

# THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

## THURSDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.  
6.30—Chateau Laurier Concert Trio  
6.45—Closing Stock Quotations  
7.00—Dinner Music, Montreal  
7.30—Rebroadcast of B. B. C. Empire Transmission  
8.00—Rita Blodau Fleury  
8.15—Luigi Romanelli  
8.30—Guess What?  
8.45—Roy Campbell's Royalists  
9.00—Echoes of the Masters  
9.30—Guy Lombardo  
10.00—This is Paris  
10.30—Light Shift  
10.45—Christie Street Capers  
11.00—Nancy Rea  
11.30—Ozzie Williams and Orch.  
11.45—Canadian Press Bulletin and the Weather Forecast  
12.00—Paysages de Reves  
12.30—30 Minutes to Go  
1.00—Hacienda  
1.30—Hawaiian Nights

WEAF, NEW YORK, 660 K.  
5.00—La Salle Style Show  
5.30—Three Marshalls  
5.45—Answer Me This  
6.00—While the City Sleeps  
6.15—Tom Mix  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—Southernaires  
7.15—Esso News Reporter  
7.30—News  
7.45—Three X Sisters  
7.55—Billy and Betty  
8.00—Amos 'n' Andy  
8.15—Voice of Experience  
8.30—Gilbert Seldes  
8.45—Fox Fur Trappers  
9.00—Rudy Vallee  
10.00—Show Boat  
11.00—Bing Crosby; Kraft Music Hall  
12.00—Esso News Reporter  
12.15—Sherlock Holmes  
12.30—Keith Beecher's Orch.  
1.00—Shandor  
1.30—Frank Le Marr Orch.

WJZ, NEW YORK, 760 K.  
5.30—Strolling Songsters  
6.00—Choral Arts Society  
6.30—Singing Lady  
6.45—Sweethearts of the Air  
7.00—Esso News Reporter  
7.15—Animal Close-Ups  
7.25—Concert Pianist  
7.30—News  
7.45—Ruth Lyon  
7.55—Lowell Thomas  
8.00—Easy Aces  
8.15—James J. Braddock  
8.30—Lum and Abner  
8.45—P. G. Company  
9.00—Boston Symphony  
10.00—Russian choir  
10.30—Town Meeting  
11.30—NBC Jamboree  
12.35—Ray Noble's Orch.  
1.00—Shandor, violinist  
1.08—Frank La Mar's Orch.  
1.30—Bobby Hayes and Orch.

WTIC, HARTFORD, 1040 K.  
5.00—George Hesserger's Orch.  
5.30—Follow the Moon  
5.45—The Guiding Light  
6.00—While the City Sleeps  
6.15—Tom Mix  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—News  
7.15—Listen to Alice  
7.30—Wrightville Clarion  
7.45—Doc Schneider's Texans  
8.00—Amos 'n' Andy  
8.15—Vocal Varieties  
8.30—Guess the Name  
8.45—Red Roberts Orch.  
9.00—Rudy Vallee's Variety Show  
10.00—Show Boat  
11.00—Jimmy Dorsey's Orch.  
12.00—News  
12.15—Connecticut Legislature  
12.20—King's Jester's Orch.  
12.30—Frankie Master's Orch.

CKAC, MONTREAL, 730 K.  
5.00—Columbia Concert Hall  
5.30—U. S. Army Band  
6.00—Social Announcements  
6.20—Jim Forget, pianist  
6.30—The Fireside Program  
7.15—Eugene Corbell, Operette  
7.25—Organ Interlude  
7.30—L'Heure Recreative  
8.00—Roger Gallet  
8.15—Le Cure de Village  
8.30—Hockey School of the Air  
8.45—Mimi La Petite  
9.00—Dr. J. O. Lambert  
9.30—Radio Encyclopaedia  
10.00—Major Bowes Amateur Hour  
11.00—The Life of the Party  
11.30—La Salle Cavaliers  
11.45—Vin St. George  
12.00—Molson Sports Reporter  
12.10—Jean Forget, pianist  
12.15—Abe Lyman and Orch.  
12.30—Isham Jones and Orch.  
1.00—Ted Fiorito and Orch.

