

THEATRE of the AIR

ALL TIMES ATLANTIC STANDARD TIME

FRIDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—Program Resume
6.15—Edward Davies Songs
6.30—Piano Recital
6.45—Closing Stock Quotations
7.00—Harry Kogan and Orch.
7.30—Golden Journeys
8.30—Markowsky and Orch.
8.30—Major Bill
8.45—Kathleen Stokes, Organist
9.00—The Caribou Miner
9.15—Two-piano Recital
9.30—Poppy Day Appeal
10.00—Backstage
10.30—Night Shift
11.00—"Canada 1937"
11.45—The News
12.00—By the Sea

CKAC, MONTREAL, 730 K.
6.00—Social Announcements
6.15—Eton Boys
6.30—Sleepex Program
6.45—The Fireside Program
7.15—L'Heure Recreative
7.30—A Baton Romp
7.45—The Chic Program
8.00—Derny's Three Secrets
8.15—Le Cure de Village
8.30—Radio Bingo Leduc
8.45—Queens Hotel Trio
9.00—The Provincial Hour
10.00—Hollywood Hotel
11.00—Elmer W. Ferguson
11.15—Westinghouse Newscast
11.30—Vin St. George Orch.
12.00—Molson Sports Reporter
12.30—Orchestra

WEAF, NEW YORK, 660 K.
6.00—Arthur Lang, Baritone
6.15—Vocal Selections
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—Education in the News
7.15—Don Winslow
7.30—Press Radio News
7.45—Billy and Betty
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Eddie Duchin and Orch.
9.00—Cities Service Concert
10.00—Waltz Time
10.30—Court of Human Relations
11.00—Campana's First Nighter
11.30—Jimmy Fidler
11.45—Dorothy Thompson
12.00—George R. Holmes
12.15—Orchestra
12.30—Orchestra
1.00—Orchestra

WABC, NEW YORK, 860 K.
5.00—Bob Byron, Whistler
5.15—Sing and Swing
5.30—Bon Voyage
6.00—Salvation Army Staff Band
6.15—Three Treys
6.30—Ray Heatherton, Songs
6.45—Children's Corner
7.00—Margaret Daum, Soprano
7.30—Press Radio News
7.35—Sports Resume
7.45—Federation of Jewish Charities
8.00—Poetic Melodies
8.15—Song Time
8.30—Jay Freeman and His Orch.
8.45—Boake Carter
9.00—Hammerstein Music Hall
9.30—Hal Kemp's Dance Band
10.00—Hollywood Hotel
11.00—The Songshop
11.45—To be Announced
12.00—Tomorrow's News Tonight

WBZ, BOSTON, 990 K.
6.00—Neighbor Nell
6.15—Vocal Selections
6.30—Orchestra
6.45—Tom Mix
7.00—Orchestra
7.30—Press Radio News
7.35—Charles Sears, Tenor
7.45—Lowell Thomas
8.00—Mary Small, Songs
8.15—Commentator
8.30—Lum and Abner
8.45—Louise Florea, Soprano
9.00—Grand Central Station
9.30—Death Valley Days
10.00—Pontiac Variety Show
10.30—Tommy Dorsey
11.00—Russian Rhapsody
11.30—Detective Series
12.00—Vagabonds
12.15—King's Jesters
12.30—Orchestra
1.00—Orchestra

WTIC, HARTFORD, 1040 K.
6.00—Arthur Lang
6.15—Program from New York
6.30—Jack Armstrong
6.45—Little Orphan Annie
7.00—News
7.15—Casey at the Mike
7.30—Wrightville Clarion
7.45—Vic Arden's Orchestra
8.00—Amos 'n' Andy
8.15—Uncle Ezra
8.30—Concert Program
8.45—White Eagles
9.00—Lucille Manners
10.00—Waltz Time
11.00—The First Nighter
11.30—Jimmy Fidler
11.45—Dorothy Thompson
12.00—News
12.15—Orchestra
12.30—Orchestra
1.00—Weather

SATURDAY'S PROGRAMMES

CANADIAN BROADCASTING CORP.
This is the official programme which you are entitled to receive over stations CFNB, CHSJ, CKCW, and CHNC.

