  
1/4 cup vinegar  
1 1/2 cups strawberry rhubarb  
3 cups sugar  
1/4 cup raisins (optional)  
1/4 cup nutmeats (optional)  
Cut the orange and lemon into very thin slices, removing seeds. Tie spices in a small bag and add to the fruit with the water and vinegar. Boil these ingredients until fruit is tender. Add rhubarb, sugar and raisins and cook until the marmalade is fairly thick. Add the nutmeats and cook ten minutes longer.

**Baked Rhubarb**  
3 cups rhubarb  
1 cup sugar  
1 orange, juice, pulp, grated rind  
1/4 teaspoon cinnamon  
1/2 teaspoon mace  
Cut rhubarb into small pieces without removing the peel. Add sugar, juice and pulp and grated rind of one orange, cinnamon and mace. Mix all together, put into a covered casserole, and bake in a moderate oven for 45 minutes or until tender. The cover can be removed during the last 15 minutes of cooking to allow absorption of some of the juice. This dessert should be served hot.

**Spiced Rhubarb Jam**  
3 cups unpeeled rhubarb  
1 cup sugar

1 teaspoon ginger  
Cut rhubarb into pieces and add sugar and ginger and let stand 15 minutes. Then bring to a full rolling boil in a large kettle, stirring frequently to prevent scorching. Keep at the boiling point for three minutes, then remove from fire and stir in 1/2 bottle fruit pectin. Skim, then pour quickly into sterilized jelly glasses. Paraffin while the jam is hot. This is delicious served with cold meats.

**Frozen Fruit Salad**  
1 can pineapple  
1 can white cherries  
1 can apricots  
1 tablespoon butter  
1 tablespoon flour  
1 tablespoon sugar  
1 tablespoon lemon juice  
1 egg  
1 cup heavy cream, whipped  
Drain contents of pineapple, reserve the juice and cut pineapple in pieces. Drain can of cherries and pit them. Drain can of apricots and cut in pieces. Melt butter in top of double boiler add flour and then add pineapple juice, sugar, lemon juice and egg. Stir, and cook these until they are smooth. Fold in whipped cream. Fold in fruit. Freeze salad in a refrigerator or in a mold packed in salt and ice and when ready to serve, unmold and serve with Cream Mayonnaise. Serve with julienne potato stix, and plain or simple sandwiches, small cookies and coffee.

**Canning Dandelions**  
Thoroughly clean and wash greens. Pack as tightly as possible in quart jars, add one teaspoon salt and fill with cold water. Place in a canner in cold water. Bring water to a boil and continue boiling for 1 1/2 hours. Clamp down and cool. When ready to use, cook piece of salt pork, add greens and boil for about 15 minutes.

**Dandelion Wine**  
Pick three quarts of early dandelion buds at night. Pour over them four quarts of boiling water. Let stand until morning. Slice then three oranges, three lemons, and add four pounds of sugar. Put on stove and

**ENTIRE PROGRAM BRITISH MUSIC**

CHICAGO, April 29—Influence of the British Coronation on May 12 has made itself felt on the Carnation Contented programme for Monday, May 10, when a broadcast made up entirely of Coronation and British music will be presented over the NBC-Red network at 10 p.m., EDST. This adds one more to the already long list of NBC programmes having to do with the historic ceremonies in London.

The orchestra, under Frank Black's direction, will play "Coronation March" from Meyerbeer's "The Prophet," and accompany the quartet in "The Changing of the Guard." Vivian Della Chiesa, lyric soprano star of the series, will sing "Annie Laurie" and participate with the quartet and orchestra in excerpts from Messager's opera "Monsieur B. aucaire," a French composition, the scene of which is laid in London.

The famed singing violins of Black's Carnation orchestra will play the old English air, "Drink to Me Only With Thine Eyes," and the Lullaby Lady, Opal Cravel, will sing "Slumber Boat."

The Contented programme is heard each Monday from the NBC Chicago studios under sponsorship of the Carnation Company.

**My Man Godfrey**

Hardboiled CBS engineers who hear every programme that is broadcast nationally and take it as part of the day's work become rabid radio fans when Arthur Godfrey broadcasts his program of recordings each Saturday morning.

Godfrey's programme, the Sundial Hour, is a daily Washington feature of WJWS. Because he must be in New York, Friday, for his Professor Quiz broadcasts on Saturday over the CBS chain, Godfrey transmits his Washington programme Saturday morning from WABC in New York. To avoid hiring special lines for this broadcast, the programme is thrown upon the entire network and is heard in the control rooms of each CBS outlet. Only WJWS releases the broadcast however. Thus CBS engineers are Godfrey's only national audience, exclusive of his local Washington following.