WABC, NEW YORK, 860 K.  
5.00—Concert Hall  
6.00—Current Questions of Congress  
6.15—All Hands on Deck

6.30—Clyde Barrie  
6.45—Wilderness Road  
7.00—Patti Chopin  
7.15—Clyde Barrie  
7.30—News  
7.45—Renfrew of the Mounted  
8.00—Poetic Melodies  
8.15—Ma and Pa  
8.30—Alexander Woolcott  
8.45—Boake Carter  
9.00—Kate Smith  
10.00—Major Bowes' Amateur Hour  
11.00—Your True Adventures  
11.30—March of Time  
12.30—Isham Jones Orch.  
1.30—Vincent Lopez

## FRIDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.  
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.  
6.30—Chateau Laurier Orch.  
7.00—Good Evening  
7.30—Rebroadcast of B. B. C. Empire  
8.00—At the Organ Console  
8.15—The Lyric Trio  
8.30—This Week in History, commentary by Kannawin  
8.45—Mexican Singers  
9.00—Cesare Sodero  
9.30—Acadian Serenade  
10.00—Inter University Debate  
10.30—Pirouettes  
11.00—Music for Music Sake  
11.30—Live, Laugh and Love  
11.45—Canadian Press Bulletin and the Weather Forecast  
12.00—Horace Lapp Orch.  
12.30—Live, Laugh and Love  
1.00—Mid Continental  
1.30—Freshmen and Freshettes

WJZ, NEW YORK, 760 K.  
5.00—Radio Guild  
6.00—Airbreaks, variety program  
6.30—The Singing Lady  
6.45—Flying Time  
7.00—Esso News Reporter  
7.15—Midge Williams  
7.30—News  
7.45—Lowell Thomas  
8.00—Mary Small, songs  
8.15—Tony Russell  
8.30—Lum and Abner  
8.45—Dream Singer  
9.00—Irene Rich  
9.15—Singing Sam  
9.30—Death Valley Days  
10.00—Fred Waring's Pennsylvanians  
10.30—Twin Stars  
11.00—Radio Court of Honor  
11.30—Vivian Della Chiesa  
11.45—Elza Schallert Reviews  
12.00—Henry Busse and his Orch.  
12.15—Ink Spots  
12.30—Esso News Reporter  
1.00—Shandor, violinist  
1.30—Riley and Farley Orch.

WEAF, NEW YORK, 660 K.  
4.45—The O'Neills, dramatic sketch  
5.00—Tea Time at Morrell's  
5.30—Claudine MacDonalds  
5.45—Grandpa Burton  
6.00—Lee Gordon Orch.  
6.15—Tom Mix  
6.30—Jack Armstrong  
6.45—Little Orphan Annie  
7.00—Moorish Tales  
7.15—Esso News Reporter  
7.25—Jackie Heller  
7.45—Billy and Betty  
8.00—Amos 'n' Andy  
8.15—Uncle Ezra  
8.30—Edwin C. Hill  
8.45—Robert Gately  
9.00—Cities Service Concert  
10.00—Waltz Time  
10.30—Court of Human Relations  
11.00—First Nighter  
11.30—"Red" Grange, football star  
11.45—Four Showman Quartet  
12.00—Esso News  
12.15—Phil Levant's Orchestra  
12.30—Glen Gray  
1.00—Fletcher Henderson's Orch.  
1.30—To be Announced  
1.45—Louis Panico's Orch.

CKAC, MONTREAL, 730 K.  
4.00—Cincinnati Symphony Orch.  
5.30—Black Horse Time  
6.30—Adventures  
7.15—Instrumental Novelties  
7.30—L'Heure Recreative  
8.00—Concours di so ma  
8.15—Le Cure de Village  
8.30—Radio Bingo  
8.45—Programme Sedozen  
9.00—The Provincial Hour  
10.00—Hollywood Hotel  
11.00—The Life of the Party  
11.15—Westinghouse Newscast  
11.20—Montreal Pharmacy  
11.45—The Piano Rambler  
12.00—Molson Sports Reporter  
12.10—Jay Freeman and Orch.  
12.15—Le Psychologue Consultant  
12.30—Eddie Duchin's Orch.  
1.00—Guy Lombardo and Orch.