CBC, OTTAWA, 550 K.
6.00—Program Resume
6.30—Bocal Selections
6.45—Closing Stock Quotations
7.00—Rakov's Orchestra
7.30—Weekly Song Sheet
8.00—Luigi Romanelli and Orch.
8.30—Book Review
8.45—Piano Recital
9.00—The Indian Speaks
9.15—Irene Lander
9.30—Reflections
10.00—Louisiana Hayride
10.30—BBC Music Hall
11.00—NBC Jamboree
11.30—Horace Lapp's Orch.
11.45—The News
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

CKAC, MONTREAL, 730 K.
6.00—Social Announcements
6.15—Eton Boys
6.30—Sleepex Program
6.45—The Fireside Program
7.15—L'Heure Recreative
7.30—A Baton Romp
7.45—The Chic Program
8.00—Derny's Three Secrets
8.15—Le Cure de Village
8.30—Radio Bingo Leduc
8.45—Queens Hotel Trio
9.00—The Provincial Hour
10.00—Hollywood Hotel
11.00—Elmer W. Ferguson
11.15—Westinghouse Newscast
11.30—Vin St. George Orch.
12.00—Molson Sports Reporter
12.30—Orchestra
1.00—Orchestra

WEAF, NEW YORK, 660 K.
6.00—Kaltenmeyer's Kindergarten
7.00—El Chico
7.30—Press Radio News
7.35—Strolling Songster
7.45—The Art of Living
8.00—Top Hatters
8.20—Football Scores
8.30—Steinle Bottle Boys
8.45—Jimmy Kemper
9.00—Believe It or Not
9.30—The Log Cabin
9.45—Concert Orchestra
10.00—NBC Jamboree
11.30—Orchestra
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

WABC, NEW YORK, 860 K.
5.15—The Dancepators
5.45—Orchestra
6.30—Orchestra
6.45—Dorothy Gordon's Corner
7.00—Columbia Concert Hall
7.25—Press Radio News
7.30—Eddie Dooley's News
7.45—Orchestra
8.00—Saturday Night Swing Club
8.30—Carborundum Band
9.00—Your Unseen Friend
9.30—Johnny Presents
10.00—Professor Quiz
10.30—All in Fun
11.00—Your Hit Parade
11.45—Patti Chapin, Songs
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

WBZ, BOSTON, 990 K.
6.45—Orchestra
7.00—Rakov's Orchestra
7.30—Press Radio News
7.35—Vocal Program
8.00—Message of Israel
8.30—Uncle Jim's Question Bee
9.00—Orchestra
9.30—Linton Wells
10.00—National Barn Dance
11.00—Gun Smoke Law
11.30—To be Announced
12.00—Orchestra
12.30—Orchestra
1.00—Orchestra

WTIC, HARTFORD, 1040 K.
6.00—Vagabond Adventures
6.30—Kaltenmeyer's Kindergarten
7.00—News
7.15—Casey at the Mike
7.30—Wrightville Clarion
7.45—Medical Talk
8.00—Top Hatters
8.20—Sherc Trio
8.45—Sports of the Week
9.00—Believe It or Not
9.30—Variety Show
9.45—NBC Concert Hour
10.30—Special Delivery
11.00—Jamboree
11.30—Orchestra
12.00—News
12.15—Orchestra
12.30—Orchestra
1.00—Weather

NASAL CATARRH



Just a few drops of Vicks Vapo-Nol clears clogging mucus, reduces swollen membranes, brings comforting relief.

VICKS VAPOR-NOL

'STICKS AIN'T WHAT THEY USED TO BE,' SAYS BUCKAROO

Radio Has Changed It All; Cosmopolites Are Among Enthusiastic Fans of Hill-Billy Entertainment

"The sticks," so-called, certainly ain't what they used to be, take the word of Carson Robison, head man of "The Buckaroos."

The hillbilly mogul, himself a native of the wide open spaces—the Kansas plains, to be exact—insists that radio has changed the location of "the sticks."

"New York, Chicago, Detroit and cities of similar size are now the most rabid fans of the simple, homespun entertainment formerly considered suitable only for a 'hick' audience. The answer is that the 'hicks' in entertainment taste at least, are largely the big city folks. The so-called cosmopolites are the ones among radio listeners who persistently request the simplest of mountain music, as fan letters to me and to other air disciples of homespun diversion—such as Edgar Guest the household poet—prove."

Robison's most enthusiastic fans include such urbane persons as a Philadelphia attorney, a famous New York neurologist, a college instructor of Calculus and a semi-classical composer, Thurlow Lieurance, who wrote "By the Waters of the Minnetonka." All find the homey, earthy quality of Robison's songs of the plains refreshing after a steady diet of serious classics, drawing-room comedy and "swing." The country folks, on the other hand, have been won over by radio to enjoy sophisticated "city slicker" types of amusement fare, while still retaining their traditional interest in simple folk music.

Veterans of the stage and radio like the latter best.

