

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

Below may be found a listing of the most prominent radio programs on the air, broadcast over four continental chains of stations, namely the Canadian Broadcasting Corporation, the Columbia Broadcasting System and the Red and Blue networks of the National Broadcasting Company. After the hour may be found the program title then the chain over which it can be picked up, namely the CBC, the CBS or the NBC. A list of the more powerful stations of each chain is also given.

CBC indicates Canadian Broadcasting Corporation programs and may be picked up from key stations such as: CKCF, 1050; CRGM, 910; CRGO, 880; CRJT, 840; CKOC, 1120; CKTB, 1200; CFCF, 930; CPEL, 730; CRGO, 630; CRGW, 600; CPEH, 930; CJKL, 530; CKGB, 1320; CKSO, 780; and CKPR, 930.

The NBC Service to Blue network may be heard over the following stations: WJZ, WBZ, WBZA, WFIL, WBAL, WMAL, WSYR, KDKA, WGAZ, WXYZ, WENR, WMT, WKW, WREN, KOIL, VTMJ, WFBC, WIBA, KSTP, WEBC, WDAY, KFYR, WRVA, WPTF, WSOC, WVNC, WIS, WJAX, WROD, WFLA, WSUN, WLW, WMC, WSB, WAPL, WJDX, WSM, WKY, KGBX, KVOO, KTHS, WFAA, KTBS, KARC, WOAI, KOA, KLO, KGH, KGU, KPCA, KJAR, KGH, WHAM, KPSD, KGO, KJR, KGA, WAVE, WBBR, WSM, WTAR, KEX, WOOD, WCSC, WABY, CRCT, CFCF, WCOL, KDYL, WFB, KGCN, KARK, KFKB, KQ, KMJ, KEFN, WICC, WEAN, WGL, KVOD.

The NBC Service to Red network may be heard over the following stations: WEAF, WNAC, WJAR, WSCH, KYW, WFB, WRC, CFCF, WGY, WBBN, WCAE, WTAM, WWJ, KSD, WCKY, WIO, WOW, WIOD, WSM, WIS, WFLA, WSUN, WMC, WSB, WOAI, KJL, KGW, KOMO, KHQ, WSM, KOYL, WKY, KOA, KPRC, KPO, WJAX, WRVA, WJAX, WTMJ, KSTP, WSOC, KVOO, WPTF, WMAQ, WVNC, WFAA, WIBA, WIRE, WEBC, WDAY, KFYR, WAVE, WTAC, WTAR, KTBS, WJDX, WAPL, WIO, KGU.

THURSDAY, MARCH 11
6.30—Concert Trio, CBC
6.45—Little Orphan Annie NBC
7.00—Dinner Music CBC
7.30—Overseas Program CBC
7.45—Lowell Thomas NBC Blue
7.45—Boake Carter CBS
8.00—Rita Fleury CBC
8.15—Voice of Experience NBC Red
8.15—Orchestra CBC
8.30—Edwin C. Hill NBC Red
8.30—Guess What? CBC
8.45—Royallists CBC
9.00—Kate Smith CBS
9.00—Rudy Vallee NBC Red
9.00—Chamber Orchestra CBC
9.30—Orchestra CBC
10.00—Show Boat NBC Red
10.00—This is Paris CBC
10.00—Major Bowes Amateur Hour CBS
10.30—Night Shift CBC
11.00—Nancy Reed CBC
11.00—Music Hall NBC Red
11.30—March of Time CBS
11.30—Dance Orchestra CBC
11.45—News Bulletin CBC
12.15—Renfrew of the Mounted CBS

FRIDAY, MARCH 12
6.15—Singing Lady NBC Blue
6.30—Dinner Music CBC
7.00—Orchestra CBC
7.45—Little Bits of Everything CBC
8.00—Organ Recital CBC
8.15—The Lyric Trio CBC
8.30—The Week in History CBC
8.30—Edwin C. Hill NBC Red
8.45—Mexican Singers CBC
9.00—Soloists CBC
9.00—Jessica Dragonette NBC Red
9.30—Death Valley Days NBC Blue
10.00—Hollywood Hotel CBS
10.00—Fred Waring NBC Blue
10.00—Frank Munn NBC Red
10.30—Court of Human Relations NBC Red
10.30—Pirouettes CBC
11.00—Ye Olde Medicine Show CBC
11.30—I Cover the Waterfront CBC
1.00—Shandor, Violinist

