

# THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

## SATURDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.

6.30—Alma Kitchell, Contralto  
6.45—Yodelling Youngster  
7.00—El Chico  
7.30—Safety First  
7.45—Luigi Romanelli  
8.00—Don Messer and Orch.  
8.30—Meredith Wilson and Orch.  
9.00—Piano Magic  
9.30—Louisiana Hayride  
10.00—Concert Party  
10.30—Our Heritage  
10.45—Canadian Press News  
11.00—La Hacienda  
11.30—Royal York Orch.  
12.00—Rhythm and Song  
12.30—Sports Week  
12.45—Good Evening  
1.00—Sandy Desanti's Orch.  
1.30—In Recital  
2.00—The News  
2.15—Dance Music

CKAC, MONTREAL, 730 K.

6.00—Columbia Concert Hall  
6.15—Music School  
6.30—Gems of Melody  
7.00—Sports of the Air  
7.30—Le Bon Parler Français  
7.45—LaSalle Cavaliers  
8.00—Radio Divinettes  
8.30—Radio Clubs  
9.00—Di-so-ma  
9.30—La Chansonnette  
10.00—M. Lesage, Organist  
10.15—News  
10.30—Alex. Lajoie and Orch.  
11.00—Sports Reporter  
11.30—Anson Weeks and Orch.  
12.00—Radio Minuit  
12.15—Ted Florito and Orch.  
12.30—Harry Owen and Orch.  
1.00—Sign Off

WEAF, NEW YORK, 660 K.

5.30—Kaltenmeyer's Kindergarten  
6.00—Top Hatters  
6.15—Esso News Reporter  
6.30—Press News  
6.45—Alma Kitchell, Contralto  
6.55—Religion in the News  
7.00—Martinez Brothers  
7.15—Hampton Institute Singers  
7.30—Gilbert Seldes  
7.45—The ABC of NBC  
8.00—Saturday Evening Party  
9.00—Snow Village Sketches  
9.30—Shell Show  
10.30—Irvin S. Cobb  
11.00—Esso News Reporter  
11.15—Ink Spots  
11.30—Emil Coleman's Orch.  
12.00—Jerry Blaine's Orch.  
12.30—Ray Pearl's Orch.

WABC, NEW YORK, 360 K.

5.00—Eddie Duchin and Orch.  
5.30—Singing Waiters  
6.00—Columbia Concert Hall  
6.30—Sports Resume  
6.45—Ben Field and Orch.  
7.00—Saturday Night Club  
7.30—Universal Rhythm  
8.00—Professor Quiz  
8.30—Morgan's Orch.  
9.00—Grace Moore, soprano  
9.30—Keyboard Serenade  
10.00—Your Hit Parade  
10.45—Design in Harmony  
11.00—Benny Goodman and Orch.  
11.30—Anson Weeks and Orch.  
12.30—Ted Florito and Orch.  
12.30—Harry Owens and Orch.  
1.00—To be announced

WBZ, BOSTON, 990 K.

4.00—Herman Middleman and Orch.  
4.30—Joan and the Escorts  
4.45—Concert Ensemble  
5.00—Musical Adventures  
5.15—Timothy Makepeace, comedy  
5.30—Buzzy Kountz Orch.  
5.45—Ruth and Ross  
6.00—Esso News Reporter  
6.30—News  
6.45—Home Symphony  
7.00—Message of Israel  
7.30—Uncle Jim's Question Bee  
8.00—Ed Wynn  
8.30—Meredith Willson and Orch.  
9.00—National Barn Dance  
10.00—Nickelodeon  
10.30—Hildegard  
11.00—Riley and Farley's Orch.  
11.30—Esso News Reporter  
12.00—Jon Garber and Orch.  
12.30—Griff Williams and Orch.

WTIC, HARTFORD, 1040 K.

