

## TOBACCO GROWING GREAT INDUSTRY

Development In Last 10  
Years Has Been  
Spectacular

Tobacco growing in Canada, with Southwestern Ontario as the principal area of cultivation, has become an important industry. The development in the past ten years has been one of the most spectacular features in agriculture in Canada. This year the largest crop in the history of the country is being harvested, a crop that will return to the growers an amount roughly estimated at the present time at about \$12,000,000, though this year's price has not been decided nor will it be until some time in October when the leaf has all been garnered and cured. The 1937 acreage is about 70,000 or which 60,000 is in Ontario, 9,500 in Quebec and 500 in British Columbia. The total yield, according to the present estimate will be in the neighborhood of 56,000,000 lbs. of which Ontario will account for approximately 48,000,000 lbs. In 1936 the total acreage in Canada was 46,162 and the aggregate yield 36,883,410 lbs. or an average production of 799 lbs. per acre. In 1935, an acreage of 46,870 yielded 54,473,000 lbs. or 1,162 lbs. per acre, the highest average yield on record in the Dominion.

It has been on the light sandy land of Norfolk County that the most phenomenal development has taken place. In 1924 only 30 acres were planted to tobacco in that county. This year the acreage is 35,090, all of which is sown to the flue cured varieties used for cigarette making, and which command the highest price. Of the remaining 25,000 acres under tobacco in the Counties of Elgin, Brant, Middlesex, Lambton, Kent and Essex, 16,000 are sown to flue cured and about 9,000 to burley, dark, and other heavier varieties. Of the 9,500 acres in the province of Quebec only 500 are planted to flue cured, the remainder being the coarser types. The growing of flue cured in Quebec is a recent venture, the acreage having advanced from about five acres two years ago to 450 this year. British Columbia has about 450 acres of flue cured.

In 1936 flue cured sold for an average price of 29.4 cents per lb. burley for 11.7 cents, cigar leaf 11.6 cents, dark for 8.4 cents, small pipe 11 cents and large pipe 6 cents. Most of the Canadian tobacco crop is sold for domestic consumption, tobacco products sold in the Dominion now contain

## FILM STARS WED, WILL HONEYMOON AT JASPER PARK

JASPER PARK, Sept. 2—Tallulah Bankhead, film star, was married yesterday to John Emery, another film star. The newly-weds will visit Jasper Lodge during their honeymoon. The bride is the daughter of the speaker of the House of Representatives in the United States Congress.

## 5,000 Cattle Shipped From Drought Areas

WINNIPEG, Sept. 1—Nearly 5,000 cattle have been shipped from Saskatchewan drought areas in the first two weeks the Dominion Government Drought Area Marketing Service has been in operation. C. E. Bain, a member of the committee in charge of the service, announced here today.

about 80 per cent of the home grown "weed." Fifteen years ago only about 35 per cent Canadian tobacco was used in the cigarettes, cigars, pipe and chewing tobacco sold in Canada. The remainder of the crop is exported principally to the British Isles where the Empire Continent of the products sold there has advanced from 4 per cent to 22 per cent.

Tobacco growing is a highly specialized industry. No crop is more affected by climatic and soil conditions. The commercial value of tobacco is largely determined by its quality embodied in color, texture, body and aroma, and these are closely related to the nature of the soil, its fertility and chemical composition. It is a crop in which commercial fertilizers of the correct formula to suit the soil are essential to get a profitable yield. Curing too, is an exacting business.

The leader in the production of tobacco in Canada has been the Experimental Farms Branch, Dominion Department of Agriculture, through the Tobacco Division at the Central Farm in Ottawa, and the Experimental Stations at Harrow, and Delhi, Ont.; Farnham and L'Assomption, Que.; and Summerland, British Columbia. Since the Tobacco Division was established in 1905, the Experimental Farms have been chiefly responsible for the varieties now grown commercially, for the research work in connection with fertilizers, curing, disease control and also assisting in the development of domestic and export markets.



Thousands of clever cooks have already graduated to Barbour's ACACIA Baking Powder. Why shouldn't you, too, get your B.A. (Barbour's Acacia)? Why not try for yourself this reliable, double acting Baking Powder that so many housewives have found "best for baking"?

Your grocer has it and he will give you absolutely free with every pound tin of Acacia a useful and attractive Aluminum Whipping Spoon as your "graduation" present!



## Twelve-thirteenths of Zenda Get Free Flight To New York

ZENDA, Ont., Sept. 1—Reeve Vernon Fewster of neighboring North Norwich Township was tonight polishing up the speech he is going to give in New York when twelve of Zenda's thirteen residents fly there in luxury this week.

The movie people who made the film "The Prisoner of Zenda" and who are financing the airplane trip to New York learned from records in the Los Angeles Public Library of this little Oxford County village near Woodstock. Zenda has long been famous throughout Western Ontario for its garden party, which attracts close to \$5,000 on a single summer night once each year, but residents reckoned New York hadn't heard about that.

The stunt was the only topic of conversation over the cracker barrel Saturday night in the general store kept by Andrew Fewster. He and his daughter, Olive will be going, but Mrs. Fewster will stay home to tend store, quite satisfied in the good fortune of others in the family and the hamlet.

Reeve Fewster has to reply to Mayor La Guardia when he presents a

**NASAL CATARRH**  
... Just a few drops up each nostril ...  
**CLEAR HEAD QUICKLY**



## DIET ENDANGERS PROPER VISION

Vitamin Content of Cod Liver Oil, Milk, Butter, Egg Yolk, Necessary For Eye Health.

Streamlining the figure by strenuous diets prescribed by persons with no scientific training in food values or nutrition, may cause permanent impairment to the eyesight. The reason for this is that three foods particularly important to eye health are either taboo or are put at a minimum in most of these diets.

Just recently scientists have discovered that the substance in the eye which is sensitive to light and which they term "visual purple" is really a protein that is bleached by the action of strong light and renews itself by returning to its original color in the dark.

Whenever there has been slowness in color restoration, scientists have found it due to a deficiency of a particular vitamin in the food of which the best sources are butter, cream and milk, and in a lesser degree, egg yolk liver and fresh vegetables. Cod liver oil is richest of all in it. Dr. E. V. McCollum of Johns Hopkins University points out, however, that by drinking a quart of whole milk daily butter may be omitted.

When the eyes are exposed to strong light, the "visual purple" protein changes rapidly to yellow and then slowly becomes colorless. If the system is plentifully supplied with essential elements, regeneration takes place as soon as the eyeball is removed from the glare, but when the elements are lacking, the process is slow and defective. Recent experiments have shown that it is dangerous for certain people to drive at night because the "visual purple" in their eyes is not restored quickly after having been bleached by the glare of oncoming headlights.

When a deficiency of the essential vitamin continues for any length of time, actual damage to the membranes covering the eyes takes place. Other important considerations for eye health are: Protect the eyes from strong light glare by wearing dark glasses. Never read while facing a strong light.

key to New York to each of the Zenda visitors. The party leaves Wednesday morning.

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