

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

SATURDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—Program Resume
6.30—Local Selections
7.45—Closing Stock Quotations
7.00—Rakov's Orchestra
7.30—Weekly Song Sheet
8.00—Luigi Romanelli and Orch.
8.30—Book Review
8.45—Piano Recital
9.00—The Indian Speaks
9.15—Irene Landor
9.30—Reflections
10.00—Louisiana Hayride
10.30—BBC Music Hall
11.00—NBC Jamboree
11.30—Horace Lapp's Orch.
11.45—The News
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

CKAC, MONTREAL, 730 K.
6.30—Social Announcements
6.45—Classical Interlude
7.00—Sports Parade
7.30—Gems of Melody
8.00—Le Bon Parler Français
8.15—To Be Announced
8.30—Saturday Swing Session
9.00—Old Fashioned Spelling Bee
9.30—To Be Announced
10.00—To Be Announced
11.00—Les Chevaliers du Folklore
11.15—Westinghouse Newscast
11.30—Berceuse
11.45—Patti Chapin, Songs
12.00—Molson Sports Reporter
12.30—Orchestra
1.00—Orchestra

WEAF, NEW YORK, 660 K.
6.30—Kaltenmeyer's Kindergarten
7.00—El Chico
7.30—Press Radio News
7.45—Strolling Songster
7.55—The Art of Living
8.00—Top Hatters
8.20—Football Scores
8.30—Steinle Bottle Boys
8.45—Jimmy Kemper
9.00—Believe It or Not
9.30—The Log Cabin
9.45—Concert Orchestra
10.30—Special Delivery
11.00—NBC Jamboree
11.30—Orchestra
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

WABC, NEW YORK, 860 K.
5.45—The Dancetrans
5.45—Orchestra
6.30—Orchestra
6.45—Dorothy Gordon's Corner
7.00—Columbia Concert Hall
7.25—Press Radio News
7.30—Eddie Dooley's News
7.45—Orchestra
8.00—Saturday Night Swing Club
8.30—Carborundum Band
9.00—Your Unseen Friend
9.30—Johnny Presents
10.00—Professor Quiz
10.30—All in Fun
11.00—Your Hit Parade
11.45—Patti Chapin, Songs
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

WBZ, BOSTON, 990 K.
6.45—Orchestra
7.00—Rakov's Orchestra
7.30—Press Radio News
7.35—Vocal Program
8.00—Message of Israel
8.30—Uncle Jim's Question Bee
9.00—Orchestra
9.30—Linton Wells
10.00—National Barn Dance
11.00—Gun Smoke Law
11.30—To Be Announced
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

WTIC, HARTFORD, 1040 K.
6.00—Vagabond Adventures
6.30—Kaltenmeyer's Kindergarten
7.00—News
7.15—Casey at the Mike
7.30—Wrightville Clarion
7.45—Medical Talk
8.00—Top Hatters
8.30—Shero Trio
8.45—Sports of the Week
9.00—Believe It or Not
9.00—Variety Show
9.45—NBC Concert Hour
10.30—Special Delivery
11.00—Jamboree
11.30—Orchestra
12.00—News
12.15—Orchestra
12.30—Orchestra
1.00—Weather

SUNDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—Silver Theatre
6.30—Choir Invisible
7.30—Weekly News Review
7.45—Piano Recital
8.00—Popular Classics
8.30—Along the Danube
9.00—Columbia Workshop
9.30—Music Time
10.00—Within These Walls
10.30—Friendly Music
11.00—The Constitution
11.30—The Lieder Sings
11.45—The News
12.00—Director's Choice

CKAC, MONTREAL, 730 K.
6.00—1947 Silver Theatre
6.30—Continental Varieties
6.45—Catholic Hour
7.30—Bleau and Rousseau
7.45—Jacques and Jacqueline
8.00—Association des Marchands
8.15—Alouette Program
8.30—Child Amateurs
9.00—Columbia Workshop
9.30—David Ross' Birthday Party
10.00—Ford Sunday Evening Hour
11.00—Jose de Laquerriere, Tenor
11.15—Westinghouse Newscast
11.30—To Be Announced
12.00—Molson Sports Reporter

WEAF, NEW YORK, 660 K.
6.00—Marion Talley
6.30—The Time of Your Life
7.00—Catholic Hour
7.30—A Tale of Today
8.00—Jack Benny
8.30—Fireside Recitals
8.45—Interesting Neighbors
9.00—Nelson Eddy, Baritone
10.00—Manhattan Merry-Go-Round
10.30—Album of Familiar Music
11.00—Sunday Night Party
12.00—Russ Morgan and Orch.