4.30—Program from New York  
5.30—Kaltenmeyer's Kindergarten  
6.00—News  
6.15—Baseball Scores  
6.30—Wrightville Clarion  
6.45—Medical Talk  
6.55—Salon Orchestra  
7.00—Martinez Brothers  
7.15—Sports of the Week  
7.30—Hour of Cheer  
8.00—Variety Show  
9.00—Snow Village  
9.30—The Chateau  
10.30—Program from New York  
11.00—News  
11.15—Jimmy Joy's Orch.  
11.30—Emil Coleman's Orch.  
12.00—Weather Report  
12.02—Jerry Blaine's Orch.  
12.30—Arthur Ravel's Orch.

## SUNDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.

6.30—News Commentary  
6.45—Concert Pianist  
7.00—Helen Traubel, Soprano  
7.30—Laurentian Echoes  
8.00—Tribute to General Brock  
8.30—Rex Battle and Orch.  
9.00—International Varieties  
9.30—Music Time  
10.00—Fugitive Melodies  
10.45—Radio Journal  
11.00—Atlantic Nocturne  
11.30—String Quartette  
12.00—Romance of Song  
12.30—Woodwind Duo  
12.45—Good Evening  
1.00—Interlude  
1.30—The Glee Singers

CKAC, MONTREAL, 730 K.

5.00—Afternoon Party  
5.30—La Choral de Notre Dame  
6.00—Continental Varieties  
6.30—Bleau and Rousseau  
6.45—Jacques and Jacqueline  
7.00—Association des Marchands  
7.30—Church Service  
9.00—Ford Sunday Evening Hour  
10.00—Community Sing  
10.30—Newscast  
10.45—Chas. Kramer and Orch.  
11.00—Sports Reporter  
11.30—Jay Freeman and Orch.  
12.00—Red Nichols  
12.30—Joe Reichman and Orch.  
1.00—Sign Off

WEAF, NEW YORK, 660 K.

5.00—Marion Talley, Soprano  
5.30—Smiling Ed McConnell  
6.00—Catholic Hour  
6.20—A Tale of Today  
7.00—Jello Program  
7.30—Fireside Recitals  
7.45—Fitch Program  
8.00—Chase and Sanborn Hour  
9.00—Manhattan Merry-go-round  
9.30—Album of Familiar Music  
10.00—Sunday Night Party  
10.30—To be Announced  
11.30—Press Radio News  
12.00—Will Osborne's Orch.  
12.30—One Man's Family

WABC, NEW YORK, 360 K.

5.00—Sunday Afternoon Party  
5.30—Guy Lombardo and Orch.  
5.45—Eddie House, Organist  
6.00—Joe Penner  
6.30—Rubinoff  
7.00—Columbia Workshop  
7.30—Phil Baker  
8.00—1937 Edition of Twin Stars  
8.30—Eddie Cantor  
9.00—Ford Sunday Evening Hour  
10.00—Gillette Community Sing  
10.30—News Commentary  
10.45—The Singing Strings  
11.00—Press Radio News  
11.30—Eddie Duchin and Orch.  
12.00—Red Nichols and Orch.

WBZ, BOSTON, 990 K.

5.00—National Vespers  
5.30—Roy Shields' Orch.  
6.00—Antabal's Cubans  
6.30—Band Concert  
7.00—Helen Traubel  
7.30—Bakers Broadcast  
8.00—General Motors Program  
9.00—Rhythm Revue  
9.30—Walter Winchell  
9.45—Choir Symphonette  
10.00—South Seas Broadcast  
10.15—California Concert  
11.00—Judy and the Bunch  
11.10—News  
11.15—King's Jesters  
11.30—Jimmy Jay and Orch.  
12.00—Henry Busse Orch.  
12.30—Louis Panico and Orch.

WTIC, HARTFORD, 1040 K.

5.00—Joseph Koestner's Orch.  
5.30—Smiling Ed McConnell  
6.00—Catholic Hour  
6.20—News  
6.45—Baseball Results  
7.00—Jack Benny  
7.30—Fireside Recital  
7.45—Sunset Dreams  
8.00—Edgar Bergin  
9.00—Manhattan Merry-go-round  
9.30—Album of Familiar Music  
10.00—Variety Show  
10.30—Wallflower  
11.00—News  
11.15—Doc Schneider's Texans  
11.35—El Chico Orch.  
12.00—Weather Report  
12.02—Del Courtney's Orch.  
12.30—Blue Barren's Orch.  
1.00—Silent

## NASAL CATARRH



**VICKS VA-TRO-NOL**

Just a few drops of Vicks Va-tro-nol clears clogging mucus, reduces swollen membranes, brings comforting relief.

