

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

TUESDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.30—G. R. Markowsky
6.45—Stock Quotations
7.00—Dinner Music
7.30—Overseas Program
8.00—Lionel Daunais, Baritone
8.15—Rex Battle and Orchestra
8.30—Charles Jennings
8.45—Doris Davis
9.00—It Works Both Ways
9.30—Musical Yapestry
10.00—Friendly Enemies
10.30—Music to Remember
11.00—National Sing-Song
11.30—Joe DeCourcy
11.45—News
12.00—Paysages de Rennes
12.30—Au Clair de la Lune
1.00—Just S'posin'
1.30—Organ Rhapsody

WJZ, NEW YORK, 760 K.
5.00—Bavarian Orch.
5.30—Dog Heroes
5.45—Young Hickory
6.00—Your Health
6.30—Singing Lady
6.45—Little Orphan Annie
7.00—Minute Men
7.15—Animal Close-Ups
7.25—Concert Pianist
7.30—News
7.35—Walter Cassel, baritone
7.45—Lowell Thomas
8.00—Easy Aces
8.15—Tony Russell, songs
8.30—Lum and Abner
8.45—Vivian Della Chiesa, soprano
9.00—Log Cabin Dude Ranch
9.30—Edgar A. Guest
10.00—Ben Bernie and the Lads
10.30—Husbands and Wives
11.00—Red Cross Program
11.30—Portraits of Harmony
12.00—Harry Reser's Orch.
12.30—Johnny Hamp Orch.
1.00—Shandor, Violinist
1.05—to be Announced
1.30—Jimmy Dorsey's Orchestra

WEAF, NEW YORK, 660 K.
5.00—Cheerio
5.15—Three Marshalls
5.30—to be Announced
5.45—Consumer's Program
6.00—While the City Sleeps
6.15—Tom Mix and his Shooters
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Science in the News
7.15—Mid-Week Hymn Sing
7.30—News
7.35—Jackie Heller, tenor
7.45—Dorothy Dresler
8.00—Amos 'n' Andy
8.15—Voice of Experience
8.30—Fred Hufsmith, tenor
9.00—Leo Reisman's Orchestra
9.30—Lady Esther Serenade
10.00—Sidewalk Interview
10.20—Fred Astaire
11.30—to be Announced
11.45—Roy Campbell's Royalists
12.00—Clem McCarthy
12.15—Will Osborne and Orch.
12.35—Xavier Cugat's Orchestra
1.00—Stanley Norris' Orchestra
1.30—Jesse Crawford, organist
1.45—Phil Levant's Orchestra

WTIC, HARTFORD, 1040 K.
5.00—Cheerio
5.15—Three Marshalls
5.30—New York Program
5.45—Dick Tracy
6.00—While the City Sleeps
6.15—Tom Mix
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.15—Horse Sense Philosopher
7.30—Wrightville Clarion
7.45—Rubinoff and Virginia Rae
8.00—Amos 'n' Andy
8.15—Voice of Experience
8.30—Studio Program
8.45—Count of Monte Cristo
9.00—Leo Reisman's Orch.
9.30—Wayne King's Orch.
10.00—Sidewalk Interviews
10.30—Fred Astaire
11.30—Hollywood Gossip
11.45—Roy Campbell's Royalists
12.00—News
12.15—Polish Dance Orch.
12.45—Xavier Cugat's Orch.
1.00—Silent

CKAC, MONTREAL, 730 K.
5.00—Billy Mills
5.30—Pop Concert
6.00—Social Announcements
6.20—Pianist
6.30—Fireside Program
7.15—Waltz Time
7.30—L'Heure Recreative
8.15—Le Cure de Village
8.45—La Maison de Satan
9.00—The Provincial Hour
9.30—Waring's Pennsylvanians
10.30—to be Announced
11.00—The Life of the Party
11.15—Le Merle Rouge
11.30—French News
11.45—Cavaliers de la Salle
12.00—Molson Sports Reporter
12.05—Pianist

12.15—Le Psychologue Consultant
12.30—Geo. Olsen Orch.
1.00—Tommy Dorsey and Orch.
1.30—Dick Stabile Orch.

