#### FOR BABY

"Safety First"

Five generations of babies have been kept clean, fresh, fragrant, and free from skin troubles by the use of

### BABY'S OWN SOAP

95e **PERMANENTS Electric Facials** Hair Dyeing

Parisian Beauty Parlor

MADAME JAC. VERMEEREN

IT'S TIME to think of Mitts, Gloves and **Hunting Jackets** 

You can be Sure of the Best for Less in

OVERALLS, WORK PANTS

HORSE BLANKETS

## H. A. Burtt

#### **Headquarters For** Wabasso Goods

OUR WHITE SALE IS NOW IN FULL SWING

10% and Free Hemming

Bleached and unbleached sheeting in all widths.

PILLOW COTTON, 40 x 42 in-BATH TOWELS ROLLER TOWELING PILLOW SLIPS SHEETS, ETC.

## J. Stanley Delong

63 Carleton St. Phone 68-11

# Do It

The earlier you start on the right road to advancement the farther you will go. Get the best commercial training while it is easy for you to do se, rather than postpone it until later and be forced to acquire it under difficulties.

Write for full information regarding our Business Courses.

FREDERICTON BUSINESS COLLEGE

F. B. OSBORNE, Principal, Fredericton, N. B.

#### ARCHBISHOP-ELECT L. J. A. MELANSON **ENROUTE MONCTON**

Delivered Farewell to Gravelbourg Citizens throned Here February

MONCTON, Feb. 12-It has been officially announced that the ceremonies that form a part of an archbishop's enthronement, as will be the case with Most Rev. Archbishop-Elect Melanson, on Monday evening February 22nd, in l'Assomption Cathedral, will be broadcast through station CKCW. This has been made possible by l'Assomption Society, and will be pleasing to all those unable to attend but wishing to follow the course of this important ceremony. A member of the clergy in l'Assomption Cathedral will give a detailed account of the procession as it leaves l'Assomption rectory, having the Sanctuary as its destination, the singing of the Archbishop's first Solemn Benediction in his own cathedral, the reading of Papal bulls, the official taking of his throne accompanied by his two suffragants, Their Excellencies Bishops P. A. Chiasson and P. A. Bray, bishops of Chatham and Saint John, respectively, the reading of the addresses on the part of the laity, the reply by the new Archbishop, etc.

Most Rev. L. J. A. Melanson left his former See at Gravelbourg on his way to Moncton yesterday. On his way east he will visit other bishops and will also spend a week in retreat before assuming his new responsibi-

On Sunday last His Excellency officiated at Pontifical High Mass in Gravelbourg Cathedral during which he said farewell to the people. On Monday he paid his farewell visit to all the religious institutions of Gravelbourg and in the evening was the guest of the clergy at dinner at Mathieu College when an address was

Farewell addresses were also read rom the citizens of Gravelbourg and His Excellency officiated for the last time as Bishop of the Diocese in the Gravelbourg Cathedral, Following the Mass a parade was formed to escort His Excellency to the station on the first part of his journey east.

Our problem is to find out if it is possible in the present social order to repare men's minds and the course of events for passage to a better organization of human life.—Leon Blum

#### City of Fredericton **TENDERS**

ders for Tires and Tubes for the Fire Truck" will be received at the office of the undersigned, up until Saturday, February 20th, for supplying 4 tires with tubes

Specifications may be obtained from the undersigned.

FRED I. HAVILAND, City Clerk. City Hall, February 10, 1937.

THE KING OF INDOOR

#### SPORTS BILLIARDS

It cultivates the mind, an equable disposition, and improves the physical condition. It Spells Health, Entertainment and Skill.

The Maritime Billiard Hall 415 KING STREET

One Door Below York St. Store

# Mother and Daughter are agreed that

a FUR COAT is the thing these cold days. THE REST IS UP TO FATHER.

We have a few coats left in Hudson, Muskrat, Broadtail, French Seal, and Mink Marmot, which we are offering at reduced prices to

FOR-THREE DAYS-ONLY

THURSDAY, FRIDAY, SATURDAY February 11th, 12th and 13th.

