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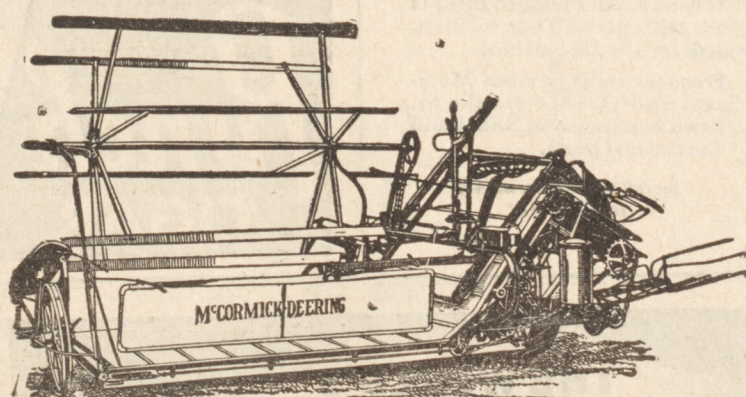
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... OF ...
Interest to Women
**YOU CAN NOW WEAR PALE POLISH
AND STILL MAKE A BOW AT COURT**

England's New Queen Issues Nail Polish Decree; New Tints Launched At Salon Opening—Sardonyx in Mascara—Night and Day Lipsticks With Staying Power.

(By Victorine Howard)

A new queen is in England's parlor. And if Queen Elizabeth isn't doing anything new in the way of eating bread and honey she's making innovations in the style scene. Queen Mary made no secret of her dislike for enameled fingernails. Last season anything but natural polish was strictly taboo at court.

Now the new and more fashion-conscious Queen Elizabeth has liberalized the nail polish scene to the extent of decreeing that "pale shades may be worn at court."

We have the new liberalization edict on the word of one of New York's leading fingernail stylists who just returned from England where she was elected a member of the British Color Council in time to fling open the elevator doors in her newly decorated air-cooled generally suave salon of hand culture. The new decor is charming—lemon yellow drapes against silver gray and white walls, holding two huge and striking photomurals of beautifully posed hands with flowers.

Not Too Vivid

While she doesn't have one of those ubiquitous "By Royal Appointment" notices (we remember it seemed to us last summer that every other shop in London was "By Royal Appointment" until you wondered how even centuries of royalty had ever found time to make all those appointments, and how all the places could possibly be patronized by them) in her London salon, a lot of titled hands are under the care of her manicurist there. With the new pink polish court decree, the beautiful Duchess of Kent asked her when she was in London to "blend a special polish for her that would set off the lovely ivory tones of her skin, yet remain soft enough to wear at court." (The vivid Mariana wears a lot of browns, she says, and likes dark polishes with a brown cast when away from court circles).

The ex-Mrs. Simpson seems to be toning things down. She used to wear dark polishes. Lately, she's been wearing lighter, rosier shades. More like the new wistaria, one of the latest polish shades of the same house.

Besides wistaria, a blue-violet with a faint rosy tone, which is good with blues, and metallics, four other fall shades were launched at the salon opening—clover, a silver violet-rose, thistle, the shade of rose-brown heather, nasturtium, an orange-toned red, and pimento, a spicy red like a dash of gypsy color, that was marvellous on a sun-tanned model who wore an advance copper lame evening gown which looked like all the thrilling winter nights ahead.

Speaking of colors, sardonyx is a new shade of mascara at a smart beauty salon. A light coppery brown, sardonyx was created for red-heads and honey blondes.

Another salon opening this last week was within the marble-pillared precincts of the Waldorf-Astoria, whether a fine skin specialist has moved lock, stock and cleansing cream, to join up with a leading hairdresser whose scissors have long called that hotel home. With four treatment rooms, adjoining the hairdressing salon, she now has more space in which to give her justly famous facial treatments. And the two new lipsticks, with which she celebrates the moving, are really slick colors, and (we say it hesitantly since lipsticks act differently on different skins) really extraordinarily indelible. At least so we find them. Vivid, in its black and gold case is a bright shade for evening wear, and dark, in a scarlet case, is a grand soft blood tone for daytime.

