

# THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

## SATURDAY'S PROGRAMMES

**CANADIAN BROADCASTING CORP.**  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

**CBC, OTTAWA, 550 K.**  
2.55 to 6.30—Metropolitan Opera  
6.30—Ozzie Williams Orch.  
6.45—Closing Stock Quotations, from Toronto Stock Exchange  
7.00—Nickelodeon  
7.30—Rebroadcast of B. B. C. Empire transmission  
8.00—Caro Lamoreaux, Soprano  
8.15—Luigio Romanelli Orch.  
8.30—Berl Pearl, songs and patter  
8.45—Prof. J. F. MacDonald, Book Review  
9.00—Cotter's Saturday Night, the Aiken family at home  
9.30—Little Symphony  
10.00—To be Announced  
10.30—Joe DeCourcy and Orch.  
11.00—To be Announced  
11.30—George Sims and Dance Orch.  
11.45—C. P. News and Weather  
12.00—Northern Messenger  
1.00—Claude Turner Orch.  
1.15—Mart Kenny Orchestra  
1.30—The Sport Week  
1.45—Leo Smunton Orch.  
2.00—Jascha Galperin's Orch.

**CKAC, MONTREAL, 730 K.**  
6.00—Social Announcements  
6.15—Art Show and Orch.  
6.30—Black Horse Time  
6.45—Capitaine Jacques  
7.00—Country Church of Hollywood  
7.15—Narrazza Music School  
7.30—Gems of Melody  
8.00—To be Announced  
8.15—Federations de Ouvres Charite  
8.30—Hockey School of the Air  
8.45—Fantasy  
9.00—Grads Time  
9.30—Loew's Theatre Program  
10.15—Westinghouse Newscast  
10.30—Alex, Lajoie and Orch.  
10.45—Designs in Harmony  
11.00—Bulova Time  
11.15—Benny Goodman and Orch.  
11.30—Alex, Lajoie and Orch.  
12.00—Ted Fiorito and Orch.  
12.10—Benny Goodman and Orch.  
12.30—Anson Weeks and Orch.  
1.00—Ted Fiorito and Orch.  
1.30—Larry Lee Orch.

**WEAF, NEW YORK, 660 K.**  
6.30—Kaltenmeyer's Kindergarten  
7.00—Top Hatters  
7.15—Eso News Reporter  
7.30—Press News  
7.45—Alma Ketchel Contralto  
7.55—Religion in the News  
8.00—Martinez Brothers  
8.15—Hampton Institute Singers  
8.30—Gilbert Seldes  
8.45—The ABC of NBC  
9.00—Saturday Evening Party  
10.00—Snow Village Sketches  
10.30—Shell Show  
11.30—Irvin S. Cobb  
12.00—Eso News Reporter  
12.15—Ink Spots  
12.30—Emil Coleman's Orch.  
1.00—Jerry Blaine's Orch.  
1.30—Ray Pearl's Orch.

**WABC, NEW YORK, 860 K.**  
7.00—Ben Feld and His Orch.  
7.25—News  
7.30—The Eton Boys, Male Quartet  
7.45—Dinner Music  
8.00—Saturday Night Swing Club  
8.30—The Carborundum Band  
9.00—Professor Quiz  
9.30—Johnnie Presents  
10.00—Nash-Lafayette Speed Show  
10.30—Columbia Symphony Orch.  
11.00—Hit Parade  
11.30—Song Stylists  
12.00—Benny Goodman  
12.30—George Olsen and Orch.  
1.00—Ted Fiorito and Orch.  
1.30—Ted Fiorito and Orch.

**WBZ, BOSTON, 990 K.**  
5.00—Herman Middleton and Orch.  
5.30—Joan and the Escorts  
5.45—Concert Ensemble  
6.00—Musical Adventures  
6.15—Timothy Makepeace, comedy  
6.30—Buzzy Kountz Orch.  
6.45—Ruth and Ross  
7.00—Eso News Reporter  
7.30—News  
7.35—Home Symphony  
8.00—Message of Israel  
8.30—Uncle Jim's Question Bee  
9.00—Ed Wynn  
9.30—Meredith Willson and Orch.  
10.00—National Barn Dance  
11.00—Nickelodeon  
11.30—Hildegard  
12.00—Rilev and Farley's Orch.  
12.30—Eso News Reporter  
1.00—Jon Garber and Orch.  
1.30—Griff Williams and Orch.

