

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

SATURDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.30—Ozzie Williams Orch.
6.45—Closing Stock Quotations, from Toronto Stock Exchange
7.00—Nickelodeon
7.30—Rebroadcast of B. B. C. Empire transmission
8.00—Gerald Duranleau
8.15—King Edward Orch.
8.30—Bert Pearl, songs and patter
8.45—Prof. J. F. MacDonald, Book Review
9.00—Cotter's Saturday Night, the Aiken family at home
9.30—Little Symphony
10.00—Sunshine and Castanets
10.30—Romanelli Orch.
11.00—To be Announced
11.30—Gilbert Darisse Orch.
11.45—C. P. News and Weather
12.00—Northern Messenger
1.00—Claude Turner Orch.
1.15—Mart Kenny Orchestra
1.30—The Sport Week
1.45—Leo Smunton Orch.
2.00—Jascha Galperin's Orch.

CKAC, MONTREAL, 730 K.
6.00—Social Announcements
6.45—Quebec Safety League
6.50—Black Horse Time
7.00—Country Church
7.15—Hudson Bay Co.
7.30—Gems of Melody
8.00—Pastilles Valda
8.15—Voyage Autour du Monde
8.30—Hockey School of the Air
9.00—Modern Masters
9.30—Lloyd Huntley and Orch.
10.00—Fantasy in Black and White
10.15—Archie Rogers and Orch.
10.45—Pierre & Pierrette
11.00—Salon Musicale
11.15—Westinghouse Newscast
11.30—Fiesta
12.00—Molson Sport Reporter
12.05—Benny Goodman & Orch.
12.30—George Olsen and Orch.
1.00—Ted Fiorito and Orch.
1.30—Henry King and Orch.

WTIC, HARTFORD, 1040 K.
6.00—Top Hatters
6.30—Kaltenmeier's Kindergarten
7.00—News
7.15—Studio Program
7.30—Wrightville Clarion
7.45—Medical Talks
8.00—Song stories
8.45—Sports of the Week
9.00—Hours of Cheer
9.30—Variety Show
10.00—Snow Village
10.30—The Chateau
11.30—Irvin S. Cobb
12.00—News
12.15—Hockey Re-broadcast

WEAF, NEW YORK, 660 K.
5.30—Continental
6.00—Top Hatters
6.30—Kaltenmeier's Kindergarten
7.00—Otto Thurn's Orch.
7.30—Press News
7.55—Sonia Essin, contralto
7.45—Religion in the News
8.00—To be Announced
8.30—Gilbert Seldes
8.45—Sport Parade
9.00—Saturday Evening Party
10.00—Snow Village Sketches
10.30—Shell Chateau
11.30—Irvin S. Cobb
12.00—Esso News Reporter
12.15—Southern Tavern Orch.
12.30—Russ Morgan's Orch.
1.00—Ben Bernie's Orch.
1.30—Kenmore Hotel Orch.

WJZ, NEW YORK, 760 K.
5.00—Herman Middleman and Orch.
5.30—Joan and the Escorts
5.45—Concert Ensemble
6.00—Musical Adventures
6.15—Timothy Makepeace, comedy
6.30—Buzzy Kountz Orch.
6.45—Ruth and Ross
7.00—Esso News Reporter
7.30—News
7.45—Home Symphony
8.00—Message of Israel
8.30—Uncle Jim's Question Bee
9.00—Ed Wynn
9.30—Meredith Willson and Orch.
10.00—National Barn Dance
11.00—Nickelodeon
11.30—Hildegard
12.00—Riley and Farley's Orch.
12.30—Esso News Reporter
1.00—Jon Garber and Orch.
1.30—Griff Williams and Orch.

WABC, NEW YORK, 880 K.
7.00—Fred and His Orch.
7.25—News
7.30—Tito Guizar
7.45—Saturday Night Swing Club
8.15—Ma and Pa
8.30—The Carborundum Band
9.00—Columbia Workshop
9.30—To be announced
10.00—Nash-Lafayette Speed Show
10.30—Columbia Symphony Orch.
11.00—Hit Parade
11.30—Fiesta
12.00—Benny Goodman

12.30—Jimmy Jackson and Orch.
1.00—Ted Fiorito and Orch.
1.30—Ted Fiorito and Orch.

SUNDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
4.00—N. Y. Philharmonic Orch.
6.00—Vesper Hour, choral music under Arthur McFadden
7.00—And It Came to Pass, Biblical dramatization
7.30—Dr. H. L. Stewart Reviews the News, from Halifax
7.45—Le Quatuor Alouette
8.00—Prof. Quiz
8.30—Rex Battle
9.00—Music for Today
9.30—Jewels of the Madonna, orchestra and soloists
10.00—Forgotten Footsteps, dramatization by Rupert Lucas
11.00—Atlantic Nocturne
11.30—William Morton, tenor
11.45—News and Weather Forecast
12.00—Sweet and Low
12.30—Drawing Room
1.00—Driftwood

WJZ, NEW YORK, 760 K.
5.00—National Vespers
5.30—Senator Fishface
6.00—We, the People
6.30—Col. Stoopnagle and Budd
7.00—Echoes of N. Y. Town
8.00—To be Announced
8.30—Bakers Broadcast
9.00—Armco Band
9.30—Romance of '76
10.00—Walter Winchell
10.15—Paul Whiteman
11.00—Edwin C. Hill
11.30—Dreams of Long Ago
12.00—Judy and the Bunch
12.10—News
12.15—King's Jesters
12.30—Xavier Cugat's Orch.
1.00—Henry Busse Orch.
1.30—Eddie Fitzpatrick and Orch.

WEAF, NEW YORK, 660 K.
5.00—The Widow's Sons
5.30—Musical Camera
6.00—Marlon Talley, soprano
6.30—Smiling Ed McConnell
7.00—Catholic Hour
7.30—Tale of Today
8.00—Jack Benny
8.30—Fireside Recitals
8.45—Sunset Dreams
9.00—Good Will Court
10.00—Manhattan Merry-Go-Round
10.30—Album of Familiar Music
11.00—Symphony Orchestra
12.00—Poetry Reading
12.15—Vincent Travers Orch.
12.30—News
1.00—Shandor
1.30—Southern Tavern

WTIC, HARTFORD, 1040 K.
5.00—Studio Program
5.30—Musical Camera
6.00—Marion Tally
6.30—Smilin' Ed McConnell
7.00—Catholic Hour
7.30—News
7.45—Flufferettes
8.00—Jack Benny
8.30—Fireside Recitals
8.45—Sunset Dreams
9.00—Do you want to be an Actor?
10.00—Manhattan Merry-Go-Round
10.30—Album of Familiar Music
11.00—Erno Rapee's Symphony
12.00—News
12.15—Vincent Travers Orch.
12.30—Musical Interlude
12.35—El Chico Orchestra

WABC, NEW YORK, 880 K.
3.00—N. Y. Philharmonic Orch.
6.00—Your Unseen Friend
6.30—Guy Lombardo and Orch.
7.00—Joe Penner
7.30—Rubinoff
8.00—Professor Quiz
8.30—Phil Baker
9.00—Victor's Open House
9.30—Eddie Cantor
10.00—Ford Sunday Evening Hour
11.00—Community Sing
11.45—Kaltenborn Edits the News
12.00—News
12.05—Roger Pryor & Orch.
12.30—Abe Lyman and Orch.
1.00—Vincent Lopez and Orch.
1.30—Isam Jones and Orch.

CKAC, MONTREAL, 730 K.
4.00—N. Y. Philharmonic
5.00—To be Announced
5.30—Sunday Serenade
6.00—Catholic Hour
6.45—Carriere and Senecal Prog.
7.00—Commentator
7.15—Waltz Time
7.45—Kik Program
8.00—Association des Mauchands
8.15—Alouette Program
8.30—Church Service
10.00—Ford Sunday Evening Hour
11.00—Community Sing
12.00—Molson Sports
12.05—Roger Pryor and Orch.
12.30—Abe Lyman and Orch.
1.00—Vincent Lopez and Orch.
1.30—Isam Jones and Orch.

SPRING'S NOT FAR BEHIND

HOLLYWOOD, Feb. 20—Fred Astaire's Packard Hour, the only new programme included in the list of leading broadcasts selected by radio editors in their annual poll, has been renewed for a spring cycle. The 3rd series of the Tuesday night NBC-Red network full hour programmes will be inaugurated in March.