## SHE'LL PINCH-HIT FOR BENNY CARMEN

### LOMBARDO-OUR GUEST TODAY

(By Carmen Lombardo)  
(Song-writer, Vocalist and First Saxophonist for Brother Guy's "Royal Canadians.")

There was a time, according to theatrical historians, when you could feel safe in stepping up to anybody in America to ask, "How's your second act?"

That was 20 or 30 years ago, and the boys and girls—not to mention the grandmas and grandpas—from Staten Island to Santa Fe were all set upon becoming the Great American Playwright. Nowadays I think it's equally safe, if you feel chummy during the subway rush or in the main square of a strange city, just to step up to the first passer-by and say, "How's your middle section on that fox-trot coming along?"

The worst you can get in reply is "Oh, I'm concentrating on the waltz just now. Now my lyric-writer says . . . And he—or she—will go right on from there."

There was also a time when people waxed somewhat acid about saxophone players generally. In those days, I found it a welcome escape to remind my friends that I was, also, a song-writer.

But since the saxophone has been accepted as pleasant enough in its way, progress has marched on to a pretty pass, indeed. Now it's convenient to remind my friends that I am a saxophonist, as well as a tune-smith.

If I don't, they're liable to get me in a corner and never let me out till we've discussed our song-ideas, current, past, and future.

Seriously, even music publishers continue to be astonished at the number of aspirant writers of melody and lyrics. Any contest requesting either words or music receives an avalanche, a tidal wave of songs submitted.

Seriously, it's a healthy sign for music generally when the entire population begins to toy with the idea of creating hits themselves. Radio has so familiarized the nation with dance melodies that almost everyone knows more about any current hits than the composer. For one thing, I'm sure the average listener hears a song oftener than the fellow who wrote it.

The world is interested enough in popular music to want more and more information about "just how it is done." The ancient saw about which came first, the chicken or the egg, has lost its popularity to a more practical query. "Which comes first," I hear again and again, "the melody or the lyric?"

There you have me. I can only speak for myself. Almost always the tune was finished before the



Lovely Jane Froman (above) and her husband, Don Ross, will headline NBC's Jell-O Summer show on July 4 when Jack Benny and Mary Livingstone leave for a vacation.

NEW YORK, June 19—The singing husband and wife microphone team of Jane Froman and Don Ross will pinch-hit for the family team of Jack Benny and Mary Livingstone on the air when the comedians head for foreign shores and a well-earned vacation. Don and Jane will celebrate Independence Day by taking over the programs Sunday, July 4, at 8 p.m. EDT, and will be heard over the NBCRed network weekly thereafter with D'Artega's orchestra. Andy Love's Tune Twisters and guest comedians.

Don and Jane have been radio headliners for more than six years, but the summer Jell-O shows will be their first co-starring microphone series. They will present a fast-moving comedy and musical broadcast, geared to summer tempo, with Don in the dual role of baritone soloist and master of ceremonies. Each will sing popular and light concert selections while the Tune Twisters feature novelty numbers. D'Artega's newly formed orchestra will present dance music in American and Spanish rhythms.

Although he has not previously received feature network billing, D'Artega's work is familiar to NBC audiences because he has arranged for such noted orchestra leaders as Paul Whiteman, Shep Fields, Roy Shield, Vincent Lopez, Al Goodman and many others. He also has been active in recording and screen musical work. D'Artega is best known, however, for his work as musical director of many of Broadway's biggest musical productions of recent years.