**WTIC, HARTFORD, 1040 K.**  
6.00—The Commanders Orch.  
6.30—Kaltenmeyer's Orch.  
7.00—News  
7.15—Listen to Alice  
7.30—Wrightville Clarion  
7.45—Dr. Paul S. Phelps  
8.00—Martinez Brothers  
8.15—Sports of the Week  
8.30—Hours of Cheer  
9.00—Variety Show  
10.00—Snow Village

10.30—The Chateau  
11.30—Irvin S. Cobb  
12.00—News  
12.15—Ink Spots  
12.30—Forty and Eight Honor Soc.  
1.15—Weather Report  
1.17—Jerry Blaine's Orch.

## SUNDAY'S PROGRAMMES

**CANADIAN BROADCASTING CORP.**  
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**CBC, OTTAWA, 550 K.**  
6.00—Vesper Hour, choral music under Arthur McFadden  
7.30—Le Quatuor Alouette  
7.45—Dr. H. L. Stewart  
8.00—Soiree  
8.30—And it Came to Pass  
9.00—Rex Battle  
9.30—Jewels of the Madonna, orchestra and soloists  
10.00—Bayon Black  
10.30—Canadian Defence  
11.30—William Morton  
11.45—News and Weather Forecast  
12.00—Sweet and Low  
12.30—String Quartet  
1.00—The Glee Singers

**CKAC, MONTREAL, 730 K.**  
6.00—Catholic Hour  
6.45—Canada 1937  
7.30—Bleau and Rousseau Program  
7.45—Jacques et Jacquiere Program  
8.00—Association des Mauchands  
8.15—Alouette Program  
8.30—Church Service  
10.00—Ford Sunday Evening Hour  
11.00—Community Sing  
11.45—Newscast  
12.00—Molson Sports  
12.10—Red Nichols Orch.  
12.30—Leon Belasco Orch.  
1.00—Vincent Lopez and Orch.  
1.30—Isham Jones and Orch.

**WEAF, NEW YORK, 660 K.**  
5.00—The Widow's Sons  
5.30—Musical Camera  
6.00—Marlon Talley, soprano  
6.30—Smiling Ed McConnell  
7.00—Catholic Hour  
7.30—Tale of Today  
8.00—Jack Benny  
8.30—Fireside Recitals  
8.45—Sunset Dreams  
9.00—Good Will Court  
10.00—Manhattan Merry-Go-Round  
10.30—Album of Familiar Music  
11.00—Symphony Orchestra  
12.00—Poetry Reading  
12.15—Vincent Travers Orch.  
12.30—News  
1.00—Shandor  
1.30—Southern Tavern

**WABC, NEW YORK, 860 K.**  
4.00—N. Y. Philharmonic Orch.  
6.00—Your Unseen Friend  
6.30—Guy Lombardo and Orch.  
7.00—Joe Penner  
7.30—Rubinoff  
8.00—Columbia Workshop  
8.30—Phil Baker  
9.00—Vick's Open House  
9.30—Eddie Cantor  
10.00—Ford Sunday Evening Hour  
11.00—Community Sing  
11.45—Kaltenborn Edits the News  
12.00—News  
12.05—Red Nichols and Orch.  
12.30—Leon Belasco and Orch.  
1.00—To be Announced  
1.30—Isham Jones and Orch.

**WBZ, BOSTON, 990 K.**  
5.00—National Vespers  
5.30—Senator Fishface  
6.00—We, the People  
6.30—Col. Stoopnagle and Budd  
7.00—Evening Radio Journal  
7.05—Harvey Whipple  
7.15—Musical  
7.30—Moments you Never Forget  
8.00—Helen Traubel Soprano  
8.30—Bakers Broadcast  
9.00—General Motors Program  
9.30—Rhythm Revue  
10.30—Walter Winchell  
10.45—Chair Symphonette  
11.00—California Concert  
12.00—Time, Weather Forecast  
12.10—News  
12.15—King's Jesters  
12.30—Frankie Master's Orch.  
1.00—Henry Busse Orch.  
1.30—Paul Pendarvis Orch.