WABC, NEW YORK, 860 K.
5.00—Billy Mills and Company
5.30—Pop Concert
6.00—Jimmy Farrell, Baritone
6.15—to be Announced
6.45—Wilderness Road
7.00—Patti Chapin, Songs
7.15—News of Youth
7.30—News
7.35—Three Aces
7.45—Renfrew of the Mounted
8.00—Willard Hard
8.15—Sportcast, Ted Husing
8.30—Benny Fields
8.45—Boake Carter
9.00—Hammerstein Music Hall
9.30—Laugh With Ken Murray
10.00—Waring's Pennsylvanians
10.30—Camel Caravan
11.30—Clyde Barrie, Baritone
11.45—Happy Days
12.00—Willard Robison's Orch.
12.15—Renfrew of the Mounted
12.30—George Olsen's Orch.
1.00—Tommy Dorsey's Orch.
1.30—Dick Stabile and Orch.

WEDNESDAY'S PROGRAMMES
CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over Stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
5.30—G. R. Markowsky Concert Trio
6.45—Closing Stock Quotations on the Montreal Exchange
7.00—The Friendly Corner, program for shut-ins
7.30—Rebroadcast of B. B. C. Empire Transmission
8.00—Popular Organ Recital
8.15—Oter, Guilaroff, piano duo
8.30—The Broken Arch, lecture series by alternate speakers from Toronto
8.45—Chateau Frontenac Concert
9.30—Twilight Echoes
9.30—Band Box Review
10.00—Concert Canadian
10.30—Let's All Go to the Music Hall
11.00—Chamber Musicale
11.30—Lloyd Huntley and His Mount Royal Hotel Orchestra
11.45—Canadian Press Bulletin and the Weather Forecast
12.00—Mart Kenny Orch.
12.30—Woodwind Duo
12.45—Nitwit Court
1.00—Maid and Middles
1.30—Salon Serenade

WJZ, NEW YORK, 760 K.
5.00—Nat. Parents and Teachers Ass.
5.30—Robt. Gately, baritone
5.45—Young Hickory
6.00—String Ensemble
6.15—The Freshmen
6.30—The Singing Lady
6.45—to be announced
7.00—Eso News Reporter
7.15—Midge Williams
7.30—News
7.35—The Revelers
7.45—Lowell Thomas
8.00—Easy Aces
8.15—James J. Braddock
8.30—Lum and Abner
8.45—James Wilkinson
9.00—Revue de Parée
9.30—Ethel Barrymore
10.00—Professional Parade
11.00—to be Announced
11.30—Meredith Willson's Orch.
12.15—Ink Spots
12.30—Eso News
1.00—Gen Gray's Orch.
1.05—Bobby Hayes' Orchestra
1.30—Red Narvo and Orch.

WEAF, NEW YORK, 660 K.
5.00—Henry Busse and Orchestra
5.30—Men of the West
5.45—Clayton Burton
6.00—Meet the Orchestra
6.15—Tom Mix
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—to be Announced
7.15—Eso News Reporter
7.30—News
7.35—Castles of Romance
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Frank Parker, tenor
9.00—One Man's Family
9.30—Lady Esther Serenade
10.00—Town Hall Tonight
11.00—Hit Parade
12.00—Eso News Reporter
12.15—King's Jesters
1.00—Fletcher Henderson's Orch.

CKAC, MONTREAL, 730 K.
5.00—Curtis Institute of Music
5.45—Gogo de Lys, Songs
6.00—Social Announcements
6.20—Jean Forget, pianist
6.30—The Fireside Program
7.15—Pastilles Valda
7.30—The Recreative Hour
8.00—Dance Awhile
8.15—Le Cure de Village
8.30—Anna Malenfant and L. Daunal
8.45—True Love Stories
9.00—Black Horse Time
9.30—Burns and Allen

MICROPHONICS

Robert L. Ripley's island retreat in Long Island Sound near Mamaronock, N. Y., is called "Bion Island," the name being compounded of the initial letters of his famous "Believe-It-Or-Not" trade mark. It is a veritable treasure island containing a 22-room mansion furnished with magnificent objects d'art and priceless curios gathered by the NBC broadcaster and cartoonist in all parts of the world.

Frank St. Leger, musical director of NBC's Fireside Recital, is a true cosmopolitan. He was born in India of an Irish father and a Scotch mother; was educated in England and France; served with the Anzacs in the World War; made his first trip to America with Madame Melba, the Australian prima donna; and has conducted orchestras in all the capitals of the world.