WABC, NEW YORK, 860 K.
6.00—Silver Theatre
6.30—Guy Lombardo and Orch.
7.00—Joe Penner
7.30—Roanoke Rhythm
8.00—Vicks Open House
8.30—Phil Baker
9.00—Columbia Workshop
9.30—Birthday Party
10.00—Ford Sunday Night Hour
11.00—Orchestra
12.00—Press Radio News
12.30—Orchestra
1.00—Orchestra

WBZ, BOSTON, 990 K.
6.00—Opera Auditions of the Air
6.30—Smiling Ed McConnell
7.00—Orchestra
7.30—Orchestra
8.00—Popular Classics
8.30—Ozzie Nelson's Orch.
9.00—General Motors Concert
10.00—Tyrone Power
10.30—Walter Winchell
10.45—Irene Rich
11.00—The Zenith Foundation
11.30—Cheerio
12.00—News

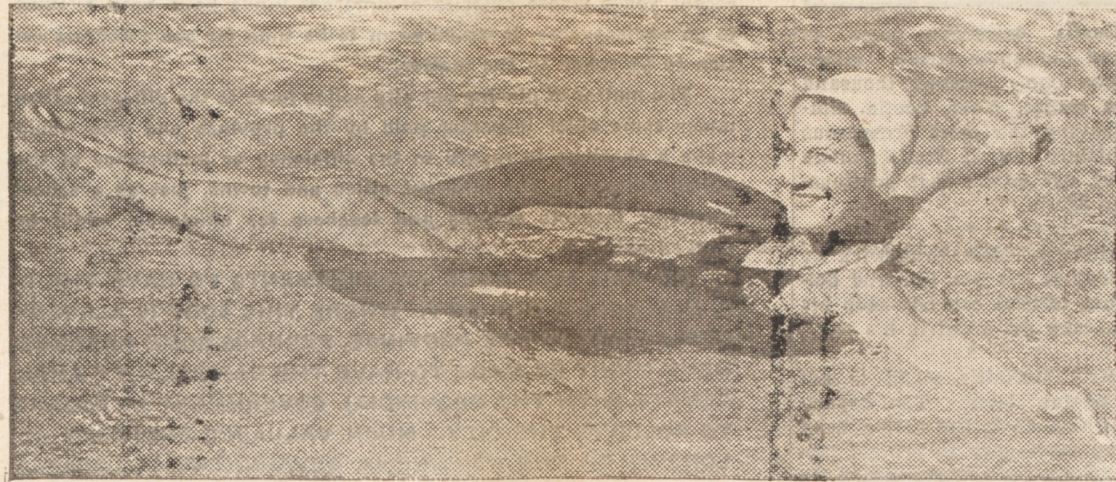
WTIC, HARTFORD, 1040 K.
6.00—Orchestra
6.30—The Time of Your Life
7.00—Catholic Hour
7.30—News
7.45—Flufferettes
8.00—Jack Benny
8.30—Fireside Recital
8.45—Interesting Neighbors
9.00—Don Ameche
10.00—Manhattan Merry Go Round
10.30—Album of Familiar Music
11.00—Rising Musical Stars
11.30—Orchestra
1.00—News

ENERGY
for your CHILDREN
"Crown Brand" Corn Syrup makes happy, healthy children. No doubt about that, for doctors say it creates Energy and helps to build strong, sturdy bodies. Children love it and never tire of its delicious flavor.

THE FAMOUS ENERGY FOOD
CROWN BRAND CORN SYRUP
The CANADA STARCH COMPANY Limited

NASAL CATARRH
Just a few drops of Vicks Vapo-Nol clears clogging mucus, reduces swollen membranes, brings comforting relief.
VICKS VAPOR-NOL

Why Portland's in No Hurry to Come East



While her boss (meaning Fred Allen) is knitting his brows over the next Town Hall Tonight program on NBC, Portland Hoffa, his wife and heckler, takes it easy in this Beverly Hills pool.

Hockey Broadcast Will Feature Drama Of King Clancy

When the Imperial Oil Hockey Broadcast takes the air tonight, radio listeners will be treated to the drama of King Clancy, the fighting Irishman in past Leafian history, coaching his battling Maroons against his former team-mates, the Toronto Maple Leafs.