**WTIC, HARTFORD, 1040 K.**  
5.00—Hartford on the Air  
5.30—Musical Camera  
6.00—Marion Tally  
6.30—Smilin' Ed McConnell  
7.00—Catholic Hour  
7.30—News  
7.45—Flufferettes  
8.00—Jack Benny  
8.30—Fireside Recitals  
8.45—Sunset Dreams  
9.00—Do you want to be an Actor?  
10.00—Manhattan Merry-Go-Round  
10.30—Album of Familiar Music  
11.00—Erno Rapee's Symphony  
12.00—News  
12.15—Doc Schneider's Texans  
12.30—Musical Interlude  
12.35—El Chico Orchestra

FOR MORE RADIO, SEE PAGE 3

## SCENE BUT - NOT HEARD

Manhattan

Lanny Ross on his way to a rehearsal of his Show Boat programme in the NBC building stops to watch the antics of the fancy ice skaters in Rockefeller Plaza. . . . Morton Downey, in front of a music store listening to a Duke Ellington swing arrangement of his own theme song "Wabash Moon." . . . A speeding taxi-cab whizzes around the corner almost hitting Bob Ripley who jumps eight feet backward—Believe It Or Not. . . . Kate Smith, owner of the world's champion basketball team, the Celtics, (she also sings) awards a cup to winners of a local boys' basketball tournament. . . . Guy Lombardo and brother Carmen, taking a busman's holiday listening to Eddy Duchin and his orchestra at the Paramount Theatre. . . . Andre Kostelanetz standing in the entrance of the CBS Playhouse, answering by name the greetings of each of his 45 musicians as they enter for rehearsal.

Hollywood

Helen Troy, Eddie Cantor's telephone girl on his Sunday shows, emerges from a telephone booth after 15 minutes of unsuccessfully attempting to get her number. . . . George Burns and Gracie Allen arrive at Hollywood, after a short vacation in Palm Springs, where Gracie hands out small packages of grape-nuts as presents to the friends who met them at the train. . . . Jack Oakie in an Encino sporting-goods store, ordering a dozen red shirts.

**Wait Till He Hears "After the Bell"**  
Billy Jones and Ernie Hare, the Gillette Gentlemen of CBS' Sunday night Community Sing, frequently query the fans about their favorite songs. They indiscriminately choose 50 names periodically from the fan letters they receive and send these people questionnaires about their special favorites among the latest songs. Among others a reply came from a fan in Shelby, Missouri. "I received your letter," it read, "and my favorite among the latest songs is 'Red Hot Mama.' I also like 'Silver Threads Among the Gold' and 'Yes, Sir, That's My Baby.'"

Fan Mail

Eddie Cantor is one of the few radio stars who answers fan mail with telegrams. And even he does this on rare occasions. Like all other luminaries Eddie has a staff of secretaries handling his fan mail—and it runs into thousands of letters weekly from listeners to his Sunday night Texaco Town show. But when a letter arrives from a proud father telling of the birth of a son after having had five or six daughters, Eddie takes care of that himself. He always sends a congratulatory telegram which is usually followed with a present. Eddie, you know, has five daughters but sometimes regrets that there is no Eddie, Jr. in the house.

Arthur Godfrey—A Quizzer

Arthur Godfrey, who, each Saturday night at 8 p.m., EST, over WABC-CBS, assists "Professor Quiz" in his quizzing with exquisite nonchalance, is one of those men who ought to know all the answers.

In his 34 years, because of an innate curiosity, he's had at least that many occupations.

Curiosity may have killed a cat, but it certainly helped Godfrey, son of Arthur H. Godfrey, Sr., veteran sports writer and journalist, to live-with-a-capital-L. He disclaims having any "Gypsy Blood," but admits that he's always wanted to find out "what it's all about."