WTIC, HARTFORD, 1040 K.  
5.00—French Lessons  
5.30—Follow the Moon  
5.45—The Good Samaritan  
6.00—Baseball School  
6.15—Tom Mix  
6.30—Jack Armstrong  
6.45—Little Orphan Annie

## THEATRE GUILD

Kate Smith will broadcast the first Theatre Guild air presentation of the season on her Bandwagon programme this Thursday, Feb. 18, at 8 p.m., EST, over the WABC-CBS network, with an exciting scene from Maxwell Anderson's "Masque of Kings."

Literally a four-star appearance, the dramatization on Kate's programme will present Henry Hull, Dudley Digges, Pauline Frederick and Margo, in a high spot of "Masque of Kings." It is the newest play of the only playwright to have three hit shows running concurrently on Broadway. The others are "Wingless Victory" and "High Tor."

In addition to the dramatic coup, the "Bandwagon" will offer the rapid-fire comic, Henny Youngman, taking his usual ad-libberties with the King's—and anyone else's—English.

Miss Smith will feature the current best-selling melody, "Goodnight, My Love." Together with the Le Brun Sisters and the Three Ambassadors, male trio, she will offer a novelty arrangement of "Slumming On Park Avenue," outstanding success from Irving Berlin's "On The Avenue."

Surprise highlights of the programme will be the weekly "memory song" chosen by a majority of requests from fan letters.

Jack Miller's orchestra, in addition to its accompaniments, will contribute a special rendition of the smash-hit tune, "It's De-Lovely."

## Toscanini Sings On Symphony Concerts

NEW YORK, Feb. 18—David Sarnoff, president of RCA and chairman of the board of the National Broadcasting Company, announced the return of Arturo Toscanini to America for a series of broadcasts over NBC in this statement:

"On behalf of the National Broadcasting Company and the other members of the RCA family, I invited Maestro Arturo Toscanini, the world's greatest conductor, to return to America and broadcast a series of symphonic concerts with the National Broadcasting Company Symphony Orchestra over its nationwide networks."

"In order to place before the Maestro the possibilities of this proposal and to discuss with him the matters involved in such an undertaking, I sent Mr. Samuel Chotzinoff, the celebrated music critic, and intimate friend and great admirer of the Maestro, to Milan, Italy, the home of the conductor."

"With the aid of modern means of communication, including the transoceanic radio telegraph and radio telephone systems, the negotiations were expedited and a contract has been signed covering the exclusive services of the Maestro in America for these radio concerts."

"This series of non-commercial programmes will be given the widest possible distribution over the air, and will be presented to the listening public as sustaining broadcasts of the National Broadcasting Company."

"A good deal of planning and preparation must precede this effort, but the concerts will begin at the end of the present year."

"We are delighted to be able to secure the return of Maestro Toscanini to America. His incomparable genius will further stimulate and enrich musical appreciation in our country. In NBC we are pursuing the policy of giving to our millions of listeners the greatest artists the world has to offer."

7.00—News  
7.15—Listen to Alice  
7.30—Wrightville Clarion  
7.45—Jackie Cooper  
8.00—Amos 'n' Andy  
8.15—Uncle Ezra  
8.30—Concert Program  
9.00—Jessica Dragonette  
10.00—Guy Hedlund Co.  
10.30—Court of Human Relations  
11.00—First Nighter  
11.30—Varsity Show  
11.45—Four Showmen  
12.00—News  
12.15—Connecticut Legislature  
12.30—Casa Loma Orch.