A great part of his fan mail comes from this base group of radio listeners and he fills most of their requests on his Saturday morning programme.

Arthur Godfrey, announcer and commentator with 13 programmes keeping him busy, projects unusual geniality and mild humor—BUT—his first big-time radio notice was the result of a series of talks ribbing just about everyone in Washington, D. C., all circles.

warm until sugar is entirely dissolved. Let stand in crock in warm place for 14 days. Stir well every day. Strain and add 1/2 pound raisins. When fermenting ceases, strain and bottle.

**Shredded Wheat Bread**  
2 cups boiling water  
2 shredded wheat biscuits  
1 teaspoon salt  
1-3 cup sugar  
1-3 cup molasses  
3 tablespoons shortening  
1 yeast cake  
1/2 cup lukewarm water  
5 or 6 cups bread flour

Pony boiling water over crumbled shredded wheat biscuits, add salt, sugar, molasses and shortening. Let cool to room temperature. Add yeast cake dissolved in half cup lukewarm water, mix well and add bread flour enough to make a firm dough. Let rise overnight or until double in bulk, then cut down, and add a little more flour to make a stiffer dough. Form into loaves or biscuits and let rise 1 to 1 1/2 hours. Makes two loaves bread or one loaf and a large pan of biscuits. Bake 40 to 50 minutes in a moderately hot oven, 400 degrees F. for the first 15 minutes then reduce to 350 degrees F. for remaining time. Do not reduce temperature from 400 degrees F. for biscuits, which should take 25 to 30 minutes to bake.

**Braised Beef Casserole**  
Small piece salt pork  
2 pounds beef, inexpensive cut  
1/2 cup peeled and diced carrots  
1/2 cup peeled and diced turnips  
1/2 cup peeled and diced onions  
1/2 cup peeled and diced celery  
2 cups boiling water  
1/2 teaspoon salt  
1/4 cup paprika  
Flour and seasonings

Cut salt pork in scraps and try out in hot skillet. Add beef which has been cubed and sear and brown the meat on all sides. Place in casserole and add vegetables. Rinse skillet with water and add salt and paprika. Pour it over the meat and vegetables in the casserole. Cover dish closely and bake meat in slow oven, 250 degrees F., baste every half hour. Turn it after two hours. Bake till tender—about 3 1/2 hours. Thicken the drippings with flour and add seasonings.

**Biggest Show on Earth in London**

NEW YORK, April 29—The only change in Coronation regalia will be in the crown worn by Queen Elizabeth on May 12, says Elvins Davis, authority on British coronations. The crown, re-designed for each Queen according to her tastes, this year containing the celebrated Koh-i-noor diamond, he says.

Davis, who will give a word picture of the coronation ceremonies over NBC networks, declared on sailing that he was bound for "the biggest show on earth." Nobility will wear full Coronation regalia for the first time since 1911.

**She's Accustomed To Sing on Sunday**

NEW YORK, April 29—"I'm an old fashioned girl," says Gladys Swarthout, NBC mezzo-soprano. "I don't like strenuous Sundays. I do like noontime dinners, because I can't have them any other day of the week. I need to sing. I should sing for the joy of singing quite apart from career or compensation. My first ambition was to sing in a church choir. I simply could not bear the way the choir singer in our church held her book. I immodestly hoped that I could do better. At the age of 13 I pinned up my curls and sang in the choir. I love to sing church music. My baritone husband, Frank Chapman, and my family, like to hear me sing church music best of all. So it seems very natural to be singing on Sunday, whether in church, in my home, or over the radio.

We sing with special pleasure because it is Sunday. Although we have no radio audience at the studio, Mr. Chapman and myself always dress just as we would if we were personally calling upon our friends on Sunday night.

"I lead too calm and simple a life to ask more of Sunday than a festive family gathering for the big noontime dinner, a call or two in the afternoon, a few songs with friends in the evening."

Miss Swarthout's programme, heard over the NBC-Red network each Sunday at 10 p.m., EDST, is sponsored by the country's leading ice and ice refrigerator companies.

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Little sicknesses and ailments seem harder to shake off; and evidences of a breakdown begin to appear. Those who wish to maintain their health and vigor and retain their energy should use Milburn's H. & Nerve Pills at this time of life.