

# THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

## TUESDAY'S PROGRAMMES

**CANADIAN BROADCASTING CORP.**  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

6.30—Glenn Darwin  
6.45—Le Bonhomme  
7.00—Rex Battle Orch.  
7.30—Canadian Press News  
7.45—Ink Spots  
8.00—En Roulant ma Boule  
8.30—Concert Series  
9.00—Pictures in Black and White  
9.30—ICI Paris  
10.00—Streamline  
10.30—These Times  
10.45—Canadian Press News  
11.00—NBC Night Club  
11.30—Comment on Davis Cup Match  
12.00—Orchestra

## CKAC, MONTREAL, 730 K.

5.00—Social Announcements  
5.15—Summary and Weather  
5.20—Planologue  
5.30—Fireside Program  
6.15—Waltz Time  
6.30—L'Heure Recreative  
7.00—Les Sports de L'Air  
7.30—Jose Deloqueriere  
7.45—Dinner Music  
8.00—Provincial Hour  
9.00—Di-so-ma  
9.30—Vin St. George's Orch.  
10.00—Chas. Kramer and Orch.  
10.15—Westinghouse Newscast  
10.30—Alex. Lajoie and Orch.  
11.00—Molson Sports Reporter  
11.10—Dance Orchestra  
11.30—Dance Orchestra  
12.00—Radio Minuit  
12.15—Dance Orchestra  
12.30—Dance Orchestra  
1.00—Time and Sign Off

## WEAF, NEW YORK, 660 K.

5.00—Nellie Revell Interviews  
5.15—Women's Clubs  
5.30—Don Winslow of the Navy  
5.45—Little Orphan Annie  
6.00—Science in the News  
6.20—Three X Sisters  
6.30—News  
6.45—Little Orphan Annie  
7.00—Amos 'n' Andy  
7.15—Vocal Varieties  
7.45—The Passing Parade  
8.00—Russ Morgan and Orch.  
8.30—Wayne King and Orch.  
9.00—Vox Pop  
9.30—Fred Astaire  
10.30—Hollywood Gossip  
10.45—Vic and Sade  
11.00—Esso News Reporter  
11.05—Dance Orchestra  
12.00—Dance Orchestra  
12.30—Dance Orchestra

## WABC, NEW YORK, 860 K.

4.30—Pop Concert  
5.00—Tito Guizar  
5.15—Science Service Series  
5.30—St. Louis Syncopators  
5.45—Children's Corner  
6.00—Patti Chapin  
6.15—Alexander Cores  
6.30—Dinner Concert  
6.40—News  
6.45—To be Announced  
7.00—Poetic Melodies  
7.15—Ma and Pa  
7.30—Alexander Woolcott  
7.45—Boake Carter  
8.00—Hammerstein Music Hall  
8.30—Al Jolson Show  
9.00—Watch the Fun Go By  
9.30—Benny Goodman  
10.00—Musical Americana  
10.30—Your Unseen Friend  
11.00—Tomorrow's News  
11.30—Dance Orchestra  
12.00—Dance Orchestra  
12.30—Dance Orchestra

## WBZ, BOSTON, 990 K.

4.00—Bavarian Orch.  
4.30—Dog Heroes  
4.45—Young Hickory  
5.00—Your Health  
5.30—Singing Lady  
5.45—Little Orphan Annie  
6.00—Minute Men  
6.15—Animal Close-Ups  
6.25—Concert Pianist  
6.30—News  
6.35—Lowell Thomas  
7.00—Easy Aces  
7.15—Tony Russell, Songs  
7.30—Lum and Abner  
7.45—Vivian Della Chiesa, Soprano  
8.00—Husbands and Wives  
8.30—Edgar A. Guest  
9.00—Ben Bernie and the Lads  
9.30—Sweetest Love Songs  
10.00—To be Announced  
10.30—Portraits of Harmony  
11.00—NBC Night Club  
11.30—Johnny Hamp Orch.  
11.30—Dance Orchestra  
12.00—Dance Orchestra  
12.30—Dance Orchestra

## WTIC, HARTFORD, 1040 K.

5.00—Nellie Revell  
5.15—Women's Club Program  
5.30—Don Winslow of the Navy  
5.45—Little Orphan Annie  
6.00—News  
6.15—Baseball Scores  
6.30—Wrightville Clarion  
6.45—Frank Morgan  
7.00—Amos 'n' Andy  
7.15—Vocal Varieties  
7.30—Chateau News Reporter  
8.00—Johnny with Russ Morgan

