

Gone With the Wind

If a fire should visit you tonight would your house and furnishings be replaced by a reliable Insurance Company or be gone with the wind?

HOWARD H. BLAIR

88 YORK ST. YOU CAN REST ASSURED PHONE 291

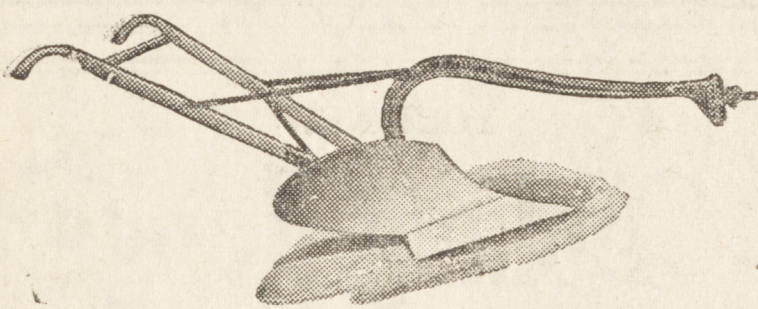
A MESSAGE TO INVESTORS IN THE MARITIME PROVINCES —

Surplus funds invested in sound development of natural resources and industry within the Maritime Provinces will return maximum income—Increase Purchasing Power—Create Permanent employment and prove the greatest benefit to general business. A list of carefully selected offerings will be forwarded on request.

IRVING, BRENNAN & COMPANY, LTD.

J. G. BADCOCK, Manager.

Fredericton Office Suite 1, Loyalist Building Phone 464
Fredericton Charlottetown Halifax Saint John, N.B.



MCCORMICK - DEERING and FLEURY PLOWS

ARE HERE IN GREAT VARIETY. WE HAVE A STYLE TO SUIT YOUR REQUIREMENTS.

J. Clark & Son, Ltd

— "A GOOD PLACE TO DEAL" —

Back to Home...



and the Daily Mail

Vacations are fun, but just the same it's a grand feeling to be back home. And one of the things that make homecomings a pleasure is your DAILY MAIL, ready for you every evening with all the news that you like best! Catch up with the news now.

If you'd like to have The Daily Mail delivered, Telephone 67.

THE FLAVOR LASTS



STANDARD OF QUALITY

...OF...

Interest to Women

TWO CHILDREN UP IN ARMS AT FATE

Lessons in How Parental Influence May Be Carried a Little Too Far

(By Arthur Dean, Sc.D.)

"I am a senior in high school; my parents will send me to college if I will agree to take up teaching. To me this will be a drudgery and I am not interested in this proposition; in fact, I heartily dislike it. I want to be a newspaper reporter or some career like it—something which is exciting and not so common. Do you think my parents should tell me what to do with my future?—Disappointed."

Answer: I have always said that parents should not absolutely dictate two things: 1. Whom to marry; 2. What career to follow.

I am not saying that parents must not advise and form and help in the choice of these two important things in life. Your parents probably think that teaching would be better for you than newspaper work. In many circumstances a young person can get a normal training practically free. In a number of states the graduate of teacher's training school is expected to promise faithfully to follow the profession for a certain number of years.

Teaching is a 'common' occupation. We probably would have better schools if it was not so common and if fewer parents expected their girls to become teachers rather than factory workers. I certainly would not want you to become a teacher as long as you hold the opinion you do. Teaching is 'exciting' to those who really love it.

I am sending you a leaflet on journalism and newspaper work.

"Dear Dr. Dean: It seems a shame to me that more of us haven't the gift to answer the muzzles of everyday life intelligently and sensibly as you do. I suppose that you have thought of the same thing at one time or another. Before you retire from your 'benevolent profession' I wish you would try and see if you can help me.

First—Imagine a large family brought up by the most old-fashioned mother you ever heard of (she is still shocked when she sees a girl with no sleeves in her dress).

Second—Instead of ignoring her wishes we come home night after night to our accustomed corners to hibernate or whatever we do. This is necessary because such a fuss and stir is made if anything other than that is attempted. (Fuss and stir is

putting it mildly).

Third—To reason with her is like pounding on a 3-foot brick wall with your bare hands. We have all taken a turn at trying to break down her resistance at one time or another. (There are 11 children). She is a chronic nagger and constantly finds fault. We do quite a lot of fault-finding among ourselves.

We have very few friends and do not know much about the night life of New York people are enjoying except from things we read in the newspapers, but they don't tell enough to suit us.

