

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

SATURDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.30—Ozzie Williams Orch.
6.45—Closing Stock Quotations, from Toronto Stock Exchange
7.00—Nickelodeon
7.30—Rebroadcast of B. B. C. Empire transmission
8.00—Gerald Duranleau
8.15—Park Plaza Hotel Orchestra
8.30—Bert Pearl, songs and patter
8.45—Prof. J. F. MacDonald, Book Review
9.00—Cotter's Saturday Night, the Aiken family at home
9.30—Little Symphony
10.00—Sunshine and Castenets
10.30—Romanelli Orch.
11.00—To be Announced
11.30—Gilbert Darrise Orch.
11.45—C. P. News and Weather
12.00—Northern Messenger
1.00—Claude Turner Orch.
1.15—Mart Kenny Orchestra
1.30—The Sport Week
1.45—Leo Smunton Orch.
2.00—Jascha Galperin's Orch.

CKAC, MONTREAL, 730 K.
6.00—Social Announcements
6.15—Quebec Safety League
6.30—Black Horse Time
7.00—Country Church
7.15—Hudson Bay Co.
7.30—Gems of Melody
8.00—Pastilles Valda
8.15—Voyage Autour du Monde
8.30—Hockey School of the Air
9.00—Modern Masters
9.30—Lloyd Huntley and Orch.
10.00—Fantasy in Black and White
10.15—Archie Rogers and Orch.
10.45—Pierre & Pierrette
11.00—Salon Musicale
11.15—Westinghouse Newscast
11.30—The World Dances
12.00—Molson Sport Reporter
12.05—Benny Goodman & Orch.
12.30—George Olsen and Orch.
1.00—Henry King and Orch.
1.30—Ted Florio and Orch.

WTIC, HARTFORD, 1040 K.
6.00—Top Hatters
6.30—Kaltenmeier's Kindergarten
7.00—News
7.15—Studio Program
7.30—Wrightville Clarion
7.45—Dental Talks
8.00—Song stories
8.15—Sports of the Week
8.30—Hours of Cheer
9.00—Variety Show
10.00—Snow Village
10.30—The Chateau
11.30—Irvin S. Cobb
12.00—News
12.15—Link Spots Orch.

WEAF, NEW YORK, 660 K.
5.30—Continental
6.00—Top Hatters
6.30—Kaltenmeier's Kindergarten
7.00—Otto Thurn's Orch.
7.30—Press News
7.45—Sonia Essin, contralto
7.45—Religion in the News
8.00—To be Announced
8.30—Gilbert Seldes
8.45—Sport Parade
9.00—Saturday Evening Party
10.00—Snow Village Sketches
10.30—Shell Chateau
11.30—Irvin S. Cobb
12.00—Eso News Reporter
12.15—Southern Tavern Orch.
12.30—Russ Morgan & Orch.
1.00—Ben Bernie's Orch.
1.30—Kenmore Hotel Orch.

WJZ, NEW YORK, 760 K.
5.00—Herman Middleman and Orch.
5.30—Joan and the Escorts
5.45—Concert Ensemble
6.00—Musical Adventures
6.15—Timothy Makepeace, comedy
6.30—Buzzy Kountz Orch.
6.45—Ruth and Ross
7.00—Eso News Reporter
7.30—News
7.45—Home Symphony
8.00—Message of Israel
8.30—Uncle Jim's Question Bee
9.00—Ed Wynn
9.30—Meredith Willson and Orch.
10.00—National Barn Dance
11.00—Nickelodeon
11.30—Hildegard
12.00—Riley and Farley's Orch.
12.30—Eso News Reporter
1.00—Jon Garber and Orch.
1.30—Griff Williams and Orch.

WABC, NEW YORK, 860 K.
7.00—Al Roth
7.25—News
7.30—Tito Guizar
7.45—Saturday Night Swing Club
8.15—Ma and Pa
8.30—The Carborundum Band
9.00—Columbia Concert Hall
9.30—Columbia Workshop
10.00—Nash-Lafayette Speed Show
10.30—Columbia Symphony Orch.
11.00—Hit Parade
11.30—Fiesta
12.00—Benny Goodman

12.30—George Olson
1.00—Henry King and Orch.
1.30—Ted Florio and Orch.

SUNDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
4.00—N. Y. Philharmonic Orch.
6.00—Vesper Hour, choral music under Arthur McFadden
7.00—And It Came to Pass, Biblical dramatization
7.30—Dr. H. L. Stewart Reviews the News, from Halifax
7.45—Le Quatuor Alouette
8.00—Prof. Quiz
8.30—Rex Battle
9.00—Music for Today
9.30—Jewels of the Madonna, orchestra and soloists
10.00—Forgotten Footsteps, dramatization by Rupert Lucas
11.00—Atlantic Nocturne
11.30—William Morton, tenor
11.45—News and Weather Forecast
12.00—Sweet and Low
12.30—Drawing Room
1.00—Driftwood

WJZ, NEW YORK, 760 K.
5.00—National Vespers
5.30—Senator Fishface
6.00—We, the People
6.30—Col. Stoopnagle and Budd
7.00—Echoes of N. Y. Town
8.00—To be Announced
8.30—Bakers Broadcast
9.00—Armo Band
9.30—Romance of '76
10.00—Walter Winchell
10.15—Paul Whiteman
11.00—Edwin C. Hill
11.30—Dreams of Long Ago
12.00—Judy and the Bunch
12.10—News
12.15—King's Jesters
12.30—Xavier Cougat's Orch.
1.00—Henry Busse Orch.
1.30—Eddie Fitzpatrick and Orch.

WEAF, NEW YORK, 660 K.
5.00—The Widow's Sons
5.30—Musical Camera
6.00—Marion Talley, soprano
6.30—Smiling Ed McConnell
7.00—Catholic Hour
7.30—Tale of Today
8.00—Jack Benny
8.30—Fireside Recitals
8.45—Sunset Dreams
9.00—Good Will Court
10.00—Manhattan Merry-Go-Round
10.30—Album of Familiar Music
11.00—Symphony Orchestra
12.00—Poetry Reading
12.15—Vincent Travers Orch.
12.30—News
1.00—Shandor
1.30—Southern Tavern

WTIC, HARTFORD, 1040 K.
5.00—Studio Program
5.30—Musical Camera
6.00—Marion Talley
6.30—Smiling Ed McConnell
7.00—Catholic Hour
7.30—News
7.45—Flufferettes
8.00—Jack Benny
8.30—Fireside Recitals
8.45—Sunset Dreams
9.00—Do you want to be an Actor?
10.00—Manhattan Merry-Go-Round
10.30—Album of Familiar Music
11.00—Erno Rapee's Symphony
12.00—News
12.15—Vincent Travers Orch.
12.30—Musical Interlude
12.35—El Chico Orchestra

WABC, NEW YORK, 860 K.
3.00—N. Y. Philharmonic Orch.
6.00—Your Unseen Friend
6.30—Guy Lombardo and Orch.
7.00—Joe Penner
7.30—Rubinoff
8.00—Professor Quiz
8.30—Phil Baker
9.00—Vick's Open House
9.30—Eddie Cantor
10.00—Ford Sunday Evening Hour
11.00—Community Sing
11.45—Kaltenborn Edits the News
12.00—News
12.05—Roger Pryor & Orch.
12.30—Abe Lyman and Orch.
1.00—Vincent Lopez and Orch.
1.30—Isham Jones and Orch.

CKAC, MONTREAL, 730 K.
4.00—N. Y. Philharmonic
5.00—To be Announced
5.30—Sunday Serenade
6.00—Catholic Hour
6.45—Carriere and Senecal Prog.
7.00—Commentator
7.15—Waltz Time
7.45—Kik Program
8.00—Association des Mauchands
8.15—Alouette Program
8.30—Church Service
10.00—Ford Sunday Evening Hour
11.00—Community Sing
12.00—Molson Sports
12.05—Roger Pryor and Orch.
12.30—Abe Lyman and Orch.
1.00—Vincent Lopez and Orch.
1.30—Isham Jones and Orch.

HELLO HOCKEY FANS IN CANADA AND ELSEWHERE

He is slim and clean-cut, stands five feet six and a half inches in his socks, is 32 years old and weighs 135 pounds. His fresh, boyish features, crowned by a trim head of fair hair, accentuate a pair of serious blue eyes. The chin suggests quiet determination. The terrific wallop he packed in both gloves while Canadian Intercollegiate lightweight champion is reflected in the fact that he was unbeaten in eight years of ring competition. That wallop now finds expression in a voice which is familiar to radio sport fans across Canada, in the United States and other countries.