## 8.30—Wayne King's Orch.

9.00—Vox Pop  
9.30—Johnny Green's Orch.  
10.30—Jimmy Fiddler  
10.45—Vic and Sade  
11.00—News  
11.15—Orchestra  
11.45—Dance Orchestra  
12.00—Dance Orchestra  
12.30—Dance Orchestra  
1.00—Silent

## WEDNESDAY'S PROGRAMMES

**CANADIAN BROADCASTING CORP.**  
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## CBC, OTTAWA, 550 K.

6.30—Jack Baker, tenor  
6.45—Irene Lauder, songs  
7.00—Rene Mathieu  
7.15—Les Cavaliers de La Salle  
7.30—Canadian Press News  
7.45—Gordon Cameron, tenor  
8.00—Summer Serenade  
8.30—U. S. Marine Band  
9.00—Royal Visit to Ireland  
9.30—Silent  
10.00—Automobile Vagabond  
10.30—Lloyd Huntley and Orch.  
10.45—Canadian Press News  
11.00—Joe DeCoursey and Orch.  
11.30—The Jolly Timers  
12.00—The Pleasure Bowl

## CKAC, MONTREAL, 730 K.

5.30—The Fireside Program  
6.15—Waltz Time  
6.30—The Recreative Hour  
7.00—French Songs  
7.15—Le Cure de Village  
7.30—Nationale de Benefices Mutuel  
7.45—Dans les Griffes du Diable  
8.00—Emission  
8.30—Laugh with Ken Murray  
9.00—Chantons en Choeur  
10.00—Cavalliers de la Salle  
10.15—Westinghouse Newscast  
10.30—Montreal Pharmacy  
10.45—Berseuse  
11.00—Molson Sports Reporter  
11.10—Bunny Berigan and Orch.  
11.30—Joe Reichman and Orch.  
12.00—Radio Minuit  
12.15—Dance Orchestra  
12.30—Dance Orchestra  
1.00—Time and Sign Off

## WEAF, NEW YORK, 660 K.

6.00—Our American Schools  
6.30—Press Radio News  
7.00—Amos 'n' Andy  
7.15—Uncle Ezra  
7.45—Vic and Sade  
8.00—One Man's Family  
8.30—Wayne King  
9.00—Town Hall Tonight  
10.00—Your Hit Parade  
10.45—Jimmy Kemper's Song Stories  
11.00—Esso News Reporter  
11.05—Eddie Le Baron's Orch.  
11.15—Dance Music  
11.30—Dance Orchestra  
12.00—Dance Orchestra  
12.30—Dance Orchestra

## WABC, NEW YORK, 860 K.

4.15—Curtis Institute of Music  
4.30—Jack Shannon  
4.45—Academy of Medicine  
5.00—To be Announced  
5.15—Mixed Quartet  
5.30—Doris Kerr, songs  
5.45—Funny Things  
6.00—Del Casino, songs  
6.15—George Hall and His Orch.  
6.30—Sports Resume  
6.40—Radio News  
7.00—Poetic Melodies  
7.15—Ma and Pa  
7.30—Time for Buddy Clarke  
7.45—Boake Carter  
8.00—The Cavalcade of America  
8.30—Laugh with Ken Murray  
9.00—Lily Pons  
9.30—Beauty Box Theatre  
10.00—Gang Busters  
10.30—Babe Ruth Program  
11.00—News  
11.15—Dance Music  
11.30—Dance Orchestra  
12.00—Dance Orchestra  
1.00—To be Announced

## WBZ, BOSTON, 990 K.

4.00—Parents and Teachers Assn.  
4.30—Safety Crusaders  
4.45—Monitor News  
5.00—Story of Mary Marlin  
5.15—Dan and Sylvia  
5.30—The Singing Lady  
5.45—To be Announced  
6.00—Esso News Reporter  
6.15—Evening Little Show  
6.30—News  
6.35—Musical  
6.45—Lowell Thomas  
7.00—Easy Aces  
7.15—Doris Hare  
7.30—Lum and Abner  
7.45—Musical Moments  
8.00—Merry Go Round  
9.00—String Symphony  
10.00—Vic and Sade  
10.15—Manuel and Williamson  
10.30—Lawden on Judiciary  
10.30—Bob Crosby's Orch.  
11.00—Esso News Reporter  
11.15—Dance Music  
12.30—Dance Orchestra  
1.00—Dance Orchestra