Astaire will continue to broadcast at 9:30 p.m., EST, with the same supporting cast, including the hesitant comedian, Charles Butterworth; Francis White, soprano; Conrad Thibault, concert and radio baritone; blues singer Trudy Wood and Johnny Green, composer, conductor-pianist, and his orchestra.

Although outstanding stars of the stage and screen, both Astaire and Butterworth were comparative strangers to the radio audience when they inaugurated their first regular air series last September. They have since become one of the outstanding combinations on the airwaves. Butterworth has developed into the new comedy find of the year.

In addition to their Tuesday activities, the two stars will be busily at work on the movie lots. Astaire is engaged in his forthcoming screen musical, "Stepping Toes," and Butterworth in several comedy features. In addition, Johnny Green is writing music for the movie, and Miss White, who has been the ghost singing voice in several screen successes, will soon be seen as well as heard by moviegoers. Thibault has had screen tests recently.

Rudy Vallee Refers With Leo Le Sieur

"An early and most profound inspiration," were the words used by Rudy Vallee in referring to his friendship with Leo Le Sieur, Montreal organist and musical director of "Canada 1937," heard Sunday, 5:45 to 6:30 p.m., EST.

It was long before the days of radio broadcasting that the friendship between these two young men of French-Canadian descent began. Leo had left school at the age of 14 years to become organist in a movie theatre in Portland, Me. One of the ushers in the theatre was a youth named Hubert Vallee, now known as Rudy Vallee, one of radio's most famous performers.

They immediately became friends, and because Leo had already established a certain measure of success as a musician he became Rudy's hero and they were almost inseparable until Leo returned to Montreal. When Rudy finished work he used to sit in the front of the theatre to watch Leo playing the organ, and one of their favorite diversions was to go to the music store and play over the records of a new band leader, Paul Whiteman.

It is typical of Vallee that he has never forgotten Leo Le Sieur, despite his climb to fame since he used to try to play the cornet. But Leo Sieur has himself established his success in his native province. He has become one of the leading musicians and radio producers in Quebec. At the present time he is producing one of the most successful French variety programmes ever heard in the province, having been broadcast regularly for more than two years. He organized and trained the choir which is heard with Henri Miro's orchestra on "Canada 1937," in addition to Vernon Bartlett, speaking from London, L. S. B. Shapiro from New York, and the actors in Montreal.

NEWS OF NOTES

"Hamlet" as Shakespeare never meant it, featuring Leslie Howard as a clown and Eddie Cantor as a not-so-Melancholy Dana, drew a notable studio audience to last Sunday's CBS Texaco Town broadcast. Among the celebrities who witnessed the mad take-off were Countess Sylvia Poullet, the Bill Gargans, the Paul Munis, Yonezo Okamoto, Japanese minister of Education, numerous film producers and other Hollywood folk.

Al Jolson can describe himself as another Dick Whittington, for he is now "thrice a Lord Mayor." Last week Al was elected to the highest municipal office of Encino, a suburb of Los Angeles, for the third consecutive term.

Goo-Goo, Joe Penner's famous duck is a mother! She took advantage of her recent retirement to a farm: instead of passing out of town-topics, she hits the journals as mother of 4 fine-feathered offsprings. Goo-Goo, who once passed as Donald Drake, a "quack" pastor, to expose a fake school, has definitely tired of the "ups and downs" of public life. Joe warns her that maternity is a great thing, but one thing she won't be able to "duck" is the "bill."

BUENOS AIRES BROADCASTS "GOODWILL" CONCERT FEB. 21

NEW YORK, Feb. 20—In Paris last year, NBC delegates at the International Broadcasting Conference proposed a series of concerts to promote international understanding of the various national cultures. The first in the series, given last September, originated in the United States. The second will be heard this Sunday, Feb. 21, from Buenos Aires, and will be carried over the NBC-Blue network and a CBS hookup from 11 to 11:30 a.m., EST.

The programme, to be broadcast from Buenos Aires by the Association de Broadcasters Argentinos under the auspices of the International Broadcasting Union, will consist of folk music from the Pampas and mountains of Argentina, sung to the accompaniment of guitars and a flautist, harp, old and new tangos, and Argentine compositions for symphonic orchestras.

In carrying out the aims of the Paris conference, the principal broadcasting companies of each nation combine to present a programme of music typical of their land, with radio systems of other nations throughout the world relaying the programme to their respective peoples.

