Maternity

Nurses c

use and

recommend

Baby's Own

Soap

Its soothing fragrant

lather promotes

for You and Baby Tog

Individual Cartons only 109

Dr.B. R. Ross DEN LIST

9 - 6 or by APPOINTMENT. 404 Queen Street

Headquarters For BLANKETS

Buy your B!ankets at DeLong's, where you have a good assortment to choose from. Pure Wool Blankets in reversible and plain colors in beautiful color combinations - also white with blue and pink borders, and Hudson Bay Blankets.

We also carry a good stock of Camp Blankets

J. Stanley Delong

TAKING TIME BY THE FORELOCK

-is a wise suggestion. So we say, have your heating plant repaired or inspected NOW! At this time of the year we can give you Immediate actention and the service of our most competent workmen.

By waiting until the fall rush is on you may be at greater expense, or experience anavoidable delay.

SEE US FOR PARTICULARS

D.J. Shea

ARTHUR F. BETTS

Plumbing and Heating

QUEEN STREET

PHONE 512



FINEST FABRICS

They're here now! The last word in flannels, cheviots, worsteds and tweeds. Pick out your favorite pattern.

Alex. Ingram

HARNESS

OVERALLS WORK PANTS GLOVES

A MESSAGE TO INVESTORS IN THE

MARITIME PROVINCES -

Surplus funds invested in sound development of natural resources and industry within the Maritime Provinces will return maximum income-Increase Purchasing Power-Create Permanent employment and prove the greatest benefit to general business. A list of carefully selected offerings will be forwarded on request.

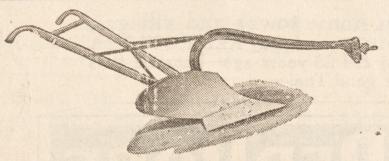
IRVING, BRENNAN & COMPANY, LTD.

J. G. BADCOCK, Manager.

Fredericton Office Suite 1, Loyalist Building Halifax Fredericton Charlottetown

Phone 454 Saint John, N.S.

HONESTLY ... IT'S THE BEST POLICY Disability Benefits are paid for Life. Every sickness and every accident covered. Additional benefits to cover hospital expenses. Double Indemnity for Travel Accidents. Full, Honest Coverage on Infection and Blood Polsoning. Benefits paid in full every month. All Premiums Waived in Case of Permanent Disability. Policy not affected by change in occupation. Air Travel Coverage. Financial Aid-if Injured Away From Home.



McCORMICK - DEERING and FLEURY PLOWS

ARE HERE IN GREAT VARIETY. WE HAVE A STYLE TO SUIT YOUR REQUIREMENTS.

Interest to Wome

TEMPERAMENTAL FRENCH DRESSING!

It Is Rather a Touchy Subject Considering How Tastes Differ — Like Sour and Sweet

(By Edith M. Barber)

The other night I saw a man who does not like French dressing, and who does not like garlic eat three good-sized helpings of salad in which both were used. His criticism of the French dressing is that it is usually too sour. As far as garlic goes, i is probably just a general prejudice. admit that his first comment has more than a grain of truth in it, and I know that garlic is not always used discreetly.

There can of course, be no general rule for French dressing. Some like it sweet and some like it sour. Some like Italian olive oil and some like French; others prefer one of the blaner vegetable salad oils. I have a pre judice myself in favor of olive oil, but I can make a dressing which think is a little better than all right with any good brand of salad oil. am fond of tarragon vinegar in the French dressing, but others prefer cider, malt or wine vinegar or lemon juice. The proportion of oil to vinegar is important. Three to one is generally good proportion, unless the vinegar is unusually sour.

I like to mix salt, pepper, paprika mustard and a little sugar, to add the vinegar and stir well before I add the oil. And then comes that clove o garlic. If I must use my dressing at once, I rub the salad bowl with the garlic and add a piece of ice to the dressing before I beat it a moment. I I am making enough to last severa days, I put the dressing with the gar lic into a glass jar, cover it tightly and put it away in the refrigerator Of course, it must be shaken before taken in this case. The business wo man housekeeper, by the way, will find it an advantage to make up ather large amount of French dres ing at one time if she and her family are salad fans.

French Dressing

- 1 teaspoon salt
- tablespoon mustard ½ feaspoon paprike
- 1 teaspoon sugar
- ½ cup salad oil 1 teaspoon onion juice 3 tablespoons vinegar

Mix dry ingredients and add salad oil. Add onion juice and vine gar and stir or shake in sealed bottle or jar until the mixture begins to thicken. A small piece of ice added before stirring makes it thicken a

Combination French Dressing

- ½ teaspoon salt 1/2 teaspoon mustard
- Paprika ½ teaspoon sugar
- 6 tablespoons salad oil 1/2 teaspoon onion juice
- 1/4 cup chili sauce tablespoons minced celery
- 2 tablespoons vinegar
- 1 minced hard-cooked egg.
- Mix the dry ingredients and add to the oil. Add the onion juice and the vinegar and stir until it thickens. Add chili sauce, celery and egg. A small pieec of ice added before stirring

hastens the process of flavoring. Quick Meal

Cantaloupe. Fried ham. Baked sweet potatoes. Cabbage in cream. Mixed green salad. Toasted crackers. Cheese. Coffee.

Method of Preparation

Light oven. Scrub potatoes and ake. Make dressing. Prepare greens for salad. Shred cabbage. Cook ham. Cook cabbage. Prepare cantaloupe Dress cabbage. Make coffee. Toast crackers.