## WTIC, HARTFORD, 1040 K.

4.15—Collegians  
4.45—The Guiding Light  
5.00—Adventures of Dari Dan

## SCENE BUT NOT HEARD

MANHATTAN: Andre Kostelanetz, bestowing autographs upon the members of a College orchestra club, backstage after a Wednesday night broadcast . . . Robert L. (Believe-It-Or-Not) Ripley surveys an exhibit of yacht models in a Madison Avenue shop—and not five minutes later, Guy and Carmen Lombardo, both ardent speedboat fans, stop to examine the same display . . . Al Jolson, discovered by a mob of enthusiastic fans at the Empire City race track at suburban Yonkers, despite his pulled-down Panama hat and dark sunglasses . . . Jessica Dragonette in a Fifth Avenue art gallery admiring a 16th Century painting of a Flemish beauty strikingly like the songstress herself . . . Harry Salter, and several of his orchestra, absorbed in a Brahms symphony being played in the starlit Lewisohn stadium . . . Arthur Godfrey, proud owner of his own farm in Virginia, rambles through an outdoor exhibit of prize-winning truck-garden produce on 8th Avenue near Madison Square Garden . . . Phil Spitalny and some of the charmers in his all-girl orchestra, laughingly pose during rehearsal intermission in the NBC studios, for other members of the group who have become candid camera enthusiasts.

HOLLYWOOD: George Burns and Gracie Allen, strolling along Melrose Avenue, applaud an impromptu demonstration of the old back-and-wing clog a small boy is teaching to some young admirers . . . Benny Goodman, emperor of swing, completely absorbed in reading a Vine Street victrola shop's sign announcing forthcoming classical recordings . . . Boris Karloff and his wife walking along Beverley Boulevard amused at the excited antics of their two Bedlington terriers. . .

## SUMMER IS HEYDEY FOR DX FANS

For many owners of all-wave receivers, this is the first Summer of short-wave experience. And, by the same token, the first season of halycon days during which real DX is still possible when the sun is shining out of a cloudless sky.

Indeed, this is the time of the year when the all-wave sets (so long as it is really worthy of the name) demonstrates its vast superiority over the set limited in tuning to the medium and long wavelengths.

The Kennelly-Heaviside Layer of the beneficent ionosphere seems to evaporate, as it were, with the sunshine; and as long-distance reception of medium-wave stations depends on the reflecting properties of this particular layer, most of the ordinary DX disappears also. Put the regions of ionization above the Kennelly-Heaviside strata behave quite differently—so that with the shorter of the short waves there is often an actual gain in reception possibilities. Fortunately, too, transmission engineers have now gathered together the vital data enabling them to choose the right wavelength to maintain distant contact.—World Radio.

## SHIP LAUNCHED PLACES ITALY ON EQUAL FOOTING

ROME, July 26—A thirty-five thousand ton ship called "The Victoria" was launched today in the presence of the King and Queen. Various speeches were made intimating that Italy by means of the launching of this ship is placed on an equal footing with any other shipping nation in the world. Another ship of the same tonnage will be launched in a month's time and three more are to be constructed at once. The only other ship that was ever launched by Italy in this class was the ship that was constructed and launched in 1928.

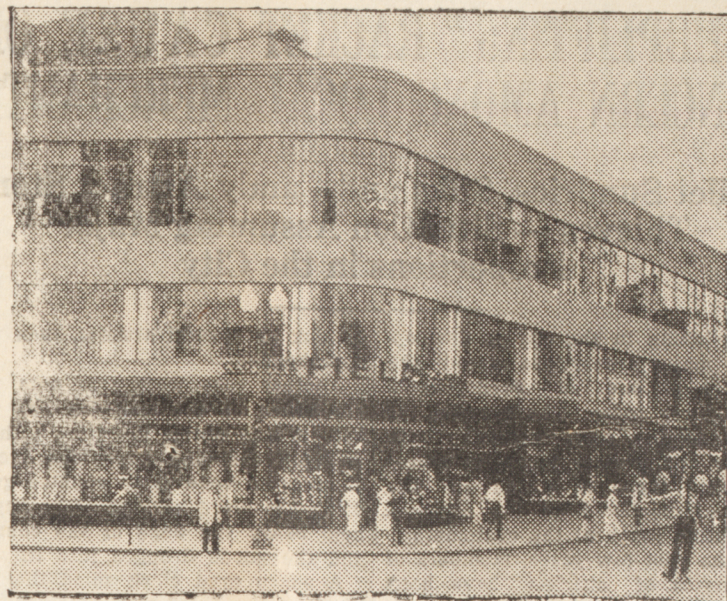
5.15—Don Winslow of the Navy  
5.30—Jack Armstrong  
5.45—Little Orphan Annie  
6.00—News  
6.30—Wrightville Clarion  
6.45—Musical Moments  
7.00—Amos 'n' Andy  
7.15—Uncle Ezra  
7.30—Through the Looking Glass  
7.45—Count of Monte Cristo  
8.00—One Man's Family  
8.30—Wayne King's Orch.  
9.00—Fred Allen  
10.00—Hit Parade  
10.45—Kemper and Company  
11.00—News  
11.15—The Connecticut Legislature  
11.30—Meeting House  
12.00—Weather Report  
12.30—Lights Out  
1.00—Silent

## Stuffy Head

Just a few drops up each nostril. Quickly, breathing again becomes clear.