It will be the first time this season that the "King" will have the chance to test his new squad at the gardens, where for years the rafter rang with cheers for the former Maple Leaf player.

Foster Hewitt in his little cubicle in the gondola will of course, give the play-by-play description of the game, and during the intermissions the short-wave vox-popping feature will give fans at the gardens the chance to speak on the air.

Frances James and William Morton To Be Featured Sunday

Frances James and William Morton, two of the Canadian airwaves' most popular young vocal stars, will be featured with Geoffrey Waddington's concert orchestra, on the CBC's Sunday night presentation, "Friendly Music," which will be heard over the national network on Nov. 28, at 10.30 p.m., AST.

The program will open with the beautiful "Evening Star," from Tannhauser, by Wagner. The orchestra will furnish special orchestrations of "Isle of Golden Dreams" and "Meet Me Tonight in Dreamland." Albert Pratz, solo violinist, will play Kreisler's immortal "Liebesleid" and there will be a string arrangement of "Carry Me Back to Old Virginia." Miss James will sing "The Banks of Allen Water" and Friml's charming "Chansonette." Mr. Morton will sing Purcell's "Passing By" and the beloved "Macushla."

HOLLYWOOD, Nov. 29—Portland Hoffa wants to stay put right here in Hollywood. Husband Fred can take his old New York and do what he wants with it, but doubts are rife in the San Fernando Valley if Missus Fred will be entirely tractable when time arrives for Town Hall Tonight to move back east.

To begin with, there is the matter of bathing. Portland dotes on the water, and is fully aware that were she back in Manhattan this time of the year she'd seldom be able to get out of reaching distance of the soap receptacle.

When Portland left the musical show business to marry Fred she sighed a large and luxurious sigh. "Here," she thought, "is where I get some sleep." But she didn't reckon on husband Fred, whose working day in radio is often all night—a very long night spaced with coffee prepared by Portland.

"I've got the best of him out here," she chuckled. "Back in New York our first Town Hall Tonight goes on the air each Wednesday over the NBC-Red Network at 10 p.m. AST. Here in Hollywood it's just 6 p.m. Our second broadcast here is finished at 10 p.m. Pacific Coast Time has managed to get Fred to bed before the chickens get up where I haven't been able to since we were married."

Which, she thinks, is reason enough to want to stay in the West.

RECITAL BY PAUL DE MARKY

CBC will present a 15-minute piano recital over its national network on Sunday, Nov. 28, from 6.45 to 8.00 p.m., AST, by Paul de Marky, recognized by critics as one of the outstanding interpreters of the classics of the piano.

Mr. de Marky, who was born in Hungary, studied to be a lawyer but turned to music as a career. He came to this country several years ago and took up residence in Montreal. The program will originate in the CBC Montreal studios.

Exchange Program Chamber Music On The CBC on Sunday

The four movements of the Quartet by Debussy will be played by the Quatuor de Montreal during a broadcast to be presented Sunday, Nov. 28, at 2 p.m., AST, over the national network of the CBC. The program also will be heard as an international exchange feature in the United States over facilities of the Mutual Broadcasting System.

Debussy's one and only string quartet was written in 1893 and was dedicated to the members of the famous Ysaye Quartet. It is a thoroughly characteristic work that typifies the elusive atmosphere in which the great composer was noted.

At the time it was written it was an absolutely new thing in chamber music and in 1893 it offended many conservative musicians by reason of its novelty. It is, however, significant that it has quickly become one of the favorite quartets in the modern repertoire.

Story of U. E. L. Family To Be Told In Drama Sunday

Canadian radio listeners will be carried back one hundred years to the gracious hearth of a U. E. L. family on the Niagara River when the CBC presents "Palatine Hill," an original radio drama by Andrew Allen, on Sunday, Nov. 28, at 10 p.m. Atlantic Standard Time.

"Within These Walls," which will be produced from the Toronto studios, will present characteristic scenes from the life of his Loyalist in 1839. "Palatine Hill," which still stands well preserved with its charming living room intact, was the home of the Servos family, who gave up wealth and comfort to remain loyal to the British crown. The family migrated from New York to Niagara

FASHION SHOW BY TELEVISION TO STYLE EXPERTS ALL OVER WORLD

NEW YORK, Nov. 29—People who have a hard time making up Christmas gift lists will be heartened to know that the day is coming when they'll be able to look over suggestions that have come right out of the air into their living rooms.