"You eat regularly," say old-timers like Jack Roseleigh, Marion Barney and others who remember their stage days when actors were often ennobled out of their pay or profits by fly-by-night producers, were harassed by sheriffs or caught colds in draughty dressing rooms.

But you don't have to go back to the old-timers of the theatre to find a "plus" for radio. Just hear the story of Paul Stewart, a cast member of the CBS show "Aunt Jenny's Real Life Stories."

Paul left the stage in 1932 to concentrate on radio when he found that 17 weeks of rehearsals netted

"Mr. Allen! - Oh Mr. Allen!"



FRED ALLEN looks here as though Portland has just arrived in her customary manner with some friend—a Mr. Schnotzenbill or something or other in tow. The two are paired up as usual in the Town Hall Program on the NBC at 10 o'clock Wednesday nights.

The "Book Review" Presents Interesting Programme On CBC

"Escape, to the Present," by Johannes Steel, the autobiography of a young German who was under age for service in the Great War, and who served a term in a Nazi prison camp before escaping from Germany, will be reviewed by Prof. J. F. Macdonald for CBC national network listeners on Saturday, Nov. 27, at 8.30 p.m., AST.

On the same date Prof. Macdonald will review more briefly "So What?" by Gregory Clark, whose writings are nationally known to newspaper readers. This is a collection of short articles, some of which already have been published. The book is humorously illustrated by the well known cartoonist, Jimmy Frise.

The commentator will recommend "Eneas Africanus," by Harry S. Edwards, a little story which has been in circulation for seventeen years in the United States. It is the tale of an old negro in the time of the Civil War who was commissioned by his master to make a short journey and spent almost eight years finding his way back to the plantation on which he was born.

him only fourteen weeks of actual stage work. In 31 weeks of a theatre season, he was cast in three plays, all three of which were flops, after the cast had rehearsed and rehearsed and had poured out its heart into each performance.

"Along The Danube" Will Feature Noted Tenor and Cellist

Gustave Longtin, tenor, and Roland Leduc, violoncellist, will be featured artists on the CBC program "Along the Danube," to be broadcast Sunday, Nov. 28, at 8.30 p.m., AST.

Mr. Longtin will sing "Dream Waltz," by Strauss and Mr. Leduc, who is soloist of the Concerts Symphoniques de Montreal, will interpret the first movement of Popper's "Hungarian Rhapsody."

The full concert, which will be under the direction of Jean Deslauriers, will be: Finals of the 2nd Act of the "Tzarevitch," by Lehar; "Memories (orchestra)" by Strauss; "Paradise" (Old Viennese Folk tune) (chorus), by Kreisler; "Hungarian Rhapsody" (Roland Leduc), by Popper; "Dream Waltz" (Gustave Longtin), by Strauss; "Twilight Hour" (orchestra), by Otto Kohler, and "Hungarian Fantasy" (chorus and orchestra), by Liszt.



POST CARDS FOR KIDDIES IN HOSPITALS COME BY THOUSANDS

Over 54,000 Pieces of Mail Received In Week Following First Appeal Via the Radio

"NIGHT SHIFT" TO BROADCAST FROM COLLEGE

Will Visit Institute Of Technology and Fine Arts In Calgary

CALGARY, Nov. 26—The Institute of Technology and Fine Art, Calgary, which is operated by the Alberta government and which is said to be unique among the educational institutions of Canada, will be described for national network listeners of the Canadian Broadcasting Corporation on Dec. 3, from 10.30 to 11.00 p.m., AST, when the CBC presents the next broadcast in the series, "Night Shift."

The Corporation commentator, equipped with a portable microphone, will visit many points of interest in the Institute and, besides giving a description of the various projects on which the students work, will arrange for direct sound pickups and interviews with officials of the staff.

The Institute of Technology and Fine Art was organized in 1916. In 1917 it was taken over by the Soldiers' Civil Re-establishment Board as a training school for veterans. It was reverted to its former use in 1920 and since then has become such an important seat of learning that additional accommodation for students was provided. Located on 123 acres of land, the school commands

Radio mail records may fall momentarily if the avalanche of picture post cards received by Tony Wons for distribution among crippled children in hospitals continues as it has steadily for ten days. Within the first week following the single radio appeal more than 54,000 cards had been received by the air philosopher, his sponsors (Vicks) and various stations of the Columbia Broadcasting System network over which Wons broadcasts three mornings weekly (Monday, Wednesday and Friday, 11.30 a.m., AST).