NBC Studio pick-ups: Smiling Ed McConnell writes an average of 25 songs a year. . . . And Al Goodman in twenty years has written the music of more than 450 songs. . . . Add to the army of newspapermen who have made good on the radio, Colonel Jim Healy. He was Sunday editor of the Albany Times-Union when he made his debut as a newscaster in 1931.

Helen Stevens Fisher, "The Little Lady of the House," on NBC's National Farm and Home Hour, once was a police reporter and a high school teacher. . . . Edgar A. Guest, the poet-philosopher, owns up to two pet aversion—conceited persons and mosquitoes. . . . Harvey Hays, veteran actor, speaks Hindustani like a native. Although born in Indiana he spent his youth in India and was educated at Allahabad University.

Local boys and girls who have been going places and NBCing things: Hildegard, New Holstein, Wis. . . . Midge Williams, Alameda, Calif. . . . Ruth Lynn, Bloomington, Ill. . . . Jimmy Kemper, Warrensburg, Mo. . . . Conductor Freddy Martin, Cleveland, O. . . . Elinor Harriot, Duluth, Minn. . . . Bill Hay, Dumfries, Scotland.

Snapshots from NBC's family album: Grace Albert, of the Honey-mooners, was christened Gracey Bradt. She was a millinery salesgirl when she met and teamed up with Eddie Albert, then an assistant manager of a Minneapolis movie theatre. Eddie's full name is Edward Albert Heimberger. . . . Lulu Belle, recently voted 1936 Queen of Radio, appears as Mrs. Myrtle Eleanor Cooper Wiseman in the family Bible. She is the wife of Skyland Scotty, also of the National Barn Dance group.

A world that travels is likely to be a world of peace.—Duke of Kent

10.00—Chantons En Choeur
10.30—Vin St. George Orch.
11.00—The Life of the Party
11.15—Montreal Pharmacy
11.30—News
11.45—The Piano Rambler
12.00—Molson Sports Reporter
12.05—Berceuse
12.15—Benny Goodman Orch.
12.30—George Olsen Orch.
1.00—Vincent Lopez and Orch.
1.30—Bobby Meeker and Orch.

WTIC, HARTFORD, 1040 K.
5.00—Harry Busse' Orch.
5.30—Men of the West
5.45—Dick Tracy
6.00—Baseball School of the Air
6.15—Tom Mix
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Carol Deis
7.30—Wrightville Clarion
7.45—Jackie Cooper
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Four Star Hits
8.45—Count of Monte Cristo
9.00—One Man's Family
9.30—Wayne King's Orch.
10.00—Fred Allen
11.00—Hit Parade
12.00—News
12.15—King's Jesters
12.30—Casa Loma Orchestra

WABC, NEW YORK, 860 K.
5.00—Curtis Institute of Music
5.45—Gogo de Lys, Songs
6.00—Sunbrite Junior Nurse Corps
6.15—Dorothy Gordon's Corner
6.30—Adventures of Jack Masters
6.45—Wilderness Road
7.00—Buddy Clarke, songs
7.15—News of Youth
7.30—News
7.35—George Hall's Orch.
7.45—Renfrew of the Mounted
8.00—Poetic Melodies
8.15—Popeye the Sailor
8.30—The Goose Creek Parson
8.45—Boake Carter
9.00—Cavalcade of America
9.30—Burns and Allen
10.00—Chesterfield Presents:
10.30—Come On, Let's Sing
11.00—Gang Busters
11.30—to be Announced
11.45—Patti Chapin, songs
12.00—Benny Goodman
12.30—Roger Pryor and Orch.
1.00—Guy Lombardo's Orch.
1.30—Bunny Goodman and Orch.

SCREEN NEWS AND REVIEWS

In the business of the cinema any kind of weather can be bad weather. That may sound impossible. To the cinema manager it is not only impossible but unbearable.

Each morning when he wakes up he knows that, no matter what kind of day it is, some potential customer is going to avoid his attraction because of the weather.

According to GB, who control 300 major cinemas, there is one general exception. If a film is a smash hit Nature can produce nothing on a Saturday night—short of an act of God—that will affect business materially.

The Saturday night public ignores the weather for Jessie Matthews, Charles Laughton or Clark Gable.