Special Prices on balance of Men's and Boys' Mackinaws and Leather Coats.

## ... OF ... Interest to Women

### Yesterday--Will Be En- EVERY INDIVIDUAL HAS OWN TRADE-MARK

Ruth Cameron Discusses Question of Handwriting and Mannerisms Which Set Each One Apart

MANY BOLEROS ON SPRING DRESSES

Skirts Slim, Necks Low or High, Sleeves Short---

Black, Beige and Navy Lead

V, or cover the chest and are trimly which so often make women resem

collared. Sleeves are short, with a ble badly planned and neglected flow

ices are snug. Waistlines are high or widely spaced, but with a collected

natural, but often look lower, be motif, seeming cool and poised, even

cause they meet gathered skirts. The when they are riotously colored. The

skirts themselves are slim as a stem grounds usually are black or navy

This is the spring silhouette. And charming print consists of nosegays

if you're getting a frock now for un- | -orchid and purple on a navy ground

der your coat, these are the points to Tulips, unashamed of their bright

watch. The dresses we show here are reds and yellows, form other patterns

fresh from the manufacturers, some | And just when you have accepted

front—the one with the printed col- Sometimes printed fabrics are used

street wear, if you don't like them necked, with a charming jabot.

EXERCISE TO KEEP YOUR FIGURE

Elsie Pierce Says Many Women Let Themselves

put your finger on' why you think so and the same reason: lack of use.

the simplicity of many frocks.

Short, staccato, angular movements

er the dress with buttons down the the shops shortly.

(By Ruth Cameron)

One of the things that impressed Voice, hearing, little mannerisms. me as the high tide of Christmas

e from a friend from whom one had among them strongly similar, but letters so often that the capacity to still not the same. recognize the writing was nothing extraordinary. It would be more renarkable if one couldn't.

But again, one will recognize a card rom some person whose writing one ees only at this time or perhaps two or three times during the year.

sonality and individuality can mani- that way. fest itself in the forming of a few letters? Our writing is one of our rademarks.

wouldn't think that if you tried you scapably your way, that people zee see that signature and it becomes

get an early look.

the average figure.

into a long-stemmed flower.

(By Elsie Pierce)

concentrating on one set of 'signs of

age' and losing sight of others. For

the figure trim and the contour firm.

Yet they leave the door open for

but surely creep up on them.

Many women make the mistake of tread.

A voice proceeds from vocal cherds cards submerged all other mail this which cannot vary so very much in year, as usual, was how many times size and shape, and yet if there are a ou could pick up a card and without billion and a half people in the world oking at the postmark or anything as there are, according to the last out the writing say, 'That's from So- estimate I read, there are a billion and a half voices all somewhat dif-Sometimes, of course, the card will ferent. True, there will be some

trade-marks. We each have several.

As for the bearing and mannerisms, how often we say, "I'd know that walk a mile off.' What is that walk Just some method of carrying the shoulders, some rhythm of moving the feet and arms that belongs to that particular person, is his uncon-Isn't it wonderful, when one stops | scious trade-mark patented by the to think of it, the way in which per- | fact that no one else can walk just

Or we know that if we heard that little cough beneath our window in Siberia or South Africa, we should And isn't it wonderful that we do rush to the window, perfectly certain t every time so much the same that of seeing that person whose uncondoes become our 'trade-mark.' You scious trademark that little cough is.

Every individual is a bundle of could write your name every time the these trade-marks. And isn't it woname. Probably you couldn't do it if derful beyond words that nature you tried. And yet without trying you keeps a billion and a half of these an write it, though not the same, so bundles on the earth all the time and nearly the same, so distinctly and in never repeats herself! And still more arresting, how, whether prince of you in their mind's eye when they pauper, we become attached to some particular bundle and cannot find the thing we want in any other of the Our writing is just one of our billion and a half bundles

#### **CUT FOOD SUPPLY** TO THE MINIMUM, DR. BARTON SAYS

(By Dr. James W. Barton) When you ask your doctor what causes you to be overweight he simply tells you that you eat more food than you use or need, and so this ex

tra food is stored in the body as fat. When you call his attention to a mutual friend or acquaintance who is slim but eats more than you do, does not do any more physical work, and gets as much rest, he repeats his statement that notwithstanding this fact, you still eat more food than your particular body needs.