The Argentine programme will open with the sounding of the historic Cabildo bell which more than a century ago summoned the people of Buenos Aires to begin their war of

independence. After announcements in Spanish, English, French and German, a symphony orchestra, conducted by Manuel Almirall, will play Gilardi's "Suite Argentine," based on native folk tunes. This will be followed by two tangos—"El Lloron," one of the earliest, and "Bravo Portono," a tango of today.

A group of five folk tunes, representatives of various parts of the Argentine, will carry the programme forward. The first "Asi Ha' Ser," is an old "cueca" of the Andes provinces and will be sung as a duet to the accompaniment of guitars and a primitive but very sonorous Argentine harp. The same group will follow with "El Chupino," a "cat dance."

"Nostalgia Indigena," a "vidala" of the North, will be next. This tells the story of a young Indian pining for the return of her lover from the sugar plantations in the lowlands. In a modern arrangement, the song will be given by Patrocino Diaz. Feliciano Brunelli's orchestra will play the last two of the group—"A mi juego me llamas," a "ranchera" similar to our polka, and "Oracion Campesina," a "zamba."

A parting salute in four languages will follow the "Marcha de San Lorenzo," a military march in honor of Argentina's first military hero, to be played by the symphonic orchestra.

ACTOR CARRIES HIS RADIO ROLE INTO EVERYDAY LIFE

NEW YORK, Feb. 20—It is said that people who live together for a long time gradually assume each other's characteristics and even come to look alike. In Hawthorne's famous story, for instance, his hero kept the image of "The Great Stone Face," so long in his heart that in time his own features became a living model of the noble outlines carved in the face of the mountain behind his home. To a degree, this is what has happened to Wilmer Walter, who, from 11 to 11:15 a.m., EST, each weekday morning over the NBC-Red network, impersonates radio's beloved character, David Harum.

Having virtually lived with "David" for over a year—the programme having been on the air that long—Mr. Walter's personality has become so inextricably identified with that of his favorite radio role that it is sometimes difficult for his friends to determine where his own leaves off and "David's" begins! If, shortly after he comes off the air, one should observe that it promises to be a fine day, it is quite possible that Walter will answer in a deep, kindly voice, pitched to a salty Yankee twang, "Well, I calculate 'tis!"

Although the real David Harum was an upstate New Yorker—Walter has visited the old Harum residence and has seen David's barn, which still stands—he feels that he has obtained the essence of his characterization from his association with the Yankee of central Maine, who today lives a life that parallels David's in many ways. As each character steps into the radio continuity of David Harum, Mr. Walter says he recognizes in him at least one friend he has known in Maine.

Thus a long association with the role itself and with the kind of people who might have been David Harum's friends and neighbors in real life combine to make Walter's performance one that is less acted than lived. The kindly deliberate humor, the Yankee independence, the patient determination to "jest set awhile"—which is never quite realized, and the eagerness to lend a helping hand to anyone in any kind of trouble—all of these things which spell David Harum to thousands of listeners, also spell Wilmer Walter. As David might have said, "Sort of creeps up on ye, seems as though!" David Harum is sponsored by B. T. Babbitt, Inc.

NO "SITTINGS," THANK YOU

NEW YORK, Feb. 20—Sedley Brown, who with Allie Lowe Miles conducts the Husband and Wives programme over NBC, has just taken up painting again. His first subject is Allie Lowe Miles, his radio co-star.

For years Sedley Brown painted as a hobby but he hasn't had a brush in hand for eight years now. When he started in again he decided to do a portrait of Mrs. Miles. It's going to be an unusual portrait because he's doing it from memory without "sittings."

Brown has had a versatile career. He went on the stage as a boy, later was in the army during the war. After the war he became advertising manager of a large American corporation, then got into radio.

Now, with Mrs. Miles, he conducts the Husband and Wives programme broadcast over the NBC-Blue network every Tuesday at 9:30 p.m., EST, under the sponsorship of the makers of Pond's cream.

Canadian Education Week On C. B. C.

Canadian Education Week, the last week in February, will be observed on CBC networks. The idea behind Education Week is that of bringing to the attention of Canadians the possibility of improvement in the country's educational system.