The new lipsticks, at a dollar, are in several leading department stores as well as at the new salon. One of this specialist's operators makes a suggestion for increasing permanency in her lipsticks. Put the pomade (it's non-drying and spreads smoothly) on fairly heavily. Give it a few minutes to set the color. Then blot off excess lipsticks with tissues. It's a good idea to follow with any lipstick.

Perfume with your cocktails is new at the Madison Hotel Cocktail Bar. Cards are distributed to patrons by the captain. Drawings are held Monday afternoons at 6.45 for the lucky number winner of a luxurious bottle of a noted firm's perfume. You have to be there to get it though. Non-drying cleansing creams are

important these hot days when traces of perspiration combine with soot, and the remains of frequent necessary applications of face powder, one on top of the other, to dry the skin. An excellent cream, softening yet with slight astringent properties, for the summer face clean-up is made by a fine firm. Their new face powder in a lift-cover package is also excellent, and comes in flattering shades such as cinnabar for dark brunettes, and light rusgo for pale copper skins.

If you've developed crow's feet between your brows trying to out-stare the sun, or frowning while reading in a bad light, there are some ingenious new gadgets in the form of little wings to counteract those vertical lines. Made of a flesh pink stiffish sort of stuff, the wings have an adherent under side. You paste them on over the lines, either at night, or while you're home knitting, or something. They hold the lines flattened out. The idea is sound.

Facial habits—continual frowns, for instance, are what start the lines in the first place. And you can't have bad forehead habits under the wings. Directions for applying come with the thirty-five cent trial package, and with the larger dollar size.

**BOLSTER CLUB
TREASURY BY
CLOVER FETE**

Novelty of Invitations
Will Attract Large
Gathering

(By Cynthia Proctor)

A clover fete will put the club treasury in clover—and such a stunt is easy to plan and work out. The first step in creating a big success is to send a personal invitation to everyone in town. Make the invitations as mysterious as possible, as nothing seems to attract people as much as a desire to "see what you are going to have." Get cuts of clover leaves at the printers and use them freely in advertising. Use a small cut for the invitations. Do the printing in green ink on white paper and address the invitations this way: "Mr. and Mrs. Everybody in Town If you want to be in clover Look within and then come over."

Inside an outline of attractions begins:

"Our clover fete will be up-to-date With ideas that are new— We want you to come for an evening of fun,

And bring a friend or two. The features include—1—a good summer time supper—2—candy—3—lemonade—4—grab bag—5—favors and souvenirs—6—fortunes.

Tables are decorated with clover blossoms and field grasses. Menu cards hold imprints of the ever-present clover leaf, and paper napkins in clover design are used.

The candy booth is resplendent in decorations of emerald green on white. Many of the candy boxes have only a green paper clover pasted on the white surface and are tied with green ribbons.

The old oaken bucket is a good receptacle for lemonade, which is sold by attractive girls in costume.

Grab Bag

For your grab bag, have a large spider web. This is made of large silvered cord with tiny electric lights put in for dew drops and the whole edged with clover leaves of wired

FINAL COLD RINSE BENEFITS OILY HAIR

(By Antoinette)

There seems to be a difference of opinion on the subject of whether the final hair rinse should be hot water or cold water. Some experienced hair salon experts vote for the hot water rinse, others for the cold water.

Personally, I feel that the cold water finish is the one of the greatest benefits to the scalp and hair. I know that many women cannot and will not stand the shock of it. But water, nevertheless, can be tempered so that the final cold application is not a shock.

Many hair specialists agree that this cold water finish to the shampoo does the same exhilarating and stimulating thing to the scalp that it does to the face and body skin. And there is no question of how the cold water face rinses, stirs activity in the circulatory system, nor how it regulates the pores.

One particular case of oily hair was treated to the cold water rinse. The woman was encouraged to wash

her own hair, stand under the shower and let the cold water play over the scalp and through the hair. I do know that, in her case, the oiliness was appreciably relieved.