## NEW STUDIOS OPEN AT WASHINGTON



The new headquarters of NBC of Washington, D.C., is housed in the entire top floor of the Trans-Lux Building, shown here.

The studios were formerly dedicated on July 22.

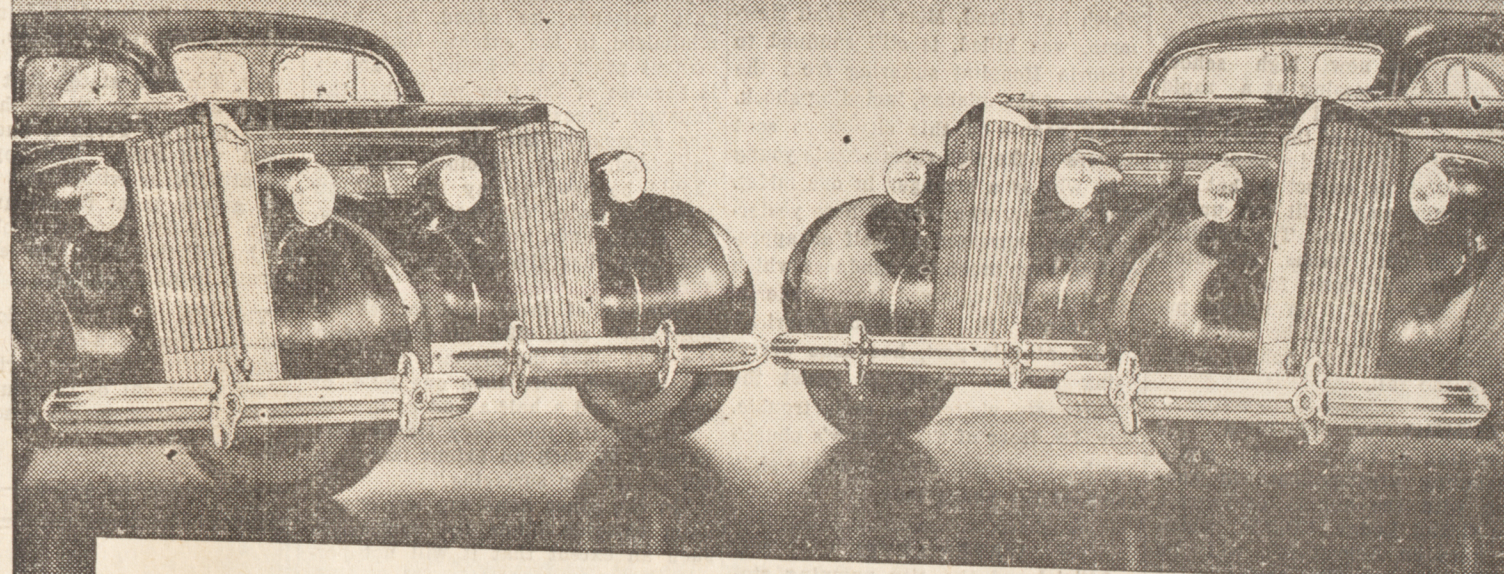
WASHINGTON, D. C., July 27—With the dedication of its elaborate studios in Washington, on Thursday, July 22, the National Broadcasting Company opened a new radio link between the nation's capital and the American people.

Because of the great importance of Washington as a broadcasting center, NBC designed and equipped the new studios with the latest devices known to radio. They are located in the entire top floor of the recently built Trans-Lux Building, in the heart of Washington's business district and within easy reach of the offices of important government executives, cabinet members, statesmen and diplomats who utilize NBC facilities in speaking to the American people. Because of the great number of such messages originating in Washington, the new NBC studios include an unusual number of small studios, each furnished in the quiet atmosphere of a home living room.

## Prepared for Television

Provision has been made for sight broadcasts and, according to present plans, the actual installation of television equipment will be one of the first in the nation.

## Four great new Packards... FOUR NEW LOW PRICES!



## For 1937, Packard presents the top-quality car in each of four price classes

For 1937 Packard offers you the four greatest Packards ever built. Each is the leader of its price class. And each sells for a new low price!