SATURDAY, MARCH 13
1.55—Metropolitan Opera Co. CFCF, CRGM
6.30—Orchestra, CBC, CRGM
6.30—Kaltenmyer's Kindergarten, NBC
6.30—Little Players of the Air, CFCF
6.45—Eton Boys, CKAC
7.00—Nickelodeon, CBC
7.30—Overseas Program CBC
7.30—Gems of Melody, CKAC
7.30—Press Radio News, CFCF
7.45—Religion in the News NBC-Red
7.00—Tenor, CBC, CRGM
8.15—Hampton Singers, NBC-Red CFCF
8.30—Moments You Never Forget, WOR
8.30—Songs and Patter CBC
8.30—Radio Hockey CHLP
8.45—Book Review CBC
9.00—Saturday Night Party NBC-Red
9.00—Ed Wynn, NBC-Blue
9.00—Cotter's Saturday Night CRGM
9.30—Symphony CBC
10.00—National Barn Dance, NBC-Blue
10.00—Sunshine and Castanets CBC

10.15—Sunshine and Castanets, CBC CFCF
10.00—Sketch, WEAF
10.30—Joe Cook, NBC-Red
11.30—Orchestra, CKAC, CRGM
11.30—Irvin S. Cobb NBC-Red
11.30—Explorers' Club, NBC-Blue
11.45—News Bulletin CBC and Summary of N.H.L. Hockey Game, CRGM

12.00—The Northern Messenger CBC CBC CRGM
12.05—Newscast CFCF
1.00—Larry Lee and Orchestra CKAC

SWARTHOUT IN MIGNON DEBUT ON AIR MAR. 13

NEW YORK, March 11—Gladys Swarthout, beautiful and charming star of opera, concert stage, radio and motion pictures, will sing the role of Mignon for the first time in her Metropolitan Opera career in the matinee performance to be broadcast Saturday, March 13, at 1:55 p.m. EST, over the NBC-Blue network in the RCA Saturday Matinee Series.

Miss Swarthout needs little introduction to an American audience. Beginning as a child church soloist in her native Missouri, she was later made a member of the Chicago Civic Opera before she knew a single note. She has been with the Metropolitan since 1929 and each year since has added to her prestige as an artist. She is a favorite performer on the concert stage and recently has added motion pictures to her varied list of successes.

Charles Hackett, who will portray the role of Wilhelm Meister in the Ambrose Thomas work, is also an American. He made his debut at the Metropolitan in 1919 and since that time has sung in all the important houses of Europe and South America, including La Scala, Paris, the Municipal at Rio de Janeiro and the Colon at Buenos Aires. For many years he was the leading tenor of the Chicago Civic Opera.

Marcia Davenport, NBC opera commentator, will share with Milton Cross, dean of NBC announcers, in relating the story and explaining the musical themes of Mignon.

Mignon is marked by clarity and simplicity in both story and music. One of the most popular works in the Metropolitan repertoire, it concerns the romance of a young girl, abducted in childhood and raised by a touring gypsy band of performers. At a German tavern, Wilhelm Meister, a young student, intervenes to save her from punishment and subsequently buys her freedom. She immediately falls in love with him, but he regards her as a child and fixes his attentions upon an actress. Eventually Wilhelm realizes he loves her and discovers that she is the daughter of the Marquis Cypriani who, stunned by her loss, has wandered over Europe for years as a minstrel, ever seeking his lost child.

NBC SYMPHONY TO PLAY MUSIC SENT BY DANES

NEW YORK, March 11—A programme of Danish symphonic music, the first "international exchange" arranged in co-operation with the National Federation of Music Clubs and the Danish Radioraadet, will be given by the NBC Symphony Orchestra, under the direction of Dr. Francis Black, on Saturday, March 13, from 11:05 to 12 midnight, EST, over the NBC-Blue network. This will inaugurate a series of six weekly programmes to be heard under arrangements with the Federation.

Mrs. Helen Harrison Mills, chairman of the Federation's Committee on International Music Relations, will be heard from Chicago during the programme speaking on music as an aid to international amity.

The music for the Danish programme, the first of the series preceding the 20th biennial convention of the Federation at Indianapolis from April 23 to April 29, was submitted to NBC by Radioraadet, the Danish government broadcasting system. In return, Radioraadet will shortly present a programme of American works.

DIES

LEICESTER—Charles David Brook 55, Leicestershire manufacturer who was one of England's cyclists at the 1908 Olympic games, died here recently.

FOR MORE RADIO SEE PAGE 3

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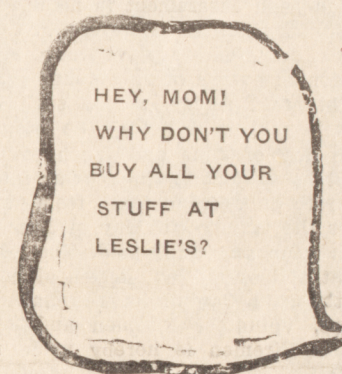
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