Both the artist and the sponsor have been forced to augment the staff of sorters handling the flood of cards which now are coming not only from all parts of the United States and Canada, but from European cities as well as Central and South American countries. As rapidly as these cards can be handled they are sent to a number of hospitals in New York, Philadelphia and several other cities, which have requested that they get some of the cards for their child patients.

With the spread of the idea nationally, arrangements have been made to operate an exchange system whereby, when a batch of cards has served its purpose, it is forwarded on to another hospital, thus keeping the cards in circulation as long as they are useable. Persons wishing to send post cards to Tony should address them in care of the Columbia Broadcasting System, either in New York, or their own CBS local station.

Calgary and the Rocky Mountains.

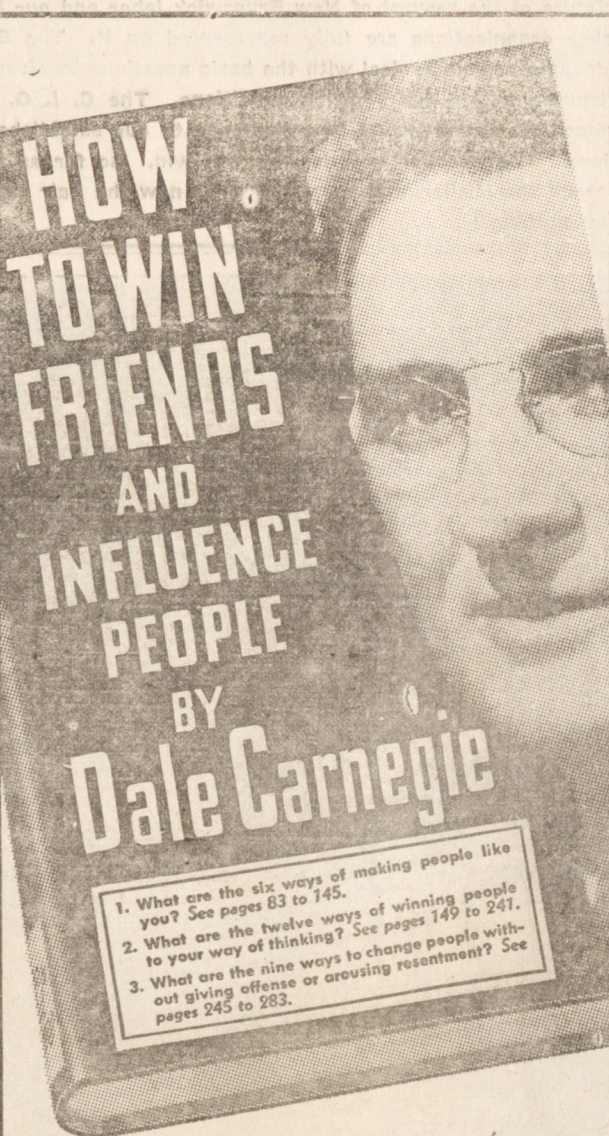
TO SMOKERS OF FINE CIGARS

ANDREW WILSON & CO. LIMITED
ANNOUNCE
THE NEW
BACHELOR
Belvedere 10¢

Belvedere — a distinguished new cigar with 100 per cent choice Havana filler. Try the Bachelor Belvedere today — enjoy true Havana at its best.

Straights — the original Wilson's Bachelor, Canada's outstanding 10¢ cigar, is still available under a bright new label.

100% HAVANA FILLER



BECOME GENUINELY INTERESTED IN PEOPLE

1. "If you would make friends, be friendly. Forget your own interests. Think of other people's interests. You can make more friends in two months by showing that you are interested in other people than you can in two years by trying to force other people to become interested in you."

2. "People are not interested in you—or in me. They are interested in themselves—first, last and all the time. When you see a group photograph that you are in, whose face do you look for first?"

3. "Ask yourself this question:—Why should people be interested in me unless I am first interested in them? If you merely try to impress people and get people interested in you, you will never have many true, sincere friends. Friends, real friends, are not made that way."

4. "But you can win the attention and time and cooperation of even the busiest, most sought after people by becoming genuinely interested in them. So if you want to make friends, put yourself out to do things for other people."

HAVE YOU SMOKED A TURRET LATELY?

ONE way to show interest in other people is to introduce them to the satisfying goodness of Turret cigarettes. They'll quickly appreciate Turret's original and unique blend of choice Virginia tobaccos, which makes Turret just that much different—just that much better. Show them, too, that the Turret package has a handy calendar on the back! Imperial Tobacco Company of Canada, Limited



Quality and Mildness

Turret
CIGARETTES

PLAIN OR CORK TIP