It looks as though he did. Here's a partial list of his major activities before his radio debut as Professor Quiz' partner: architect's office boy, coal miner, navy radio operator, life insurance correspondent, cemetery lot salesman, vaudeville performer, taxi-driver, member of the Coast Guard, radio announcer and artist, breeder of thoroughbred dogs, horses and cattle on his Fairfax County, Virginia, farm "Godfrey Gates."

In his spare time he's managed to develop a keen interest in fishing, learn to pilot a plane, read most of the outstanding biographies, and become an expert swimmer. At present he hopes to learn more about the intricacies of running a farm and to make an intensive study of radio broadcast technique.

Horton Guest of Oakie College

Edward Everett Horton, known for his characterizations of "Helpless Henry" character parts, will bring his suave comicities to the Jack Oakie College as guest-professor on the programme Tuesday, April 13, at 9:30 p.m., EST, over the WABC-CBS network. Prexy Oakie will welcome the distinguished visitor to the mysterious and mad confines of the campus of dear old "Ephus Hall," where Shaw and Lee will seize upon him as a fit victim for their double-talking persecution.

Judy Garland will add her vocal selections to the musical varieties of the broadcast. Georgie Stoll and his orchestra from Hollywood and Benny Goodman and his swingsters from the Manhattan CBS Theatre will lend

## RODZINSKI TO CONDUCT TEN CONCERTS ON NBC

NEW YORK, April 10—Dr. Arturo Rodzinski, famed leader of the Cleveland Orchestra, will conduct the NBC Symphony in a special series of concerts supplementary to those which will be presented late this year by Arturo Toscanini with the same musical organization.

The engagement of Dr. Rodzinski was announced by Lenox R. Lohr, president of the National Broadcasting Company, in the following statement:

"When David Sarnoff completed his arrangements with Maestro Toscanini for his ten broadcast appearances, the Maestro suggested the engagement of an outstanding conductor to bring the NBC orchestra to full symphony strength, and named Dr. Rodzinski as the man with whom he could collaborate happily. Signing of the contract with Dr. Rodzinski followed, and was made possible through the co-operation of the Cleveland Symphony Orchestra, of which Dr. Rodzinski, who is an American citizen, is permanent conductor.

To Build Orchestra

"Dr. Rodzinski is preparing his radio concerts so that several of them will precede and the remainder follow the Toscanini series. There will be a minimum of ten Rodzinski performances. Dr. Rodzinski will immediately undertake the selection of the best symphonic musicians available in this country to augment the NBC Symphony Orchestra, which already has attained high musical distinction nationally.

"After Dr. Rodzinski's present conductorship of the New York Philharmonic ends this spring, he will go abroad for appearances with famous European orchestras. At Salzburg, where he will open the annual music festival in July, he will meet and confer with Maestro Toscanini. At that time the programmes for the two series of NBC radio concerts, which will begin later this year, will be discussed by the eminent conductors and will be designed as a unified whole."

Started As Lawyer

Dr. Rodzinski, of Polish parentage, was born in Spalato, Yugoslavia, on Jan. 2, 1894. In his youth he took piano lessons, but displayed neither talent nor liking for music to any unusual degree. His father wanted him to be a lawyer, and his studies were directed to that end.

It was during his school days at Lwow, a nearby city, that his love for music was born. He haunted the concert and opera house and eventually obtained work there, but continued his law studies until war interrupted.

After the war he completed his law course, but the offer of a position as coach and pianist with the Lwow Opera Company was the opportunity which reshaped his life plans. Eventually he became conductor, and later in Warsaw.

Leopold Stokowski heard him there and invited him to America in 1926. He was assistant conductor of the Philharmonic Orchestra the next three years, conductor of the Los Angeles Philharmonic from 1929 to 1933, then joining the Cleveland orchestra.

He is well known to NBC listeners, having conducted numerous concerts over the NBC networks.

their instrumental specialties to the merrymaking.

Saved By Note He Never Wrote

The incredible—but carefully documented—tale of a ship's officer who was saved from death at the hands of mutinous sailors by means of a note he neither wrote nor had sent will be presented on Robert L. (Believe-It-Or-Not) Ripley's programme Sunday, April 11, at 7:30 p.m., EST, over the WJZ-NBC network.