WABC, NEW YORK, 860 K.  
4.30—Cincinnati Symphony Orch.  
5.45—Salvation Army Staff Band  
6.00—Junior Nurse Corps  
6.15—Dorothy Gordon's Corner  
6.30—Doris Kerr, Songs  
6.45—Wilderness Road  
7.00—Buddy Clark, Baritone  
7.15—News of Youth  
7.15—Russell Dorr and Organ  
7.30—News  
7.35—The Three Aces  
7.45—Renfrew of the Mounted  
8.00—Mortimer Gooch  
8.15—Popeye the Sailor  
8.30—Ray Heatherton  
8.45—Boake Carter  
9.00—Broadway Varieties  
9.30—Hal Kemp's Dance Band  
10.00—Hollywood Hotel  
11.00—Philadelphia Orch.  
11.45—Vocals by Verrill  
12.00—Jay Freeman and Orch.  
12.30—Eddie Duchin and Orch.  
1.00—Guy Lombardo and Orch.  
1.30—Carl Ravel and Orch.

## SATIRE PLAYS A BIG PART IN RADIO COMEDY

NEW YORK, Feb. 18—"There is a spark of genius in every true comedian," is an old adage. Especially is this so of radio comedians, who face the exacting task of being originally funny in each programme week after week.

That special brand of humor called satire demands a talent of its own. Few radio comedians attempt satire because it is the most difficult of the comedy arts to express by the spoken word and convey to large unseen audiences. Yet such first rate NBC comedians as Fred Allen, Stoopnagle and Budd, Jack Benny and Victor Moore excel in their manner in this department of humor.

Grist for Satirical Mill  
All newspapers furnish important sources of material for Fred Allen and his Mighty Allen Art Players in the Town Hall Tonight programmes. He reads them out from banner headlines to want ads and culls comedy from his sprightly Town Hall News sketches.

His other way of getting fresh comedy angles is to walk the streets and let sidewalk dramas feed him ideas. Subway crowds, shouting street peddlers, elevator boys, fan mail letters and movie plots, all are grist to his satirical mill.

Satire on the more hilarious side of burlesque is the forte of Stoopnagle and Budd. They have made it their radio job to muss up stuffed shirts and satisfied complacency in all walks of life. Politics, business, science and radio itself—no cow is too sacred to escape their lampooning.

Seizing constants on current events for their satire, last summer, for example, they carried on a campaign to "Keep Stoopnagle Out of the White House in 1937." In their present NBC-Blue network programme on Sundays, they introduced listeners to "Stooptopia, the land where everything is peachy."

Benny Burlesques  
Jack Benny, from time to time, has staged such satirical-burlesque offerings as an "Anthony Adverse to end Anthony Adverse," and his own version of "The Barrets of Wimpole Street." Like Allen and Stoopnagle and Budd, Benny, too, has his eyes constantly open for ideas from current news, adapting it to his own turn of comedy.

Victor Moore, starring with Helen Broderick on NBC's Twin Stars programme, brings to radio the shy, blundering Milquetoast manner which made him famous in Broadway musical comedies. In a recent programme he revealed the inside story of how Benjamin Franklin discovered electricity—or vice versa.

Musically satirical is Bughouse Rhythm, the new Monday night broadcast from San Francisco which offers such things as "a modern composition, 'William Tell,' written by a man who never met Rossini," and "a Violin Concerto, opus 23, series 6, number 4, entitled 'Jitters.'"

## ART OF WRITING TO BE TAUGHT IN NBC SERIES

NEW YORK, Feb. 18—For the first time in the annals of radio, a series on the technique of popular writing will be presented on a weekly schedule by the National Broadcasting Company. Conducted by Margaret Widdemer, distinguished American novelist and poet, the programme, entitled Do You Want to Write, will be heard Wednesdays from 3 to 3:15 p.m., EST, over the NBC-Blue network, starting Feb. 17.

The radio discussions, illustrated with dramatized incidents, will be directed towards the many people who feel they have an innate talent for story-telling, but need the encouragement and teaching of an experienced writer to start them off, or assist them on the way.

Miss Widdemer, firmly believing that everyone who is interested in writing can do so, will take up from week to week the essential points of writing, plot structure, dramatic dialogue, character delineation, everything up to and including punctuation.