The Tune Twisters, so named because they turn tunes inside out and back, are Andy Love, Bob Wacker and Jack Lathrop. One of the most popular novelty trios to hit the airwaves in recent years, the group began its microphone career as an NBC sustaining feature. Grabbed by Ray Noble, they became a regular feature of the British band leader's organization until he went to the West Coast this spring for the Burns and Allen series. They've been heard with Fred Allen, Rudy Vallee and the Saturday Night Party, and now are featured on the Melody Revue over NBC.

## NO HITCH TO THIS DEAL

NEW YORK, June 19—David Harum, the ever-more-popular character played by Wilmer Walter in NBC's popular serial, has been doing some unusually slick horse trading recently, to the discomfiture of the Deacon, his friend and enemy.

Mr. Walter's enthusiasm for the animals is not entirely unmixed, for he has one memory of them that stands out. Some years ago in Syracuse on the opening night of Ben Hur he stood in his chariot just off-stage, four horses prancing spiritedly before him and their reins wrapped tightly around his right wrist. Not until the cue for his entrance had been given was it discovered that the property man had neglected to hitch the team to the chariot, and then it was too late. The horses dashed forward, dragging Mr. Walters clear into the wings on the other side of the stage. His thighs in tatters and his knees seriously lacerated, he returned unsteadily to the stage to play a love scene. . . . "Don't get me wrong, though," he admonishes. "It wasn't the horses' fault. They were doing their best to put over that first night. I like horses. Me and—um—David."

## Weather Man is Wrong

Despite the United States Weather Bureau and any and all of the almanacs, June 21 is not the longest day in the year. There are days of waiting, suffering, expectancy, and hard work which are often hours longer than the proverbial day.

Kate Smith's longest day was September 18, 1934. It was the day before she returned to New York, after a nine month's tour, to her new apartment which she had completely furnished before she left—but had never lived in.

George Burns has December 11, 1926, in his memory book. The day before he had asked Gracie to marry him and she asked for a day to think it over. Gracie's longest day was the same for she had to stall to give him the answer she had already decided, the moment he asked her.

Phil Spitalny will never forget how September 12, 1933, dragged. He had fooled a prospective sponsor by auditioning via the microphone a girls' band instead of the customary men's unit. He was terrified the sponsor might discover the subterfuge before he signed the contract.

## JEANETTE SIGNS RADIO CONTRACT

Jeanette MacDonald has been signed for her first radio series by the Vick's Open House which has already brought Grace Moore and Nelson Eddy to the air in their first long-term programs. Miss MacDonald will be heard as singing star of the new Vick broadcasts to be inaugurated in September.

J. L. Rawlinson, radio director of the Vick programs, in addition to signing Miss MacDonald, had arranged to bring Miss Moore and Eddy to the microphone for their first regular series since they became important motion picture names. He was successful in persuading both the new star and her predecessors to sing on a weekly radio program although all three had previously refused to sign for a series.

Miss MacDonald has limited her radio work to very infrequent guest-star appearances. However, she had been so favorably impressed by the deft manner in which the two other singing stars were presented on the air that she agreed to become the third noted singer to be introduced each week by Vick's Open House to radio listeners.

Al Jolson thought July 2, 1929 would never finish. Ruby opened that night in Ziegfeld's "Showgirl." It seemed as if the curtain would never go up and after that they waited up all night for the critics' reviews in the morning papers.

Robert L. Ripley gets ill when he thinks of October 4, 1933. On that day he was the guest of an African sect near Marakesh whose custom it was, when entertaining a guest, to serve strange foods continuously from dawn to dusk. And a good guest tasted everything that was placed before him.

Eddie Cantor regretfully red-circles October 8, 1928. He was waiting for his fifth child and had hopefully decided to name him Eddie, Jr. But after the baby was born—her name was Janet.

Gertrude Niesen nominates April 3, 1936. She had taken her first movie test and was waiting for the films to be developed so that she might get the verdict which ultimately gave her her first film contract.

words were even thought about. If you flash right back and say "Ah, yes—but where does the tune come from?" you'll have me there, too. Only more so.