His name is Foster Hewitt. Associated with radio since its inception in Canada in 1922, he is Canada's premier sport announcer and one of the continent's top-ranking microphones maestros. His vivid descriptions of N.H.L. games played in Maple Leaf Gardens, Toronto, are carried by the Imperial Oil Hockey Broadcast to Canada's largest regular radio audience.

Shortly after 8 o'clock (EST) every Saturday night during the hockey season, Foster's figure can be seen swinging along the narrow, dizzy, "catwalk" high over the heads of the throngs at the Gardens. With the greatest of ease, he negotiates the almost vertical iron ladder which drops from the catwalk into the gondola suspended from the rafters sixty feet above ice level.

Foster slips into a private cubicle and watches the first period exchanges between Maple Leafs and their N. H. L. opponent. A few seconds before 9 o'clock he is crouched over a table microphone on the gondola railing, waiting for the cue that tells him the Imperial Oil Hockey Broadcast is on the air. Then:

"Hello Canada—and hockey fans in Newfoundland and the United States . . ."

The familiar, friendly greeting spans the far-flung network. Fans everywhere eagerly listen for the first period score, and then settle back to enjoy the broadcast.

While Foster is known to millions of fans, few, comparatively speaking, know anything of his personal background and how he actually achieved fame as a sport announcer. Intimate friends call him "a regular guy" which, in itself, is significant tribute. He is one local boy who has made good in his own home town.

A graduate of Upper Canada College, Foster was studying arts at U. T. Meanwhile, he was scanning the professional horizon, still wondering what lay beyond for him. In 1921, when entering his third year at Varsity, came the answer with dramatic suddenness. William A. Hewitt, Foster's father, was, at that time, a well-known Toronto sports editor who was keenly interested in the possibilities of a tie-up between radio and newspaper. His father's enthusiasm took root in Foster's mind and so father and son attended the first Detroit radio show held in the General Motors Building. While at the show, Foster realized that his ultimate destiny lay in radio.

His first venture was in the mercantile field in Toronto where he managed an agency for an American concern. This lasted, however, as a result of revolutionary developments in radio, and so he had to start all over again. In the course of time, he became identified with the Independent Telephone Company. This proved to be the first rung up the ladder of success. Tutored and guided by Professor Culver, he quickly acquired a knowledge of the fundamental principles of broadcasting.

By a strange coincidence he assisted in the erection of part of the equipment used by C.F.C.A., one of Toronto's first broadcasting stations, operated by an evening paper. In 1922, he announced the programme inaugurating that station.

During the season of 1922-23 he gave his first sport broadcast. It was a play-by-play description of a hockey game between Parkdale Canoe Club and Kitchener Seniors. Foster still retains vivid recollections of the game; it went thirty minutes overtime!

As a boy, Foster played practically every sport which he has described before the microphone. Thus, his boyhood ability in many branches of athletics, and his keen enthusiasm for all sports are serving him well in his chosen profession. As interest in sport broadcasts steadily increased, Foster was in constant demand. Commercial sponsors began to see the possibilities of radio as an advertising medium. When sustaining features were contemplated, the name of Foster Hewitt, being synonymous with sports broadcasting, received first consideration.

Since 1922, he has described a wide range of sports including hockey, wrestling, boxing, lacrosse, golf, rugby, soccer, ladies' softball, basketball, baseball and horse racing. He has also reported such events as the docking of the Empress of Britain;

BULLET-PROOF WITH RIPLEY

Bullets may be pellets of destruction to most people but to Joe Casey, whom Robert Ripley will present on his WJZ-NBC show Sunday evening, a bullet is just a bit of toffee. Robert Ripley's Believe-It-Or-Not programme will be heard at 7:30 p.m.

Casey, a Chicago policeman, was fired at in a duel with a gangster recently. The mobster fired with deadly accuracy but Casey caught the .45 slug in his mouth—and suffered no injury. He had to catch his breath for a minute, though, he says.

Casey's oral cavity is rivalled only by the armored-plate quality of the skull of another of Ripley's attractions. The Believe-It-Or-Not man will also present a man who was shot in the head with a .22 long rifle. The bullet bounced off his cranium and—Believe-It-Or-Not—landed right back in the rifle barrel from which it had just been discharged.

Ozzie Nelson's orchestra, with Harriet Hilliard returned as vocalist, will provide a background of popular dance selections.