Miss Widdemer, who says that she has "never been in any institution of learning except to lecture or receive degrees," was born in Doylestown, Pa., of Colonial descent. Educated entirely at home by a grandmother who had been a trained teacher, she started to write, both poetry and prose, when she was a very little girl.

Her first novel, "The Rose-Garden Husband," a best-seller, was published when Miss Widdemer was still in her teens. Since then, her long list of published works include "Gallant Lady," "Loyal Lover," and her latest novel, "This Isn't the End," a story about radio stars in New York City.

## GREAT BARRIER

The Canadian epic film "The Great Barrier," which proved a sensation to critics at its brilliant preview performance in London, Eng., in the presence of Queen Mary, has qualified as the outstanding motion picture ever to be produced dealing with life and affairs of the Dominion.

In many respects it is a Canadian achievement. Not only is the picture depicting difficult and strenuous pioneer railway construction days of this country, based on the story "The Great Divide," by Alan Sullivan, a Canadian author, but practically the whole film was produced on Canadian soil by the largest unit ever to engage in the making of a film in this country. No less than 52 stars, featured players, directors and technicians made up this producing unit in addition to which more than 600 Canadians were engaged as extras, carpenters, electricians, laborers, cooks, etc., during the months that the company was on location in the Canadian Rockies.

Noteworthy is the fact that five of the leading players of "The Great Barrier" have resided or were educated in Canada. Richard Arlen, the star, enlisted in the Royal Flying Corps at Winnipeg, and trained at Toronto, Beamsville, Deseronto and Camp Borden before proceeding overseas.

J. Farrell MacDonald, veteran character actor who portrays Major "Hells Bells" Rogers in this historical film, was educated at St. Michael's College, Toronto, at Peterboro and St. Dunstan's College in Prince Edward Island before going to Yale.

Antoinette Collier, leading lady as "Mary Moody" went to school at Halifax, N. S., and has relatives at London, Ont.

Roy Emerton veteran English actor who is the "Dan Moody" of "The Great Barrier," lived for a number of years at Field, B. C., where a part of the picture was made last year. Emerton also worked on a lake boat plying between Owen Sound and the Lakehead.

Reginald Barlow, who appears in the role of James J. Hill, famous railroad builder, was educated at Upper Canada College, Toronto.

In addition to these film artists, Phil Dorte, sound engineer with the Gaumont-British unit, will be remembered as a former resident of Toronto when he installed the equipment of Radio Station CKGW, remaining on the staff of that studio for 18 months before taking up motion picture recording in England.

J. Farrell MacDonald toured Canada with road productions, including the D'Oyly Carte Opera Company, and, among his many pictures, he starred in "The Country Beyond," which was filmed in the Canadian West.

All in all, there should be much of direct interest to the Canadian people in "The Great Barrier."

## Believe It Or Not By Robert Ripley

George Washington was NOT born on February 22.

Robert Ripley, the Believe-It-Or-Not man, revealed this amazing fact during a rehearsal for his Sunday NBC broadcast. Washington, himself, celebrated his birthday on Feb. 11 and was born in 1731. When he was 21 years old, this country adopted the Gregorian instead of the Julian calendar, thus accounting for the discrepancy in days. It was not until after his death, however, that his birthday was celebrated on Feb. 22.

George Washington was not the first President of the United States, Ripley further reveals. Six weeks before his inauguration, John Hanson of Maryland was elected President by Congress. Washington referred to him as such in replying to a letter from the latter regarding Cornwallis' surrender at Yorktown.

The painting of Washington crossing the Delaware was painted in Germany by Emanuel Leutze, who lived on the River Rhine. The boat in which he pictured Washington was a typical Rhine boat which would have sunk in the Delaware River ice. Further, he pictured the American flag which had not been designed at that time.

Washington died in 1799. His surgeons bled him of two quarts of blood when they should have given him a transfusion.