Haven't you ever had days when for no reason you could ever recall some phrase went spinning through your mind? A fragment of melody works in that same way. Whenever any composer has moulded into shape a melody which was at first vague, he tries to work toward a definite idea. I've discussed this stage of song-creation with many of the writers I know, and I find my own experience is typical. The melody seems to grow and take on a clear-cut rhythm if you have a title-idea in mind.

Paradoxically enough, the final product is often an idea far from the original one. My song "Boo-Hoo," to which Eddie Heyman wrote the lyric, went through a whole evolution of word-choruses long after the tune was completed, four years ago.

My first intention was to title it "My Word." Then I tried it with a foreign twist. After repeat, it became "Let's Drink." Then "Let's Dance" was tried. Later I returned to the Continental suggestion with a lyric-idea called "Paree."

"Boo-Hoo," the idea which seemed to be just right for the tune, is certainly far enough away from the original. The question any composer asks himself is "Does my melody seem in any way reminiscent?"

I'm lucky to have Guy's opinion, for he's acknowledged as one of the best tune-smiths in the country. He can trace two notes that haven't been used "just that way" from the time of William the Conqueror, it seems to me.

At any rate that's the acid test of most melodies. They needn't be complicated. It's better, as a rule, if both the music and the words are simple, but both must be new.

Above all, if you're one of the many who listen to radio songs, and remark "I can do better than that," have faith in your own ideas. If you really have brand-new musical ideas, both the publisher and the public will want them. If you're not entirely sure all your brain-children are sure-enough hit material—better keep hold of your "sideline"—something like playing the sax, for instance!

## CANTOR'S JOKES

(From the Kansas City Times)

Since as far back as the eldest of his five daughters can remember, Eddie Cantor has found them a convenient butt for his stage and radio jokes. The girls are Marjorie, 21; Natalie, 20; Edna, 17; Marilyn, 15, and "the baby," Janet, who is "going on 10."

"When people ask us whether we mind being the butt of Dad's stories," writes Marjorie in Good Housekeeping, "all of us, including Janet, say: 'Not if he gets laughs.' And

## MORMON LEADER SAYS POLYGAMY IS ABOLISHED

MONTREAL, P. Q., June 18—Declaring that polygamy was abolished in Utah 47 years ago, Heber J. Grant, president of the Church of Latter Day Saints, said here yesterday that the continual question about Mormons and polygamy made him "sick and tired."

The president, with 85 members of the church, sailed from Quebec yesterday in the Empress of Australia for England. The party will attend Mormon centenary celebrations at Preston, England.

Interviewed prior to embarking on the boat train President Grant said he was annoyed about the charges that polygamy was now being practiced in Utah. "Why," he asked, "do you want to talk about things that happened almost 50 years ago?"

The head of the church is 81 years of age. He was the son of a polygamous marriage, the last son of the last wife his father had. His father, he said, had taken half a dozen wives, "but why, I ask you again, do you want to go into all that stuff? It is half a century old."

Marjorie explains that when one of her father's lines fall flat it gives him nervous indigestion, which he calls "radio stomach."

It all began when Marjorie was four years old and the family was living in the Bronx apartment where Natalie, Edna and she were born. "Dad," she relates, "having come home early one Sunday morning from out of town, sat in the parlor reading the newspaper when I suddenly seeing him, ran to Mother, crying: 'That man is here again.'"

This was the first joke told on the family by the comedian, and it became so popular that it turned up again and again, tacked on to a variety of celebrities. But Marjorie insists that her father introduced it, and adds that he becomes infuriated when others claim it. And when Cantor gets mad, he gets his "radio stomach." For this reason he made an agreement with the family that, whenever he showed indications of losing his temper, he would pay a forfeit.

The family's biggest income from forfeits, Marjorie explains, comes from the Broadway columns, which often upset her father; so she made him promise to stop reading them, with a penalty attached of \$5 for each time he broke his promise. But, "because the columns really do contain the latest news of the show business," says Marjorie, "Dad cannot resist them, so the writers may be surprised to learn that, thanks to me, when my sister Marilyn recently had a sinus attack, I had already enough forfeit money to treat her to a trip to Palm Springs!"