The youngest is 17. I am 22. Disregarding the entire family, although I think they are a pretty good bunch on the whole, I am about to leave home principally to make friends and make something of myself. This is no sudden decision. I have been saving since the first day I began to work. Truthfully I haven't any friends right now due to the fact I was mopping a floor when other kids were making friends. I don't regret the training I had along that line one bit. In fact I like it and probably it may come in handy later on. My mother hasn't done a speck of housework except a little cleaning for about 30 years. She saw to that!

I have joined the 'Y' and a few clubs taking lessons on guitar and commercial art and French. I've bought Emily Post's 'Blue' Book. Is there anything I've left out necessary to launch my career? Have you any solution to suggest for my fellow sufferers? Is mine the only thing to do? Do you think it advisable?—Girl."

I like your letter very much even if you do overpraise your work. You have a sense of humor and a power of expression which makes your letter enjoyable. I think it is all right for a girl to leave home when she is prepared to leave. She ought to have a little money saved up and to have training for a job. Of course she mustn't neglect to have a job awaiting when she makes up her mind to leave home.

Not only are you vocally equipped, but you are socially and mentally equipped. You have an idea about etiquette. You are going to be welcomed into society because you can play a musical instrument. You have a vocation and can be financially independent.

You are all set. Here's to success!

DO YOUR CHRISTMAS PRESERVES EARLY THEY MAKE VERY ATTRACTIVE GIFTS

Pepper Relish, Yellow Tomato Preserves and Carrot Jam in Pretty Jars Different, Appetizing

Now is the time to remember that a pretty little jug of pepper relish or a tall thin jar of yellow tomato preserves make fine Christmas presents.

Then there is quince honey and spiced melon rind. And have you thought about carrot jam?

If carrot jam is new for your list, this is the how of it: Scrape and grate a quart of carrots. Wash two large thick skinned oranges (or use three slices of canned pineapple cut in slivers, or half of each).

Peel the oranges and grind pulp of both. Cut the skin of one into thin strips. Cover these threads with water and simmer until tender. Steam the grated carrots until tender.

To them add the well drained strips of orange rind, the orange pulp, the juice of three lemons and one cup of water. Cook until thick. Then add two pounds of sugar and cook rapidly until clear and thick as honey. Add one-half cup of chopped almonds and stir well. Put into sterilized pretty little jars and seal airtight.

There is cranapple honey, too. For this you core and remove imperfections, but do not pare the fruit. Then run it through a food chopper and add water to barely cover the apples and boil 15 minutes. Add three quarters cup of sugar for every cup of cooked apple and continue cooking until clear and jellylike. Put in tiny jars and seal.

Green tomato marmalade should also not be forgotten. Cut or chop three pounds of green tomatoes. Add three cups (1-1.3 pounds) of sugar. Cut three lemons paper-thin and cover the slices with one-half cup of water. Boil five minutes and add to the tomato and sugar mixture. Bring very slowly to a boil. Then boil rapidly until thick—about 30 minutes. When syrup will sheet from the spoon it is done. Put in sterilized glasses and when cold, seal with paraffin.

DOES HAIR CHARM MEN THE MOST?

Some Say They Like Lovely Locks Better

(By Antoinette)

Wonder if it is true, as some men said the other day in an interview, that men are more susceptible to the beauty of woman's hair than to any of her other physical features.

We asked a few men about this and got a confirmation from those of whom we did make inquiry. We hadn't time to get around to a larger group to ask, but the fact is that whether or not men are more susceptible to a neatly turned ankle, a svelte waistline, a roguish manner, they always have been sentimentally disposed toward hair.

And they have, in the past, seemed to have adopted a proprietary attitude toward their own women's locks, as witness their shrieks about hair bobbing when clippers first went into wholesale action.

We remember a dad refusing to speak to his wage-earning daughter when she came home shorn of her long hair. It took two weeks to coax him back into a congenial mood. There still is room for more women in the orderly row of heads. Still room for more smartly groomed heads, more becoming and younger looking coiffures.

Where men come in at this phase of hair beauty development is simply this: If your hair isn't well groomed, they notice it. And more, they have been heard to say, time and again, that they can't stand an untidy and soiled head, with dandruff showing. It is an abomination from which all sentimental feelings recoil.

Hubby Is Too Critical In Public

(By Vida Hurst)

Katherine M.'s husband is good to her in many ways, but he has one big fault. When they are alone he is very nice to her, but when they have company or are invited out somewhere he makes sarcastic or disparaging remarks. At family gatherings he often humiliates her by 'picking her to pieces' in front of his relatives.

Mrs. M. loves her husband and he says he loves her, but if he does she wonders how he can find pleasure in hurting her.