On Monday, Feb. 22 the Canadian Teachers' Federation, an organization embracing approximately 25,000 teachers, will have the CBC national network for a special broadcast from Vancouver. This broadcast will include brief addresses by Dr. G. M. Weir, Minister of Education in British Columbia, and James R. Mitchell, President of the Canadian Teachers' Federation. The Vancouver Bach Choir will provide a musical background for the programme. This broadcast will be heard at 10 p.m.

Eric Newton, art critic of the Manchester Guardian, will give a broadcast talk on the subject of "Art Education in Schools," under the auspices of the National Gallery, on the CBC eastern and midwest network on Tuesday, Feb. 23, at 7:45 p.m. Mr. Newton, who is presently on a lecture tour of Canada, has been studying the teaching of art in Canadian schools. He has done a good deal of broadcasting in Great Britain.

SCENE BUT NOT HEARD USUALLY

Manhattan: Backstage at the Columbia Playhouse on 45th Street, Kate Smith and her cook holding an informal picnic luncheon, served out of an old-fashioned wicker basket. . . . Guy Lombardo with brother Carmen looking over the collection of saxophone reeds in a Broadway window display. . . . Andre Kostelanetz totting a great armload of books up the steps of the 58th Street Music Library. . . . Robert L. (Believe-It-Or-Not) Ripley showing the town to Mrs. Casey Jones, widow of the ill-fated engineer, from the top of a Riverside Drive bus. . . . Lanny Ross, rightfully ruffled, examining the front fender of his car, damaged while it was parked near Carnegie Hall during his dress rehearsal. . . .

Hollywood: George Burns and Gracie Allen applauding violently the final encore of the Gershwin concert in Los Angeles. . . . Al Jolson and the "Missus" entertaining on the lawn of their Encino home, in celebration of Al's election to a third term as Mayor of the charming suburban town. . . . Gertrude Niesen doing her Saturday morning shopping with her mother at a neighborhood chain-store, both of them clutching odd-looking shopping bags of close-woven Mexican rope-work. . . . Eddie Cantor and his sew stooge Harry (Gabby) Savoy, smoking together in a corner of the Ambassador Hotel lobby. . . . Jack Oakie riding a bicycle up one of the steepest streets in Santa Monica to take off those extra pounds.

The science of one generation, however abstruse it may seem, becomes the mere 'common sense' of the next.—Havelock Ellis.

LISTEN...

on Sunday to
"CANADA-1937"
IMPERIAL TOBACCO'S
INSPIRING PROGRAM
SUNDAY -
6.45 p.m. AST
STATION CFNB

MICROPHONICS

Some things you may not know about some NBC personalities: Dorothy Lamour earned money for music lessons while serving as a stenographer in a New Orleans real estate office. . . . Louise Florea, the soprano, once taught school in Coffeyville, Kan.

Had parental preferences prevailed here is what some of your favorite NBC broadcasters would be today: Ed Wynn, a hat manufacturer. . . . Frank Black, a dairyman. . . . Phillips H. Lord, a minister. . . . Jack Benny, a tailor. . . . Mary Livingstone, a milliner. . . . Fred Allen, a bookbinder. . . . Phil Ducey, a school teacher. . . . Johnny Green, a broker. . . . Don Wilson, a missionary.

Terri La Franconi, NBC's Italian-born lyric tenor, comes by his musical ability naturally, his father having been a musician and his mother a singer. A brother, Albina La Franconi, is a famous actor in Italy. Terri migrated to America in 1925 and made his operatic debut in 1930 with the San Francisco Opera Company.

Weak, Tired, Nervous Women Nourished Back to Health



Many women wake up in the morning feeling as tired as they went to bed, and the simple household duties seem a drag and a burden.

They become nervous, cross and irritable, weak and worn out, and everything in life looks dark and gloomy.

Milburn's H. & N. Pills is just the remedy they need to restore them to the blessing of good health, and the health improved the daily tasks become a pleasure, not a burden.

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SAVE THIS CHART

Comparison of Cost of Operating Electric Appliances

Appliance	Est. Annual Use (kw. hrs.)	Average Annual Bill
Cleaner	36	\$ 1.91
Clock	18	95
Heater	50	2.65
Iron	50	2.65
Ironer	125	6.62
Oil Burner	240	12.72
Percolator	50	2.65
RADIO	75	3.97
Range	1750	44.75
Refrigerator	550	22.00
Toaster	50	2.65
Washer	24	1.27
Water Heater	3000	60.00

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