Baffle the Moth With Cleanliness

Now is the time for all good house wives to wage their annual warfare against moths. According to recent estimates the toll they take in clothing and household furnishings amounts to something like a quarter of a billion dollars a year. Much of this loss is due to carelessness, but the largest part is caused by dependence upon moth balls and other preparations which are worthless once the eggs are deposited in the fabric.

Thorough washing with an abundant lather of soap is the simplest safeguard and also the most effective one. Nothing is more attractive to moth than soiled areas and spots. So put your blankets, underwear and dresses into the washtub before the eggs hatch into larvae and begin to feast on the fabric. The soap and water will act as a cleanser and the squeezing, plunging, and rinsing will dislodge both eggs and larvae.

FALL HAIR IS ON THE UP AND UP

Advance C iffure Style Notes — Hair Health Hints to Prepare for Permanents

(By Victorine Howard)

Partly the higher hair trend is the addition of a flower ornament. lars don't mix.

Small Ringlets Curls will be soft, brushed and worn off the neck in back—at the

with curls clustered at the front, top this purpose) in a little pan. Make or sides of the head, or straight partings in the hair and apply the oil type of hat worn. Bangs, if any, are ulate it thoroughly into the scalp, curled remnants of their former sel- with the finger tips. Then wrap your fill in the brims of off the face hats towel that has been wrung as dry as of the type of those high crowned possible in hot water. When the tow-

-ribbons, clips, combs, bobby pins, jewelled or attached to flower ornaments and worn in new ways. Nobody wants to spend much time

fussing with her hair. And one thing Forbidding clouds are gathering about shorter locks is that they can for the inverted "page boy" and the be dressed in a style that's simple very long hob. Hair, according to all and easily adaptable to wear withthe winter fashion forecasts, is going out a hat, in the business girl's office to be shorter. And it's going up—up for instance, with a hat for street or cocktail party, or in the evening with

due to the new fall and winter hats, Even if you aren't yet ready for hats whose upward shooting brims the fall permanent that will hold expose more coiffure than ever on those uppish curls in place, your hair side or front. Partly it's because short will take a better wave later on for a hair curled upward at sides and back little care spent on it ahead of time. as one Paris note expresses it, "in a Rare is the head that isn't dried out motion whose influence depends upon from hatless summer days, with the the size of the head.' looks right with ends brittle and looking enough like the picture of simple elegance in wisps of straw, or something, to make winter 'turn of the century' gowns. You feel like a chestnut tree with the And for a common sense reason- blight. Now's the time for a course very long bobs and high fur coat col- of scalp treatments at some reliable salon if your budget can manage it, or for scalp-treating at home.

An Oil Treatment

A hot oil treatment before the hairline or higher. Hair will be cut shampoo isn't much trouble. And it's even in length. Carefully tapered, grand for reconditioning both hair small ringlets will hug the head to and scalp. Heat a small amount of give it the high style appearance of fine olive oil, or white mineral oil, (one firm of hair specialists has an Hairline interest will be important excellent reconditioning oil for just across the back, depending upon the on a bit of absorbent cotton. Manipves, gone back from the forehead to head, turban fashion, in a Turkish velvet bonnets with big face framing el is cool, wring it out again in hot water and put your steam turban on Ornaments will be good for evening again to encourage the oil to enter the open, relaxed pores of the scalp.

Frequent use of a proper hair tonic (every day isn't too often) will keep the scalp free of dust, caked perspir

ation and dead cuticle, as well as cleanse and enliven the hair. Here's how a leading salon suggests apply-

Your Tonic

1. After brushing out the day's dust part the hair at intervals of about one half inch. Hold the hair down with a comb while you rub the loton well into the scalp along the parting with a wad of absorbent cotton. Use a fresh piece of cotton frequently.

2. Rub the hair on each sige of the parting with a Turkish wash cloth or towel to remove excess moisture and remaining dust, thus using the tonic to cleanse the length of the hair as well as tone the scalp.

3. Brush the hair upward in strands with a flex ble-bristled brush, cleansing the brush on a towel after brushing each strand. Then push your waves back into place and comb the hair ends over your finger.

For excessively dry ends this salon has a good non-greasy cream to be applied sparingly on the comb, and is then drawn several times through the ends. And from another salon comes the tip to always do your brushing sitting down, with your head hanging down forward over your knees to help encourage circulation upward into the scalp.





It may need a new roof or insulation; painting or a new furnace; up-to-date plumbing or a modern kitchen; a fireplace or extra basement and attic rooms. These and many other desirable improvements all qualify for home improvement loans. They add comfort and value to the home and help put

(The cost of this series of adversiscent is spontaged by the Nashaus Employment Concassion,
but book detailed attriety of
publicational series and state
that I have continued to the product
that "Mathematic temperation
system of continues by the Public
more of Comba in the National
Resolutions Commission and

No security or endorsement needed: you simply show that you can repay in monthly instalments and the loan is made, the work proceeds, your home is made brighter and more livable and men get needed jobs. Full information on the Home Improve-ment Plan and what it covers may be obtained from your local committee, your Provincial Chairman, your bank or the National Employment Commission, Ottawa.

NATIONAL EMPLOYMENT COMMISSION

UNDER THE AUTHORITY OF THE DOMINION GOVERNMENT

A. H. WETMORE, Provincial Chairman Information Bureau. 103 Prince William Street, Saint John, N. B.