Rain Before Eleven
The formula for a rainy day reads: Heavy rain in the morning, bad for business. People decide to stay at home in the evening. But rain about 6 in the evening is good. Patrons who have made dates keep them and the rain drives others, who had not intended seeing a film, into the cinema for shelter. "It's going to be a wet night, let's go to the pictures."

Summer storms are the best business bringers and thunderstorms have the quickest box office reaction.

Two old ladies who live near a GB cinema always make for it during a thunderstorm. They hate sitting at home hearing the claps. In the cinema the thunder is inaudible. They send the attendant out at the end of the programme to see if the thunder has stopped.

Another concession to human comfort was made by a couple in the North. They visited the cinema during a snowstorm and saw a film set in the South Seas. When the first programme was finished the snow covered streets confronted them and they went back to see the show again. The woman remarking to the manager "I can't face the snow after seeing those people with hardly anything on dancing in the sun."

Snow Fall
Snow operates against the cinema in a simpler and less drastic form than rain. If it lasts over the first day, patrons get tired of staying in and business returns to normal.

The cinema's greatest enemy in the winter, after fog, is a biting northeast wind. Then nothing, not even the languors of Dietrich or the drolleries of Chaplin will lure patrons from the fireside.

But even this calamity is subject to a time lag. If the northeaster persists people become venturesome and acclimatised and on the third day the cinemas are full again.

But fog is the real villain of any cinema story about the weather. All GB cinemas are equipped with "laundered air" which prevents fog getting in or disposes of it when once inside. Although visitors know this they know from experience, that however healthy the interior of the cinema may be, the conditions are too unhealthy for transport in which to reach it.

In Birmingham and Manchester a film doing record business will experience a sudden drop with the coming of fog.

After Saturday the next best day for most cinemas is usually Sunday. There are exceptions to this, especially in large centres where all the shops close on the same half day.

But generally people get tired of staying in, and a rainy Sunday will fill every seat.

The best cinema weather over the whole country is during March and April: November and December are good but variable because of the fog. But if you took a vote among cinema managers unquestionably 90 per cent. would vote that the best weather for the cinema would be no weather at all.

RADIO BRIEFS

"Oh-G"
Seated in the front row at the Showboat Party broadcast the other night was Mrs. Freda Ross, proudly watching her son, Lanny. She had no idea of appearing on the programme, and was startled when called upon to participate in one of the games.

It was a spelling stunt, in which 26 members of the audience were given letters to repeat. Mrs. Ross drew the letter "G." The word was "cabbage," but when her turn came, she suffered from an acute attack of mike-fright—and said nothing.

Everybody in the cast laughed, most of all Lanny. He shook his head and opined that she'd never be a radio star, at that rate.

"Most of the children who broadcast don't come from theatrical or gifted families, as do many stage and screen juveniles," says Madge Tucker, director of children's programmes for NBC. "They are original products of radio."

It is easy for those who occupy prominent positions and live in big cities to get the idea that we are smart people.—Bruce Barton.

CBC ORGANIST EMPLOYS UNUSUAL METHOD OF SYNCHRONIZING MUSIC

HALIFAX, Jan. 12.—Allan Reid, organist of the CBC Halifax programmes, "Music to Remember," (Tuesdays, at 9:30 p.m., and "Acadian Serenade" (Fridays, at 8 p.m.) does not play in the same studios as the orchestras, but eight floors below in the ballroom of the Nova Scotian Hotel which houses the studios. The synchronization of organ and orchestra is accomplished by means of earphones, both Allan Reid and the conductor of the orchestra, Marjorie Payne, using them, and each thus hearing what the other is doing.

A more casual artist than Allan Reid could not be found. Reclining at ease, almost always with cigar in his mouth, he sits alone in the ballroom at the console of the organ, and produces, seemingly without effort, the music which adds so much to the concert orchestras, and provides such fitting solo selections and back-grounds to the readings of J. Frank

Willis, "Canada's Poet of the Air," on "Atlantic Nocturne," (Sundays at 10:00 p.m.)

Both off the job and on, Allan Reid is always the same—a teller of screamingly funny stories, of which he always has a good supply on hand. Distinctive in his art, Allan Reid is a Fellow of the Royal College of Organists. His theatre and radio experience qualifies him for an eminent place among the organists of radio.