In 1882 on board the Brazilian gunboat "Chiquita," a sailor who dipped a bucket into the tepid waters of the South Atlantic every morning for water to swab the decks, hauled up a bottle containing a message.

The note read, "Aboard the schooner 'Sea Hero.' Come quick. The crew are in a state of mutiny. The captain has been killed, the first mate thrown overboard. I am second mate. My life has been spared as navigator. They are forcing me to take a course to the north of the Amazon River." The note closed with the latitude and longitude of the ship at time it was being written.

LISTEN...

on Sunday to

"CANADA-1937"

IMPERIAL TOBACCO'S INSPIRING PROGRAM

SUNDAY -

STATION CFNB 6.45 p.m. A.S.T.

## CIRCUS SCHOOL GRADUATION ON NBC APRIL 24

CHICAGO, April 10—"Step right up, folks . . . See the Big Circus commencement . . . it's thrilling, sensational, educational . . . You've never seen or heard anything like it . . . See the world's future stars of the Big Top . . . See them spinning in the air . . . See them in side-splitting pantomimes . . . See them on the flying trapeze . . ."

Don't be too surprised if you hear harangue of this sort over the NBC-Red network on April 24 between 10:30 and 11 p.m., EST. It will be a special NBC broadcast from the only circus "prep" school in the world—the Manitowoc Vocational School, Manitowoc, Wis.

Started as a free school for children by William G. Schultz, former star acrobatic clown who spent 26 years under the Big Top, this circus "prep" school has developed from an adjunct to Schultz's hot dog stand to one of Manitowoc's most valued institutions.

Manitowoc Vocational School authorities, noting how circus instruction developed physiques of many of the children, offered Schultz a job as physical education instructor. Many of his school's graduates are now swinging their way to the top in Ringling Bros., Barnum & Bailey, and other circuses, and scouts come from circuses all over the country each year to look over likely "graduates."

Bob Brown, NBC Chicago announcer, will describe the acts of the pupils and interview Schultz during the broadcast. Music will be furnished by the Manitowoc Vocational School Band of 20 pieces under the direction of Melvin Kitzerow.

NEW YORK, April 10—Dr. Walter Damrosch, dean of American conductors, will honor another dean, Dr. Edgar Stillman-Kelley, veteran composer, on Thursday, April 15. Dr. Damrosch will conduct the NBC Symphony Orchestra in Edgar Stillman-Kelley's recently completed symphony, "Gulliver," over the NBC-Blue network, in tribute to the composer's 80th birthday, celebrated on April 14.

## Here's Simple Way to Curb a Cold



Two Quick-Acting, Quick-Dissolving "ASPIRIN" Tablets with a Glass of Water



The modern way to curb a cold is this: Two "Aspirin" tablets the moment you feel a cold coming on. Then repeat, if necessary, according to instructions in the box.

At the same time, if you have a sore throat, crush and dissolve three "Aspirin" tablets in one-third glass of water. And gargle with this mixture twice.

The "Aspirin" you take internally will act to combat fever, cold pains and the cold itself. The gargle will act as a medicinal gargle to provide almost instant relief from rawness and pain. It is really marvelous; for it acts like a local anesthetic on the irritated membrane of your throat.

Try this way. Your doctor, we know, will endorse it. For it is

quick, effective and ends the taking of strong medicines for a cold.

• "Aspirin" tablets are made in Canada. "Aspirin" is the registered trade-mark of the Bayer Company, Limited, of Windsor, Ontario. Look for the name Bayer in the form of a cross on every tablet.

Demand and Get—

ASPIRIN

TRADE-MARK REG.



DON'T TRY TO FOOL ME ABOUT TOBACCO!

Any tobacco is better than none, we'll admit, but until you try Rosebud you'll never know what it means to be really pipe-happy—to prefer a pipe to any other smoke. Load up your pipe with Rosebud, and see if it doesn't give you a new idea of the pleasure there is in smoking!

There is an easy-opening ribbon on every Rosebud package—to make it easy for you to remove the Cellophane wrapper. Just a quick pull and the wrapper is off!



ROSEBUD

Cut smoking tobacco

THE MARITIME SMOKE