That day was heralded in Radio City Studios, New York, when National Broadcasting Company presented the first all-fashion demonstration of RCA Television before an audience of fashion writers and editors, members of The Fashion Group and wholesale and retail executives of the fashion industry.

Daytime and evening ensembles in silk, wool and cotton, coiffures, accessories and make-up were all the subject of what really amounted to a "television test," the purpose of the demonstration being to determine just how much fashion detail can be transmitted by the new medium at the present stage of its development.

The show was staged in NBC's television studio on the third floor, transmitted from the "video" antenna atop the Empire State Building and picked up on the experimental television receivers on the 62nd floor of the RCA Building.

The demonstration indicated possible television technique in covering arrival of fashion celebrities at an airport, the televising of guests at a luncheon table, and the possibilities of showing by television how to arrange an elaborate hairdress, how to apply make-up and "Christmas shopping made easy by air."

"Eventually, we feel sure, television will be able to perform great service in the fashion field," said Lenox R. Lohr, president of the National Broadcasting Company, during the introduction to the demonstration.

"We realize that we have much to learn about the most effective presentation of fashions and shall be grateful for any criticisms or suggestions from you, as leaders in the fashion field."

Here's what leaders in the fashion field had to say about the demonstration: Jessie Wiley Volles, of Pictorial Review: "Television is going to make women more fashion conscious than ever before."

Winifred Goodsell, fashion editor, Cleveland Plain Dealer: "Television will dissolve time as far as fashion is concerned. What's new in New York this morning will be new the same day in San Francisco when this medium is commercialized. It's on the Lake and became an influence in the little Canadian community."

One of the chief characters in this story is William Kirby, author of the "Golden Dog," and one of the most prominent gentlemen of the period. Rupert Lucas will produce the play with a cast of Toronto radio artists.



This model, attired in gold linen shirt and shorts, was one of the many models who participated in NBC's first all-fashion demonstration of RCA Television. She is standing beside an Iconoscope camera.

a wonderful medium to show the line and silhouette of fashions and the lustrous materials such as satins and taffetas were marvelous."

Helen Cornelius, Associate Editor of Harper's Bazaar: "The pioneers who crossed the American desert in covered wagons must have had feelings similar to ours, who are participating in this experiment."

Miss Margaret Case, Associate Editor of Vogue: "Today's television broadcast is a great improvement over previous demonstrations. There is no doubt that television is destined to be an important factor in the rapid transmission of fashion information."

"SONGS OF IRENE LANDOR"

Irene Landor, Windsor singer, will entertain CBC national network listeners on Saturday, Nov. 27, at 9.15 p.m., AST. Harold Arlen's "Between the Devil and the Deep Blue Sea" will be the featured song, and Miss Landor also will sing "Loving You," from "Something to Sing About," and "Born To Love," from "Talent Scout."

Bernie Yuffy and Wally Townsend have prepared special arrangements to two well known compositions for this program: Peter De Rose's modernistic "Deep Purple," and "On the Alamo," one of the many dance favorites from the pen of Isham Jones.

REMEMBER PEOPLE'S NAMES

HOW TO WIN FRIENDS AND INFLUENCE PEOPLE
By DALE CARNEGIE... Author of the famous book of this name

1. "A man's name is the most important thing in the world to him. Since history began, men have sought to perpetuate the memory of their names. The Pharaohs built pyramids; our modern multi-millionaires endow libraries and museums to insure that their names will not be forgotten."

2. "Much as we want other people to remember our names, we seldom make any effort to remember theirs. We don't take the time and energy necessary to fix names in our minds."

3. "When we are introduced to a stranger and talk for a few minutes, half the time we can't remember his name when we want to say goodbye."

4. "Politicians know the value of remembering names. They have learned the truth of the saying that: 'To recall a voter's name is statesmanship. To forget it is oblivion.'"

5. "In business and in social contacts the ability to remember names is quite as important as it is in politics."

6. "Napoleon the Third, in spite of all his royal duties, boasted that he never forgot the name of anyone he met. 'His method was both painstaking and simple. He repeated the name several times while talking; if necessary, he wrote it down, studied it, fixed it, somehow, indelibly in his memory.'"

Quality and Mildness

Turret

CIGARETTES

PLAIN OR CORK TIP