Eddie Cantor to Celebrate Birthday On Sunday

Eddie Cantor, on his birthday Sunday, Jan. 31, will be honored by Joseph Cherniavsky, whose symphonic band will feature a medley of selections the comedian has made famous, in a half-hour broadcast at 4:30 p.m., from WEAF over the NBC-Red network.

"If You Knew Susie," "Margie," and "Whoopie" are among the selections to be offered in tribute to Cantor, who introduced them all. Irving Berlin, life-long friend of Cantor's will further honor Eddie by a guest visit to "Texaco Town" at 8:30 p.m., EST, over the WABC-CBS network. This will be the famous composer's first radio appearance since his own programme nearly three years ago.

the arrival of the R-100; the Shriners' Convention; the opening of the Detroit Olympia; the reception to the Prince of Wales; the Little World Series of 1926; the C. N. E. annual marathon swims; and other events too numerous to mention.

When the palatial Maple Leaf Gardens was only in the blueprint stage, Foster received four attractive offers from United States radio stations. He saw greater possibilities in Toronto, however, and his faith was fully justified. He became Radio Director of the Gardens.

To date he has broadcast over a thousand N. H. L. senior, mercantile and junior hockey games. He has not only an intimate knowledge of the game itself but he knows most of the players personally. One of the greatest compliments he ever received on his ability to broadcast hockey was from Ted Husing and Graham McNamee. Both regard hockey as one of the most difficult sports to broadcast and both declared that they had never encountered another announcer who described the game with Foster Hewitt's simplicity and nonchalance.

It's not an easy life, this business of sport broadcasting. Foster's work before the microphone is only a part of his many duties. When he's not in the gondola, he is in his modest office in Maple Leaf Gardens attending to many other duties which come under the jurisdiction of the Radio Director. Furthermore, it is necessary for him to keep in perfect physical condition.

"You've got to keep yourself in shape just like a hockey player," stated Foster in an interview.

"How do you do it?" he was asked. "I go to the 'Y' three times a week and have a workout and rubdown," was the reply.

"Do you always wear your overcoat, muffler and gloves when broadcasting?" was another question fixed at Canada's leading sport commentator.

"Yes," answered Foster. "I have to guard against cold. You work up quite a lather during a broadcast."

Emphasizing the care he exercises in avoiding colds, he stated that he had had twelve injections in the arm as a precautionary measure. "And I have not had a cold since, but I had better tough wood," he grinned.

Discussing sport broadcasting in general, Foster remarked, "You have to cover the action before you accurately, or else a storm of protests will sweep you off your feet. People now are very critical in this respect. Using flowery phrases does not fill the bill and wisecracks are uncalled for unless you know where to put them in."

Foster's fan mail is always heavy and he receives many goodluck tokens. Every time the Maple Leafs make the playoffs he receives anywhere from 30 to 40 rabbits' feet to distribute among the players.

Foster is just a little superstitious about broadcasting with his hat on. And so, every Saturday night when the Imperial Oil Hockey Broadcast commences he may be seen sitting in the gondola, wrapped in muffler, heavy overcoat and gloves—but without a hat!

AT OAKIE COLLEGE

Gertrude Niesen, famed singer of radio, stage and screen, will bring a double talent to the microphone when she appears as guest "professor" on Jack Oakie's "College" broadcast on Tuesday, Feb. 2, at 9:30 p.m., EST, over the WABC-CBS network. The exotic songstress wrote her own lyrics for one of the most popular of all wordless songs—"Swampfire"—and will sing them for the first time on the "Oakie College."

"Swampfire" was composed by Harold Mooney in 1935 and quickly became one of the favorite melodies of the nation's orchestra leaders. Andre Kostelanetz' arrangement of the wordless composition is probably the best known.

Attracted by its plaintive quality, Miss Niesen felt it was particularly suited to her singing style and decided to try her hand at writing appropriate lyrics.

SUNDAY NIGHT SPECIALTY

The audience of the Gillette "Original Community Sing" will get a chance to express its musical preferences from A to W on Sunday, Jan. 31, at 10 p.m., EST, over the WABC-CBS network.

Old-timers like "All Aboard For Blanket Bay" and smart ditties such as "It's De-Lovely" provide a range of song-appeal that includes everyone from Grandad to pert, up-to-the-minute Miss Sweet-Sixteen.

Milton Berle's own variety of madness will as usual mix laughter with song. Wendall Hall will, in addition to leading the group singing, offer "Alabama Bound" as his specialty. Billy Jones and Ernie Hare will feature "With Plenty Of Money And You."