It is estimated that the average individual uses up about one-half of the food he eats to supply the body's needs-beating of the heart, breath ing of the lungs, the digestion and absorption of food, separating harmful wastes from the blood and carry ing these wastes to the skin, lungs and lower bowel to be thrown out of the body

This means then that the overweight individual taking in 3,600 to 4,000 calories of heat units of food, uses up 1,800 to 2,000 of these units in just supplying various processes of the body with their needs. This amount of food is used by the body every day, 'whether the individual is sleeping or waking, working or resting, eating or fasting, and there is no method of avoiding the expenditare or use of this amount of food by the body. Each day, from birth to death the heart pounds the chest wall 100,000 times, and the bellows of the lungs open and close 20,000

If, then, the overweight individual vere to cut his food exactly in half le would not put on a single pound of fat. If he took some regular exercise -walking a mile a day-resting one hour less in the 24 hours, he would take off some weight because it would require some of the fat tissue on his body to supply the energy for the exercise taken and for the loss of the hour's rest.

If, however, the overweight indivdual were unable or unwilling to take exercise or do without one of his resting hours, but cut down his food by more than half (say from 1800 calories down to 100) every day then 300 calories or heat units would have to be supplied by the fat on his oody to make up the 1800 units his body needed every day to do its work

Your doctor is quite right when he tells you that as far as your body is concerned, the fact that you are over weight is because you eat more fcod | don't leave us utterly cold. This is Necks are low and square, low and because they avoid that jumbled look than your body needs.

#### gentle fullness at the shoulder. Bod- er gardens. Now they are large and or slightly flared. Sometimes full- and there are many magentas, red UNITED STATES ness is dissembled by means of pan- and purplish flowers-in large, fat elled gathers. There are many bol- bunches, or gathered bouquet fash-

LONDON, Feb. 12-The Foreign Office announced tonight that the Australian Government is establishing diplomatic representation in the United States.

The announcement stated the Unitof them rushed through, so you will the large floral prints, you discover ed Kingdom Government had agreed small, trim geometri; designs which to the attachment of a member of the If it's black you want, consider are equally pleasing. Roman numerstaff of the Australian Department of these. A dress with low, square neck, als, Greek letters and English initials External Affairs to the staff of the outlined in dainty embroidered linen. are used profusely. Names of promin-British Ambassador in Washington This has short sleeves and a skirt ent women, movie stars and such, with the rank of counsellor. which flares ever so slightly. Consid- will be found scrawled on dresses in

The first occupant of the post will e Frank Keith Officer, for the past lar and bow tie, which actually con- for jackets only, for collars and lapthree and a half years Australian External Affairs' officer in London.

ceals, by the way, a low V neck. The els. Often a printed effect is achieved It was explained that Australia is dress is unusual in that it is a com- by means of embroidery. For this, dopting, with the necessary modifipromise between straight and full silk and woollen yarns, beads and cations, the system she has employskirts. The fullness is arrived at by pattent leather are worked into deed for more than 12 years for direct means of side gathered panels, and it signs. There are many buttons as contact with Foreign Office, London. is not too peasant, not too plain for trim too, and much shirring relieves

Another dress we suggest has a Of all the charming dresses we bends and walks and keeps moving low snug bodice, gathered skift, and found, one had long sleeves, fair generally-seldom walks or moves crisp little collar and cuffs. Interest- warning to those who aren't too 'old.' But the woman who starts 'seting too, are the varieties of boleros. proud of their arms. This one dress tling down' at 35 or 40 or even 50, Usually the dresses have the sleeves | we found is perfect for under a coat who sits and sits, whether she be the little boleros slipping over for for it is straight and slim, and high knitting or reading or just sittingunder your coat. Ofter these are em- If you feel too bare in short sleeves who goes by car on the half-mile trips broidered, with peau d'ange worked though, remember that wide bracelcover on foot-she's the one who ets and longer gantlets will do much Prints, for the first time in years, to take away that too naked feeling.