In youngsters I have noted a better result when the cold water served as final rinse. A healthier glow to the scalp was noticed and a certain brightness of the hair after such treatment could not have been imagination.

The average adult whose hair goes under a drier every ten days or so needs some stimulant to keep the hair healthy, and in certain cases the finger wave lotion is not all that it should be for the health of the scalp.

However if you can't bear the idea of cold water on your head, you can and should see that that scalp of yours gets a good massage daily with your flesh-padded finger tips. You must do something to stimulate and stir up the circulation in the scalp.

grass green paper. The effect is lovely. The gifts for the children with green strings tied to them are hidden under this web.

Favors

Favors and souvenirs are mostly all small things selling for 50 cents or less. Any number of novelties in the shops show clover designs, but you'll find the things you make yourself are most profitable.

Cretonne can be bought in several clover designs and can be made up into bags and other articles.

Fortunes

For the fortunes, collect boxes of various sizes and place a favor and a fortune in each one. Wrap the box in white paper with green clover seals and sell for ten cents each.

Summer Supper

For a summer supper, serve sliced ham loaf, vegetable salad, buttered rolls, sweet and sour pickles, jam tarts, hermits and lemonade.

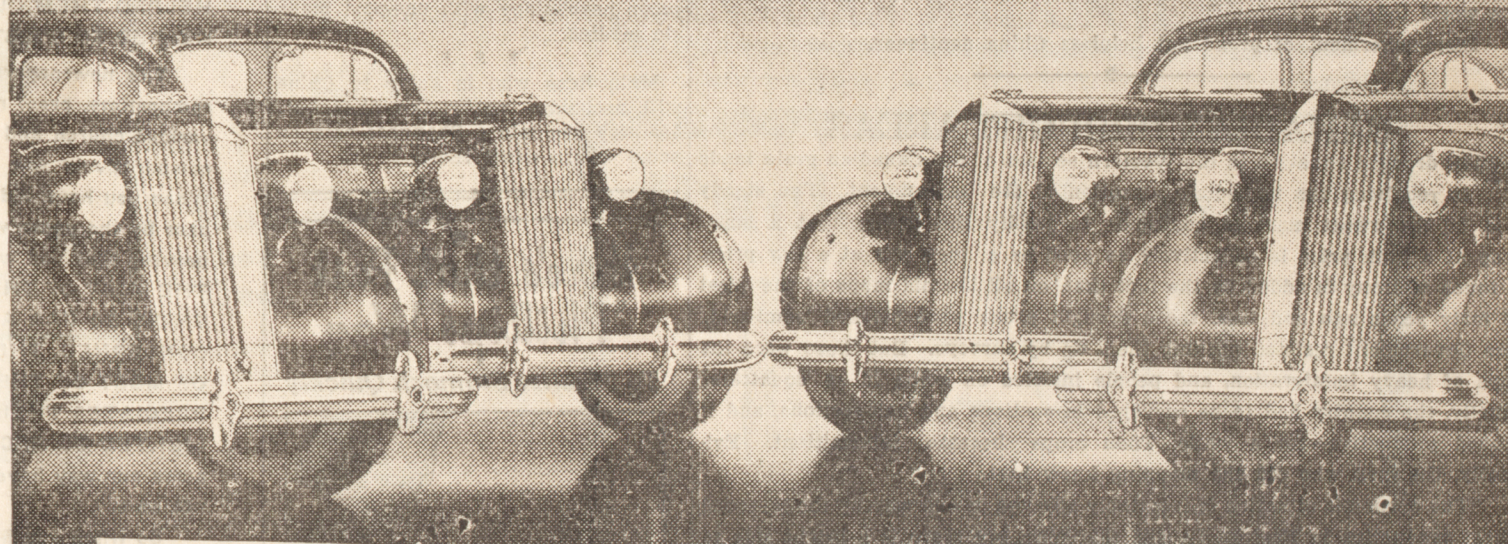
Or jellied chicken and tomato consommé, bread sticks, assorted cold cuts, pickle fans, radish roses, savory potato salad, hot biscuits, lemon filled cream puffs, iced tea and coffee.



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