Ripley produced a page of the London Times of that year which depicted of Washington's death in an all-time masterpiece of understatement. "We are sorry to report," it reads, "that George Washington, Esq. has resigned from his situation as President of the United States. John Adams will probably succeed him."

The Dundalk Herald changed the size of its page, and thus enraged the ladies who always made their quilt blocks of identical length and depth. It recalls the English country paper which got into trouble with its subscribers when it printed on both sides of the paper, and thus made it less suitable as a wrapper at the butchers'.

Quality Tea

# King Cole

## Old English Blend

## MICROPHONICS

Colonel Stoopnagle (F. Chase Taylor) and Announcer Harry Von Zell meet regularly in the boxing arena for the sport as well as the exercise. The Colonel went in for fisticuffs in his college days and Von Zell was once an accomplished amateur boxer. When they're on the air Von Zell can't always get back at the Colonel but when they don the gloves for a work-out Harry holds up his end very nicely.

Heard in the Hollywood NBC studios: Francia White, Fred Astaire's prim donna, who lives on a ranch 40 miles from Los Angeles, is skilled with the lariat. . . . Don Ameche is married to the former Honore Prendergrast. Their romance began when Don was a student at Columbia Academy, Dubuque, Iowa.

Memos on a Radio City reporter's pad: Portland Hoffa may make her screen debut with hubby Fred Allen when the satirist reports for duty in Hollywood next summer. . . . Irene Wicker, The Singing Lady, is tiny, standing five feet two inches and weighing 98 pounds. Her two young children are almost as big as she. . . . A native Russian, Minerva Pious, of the Mighty Allen Art Players, speaks all dialects including the Scandinavian.

Charley Marshall, comedian of the Carefree Carnival heard from the San Francisco NBC studios, has one of the finest libraries of American folk songs in the country. Before he entered radio he travelled the length and breadth of the land playing for barn dances, working in minstrel shows and continually acquiring songs of early America.

## RADIO TIDBITS

Al Jolson's dramatization of "Sonny Boy" brought so favorable a reaction that the series has been revised to feature one of his song-dramas each week, on Tuesday, at 8:30 p.m., EST, over the WABC-CBS network.

Among the songs Jolson has given the appeal that sent them around the world are "Mammy," "Rainbow Round My Shoulder," "Avalon," "California, Here I Come," "April Showers," and hundreds of others.

Martha Raye and Sid Silvers continue in their comedy spots, with La Raye swinging her madcap vocals to the strains of Victor Young's orchestra.

In a gay whirl of fare-thee-wells, the entire cast of the Gillette Community Sing breezed into New York's Penn Station surrounded by friends and family, as well as many radio well-wishers.

Before you could say "Sweet Adeline," the station was in an uproar, echoing the resounding notes of an informal community sing, in which passers-by, and even the red-caps, took part.

The Community Sing company have a new problem on their hands before they can get off the train, for the new Columbia Theatre in Hollywood, with 1,100 seats available, has already received over 4,500 requests for tickets to the opening broadcast.

Early activities of some NBC personalities: Wallace Butterworth sold phonographs. . . . George Hicks was a lumberjack. . . . Wayne King was an accountant. . . . Neel Enslin was a music teacher. . . . Tom Howard was a grocery clerk.

## OPERATING COSTS

ARE LOWER FOR YOUR

## RADIO

Than for any other appliance capable of giving you equal service and pleasure.

SAVE THIS CHART

Comparison of Cost of Operating Electric Appliances

Appliance	Est. Annual Use (kw. hrs.)	Average Annual Bill
Cleaner	36	\$ 1.91
Clock	18	95
Heater	50	2.65
Iron	50	2.65
Ironer	125	6.62
Oil Burner	240	12.72
Percolator	50	2.65
RADIO	75	3.97
Range	1750	44.75
Refrigerator	550	22.00
Toaster	50	2.65
Washer	24	1.27
Water Heater	3000	60.00

CALL US FOR EXPERT RADIO SERVICE

P-A SYSTEM FOR RENT

## LYMAN O. GREENE

Radio and Electrical Service

96 Carleton St.

Tel. 1391-11