The 1937 Packard Twelve is the finest car money can buy. It steps so far ahead mechanically for 1937 that there simply is no other make of car with which to compare it. The 1937 Packard Super-Eight succeeds both last year's Eight and Super-Eight, and brings to motorists a combination of mechanical advancements which promise to revolutionize fine-car motoring.

The 1937 Packard 120 is proof that a car can be a sensation three times in a row. This car, whose outstanding performance has been the talk of the motoring world,

is an even better car this year.

And—out of Packard's 36 years of experience in building fine cars, now comes a brand-new Packard—The Packard Six.

The greatest low-priced car America has ever seen

Priced at \$1113 f.o.b. Windsor, the new Packard Six is a car that is destined to completely re-shape the low-priced car picture! It brings to its field a combination of qualities that no car of this price has ever possessed before—long mechanical life combined with long style life. The Packard Six, and its brother Packards, are now ready for you to see and drive. Come in at your earliest convenience and let us demonstrate the tremendous values these Packards offer this year.

THE BRAND-NEW PACKARD SIX \$1013. and up including taxes f.o.b. Windsor

And, up, list at factory, standard accessory group extra

THE GREATER PACKARD 120 \$1332. and up including taxes f.o.b. Windsor

And, up, list at factory, standard accessory group extra

THE NEW PACKARD SUPER-EIGHT \$3219. and up including taxes f.o.b. Windsor

And, up, list at factory

THE ADVANCED PACKARD TWELVE \$4713. including taxes f.o.b. Windsor

And, up, list at factory

Every Tuesday night—THE PACKARD HOUR, starring Fred Astaire—NBC Red Net York, Coast to Coast, 9:30 E. D. S. T.

## SHORT WAVE NOTES

Short-wave stations W2XAD and W2XAF, Schenectady, will become the strongest in America, and probably in the world, upon completion of a new 100-kilowatt transmitter, permission for the erection of which has just been granted by the Federal Communications Commission. The new equipment will involve a cost of more than \$100,000 and will increase the signal to more than twice its present strength, affording much stronger and clearer reception throughout the world.

The new transmitter will be a linear, radio frequency amplifier and may be used by either of the two short-wave stations. "The previous strength of 18 to 25 kilowatts for W2XAD and W2XAF, respectively, has rivaled the world's strongest short-wave stations, and the greater signal strength should permit world-wide reception throughout the year", according to B. W. Bullock, Assistant Manager of Broadcasting of the General Electric Company.

Captain Bligh of the Bounty is well-known to Americans because of the popularity of "Mutiny on the Bounty." The story of the doughty British sea captain will be told in a program from London at 7:55 p.m., EST, August 5, over Transmission 5.

There are seven studios. The larger one is 40 by 32 feet, two stories high, with an elevated observation booth for the accommodation of the listening audience. It is this studio which has been completely equipped with the necessary apparatus, including a special monitoring room, for sight broadcasts to be put into operation when television is introduced to the people of Washington. There are two smaller program studios, 14 by 2 feet, two speaker studios, 10 by 18 feet, and two studios for reproduction of electrical transcriptions. The construction of the studios is a story in itself. They are what has been commonly referred to as "Floating Studios." Each studio is a completely isolated unit, hanging indepen-

## DR. G. R. LISTER : Dentist :

Burchli-Wilkinson Building

JUEN STREET : Below Regent

## TROUBLE BETWEEN GOVT. AND CHURCH REIGN OF TERROR

(Special to The Daily Mail)  
BELGRADE, July 26—Church and Government are at war. In some centres there is very nearly a reign of terror. Many people have been excommunicated by the church and two members of Parliament were seized by a mob and nearly lynched.

A description of the German Radio Exhibition at Berlin will be broadcast by the German Short Wave Station at 8:45 p.m., EST, August 3.

The Perugia University for Foreigners, attended by students from all over the world, will be the subject of a descriptive talk on "The American Hour" over 2RO, Rome, at 6 p.m., EST., August 4.

American golfers should tune in on London (Transmission 5) at 6:30 p.m., EST, August 5, and hear the story of Tom Morris, one of the greatest golfers of all time. The broadcast will be from the Royal and Ancient Golf Club, St. Andrews.

## COMMUNITY "Y"

(Continued from Page Six)

4. Dive or jump into the water fully dressed. Remove shoes. Tread water 30 seconds, using hands and feet, then remove all clothing and tread water 30 seconds with hands out of water.

5. Dive in and swim 440 yards without stopping—any style.