I think Mrs. M. should talk seriously with her husband about this some time when he is in a particularly loving mood and try to make him realize that if he has any criticisms to make he should make them when they are alone. He is doing both himself and his wife an injustice by making unkind remarks to her in front of others. And while she may not doubt his love, everyone else will think he doesn't even respect her.

Very often when men really care most deeply for a woman they become critical just as some parents will be sarcastic and unkind in public to a child they secretly adore. This is because they are so anxious for the loved one to make the best possible impression, but of course it has exactly the opposite result.

Quintuplets To Have New Spiritual Guardian

EDMONTON, Oct. 20.—When Right Rev. Monsignor Leo Nelligan, Vicar

General of the Roman Catholic Archdiocese of Edmonton, is installed as Bishop of Pembroke, Ont., Nov. 7, he will become spiritual guardian to the Dionne quintuplets. Monsignor Nelligan's appointment to the Pembroke Diocese was announced by Pope Pius, Aug. 19.

THE NOVA SCOTIAN
HALIFAX, N.S.

Progressive business-men... to whom convenience, comfort and prestige are invaluable... find the "Nova Scotian" the ideal address when stopping over in Halifax. Delightful, too, is this strictly modern hotel as a headquarters for vacationists who would explore the splendid roads, inland beauty spots and picturesque coastline of sea-girt Nova Scotia.

The "Nova Scotian" offers 170 splendidly appointed guest rooms; exceptionally fine public rooms; service of metropolitan standard; and an unsurpassed cuisine, with the sea-foods of the province a specialty.

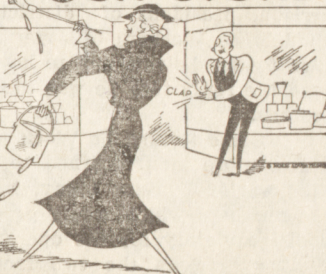
All rooms with bath. Rates from \$3.50 per day. Ask any C.N.R. Agent for booklet or write: Manager, The Nova Scotian, Halifax, N.S.

CANADIAN NATIONAL Hotels

VALUES FOR
October 22, 23 25



YOUR STORE



Y' Don't You Make Our Store Your Store?

You don't have any nerve-racking shopping when you come here; we have everything you need — M. M. A. Service! Get the habit and drop in regularly; check-up on our well-known "lows" — M. M. A. Savings! Take advantage of the M. M. A. Service, Savings, Satisfaction! Make "our" M. M. A. Store "YOUR" M. M. A. Store!

WATCH : : FOR THE

STORES
HOME OWNED

BLUE AND RED EMBLEM SIGN

ECONOMY :—: EFFICIENCY

BARLEY
Per Pound **5c**

Chal-lenge Corn Starch
1's Per Pkg. **12c**

Aust. APRICOTS
16 oz. Per Tin **17c**

N. B. Pitted Red Cherries
2's Per Tin **12c**

Split Peas
Per Pound **7c**

Patterson Patter-crisp
Per Pound **29c**

ROYAL Yeast Cakes
2 Pkgs. **15c**

MARVEN'S Fig Bars
Cello Wrapped Per lb. **19c**

Minute Tapioca Deal
2 Pkgs. Tapioca **29c**
1 Pkg. Coconut All for

MARVEN'S Jelly & Cream Sandwich
Per Pound **23c**

Beekist Honey
14 oz. Bottle **25c**

CALAY SOAP
2 Cakes **13c**

Walnuts Man. Pieces
Pound **33c**

Sultana Stove Polish
Per Tin **13c**

Jelly Beans
Per Pound **19c**

Yellow Sugar
Three Pounds **20c**

Mephisto Brand Peas
(Maritime) 2's 2 Tins **25c**

Brunswick Brand Sardines
5 Tins **23c**

Purity Flour
24 lbs. Per Bag **\$1.14**

RED ROSE COFFEE
Pound **39c**

Simms No. 3 Twine MOPS
Each **19c**

Aspertone
Per Tin **15c**

Fry's
15 BETTER (Special)
1/2's Per Tin **20c**
A CUP OF FRY'S IS A CUP OF FOOD

JELL-O
3 Pkgs. **25c**

All flavors, including Choc. Pudding

DOLE Pineapple Juice
8 oz. Tin **10c**
(Unsweetened)

(SPECIAL)

CLARK'S SOUP
TOMATO
VEGETABLE

CLARK'S Vegetable or Tomato Soup
1's 3 Tins **22c**

Drink and enjoy Gurd's beverages—a good mixer in any company