Allan Reid's technique of broadcasting differs from that of most organists, as he wears earphones while playing. He cannot hear his organ except as it is reproduced in the earphones. He gauges his entire presentation, not from the sound of the organ in the ballroom, but as it is broadcast, the finished product being his only guide. This factor enables him to view his playing as a listener would.

Stork Statistics

Lanny Ross, one of Yale's most famous alumni, was born on Harvard Street (Allentown, Wash.)

Gertrude Nielsen, with an Irish mother and a Swedish father, was born on a Norwegian boat sailing from a Russian harbor.

There are a doctor and a nurse in Greenville, Virginia, who will swear that a baby girl, born Kathryn Smith, sang when she was a day old. You know Kathryn—Kate Smith.

Joe Penner's first cries at birth in Budapest, Hungary, could not be heard above the squawk of ducks coming from the stable, which was behind the house in which he was born.

Al Jolson was born Asa Yoelsens at St. Petersburg, Russia, at 8:30 p.m., the curtain rising time for a musical show.

Andre Kostelanetz was born in St. Petersburg, the first born of the family in the first house of the block at 1-Rogdestvenskaja, which translated, from the Russian, means "A street one is born on."

Sid Silvers has never in his life

Lombardo Scores Again

Guy Lombardo sustained his reputation as radio's Number One Song-Picker by introducing on the air nine out of the 15 songs listed by Variety as the most popular in 1936.

Lombardo's Royal Canadians were the first to play the following hits out of the "first fifteen" during the past year: "Red Sails in the Sunset," "Moon over Miami," "All My Eggs in One Basket," "When I'm With You," "It's a Sin to Tell a Lie," "Did I Remember?," "When Did You Leave Heaven?," "Chapel in the Moonlight," and "The Way You Look Tonight."

The 15 leading selections published in Variety were chosen on the basis of sales and number of performances. Lombardo has made it a practice to introduce one new song at each Sunday CBS broadcast. He will continue this custom throughout 1937.

entered a schoolroom because, when applying for admission in Brooklyn at the age of six and thought to be a runt of four, his claim could not be validated by a birth certificate since his family forgot to register his birth.

NAIVE NADINE

Nadine Connor, young California singer, recently made her debut on Nelson Eddy's Open House broadcast over CBS. Chosen from a group of 300 singers who auditioned for the role opposite Eddy, this is her first experience with a professional appearance of such importance. She hasn't even a manager, though immediately after she was chosen by Nelson Eddy, everybody who knew her name claimed a manager's commission. In fact, so ravenous were the hordes of would-be managers that Miss Connor found it necessary to leave her home in Los Angeles and move in with a friend in a neighboring town.

Her new contract covers travelling with the programme to different cities from which Eddy will broadcast during his concert tour. The contract stipulates that her hotel and travel expenses will be paid.

The day after she received the contract she called J. E. Rawlinson, producer of the Open House programme. "I don't wish to seem too aggressive," she said, "and I am more than satisfied with the contract but where it says 'hotel and travel expenses' does that mean meals, too?"

Rawlinson assured her that it did—and tips, too.

EDDIE CANTOR TO VISIT AL JOLSON'S SHOW

Eddie Cantor and Al Jolson will be heard together for the third time on the air, Tuesday, Jan. 19, at 8:30 p.m., EST, over the WABC-CBS network. Cantor will join Jolson's show as guest star, with Sid Silvers and Martha Raye in their regular roles as assisting entertainers.

The two top performers will once more go through their paces, singing well-known melodies as a duo, and interspersing songs with rapid-fire dialogue of the ribbing variety.

The two famous stars had a lot of fun when the Mammy-singer served as guest on the Texaco Town broadcast, Sunday, Jan. 3. The previous evening, they made a hit as a team at the dedication programme of Columbia's new West Coast network. Someone suggested they repeat the performance on Cantor's show and they did.

Their rendering of "Dinah" was a high spot of the programme. After the broadcast, Cantor said to Jolson, "Thanks, Al, I'll do the same for you some day."

... YOU CAN'T ADVERTISE TODAY and QUIT TOMORROW!

YOU'RE NOT TALKING TO A MASS MEETING --- YOU'RE TALKING TO A PARADE.

THE DAILY MAIL

BRINGS RESULTS