Some women labor under the mistaken impression that that's 'pampering.' Maybe so. But we think the best way to pamper the figure is to keep it limber.

You can actually shake off stiffness. Shake! In the privacy of your room-lest your family thinks queer things about you. Shake arms and hands, shake legs, shake your spine. Thinking back, the old 'shimmy' stiff, stilted movements, oldish heavy dance wasn't very graceful to the spectator's eyes-but it must have done a lot of limbering to those who

instance, they will do all they can to an effort and looks it—that's a sign Then try bending—just a few times keep the hair from turning, to keep of age. Grace, curves, ease belong to youth. Yet I've known women of 50 stiffness to steal in and not slowly These women are just clever enough to know that the best way to keep Then twist. Then squat. And with Watch women walk. Watch women limber is to keep using muscles. The a mile, two miles a day. Say 'No, move. You often see a woman who muscles lose their 'tone' and elastic thank you' to your own chauffeur or seems obviously old. Yet you can't ity, and joints become stiff for one any one who offers you a half-mile

#### DR. G. R. LISTER ARTHUR F. BEIJS : Dentist :

PHONE 531-11 Burchill-Wilkinson Building

QUEEN STREET : Below Regent

#### Dr. B. R. Ross DENTIST

HOURS:-

8 . 6 or by APPOINTMENT.

404 Queen Street.

Plumbing and Heating

QUEEN ST. PHONE M2

## HAWKINS FRUIT PRODUCE CO. LTD.

WHOLESALE DISTRIBUTORS FRESH FRUITS VEGETABLES PHONE 313 NORTH DEVON

#### The Embarrassment

that incorrect eyesight can cause you—the often expensive mistakes—the fatigue and headaches, ALL can often be relieved by properly fitted glasses.

PHONE 1306-21 For an Examination

To Day!

**OPTOMETRIST** 09 REGENT ST.

#### Modernize Your Plumbing and Heating

Would you like to have BATH, BASIN and TOILET in your Home?

We can furnish and install Three-Piece Bathroom Outfit for a small down payment and monthly payments of \$10.00.

Install new Heating System or repair old one on the same

First class workmanship guar-

Everyone has tumbled for our

Meals and Lunches

. . so whether you are Hump-

ty Dumpty who counts calories

or whether you have an appetite

like the King's Horse, our ex-

cellent cuisine will tickle your

A TAILORED-MADE SUIT IS TAILORED OF EXCLUSIVE

#### **FABRICS**

We buy only a limited amount in each pattern and fabric. That's why you can choose your fabric and know that you won't be seeing it on every other man in town! Our complete line of fall fabrics are now in. Call and select YOUR OWN Distinctive

Alex. Ingram 376 KING ST.

THE

480 Queen St. PPhone 937-41

## HOWARD H. BLAI INSURANCE

RELIABLE BRITISH and CANADIAN COMPANIES

PHONES - Office 291

Residence 345-11

68 YORK STREET

YOU CAN REST ASSURED

#### FIRST CLASS GROCERIES **MEATS AND FISH** Slipp & Flewelling Sausages

Always in Stock TRY US WITH YOUR NEXT GROCERY ORDER

HAROLD YERXA'S

#### A MESSAGE TO INVESTORS IN THE MARITIME PROVINCES —

Surplus funds invested in sound development of natural resources and industry within the Maritime Provinces will return maximum income-Increase Purchasing Power-Create Permanent employment and prove the greatest benefit to general business. A list of carefully selected offerings will be forwarded on request.

IRVING, BRENNAN & COMPANY, LTD.

J. G. BADCOCK, Manager.

Fredericton Office, Suite 1, Loyalist Building Charlottetown Halifax

Phone 454 Saint John, N.B.

# soon develops a stiff spine.

# would do her a world of good to

at first. You'll get kinks in your back if you're not used to it. But soon you'll find it easy enough to touch the floor with your fingertipsknees held straight-no cheating lift. Keep moving—and you'll soon Then the chances are—a stiff spine, The woman who goirs and swims, be spry enough to salute spring.