Dainty Organ Music

A brief organ recital, featuring special arrangements of current popular successes, will be heard over the CBC eastern network from the Toronto studios on Monday, Feb. 1 at 7 p.m. Ernest Dainty will be at the studio console. The programme opens with "One Never Knows, Does One," from the motion picture, "Stowaway," and will also offer "June Night and You," by Baer; "Say That You Care For Me," the White waltz, and "Trust In Me," by Ned Wever.

W. G. Murdoch of Toronto is a business visitor in the city today and is a guest at the Queen Hotel.

RADIO CHATTER

Mary Livingstone, poetess extraordinary, recently received an offer from a national greeting card company, quoting a fancy price for a few crazy jingles. . . . A survey of studio visitors at Floyd Gibbon's "Speed Show" the other night, revealed that they are adventure-minded. Their favorite authors are Richard Halliburton, Carvel Wells and Rockwell Kent. . . . Phil Harris and Jack Benny, one-time air feudists and now chief exponents of the amicable Sunday NBC programmes, get a kick out of the public's reaction to their pretended banter. Harris showed up at the studio the other day with a big book, conspicuously entitled "Friendship." . . . Judy Canova, hillbilly singer on the "Rippling Rhythm Revue," has become so clothes-conscious that a leading Fifth Avenue couturier votes her the most sophisticated in dress of all the young women along Radio Row. . . . Audiences who applauded Phil Baker's recent impersonation of Boake Carter on a Sunday programme didn't know that when the comedian first broke into show business 25 years ago—it was as a mimic. . . . Francis White, the clever young singer on the Fred Astaire show used to double anonymously as a screen voice. . . . Isabel Manning Hewson, the "Petticoat Philosopher," was observed, the other day, laboriously pounding the typewriter keys. She'd been writing her script in longhand, until a friend suggested she could save time by learning to type. . . . Phillips Lord has a brand-new souvenir. After she appeared on his programme, Ollie Hutchins, quaint "conjure woman" from Alabama, presented him with a rabbit's foot "for luck." . . . Helen Hayes has been busy during rehearsals for her "Bambi" shows, drawing caricatures of her supporting cast. They're not good but she likes them. Someone asked her why she did them

CBC TO HEAR

PERCE'S SON

A son will talk back to his dad during the Imperial Oil Hockey Broadcast from Maple Leaf Gardens, Toronto tonight. Douglas Le Sueur, better-known to radio fans as Stephen Douglas, will be added to the list of radio and sport celebrities who have been guest commentators on the hockey broadcasts. Perce Le Sueur, father of the guest, will do the interviewing. A chip off the old block, young Le Sueur has attained wide prominence as a sport announcer. In 1929 he began broadcasting minor pro and senior OHA hockey games, and since then has described football games, motor-boat races, horse races, regattas, Canadian Olympic track and field events, and golf. This year he will be associate announcer in connection with the broadcast of the U. S. Open Golf Championship at Oakland Hills, Mich. Douglas is production manager, chief announcer and sports commentator of CKLW, Windsor.

Montreal Maroons will be guests of Maple Leafs and Foster Hewitt's popular play-by-play description will be carried from coast-to-coast as usual. When the final bell rings, the guest commentator will announce and introduce the three stars.

J. U. Seeley, C. W. Thompson and F. C. Owens of Saint John are in the city today.

and the actress explained that everybody ought to express himself artistically one way or another. She did not seem to count being an important dramatic star in three media as full artistic expression. . . . Seen at the recent Carnegie Hall concert of Ferde Grofe were Pat O'Brien, Arline Judge, Jack Pearl, Harry Sosnik, Phil Baker, Gloria Vanderbilt, Vincent Lopez, Albert Spalding and Ed Wynn.

Weak, Tired, Nervous Women Nourished Back to Health



Many women wake up in the morning feeling as tired as they went to bed, and the simple household duties seem a drag and a burden.

They become nervous, cross and irritable, weak and worn out, and everything in life looks dark and gloomy.

Milburn's H. & N. Pills is just the remedy they need to restore them to the blessing of good health, and the health improved the daily tasks become a pleasure, not a burden.

Try a few boxes. See how soon you will feel the beneficial effect.

... YOU CAN'T ADVERTISE TODAY and QUIT TOMORROW!

YOU'RE NOT TALKING
TO A MASS MEETING
--- YOU'RE TALKING
TO A PARADE.

The Daily Mail

BRINGS RESULTS